Yearly Status Report - 2019-2020

Part A	
Data of the Institution	
1. Name of the Institution	**JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW**
Name of the head of the Institution	**Dr. Kavita Pathak**
Designation	**Director**
Does the Institution function from own campus	**Yes**
Phone no/Alternate Phone no.	**05222394298**
Mobile no.	**9455866711**
Registered Email	**director.lucknow@jaipuria.ac.in**
Alternate Email	**kavita.pathak@jaipuria.ac.in**
Address	**Plot. No. 1, Vineet Khand, Gomti Nagar, Lucknow-10**
City/Town	**Lucknow**
State/UT	**Uttar pradesh**
Pincode	**226010**

2. Institutional Status

Autonomous Status (Provide date of Conformant of Autonomous Status)	**28-May-1995**
Type of Institution	**Co-education**
Location	**Urban**
Financial Status	**private**
Name of the IQAC co-ordinator/Director	**Dr. Masood Siddiqqui**
Phone no/Alternate Phone no.	**05222394297**
Mobile no.	**9140416897**
Registered Email	**iqac.lucknow@jaipuria.ac.in**
Alternate Email	**amitabh.ghosh@jaipuria.ac.in**

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/

4. Whether Academic Calendar prepared during the year

Yes

if yes,whether it is uploaded in the institutional website: Weblink :	https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/

5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	**A**	**3.2**	**2012**	**10-Mar-2012**	**09-Mar-2017**
2	**A**	**3.32**	**2017**	**30-Oct-2017**	**29-Oct-2022**

6. Date of Establishment of IQAC

21-Jun-2012

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture

Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
NBA Accreditation	06-Sep-2019 3	600
IIC	28-Feb-2020 2	600
Meeting of Internal quality assurance cell	13-Mar-2020 1	23
Feedback from all stakeholderds collected, analysed and used for improvmant	09-Mar-2020 60	600
Participation in NIRF	09-Dec-2019 60	600
Meeting of Internal quality assurance cell	02-May-2020 1	22
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8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
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9. Whether composition of IQAC as per latest NAAC guidelines:	**Yes**
Upload latest notification of formation of IQAC	[View File](#)
10. Number of IQAC meetings held during the year :	**2**
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	**Yes**
Upload the minutes of meeting and action taken report	[View File](#)
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	**No**

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1) Initiation of AACSB Process On 30th September 2019, we have become a member of the prestigious AACSB. AACSB is the most coveted Business School accreditation

agency in the world. Presently only 10 Business Schools in India have this accreditation. The membership makes us eligible to initiate the process of accreditation with AACSB. It is a long and rigorous process where the involvement of the faculty and professional staff is very important. 2) Reframing Linking of IQAC process with outcome based education A. Checklist was made to ensure the following: a. In the Course Outline CLO's should be as per Bloom's Taxonomy. b. CLO mapping with Assessment Task (CLO should be mapped with atleast one assessment task) c. Rubrics for every Assessment task. B. End Term Paper Policy was revisited. C. Process of IQAC Academic Audit was revisited. D. To further strengthen the academic audit process, its digital interface has been created. 3) Faculty Driven SIP A proper structure was put in place to execute the Faculty driven SIP. Respective area chairs were asked to brainstorm in area meetings about their domain topics on which SIP can be done by students. Further, a proper template providing detail of the topic with Rubrics were made by individual faculty members under various areas.The students were allotted the topics according to their specialization opted for. 4) New thrust of Business AnalyticsA specialization for aspiring data professionals with focus on technical expertise has been decided for. The courses are listed as below: ESSENTIALS OF BUSINESS ANALYTICS PYTHON PROGAMMING FOR BUSINESS ANALYTICS DATA VISUALIZATION USING TABLEAU MACHINE LEARNING DATA MINING ADVANCED BUSINESS ANALYTICS TEXT ANALYTICS BIG DATA 5) Online Teaching and Learning Impartus an innovative videoenabled learning solutions have been used rigorously to ensure that students continue to have a better experience. In view of COVID19 to maintain continuity of Teaching Learning activities the team very promptly shifted from the physical mode to the virtual teaching platform powered by zoom, Microsoft Team Impartus.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
Initiation of AACSB Process	On 30th September 2019, we have become a member of the prestigious AACSB. AACSB is the most coveted Business School accreditation agency in the world. Presently only 10 Business Schools in India have this accreditation. The membership makes us eligible to initiate the process of accreditation with AACSB. It is a long and rigorous process where the involvement of the faculty and professional staff is very important.
Reframing & Linking of IQAC process with outcome based education	A. Checklist was made to ensure the following: a. In the Course Outline CLO's should be as per Bloom's Taxonomy. b. CLO mapping with Assessment Task (CLO should be mapped with atleast one assessment task) c. Rubrics for every Assessment task. B. End Term Paper Policy was revisited. C. Process of IQAC Academic Audit was revisited. D. To further strengthen the academic audit process, its digital

