

Indian Economy to grow at 8% in 2016: Goldman Sachs
India's economic outlook strongest in the world: American Express

India's growth rate set to outstrip China's in 2016: International Monetary Fund (IMF)

Indian GDP growth to be 8.2% in FY'16: ADB

India is 4th vis-a-vis startup locations globally

3100+ startups established

70,000+ employment opportunities generated by startups

Rapid development under 'Make in India' initiative

₹4.5 lac crore investment; 18 lacs jobs under Digital India Initiative: The Financial Express

100 smart cities generating millions of Jobs: The Economist

BE READY

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2016 - 18

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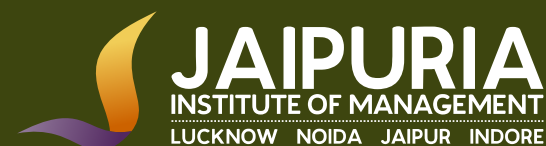
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CELEBRATING
2 DECADES OF
EXCELLENCE



liberating
minds

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BE CHALLENGE READY
BE OPPORTUNITY READY
BE EXPOSURE READY

BE BE IDEAS READY
BE EXCELLENCE READY
BE FUN READY
BE PASSION READY
BE LEARNING READY
BE LEADERSHIP READY
BE QUESTIONS READY

READY

BE LIFE READY
BE FUTURE READY
BE PERFORMANCE READY
BE INDUSTRY READY
BE BUSINESS INTELLIGENCE READY
BE CRISIS READY
BE KNOWLEDGE READY
BE NETWORK READY
BE COMPETITION READY
BE VISION READY
BE IMPACT READY

THE WORLD IS CHANGING.

The youngest economy, the next global investment destination, one of the biggest consumer markets, the land of rising startups and now one of the fastest growing economies in the world. There is much riding on India as it drives global growth. We are at the centre stage of a new Asian geo-polity, a key player in global decisions on peace, growth and sustainability. There are tough challenges out there waiting every second. New opportunities take wings every minute. You have more at stake than a career leap. The world is your stage.

ARE YOU READY?



YOUR TIME STARTS NOW

These are the most dynamic times ever. Whether we look at the global economy or even the shining India growth story, we find rapid transformation which is faster than anybody could have imagined. Everything from technology, climate, consumer market, political realities and aspirations are changing. Newer challenges are testing you every second. We are growing at 7.7% this year, ready to outpace China by FY16 (Source - ADB). From rising startups, growing e-commerce, Make in India and Digital India initiatives for example, a new ecosystem for growth and innovation is pushing us towards new possibilities.

As you step into this complex world you will find daunting challenges and amazing opportunities at every step. You can't just stand out there, watching. I believe each one of you can be more than a participant. You can challenge, you can change, and you can lead. Waste no time. Prepare hard and prepare with a heart. You have only two years. Gain the most expansive, intensive and real training. Learn from the best in the industry. Collaborate with the brightest minds in the country. Expand horizons. Multiply opportunities. Challenge yourself. Dare to dream.

Management is just the first step at Jaipuria. Prepare for the long haul.

BE READY.

Sharad Jaipuria

Chairman – Jaipuria Institute of Management

Chairman – Ginni International Limited

Past President – PHD CCI

President – Denim Manufacturers Association of India

BOARD OF GOVERNORS

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Sharad Jaipuria

Chairman & Managing Director

Ginni International Ltd.

Past President – PHD CCI

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Corporate Consultant

Former Technical Director, ICAI

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Director

Jaipuria Institute of Management, Noida

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KENT RO System

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Director

Jaipuria Institute of Management, Jaipur

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Former Director General

IMI, New Delhi

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Director

Jaipuria Institute of Management, Indore

Ravi Jhunjhunwala

Chairman

LNJ Bhilwara Group

Nominee, AICTE, New Delhi

Nominee, State Government

Salil Bhandari

Corporate Consultant

Member, BOG, IIM Indore



BE READY TO UNLEARN

Globalisation, technology and new consumer profiles have reinvented the marketplace. Fresh models and practices are redefining the way we shop, entertain, transact, learn, travel, dine, work and live. Traditional is giving way to the new. We are compelled to unlearn old knowledge and seek new solutions. At Jaipuria you will nurture fresh ideas with passion. You will open your mind to do the new every day.

BE READY FOR THE NEW MARKET

The neighbourhood grocer goes online - Grofers, BigBasket

Lenders have gone virtual - KountMoney, social trading and crowd sourcing of loans and mortgages

