



## Yearly Status Report - 2018-2019

### Part A

#### Data of the Institution

<b>1. Name of the Institution</b>	<b>JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW</b>
Name of the head of the Institution	<b>Dr. Kavita Pathak</b>
Designation	<b>Director</b>
Does the Institution function from own campus	<b>Yes</b>
Phone no/Alternate Phone no.	<b>05222394296</b>
Mobile no.	<b>9455866711</b>
Registered Email	<b>director.lucknow@jaipuria.ac.in</b>
Alternate Email	<b>kavita.pathak@jaipuria.ac.in</b>
Address	<b>Plot No. 1 Vineet Khand, Gomti Nagar</b>
City/Town	<b>Lucknow</b>
State/UT	<b>Uttar pradesh</b>
Pincode	<b>226010</b>

<b>2. Institutional Status</b>					
Autonomous Status (Provide date of Conformant of Autonomous Status)			28-May-1995		
Type of Institution			Co-education		
Location			Urban		
Financial Status			Self financed		
Name of the IQAC co-ordinator/Director			Dr. Dheeraj Misra		
Phone no/Alternate Phone no.			05222394297		
Mobile no.			9936081040		
Registered Email			iqac.lucknow@jaipuria.ac.in		
Alternate Email			dheeraj.misra@jaipuria.ac.in		
<b>3. Website Address</b>					
Web-link of the AQAR: (Previous Academic Year)			<a href="https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/">https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/</a>		
<b>4. Whether Academic Calendar prepared during the year</b>			Yes		
if yes,whether it is uploaded in the institutional website: Weblink :			<a href="https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/">https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/</a>		
<b>5. Accrediation Details</b>					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	3.2	2012	10-Dec-2012	09-Mar-2017
2	A	3.32	2017	30-Oct-2017	29-Oct-2022
<b>6. Date of Establishment of IQAC</b>			21-Jun-2012		
<b>7. Internal Quality Assurance System</b>					
Quality initiatives by IQAC during the year for promoting quality culture					

Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Feedback from all stakeholderds collected, analysed and used for improvment	18-Mar-2019 60	600
Participation in NIRF Ranking	15-Dec-2018 60	600
IIC	07-Feb-2019 2	600
Meeting of Internal Quality Assurance Cell	02-Feb-2019 1	23
Meeting of Internal Quality Assurance Cell	02-May-2019 1	22
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**8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
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**9. Whether composition of IQAC as per latest NAAC guidelines:**

Yes

Upload latest notification of formation of IQAC

[View File](#)

**10. Number of IQAC meetings held during the year :**

2

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

**11. Whether IQAC received funding from any of the funding agency to support its activities during the year?**

No

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

1)Rural Outreach Program To give exposure to our students about rural culture and markets, the institute organized Rural Outreach Program (ROP) for all the first year students of each program 2) Turnitin plagiarism Check To give exposure to our students about ethical practices, all the projects and assignments passed through plagiarism test via turnitin software. 3) Industry Guest Session To give

more industry exposure to students for each course, during the academic year 201819, the two sessions of each course were taken by industry experts. 4) External certification programs To further improve the quality of placements, the students were encouraged to enroll themselves for different certification programs (such as IBM Analytics, Six Sigma) offered by renowned external agencies. 5) Online submission of Assignment From the academic year 201819, all the projects and assignments of the courses were submitted online through the Moodle Platform

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**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

Plan of Action	Achivements/Outcomes
ROP To give exposure to our students about rural culture and markets, the institute will organize Rural Outreach Program (ROP) for all the first year students of each program	To give exposure to our students about rural culture and markets, the institute organized Rural Outreach Program (ROP) for all the first year students of each program
Turnitin Plagrism check -To give exposure to our students about ethical practices, all the projects and assignments will have to pass through plagiarism test via turnitin software.	To give exposure to our students about ethical practices, all the projects and assignments passed through plagiarism test via turnitin software.
Industry Guest Session- To give more industry exposure to students for each course, from the academic year 2018-19, the two sessions of course will be taken by industry experts.	To give more industry exposure to students for each course, during the academic year 201819, the two sessions of each course were taken by industry experts.
External Certification Program - To further improve the quality of placements, the students will be encouraged to enroll themselves for different certification programs (such as IBM Analytics, Six Sigma) offered by renowned external agencies.	To further improve the quality of placements, the students were encouraged to enroll themselves for different certification programs (such as IBM Analytics, Six Sigma) offered by renowned external agencies.
Online submission of Assignment - From the academic year 2018-19, all the projects and assignments of the courses will be submitted online through the Moodle Platform	From the academic year 201819, all the projects and assignments of the courses were submitted online through the Moodle Platform

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**14. Whether AQAR was placed before statutory body ?**

