

**THE ANNUAL QUALITY ASSURANCE REPORT (AQAR)  
OF THE IQAC**

Jaipuria Institute of Management, Noida

2017-18



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद्

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**

*An Autonomous Institution of the University Grants Commission*

P. O. Box. No. 1075, Opp: NLSIU, Nagarbhavi, Bangalore - 560 072 India

## The Annual Quality Assurance Report (AQAR) of the IQAC

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

### Part – A

#### I. Details of the Institution

|                                      |                                  |
|--------------------------------------|----------------------------------|
| 1.1 Name of the Institution          | Jaipuria Institute of Management |
| 1.2 Address Line 1                   | A-32 A, Sector-62                |
| Address Line 2                       | Institutional Area               |
| City/Town                            | Noida                            |
| State                                | Uttar Pradesh                    |
| Pin Code                             | 201309                           |
| Institution e-mail address           | director.noida@jaipuria.ac.in    |
| Contact Nos.                         | 0120-4638341 / 4638342           |
| Name of the Head of the Institution: | Dr. D N PANDEY                   |

Tel. No. with STD Code:

Mobile:

Name of the IQAC Co-ordinator:

Mobile:

IQAC e-mail address:

1.3 NAAC Track ID (For ex. MHCOCN 18879)

1.4 NAAC Executive Committee No. & Date:   
(For Example EC/32/A&A/143 dated 3-5-2004.  
This EC no. is available in the right corner- bottom  
of your institution's Accreditation Certificate)

1.5 Website address:

Web-link of the AQAR:

For ex. <http://www.ladykeanecollege.edu.in/AQAR2012-13.doc>

### 1.6 Accreditation Details

| Sl. No. | Cycle                 | Grade | CGPA | Year of Accreditation | Validity Period |
|---------|-----------------------|-------|------|-----------------------|-----------------|
| 1       | 1 <sup>st</sup> Cycle | A     | 3.10 | 10.03.2012            | 5 years         |
| 2       | 2 <sup>nd</sup> Cycle | A     | 3.24 | 02.05.2017            | 5 years         |
| 3       | 3 <sup>rd</sup> Cycle |       |      |                       |                 |
| 4       | 4 <sup>th</sup> Cycle |       |      |                       |                 |

1.7 Date of Establishment of IQAC :

DD/MM/YYYY

02. 07. 2012

1.8 AQAR for the year (for example 2010-11)

2017-18

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

- i. AQAR 2016-17 submitted to NAAC on 30.12.2017.
- ii. AQAR 2017-18 submitted to NAAC on 28.12.2018

1.10 Institutional Status

University State  Central  Deemed  Private

Affiliated College Yes  No

Constituent College Yes  No

Autonomous college of UGC Yes  No

Regulatory Agency approved Institution Yes  - AICTE

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education  Men  Women

Urban  Rural  Tribal

Financial Status Grant-in-aid  UGC 2(f)  UGC 12B

Grant-in-aid + Self Financing  Totally Self-financing

1.11 Type of Faculty/Programme

Arts  Science  Commerce  Law  PEI (Phys Edu)

TEI (Edu)  Engineering  Health Science  **Management**

Others (Specify)

1.12 Name of the Affiliating University (*for the Colleges*)

NA

1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

University with Potential for Excellence

UGC-CPE

DST Star Scheme

UGC-CE

UGC-Special Assistance Programme

DST-FIST

UGC-Innovative PG programmes

Any other (*Specify*)

UGC-COP Programmes

## **2. IQAC Composition and Activities**

2.1 No. of Teachers

6

2.2 No. of Administrative/Technical staff

1

2.3 No. of students

2

2.4 No. of Management representatives

1

2.5 No. of Alumni

1

2.6 No. of any other stakeholder and  
community representatives

1

1

2.7 No. of Employers/ Industrialists

2.8 No. of other External Experts

1

2.9 Total No. of members

14

2.10 No. of IQAC meetings held

4

2.11 No. of meetings with various stakeholders:

No.

7

Faculty

4

Non-Teaching Staff

1

Students Alumni

2

Others (Parents)

2

2.12 Has IQAC received any funding from UGC during the year?

Yes

No

If yes, mention the amount

NA

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.

-

International

-

National

-

State

-

Institution Level

5

(ii) Themes

| Sl. No. | Title   | Resource persons  |
|---------|---|---|
| 1       | Writing a Research Proposal   | Prof. Lance Bode and Prof. Rakesh Belwal from University of Sohar, Oman.                            |
| 2       | Higher Power Publishing; Resource Person  | Prof. Ravi Pappu, Associate Professor of Marketing at the University of Queensland Business School. |
| 3       | Research Design and Content Writing   | Dr. Ajai S Gaur, Department of Management & Global Business, Rutgers Business School, USA.          |
| 4       | Statistical Analysis of Qualitative Data using Logistic regression (LOGIT) and Probabilistic Regression (PROBIT)"; Resource Person(Delhi University). | Dr. C. S Sharma, Associate Professor, SRCC,   |
| 5       | Research Publications   | Dr. Ashish Chandra, Professor at University of Houston, Clearlake                                   |