	interface has been created.
Faculty Driven SIP	A proper structure was put in place to execute the Faculty driven SIP. Respective area chairs were asked to brainstorm in area meetings about their domain topics on which SIP can be done by students. Further, a proper template providing detail of the topic with Rubrics were made by individual faculty members under various areas. The students were allotted the topics according to their specialization opted for.
New thrust of Business Analytics	A specialization for aspiring data professionals with focus on technical expertise has been decided for. The courses are listed as below: --ESSENTIALS OF BUSINESS ANALYTICS --PYTHON PROGAMMING FOR BUSINESS ANALYTICS --DATA VISUALIZATION USING TABLEAU --MACHINE LEARNING & DATA MINING --ADVANCED BUSINESS ANALYTICS --TEXT ANALYTICS & BIG DATA
Online Teaching and Learning	Impartus an innovative video-enabled learning solutions have been used rigorously to ensure that students continue to have a better experience. In view of COVID19 to maintain continuity of Teaching & Learning activities the team very promptly shifted from the physical mode to the virtual teaching platform powered by zoom, Microsoft Team & Impartus.
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14. Whether AQAR was placed before statutory body ?	**Yes**

Name of Statutory Body	Meeting Date
Faculty Council	**29-Jun-2021**

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	**Yes**
Date of Visit	**06-Sep-2019**
16. Whether institutional data submitted to AISHE:	**Yes**
Year of Submission	**2020**

Date of Submission	30–Jun–2020
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)	The institute has developed a fullfledged egovernance system for its internal use. To begin with, the University made available online services pertaining to admission, examinations its other allied activities. The main components are students' information management system, a full fledged learning management solution, HR management system and other supporting IT systems. The entire eGovernance solutions are designed developed inhouse using the MOODLE framework. All the modules are online available 24X7 to the students and other stakeholders. This initiative taken by Institute have not only brought improvement in the system but also these egoverned services have made information available to the stakeholders round the clock in a convenient, efficient and transparent manner. Moodle is a learning management system that is designed to help teachers create an online classroom setting with opportunities for rich interaction and collaboration with their students. Moodle contains various design aspects that allow instructors and students to interact, collaborate, and experience online learning in exciting multiple ways. Moodle can be used to supplement onground courses or can be used to host completely online courses. The Moodle Course Management System can provide teachers with a powerful set of tools to create and manage courses, course content, course materials, track student attendance and performance through tests, and administer quizzes, assignments, and surveys. It provides a platform to create a forum for interaction between students and teachers and among students also. We use moodle in our institute for following purposes Reading materials Discussion forum Conduction of quizzes Distribution, collection and evaluation of assignments Keeping track of class attendance Recording of grades

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
PGDM	PGDM	Nill	15/04/2019
PGDM	PGDM(FS)	Nill	15/04/2019
PGDM	PGDM(RM)	Nill	15/04/2019
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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
PGDM	Nill	11/07/2019	Entrepreeurship ENT	11/07/2019
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1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
PhD or DPhil	Management	15/07/2019
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
PGDM	Nill	11/07/2019

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Short-Term Beginners Course in French	02/09/2019	27
Short-Term Beginners Course in German	02/09/2019	14
French language- Beginners Level	03/09/2019	15

DiSC Certification Work shop	06/12/2019	16
KPMG Lean Six Sigma	07/03/2020	54
Data Science using Python	20/01/2020	60
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
PGDM	Nill	300
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Nill

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
To develop a robust teaching-learning system, it is very important to have a feedback mechanism that reflects on the value from the eyes of stakeholders. A sound system for evaluating teaching and course quality in higher education has long been established in leading B-schools. Within India, there has been growth of interest in this area from a range of different perspectives driven both internally by institutions themselves and external stakeholders for increased transparency, accountability and quality assurance. Whilst there could be a large number of possible sources of feedback and evaluation data on both teaching and course quality (including, for example, course documentation, progression rates, curriculum design processes, teaching committees, etc.) the most common source of input to teaching evaluation is feedback from students. At Jaipuria Institute of Management we regularly take feedback on the contents, pedagogy as well as faculty delivery styles in the courses taught each trimester. The feedback is compiled, analyzed and then submitted to Director of the institute with a copy to each faculty. The Director then discusses it with the faculty, as desired. Similar feedback mechanism exists for various facilities availed by the students in the campus and hostel. The feedback is quite appreciative from the student community and their suggestions are incorporated. Internal peer audit team holds regular meetings (usually at trimester end), for record review of the audit process with assessor team (Area Chairs), thrice in an academic year. After rigorous verification of the documents, the report of the observations of the peer team members is prepared by the IQAC Coordinator and presented to the Chair. The meeting is conducted to brief the outcome of the review process with the Assessor team by the Chair. We also solicit feedback from the recruiters who visit the campus as well as guest faculty. Their feedback is incorporated while designing the curriculum as well as for general grooming and training purposes. The feedback is also taken from the parents through different platforms and they are incorporated as desired.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
PGDM	Nill	300	1273	300
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	Nill	590	Nill	41	41

