

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust.

At Jaipuria, we do not merely educate, we empower. That's exactly why our ethos is built around the student, the individual who yearns for knowledge. The curriculum and pedagogy at Jaipuria makes the student a partner, an active participant in the teaching-learning process. At Jaipuria, our core values demonstrate our commitment of bringing transformation across the community through education. They are our firm foundations that guide our intentions and the aspirations. They are the principles by which we act and lead. In living these core values, we will build a leading business school completely distinctive in its ability to add value to our society.

Our mission translates in the stated goals which in turn reflect into our academic programmes, research and extension activities of the institution. The business schools are shaping their presence with the key stakeholders in mind. Our key stakeholders are the board, faculty and staff, students, parents, researchers, regulators, business and industry and the society at large.

Higher education system is a major pillar of national and social development. It is built for acquisition and dissemination of knowledge, enhancement of employability skills and improvement of quality of wellbeing of humankind.

Jaipuria Institute of Management, Noida firmly cements its foundations in its celebrated ethos that true education is an act of awakening a latent mind and filling it with new insights into the world. 'Learning with the mind, leading with the heart' is the guiding philosophy here.

We firmly believe in the never-ending process of liberating a mind from the darkness of ignorance to the light of knowledge, new perspectives and deeper understanding. Essentially, all good education forms a support system for hidden talents to emerge and for the student to go on and excel in life. We aim to provide our students with a transformational experience; one that will liberate their minds, encourage them to think out of the box, to learn and imbibe the nuances of management practices, to innovate and to make informed choices.

Hence our vision and mission statements offer clarity and form the guiding light to all our institutional activities. Institute takes pride in sharing the stated mission among students during Orientation Programme while general FDP is the platform for discussion on the same for faculty.

An examination of the above stated goals clearly forms a link between the stated mission and the strategic objectives that we pursue to achieve. The AICTE approved two-year full time Postgraduate Diploma in Management, PGDM, was started in 2006 on conversion of MBA to PGDM. Looking at the robust growth of services economy, PGDM (Service Management) and was added in 2007 and PGDM (Marketing) was started in 2008 as the need of professionals grew in domain of marketing.

The college promotes academic excellence among students. The passion to encourage students to think out of the box, to learn and imbibe the nuances of management practices, to innovate and to make informed choices was acknowledged when the institute was accredited as 'A' Grade by the National Assessment and Accreditation Council (NAAC) in 2012 and the Association of Indian Universities (AIU) granted our Equivalence Certificate to PGDM with MBA Degree in 2013. Also all the 3 PGDM Programmes have received NBA accreditations in 2015. Another respectable Ranking by MHRD, NIRF has ranked it as 69th among the top B-Schools in the country.

Led by Director, with a strong team of full time faculty comprising of qualified and experienced professors as well as industry managers turned academicians, the Institute draws upon a mix of pedagogy focusing on learning through both in-class discussions, cases, and simulations as well as beyond the class room learning through live projects, field project studies, regular industry interface and participation in various national / international seminars. All this and more for one singular objective- to give our students that critical edge they need in this competitive world to transform them into self-motivated leaders. There are various stakeholders to this system and we encourage their participation in decision-making and running the college. Besides the 'Faculty Council' as an apex decision-making body, we also promote the participation of students through 'Student Excellence Council'. Similarly the feedback of corporate, alumni, passing-out students and leading academicians are incorporated during syllabus review.

Acknowledging the growing thrust of research and consultancy, Jaipuria Institute of Management, Noida engages in research, faculty development programmes, student driven researches, industry integrated consultancy projects and related activities in almost all areas of management interest. We look forward to be recognized as one of the centers of academic and research excellence in the country and on par with the best institutions in the world. To achieve this, the Institute recognizes the need to enhance engagements with industries & public sector organizations and develop sustainable long-term interactions with industry.

We firmly believe that academics and research go hand in hand. While quality academic programmes bring visibility to the institute, quality research & consultancy brings credibility to the institute and its integration with the business community. As a recent initiative to further boost our presence in field of Research & Consultancy, the institute

has formed a “Centre of Research & Consultancy” under which we have started up PhD Programme in Management that prepares students for careers in academics, consulting and management of business organisations.

The college has refereed research journal to encourage the faculty for quality research work as well as to participate and share their research output. We are also promoting the collaborative research jointly with all the leading academic institutions across the countries. A student driven ‘Research Cell’ was launched in the year 2014 towards inculcating the research aptitude among management students.