Yes

Name of Statutory Body	Meeting Date
Faculty Coucil	29-Jun-2021

<p><b>15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?</b></p>	<p>No</p>
<p><b>16. Whether institutional data submitted to AISHE:</b></p>	<p>Yes</p>
<p>Year of Submission</p>	<p>2019</p>
<p>Date of Submission</p>	<p>31-Mar-2019</p>
<p><b>17. Does the Institution have Management Information System ?</b></p>	<p>Yes</p>
<p>If yes, give a brief description and a list of modules currently operational (maximum 500 words)</p>	<p>The institute has developed a fullfledged egovernance system for its internal use. To begin with, the University made available online services pertaining to admission, examinations its other allied activities. The main components are students' information management system, a full fledged learning management solution, HR management system and other supporting IT systems. The entire eGovernance solutions are designed developed inhouse using the MOODLE framework. All the modules are online available 24X7 to the students and other stakeholders. This initiative taken by Institute have not only brought improvement in the system but also these egoverned services have made information available to the stakeholders round the clock in a convenient, efficient and transparent manner. Moodle is a learning management system that is designed to help teachers create an online classroom setting with opportunities for rich interaction and collaboration with their students. Moodle contains various design aspects that allow instructors and students to interact, collaborate, and experience online learning in exciting multiple ways. Moodle can be used to supplement onground courses or can be used to host completely online courses. The Moodle Course Management System can provide teachers with a powerful set of tools to create and manage courses, course content, course materials, track student attendance and performance through tests, and administer quizzes, assignments, and</p>

surveys. It provides a platform to create a forum for interaction between students and teachers and among students also. We use moodle in our institute for following purposes  
 Reading materials Discussion forum  
 Conduction of quizzes Distribution, collection and evaluation of assignments  
 Keeping track of class attendance Recording of grades  
 Recording and keeping of Student database and documents Student hostel attendance keeping and complaints redressal SIP Report Students IDP

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
PGDM	PGDM	Nil	09/04/2018
PGDM	PGDM(FS)	Nil	09/04/2018
PGDM	PGDM(RM)	Nil	09/04/2018
No file uploaded.			

1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
No Data Entered/Not Applicable !!!				
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#### 1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
No Data Entered/Not Applicable !!!		
<a href="#">View File</a>		

1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
PGDM	Nil	09/07/2018

#### 1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
No Data Entered/Not Applicable !!!		

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### 1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
PGDM	Nil	300
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### 1.4 – Feedback System

#### 1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Nil

#### 1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

##### Feedback Obtained

To develop a robust teaching-learning system, it is very important to have a feedback mechanism that reflects on the value from the eyes of stakeholders. A sound system for evaluating teaching and course quality in higher education has long been established in leading B-schools. Within India, there has been growth of interest in this area from a range of different perspectives driven both internally by institutions themselves and external stakeholders for increased transparency, accountability and quality assurance. Whilst there could be a large number of possible sources of feedback and evaluation data on both teaching and course quality (including, for example, course documentation, progression rates, curriculum design processes, teaching committees, etc.) the most common source of input to teaching evaluation is feedback from students. At Jaipuria Institute of Management we regularly take feedback on the contents, pedagogy as well as faculty delivery styles in the courses taught each trimester. The feedback is compiled, analyzed and then submitted to Director of the institute with a copy to each faculty. The Director then discusses it with the faculty, as desired. Similar feedback mechanism exists for various facilities availed by the students in the campus and hostel. The feedback is quite appreciative from the student community and their suggestions are incorporated. Internal peer audit team holds regular meetings (usually at trimester end), for record review of the audit process with assessor team (Area Chairs), thrice in an academic year. After rigorous verification of the documents, the report of the observations of the peer team members is prepared by the IQAC Coordinator and presented to the Chair. The meeting is conducted to brief the outcome of the review process with the Assessor team by the Chair. We also solicit feedback from the recruiters who visit the campus as well as guest faculty. Their feedback is incorporated while designing the curriculum as well as for general grooming and training purposes. The feedback is also taken from the parents through different platforms and they are incorporated as desired. Alumni regularly share their feedback for the general growth of the institute which is welcomed and acknowledged at different platforms. It is our endeavor to keep the promises made to students and their parents at the time of admission and feedback is taken through a survey questionnaire at the conclusion of the programme during the convocation ceremony. Feedback on various parameters taken from different stakeholders in the academic year is compiled, analyzed, discussed and documented for action in the next year.

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

#### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
PGDM	Nil	300	1258	300
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### 2.2 – Catering to Student Diversity

#### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2018	Nil	592	Nil	41	41

### 2.3 – Teaching - Learning Process

#### 2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
41	41	3	16	6	5
<a href="#">View File of ICT Tools and resources</a>					
<a href="#">View File of E-resources and techniques used</a>					

#### 2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The role of faculty in any institution is not only to teach but also guide students towards a formidable career path. With this aim, Jaipuria has a unique mentoring system where each faculty member is assigned 15 numbers of students( 8 from First Year and 7 from Second Year) to whom he/she is a mentor. Beginning even prior to the students joining the institute, mentees begin interacting with their mentors for all professional guidance. Academic, extracurricular and all round personality development are the broad spheres where mentors handhold their mentees. Dedicated slots in the time table are allocated to mentorship for interaction and the activities conducted therein are formally reported by mentors on a monthly basis. Besides a formal structure, faculty members also conduct informal sessions for their mentees. Each year, Mentorship Day is celebrated where mentees go out with their mentors for lunch/dinner. Family members of mentors usually join in to give a personal feeling. The mentorship process has helped the institute in reaping rich dividends in the form of better student relations, enhanced stakeholders interface and excellent placements

