

### **A Reorientation session for the 2nd year**

Jaipuria Noida, welcomed the second-year students of batch 2019-21 through virtual mode on 8th July, 2020, as Director Dr. D.N. Pandey and all the faculty members gave a warm welcome to all the students. It was indeed a historic moment for the Noida Campus to conduct the event on a virtual platform and all the students were reminded of their first orientation address given by Dr. D.N. Pandey, where he vowed to convert the campus into a paperless one. One year down the road, due to the virtue of circumstances, the campus has been forced to implement the same. The event commenced with Dr. Pratibha Wasan, Dean Academics, welcoming the second year students of 2019-21 batch. Dr. Pandey emphasized on the importance of academics and not to sideline education in the pursuit of placements. He pointed out, the need for students to maintain their calm in uncertain circumstances and keep their emotions under check as they will be shaping themselves to be the leaders of changing times in the near future. An important trait that students must avoid complacency and arrogance which often drive away success, he also talked about the importance of pursuing data science and to learn to analyze information. **Mr. Sanjay K. Singh**, Managing Director for Yamaha Motor Solutions - India, to commence the inaugural session. He talked about the beginning of his career and his agility that helped transition from one role to another leading him up the corporate ladder. *“Everything is within the reach of a human being”*, he mentioned as he told the participants about his eighteen years of long journey with the company. He summarized his speech, by advising students to become cautious of their surroundings, adapt to change in circumstances keep their emotions in check and avoid complacency and delay in action.

### ***“Covid-19: Prism of Change” Corporate Talk***

An interactive and insightful virtual “Corporate Talk” was arranged by the CMC at Jaipuria Noida during the 4th day of orientation of batch of 2020-22. The guest for the session was Mr. S V. Nathan, Partner & Chief Talent Officer, Deloitte- South Asia. Mr. Nathan is an acclaimed thought leader and is voted as among the top voices on LinkedIn 2020. The entire insightful session was laced in a unique storytelling form where the guest, shared with the students, various short stories based on real life lessons. He started the session on the theme, *“Covid-19: Prism of Change”*.

### ***IGNOVATION 2.0***

The Centre for Entrepreneurship and Family Business (**CEFB**) club and **CEI** organized an event on the virtual mode- ***“IGNOVATION 2.0”*** On **21st of October 2020**, with the help of CEFB President Anurag Kumar Pandey, Vice President Saloni Luniyal and Samina Ahmad & Ankit Goyal, which primarily focused on delivering more knowledge on entrepreneurship to students and how to effectively execute an idea. The event was hosted by Asha Jyoti and Priya Dey and it started with the motivational speech of **Dr. D.N. Pandey**, Director, Jaipuria Noida, addressing students about the benefits and scope of Entrepreneurship. He explained that there is no major difference between a job and entrepreneurship, as learning and skills will add some tremendous value to one’s life. He also talked about and CEFB and CEI, its history and how merger of the two makes sense now. He mentioned that Ignovation 2.0 was all about solving problems that are worth solving. After that **Dr. Shalini Verma**, the faculty member of the club talked about the future of Entrepreneurship by explaining the concept of ideas, ideation, and

design thinking. Design Thinking will lead to more innovative ideas and how it will help a person to be much ahead of time than others. **Dr. Deepak Pandit**, the Chairperson of the committee carried forward the event by addressing the students about Ignovation 2.0 and steps to participate in the same by explaining the Google Form.