Wallets out of pocket on to the palms - Paytm, mPesa, PayUmoney

Mobile superstores - Flipkart, SnapDeal, Jabong, UrbanLadder

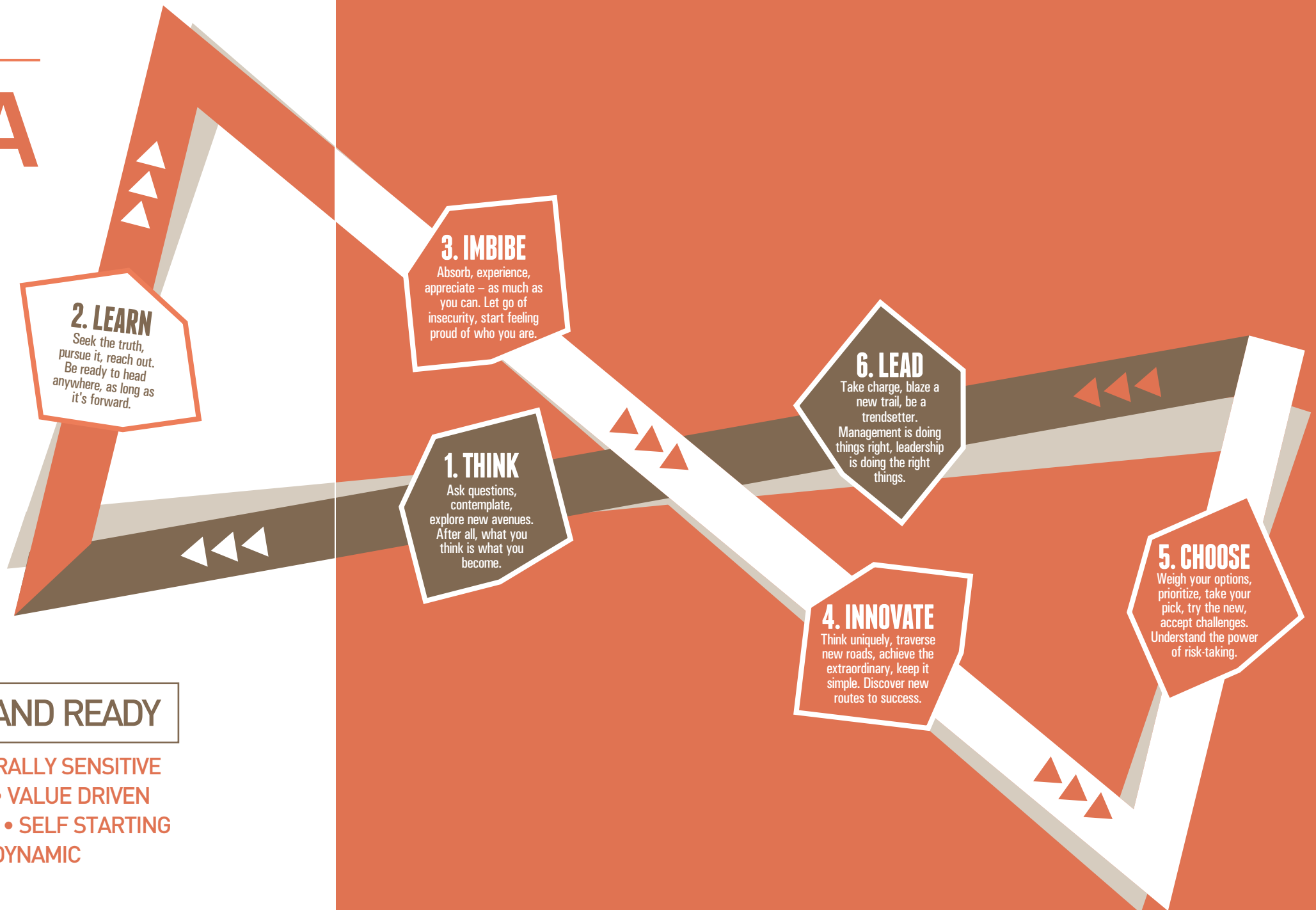


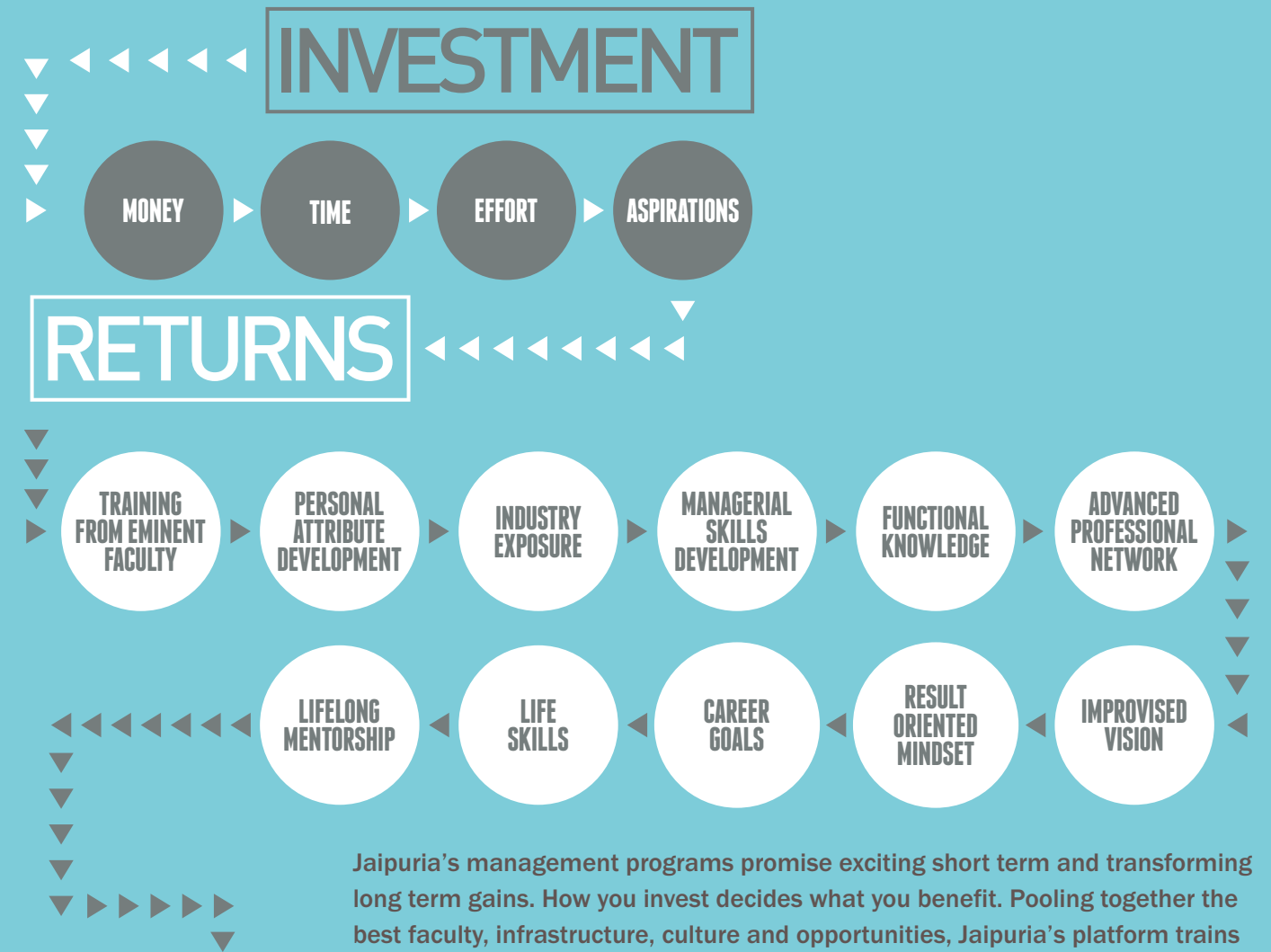
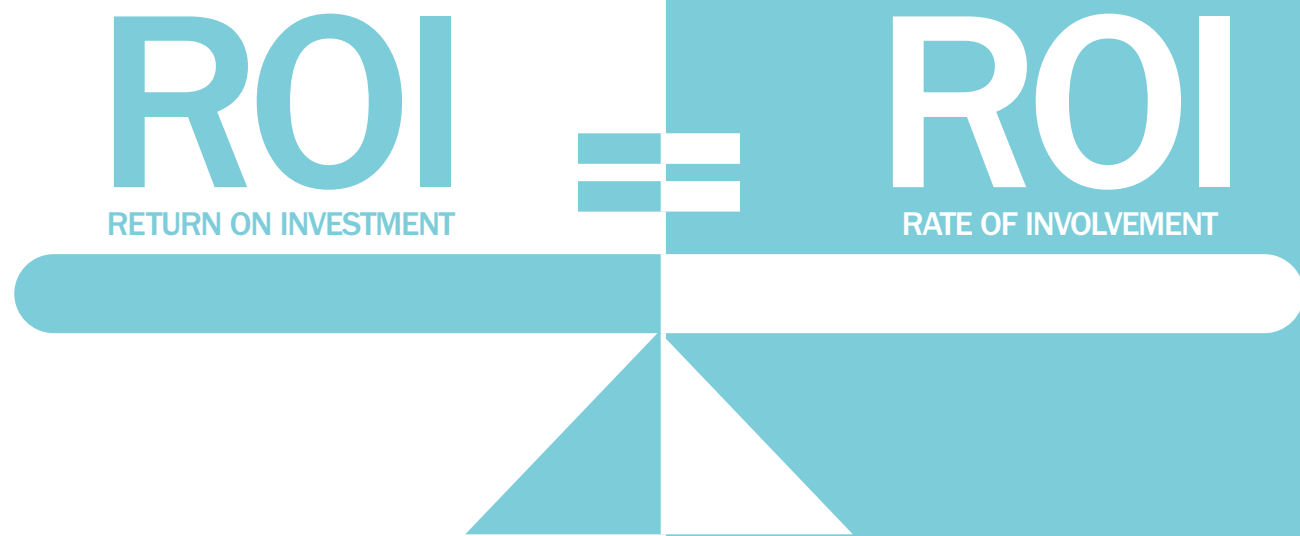
START WITH A CLEAN SLATE

Challenge or opportunity both test the inner core that you are. What you make of the complex world outside depends entirely on what makes you inside. Jaipuria's management programs work to build the core that is you, while preparing you for the roles and responsibilities you will take on. The approach is multi-dimensional, and it thrives within a culture of innovation, enquiry and self-learning. Moving away from what will I get to how I will contribute, Jaipuria's program empowers you to shift your paradigms. You will be challenged in the most intense way, helping you transition your goals beyond academics or a career to re-position yourself in a global world.

BE VALUE+ABLE AND READY

GLOBALLY AWARE • CULTURALLY SENSITIVE
ACADEMICALLY ENRICHED • VALUE DRIVEN
PURPOSEFUL • INNOVATIVE • SELF STARTING
EVOLVING • RESPONSIVE • DYNAMIC





Jaipuria's management programs promise exciting short term and transforming long term gains. How you invest decides what you benefit. Pooling together the best faculty, infrastructure, culture and opportunities, Jaipuria's platform trains and tests your capacity. You will become an active participant in your growth and learning with the choice to be who you want to be.



The institute helped me realize talents that I didn't know existed in me. Investing my time, efforts and money in Jaipuria was the best and most fruitful decision of my life.

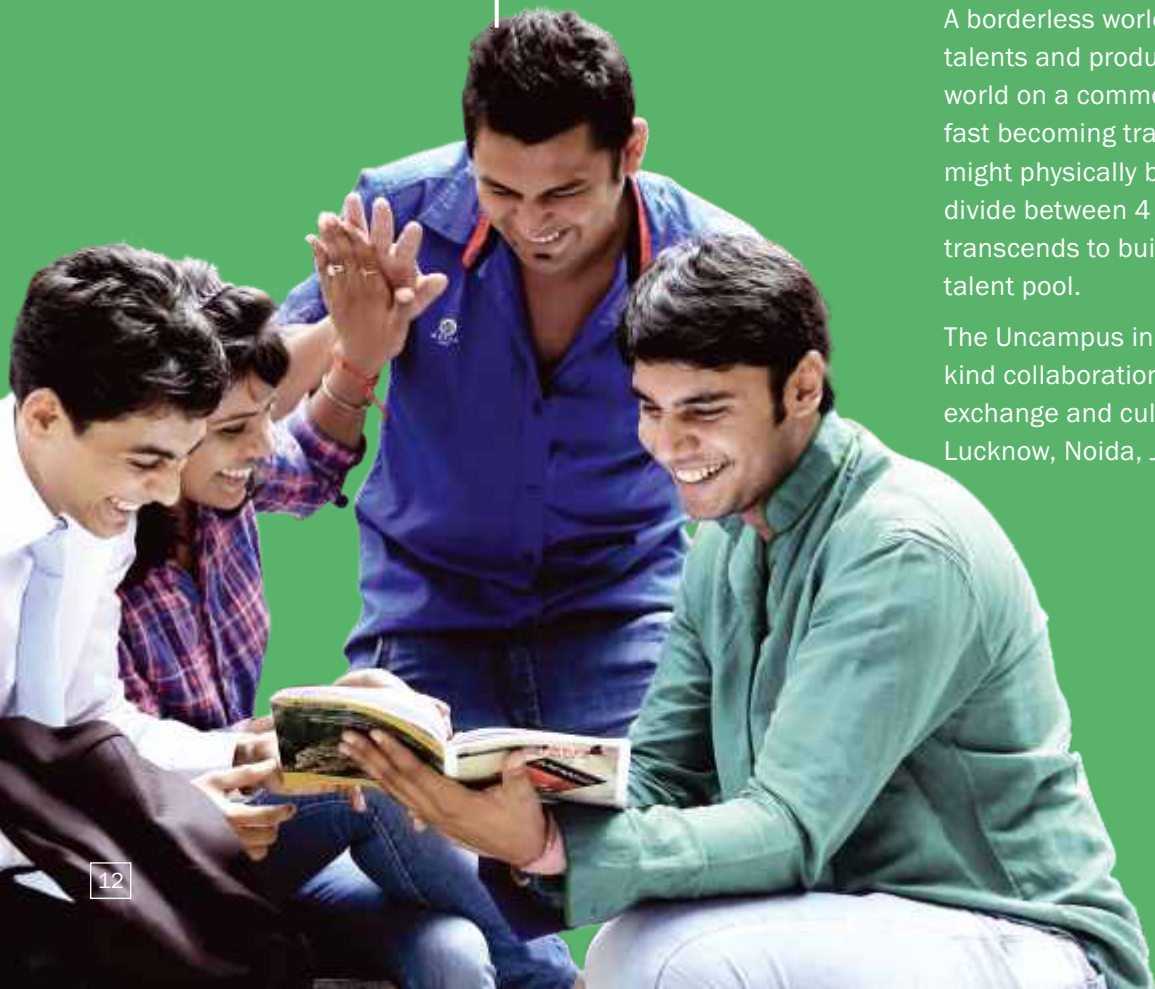
Nikita Mehra
Placed with S&P Capital IQ
Batch 2013-15

BE READY TO **Uncampus** YOUR LIFE

The world is shrinking on your palm as we live, connect and work virtually.

