

### **7.3.1 Highlight the performance of the institution in an area distinct to its priority and thrust (within a maximum of 200 words):**

#### **Entrepreneurship, Incubation and Innovation Cell**

In March 2019 Centre of Entrepreneurship and Family Business (CEFB) had taken a new initiative by launching an Incubation centre in the Campus, which was inaugurated by Dr. Harsh Vardhan, Union Minister for Science & Technology, Govt. of India. It gives us great pleasure to report that we have made tremendous progress in advancing the Centre for Entrepreneurship and Incubation (CEI) at the campus.

The Centre has organized several events focused on developing entrepreneurial spirit among students with highly inspirational activities. The Jaipuria innovation and Startup policy for students will enable the institute to actively engage students, faculty members and members of staff in innovation and entrepreneurship related activities. This document states Startups Enabling Institutional Infrastructure, practices for nurturing innovations and startups. It also elaborates Innovation Pipeline and Pathways for Entrepreneurs at Institute Level, Pedagogy and Learning Interventions for Entrepreneurship Development Collaboration. Few of the key initiatives of Innovation Cell were:

- Incubation and pre-incubation support facility.
- 2% to 9.5% stake in startup by institute's incubator.
- Creation of 'Innovation fund' by supporting innovative projects.

CEI successfully organized "**orientation session with innovation ambassador**". This event mainly focused on the NISP policies and creating awareness about these policies by MHRD. This policy also addresses the IPR policy which mentions all the issues related to IP and Product Ownership Rights for Technologies Developed at Institute, Organizational Capacity and Start Up policy for promoting and nurturing innovation and entrepreneurship.

Upcoming activity: The StartUp Accelerator Programme is intended to create an entrepreneurial eco-system at the campus, through a well-drafted plan of **Ideation Workshops** primarily for the students of first year (and second year/ Alumni by invitation). It will be followed by **Ideathon** and finally **shortlisting of 10 teams** from the campus. These teams along with other external teams will be trained under a **10-week Accelerator** programme by Idealabs. The outcome is mainly focused on generating funding for selected startups, besides media visibility and others.