## 2.14 Significant Activities and contributions made by IQAC

- Quarterly Academic Audits;
- Sensitizing stakeholders (students & parents) about Quality Assurance measures at Institute during Orientation Programme.
- Review of Curriculum Architecture across 3 Programmes;
- Review of Course Contents & Pedagogy across all Programmes;
- More focus on Industry Integration, Ethics, Design Thinking, Entrepreneurship and Globalisation for Curriculum Design & Delivery in all programmes through increased guest sessions and live projects;
- Review by Programme Advisory Councils;
- Area driven FDP on pedagogy;
- Continued focus on research through FDP on Research Methodology & Data Analysis;
- Increased focus on digital content through Moodle and Impartus;
- Cementing “Academic Integrity Policy” for students;
- Student Satisfaction survey

## 2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year \*

### **PLAN OF ACTION Academic Year 2017-18**

| <b>S. No.</b> | <b>Plan of Action</b>                         | <b>Achievement</b> |
|---------------|---|--------------------|
| 1             | Drafting Academic Calendar-PGDM Programmes    | √                  |
| 2             | Orientation Programme-PGDM Batch 2017-19      | √                  |
| 3             | Re-orientation Programme-PGDM Batch 2016-18   | √                  |
| 4             | Area Planning Meeting                         | √                  |
| 5             | Course Curriculum Feedback (Term I & Term IV) | √                  |
| 6             | Course Delivery Audit (Term I & Term IV)      | √                  |
| 7             | National Summer Internship Competition        | √                  |

|    |   |   |
|----|---|---|
| 8  | Simulation Games for second year students                         | √ |
| 9  | Course Curriculum Feedback (Term II & Term V)                     | √ |
| 10 | Course Delivery Audit (Term II & Term V)                          | √ |
| 11 | International Conference on Management Practices in New Economies | √ |
| 12 | Area level presentation of all Electives                          | √ |
| 13 | Subject-wise teams for course revision with Anchor faculty        | √ |
| 14 | SIP workshop for students   | √ |
| 15 | Presentation & validation of each subject course outline          | √ |
| 16 | Course Curriculum Feedback (Term III & Term VI)                   | √ |
| 17 | Course Delivery Audit (Term III & Term VI)                        | √ |
| 18 | Area Planning Review Meeting                                      | √ |

\* Attach the Academic Calendar of the year as **Annexure- I**

2.15 Whether the AQAR was placed in statutory body      Yes  No   
Management  Syndicate  Any other body

Provide the details of the action taken

A number of activities were planned and initiated in different thrust areas for the academic year 2017-18. The planned activities were duly completed under the collective leadership of IQAC team. Few of the important actions were:

- Revisioning Exercise
- OBE based workshops
- New curriculum Design process
- Strengthening of Programme Advisory Council and Area Academic Advisory Councils.
- Cementing “Academic Integrity Policy” for better academic output by the students.
- Further strengthening the quality of research paper by motivating faculty to focus on research publications in ABDC category of journals.
- More focused on quality teaching through regular Field engagement & corporate connectedness with Industry experts (outbound assignments & live projects).
- Intensifying collaboration with Foreign Universities for student exchange programmes and International conference organizing.
- Increased Guest lectures by corporate speakers across all courses in all programmes.



## Part – B

### Criterion – I

#### I. Curricular Aspects

##### 1.1 Details about Academic Programmes

| Level of the Programme | Number of existing Programmes | Number of programmes added during the year | Number of self-financing programmes | Number of value added / Career Oriented programmes   |
|------------------------|-------------------------------|--|-------------------------------------|--|
| PhD                    | 01                            | -  | 01                                  | -  |
| PG                     | Nil                           | Nil  | Nil                                 | Nil  |
| UG                     | -                             | -  | -                                   | -  |
| PG Diploma             | 03                            | -  | 03                                  | -  |
| Advanced Diploma       | Nil                           | Nil  | Nil                                 | Nil  |
| Diploma                | Nil                           | Nil  | Nil                                 | Nil  |
| Certificate            | Nil                           | Nil  | Nil                                 | Nil  |
| Others                 | -                             | -  | -                                   | 03<br>(Gen. Awareness course;<br>Simulation games;<br>Training & Industry and Interface programme) |
| <b>Total</b>           | 04                            | -  | 04                                  | 03 (Others)  |
| Interdisciplinary      | Nil                           | Nil  | Nil                                 | Nil  |
| Innovative             | Nil                           | Nil  | Nil                                 | Nil  |

1.2 (i) Flexibility of the Curriculum: CBCS/Core $\checkmark$ /Elective option $\checkmark$  / Open options $\checkmark$

(ii) Pattern of programmes:

| Pattern   | Number of programmes |
|-----------|----------------------|
| Semester  | 01                   |
| Trimester | 03 $\checkmark$      |
| Annual    | Nil                  |

1.3 Feedback from stakeholders\* Alumni  Parents  Employers  Students   
(On all aspects)

Mode of feedback : Online  Manual  Co-operating schools (for PEI)

*\*Please provide an analysis of the feedback in the Annexure- ATTACHED AS ANNEXURE- II*

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

The recommendations for any change or modification in the syllabus is analysed on a regular basis. The committee in consultation with industry experts, academicians make the necessary modification in it to make the students industry ready.