A borderless world is bringing ideas, talents and products from all over the world on a common platform. Talent is fast becoming trans-national, wherever it might physically be. At Jaipuria, the divide between 4 different campuses transcends to build a trans-geographical talent pool.

The Uncampus initiative is a first of its kind collaboration, co-creation, exchange and culture of ideas across Lucknow, Noida, Jaipur and Indore.



4 CAMPUSES
1 UNIQUE DELIVERY

Uncampus
Admissions

Uncampus
Curriculum

Uncampus
Experience

Uncampus
Learning

Uncampus
Placements

BE READY TO EXPLORE UNLIMITED

Borderless world throws learning and career opportunities across the web. Virtual offices and virtual jobs are redefining the corporate world.

As the world comes to India, India Inc. too is expanding its global footprint whether MNC giants like Tata Steel, TCS, Infosys, Reliance, Hindalco, Wipro, but also young startups like Practo and Zomato.

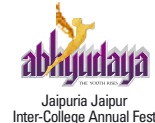
India plays a strategic role in Cloud optimized service delivery with TCS, Wipro, Infosys, Zenith Infotech leading the way. Microsoft and Amazon too are joining the latest battleground for cloud computing in India.



Jaipuria's hugely anticipated and overwhelmingly successful events on campus redefine the meaning of work and fun. Bringing a mix of cross-sectoral, national and international events; conclaves, seminars, presentations, these events leverage the power of peer exchanges and industrial collaborations across 4 campuses. The youth festivals bring out the fun side while training you with strategic skills such as critical thinking, planning, collaboration, resource management among others.

BE READY TO LEARN EVERY MOMENT

- **SPIC MACAY** concert featuring danseuse Shovana Narayan
- **Lucknow Marathon for Women's Safety**
- **Life After Six:** After hours freewheeling discussions, learning new or engaging in plain fun on campus; **Hobby courses** - Anything from Guitar, French or Karate
- **Discussion Forums:** Hot Coffee - Hot Issue • Seminars
- **Aptitude and Skill based Courses:** Advanced Excel, WAVE - Written & Verbal English Forum
- **Additional Evening Courses:** Analytics using SPSS Software
Indian Economy Post Independence • Applied Econometrics



LEARN WHERE YOU LIVE

Safe, spacious, clean and separate hostels for men and women on all campuses offer complete Wi-Fi connectivity.

The cafeteria is known for its healthy and wholesome meals. The common room, gym and sports amenities make living here fun and full of excitement every day. The infrastructure on all the campuses is appreciated by students and parents alike.



I believe that those who stay in hostel are lucky. This fortunate bunch of future managers doesn't restrict their time on campus to books alone. They have a whole lot of interesting things happening.

Apeksha Malviya
PGDM 2015-17

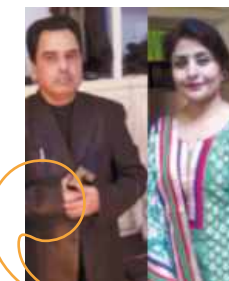
Parents Speak



Parents of Monisha Yadav
(Alumnus 2013-15)

Our daughter is very fortunate to be a part of Jaipuria. It has given her a great platform to enhance her abilities in addition to academic qualification she needs. The Institute also helped her to transform into a person with positive mind set and in-depth knowledge.

Mr. Rajendra Kumar Yadav
Forest Range Officer (RFO)



Parents of Anushree Singh's
(Alumnus 2013-15)

Jaipuria acted as a guardian for our daughter. The faculty worked as a mentor, friend and advisor for her. She is currently placed in Deloitte and all the credit for her bright future goes to her faculty mentors and the institute overall.

Mr. A.N. Singh
Commissioner
Custom & Central Excise Service Tax



Father of Abhinaw Sinha
(Alumnus 2006-08)

It gives immense pleasure to see my son doing great in his professional career. My son has made me proud in every possible way and I take this opportunity to thank and show my gratitude to the institute which has helped him in shaping his skill set.

Mr. Nripendra Kumar Sinha
Retd. AGM, Mining, Central Coal Fields



Parents of Anshul Agarwal
(Alumnus 2008-10)

We are grateful to Jaipuria Institute of Management, Lucknow and its team for giving new directions to the entrepreneurial skills of our son. Thanks for sowing the seed of knowledge which will definitely be a fruitful tree.

Mr. Subhash Agarwal
Entrepreneur

Changing technology, environments, societies, and consumer needs are opening up new careers. The startup ecosystem is promoting and nurturing new breed of job creators as opposed to job seekers. Passion coupled with current, relevant and in-depth knowledge and fearless pursuit are the keys. Jaipuria's well researched program gives you the knowledge, tools and skills to preempt and lead the changing industry.

BE READY FOR NEW LEARNING

BE READY TO CREATE NEW POSSIBILITIES

- Businesses have gone beyond top and bottom lines. Sustainability is the biggest challenge as well as opportunity in the business world today and employees are at the heart of sustainability programs
- Social entrepreneurship is growing in size, scope and support. The social entrepreneurs are not only addressing social problems but also creating sustainable as well as profitable solutions
- Indian corporate sector would invest approximately ₹25,000 Cr. in CSR
- Big Data is the new competitive advantage and companies are leveraging it to make strategies, innovate, compete and create value
- Rising trend of Millennial Generational Experts to navigate the aspirations of the new consumers



BE READY AND PREPARE FOR CHALLENGES

As you step out, national and global challenges test your skill. Today, policy decisions, economic transitions and political strife in any part of the world impact the global economy. Working in global markets too throws up adaptability and sustainability challenges. You cannot underestimate the complexity of even the smallest markets. You have to evolve with new and local consumer aspirations.

You have to collaborate with global teams.

Jaipuria helps you leverage challenge as an opportunity. Our innovative culture, ground-breaking research and challenging environment help you embrace change and think on your feet.



I took three live projects and my learning was beyond my wildest dreams. The biggest challenge for me was the fear of failure. But the guidance from my faculty and mentor gave me the confidence and enthusiasm to work and finish my projects.

Avinsh Padhi, PGDM 2014-16



I have not merely earned an educational qualification from Jaipuria but a lot more than that. Jaipuria is a platform which has taught me life skills. From the classrooms to canteen, from the campus to hostel, every moment was a teacher and the learning was for life.

Samapti Debnath, PGDM 2013-15

BE READY FOR PRACTICAL LEARNING

- Finance Conclave
- Unveiling Possibilities for Make in India
- Conclave on New Age Marketing
- Round Table Session on Demystifying Union Budget
- Round Table Session on Skilling Young India for Global Leadership
- MiDCOM Business Challenge Award
- Industry Mentorship Program- IMP
- A Day with an Entrepreneur



Bridges the skill-gap challenge and trains you for the industry



Grooms you to be a contributor and not just a participant



Enriches values and purpose while preparing you for performance



Helps you embrace and drive personal and professional change



Widens your vision to engineer new solutions



Promotes risk taking



Cultivates a sense of ownership



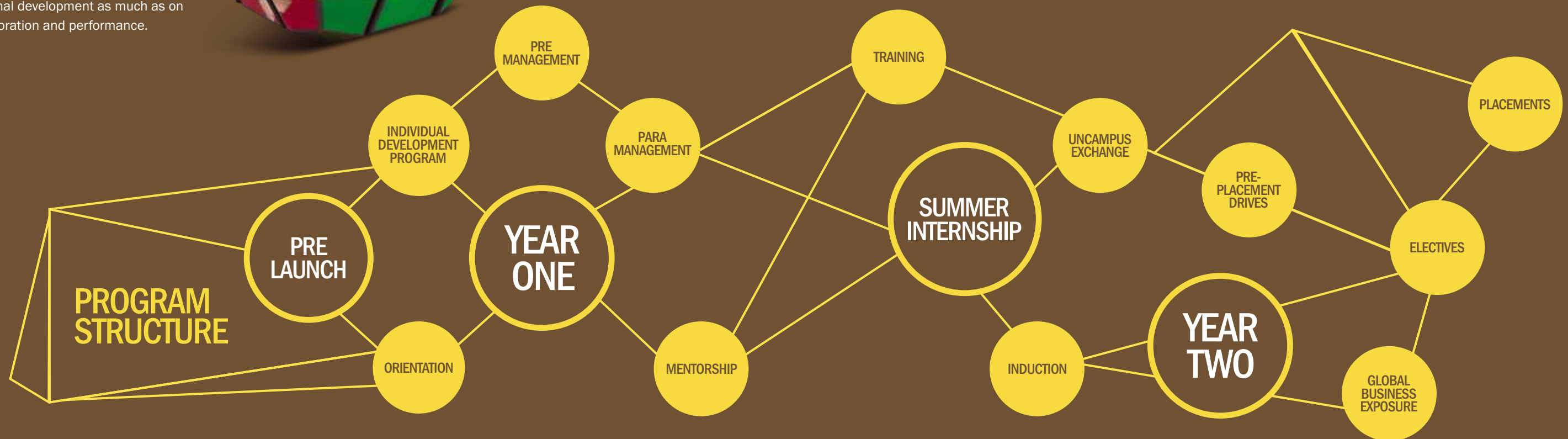
Fosters fearless thinking

BE READY FOR 2 YEARS OF INTENSE TRANSFORMATION

Jaipuria's course is enriched by both industry insights and current research. It is curated by industry stalwarts and academicians. Keeping in tune with the evolving business landscape, it evolves to help you adapt to the new realities.