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
41	41	3	16	8	5
View File of ICT Tools and resources					
View File of E-resources and techniques used					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The role of faculty in any institution is not only to teach but also guide students towards a formidable career path. With this aim, Jaipuria has a unique mentoring system where each faculty member is assigned 15 numbers of students(8 from First Year and 7 from Second Year) to whom he/she is a mentor. Beginning even prior to the students joining the institute, mentees begin interacting with their mentors for all professional guidance. Academic, extracurricular and all round personality development are the broad spheres where mentors handhold their mentees. Dedicated slots in the time table are allocated to mentorship for interaction and the activities conducted therein are formally reported by mentors on a monthly basis. Besides a formal structure, faculty members also conduct informal sessions for their mentees. Each year, Mentorship Day is celebrated where mentees go out with their mentors for lunch/dinner. Family members of mentors usually join in to give a personal feeling. The mentorship process has helped the institute in reaping rich dividends in the form of better student relations, enhanced stakeholders interface and excellent placements

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
590	40	1:15

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
40	41	Nill	2	37

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2020	Dr. Dheeraj Misra	Professor	Facilitated by Institute of Actuaries of India

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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
PGDM	PGDM(RM)	3	14/04/2020	15/05/2020
PGDM	PGDM(FS)	3	14/04/2020	15/05/2020
PGDM	PGDM	3	14/04/2020	15/05/2020

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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
Nill	590	0

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
PGDM(RM)	PGDM	Nill	58	58	100
PGDM(FS)	PGDM	Nill	58	58	100
PGDM	PGDM	Nill	174	174	100

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)
https://docs.google.com/spreadsheets/d/1ooAWLlkxanBLqILdO8pOn-co1TW2APvk/edit?usp=sharing&ouid=105037032789734434166&rtpof=true&sd=true

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

Yes
Name of the teacher getting seed money
Prof Himanshu Mishra , Prof Shalini Singh , Prof Richa Srivastava
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3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
Nill	Not Applicable	Not Applicable	Nill	Not Applicable
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3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Industry sponsored Projects	90	Kantar IMRB	2.4	2.4
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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

1

3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Not Applicable	Not Applicable	Nill
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3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category

Not Applicable	Not Applicable	Not Applicable	Nill	Nill

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3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
1	INNOVATION AND INCUBATION CENTRE	Jaipuria, Lucknow	Goodwill Prime Pvt Ltd	Apperals	10/01/2020

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3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
Not Applicable	Nill

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	Management	1	Nill
International	Management	23	Nill

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3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management	2

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3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
Not Applicable	Nill	Nill	Nill

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3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
The Details	are appended	in the	Nill	Nill	uploaded file	Nill

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3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self	Institutional affiliation as mentioned in

The Details	are appended	in the	Nill	Nill	Nill	upload file

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3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	1	1	Nill	Nill
Presented papers	7	1	Nill	Nill

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3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
Not Applicable	Not Applicable	Not Applicable	0

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3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
The details are appended in	the upload	Multiple	6233476	571

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3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Not Applicable	Not Applicable	Nill	Nill

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3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Not Applicable	Not Applicable	Not Applicable	Nill

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3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
Prithvi Diwas	Collaboration	Tree	1	50

	with Prithvi Innovation	Plantation Drive		
Swachhta Pakhwada	Multiple view uploaded file for detail	Swachhta Pakhwada	1	1100
RUN FOR ROAD SAFETY	UP Traffic Police	RUN FOR ROAD SAFETY	2	1200
Swachhta	Lucknow Metro Rail Corporation	SIGNATURE CAMPAIGN	1	70
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3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Research Seminar by Prof Arup Kumar Verma, Professor of Human Resource Management at Loyola University Chicago's Quinlan School of Business	All Faculty Members	Internal	1
Research Seminar by Prof Yogesh Kumar Diwedi, Professor of Digital Marketing and Innovation, Director of Emerging Markets Research Centre (EMaRC), School of Management, Swansea University, Bay Campus, UK,	All Faculty Members	Internal	1
FDP by Prof Rakesh Belwal, Professor of Business, Sohar University, Oman	All Faculty Members	Internal	1
Research Seminar by Prof Shalini Srivastava, Associate Dean (Research), Jaipuria Institute of Noida.	All Faculty Members	Internal	1
Workshop by Prof. Ajay k. Jain, Professor of leadership and organizational	All Faculty Members	Internal	1

behavior at MDI Gurgaon				
International Student Exchange @ Rennes School of Business	Gaurav Prakash & Pooja Shah	Self	104	

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3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Short corporate learning exposure	Project Work	For details view uploaded file	05/08/2019	30/01/2020	30
Practical Corporate Training	Summer Internship	For details view uploaded file	29/04/2019	22/06/2019	300

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3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Margdarshak	05/09/2019	Training and study	300
Enterpreneurship Organisation	02/12/2019	Training and study	Nill
IIA	02/09/2019	Training and study	12

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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
432.16	433.86

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Classrooms with Wi-Fi OR LAN	Existing
Laboratories	Existing

Seminar halls with ICT facilities	Existing
Seminar halls with ICT facilities	Existing
Classrooms with LCD facilities	Existing
Seminar Halls	Existing
Class rooms	Existing
Campus Area	Existing

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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
LIBSYS	Fully	4	2004