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
592	41	1 : 14

### 2.4 – Teacher Profile and Quality

#### 2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
40	41	Nil	3	36

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2018	Dr. Manisha Seth	Associate Professor	Career Guru Award by Aspiring Minds
2018	Dr. Abha Dixit	Assistant Professor	Selected by AICTE among the top 30 out of 400 English Language Teachers from pan India. Cleared the TKT 3 (Teaching Knowledge Test) conducted by AICTE and Cambridge English with C1 and above bandwidth, which is among the highest bands. I was awarded
2019	Dr. Dheeraj Misra	Professor	Volunteer Recognition Felicitated by Institute of Actuaries of India
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**2.5 – Evaluation Process and Reforms**

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
PGDM	PGDM (RM)	3	14/04/2019	15/05/2019
PGDM	PGDM (FS)	3	14/04/2019	15/05/2019
PGDM	PGDM	3	14/04/2019	15/05/2019
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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
Nil	592	0

**2.6 – Student Performance and Learning Outcomes**

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/>

## 2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
PGDM	PGDM	Nil	172	172	100
PGDM (FS)	PGDM	Nil	60	60	100
PGDM (RM)	PGDM	Nil	60	60	100
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## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

[https://docs.google.com/spreadsheets/d/16bLZxiecZB\\_7vyoWd7dUIoro-kFuOjiC/edit?usp=sharing&ouid=105037032789734434166&rtpof=true&sd=true](https://docs.google.com/spreadsheets/d/16bLZxiecZB_7vyoWd7dUIoro-kFuOjiC/edit?usp=sharing&ouid=105037032789734434166&rtpof=true&sd=true)

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

<b>Yes</b>
Name of the teacher getting seed money
<b>Nil</b>
<a href="#">View File</a>

3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
<b>No Data Entered/Not Applicable !!!</b>				
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### 3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Any Other (Specify)	5	AICTE	4.53	4.53
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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

0
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### 3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
<b>No Data Entered/Not Applicable !!!</b>		
<b>No file uploaded.</b>		

3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
<b>No Data Entered/Not Applicable !!!</b>				
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3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
1	<b>INNOVATION INCUBATION CENTRE</b>	<b>Jaipuria, Lucknow</b>	<b>Yoyocial India Private Ltd.</b>	<b>Media</b>	<b>15/06/2019</b>
<b>No file uploaded.</b>					

### 3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
<b>No Data Entered/Not Applicable !!!</b>	

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
<b>National</b>	<b>Nil</b>	<b>1</b>	<b>Nil</b>
<b>International</b>	<b>Nil</b>	<b>17</b>	<b>Nil</b>
<b>No file uploaded.</b>			

3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
<b>Management</b>	<b>3</b>
<b>No file uploaded.</b>	

3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
<b>No Data Entered/Not Applicable !!!</b>			
<b>No file uploaded.</b>			

3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
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**No Data Entered/Not Applicable !!!**

[View File](#)

3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
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**No Data Entered/Not Applicable !!!**

[View File](#)

3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
<b>Attended/Seminars/Workshops</b>	<b>Nil</b>	<b>1</b>	<b>Nil</b>	<b>Nil</b>
<b>Presented papers</b>	<b>5</b>	<b>1</b>	<b>Nil</b>	<b>Nil</b>

**No file uploaded.**

**3.5 – Consultancy**

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultant(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
<b>Management</b>	<b>Developing Vision Mission</b>	<b>Devyani Food Industries Ltd.</b>	<b>147000</b>

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3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultant(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
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**No Data Entered/Not Applicable !!!**

[View File](#)

**3.6 – Extension Activities**

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
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**No Data Entered/Not Applicable !!!**

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3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
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**No Data Entered/Not Applicable !!!**

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3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
<b>No Data Entered/Not Applicable !!!</b>				
<a href="#">View File</a>				

### 3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
<b>No Data Entered/Not Applicable !!!</b>			
<a href="#">View File</a>			

3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
<b>No Data Entered/Not Applicable !!!</b>					
<a href="#">View File</a>					

3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Collegede Paris France	09/04/2019	Collaboration/Study	Nil
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## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
67.12	68.46

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing

Video Centre	Existing
No file uploaded.	