- The Programme Learning Outcomes (PLO) and Course Level Outcomes and (CLO) has been designed and implemented.
- Course review initiated by taking the feedback of the course overview and deliverables from the corporate, alumni, eminent academicians and past students.
- It is then presented in presence of a panel of experts from corporate & Academe wherein the feedback is received and incorporated.
- It then becomes the standard course outline which is delivered to students across all programmes.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

strengthened the existing Centres of Excellence to increment developmental activities in the best interest of the key stakeholders such E-Cell, CSR Activities, offering Certification programmes to existing students,

## Criterion – II

### 2. Teaching, Learning and Evaluation

|                                    |       |                  |                      |            |        |
|------------------------------------|-------|------------------|----------------------|------------|--------|
| 2.1 Total No. of permanent faculty | Total | Asst. Professors | Associate Professors | Professors | Others |
|                                    | 38    | 19               | 10                   | 9          | -      |

2.2 No. of permanent faculty with Ph.D. 22

|       |           |            |        |       |
|-------|-----------|------------|--------|-------|
| Asst. | Associate | Professors | Others | Total |
|-------|-----------|------------|--------|-------|

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

| Professors |    | Professors |   |   |   |   |   |    |    |
|------------|----|------------|---|---|---|---|---|----|----|
| R          | V  | R          | V | R | V | R | V | R  | V  |
| 03         | 00 | 1          | 0 | 2 | 0 | 0 | 0 | 04 | 00 |

2.4 No. of Guest and Visiting faculty and Temporary faculty

|     |    |   |
|-----|----|---|
| 202 | 23 | 0 |
|-----|----|---|

2.5 Faculty participation in conferences and symposia:

| No. of Faculty   | International level | National level | State level |
|------------------|---------------------|----------------|-------------|
| Attended         | 5                   | 12             | -           |
| Presented papers | 3                   | 10             | -           |
| Resource Persons | 14                  | 32             |             |

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- Redesigning of Mission & Vision Statement.
- Outcome-Based Education (OBE) Workshops for Faculty.
- Redefining of Programme Learning Outcomes (PLOs) & Graduate Attributes (GAs)
- Restructuring Curriculum for including courses on Ethics, Design Thinking, Entrepreneurship.
- Improvements in Student Dashboard and Faculty Dashboard for streamlining the communication and documentation among the stakeholders.
- Boosting infrastructure for recording facility of Sessions taught by faculty initiated through Impartus technology so that the students can access it anytime even if they have missed the class.
- Creating superior infrastructural facilities for inclusive diversity (Lift installation & Ramp development at strategic locations).
- Moodle enables students to be in constant touch with their mentees and teachers for their guidance.
- Integrating corporate practices delivery in-class through dedicated Guest talks in all the courses.

2.7 Total No. of actual teaching days during this academic year

|     |
|-----|
| 232 |
|-----|

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

- Spot evaluation
- End Term Question Paper moderation in presence of an invited expert in Area domain.

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

|     |     |     |
|-----|-----|-----|
| ALL | ALL | ALL |
|-----|-----|-----|

2.10 Average percentage of attendance of students

83.92%

2.11 Course/Programme wise  
distribution of pass percentage :

| Title of the Programme | Total no. of students appeared | Division      |     |      |       |        |
|------------------------|--------------------------------|---------------|-----|------|-------|--------|
|                        |                                | Distinction % | I % | II % | III % | Pass % |
| PGDM                   | 163                            | NA            | NA  | NA   | NA    | 99.38% |
| PGDM (SM)              | 56                             | NA            | NA  | NA   | NA    | 100%   |
| PGDM (M)               | 52                             | NA            | NA  | NA   | NA    | 100%   |

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

- Organizing OBE Review Meetings
- Coordinating with PGDM Programme Committee
- Coordinating with Academic Area for Curriculum Review & Course Revision
- Coordinating with Corporate Resource Centre
- Quarterly Academic Audits

2.13 Initiatives undertaken towards faculty development

| <i>Faculty / Staff Development Programmes</i>  | <i>Number of faculty benefitted</i>   |
|--|---|
| Refresher courses                              | Nil   |
| UGC – Faculty Improvement Programme            | Nil   |
| HRD programmes                                 | Nil   |
| Orientation programmes                         | Nil   |
| Faculty exchange programme                     | 6   |
| Staff training conducted by the university     | 5 programmes conducted-<br>The faculty development programme was attended by all faculty members. |
| Staff training conducted by other institutions | 11  |
| Summer / Winter schools, Workshops, etc.       | 2   |
| Others   | -   |

2.14 Details of Administrative and Technical staff

| Category | Number of | Number of | Number of | Number of |
|----------|-----------|-----------|-----------|-----------|
|----------|-----------|-----------|-----------|-----------|

|                      | Permanent Employees | Vacant Positions | permanent positions filled during the Year | positions filled temporarily |
|----------------------|---------------------|------------------|--|------------------------------|
| Administrative Staff | 33                  | Nil              | 03   | nil                          |
| Technical Staff      | 8                   | Nil              | Nil  | nil                          |

## Criterion – III

### 3. Research, Consultancy and Extension

#### 3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

|   |
|---|
| Coordinating with Research & Publication committee for:   |
| <ul style="list-style-type: none"><li>• Conducting Faculty Seminars</li><li>• Workshops in Case Writing/ Research skill development</li><li>• Conducting SIP Workshops for students</li><li>• Conversion of SIP into publication.</li><li>• Initiating better research incentives.</li><li>• Introducing progressive Research Policy.</li></ul> |

#### 3.2 Details regarding major projects: Nil

|                     | Completed | Ongoing | Sanctioned | Submitted |
|---------------------|-----------|---------|------------|-----------|
| Number              | Nil       | Nil     | Nil        | Nil       |
| Outlay in Rs. Lakhs | Nil       | Nil     | Nil        | Nil       |

#### 3.3 Details regarding minor projects:

|                     | Completed | Ongoing | Sanctioned | Submitted |
|---------------------|-----------|---------|------------|-----------|
| Number              | 1         | 1       | 1          | 1         |
| Outlay in Rs. Lakhs | Nil       | 3 Lakhs | 5 Lakhs    | yes       |