### **E-WEEK 2021”**

The Centre for Entrepreneurship and Family Business (CEFB) at Jaipuria Institute of Management, Noida organized its annual festival - “E-Week 2021” from 24th-26th April, 2021. As its legacy, the event was a grand success. Even during the ambiguous situation of continued pandemic, “the show went on” in style. The three days had buckets full of entertainment and knowledge. The inauguration was done in the virtual mode, graced by the Dr. DN Pandey, Director, Dr. Deepak Pandit, Chairperson CEFB, Prof. BD Nathani, Board Member CEFB, and SEC Head Ms. Shagufta Naz. The E-week 2021 pushed off with its first event an “Application Design Workshop” conducted by Mr. Pradeep Setty, a telecom engineer with more than 10 years of work experience and Ms. Eesha Gupta, a specialist in UI/UX designs and currently working with “MyYogaTeacher”. The workshop was followed by a panel discussion with a dynamic panel of business leaders including Mr. Manushree Khandelwal, Founder - Femora, Mr. Dhruvam Thaker, Founder - The Smart Taxi, Mr. Rohan Rai Gupta, Co-founder - Stealth, Collegenurry.in & Homad, Mr. Saurabh Jain, Founder - Fun2do Labs and Mr. Rohit Chanana, Angel Investor & Founder - Sarcha Advisors LLP. They discussed and deliberated on the changing landscapes of entrepreneurship and about viewing opportunities during turbulent times. The cherry on the top was the keynote address by Mr. Rohit Chanana regarding “Dil Se Investing”. Prof. Ravi Agarwal, Adjunct Professor - Finance & Accounting played a pivotal role in the panel discussion. Moving on to day 2, it started with exciting games wherein the students from B-Schools and Colleges across India participated. Some of the top institutions included IIM Bangalore, IIM-Kozhikode, IIM-Amritsar, NMIMS, Mumbai, SIBM-Pune, and IIFT-New Delhi. In the event “Global Entrepreneur” which was a Case Study Competition, the teams presented their case analysis in front of the judges Mr. Dipak Agarwal, Partner - Purdens Partners, Prof. B D Nathani, Adjunct Professor - Marketing & Retail Avenues, and Dr. Ankur Chauhan, Assistant Professor - Operations & Decision Sciences.

### **"How To Plan For Start-Ups And Legal & Ethical Steps"**

CEFB – The E-Cell of Jaipuria Institute of Management, Noida on the 12th of March 2021 organized their first hybrid event on the theme “How to Plan for Start-ups and Legal & Ethical Steps”. To discuss the nuts and bolts of startups, a gripping panel discussion led by the keynote speaker Mr. Ashish Khare, Founder & CEO Mentorkart followed by the panelist Mr. Feroz Khan, Chief Executive Officer of Digiflynt was conducted and Prof. Deepankar Chakrabarti was the moderator of the panel. The session was organized by the CEFB club President Mr. Anurag Kr. Pandey and Vice President Ms. Saloni Luniyal and Ms. Sameena Ahmed under the guidance of Prof. Deepankar Chakrabarti. The guests of the session Mr. Ashish Khare and Mr. Feroz Khan were then felicitated with the green certificate as a token of appreciation. Mr. Ashish Khare

started the discussion by giving some preliminary insights about entrepreneurship. He acknowledged the audience about what entrepreneurship is all about and how and why it is extremely important. The already intriguing discussion was then advanced towards a lot more engrossing state when the attendees were made aware of the various kinds of strategies that can be employed while idea generation along with their working and functionalities. The panelists also provided the audience with the knowledge on what being an entrepreneur is all about and made the audiences familiar with the business model canvas. They also talked about technology driven business and business driven technology. The session was later enriched with the knowledge about the different stages of any startup. The guests talked about the 6 mantras which are very vital and need to be followed by every entrepreneur. These 6 mantras namely are- Motive, Malleability, Muscle, Message, Method and Mentorship. The panelists also shared their valuable understanding on legal processes and about the legal issues faced by young entrepreneurs. Queries of the audience were addressed by the guests and the event was concluded by a vote of thanks forwarded by the hosts.