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	22248	7491000	524	248000	22772	7739000
Reference Books	9365	4374000	711	405000	10076	4779000
e-Books	134000	230000	Nill	Nill	134000	230000
Journals	142	300000	3	30000	145	330000
e-Journals	22	47000	Nill	Nill	22	47000
Digital Database	3	971000	Nill	Nill	3	971000
CD & Video	1029	709000	Nill	Nill	1029	709000
Others(specify)	2	617000	Nill	Nill	2	617000
Library Automation	1	400000	Nill	Nill	1	400000

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Internal Faculty	Flip Videos	For details view appended file	Nill

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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Co	Computer	Internet	Browsing	Computer	Office	Departme	Available	Others

	mputers	Lab		centers	Centers		nts	Bandwidth (MBPS/ GBPS)	
Existing	238	150	238	20	0	30	38	100	0
Added	22	0	22	0	0	10	5	20	7
Total	260	150	260	20	0	40	43	120	7

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

120 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
1 Difference between Consumer and Business Market 2 Zero Moment of Truth 3 Digital Marketing 4 What is Marketing 5 Strategy 6 Business Presentations 7 Audience Engagement 8 Specific Structuring Techniques	https://drive.google.com/drive/folders/ 1xt2V71hULEp_PIMCtETj4TVr4dTpRZ6y?usp=s haring
9 Nonverbal Communication 10 Accounting Concepts 11 Business Plan	https://drive.google.com/drive/folders/ 1xt2V71hULEp_PIMCtETj4TVr4dTpRZ6y?usp=s haring
Studio to produce Flipped and other videos	https://drive.google.com/drive/folders/ 1xt2V71hULEp_PIMCtETj4TVr4dTpRZ6y?usp=s haring
Impartus Lecture capture	https://a.impartus.com

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
777.14	762.43	450.42	449.61

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

On every meeting of Board of Governors, a presentation is made on progress on all issues of Infrastructure development, curriculum, welfare and administration by the Director. The faculty and staff members during the faculty and staff council meeting provide their valuable multiple insights on infrastructure requirement, balanced growth of the institute, development of faculty staff as well as welfare of students. Besides, they also facilitate the feedback from the students' community of their experiences at campus through the online mechanism too. Director takes every possible opportunity to meet faculty members, students, parents, alumni and some industry experts for rounded feedback on various issues. The feedback is discussed with the Director and other senior functionaries and rectification measures if required are promptly taken. Sources of receiving feedback for Infrastructure issues from

students are through: ? Open House discussion : The feedback mechanism of open house discussion is a discussion of student with each programme/activity. This offer students a platform to air their views for strengthening the existing system. • The student engagement survey and student satisfaction survey are conducted online independently by a third party agency (Survey Monkey) for understanding the gap in the expectation and actual delivery of services to the students. A service quality feedback form is got filled out from the students where the inputs with regard to Academics, Infrastructure , IT facility, Library Facility, Food Services in the mess and cafeteria, gym, housekeeping, maintenance, etc. are given on a scale of 15 during each year. Other than the Feedback Mechanism we also have efficient complaint system to redress student complaints. The different complaint system are mentioned below : • Users can give suggestions/complain in the suggestion box kept in the Lobby area of the reception area. • Efficient Complaint Response System to redress student complain • Spice IT Call Log System for redressal of IT related issues. • Student can send their complaints/suggestions through mails to the respective person or department. • Any user can give a written suggestion directly to director, dean, department head or other staff members • Users can freely interact with staff and provide their feedback or any other requirements. All staff members are clearly instructed to listen and act upon the users issues on priority basis Adequate availability of the Infrastructure is assured by procuring and maintain infra as per the guideline of statutory Authority like AICTE etc. Adequate focus is on enriching our resources both human and infrasructure so that we can put our stated mission to practice in a manner that is quite evident to all our stakeholders. We emphasize upon the continuous improvement of quality and quantity of available resources to meet the increasing demand of our stakeholders as well as matching the changing dynamics of academic world. Jaipuria believe in an aesthetic, clean and an environment, conducive to enhance the academic. We have a team of maintenance staff who take care of all supporting activities. We have a system manual to help us in creati on_and_enhancement_of_Infrastructure_to_promote_good_teachinglearning_environme nt.

https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Aptitude Based Scholarship	66	2756250
Financial Support from Other Sources			
a) National	Capital First and IDFC	37	3700000
b)International	Nill	Nill	Nill
No file uploaded.			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
The details are appended in uploaded file	Nill	Nill	Nill

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passedin the comp. exam	Number of studentsp placed
2019	The details are appended in uploaded file	Nill	Nill	Nill	Nill
2020	The details are appended in uploaded file	Nill	Nill	Nill	Nill

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
Nill	Nill	Nill

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Nameof organizations visited	Number of students participated	Number of stduents placed	Nameof organizations visited	Number of students participated	Number of stduents placed
The details are appended in uploaded file	Nill	Nill	Nill	Nill	Nill