#### 3.4 Details on research publications

|                          | International | National | Others |
|--------------------------|---------------|----------|--------|
| Peer Review Journals     | 18            | 37       | Nil    |
| Non-Peer Review Journals | 0             | 2        | Nil    |
| e-Journals               | 0             | 3        | Nil    |
| Conference proceedings   | 16            | 09       | nil    |

#### 3.5 Details on Impact factor of publications:

Range  Average  h-index  Nos. in SCOPUS

#### 3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

| Nature of the Project      | Duration Year | Name of the funding Agency | Total grant Sanctioned | Received |
|----------------------------|---------------|----------------------------|------------------------|----------|
| Major projects             |               |                            |                        |          |
| Minor Projects             | 2             | IRT                        | 5 Lakhs                | 0        |
| Interdisciplinary Projects |               |                            |                        |          |
| Industry sponsored         | 1             | SBP Packagings Pvt Ltd     | 3 Lakhs                | 0        |

|  |   |           |       |   |
|--|---|-----------|-------|---|
| Projects sponsored by the University/ College                                  | 2 | Institute | 75000 | 0 |
| Students research projects<br><i>(other than compulsory by the University)</i> |   |           |       |   |
| Any other(Specify)   |   |           |       |   |
| Total  |   |           |       |   |

3.7 No. of books published i) With ISBN No.  Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP  CAS  DST-FIST   
DPE  DBT Scheme/funds

3.9 For colleges  
Autonomy  CPE  DBT Star Scheme   
INSPIRE  CE  Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences

organized by the Institution

| Level               | International  | National | State | University | College |
|---------------------|--|----------|-------|------------|---------|
| Number              | 1  | 1        | -     | -          | 7       |
| Sponsoring agencies | 1.Santakunta University of Finland<br><br>2. Eastern Mennonite University<br><br>3. CPIT, NewsZealand<br><br>4. School of Business & Law, UK | Nil      | -     | -          | NHRDN   |

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International  National  Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency  From Management of University/College

Total

3.16 No. of patents received this year

| Type of Patent |         | Number |
|----------------|---------|--------|
| National       | Applied | NIL    |
|                | Granted |        |
| International  | Applied |        |
|                | Granted |        |
| Commercialised | Applied |        |
|                | Granted |        |

3.17 No. of research awards/ recognitions received by faculty and research fellows  
Of the institute in the year

| Total | International | National | State | University | Dist | College |
|-------|---------------|----------|-------|------------|------|---------|
| 8     | -             | -        | -     | -          | -    | 8       |

3.18 No. of faculty from the Institution who are Ph. D. Guides   
and students registered under them

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF  SRF  Project Fellows  Any other

3.21 No. of students Participated in NSS events: NIL



|                  |                      |                     |                      |
|------------------|----------------------|---------------------|----------------------|
| University level |                      | State level         |                      |
| National level   | <input type="text"/> | International level | <input type="text"/> |

3.22 No. of students participated in NCC events: NIL

|                  |                      |                     |                      |
|------------------|----------------------|---------------------|----------------------|
| University level | <input type="text"/> | State level         | <input type="text"/> |
| National level   | <input type="text"/> | International level | <input type="text"/> |

3.23 No. of Awards won in NSS: NIL

|                  |                      |                     |                      |
|------------------|----------------------|---------------------|----------------------|
| University level | <input type="text"/> | State level         | <input type="text"/> |
| National level   | <input type="text"/> | International level | <input type="text"/> |

3.24 No. of Awards won in NCC: NIL

|                  |                      |                     |                      |
|------------------|----------------------|---------------------|----------------------|
| University level | <input type="text"/> | State level         | <input type="text"/> |
| National level   | <input type="text"/> | International level | <input type="text"/> |

3.25 No. of Extension activities organized

|                  |                                |               |                                 |
|------------------|--------------------------------|---------------|---------------------------------|
| University forum | <input type="text" value="-"/> | College forum | <input type="text" value="44"/> |
| NCC              | <input type="text" value="-"/> | NSS           | <input type="text" value="-"/>  |
|                  |                                | Any other     | <input type="text" value="4"/>  |

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

**a. Extension activities:** Institute has been active in conducting several activities throughout the year for the learning and development of students. The activities such as Inter college debates, Conclaves, workshop, E-summit, sports, business plan competition under different clubs and committees were conducted.