The 2 years at Jaipuria will deepen your understanding, widen your skill set and test your ability systematically.

The learning modules emphasize on personal development as much as on collaboration and performance.



YEAR ONE

Year one starts off with an Orientation. This is followed by an Individual Development Plan that starts from day one and offers you a toolkit for the coming years. A suite of Pre-Management and Para-Management courses help you build competencies and sharpen skills for personal and professional growth.

SUMMER INTERNSHIP

The Summer Internship is your first professional exposure to the business world. Having mastered the basics in year one, this program offers you the opportunity to apply and test your acumen on the ground.

YEAR TWO

The second year at the program helps you deepen your understanding and prepare for the industry challenges and opportunities from a holistic vantage point.

A choice of 12 electives from as diverse as e-commerce and project finance help you integrate learning and choose your future path.

The Uncampus Exchange is a great opportunity to study in another campus and widen your perspectives through peer collaborations and faculty guidance. Jaipuria's global partner programs help you further build an international network as you sensitize to global cultures and economies. The ongoing placement support helps you prepare for the industry as it grooms you to become adaptable and employable.

Jaipuria's support continues even after placement through the Post Placement Training that irons out skill gaps and makes you ready.

BE READY TO IRON OUT SKILL GAPS FROM DAY ONE

The first year at Jaipuria helps you build a strong foundation. IDP or Individual Development Program - customised learning with critical mentoring is a highlight.

YEAR I

CUSTOMISE YOUR GROWTH CHART WITH INDIVIDUAL DEVELOPMENT PLAN (IDP)

The IDP acts as a customized tool to match your skills with industry needs. It works at three levels - building core strengths, working on challenge areas and helping you leverage your skills with confidence. Beginning from day one, you get essential industry and academic mentoring to gain the winning edge.

HOW IT WORKS:

Assessment: Student profiling through psychometric tests and in-depth interviews by an expert panel. Evaluation of passion, involvement and knowledge application. Assessment of interest areas.

Analysis: SWOT analysis to outline skills needed • Ranking on 5 point scale • Need gap analysis for intervention

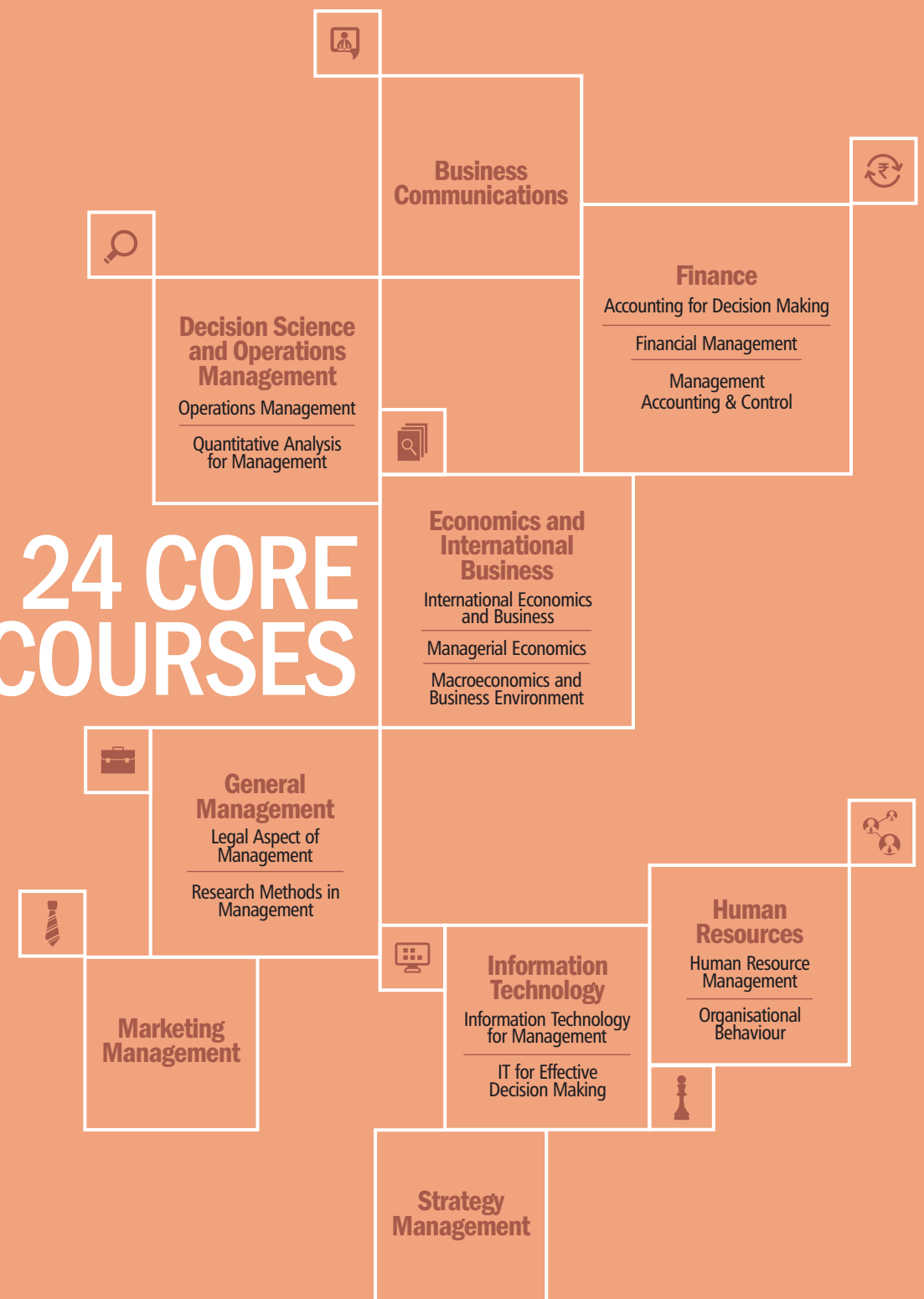
Action: Structured, time-bound and focused action plan is set based on needs and capacities



The Individual Development Program helped me in capitalizing my strength. It helped me identify my interest areas and assess my abilities to perform in those areas. My mentor then helped me in charting a plan which took my confidence to the next level.

Rohit Pandey
PGDM 2014-16

24 CORE COURSES



BE READY FOR THE GLOBAL ARENA

The second year at Jaipuria offers you depth, breadth and options galore to customise your specialization and the flexibility to go in for a dual specialisation of your choice.

YEAR II

During my summer internship, to be very honest, the organization made me feel very comfortable as they provided me a huge opportunity to learn every single day during my entire tenure with the company.

My key takeaways from the internship:

- Choosing the right segment of customers is very important for the future of the company
- Organizational Culture helps a lot in contributing to the revenues of the company
- Making the customer happy and informed is very important

RICHA PURI

Internship at Videocon Telecom Ltd.
PGDM 2014-16



UNCAMPUS EXCHANGE FOR ABUNDANT OPPORTUNITY



Jaipuria creates a platform for immense peer collaboration and faculty exchange across all 4 campuses. This is best leveraged in year two. Student and faculty exchanges across campuses open up immense opportunities to interact, co-create and learn across Lucknow, Noida, Jaipur and Indore.

GLOBAL EXPERIENCES



Year two prepares you with rewarding global experiences to help you understand global business landscape firsthand. You learn to adapt to international business dynamics and diverse cultures. You will also takeaway global networks for a lifetime.

CUSTOMISE YOUR CAREER PATH



The goal of the second year learning is to help you evolve into a more competent and committed global player. 67 electives across 5 academic areas help go beyond the fundamentals into a deeper understanding of functional areas of choice. Innovative project work and case studies supplement the learnings.



POOL OF ELECTIVES*

FINANCE

Advanced Financial Statement Analysis and Valuation
 Bank and Risk Management
 Corporate Valuation
 Corporate Restructuring and Turnaround Management
 Corporate Tax Management
 Financial Derivatives and Risk Management
 Financial Markets and Services
 Financial Modeling and Analysis

Financial Planning
 Fixed Income Securities
 Investment Management
 International Finance
 Investment Banking
 Project Finance
 Risk Management in Commercial Banks
 Working Capital Management

MARKETING

Brand Management
 Business to Business Marketing
 Consumer Behaviour
 Customer Relationship Management
 Excellence in Retailing
 Franchising and Global Retailing
 International Marketing
 Integrated Marketing Communication
 Internet Marketing and E-tailing
 Mall Management & Event Management
 Merchandise and Category Management for Retailers
 Marketing Research
 New Store Planning
 Retail Marketing
 Rural Retailing
 Rural Marketing
 Store Designing and Visual Merchandising
 Store Operations
 Sales and Distribution Management
 Services Marketing

HUMAN RESOURCE

Compensation Management and Reward System
 Competency Mapping and Assessment Center
 Cross Cultural Diversity Management
 International Human Resource Management
 Leadership and Change Management
 Learning and Development
 Labour Law and Industrial Relation
 Performance Management System
 Organisation Development and Change
 Talent Acquisition

INFORMATION TECHNOLOGY

Business Analytics using Data Mining
 Database Management System
 Dashboard Reporting
 E-Commerce
 E-Governance
 Enterprise Resource Planning
 Intelligent Interface for Managerial Decisions
 IT Tools for Finance
 Knowledge Management

DECISION SCIENCE & OPERATIONS MANAGEMENT

Advanced Data Analysis
 Logistics Management
 Managing Services Operations
 Project Management
 Quality Management
 Supply Chain Management

OPEN ELECTIVES

Advanced Data Analysis
 Banking Systems
 Entrepreneurship
 International Business
 Operations in Insurance Companies
 Principles of Insurance

The learning program at Jaipuria benefits immensely from a faculty that has both real world experience and wide research body of knowledge. Drawn from industry and academia, they bring to the classroom their thirst for knowledge coupled with years of practice.