#### 4.2 – Library as a Learning Resource

##### 4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
LIBSYS	Fully	4	2004

##### 4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	20999	6931000	1249	560000	22248	7491000
Reference Books	8807	4094000	558	280000	9365	4374000
e-Books	134000	217000	Nill	Nill	134000	217000
Journals	142	300000	Nill	Nill	142	300000
e-Journals	22	47000	Nill	Nill	22	47000
Digital Database	3	971000	Nill	Nill	3	971000
CD & Video	1008	699000	Nill	Nill	1008	699000
Others (specify)	2	617000	Nill	Nill	2	617000
Library Automation	1	4	Nill	Nill	1	4

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##### 4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
No Data Entered/Not Applicable !!!			
<a href="#">View File</a>			

#### 4.3 – IT Infrastructure

##### 4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	280	200	284	20	0	25	35	80	4
Added	10	0	10	0	0	5	3	20	2

Total	290	200	294	20	0	30	38	100	6
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4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS
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4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
1 Retailing 2 Social Media In Training and Development 3 Recruitment Communication 4 Negotiation Skills 5 Poor Listening Habits 6 Micro-Finance 7 Accounting Fundamentals 8 Financial Statement of Business Organisation 9 Visual Merchandising Part 1	<a href="https://drive.google.com/drive/folders/11wUEvtUNUOhpHIGK9g194TAf4sv-P9km?usp=sharing">https://drive.google.com/drive/folders/11wUEvtUNUOhpHIGK9g194TAf4sv-P9km?usp=sharing</a>
10 Visual Merchandising Part 2 11 Understanding Profit Loss Statement Part 1 12 Understanding Profit Loss Statement Part 2 13 Understanding Profit Loss Statement Part 3 14 Business Buying Decision Process 15 Business Marketing 16 Social Security	<a href="https://drive.google.com/drive/folders/11wUEvtUNUOhpHIGK9g194TAf4sv-P9km?usp=sharing">https://drive.google.com/drive/folders/11wUEvtUNUOhpHIGK9g194TAf4sv-P9km?usp=sharing</a>
17 Factories Act 1948 18 Management Game 19 Interview Skills Part 1 20 Interview Skills Part 2 21 Retirement planning Part 1 22 Retirement planning Part 2 23 Business E-Mail Writing Etiquettes Part 1 24 Business E-Mail Writing Etiquettes Part 2	<a href="https://drive.google.com/drive/folders/11wUEvtUNUOhpHIGK9g194TAf4sv-P9km?usp=sharing">https://drive.google.com/drive/folders/11wUEvtUNUOhpHIGK9g194TAf4sv-P9km?usp=sharing</a>
25 Business E-Mail Writing Etiquettes Part 3 26 Excel 27 Employer Branding 28 Hypothesis Testing Part 1 29 Hypothesis Testing Part 2 30 Regression Analysis 31 Life Cycle Ownership and Break Even Analysis 32 Managing Capacity Demand	<a href="https://drive.google.com/drive/folders/11wUEvtUNUOhpHIGK9g194TAf4sv-P9km?usp=sharing">https://drive.google.com/drive/folders/11wUEvtUNUOhpHIGK9g194TAf4sv-P9km?usp=sharing</a>
Studio to produce Flipped and other videos	<a href="https://drive.google.com/drive/folders/11wUEvtUNUOhpHIGK9g194TAf4sv-P9km?usp=sharing">https://drive.google.com/drive/folders/11wUEvtUNUOhpHIGK9g194TAf4sv-P9km?usp=sharing</a>
Impartus Lecture capture	<a href="https://a.impartus.com">https://a.impartus.com</a>

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
677.51	679.95	400.41	401.71

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

On every meeting of Board of Governors, a presentation is made on progress on
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all issues of Infrastructure development, curriculum, welfare and administration by the Director. The faculty and staff members during the faculty and staff council meeting provide their valuable multiple insights on infrastructure requirement, balanced growth of the institute, development of faculty staff as well as welfare of students. Besides, they also facilitate the feedback from the students' community of their experiences at campus through the online mechanism too. Director takes every possible opportunity to meet faculty members, students, parents, alumni and some industry experts for rounded feedback on various issues. The feedback is discussed with the Director and other senior functionaries and rectification measures if required are promptly taken. Sources of receiving feedback for Infrastructure issues from students are through: ? Open House discussion : The feedback mechanism of open house discussion is a discussion of student with each programme/activity. This offer students a platform to air their views for strengthening the existing system. • The student engagement survey and student satisfaction survey are conducted online independently by a third party agency (Survey Monkey) for understanding the gap in the expectation and actual delivery of services to the students. A service quality feedback form is got filled out from the students where the inputs with regard to Academics, Infrastructure , IT facility, Library Facility, Food Services in the mess and cafeteria, gym, housekeeping, maintenance, etc. are given on a scale of 15 during each year. Other than the Feedback Mechanism we also have efficient complaint system to redress student complaints. The different complaint system are mentioned below : • Users can give suggestions/complain in the suggestion box kept in the Lobby area of the reception area. • Efficient Complaint Response System to redress student complain • Spice IT Call Log System for redressal of IT related issues. • Student can send their complaints/suggestions through mails to the respective person or department. • Any user can give a written suggestion directly to director, dean, department head or other staff members • Users can freely interact with staff and provide their feedback or any other requirements. All staff members are clearly instructed to listen and act upon the users issues on priority basis Adequate availability of the Infrastructure is assured by procuring and maintain infra as per the guideline of statutory Authority like AICTE etc. Adequate focus is on enriching our resources both human and infrastructure so that we can put our stated mission to practice in a manner that is quite evident to all our stakeholders. We emphasize upon the continuous improvement of quality and quantity of available resources to meet the increasing demand of our stakeholders as well as matching the changing dynamics of academic world. Jaipuria believe in an aesthetic, clean and an environment, conducive to enhance the academic. We have a team of maintenance staff who take care of all supporting activities. We have a system manual to help us in creation\_and\_enhancement\_of\_Infrastructure\_to\_promote\_good\_teachinglearning\_environment.