**b. Social Responsibility Activities:**

### CSR COMMITTEE EVENTS

|         |
|---------|
| 2017-18 |
|---------|

|   |   |   |   |
|---|---|---|---|
| 1 | Sensitizing students on various issues<br><br>Orientation Programme (All first Year Students) | <ul style="list-style-type: none"> <li>• Child Labor</li> <li>• Study of slum</li> <li>• Traffic system of Noida</li> <li>• Digital Literacy</li> <li>• Swachh Bharat</li> </ul>  | To improve the living condition and provide basic amenities of the people by creating awareness   |
| 2 | Tree Plantation   | <ul style="list-style-type: none"> <li>• Various tree were planted in the college premises by our director, faculties and student</li> </ul>  | It was a small step for controlling global warming and increasing pollution in Noida  |
| 3 | Nukkad Natak  | <ul style="list-style-type: none"> <li>• 8 Teams participated from various colleges on the theme of Human Trafficking and Domestic Violence</li> </ul>  | It was basically to spread awareness among people and showcase the cruelty which is hidden.   |
| 4 | Positivity Workshop   | <ul style="list-style-type: none"> <li>• Initiative of UN Global Compact to honor disabled children</li> </ul>  | Eminent speakers like Mr. Rajdeep Sardesai, Mr. Puspesh Pant and Legend Cricketer kapil Dev addressed.                                      |
| 5 | Health Checkup Camp   | <ul style="list-style-type: none"> <li>• In association with Religare Insurance agency and Jaypee Hospital</li> <li>• Free Health check up</li> <li>• Faculties, non-teaching staffs and other supporting members took suggestion for the problem they had</li> </ul> | Doctor gave solution for how to take care of one's health, preventive measures for a healthy body and referral of the serious health cases. |
| 6 | Blood Donation Camp   | <ul style="list-style-type: none"> <li>• In association with Dr. Bhim Rao Ambedkar Government Hospital</li> <li>• Donated 62 units of blood</li> </ul>  | An Initiative to support life of various people who are not able to arrange blood the moment they need                                      |
| 7 | Diwali Mela   | <ul style="list-style-type: none"> <li>• Put up various stalls for fund raising</li> <li>• Donation collected in form of gifts, toys, clothes and money</li> </ul>  | An initiative to collect money and utilize it for helping the kids of orphanage   |
| 8 | Visit to Grace Centre   | <ul style="list-style-type: none"> <li>• Celebrating diwali with kids of orphanage</li> </ul>   | Utilized the donation by celebrating diwali with kids of an orphanage wherein we took several things for kids like sweets etc.              |
| 9 | Vigilance awareness week  | <ul style="list-style-type: none"> <li>• In association with OIL INDIA</li> <li>• Events like Integrity Pledge, debate, poster Making were held</li> </ul>  | An initiative to spread awareness and make India corruption free  |

|    |                               |   |  |
|----|-------------------------------|---|--|
| 10 | Valedictory Ceremony          | <ul style="list-style-type: none"> <li>Conducted by oil India</li> </ul>  | The winners of various competitions conducted during the vigilance awareness week were awarded.  |
| 11 | Nukkad Natak                  | <ul style="list-style-type: none"> <li>Flagship event of annual fest of college (Gravity)</li> <li>3 teams participated</li> </ul>  | An initiative to spread awareness on themes like violence towards women, law vs power and political issues   |
| 12 | Children's Day Celebration    | <ul style="list-style-type: none"> <li>In collaboration with grace center</li> </ul>  | Provided a platform to kids of orphanage to showcase their talent and gave them gifts.   |
| 13 | Guest Lecture Series          | <ul style="list-style-type: none"> <li>Cry Foundation</li> <li>Make A Difference</li> <li>Indian Oil</li> </ul>   | Making the CSR live projects mandatory for the students  |
| 14 | Blanket Call                  | <ul style="list-style-type: none"> <li>Distribution of Blankets to the poor</li> <li>60 blankets were distributed</li> </ul>  | An initiative where the students went late night on the street to give blanket to the poor people  |
| 15 | Visit to OLD AGE Home         | <ul style="list-style-type: none"> <li>Distribution of shawls to old age people</li> <li>30 shawls distributed</li> </ul>   | On occasion of new year an initiative to celebrate it with old age people residing in old age homes  |
| 16 | Clothes drive                 | <ul style="list-style-type: none"> <li>The event started initially by collecting clothes from faculties and students of our college</li> <li>The volunteers went on the streets and donated these clothes to poor people</li> </ul> | An initiative in this winter by doing clothes drive and donating clothes in the streets of Noida   |
| 17 | Briefing Sessions<br>IOCL     | <ul style="list-style-type: none"> <li>Few safety practices were shown through the video.</li> <li>Few important aspects covered regarding the survey</li> </ul>  | In this briefing Session all the safety measures and important aspects were covered by the guest. This session helped the students while doing survey. |
| 18 | Sanitation and awareness camp | <ul style="list-style-type: none"> <li>Volunteers first educated and spread the awareness to ladies and girls.</li> <li>Informed and educated about the right use of Sanitary napkin</li> </ul>                                     | In this event the volunteers went to the nearby Khora village in Ghaziabad where they started with the event   |

|     |   |   |   |
|-----|---|---|---|
| 19  | CSR Project on Ujjwala Intervention Impact Analysis | <ul style="list-style-type: none"> <li>Students were divided into 50 groups, comprising of 6 members each.</li> <li>Survey was done in the villages of- Hapur, Bulandshahar, Dadri and Ghaziabad.</li> <li>Questionnaires had some basic questions like whether they are happy with the Pradhan Mantri Ujjawal Yojna under which the ladies are provided with free LPG subsidy in villages</li> </ul> | In this survey students got some good experiences. Students were really happy after the event as they got to spend time with the villagers and tried to educate them about the government scheme. |
| 20. | Donation Drive                                      | <ul style="list-style-type: none"> <li>The boxes were kept in the hostel.</li> <li>The volunteers went on the streets of Ghaziabad and donated these clothes to poor and needy people.</li> </ul>   | CSR Team organized a donation drive for the poor and needy people and donated the clothes to needy and poor people.   |

## Criterion – IV

### 4. Infrastructure and Learning Resources

#### 4.1 Details of increase in infrastructure facilities:

| Facilities  | Existing | Newly created | Source of Fund | Total    |
|---|----------|---------------|----------------|----------|
| Campus area   | 04 acres | -             | College        | 04 acres |
| Class rooms   | 17       | -             | College        | 17       |
| Laboratories  | 02 halls | -             | College        | 02 halls |
| Seminar Halls   | 04 halls | -             | College        | 04 halls |
| No. of important equipments purchased ( $\geq$ 1-0 lakh) during the current year. | -        |               | College        |          |
| Value of the equipment purchased during the year (Rs. in Lakhs)                   | -        |               | College        |          |
| Others  | -        | -             | -              | -        |