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
No Data Entered/Not Applicable !!!					
No file uploaded.					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Ghevar Party @ Hostel	Institute Level	150
Ganesh Chaturthi	Institute Level	50
Talaash –19 (Containing Multiple Activities)	Institute Level	300
Jaipuria Cricket Basketball League	Institute Level	90
Golden Feet Volleyball Football Match	Institute Level	70
Ojas 19 (Containing Multiple Activities)	State Level	200
Face Off Seniors vs Juniors	Institute Level	40
INSYNC–2020	Institute Level	35
Mashaal 2020– Sports League – Day 1	Institute Level	450
Jaipuria Premier League– Clash of alumni and current students	Institute Level	50

View File

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	View File for Detail	National	Nill	Nill	Nill	Nill

View File

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

As reflected in the mission statement of the institute every step is taken to create a learner centric organization wherein students (the most important stakeholder) is a part of decision making in the institute. The role and involvement of students in decision making is most sought after at Jaipuria. To institutionalize the same Jaipuria has a Student Excellence Council wherein the various student representatives are chosen through rigorous process of election followed by selection after interview. This results in selection of Student President, VicePresident and Coordinators for following committee: 1. Academic Program Committee. 2. Placements and Corporate Relations Committee 3. Conferences Events Committee. 4. Social Responsibility Committee. 5. Media, Public Relations and IT Committee. 6. Admissions Committee. 7. Alumni Committee. 8. International Relations Committee. 9. Research Committee. 10. Cultural Committee 11. Student Welfare Disciplinary Committee. 12. Sports

Committee 13. Center for Entrepreneurship Development The Committee consists of 10 members representing a mix from both batches. Every committee has a faculty coordinator. The committee meets from time to time to plan, execute and organize events of their specific domain. Thus students and not only involved in each and every decision taken by these committees but the various events are also driven by students themselves. The Academic event calendar is made in the beginning of the year and budgetary provisions are created for the same, the calendar acts as a blueprint for SEC and various students. Thus students have a say in almost all aspects affecting their life at Jaipuria be it academics, be it cocurricular, extracurricular or any other. Not only that being a part of placement committee they can raise their voice in one of the most crucial aspect of professional institutions i.e. placement. Additionally at regular intervals Open House sessions are also organized to promote open dialogue between students and head of the institution i.e Director, Deans and all program chairs. During Open house the entire student community is free to raise their concerns which are addressed as well. The institute boasts of immense value which the student community has added in the system by strengthening existing events and taking them to newer heights of success and by creating many new events year after year. Not only organizing events within the campus, the student community also decides about participation in various events organized by prominent institutes across India. Apart from them student representatives are also a part of following committees as mandated by the regulatory framework: a) AntiRagging Committee b) SC/ST Committee. c) Grievance Redressal Committee The above framework ensures student involvement in various administrative, academic and other crucial aspects of the institute.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

The Jaipuria Institute of Management Alumni Association (JIMAA) is registered with Registrar Firms Society Chits, Uttar Pradesh since 30/03/1999. The renewal of the JIMAA is done on regular intervals wherein the last renewal of the society was done on 18/10/2019

5.4.2 – No. of registered Alumni:

4759

5.4.3 – Alumni contribution during the year (in Rupees) :

855000

5.4.4 – Meetings/activities organized by Alumni Association :

9

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

a) Alumni Relations at the Institute turning a new leaf with formation of seven Alumni Chapters as a part of Core Alumni Association of the Institute. The Core committee of each of the five chapters who are elected through a meeting convened by the Alumni Association and all chapter core committee meeting was convened at Lucknow on 12th and 13th May, 2018. The outcome of all the chapter of the core committee meeting was development of Alumni engagement policy framework. strengthening of the Alumni dashboard and chapter core committee led membership drive. The chapters actively participating in Institutional events.

50 Alumni from various chapters are engaged in a structured mentorship programme for the current students. It is expected that by the end of the year all first year students would have an alumni mentor in a well structured mentorship programme. b) Placement outreach by students In a bid to foster the Institute industry tie some students of the batch 201719 approached various recruiters and pitched for creating placement opportunities. As a result of this exercise, the students not only received exposure, but the process deepened their ownership of the placement process. FUTURE PLAN OF ACTION a) Strengthened the OBE (Outcome Based Education) frame work implementation. The Institute reviewed its Vision Mission programme learning outcomes and course learning outcomes in a robust Vision exercise. In view of its Vision and Mission, we reenforced the numbers of outcome based education in our academic endeavours. The process is at an early stage of implementation and is expected to gain momentum and clear structure during the course of current year. b) Digital and Learning Support The Institute implemented a video capture system 100 for the batch at all Lecture Theatres. In future we wish to pursue the video capturing system more aggressively through the use of multimedia effects to create respiratory Flip Teaching and Learning content. c) Flipped Classes Each faculty members will implement Flipped Lectures (minimum target of 3 Flipped Lectures during the Academic Year) for effective class engagement. A fully equipped Recording Studio is in place to facilitate create of content. d) Dash Board The focus will be on leveraging full extend of students, faculty, staff and Alumni on the Dashboard