Jaipuria's 110+ faculty members play a pivotal role in nurturing a creative and challenging learning culture across campuses. They shape business intelligence as well as young innovative minds.

BE READY TO LEARN FROM EXPERTS FROM ACADEMIA & INDUSTRY



DR. M ASHRAF RIZVI
Director, Jaipuria Lucknow

Ph.D., M.A., PGDTE
27 years of academic experience



DR. RAJIV R THAKUR
Director, Jaipuria Noida

Ph.D., M.A., MBA
24 years of academic and industry experience



DR. PRABHAT PANKAJ
Director, Jaipuria Jaipur

Ph.D., M.A.
23 years of academic experience



DR. HARSHAVARDHAN HALVE
Director, Jaipuria Indore

Ph.D, PGDCA, PGDSM, M.Sc.
21 years of academic experience

INFINITE OPPORTUNITIES FOR GROWTH



Prof. Himanshu Mishra
Dean (Student Affairs)
Jaipuria Lucknow

"We at Jaipuria believe not in teaching but make sure that the two years of journey is full of learning. Learning at Jaipuria truly admires and inculcates traditional values in a professional set up. This ensures that the students are ready to face the challenges of corporate world from the very first day.

Apart from theoretical discourses, we also focus on skills which are prerequisite for practice and which are an essential part of professional courses. So in professional courses, one has to emphasize on practice part and the age old adage of "Practice Makes a Man Perfect" aptly fits here. Jaipuria is a place of learning and not mere teaching and it fully equips its students with not only the theoretical jargons but teaches them to apply judiciously."



Dr. Nitin Merh
Dean (Student Affairs)
Jaipuria Indore

"Our primary objective at Jaipuria is to expose the students to practical world and rigorous training modules. The Uncampus initiative offers sharing of resources between all four campuses and quadruple the students' learning.

The Individual Development Program is an award winning program by Jaipuria which focuses on personalized training in the area of interest of the student. Each individual goes through many practical experiences which includes sessions by industry experts, field and industry visits and so on. These initiatives help in making students competent, skillful, a successful leader and above all, a better human being."



Dr. Swati Soni
Dean (Academics)
Jaipuria Jaipur

"A teacher affects eternity; s/he can never tell where his/her influence ends'. This is the overarching philosophy at Jaipuria. A teacher goes beyond his or her quintessential roles to be an ally, a confidante and a mentor for a Jaipurian. 9/10 of education is encouragement, which is manifested in a well-crafted mentoring program.

Every student's intelligence and abilities are far more complex than the scores obtained on tests. No academic "curriculum" that condenses the world into instructional packages can attain this. A direct engagement with the environment works wonders and it's here at Jaipuria that we create a difference to the life of the students and transform them into near holistic individuals."



Dr. Deepak Singh
Dean (Academics)
Jaipuria Noida

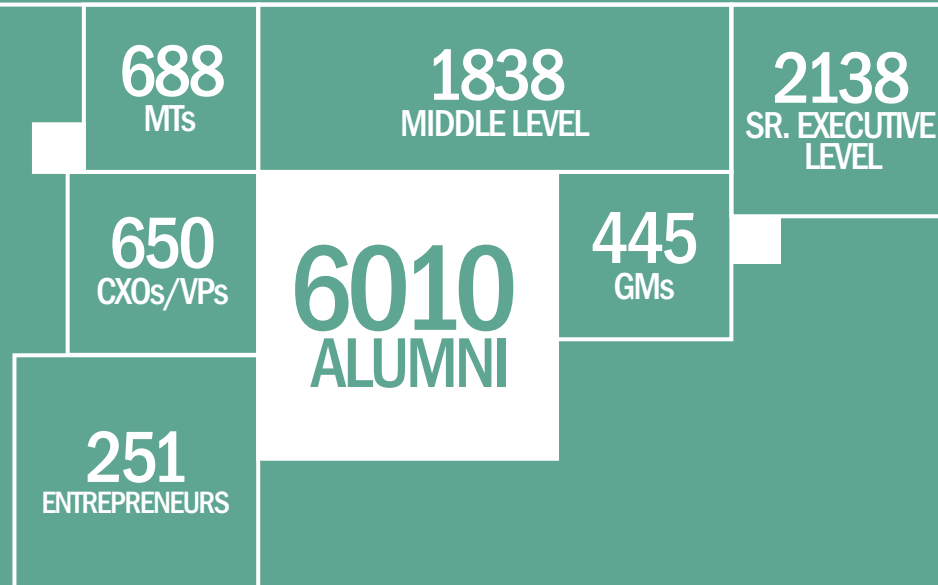

"At Jaipuria, we do not merely educate, we empower. That's exactly why our ethos are built around the student, the individual who yearns for knowledge. The curriculum and pedagogy at Jaipuria makes the student a partner, an active participant in the teaching-learning process.

Teaching-learning process is a planned interaction that promotes behavioural change that is not a result of maturation or coincidence. While the instructor serves as the main control, the learner is considered the key participant in the teaching-learning process. Putting the onus of learning onto the student, facilitated by the instructor forces the student to think actively and to develop a new perspective on reality."

For faculty details, visit: www.jaipuria.ac.in/faculty-research

The Alumni Mentorship Program gives you the prized opportunity to train under one of the 6000+ alumni. A steady mentoring by industry experts further adds up to your industry insights, skill building and career mentoring in the space you are dreaming of.


BE READY TO LEARN FROM A RICH POOL OF INTELLECTS


Nischay Jamwal
Team Leader
Amazon India
Batch 2011-13



Nitin Kalani
Senior Manager
Infoedge India Ltd.
Batch 2007-09



Neelesh Kesarwani
GM Sales
Idea Cellular
Batch 1995-97




Akash Kumar
Managing Director
MidCom Group
Batch 1995-97



Avnish Bhatnagar
VP & Regional Head
Franklin Templeton
Batch 1995-97



Nishant Mohnot
Team Leader
Mc.Kinsey & Co.
Batch 2002-04



Sajid Mansoor
AVP, HSBC Bank, Batch 1995-97


"The journey at Jaipuria was quite an eventful one. Our batch was the first one and despite the logistical challenges, the excellent faculty at Jaipuria ensured that quality education was imparted to the students. At the end of the two year period, we were a transformed lot from just passed out graduates to professionals who were armed with the necessary confidence and skills to face the outside world.

The message that I would like to share with the future students is to make good use of the opportunity that is being provided to them by being a part of such a reputed institute. While going through the learning ladder, focus on the practical applications of the concepts.

Don't just worry about getting a placement with a lucrative package, rather, try to identify your inherent strengths and give shape to ideas which are more meaningful and would have a long lasting impact on the society at large."



Vineet Aurora
Product Manager
Ingram Micro
Batch 2006-08



Pooja Tripathi
Team Leader
TV Network 18
Batch 2011-13

To explore the alumni network visit: www.jaipuria.ac.in/alumni



BE READY TO LEARN FROM THOSE WHO TRAIN THE INDUSTRY

At the helm of evolving best practices and new curriculum, Jaipuria's faculty significantly contributes to knowledge creation. It also bridges the skills gap by training talent - whether on campus or in the industry. A suite of MDPs attract industry talent round the year.

GLIMPSE OF MDPs CONDUCTED BY THE JAIPURIA FACULTY

Role Analysis - The Key to Performance Management and Leadership

Management of Discipline in PSU Including Vigilance Clearance and RTI

Transforming Managers to Leaders For Effective Management of Change in 21st Century

Accounting Standards and Forex for IREDA

Enhancing Managerial Competencies for NTPC

Enlightening Top Management of State Trading Corporation on RBI Guidelines and Indian and International Contracts Act

Gen Next Business Leaders

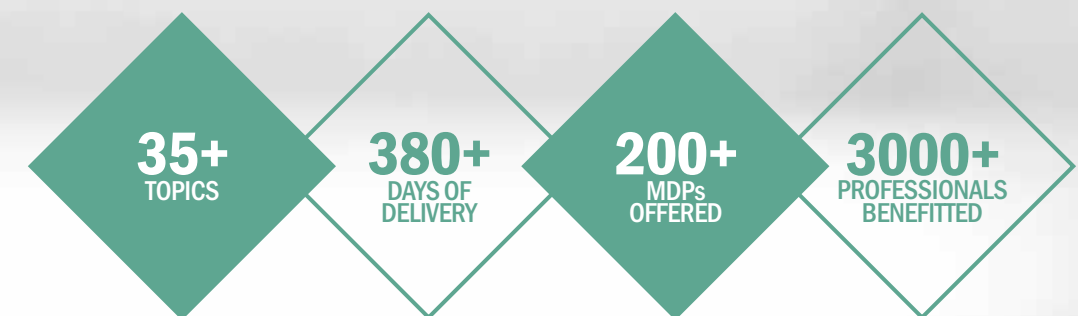
Advanced Costing and Forex Principles

The MDPs are very well organized and informative which provide excellent knowledge about the topics covered.

Rajeev Sharma
Deputy Commandant, 21 BN BSF

The training program on Improving Work Culture was one of the best training sessions which will help us further in efficiently building and setting a benchmark.

HR Team
Kishanganga HE Project, Bandipora



SOME OF OUR ESTEEMED MDP PARTICIPANTS ARE FROM



BE READY FOR OPPORTUNITIES

The world is abuzz with new possibilities. Rising India is witnessing a hiring spree in E-commerce, IT, Retail, Infrastructure and Healthcare. However the opportunities exist only for those who understand the new business models, market demands and the new consumer mindset. Jaipuria's rare pooling of resources from across 4 campuses, industry and academia, prepares you for the future and gives you an edge before you step into the industry.