<https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/>

## CRITERION V – STUDENT SUPPORT AND PROGRESSION

### 5.1 – Student Support

#### 5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Aptitude Based Scholarship	53	2525000
Financial Support from Other Sources			
a) National	Capital First	46	4600000

<b>b) International</b>	<b>Nil</b>	<b>Nil</b>	<b>Nil</b>
<b>No file uploaded.</b>			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
<b>No Data Entered/Not Applicable !!!</b>			
<a href="#">View File</a>			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
<b>No Data Entered/Not Applicable !!!</b>					
<a href="#">View File</a>					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
<b>Nil</b>	<b>Nil</b>	<b>Nil</b>

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
<b>No Data Entered/Not Applicable !!!</b>					
<a href="#">View File</a>					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
<b>No Data Entered/Not Applicable !!!</b>					
<b>No file uploaded.</b>					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
<b>No Data Entered/Not Applicable !!!</b>	
<b>No file uploaded.</b>	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
<b>No Data Entered/Not Applicable !!!</b>		
<a href="#">View File</a>		

### 5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
<b>No Data Entered/Not Applicable !!!</b>						
<a href="#">View File</a>						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

As reflected in the mission statement of the institute every step is taken to create a learner centric organization wherein students (the most important stakeholder) is a part of decision making in the institute. The role and involvement of students in decision making is most sought after at Jaipuria. To institutionalize the same Jaipuria has a Student Excellence Council wherein the various student representatives are chosen through rigorous process of election followed by selection after interview. This results in selection of Student President, VicePresident and Coordinators for following committee: 1. Academic Program Committee. 2. Placements and Corporate Relations Committee 3. Conferences Events Committee. 4. Social Responsibility Committee. 5. Media, Public Relations and IT Committee. 6. Admissions Committee. 7. Alumni Committee. 8. International Relations Committee. 9. Research Committee. 10. Cultural Committee 11. Student Welfare Disciplinary Committee. 12. Sports Committee 13. Center for Entrepreneurship Development The Committee consists of 10 members representing a mix from both batches. Every committee has a faculty coordinator. The committee meets from time to time to plan, execute and organize events of their specific domain. Thus students and not only involved in each and every decision taken by these committees but the various events are also driven by students themselves. The Academic event calendar is made in the beginning of the year and budgetary provisions are created for the same, the calendar acts as a blueprint for SEC and various students. Thus students have a say in almost all aspects affecting their life at Jaipuria be it academics, be it cocurricular, extracurricular or any other. Not only that being a part of placement committee they can raise their voice in one of the most crucial aspect of professional institutions i.e. placement. Additionally at regular intervals Open House sessions are also organized to promote open dialogue between students and head of the institution i.e Director, Deans and all program chairs. During Open house the entire student community is free to raise their concerns which are addressed as well. The institute boasts of immense value which the student community has added in the system by strengthening existing events and taking them to newer heights of success and by creating many new events year after year. Not only organizing events within the campus, the student community also decides about participation in various events organized by prominent institutes across India. Apart from them student representatives are also a part of following committees as mandated by the regulatory framework: a) AntiRagging Committee b) SC/ST Committee. c) Grievance Redressal Committee The above framework ensures student involvement in various administrative, academic and other crucial aspects of the institute.

### 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

The Jaipuria Institute of Management Alumni Association (JIMAA) is registered with Registrar Firms Society Chits, Uttar Pradesh since 30/03/1999. The renewal of the JIMAA is done on regular intervals wherein the last renewal of the society was done on 18/10/2018

5.4.2 – No. of registered Alumni:

4266

5.4.3 – Alumni contribution during the year (in Rupees) :

42500

5.4.4 – Meetings/activities organized by Alumni Association :

8

## CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

### 6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

a) Alumni Relations at the Institute turning a new leaf with formation of six Alumni Chapters as a part of Core Alumni Association of the Institute. The Core committee of each of the five chapters who are elected through a meeting convened by the Alumni Association and all chapter core committee meeting was convened at Lucknow on 12th and 13th May, 2018. The outcome of all the chapter of the core committee meeting was development of Alumni engagement policy framework. strengthening of the Alumni dashboard and chapter core committee led membership drive. The chapters actively participating in Institutional events. 50 Alumni from various chapters are engaged in a structured mentorship programme for the current students. It is expected that by the end of the year all first year students would have an alumni mentor in a well structured mentorship programme. b) Placement outreach by students In a bid to foster the Institute industry tie some students of the batch 201719 approached various recruiters and pitched for creating placement opportunities. As a result of this exercise, the students not only received exposure, but the process deepened their ownership of the placement process. FUTURE PLAN OF ACTION a) Strengthened the OBE (Outcome Based Education) frame work implementation. The Institute reviewed its Vision Mission programme learning outcomes and course learning outcomes in a robust Vision exercise. In view of its Vision and Mission, we reenforced the numbers of outcome based education in our academicendeavours. The process is at an early stage of implementation and is expected to gain momentum and clear structure during the course of current year. b) Digital and Learning Support The Institute implemented a video capture system 100 for the batch at all Lecture Theatres. In future we wish to pursue the video capturing system more aggressively through the use of multimedia effects to create respiratory Flip Teaching and Learning content. c) Flipped Classes Each faculty members will implement Flipped Lectures (minimum target of 3 Flipped Lectures during the Academic Year) for effective class engagement. A fully equipped Recording Studio is in place to facilitate create of content. d) Dash Board The focus will be on leveraging full extend of students, faculty, staff and Alumni on the Dashboard