### **BOP Presentations**

Business Orientation Programme (BOP) is an initiative to inculcate the spirit of entrepreneurship and exploratory journey in corporate world for students of incoming batch. This exercise of over two-months of their learning before joining the campus programme, serves as a perfect platform for on-boarding process during Induction & Orientation Programme. A BOP competition was conducted on 13th August 2020, for the students that to showcases their talents among peers and sets a tone for inquisitive learning of management programme at the campus. These BOPs included three distinct categories namely: *My Dream Business, Comprehensive Study of an NGO and Comprehensive Study of a Company in a Chosen Industry.*

### **"Contemporary Issues & Trends in Leadership",**

Guest session on the topic "*Contemporary Issues & Trends in Leadership*", was organized on Zoom platform for the students of PGDM Sec. B & SM of 2020-22 in the course of Organizational Behavior on **09th & 13th October, 2020**. **Ms. Shivani Sanwal**, Sr. Manager, HRBP and SHRM Senior Certified Professional at Moglix Labs Pvt. was invited to deliver on this pertinent topic of high importance. After the introduction of the guest, faculty of the OB course, **Dr. Abdul Qadir** extended heartfelt welcome **Ms. Shivani** opened the session with the topic the paradigm shift in today's leadership during the era of COVID-19. She emphasized upon the journey of this change as to how only 3 generations ago people experienced what we are experiencing. She further touched upon some "*Quintessential Leadership Qualities*" such as Emotional Quotient (EQ) & Decency Quotient (DQ), Transparency, Trust, Presenteeism, Safe Space and Accountability without Micro-management. She engaged the students a lot, listened to their queries and answered them satisfactorily.

### **"Future of Work"**

On **18th September 2020**, Career Management Centre, Noida organized a session on "Future of Work" with **Mr. Tanvir Singh**, Assistant Manager -Talent, at EY. Mr. Tanvir has over 14 years of

experience across Talent Acquisition, Product marketing, and Institutional sales. In his current role, he leads GigNow Hiring for EY Global Delivery Services India and takes a keen interest in mentoring professionals and building high-performance teams that work together to solve the ever-evolving business problems. **Mr. Sankalp Singh**, Senior Manager- Talent Acquisition, Abbott Healthcare Limited, shared his insights about the impact of COVID-19 on the HR domain across the various sectors. He discussed about many aspects of HR activities like Training & Development, Career progression, digitization, HR Analytics, Project Management, and career risk management. The session started with a wonderful anecdote by Mr. Sankalp as to how he is ensuring business continuity while caring for their employees and customers. He also explained the new trends that are going to emerge in talent acquisition, hiring experience, the next speaker was **Ms. Shalini Nagaar**, Director - HR, Baxter International Inc. She stressed upon cross-functional dependence to synergize the activities and network. As job landscape has modified completely, all of us need to come out of our traditional shells and adopt to the new normal. We need to challenge ourselves to be accustomed to the current scenario. Analytics is the latest buzzing word in town and has penetrated all profiles including HR.

#### **“IMPLEMENTATION OF NATIONAL EDUCATION POLICY (NEP) 2020”**

Jaipuria Institute of Management organized a Panel Discussion on the topic “Implementation of National Education Policy (NEP) 2020” on 17 March 2021 on virtual mode. The Vice Chairman Mr. Shreevats Jaipuria welcomed the distinguished delegates. The Panel comprised of Dr. K K Agarwal, Chairman NBA as Chief Guest and Dr Devi Singh Former Director, IIM L & MDI as Keynote speaker. The esteemed Panelists were Dr. Sunil Rai Vice Chancellor, UPES, Dehradun, Dr Prabhu Agarwal Vice Chancellor, Bennett University, Greater Noida, Dr. D P Goyal Director, IIM Shillong, and Dr. Debasis Sanyal, Director, Great Lakes Institute of Management, Gurugram. Dr. D N Pandey Director Jaipuria Noida moderated the Panel discussion ensuring a lively and informative discussion. The Panel Discussion was an invigorating and dynamic deliberation of various ideas and epistemological apertures from some of the finest academic leaders that spanned for 2 hours. Dr. D N Pandey, moderated the panel discussion what turned out to be an outstanding melting pot of practical wisdom stemming from decades of collective experience across the panel. The meet was graced with their exciting inputs and thoughtful propositions in favour of promoting holistic and multidisciplinary approach, learning outcome, encouraging faculty and Institutional autonomy, good governance, modern but optimal curriculum architecture and sustainability of the curriculum to be socially and economically pulsating to name a few. The objective of this exercise was to ensure the totality of experience for the student and in this regard need to be tailored to become student centric with rapid changes occurring due to scientific and technological advances, such as big data, machine learning, and artificial intelligence etc. The experts urged the stakeholders to take it forward with a positive mind set. At the end Mr.