BE READY TO DRIVE GROWTH



Indian economy growing at 7.7% faster than China



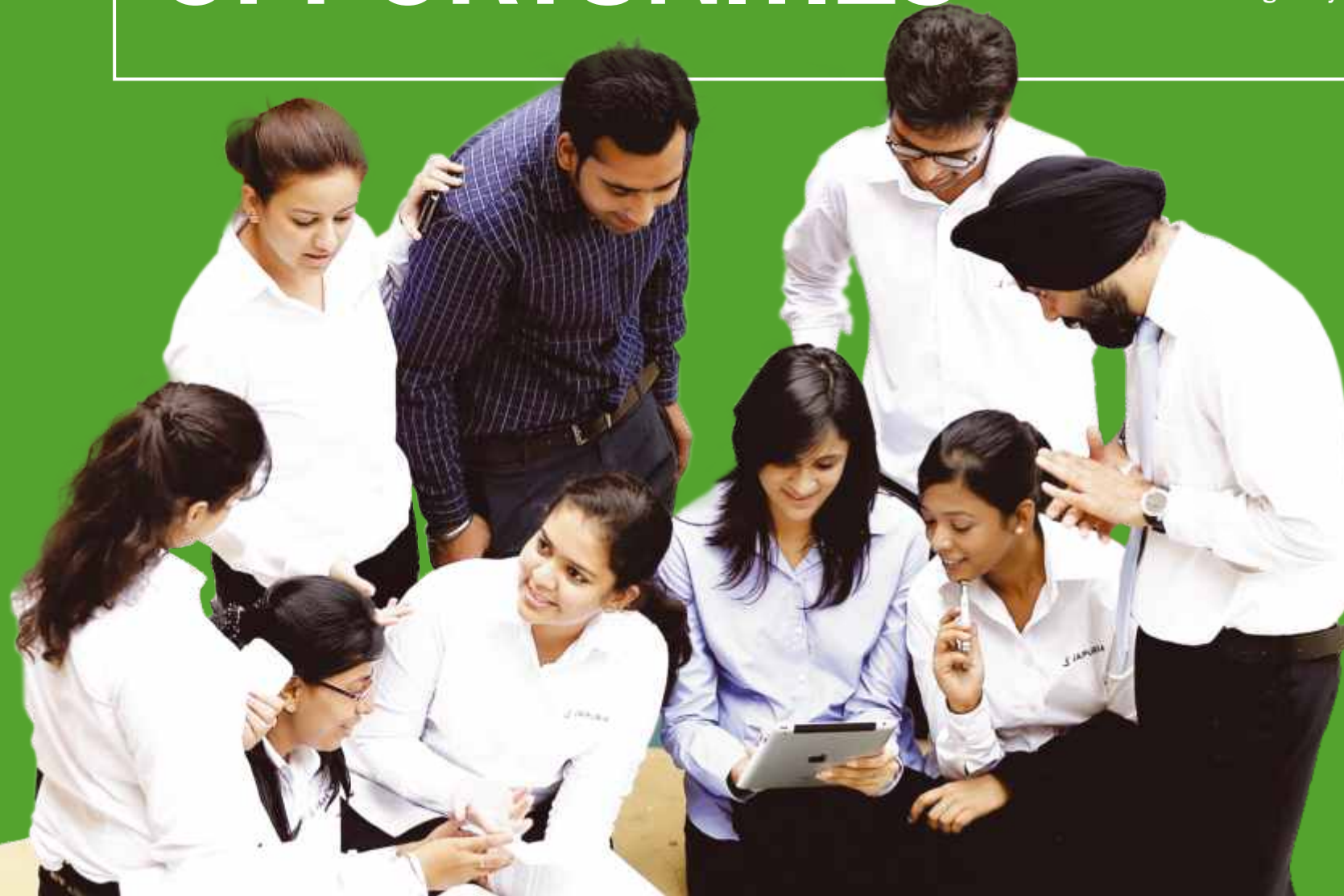
\$2.9 billion funding generated by startups since 2010



Industrial Corridors, manufacturing hubs and SEZs under Make in India initiative



Great push to technology and infrastructure through Smart City projects under Digital India initiative



BE READY TO MULTIPLY OPPORTUNITIES

INDUSTRY VISITS

GLOBAL TIE-UPS

INTERNATIONAL SPEAKERS ON CAMPUS

ONLINE LECTURES FROM INTERNATIONAL SPEAKERS

GLOBAL INTERNSHIPS



Honourable Governor of UP, Sri Ram Naik felicitating the winning team along with Mr. Anand Narain Kapoor, Alumnus 1995-97, currently Vice-Chairman of MiDCOM Group, UAE.

A team of Jaipuria Lucknow students bagged the Annual MiDCOM Business award 2015 organized jointly by MiDCOM and Jaipuria. They grabbed this opportunity to showcase their creativity and their idea of 'Funeral Management' secured them a prize money of ₹5,00,000 which will act as a funding for their business.



"The foreign language module in German, which I subscribed to at Jaipuria Noida, has been very helpful in my customer interactions."

- Divyam Johri
Alumnus, Jaipuria Noida

PACE UP WITH THE WORLD

Jaipuria's foreign linkages and international exposure are designed to train you for global leadership. You get to interact and collaborate with peers from around the world and work in a global set up. An international network enriches you at the start of your career and continues to stand by as your career progresses.



GLOBAL TIE-UPS

- Asian Institute of Technology, Khlong Luang, Pathum Thani, Thailand
- Christchurch Polytechnic Institute of Technology (CPIT), New Zealand
- Eastern Mennonite University, United States
- HEIG-VD, Switzerland (A member of University of Applied Sciences, Western Switzerland (HES-SO) Network)
- Kainan University, Taiwan
- Naresuan University, Thailand
- Universities of Applied Sciences, Finland (As a part of Finland Network for East and Southeast Asia)
- University of Illinois, United States
- University of New Castle, Callaghan, NSW, Australia
- University of Michigan, Flint, USA
- ISC Paris Business School



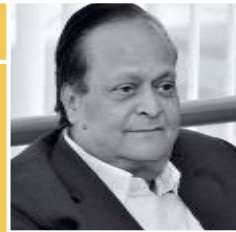
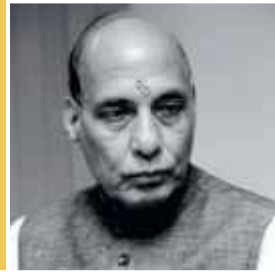
"I've got a lot of new insights not only into the Institute's culture but also the Indian culture since it was my first visit to India. It was very interesting to learn the differences and similarities in general communication and academic behavior."

- Veronika Pereseina
Lecturer, Jönköping International Business School
Jönköping University, Sweden

Miss. Veronika, a PhD scholar visited Jaipuria under faculty exchange program.

BE INSPIRED

Take a leaf from the lives of great leaders and visionaries through guest lectures and visits that are planned on campus round the year.



NAME

A.C. Mahajan
Ajay Mehra
Alok Ranjan
Ankur Warikoo
Anshumal Dixit
Anurag Thakur
Aruna Padmanabhan
Ashish Chandra
Ashu Sawhney
Atul Mittal
Baldeep Singh
Bibek Debroy

DESIGNATION

Chairman
Managing Director
Chief Secretary
CEO
Vice President - HR
Member of Parliament
Director HR
Professor and Chairman
Vice President - HR
Director (Tax & Regulatory)
Director-Operations
Economist & Permanent Member

COMPANY

Banking Codes and Standards Board of India
South Asia Airbus Industries
Government of U.P.
Groupon.com
Arvato Bertelsmann
Lok Sabha
IBM India
School of Business, University of Houston
DCB Bank
Deloitte Touche Tohmatsu India Pvt. Ltd.
Jabong.com
Niti Ayog

NAME

C.S. Verma
Devi Singh
Dileep Chhajed
E. Sreedharan
Harshpati Singhania
Kishore Chakraborti
Madhukar Jaitley
Mahesh Gupta
Ninad Desai
Omkareshwar Pandey
Pranav Singhi
R.K. Dubey
Rajan Bharti Mittal
Rajnath Singh
Rajneesh Sinha
Ramesh Agrawal
Ramesh Vaswani
Rohit Chadha
S.Y. Siddiqui
S.S. Mundra
Sachit Jain
Samit Ghosh
Sanjeev Kumar
Shampi Venkatesh
Subir Hazra

DESIGNATION

Chairman
Director
Professor
Former Managing Director
Managing Director
Vice President, Consumer Insight
Advisor
Chairman
Head HR
Group Editor
CEO
Chairman & Managing Director
Vice Chairman & Managing Director
Union Minister of Home Affairs
Global Talent Head
CMD
Director
Vice President,
Chief Mentor
Chairman & Managing Director
Executive Director
CEO & Managing Director
Vice President
CPO
Associate Vice President & Head-
Strategic Planning
Chief Executive Officer
Lok Sabha Speaker
President HR
Editor
Additional Vice President (Engg)
Vice President & Head - Technical &
Domain Learning
General Manager
MD & CEO
CEO
Former Finance Minister

COMPANY

Steel Authority of India Limited
IIM, Lucknow
University of Illinois, USA
Delhi Metro Rail Corp.
JK Paper
McCann Erickson India
UP Government
KENT RO
Coca Cola India
Sun Star Media
Zootout.com
Canara Bank
Bharati Enterprises
Government of India
Evalueserve
DB Corp Ltd.
Intex Technologies (I) Ltd.
Linsdstrom India Ltd.
Maruti Suzuki India
Bank of Baroda
Vardhman Group
Ujjivan Financial Services
Yes Bank
NIIT Ltd.
Delhi International Airport (P) Limited (DIAL)
Airtel
Government of India
DSCL Ltd.
The Economic Times
Reliance Infrastructure Limited
Mphasis
Tata Motors
JCB India Ltd.
YEPME.com
Government of India

BE READY TO LEVERAGE YOUR LEARNING

Global complexities demand courage, passion and confidence to pursue the new. This is an exciting time to plunge head on and take the ball running. From building your own enterprise, pushing forth a new career or leading with the industry leaders, taking home a prized pay package - it all boils down to how you absorb, test and apply your next two years of learning.