#### 4.2 Computerization of administration and library

|     |
|-----|
| Yes |
|-----|

#### 4.3 Library services:

|                                | Existing |            | Newly added |              | Total |               |
|--------------------------------|----------|------------|-------------|--------------|-------|---------------|
|                                | No.      | Value      | No.         | Value        | No.   | Value         |
| Text Books                     | 17651    | 9988644.11 | 1042        | 624,388.17   | 18693 | 10,613,032.28 |
| Reference Books                | 914      | 599214.65  | 86          | 310,644.47   | 1000  | 909,859.12    |
| e-Books                        | 75056    | 305341     | 81          | 78,369.88    | 75137 | 383,710.88    |
| Journals                       | 147      | 326660.8   | 24          | 162,317.20   | 171   | 488,978.00    |
| e-Journals                     | 50       | 203119.31  | 05          | 75,729.68    | 55    | 278,848.99    |
| Digital Database               | 21       | 2358510    | 01          | 1,101,320.00 | 22    | 3,459,830.00  |
| CD & Video                     | 137      | 64992      | 49          | 47,509.00    | 186   | 112,501.00    |
| Others (specify)<br>Newspapers | 19       | 116897     | 0           | 137,049.00   | 19    | 137,049.00    |
| Others (specify)<br>Membership | 04       | 36343      | 0           | 0.00         | 04    | 36,343.00     |

#### 4.4 Technology up gradation (overall)

|          | Total Computers | Computer Labs | Internet            | Browsing Centres | Computer Centres | Office | Departments | Others |
|----------|-----------------|---------------|---------------------|------------------|------------------|--------|-------------|--------|
| Existing | 262             | 2             | Yes<br>(70MBP<br>S) | 2                | 2                | 2      | 1           | 0      |
| Added    | 0               | 0             | 30                  | 0                | 0                | 0      | 0           | 0      |
| Total    |                 | 2             | 100                 | 2                | 2                | 2      | 1           | 0      |

#### 4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

|                   |
|-------------------|
| Moodle            |
| Prowess           |
| Simulation        |
| Impartus training |
| OLT               |

|  |               |
|--|---------------|
| 4.6 Amount spent on maintenance in lakhs : | nil           |
| i) ICT                                     | 40.06         |
| ii) Campus Infrastructure and facilities   | 86.93         |
| iii) Equipments                            | 31.45         |
| iv) Others                                 | 4.80          |
| <b>Total :</b>                             | <b>163.24</b> |

## Criterion – V

### 5. Student Support and Progression

#### 5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- Coordinating with PGDM Committee for Faculty Mentoring sessions of each student on regular basis.
- Coordinating with IDP Committee for conducting Individual Development Programme (IDP) for helping mentor recognize and understand the student's areas of improvement and provide the required coaching, counseling and guidance to the students. It also facilitates align Institute's training and development efforts with the career goals and aspirations of students.
- In enhancing the Corporate Resource Centre for Guest talks, Summer Internship projects, Live Projects, Pre-placement talks, Corporate Mentoring sessions, and Final Placements.
- Coordinating with Student Affairs Committee for facilitating student driven clubs & committees as well as conducting regular conclaves, annual sport's event and annual management fest.
- Coordinating with SIP committee for SIP workshop and faculty supervision during internship.
- Coordinating with International Relations Committee for international guest talks, internships and student exchange programmes.

#### 5.2 Efforts made by the institution for tracking the progression

- Faculty Council Meetings
- Academic Programme Committee Meetings
- Quarterly Academic Audits
- Open House Sessions with students
- Student online feedback

#### 5.3 (a) Total Number of students

| UG | PG  | Ph. D. | Others |
|----|-----|--------|--------|
|    | 591 |        |        |

(b) No. of students outside the state

(c) No. of international students

|     |     |    |       |     |    |
|-----|-----|----|-------|-----|----|
| Men | No  | %  | Women | No  | %  |
|     | 343 | 58 |       | 248 | 42 |

| Last Year |    |    |     |                       |       | This Year |    |    |     |                       |       |
|-----------|----|----|-----|-----------------------|-------|-----------|----|----|-----|-----------------------|-------|
| General   | SC | ST | OBC | Physically Challenged | Total | General   | SC | ST | OBC | Physically Challenged | Total |
| 228       | 8  | -  | 55  | -                     | 291   | 234       | 9  | 0  | 57  | 0                     | 300   |

Demand ratio 100% Dropout % 0

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

No. of students beneficiaries

5.5 No. of students qualified in these examinations

NET  SET/SLET  GATE  CAT   
IAS/IPS etc  State PSC  UPSC  Others

5.6 Details of student counselling and career guidance

- Proposing CSR as compulsory course and other “Value Added Course” in Liberal Arts, Foreign Language, Analytics, Six Sigma
- Regular Mentoring Sessions with Faculty & Corporate
- Individual Development Programmes (IDP-I & IDP-II)
- Academic Tutorial sessions
- Personality Development Classes
- Alumni Guest talks
- Pre-placement preparatory sessions
- International Guest talk sessions for understanding global practices & cross-cultural and diversity issues.
- English Language Training and test.