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

## 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
<p style="text-align: center;">Research and Development</p>	<p>Creating congenial and conducive atmosphere for research: Limited academic pressure, linking with career progression, encouragement from director. Faculty members are requested to share their research issues, methodology and findings with other colleagues during Faculty Research Seminars which are organized on the regular basis. Infrastructure support: The institute subscribes to a large number of research journals both in hard copy and online journals in all the management streams. EResources: 1 Business Source Complete (EBSCO): Provides fulltext business and academic journals covering areas of business marketing, management, economics, finance, accounting, international business. 2 JGate: Social Management Sciences: Provides fulltext/abstract, business and academic journals covering areas of business marketing, management, economics, finance, accounting, international</p>
<p style="text-align: center;">Examination and Evaluation</p>	<p>Institute has taken certain proactive steps to streamline the examination and result declaration process further. Examination Committee: An Examination Committee has been constituted to advise the Controller of Examinations on the related matters. The Committee comprises Programme Chairpersons and Manager (Systems) as members. Coding of Answer Scripts: The OCE assigns random sixdigit code to answer scripts of midterm and endterm examinations before delivery to the concerned faculty members for correction. Result Processing and Approval: After the faculty members complete coursewise grading of students, coursewise grades are reviewed and moderated (if required) by the Academic Programme Committee. Finalized course grades are submitted to the Office of Controller of Examinations for processing of result. Result is approved by the Faculty Council of the Institute</p>
<p style="text-align: center;">Curriculum Development</p>	<p>Jaipuria Institute of Management Lucknow is keeping abreast with the fast changing environment by continuously upgrading curriculum to</p>

keep at par with the industry standard. Each Program has its own program advisory council which comprises senior industry professional, Senior Alumni and Academicians from renowned institute of country. The council advises about structure of the program and expectations from the program which lay down foundation for program level outcomes and graduate attributes expected from the students. These are further deliberated in each area. Each area has its own Advisory council comprising of its' own faculty senior academician, alumni and industry expert. The area advisory council guides on the courses to be offered in each area. Faculty in area designs course outline based upon the inputs from various area meeting and sets their course learning objective. These course outline are shared by various industry professional and alumni for their vetting. The course curriculum is then presented to Faculty council for final vetting and approval

Teaching and Learning

The institute has in last few years is progressing toward Outcome Based Learning where each course are supposed to meet course learning objective set at the beginning of the course by adopting innovating evaluation technique ranging from Term Examinations, Quizzes, Case Studies, Research papers, Role Play, Projects, Video Shoots to name few faculty of many courses sparingly used Flip Videos. Faculty at the end of course are supposed to prepare AOL (Assurance of Learning) Report which is reflection on attainment of Course Learning Objective for further improvement in Curriculum and Pedagogy. The AOL report is also a reflection of attainment of Program Level Objective and Mission Statement of the Institute. The various assessment tools used for assessing the students' attainment levels of PLOs are:

- Group Assignments
- Group Projects
- Term Paper
- Quizzes
- Class Participation
- Discussion Forum
- Sales Pitch
- New Analysis
- Flipped Video Based Assessments
- Ethics Situation Reaction Test
- Mid-term and End-term Hall Examinations
- Presentations
- Book reviews
- Case Analysis
- Field Sales Project Report Presentation
- Self-assessment Reports

• Viva-voce These assessments are carried out periodically and hence allow the faculty members to monitor and provide attention to the students who may not be attaining the PLO's to the required level. This ensures that maximum students attain the minimum level of each program level outcomes

**Industry Interaction / Collaboration**

To provide Industry relevant learning to students, the following are the Industry interventions used in the Institute. Industry Visits: Students visit reputed companies interact with the Industry experts and make a report. Industry Mentoring: Industry mentor help mentees to understand the nuances of the Industry to make them more employable. Guest Sessions: Sessions are organized at frequent interval to ensure students to know the corporate practices and link between theory and practice Industry Live Projects Summer internship project Individual Development Plan Panel of Industry expert and faculty interview students before and after SIP to enable students understand their potential, strengths, weakness, areas of improvement and possible career path.