Jaipuria's stimulating curriculum and rich industry interface offer you the perfect launchpad to accomplish your goals.

BE READY TO TAKE ON THE WORLD

- Ready ecosystem for startups. 58 Jaipurians realised their goals while on campus
- Founding batch alumnus, Anand Narain Kapoor - entrepreneur, investor and philanthropist founded MiDCOM, UAE
- Piyush Kumar, garment exporter founded Magic Asia
- Romil Jain - Director, Meenakshi International develops oxobiodegradable plastic products
- Gaurav Deep and Akash Shrivastava founded Body Fuel Zone, a startup converting health into a brand





START UP A
FUTURE IN
THE LAND OF
HISTORY

LUCKNOW

Jaipuria Lucknow with a legacy of 20 years, located in Gomti Nagar, is the oldest of the Jaipuria campuses. Well designed and modern, it offers state-of-the-art facilities with conference halls, auditoriums, library, swimming pool and indoor/outdoor sports facilities. In a city fast emerging as the new startup destination in India, Jaipuria's culture aids experiential learning, thereby helping you think critically and act creatively. An evolving curriculum matching the dynamic business world helps you find a firm foothold in the industry.

Jaipuria Lucknow is committed to groom successful and responsible business leaders and entrepreneurs.



COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management – Financial Services (PGDM-FS)

Post Graduate Diploma in Management – Retail Management (PGDM-RM)

WHY LUCKNOW:

- Education, banking and commerce hub
- Rising retail, construction, realty and service sectors
- 6th city in India in fastest job creation
- Emerging startup destination after Bangalore and Pune
- Selected for Smart City Project

COMPANIES IN LUCKNOW

TATA Motors, Yash Papers, Eldeco, SIDBI, TCS, HCL, Superhouse Limited, Ansal Housing etc.

WHAT'S ON CAMPUS:

National Conference IIC, The Lucknow Marathon, OJAS, etc.

THINGS TO DO

- Explore exotic arts like Chikan, Zardozi and Bidri.
- Visit Imambara, Roomi Darwaza & Bhool Bhulaiya.
- Enjoy Lucknow Mahotsav.
- Visit Kukrail National Reserve & Dudhwa National Park.
- Taste the authentic age old famous Mughlai Awadhi Cuisine.



Deeptanshu Dwivedi
PGDM 2015-17

"The journey is bigger than the goal". Such words are brought to justice with the path so far. As a person and professional, there are definitely a lot of changes as the pedagogy at Jaipuria is continuously sculpting us into a better human being.

'A' Grade Accreditation by 'NAAC' (UGC)

NBA Accredited PGDM Programs

AIU Recognized, PGDM as Equivalent to MBA

7th Amongst Private B-Schools in North India (CSR-GHRDC, 2015)

9th Amongst Private B-Schools in North India (People Matters - NHRDN 2015)

5th Amongst Private B-schools in North India (Careers360, 2015)

NOIDA

LAUNCH YOUR
CAREER
FROM THE HUB
OF INDUSTRY

COURSES OFFERED
Post Graduate Diploma in
Management (PGDM)
Post Graduate Diploma
in Management – Marketing
(PGDM-M)
Post Graduate Diploma in
Management – Service Management
(PGDM-SM)

Jaipuria's state of the art campus is modern, aesthetic and strikingly simple. Spread across 4 acres in the heart of Noida, it seeks to develop graduates with service mindedness and entrepreneurial ability. Global in perspective and rooted in spirit, Jaipuria Noida thrives in a culture of innovation and ambition. Being on Noida campus offers you close proximity to Delhi and an easy exposure to diverse companies from IT, entertainment, electronics and manufacturing in your neighbourhood. Some of the biggest and best names make Noida a hub for industrial development in the country. Being here is an exciting proposition to build skills & leverage them straight on in the industry.

Jaipuria Noida grooms you into a holistic business leader, with a vision and astute understanding of the industry.

WHY NOIDA:

- Model city in Uttar Pradesh
- Industrial and automobile hub with SEZ status
- Home to software technology park and entertainment hub
- Booming realty space • Part of NCR
- Hub of multinationals and media houses

COMPANIES IN NOIDA

Dell, HCL, IBM, Adobe, Wipro, Samsung, Honda, Ericsson, India Today, Network 18, Asian Paints etc.

WHAT'S ON CAMPUS:

JAMC, ICROSMOS, Udaan, Spardha, Marketing Conclave, Finance Conclave etc.

THINGS TO DO

- Explore entertainment hotspots and amusement parks.
- Discover international sporting events on Noida Golf Course and Buddha International Circuit.
- Enjoy malls and shopping.
- The Biennial Auto Expo, Asia's Largest Motor Show.



Manjima Sanjay
PGDM 2015-17

This place has brought the best out of me. The transformation is clearly visible, I am now a more confident and a well groomed person.

'A' Grade Accreditation by 'NAAC' (UGC)

NBA Accredited PGDM Programs

AIU Recognized, PGDM as Equivalent to MBA

6th Amongst Private B-Schools in North India
(People Matters - NHRDN 2015)

9th Amongst Private B-Schools in North India (CSR-GHRDC, 2015)

14th Amongst Private B-Schools in North India (Outlook, 2015)

JAIPUR



MATCH YOUR SKILLS IN THE LAND OF ENTERPRISE

COURSE OFFERED
Post Graduate Diploma in Management (PGDM)

Jaipuria Jaipur campus is well laid out and well maintained in the midst of the bustling city. Being one of the emerging global outsourcing destinations, the city has much to offer in terms of business opportunities and enterprise. To ensure a complete match between industry and student skills, the Jaipur campus offers industry led workshops and lectures. This has been its main forte, covering 20% of learning through direct experience.

Jaipuria Jaipur transforms you into a cross functional, competent and result oriented manager.



WHY JAIPUR:

- Easy proximity to Delhi & Agra being on the Golden Triangle
- Pro-business governance and infrastructure
- 11th largest deposit centre & 9th credit centre nationwide
- Emerging city of India • Selected for Smart City project

COMPANIES IN JAIPUR

Coca Cola, JCB, Gillette, Grasim, JK Tyre, Ambuja Cement, Genpact, Infosys, Deutsche Bank etc.

WHAT'S ON CAMPUS:

International Conference YOUTH 2025, Abhyudaya, National Sports Meet and Conclaves

THINGS TO DO

- Explore world famous pottery, jewellery and kathputlis.
- Enjoy chaats and sweets.
- Visit the famous Amer, Jaigarh and Nahargarh forts.
- Attend Jaipur Literary Fest.



Upasana Manglunia
PGDM 2015-17

Jaipuria has been a new experience in my life. It has taught me so much in a short span of time. When I came here, I knew no-one but after being here for more than two months, it has become a home-away-from-home. Jaipuria has provided me with ample opportunities to better myself.

AIU Recognized, PGDM as equivalent to MBA

Ranked amongst best emerging B-Schools in India along with IIM, Kashipur (NHRDN, 2015)

Best B-School in Rajasthan (Financial Express)

Best B-School in Rajasthan (Business Today)

Ranked 13th Amongst Private B-Schools in North India (Outlook, 2015)

INDORE

MAKE THE
FUTURE IN THE
BUSINESS
SCHOOL OF
TOMORROW

COURSES OFFERED
Post Graduate
Diploma in Management (PGDM)

Jaipuria Indore is the youngest amongst the four Jaipuria campuses. Situated on a picturesque location in one of the fastest emerging cities of India, it facilitates new age learning. Jaipuria Indore is tomorrow's business school. The focus is on grooming new age leaders who can think out of the box. The unique pedagogy and curriculum build capacities for innovative models and formats giving you an edge over other programs. The Indore campus benefits greatly from a booming business culture & rich legacy of the city known as Mini Bombay.

Jaipuria Indore's fully residential campus creates the perfect ambience for 24 x 7 learning.

WHY INDORE:

- Popularly known as Mini Mumbai
- The financial capital of Central India
- Presence of major IT companies like TCS and Infosys
- Well connected by air & rail network to other cities of India
- Education hub of Central India

COMPANIES IN INDORE

Bridgestone, Eicher, Crompton Greaves, Bajaj, Matrix, L&T, IBM, Biosoft, Finolex Industries Ltd., Cipla, Ranbaxy etc.

WHAT'S ON CAMPUS:

Jai Utsav, Encore, National Seminar on BIG DATA, National Social Media Conclave, National Seminar on Demystifying Budget, HR Conclave, Finance Conclave

THINGS TO DO

- Feast on street side food at Chhappan and Sarafa.
- Explore spots like Mandu, Ujjain and Omkareshwar.
- Celebrate royalty at Maheshwar or the erstwhile Rajwada.



Parul Nayak
PGDM 2015-17

Since we all belong from varied backgrounds, I as a person have evolved as someone who can now deal with anyone whom I come across which earlier was not the case. Talking about the professional front, this campus has undoubtedly made me accustomed to work even at long stretches.