Shreevats Jaipuria, Vice Chairman, Jaipuria group thanked for an insightful and enlightening remarks.

### **Guest Talk On Happiness Quotient**

A guest talk on 'Happiness Quotient' was organized by Jaipuria Institute of Management, Noida On 19th March 2021 for the final year students who are at the cusp of joining their corporate lives. The session was conducted by Dr. Ritesh Batra, a seasoned professional in the field of behavioural medical sciences and a Psychodrama Leadership practitioner. It began on a musical note with a guitar being played by the guest which made all the students happy and engaging. He emphasised on the fact that due to mounting work pressures and desire to attain pinnacle in life, we have defined the definition of Happiness as a far-fetched attainable object. However, He demystified the mental barrier and explained that a happy state of mind will let you achieve the pinnacle and it is the small things that gives us happiness but we forget to give it importance and realize its role in keeping us happy all the time. The students got involved in activities like 'The Schedule for Meaning in Life Evaluation' (SMiLE) instrument to assess areas of importance and their satisfaction level. He also took us through the journey of being a Persecutor to Victim to Rescuer and a Creator to Coach to Challenger

### **Workshop On Entrepreneurship Development Phases**

Entrepreneurs will grow their ground-breaking ideas within tightly-knit groups that are passionate about their goals. In the future, small but highly qualified teams will want to increase their capacity by utilising optimised - automated processes. To help these passionate entrepreneurs and guide them towards the path of success Jaipuria, Noida invited two entrepreneurs, Mr. Sam Baisla, Founder & CEO of Brand Samosa, Investor & Co-Founder at DECODR, and Founder of NEXEL and Ms. Priyanka, Entrepreneur, Philanthropist, CEO & Founder of Fresh Paprika. The session was commenced by Dr. Deepak Pandit who pleasantly explained different phrases and models of entrepreneurship, which always starts from idea phrase. He then solved and answered various queries of students. Ms. Priyanka then divulged about her journey and the problems she faced during her initial stage. Fresh Paprika is India's fastest growing freshly cooked food company offering an end-to-end digital and IVR platform for employee wellness and food-service management solution to Corporates, Factories, IT Parks, Education Institutes, Fitness centers, and Speciality Venues. The reason behind this idea was empowering the less fortunate people who are physically challenged or victims of acid attacks. They also have direct connections with farmers to improve their quality of life. The odds are not always in your favour, at the initial stage of Fresh Paprika had to go through various hurdles like how to manage the budget and to maintain the safety standards. But clearing their vision and core values helped them to overcome their obstacles. They also have a second career for women. The mother of a 3-month-old works in Fresh Paprika and can work according to her calls. But where do ideas come from? A question that is still in the minds of many people. Mr. Sam Baisla answered this question by quoting - "Ideas are some approaches which evolve over time." He advised everyone to find their passion and be curious about it. Things always evolve over a while; everyone just needs to be focused and always be ready for

the right time. The insightful session came to an end by answering the questions raised by the students and wishing them their bright future.