**6.2.2 – Implementation of e-governance in areas of operations:**

E-governance area	Details
Planning and Development	Monitoring the performance of student from the day they register till the completion through online Learning Management System.
Administration	Online Complain Management system Online Performance Management system
Finance and Accounts	Online Complain Management system
Student Admission and Support	Online Complain Management system
Examination	Online Complain Management system

**6.3 – Faculty Empowerment Strategies**

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
<b>No Data Entered/Not Applicable !!!</b>				
<a href="#">View File</a>				

6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
<b>No Data Entered/Not Applicable !!!</b>						
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
<b>No Data Entered/Not Applicable !!!</b>				
<a href="#">View File</a>				

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
3	3	4	4

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
<b>Internal FDP, External FDP, Research Rewards/Incentives , Seed Money, Group Medical Insurance for all family member, PF Contribution, Contribution to Superannuation Fund, Reimbushment of Grants and Nomination to participate in various national and International conferences and seminars</b>	<b>Staff Development programme, Superannuation Fund, PF/ESI Contribution, Financial support as advance,</b>	<b>Group Medical Insurance, Scholarship, Research Support Student Development (IDP)</b>

## 6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

<b>Institute conducted Statutory Audit every financial Year wise on regular basis it is mandatory as per Income Tax act also Internal Audit done by the Internal Auditors on regular Intervals time to time.</b>
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6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
<b>No Data Entered/Not Applicable !!!</b>		

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6.4.3 – Total corpus fund generated

5936510

### 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Nil	Nil	Yes	IQAC
Administrative	Nil	Nil	Yes	Mudit Gupta Company

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

No Data Entered/Not Applicable !!!

6.5.3 – Development programmes for support staff (at least three)

1) Staff Development Program 2) Soft Skill Program 3) Domain Skill Development Program.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1) Linking IQAC process with outcome based education 2) Plagism Check for all student academic submission 3) Video Lecture Capture Solution

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	Nil
d) NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	IIC	07/02/2019	07/02/2019	08/02/2019	600
2019	Meeting of Internal Quality Assurance Cell	02/02/2019	02/02/2019	02/02/2019	23
2019	Meeting of Internal Quality Assurance Cell	02/02/2019	02/02/2019	02/02/2019	22

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### CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
<b>StriShakti - Empowering Women for Leadership - Open MDP</b>	<b>Nil</b>	<b>Nil</b>	<b>16</b>	<b>Nil</b>

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
<b>Green Initiative through tree plantation via Grow-trees.com Planted 379 Trees which helps Co2 Reduction : 7959 Kg Per Year and created 31 Jobs Solar energy conservation for water heater. Water Harvesting during rainy season. Garbage recycling for composite fertilizer Paperless campus initiative Plastic free campus Using clay glass (Kullad) instead of disposable plastic or thermocol glasses. Cardboard folders are used for meetings etc., Plastic folders are avoided.</b>

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
<b>Ramp/Rails</b>	<b>Yes</b>	<b>Nil</b>
<b>Provision for lift</b>	<b>Yes</b>	<b>Nil</b>
<b>Physical facilities</b>	<b>Yes</b>	<b>Nil</b>

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
<b>No Data Entered/Not Applicable !!!</b>							
<a href="#">View File</a>							

7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
<b>PLO 4 :- Evaluate different ethical perspective</b>	<b>08/07/2019</b>	<b>This PLO has been incorporated in various courses and further have been mapped with some CLO</b>

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
<b>Professional Ethics Course</b>	<b>09/07/2018</b>	<b>06/10/2018</b>	<b>300</b>
<b>No file uploaded.</b>			

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

<b>Solar energy conservation through solar water heater. Water Harvesting during</b>
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rainy season. Garbage recycling for composite fertilizer Paperless campus initiative Plastic free campus Using clay glass (Kullad) instead of disposable plastic Cardboard folders are used for meetings etc., Plastic folders are avoided.

## 7.2 – Best Practices

### 7.2.1 – Describe at least two institutional best practices

Participation of Industry professionals in curriculum development, projects, assignments as examiners, in summer projects 1) Each functional Area in the institute viz., Strategy General Management, Economics, Marketing, Finance, Operations Decision Sciences, Human Resource Management Business Communication has Area Advisory Councils, in which eminent people from industry are members. In all the meetings of area advisory council, industry members participate in deliberations pertaining to the structure and content of the courses offered by the area. The Area Advisory Council also plays critical role in identifying the areas where upgradations can be made to the courses as well as new courses that can be added over and above the current offerings. 2) Eminent people from industry are invited to the campus for conducting guest lectures and participating in Area Conclaves. 3) Participation of Industry Professionals in projects and assignments: For example, the course of Marketing Management has been designed such that the student teams are assigned a product/brand/store and they have to study the strategies of the product and prepare a marketing plan. The students are required to take appointments from sales heads/marketing heads and meet them to understand the strategies therein. The team keeps taking inputs from the industry professionals for preparing the marketing plan. The final plan is presented by students before the industry panelists who evaluate and give their suggestions. 4) Students also participate in several live projects. Recently three months' live project has been done by students in association with ETL Labs on the "Digital marketing of Kumbh 2019". Apart from this our students have been participating in live projects of ITC Ltd., BIG BAZAR, Pantaloons, Uber Eats, MEPS packaging, Fast Steuer Advisory LLP etc. 5) Industry experts are part of the assessment panel constituted for evaluation of SIP (Summer Internship Project) IDP (Individual Development Plan) The Course Feedback Mechanism The Course feedback will be centrally administered by the office of Dean (Academics). The Students will be required to participate in the feedback process twice (Mid Term and End Term). The feedback will be filled online. The feedback collected will be analyzed by the office of Dean (Academics) to review average, below and above average performers. Cases of significantly below average performance will be required to appear for a one to one meeting with Program Chairs, Dean (Academics) as well as Director to identify the scope for course correction and necessary counseling and mentoring. The course feedback is a part of faculty annual appraisal process. Faculty members are strongly advised to continually monitor their teaching and learning process in a course in close coordination with the students/ class representatives. As an outcome of the IQAC processes the following specific outcomes have been achieved 1. Curriculum review and design: The process of academic audit and multipronged stakeholder feedback in combination with the systems for monitoring and review of courses delivery during a term have contributed towards designing of the course curriculum which is both robust and relevant . 2. Student support and progression: All aspects of a student's development and progression are mapped on various student activity, placement training, aptitude training and counselling interventions. 3. Creating a conducive support system framework for academic program delivery: all support services are regularly monitored through stakeholder feedback, frequent review and audits to ensure a seamless support system for all the students and faculty members.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your