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Industry Interaction / Collaboration	To provide Industry relevant learning to students, the following are the Industry interventions used in the Institute. Industry Visits: Students visit reputed companies interact with the Industry experts and make a report. Industry Mentoring: Industry mentor help mentees to understand the nuances of the Industry to make them more employable. Guest Sessions: Sessions are organized at frequent interval to ensure students to know the corporate practices and link between theory and practice Industry Live Projects Summer internship project Individual Development Plan Panel of Industry expert and faculty interview students before and after SIP to enable students understand their potential, strengths,weakness, areas of improvement and possible career path.
Teaching and Learning	The institute has in last few years is progressing toward Outcome Based Learning where each course are supposed to meet course learning objective set at the beginning of the course by

	adopting innovating evaluation technique ranging from Term Examinations, Quizzes, Case Studies , Research papers, Role Play, Projects, Video Shoots to name few faculty of many courses sparingly used Flip Videos. Faculty at the end of course are supposed to prepare AOL (Assurance of Learning) Report which is reflection on attainment of Course Learning Objective for further improvement in Curriculum and Pedagogy. The AOL report is also a reflection of attainment of Program Level Objective and Mission Statement of the Institute. The various assessment tools used for assessing the students' attainment levels of PLOs are: • Group Assignments • Group Projects • Term Paper • Quizzes • Class Participation • Discussion Forum • Sales Pitch • New Analysis • Flipped Video Based Assessments • Ethics Situation Reaction Test • Mid-term and End-term Hall Examinations • Presentations • Book reviews • Case Analysis • Field Sales Project Report Presentation • Self-assessment Reports • Viva-voce These assessments are carried out periodically and hence allow the faculty members to monitor and provide attention to the students who may not be attaining the PLO's to the required level. This ensures that maximum students attain the minimum level of each program level outcomes
Curriculum Development	Jaipuria Institute of Management Lucknow is keeping abreast with the fast changing environment by continuously upgrading curriculum to keep at par with the industry standard. Each Program has its own program advisory council which comprises senior industry professional, Senior Alumni and Academicians from renowned institute of country. The council advises about structure of the program and expectations from the program which lay down foundation for program level outcomes and graduate attributesexpected from the students. These are further deliberated in each area. Each area has its own Advisory council comprising of its' own faculty senior academician, alumni and industry expert. The area advisory council guides on the courses to be offered in each area. Faculty in area designs course outline based upon the inputs

	from various area meeting and sets their course learning objective. These course outline are shared by various industry professional and alumni for their vetting. The course curriculum is then presented to Faculty council for final vetting and approval
Examination and Evaluation	Institute has taken certain proactive steps to streamline the examination and result declaration process further. Examination Committee: An Examination Committee has been constituted to advise the Controller of Examinations on the related matters. The Committee comprises Programme Chairpersons and Manager (Systems) as members. Coding of Answer Scripts: The OCE assigns random sixdigit code to answer scripts of midterm and endterm examinations before delivery to the concerned faculty members for correction. Result Processing and Approval: After the faculty members complete coursewise grading of students, coursewise grades are reviewed and moderated (if required) by the Academic Programme Committee. Finalized course grades are submitted to the Office of Controller of Examinations for processing of result. Result is approved by the Faculty Council of the Institute
Research and Development	Creating congenial and conducive atmosphere for research: Limited academic pressure, linking with career progression, encouragement from director. Faculty members are requested to share their research issues,methodology and findings with other colleagues during Faculty Research Seminars which are organized on the regular basis. Infrastructure support:The institute subscribes to a large number of research journals both in hard copy and online journals in all the management streams. EResources: 1 Business Source Complete (EBSCO): Provides fulltext business and academic journals covering areas of business marketing, management, economics, finance, accounting, international business. 2 JGate: Social Management Sciences: Provides fulltext/abstract, business and academic journals covering areas of business marketing, management, economics, finance, accounting, international

6.2.2 – Implementation of e-governance in areas of operations:	
E-governace area	Details
Planning and Development	Monitoring the performance of student from the day they register till the completion through online Learning Management System.
Administration	Online Complain Management system Online Performance Management system
Finance and Accounts	Online Complain Management system
Student Admission and Support	Online Complain Management system
Examination	Online Complain Management system

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Prof Pallavi Srivastava	33rd Anzam Conference, Queensland, Australia	Nill	217576
2019	Prof Masood Siddiqui	13th Great Lakes NASMEI International Marketing Conference	Nill	13496
2020	Prof Pallavi Srivastava	Workshop No. 3: Unstructured Data Extraction, Analysis Through, 'NVIVO' 'R' scheduled on June 6, 2 to 5 pm by IIM Lucknow	Nill	3540
2020	Prof Manisha Seth	FDP/Course on Pyschometric Assrssment	Nill	14160
2020	Prof Hemendra Gupta	Online Summer School in Econometrics Data Science Organized by Gokhale Institute of Politics Economics, Pune from 22nd June	Nill	5800

		to 29th June 2020		
2020	Prof Rashmi Chaudhary	Online Summer School in Econometrics Data Science Organized by Gokhale Institute of Politics Economics, Pune from 22nd June to 29th June 2020	Nill	5800
2020	Prof Masood Siddiqui	Workshop on Machine Learning using Python and Deep Learning organized by Data Centre and Analytics Lab (DCAL) at IIM Bangalore.	Nill	5000
2020	ALL Faculty	Nill	All India Management Association	27000
2020	Institute	Nill	PHD Chamber of Commerce Industry	11800
[View File](#)				