### **Orientation Session with Innovation Ambassador**

The CEFB club of Jaipuria Institute of Management Noida had organised an “Orientation Session with Innovation Ambassador”. This event mainly focused on the NISP policies and aimed at creating awareness among faculties and students about these policies by MHRD. Mr. Abhas and Ms. Shivani were the amazing hosts of the event. The event was beautifully coordinated by Mr. Aditya Ahlawat and Mr. Aziz Rehman under the guidance of the CEFB Club’s President Mr. Anurag Pandey and vice president Ms. Samina Ahmad. Mr. Syed Reyazuddin, a student of electrical engineering 4th year in the government college of Engineering – Kalahandi, Bhavani, Patna was invited to explain the policies to our faculties and students. He was selected as the innovation coordinator of the Institution Innovation Council (IIC) set up by the MHRD Ministry and the government of Odisha. After one year of training with MHRD and start-up Odisha in collaboration with TEQIP 2nd and 3rd he was selected as the innovation ambassador of IIC at the Ministry of Educations Innovation Cell and AICTE. After expressing his gratitude towards Jaipuria Noida and the CEFB club Mr. Syed started the session with him explaining the innovative policies adopted by MHRD. He did a splendid job and made the audience familiar with the facts and figures revolving around incubators. He also talked about the policies in an understandable and appropriate way. Prof. BD Nathani talked shared his insights which came from a varied experience in Sales, Marketing, and Retailing for around 30 years. He shared his views on the MHRD policies and also explained the benefits of these policies for the institute as well as student’s future. According to him in order to lead the industry one has to be more creative with the ideas and a certain amount of knowledge is necessary. The event came to an end which was both successful and satisfying.

### **Phoenix**

Jaipuria Institute of management, Noida has organized an program. Intending to provide, people of all age groups, an opportunity to kill their boredom and make their quarantine at home exciting, the Student Excellence Council at Jaipuria Institute of Management, Noida came up with the idea of organizing a digital online mega-event- **Phoenix**, from **2nd May 2020 to 3rd May 2020**.

### **AD-MAD**

The AD-MAD event for 1<sup>st</sup> year students, as their first event, had been scheduled who showed their creativity and business skills through this event and brought on their business ideas through presentation and video creation.

## 1<sup>st</sup> year Orientation



### **KAPILA: Kalam Program for IP Literacy and Awareness**

Another event was **KAPILA: Kalam Program for IP Literacy and Awareness**. It was a MIC activity From MHRD Innovation Council. It was held on YouTube on 15<sup>th</sup> oct,2020 to 23<sup>rd</sup> oct, 2020. India's 'KAPILA' Kalam Program for Intellectual Property Literacy and Awareness campaign was virtually Launched on the 89<sup>th</sup> birth anniversary of former President and Scientist, Late Dr. APJ Abdul Kalam and marked as the 'National Innovation Day'

### **Methods of Exploring and Capturing values from Indian Agriculture and Health Sector**

The IKS Orientation session was conducted as the Orientation Session on Methods of Exploring and Capturing values from Indian Agriculture and Health Sector on 3<sup>rd</sup> Nov 2020 by Prof. Anil Sahastrabudhe, chairman AICTE and Shri A B Shukla COO, IKS AICTE. They inspired the audience to "Become an explore IKS explorer Contributor!!! Methods of Exploring and Capturing values from Indian Agriculture and Health Sector" Sessions is associated with the Moe's Innovation Cell. Students and faculties watched the session in YouTube. With the continuous support from the Principal Dr. Shadaksharappa, Management representative Dr. Arun Kumar Rajendran, Dr. K. Siva Sakthi Balan convener with HOD, Ms. Shashikala.

### **Design Validation**

CEI presented a virtual session on Design Validation on 30th Dec 2020 where our chief guest Prof. Davinder Singh talked about various design validation models and approaches from identification and planning to development and execution, the whole process of validation of an idea, prototype or start-up which will be helpful for future entrepreneurs in turning their ideas into reality, Prof. Davinder Singh has over 25 years of extensive industry experience, both with global companies (such as Coca-Cola Co. and Foster's International) and Indian companies (such as NDDB, Jagatjit Industries and Cavin Kare).