institution website, provide the link

<https://www.jaipuria.ac.in>

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

OBE : Focus of program curriculum designing for the academic year was Outcome Based Education (OBE). An OBE curriculum means starting with a clear picture of what is important for students to be able to do, then organizing the curriculum, instruction and assessment to make sure this learning ultimately happens. Before basic principles of OBE including 1. Clarity of focus, 2. Designing down, 3. High Expectation and expanded opportunities. For OBE implementation, a "design down" process was employed which moved from POs (which are aligned to the vision/mission of the Institute) to Course Learning Outcomes (CLOs) and outcomes for individual learning experiences. Outcomes at the course level were aligned with, and contributed to, the program outcomes.

OBE Based Curriculum Review: The major pillars of Higher Education rest upon the concept of 'Kaizen' or continuous improvement. Innovation and continuous improvement is a steady process that takes its own time but once imbibed in the institutional processes and procedures, it becomes a part of institutional culture. The process is quite evident in the majority of academic and administrative processes in Jaipuria, Lucknow. The student engagement survey and student satisfaction survey are conducted independently for understanding the gap in the expectation and actual delivery of services to the students. Technology in Teaching Learning: Centre for Learning technologies was founded under the Centre of Teaching and Learning on 26th March 2018. The objective of the chair is to promote the learning technologies like Flipped Classroom inside the classes to enhance the effectiveness in the teaching learning process. The focus has been on bringing greater technology interface in all aspects of teaching and learning we expanded the impartus capture system to include 5 new classrooms, we produced more than 2 dozens flipped videos which were used in course delivery in our own studio. All faculty and few staff members signed up for atleast one course on MOOCs platform. Our dashboard uses has been extended to include summer internship project monitoring and internal quality assurance process. All student's project and assignments were run on turnitin plagiarism detection software.

Provide the weblink of the institution

<https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/>

### 8.Future Plans of Actions for Next Academic Year

In order to demonstrate Institute's robust and challenging curriculum, effective career development, and commitment to innovate and contribute new knowledge to the field of business studies, Jaipuria Institute of Management thinks of initiating the AACSB process. AACSB Accreditation will provide all the stakeholders with the peace of mind of knowing that their school has the mark of distinction and quality as well. It will also send a message to potential employers who recruit students from the college. Further looking at the curriculum and in the light of the immense significance of Business Analytics in businesses, the institute thinks to gear up for plugging in the skill gap prevailing as of now. Students need to be adequately trained and developed to grab the opportunities in the market. Hence the Institute management is of the opinion to add an additional thrust to the PGDM curriculum. Jaipuria Institute of Management is committed to the continuous learning of stakeholders. Online learning creates more opportunities for interaction. Online learning is catalyzing a pedagogical shift in how we teach and learn. Seeing the benefits, the institute thinks to leverage the online teaching experience on a continuous

basis. Furthermore, it is thought that besides industry SIP, the students may be motivated to enhance their domain specific knowledge by undertaking an additional SIP floated by the functional area of the Institute. Such SIP guidelines for the individual projects may be designed and monitored under the close supervision of Faculty Mentors. In highly competitive times our students need to utilize their summer break optimally in enhancing their skill sets and making them more employable. Our institute's commitment to the quality of its academic output is commendable. Various informal and formal mechanisms have existed such as a well-structured course feedback system, review and ratification of course outlines at twin levels of specific areas and faculty council. This is coupled with a collective review of pedagogy and debate on the rigor and relevance of the overall curriculum. This commitment is reflected in the adoption of a formal academic audit mechanism under the aegis of the IQAC committee, for all the courses, the introduction of midterm feedback system in addition to the term-end feedback. To keep up with the same spirit the IQAC procedure of Academic audit may be made more robust and proper linkage of IQAC process with Outcome-Based education may be done.