No. of students benefitted

591

### 5.7 Details of campus placement

| <i>On campus</i>                |                                 |                           | <i>Off Campus</i>         |
|---------------------------------|---------------------------------|---------------------------|---------------------------|
| Number of Organizations Visited | Number of Students Participated | Number of Students Placed | Number of Students Placed |
| 148                             | 266                             | 203                       | 63                        |

### 5.8 Details of gender sensitization programmes

- Strengthening- Internal Complaint Cell (ICC) for females
- Women welfare Committee
- Programmes and events conducted promote the cause of gender equality

### 5.9 Students Activities

#### 5.9.1 No. of students participated in Sports, Games and other events

State/ University level

64

National level

72

International level

-

No. of students participated in cultural events

State/ University level

20

National level

16

International level

-

#### 5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level

16

National level

11

International level

-

Cultural: State/ University level

18

National level

9

International level

-

### 5.10 Scholarships and Financial Support

|                                    | Number of students | Amount    |
|------------------------------------|--------------------|-----------|
| Financial support from institution | 112                | 42,13,800 |



|  |     |     |
|--|-----|-----|
| Financial support from government                                    | Nil | Nil |
| Financial support from other sources                                 | Nil | Nil |
| Number of students who received International/ National recognitions | Nil | Nil |

5.11 Student organised / initiatives

Fairs : State/ University level  National level  International level

Exhibition: State/ University level  National level  International level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed: \_\_\_\_\_ Nil \_\_\_\_\_

## Criterion – VI

### 6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

**Vision:** To promote human wellbeing through effective management education.

**Mission:** To continuously upgrade and upscale the quality and spread of our educational endeavour.

6.2 Does the Institution has a management Information System

YES, the MIS is prepared monthly and quarterly.

6.3 Quality improvement strategies adopted by the institution for each of the following:

### 6.3.1 Curriculum Development

The course curriculum development is a continual process which is aimed at aligning the course content and pedagogies to benchmark with the best of the B-schools of the country as well as makes the students industry-ready.

- Feedback of the current course content & pedagogies is taken from the principal stakeholders like corporate, alumni, eminent academicians and past students to identify the perceptual gap.
- Each Area then constitutes a team of faculty guided by anchor faculty with specialization of the subject who map it with the feedback received as well as latest development in the management education domain.
- After due deliberations, it is presented to the area colleagues in the presence of a panel of experts from corporate & Academe. After further discussions inputs are received, the course outline is crafted keeping in mind the course learning outcomes and integrating it with session learning outcomes.
- It is then shared among the faculty and then operationalised in the respective trimester.

### 6.3.2 Teaching and Learning

- Development of Academic Calendar.
- Designing Orientation & Re-orientation Programmes for instilling the right mix of knowledge and skills among the students with diverse background for a common platform.
- Infusing technology (Moodle, Impartus) together with a varied mix of pedagogical tools for better in-class experience.
- Focussing on the insights of real business scenarios by scheduling dedicated Guest talks in all the courses.
- Offering opportunities to have a feel of corporate world by designing industry integrated projects works and industrial visits (like MM-II & SMBD).
- Creating a Simulation Game platform by conducting a workshop in the integrative course of Strategic Management in association with a leading organization.
- In association with corporate manager for linking the skills requirement with the courses offered for different industry verticals, Area-wise presentation of elective courses are done before students opt for specialization.

### 6.3.3 Examination and Evaluation

- Spot Evaluation of End term papers
- Evaluation Audits of End term papers
- Academic Audits of Teaching & Learning process

### 6.3.4 Research and Development

More thrust on improving the Research & Publication output through a series of initiatives as:

- Strengthening the Centre for Case Studies
- Empowering Dean-Research for creating a healthy eco-system for research.
- Faculty Seminars by eminent academicians & faculty
- Building an eco-system for Case Writing by conducting workshops
- Research skill development through FDP on related themes & techniques
- Promoting research capabilities in students by initiating an independent student driven Research Cell for the student community.
- More Progressive research policy & incentive programmes.

### 6.3.5 Library, ICT and physical infrastructure / instrumentation

Library being the nerve centre of any academic institution requires constant updation. Focus is on not only to increase the number of volumes but also align with the evolving needs of the stakeholders.

- The volume have upscaled across text books, reference books, e-books, journals, e-journals, CD & Video
- More online resources through collaborative arrangements to expose to students the vast resources for incrementing their knowledge in management domain

### 6.3.6 Human Resource Management

- Initiated a culture of recognizing the best performers through financial initiatives and incentive scheme for encouraging and promoting research and publication. Journals published in A and B category of ABDC list and books printed by A list publishers carries cash awards. The staff members were also acknowledged on the basis of their work performance evaluated at the end of academic year. The awards and accolades attribute as a morale booster for the employees to contribute more for the Organisation.
- Implementation of Career Development activities through continuous performance evaluation, Annual performance appraisal as a measuring rod to evaluate performers.
- Ensuring Promotions timely in a fair and transparent manner which forms a significant factor in the grant of career advancement opportunities to keep them motivated.
- To ensure implementation of other financial and non-financial motivational factors for the welfare of the employees.

### 6.3.7 Faculty and Staff recruitment

- Ensuring Recruitment of faculty and staff as per the evolving needs of the Organisation.
- Selecting the right candidate with right competency skills and talent for meeting the vision and mission of the Institute.
- Promoting a time tested mechanism and procedure in place to attract & select the right kind of talent for the institute.