Ranked 2nd Amongst Top B-Schools of Excellence
(CSR GHRDC, 2015)

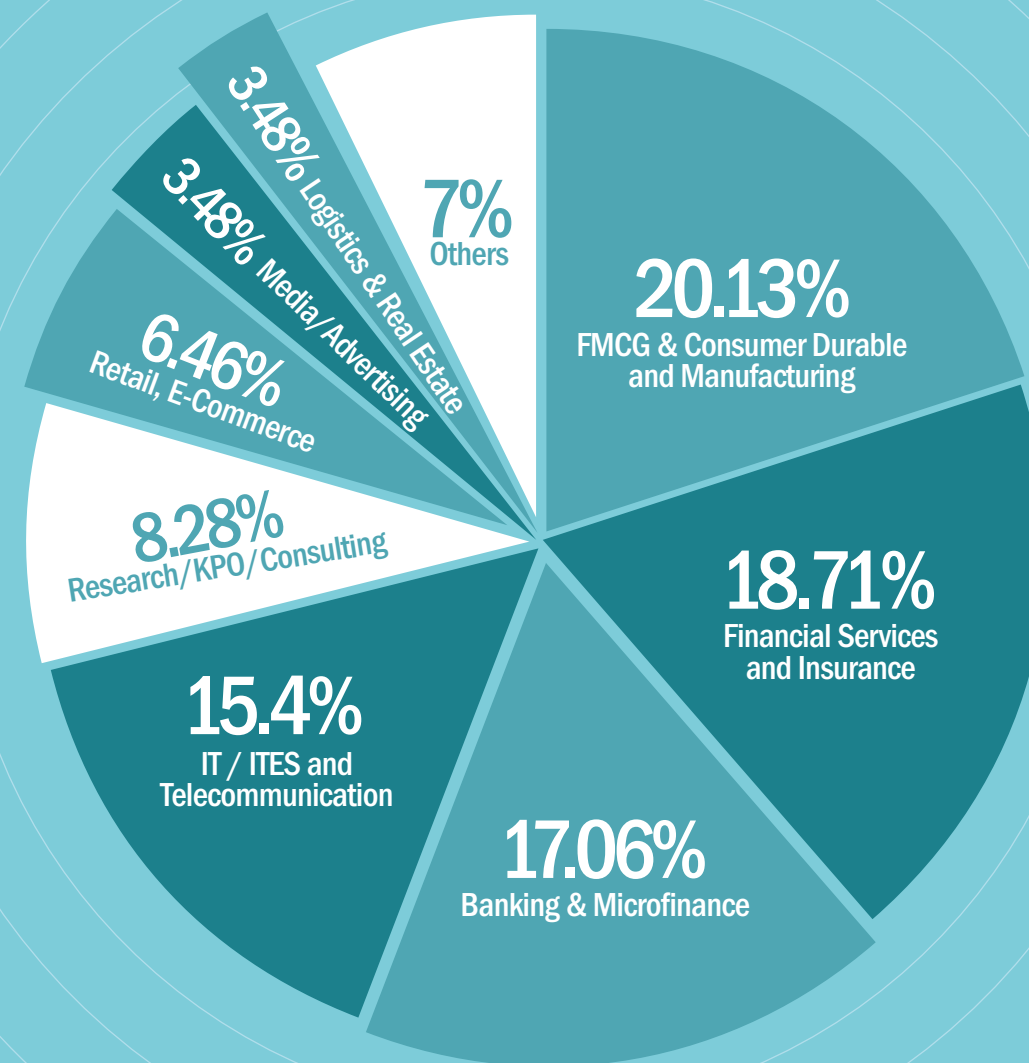
Fully Residential Campus With Focus on Learning by Doing

**Unique Industry Mentorship Program - Chisel,
For Hands on Experience**

The Jaipuria program matches your readiness with the best of recruitment opportunities. Our unbeaten placement record offers wide ranging options to leverage your skills in the industry of your choice. Get amazing opportunities to do what you love doing, across a spectrum of profile and geography.

LET THE INDUSTRY CHASE YOU

Highest Package: ₹14 Lacs
Average Package: ₹5.68 Lacs



SOME OF OUR RECRUITING PARTNERS:

BANKING & MICROFINANCE

Axis Bank
Bandhan Microfinance
HDFC Bank
IndusInd Bank
Kotak Mahindra Bank
Standard Chartered Bank
Ujjivan Financial Services

FINANCIAL SERVICES AND INSURANCE

L&T Finance
Mahindra Finance
XL Dynamics
Fullerton India
TATA Asset Management
Reliance Capital

FMCG, CONSUMER DURABLES AND MANUFACTURING

Colgate-Palmolive
Coca Cola
Emami
Philips
Wrigley India
ITC

IT/ITES/TELECOMMUNICATION

Airtel
Idea Cellular
Midcom Group
Redington
Videocon
Vodafone

LOGISTICS AND REAL ESTATE

Ansal API
DLF
FedEx
Writers Corp

MEDIA AND ADVERTISING

ABP News
HT Media
People Matters
Percept Advertising
Radio City
UFO Movies

RETAIL & E-COMMERCE

Amazon
Bharti Retail
Rockstand Digital
Snapdeal
Grofers
Zomato Media

RESEARCH, KPO AND CONSULTING

Deloitte
Ernst & Young
Genpact
KPMG
S&P Capital IQ

OTHERS

Club Mahindra
Interglobe Technologies
Magnet Marelli
Moolchand Hospital
Subros

For detail visit: www.jaipuria.ac.in/placements

START NOW.

Discover what is it to be ready at Jaipuria.
Learn, imbibe, apply and make change. Here's how:

IF YOU ARE

An enthusiastic student having successfully completed a Bachelor's Degree or equivalent with at least 50% aggregate marks or equivalent CGPA in any discipline from a University recognized by Association of Indian Universities or AICTE. If you are appearing for the final year of graduation in 2016, you too are eligible, provided you complete all the formalities before June 2016. Such an admission is provisional and will stand cancelled if you do not have 50% aggregate marks in the examination once the results are published.

YOU CAN APPLY

Mobile: Application form can be submitted online along with a fee of ₹500 through our mobile app Jaipuria ONE, available on play store.

Online: Application form can also be filled and submitted online on our website along with online payment of ₹750.

Offline: Application form can be obtained from the campuses, coaching institutes on cash payment of ₹1000. You can also download the application form from our website and send across along with a demand draft of ₹1000. The filled in application with requisite documents may be sent to any of our campuses or corporate office.

CHOOSE A VENUE

Selection process will be conducted at Agra, Ahmedabad, Allahabad, Alwar, Amritsar, Bareilly, Bhopal, Bhubaneswar, Bikaner, Chandigarh, Dehradun, Gorakhpur, Guwahati, Gwalior, Indore, Jamshedpur, Jabalpur, Jaipur, Jodhpur, Kanpur, Kota, Kolkata, Lucknow, Noida, Patna, Ranchi, Sikar, Udaipur and Varanasi.

You can choose the centre for selection process according to your convenience in the application form. The admission team will intimate you with the date and venue.

All the above locations are tentative. The Institute reserves the right to cancel any of the above outstation centres.

GET SELECTED

The selection to the Post Graduate Diploma in Management program is purely based on the cumulative performance in CAT/MAT/XAT/CMAT/ATMA score followed by case analysis and personal interview.

The case analysis and personal interview are integral components of the admission process. The objective is to identify and assess interpersonal skills in addition to the overall knowledge. Due weightage is given to past academic achievements and work experience respectively, apart from the above mentioned parameters.

FEE STRUCTURE

PGDM at Jaipuria is an excellent and affordable investment for your future. On average, graduates earn more than the tuition fees during their first year of employment after the PGDM. Most candidates fund their studies with a mix of personal funds, loans and scholarships.

The program fee includes tuition fee and other related costs. Essential courseware will be provided from the well stocked book bank of campus library for the duration of the course on returnable basis. The fee is payable in

6 installments across the period of the course. Hostel fee is payable for the year along with first installment and fourth installment of the program fee. The selected candidates must pay their first installment of fee within the stipulated time as mentioned in the admission offer letter. Hostel is compulsory for outstation students at Lucknow, Noida and Jaipur. As Jaipuria Indore being a completely residential campus, the hostel is compulsory for all the students.

PROGRAM	YEAR I	YEAR II	CAMPUS
PGDM	₹400,000	₹390,000	LUCKNOW
PGDM (FINANCIAL SERVICES)	₹375,000	₹365,000	LUCKNOW
PGDM (RETAIL MANAGEMENT)	₹300,000	₹290,000	LUCKNOW
PGDM	₹400,000	₹390,000	NOIDA
PGDM (MARKETING)	₹400,000	₹390,000	NOIDA
PGDM (SERVICE MANAGEMENT)	₹400,000	₹390,000	NOIDA
PGDM	₹300,000	₹290,000	JAIPUR
PGDM	₹275,000	₹265,000	INDORE

A refundable security deposit of ₹10,000 to be paid at the time of admission along with the first installment of the fee. For details of hostel fee, visit our website www.jaipuria.ac.in

SCHOLARSHIP

We view education not only as a gateway to personal development, but also as a pathway for improving society.

We encourage meritorious students with number of scholarships.

This enhances our diversity and enables us to enroll outstanding candidates from various backgrounds.

Visit our website for details: www.jaipuria.ac.in/admissions/scholarship

EDUCATIONAL LOAN

Arrangements are made with selected National and Private Banks for education loan at lowest possible interest.

Requisite documents should be provided by the selected student for assistance in obtaining loan. Jaipuria has tied up with State Bank of India nationally for facilitating education loan to its students.

REFUND POLICY

The refund policy of the Institute in case of withdrawal/cancellation of admission is as per the rules of AICTE vide its Public Notice Advt. No. AICTE/Legal/04(01)/2007