6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Research Seminar by Prof Arup Kumar Verma, Professor of Human Resource Management at Loyola University Chicago's Quinlan School of Business	Nill	17/07/2019	17/07/2019	23	Nill

2019	Research Seminar by Prof Yogesh Kumar Diwedi, Professor of Digital Marketing and Innovation, Director of Emerging Markets Research Centre (EMaRC), School of Management, Swansea University, Bay Campus, UK,	Nill	17/08/2019	17/08/2019	16	Nill
2019	FDP by Prof Rakesh Belwal, Professor of Business, Sohar University, Oman	Nill	22/08/2019	22/08/2019	18	Nill
2019	Research Seminar by Prof Shalini Srivastava, Associate Dean (Research), Jaipuria Institute of Noida.	Nill	04/10/2019	04/10/2019	21	Nill
2019	Workshop by Prof. Ajay k. Jain, Professor of leadership and organizational behavior at MDI	Nill	06/12/2019	06/12/2019	18	Nill

	Gurgaon					
2020	Workshop –Innovative Teaching Methodology Jaipuria Institute Of Management, Lucknow	Nill	18/02/2020	18/02/2020	22	Nill
2020	IIC 2020	Nill	28/02/2020	29/02/2020	41	41
2020	Annual Faculty Development Programme	Nill	09/05/2020	10/05/2020	41	Nill
2020	Annual Staff Development Programme	Nill	23/05/2020	23/05/2020	Nill	41

View File

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
The Details are appended in the Uploaded file	Nill	Nill	Nill	Nill

View File

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
2	2	10	10

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Internal FDP, External FDP, Research Rewards/Incentives , Seed Money, Group Medical Insurance for all family member, PF Contribution, Contribution to Superannuation Fund, Reimbushment of Grants and Nomination to participate in various national and	Staff Development programme, Superannuation Fund, PF/ESI Contribution, Financial support as advance,	Group Medical Insurance, Scholarship, Research Support Student Development(IDP)

International conferences and seminars		

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Institute conducted Statutory Audit every financial Year wise on regular basis it is mandatory as per Income Tax act also Internal Audit done by the Internal Auditors on regular Intervals time to time.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Not Applicable	Nill	Not Applicable
No file uploaded.		

6.4.3 – Total corpus fund generated

6473476

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Nill	Nill	Yes	IQAC
Administrative	Nill	Nill	Yes	Mudit Gupta Company

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

No Data Entered/Not Applicable !!!

6.5.3 – Development programmes for support staff (at least three)

1) Staff Development Program 2) Soft Skill Program 3) Domain Skill Development Program.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1) Linking IQAC process with outcome based education 2) Plagrism Check for all student academic submission 3) Video Lecture Capture Solution

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Yes
c)ISO certification	Nill
d)NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2020	IIC	28/02/2020	28/02/2020	29/02/2020	600
2020	Meeting of Internal	13/03/2020	13/03/2020	13/03/2020	23

| 2020 | Meeting of Internal quality assurance cell | 02/05/2020 | 02/05/2020 | 02/05/2020 | 22 |

(continued from previous row: "quality assurance cell")

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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Not Applicable	Nill	Nill	Nill	Nill

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Green Initiative through tree plantation via Grow-trees.com Planted 379 Trees which helps Co2 Reduction : 6044 Kg Per Year and created 23 Jobs Solar energy conservation for water heater. Water Harvesting during rainy season. Garbage recycling for composite fertilizer Paperless campus initiative Plastic free campus Using clay glass (Kullad) instead of disposable plastic or thermocol glasses. Cardboard folders are used for meetings etc., Plastic folders are avoided.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	Nill
Provision for lift	Yes	Nill
Ramp/Rails	Yes	Nill

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
Nill	Nill	Nill	Nill	Nill	View File	Nill	Nill
View File							

7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)

PLO 4 :- Evaluate different ethical perspective	08/06/2020	This PLO has been incoporated in various courses and further have been mapped with some CLO

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Professional Ethics Course	13/01/2020	11/04/2020	300

No file uploaded.

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Solar energy conservation through solar water heater. Water Harvesting during rainy season. Garbage recycling for composite fertilizer Paperless campus initiative Plastic free campus Using clay glass (Kullad) instead of disposable plastic Cardboard folders are used for meetings etc., Plastic folders are avoided.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