### 6.3.8 Industry Interaction / Collaboration

Industry interface is one of the forte of the institute. The students are offered multiple opportunities to interact and engage in corporate activities through:

- Guest talks in each course
- Orientation Programmes at onset of academic year
- Conclaves & conferences
- Individual Development Programme (IDP)
- Pre-placement talks
- Industrial mentoring sessions
- Industrial visits
- Summer Internship Projects
- Live projects
- Industry integrated course works

### 6.3.9 Admission of Students

- More awareness programmes through JQL
- Career counselling sessions
- Emphasizing on more usage of App that is launched for on-the-go support to the prospective applicants
- Online Mentoring Support before joining campus.
- Business Plan competitions for a feel of the management studies before commencement of the programme.

### 6.4 Welfare schemes for

|              |   |                                      |
|--------------|---|--------------------------------------|
| Teaching     | Medical Insurance<br>Accidental Insurance | Allowances,<br>superannuation scheme |
| Non teaching | Medical Insurance<br>Accidental Insurance | Allowances,<br>superannuation scheme |
| Students     | Medical Insurance<br>Accidental Insurance | -                                    |

### 6.5 Total corpus fund generated

Nil

6.6 Whether annual financial audit has been done    Yes     No

### 6.7 Whether Academic and Administrative Audit (AAA) has been done?

| Audit Type     | External |          | Internal |   |
|----------------|----------|----------|----------|---|
|                | Yes/No   | Agency   | Yes/No   | Authority                               |
| Academic       | Yes      | Auditors | Yes      | IQAC                                    |
| Administrative | Yes      | Auditors | Yes      | Statutory &<br>other internal<br>audits |

### 6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes    Yes     No

For PG Programmes    Yes     No

### 6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

- Revis
- Spot Evaluation of Answer sheets
  - Blind evaluation of the Answer Sheets by Area Chairs/ designate team
- 28

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

NA

6.11 Activities and support from the Alumni Association

- Guest talk
- Pre-placement assistance
- Summer Internship Projects
- Live Projects
- Panelists in Conclaves
- Academic Area Council members

6.12 Activities and support from the Parent – Teacher Association

NA

6.13 Development programmes for support staff

- Staff Development Programmes (SDPs) for staff are conducted every quarterly.
- Staff members are nominated to attend various events for the development of their knowledge and skills from time to time which is sponsored by the Institute

6.14 Initiatives taken by the institution to make the campus eco-friendly

- Green drive in and around campus
- Waste Management process initiated
- Water harvesting

## Criterion – VII

### 7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

The different innovative practices which were put to practice for positive impact on institutional functioning stand as under:

- Innovative Teaching Pedagogy for Marketing Management course which also won Awards during Indian Management Award (IMC 2016) held at IIM-A.
- Mirroring Sessions across Courses
- Faculty Peer Review survey
- Examination Audits (Double blind review of answer sheets)
- Individual Development Programmes
- Quarterly Academic Audits
- Summer Internship Project Workshop for imparting necessary skills in students
- Full-day Simulation Game Workshop in the course of Strategic Management for greater student participation and engagement through competition at inter-campus level.
- Area-wise presentation of elective courses in association with corporate manager for linking the skills requirement with the courses offered for different industry verticals
- Instituting Research Cell for students
- Pre-placement sessions in association with industry resources
- Student Satisfaction survey

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

*Attached as Annexure*

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

- Corporate-Driven Curriculum Review Mechanism
- Digital Learning Platform- Impartus

*Attached as Annexure-IV*

***\*Provide the details in annexure (annexure need to be numbered as i, ii,iii)***

7.4 Contribution to environmental awareness / protection

- CSR driven programmes during Orientation Programmes
- Green drives by students in campus and near- by locations

7.5 Whether environmental audit was conducted? Yes  No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

**Strengths:**

- Student Centric Learning Model
- Innovative Curriculum Design & Course Review Process
- Good pool of qualified faculty and growing awareness towards accreditations & Quality Enhancement processes.
- Strong leadership & management support
- Thrust on Digitalization of processes.

**Weaknesses:**

- Early stage of Institutional Life Cycle
- Lesser Qualitative Research
- Regional presence

**Opportunities:**

- Industry Interface (being in hub of business centre)
- Collaboration with global universities
- Avenues of scaling up operations across different segments in educational sector

**Threats:**

- Upcoming Private & Foreign Universities & B-schools
- Changes in demand of management courses

**8. Plans of institution for next year**

*Attached as Annexure*

Name Dr. Swati Agarwal

Name : Dr. D N Pandey

Swati Agarwal

D N Pandey

Signature of the Coordinator, IQAC

Signature of the Chairperson, IQAC

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## Annexure I

### Abbreviations:

|      |   |  |
|------|---|--|
| CAS  | - | Career Advanced Scheme                   |
| CAT  | - | Common Admission Test                    |
| CBCS | - | Choice Based Credit System               |
| CE   | - | Centre for Excellence                    |
| COP  | - | Career Oriented Programme                |
| CPE  | - | College with Potential for Excellence    |
| DPE  | - | Department with Potential for Excellence |
| GATE | - | Graduate Aptitude Test                   |
| NET  | - | National Eligibility Test                |
| PEI  | - | Physical Education Institution           |
| SAP  | - | Special Assistance Programme             |
| SF   | - | Self Financing                           |
| SLET | - | State Level Eligibility Test             |
| TEI  | - | Teacher Education Institution            |
| UPE  | - | University with Potential Excellence     |
| UPSC | - | Union Public Service Commission          |

\*\*\*\*\*