1) Faculty Driven Summer Internship – As Summer Internship plays a major role in shaping the students' professional attitude, considering the ongoing medical emergency, Jaipuria Institute of Management framed a summer internship completely governed by faculty. Faculty driven SIP is an eight-week program Faculties framed a six-phase SIP program for various domains. In total twenty-seven projects were created that includes six in finance, seven in human resource management, two in IT operations, and twelve in marketing Projects were assigned to the students based on their career preferences. Eleven Students did SIP project in business analytics, Seventy Seven in Finance, thirty-four in Human resources, hundred and thirteen in Marketing, nineteen in operation and IT, and twelve in Retail Few topics covered: Marketing 1- Project Title: Is marketing communication over digital/online media more effective than conventional means of communication for spreading customer awareness of a company's products. 2- Online reviews, purchase intentions, and brand image 3- To study the various factors affecting satisfaction and loyalty intent of customers from Organized Retail Outlets. Finance 1- Performance Evaluation of Mutual Fund Scheme 2- Hedging Strategies Using Options 3- Family-owned firms and Performance during Crisis: Impact of COVID-19 19 Human Resource 1- Impact of Employee Engagement Practices on Employee Outcomes during Covid 19 2- Employer branding for talent acquisition and retention 3- Impact of Teleworking on WFH Burnout Operations 1- Impact Analysis of two close competing organization's (Manufacturing/ Service) for Sustainable Operations in the Context of Sustainable Development Goals (SDGs) 2- Role of Information Technology in creating a secure E-Commerce platform/network/space Each SIP course outline very clearly defines the topics the students have to work on phase-wise. It also classifies the expectations from students at all levels. This detailed structure helped the students to learn systematically. Faculty were continuously connected with the students over the phone and on the zoom platform The faculty helped the student to understand the project in detail. Regular evaluations were conducted and the feedback was shared with the students. This activity made the student more confident and focused Students were also guided on how to collect data from various online sources. This detailed SIP structure has given an edge to the students to learn about the various function of an organization 2) Preparation for Covid-19: Considering the increase of Covid-19 cases across India and chances that class-room impartation of education might get affected so it has been decided to have a

long term comprehensive planning so that all the academic and academic-administration activities may run in an effective and efficient manner. Accordingly, detailed discussion was there on the following points: • Since physical class-room teaching might get affected because of the possibility of some preventive measures imposed by the government/administration and simultaneously as per the consideration of impact on health conditions of students, it was discussed to have some online platform like zoom, Microsoft team or Google Meet etc. After a through discussion, zoom found preference as the platform for online communication on different domains. • Simultaneously, if situation doesn't go that bad so mix of online and offline class might be planned and for that purpose comprehensive planning is required as per the physical infrastructure etc. • Since both the stakeholders (faculty-members and students) haven't yet encountered such a mode of knowledge sharing so lots of training activities in terms of 'teaching learning innovations' are required so committee suggested to look for relevant training avenues and resource person so that comprehensive training package may be finalized. • It has been proposed that all faculty-members should be facilitated with supporting tools and instruments to have effective online teaching. • All the stakeholders should have remote access of all data bases, library facilities and application software. • Since there is lots of uncertainty related to Covid-19 situation and holding in-campus examination may be affected so alternative arrangements for holding online examinations have also been discussed

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link
https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/iqac-naac/

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

OBE : Focus of program curriculum designing for the academic year was Outcome Based Education (OBE). An OBE curriculum means starting with a clear picture of what is important for students to be able to do, then organizing the curriculum, instruction and assessment to make sure this learning ultimately happens. Before basic principles of OBE including 1. Clarity of focus, 2.Designing down, 3. High Expectation and expanded opportunities. For OBE implementation, a "design down" process was employed which moved from POs (which are aligned to the vision/mission of the Institute) to Course Learning Outcomes (CLOs) and outcomes for individual learning experiences. Outcomes at the course level were aligned with, and contributed to, the program outcomes. OBE Based Curriculum Review: The major pillars of Higher Education rest upon the concept of 'Kaizen' or continuous improvement. Innovation and continuous improvement is a steady process that that takes its own time but once imbibed in the institutional processes and procedures, it becomes a part of institutional culture. The process is quite evident in the majority of academic and administrative processes in Jaipuria, Lucknow. The student engagement survey and student satisfaction survey are conducted independently for understanding the gap in the expectation and actual delivery of services to the students. Technology in Teaching Learning: Centre for Learning technologies was founded under the Centre of Teaching and Learning on 26th March 2018. The objective of the chair is to promote the learning technologies like Flipped Classroom inside the classes to enhance the effectiveness in the teachinglearning process. The focus has been on bringing greater technology interface in all aspects of teaching and learning we expanded the impartus capture system to include 5 new classrooms, we produced more than 2 dozens flipped videos which were used in course delivery in our own studio. All faculty and few staff members signed up for atleast one course on MOOCs

platform. Our dashboard uses has been extended to include summer internship project monitoring and internal quality assurance process. All student's project and assignments were run on turnitin plagiarism detection software.

Provide the weblink of the institution
https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/

8.Future Plans of Actions for Next Academic Year

Preparation for Covid-19: Considering the increase of Covid-19 cases across India and chances that class-room impartation of education might get affected so is required to have a long term comprehensive planning so that all the academic and academic-administration activities may run in an effective and efficient manner. Accordingly, plan of action: • It has been planned to have some online platform like zoom, Microsoft team or Google Meet etc. Finally, zoom found may be considered as preferred platform for online communication on different domains. • Simultaneously, it has been planned that if situation doesn't go that bad then mix of online and offline class will be there. Accordingly, comprehensive planning for the physical infrastructure etc. • Plan for training activities in terms of 'teaching learning innovations' for faculty members. • Planning for the remote access of all data bases, library facilities and application software. • Planning for holding online examinations in case of worsening of Covid-19 situation