

BE WHERE YOU BELONG



ADMISSION GUIDE
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Meet 9000+ learners, thinkers,
trailblazers and dreamers.

Take lead, change your aspiration to
inspiring tales.

Thrive with like-minded peers in a
culture of innovation.

Share ideas and a common purpose that
unfolds a million possibilities.

Stand tall on excellence and
a legacy of learning.

Nurture skills, dreams and
a new future, together.

Make mistakes - learn - take risks - grow - evolve.

Take the stage and achieve every goal.

Be your own architect.

Find your community.



WELCOME TO JAIPURIA.

Be where you
deserve to be





BE A JAIPURIAN

As you enter a new future, you are brimming with dreams and an infinite potential that waits to be unleashed. You are not alone.

At Jaipuria, a community of equally passionate peers, mentors and educators are building and transforming potentials to create new possibilities.

You can be a part of this diverse community, be immersed in this dynamic culture and transform your future.

All you have to do is transcend boundaries and your limitations.

Be free to be you. At the BE school that Jaipuria is, you will find a platform that challenges you, inspires you and nurtures you every day.

I welcome you to join 9000+ Jaipurians and be the best you can be.



Come and be where your potential finds its possibilities.

SHARAD JAIPURIA

Chairman

Jaipuria Institute of Management



VISION

To be an educational institution of choice for all stakeholders which promotes human well being through continuous learning.

MISSION

To provide learner-centric quality education for stakeholders' well being

ABOUT THE GROUP

One of the most respected and dedicated business groups of the country, the house of Jaipuria has acquired a place and stature of its own in the industrial arena. Ever since its inception in 1942, it has become a benchmark for latest innovations in technology and efficient management, along with its philanthropic activities.



Sh. Jawaharlal Nehru greeted by Sh. Seth M.R. Jaipuria at Jaipuria College, Calcutta (now Kolkata)



34 Schools | 4 Management Institutes

2200+ Educators | 13800+ Alumni | 26000+ Students



Denim
26 Million Meter/Annum

Woven Greige
12 Million Meter/Annum

Cotton Yarn
14500 Metric Tonnes/Annum



A Hydropower
Company

2 Hydropower Plants
10MWs Production

BOARD OF GOVERNORS

CHAIRMAN

SHARAD JAIPURIA
Chairman & Managing Director
Ginni International

VICE CHAIRMAN

SHREEVATS JAIPURIA
Executive Director
Ginni International

MEMBERS

ANURAG DALMIA
Vice Chairman
Dalmia Bros. (P) Ltd.

KAVITA PATHAK
Director
Jaipuria Institute of Management, Lucknow

ASHUTOSH GARG
Founder Chairman and
Managing Director, Guardian Lifecare

DAYANAND PANDEY
Director
Jaipuria Institute of Management, Noida

KAMAL GUPTA
Corporate Consultant
Former Technical Director, ICAI

PRABHAT PANKAJ
Director
Jaipuria Institute of Management, Jaipur

MAHESH GUPTA
Chairman
KENT RO Systems

HARSHAVARDHAN HALVE
Director
Jaipuria Institute of Management, Indore

RAVI JHUNJHUNWALA
Chairman
LNJ Bhilwara Group

YOGI SRIRAM
HR Head
L&T House
Nominated AICTE Representative
(Jaipuria Institute of Management, Lucknow)

RAJAN SAXENA
Vice Chancellor
NMIMS University

SALIL BHANDARI
Corporate Consultant
BGJCA Associates LLP.

SUDHIR JALAN
Co - Chairperson
Rieter India (P) Ltd.

RANKED AMONGST
TOP 75 MANAGEMENT
INSTITUTES IN INDIA
NIRF[#] 2019



375+
CORPORATE
PARTNERS



Sh. Ravi Shankar Prasad,
Union Minister for Law & Justice,
Electronics & IT and Communication
at Jaipuria Institute of Management, Noida



Sh. Rajnath Singh Ji,
Hon'ble Defence Minister of India
inaugurating the Incubation Center at
Jaipuria Institute of Management, Lucknow

**BE HERE
TO LEARN
FROM
THE BEST**



TedX at Jaipuria Institute of Management, Noida

AIU** Recognised PGDM
as Equivalent to MBA

Recognition & Accreditation
by NAAC* & NBA**

Uncampus - First of its kind,
Single Unified Educational Delivery



Former President of India -
Shri Pranab Mukherjee felicitating Jaipuria
Institute with Gold Award at IMC

9000+
ALUMNI

3000+
INDUSTRY
LEADERS ON
CAMPUS



Anand Kumar (Super-30)
at Jaipuria Institute of
Management, Jaipur

110+
FACULTY



Prof. Ram Charan
during leadership lecture at
Jaipuria Lucknow



Dr. Harsh Vardhan, Union Minister for Health
& Family Welfare, Science & Technology, Earth
Sciences at Management Research Conclave -
Jaipuria Noida

14
INTERNATIONAL
TIE-UPS



24 YEARS
OF LEGACY



CP Gurnani, CEO & MD, Tech
Mahindra at Noida Convocation

**You can BE more
than an aspirant**



SHRUTI KIRTI SHARMA
ASSOCIATE PROGRAM MANAGER
IDFC FIRST BANK
ALUMNUS 2019

"Jaipuria gave me a platform to discover myself. I found my purpose and the resources to work towards it. I have learnt that there is more to a management degree. I became a thinker at Jaipuria. I am sure you will too. What I loved here is the culture that fostered the sharing of ideas, critical discussions, and collaboration among students and faculty across a wide range of interests."



BE HERE TO BE A LIFELONG LEARNER



Dr. Lokesh Vijayvargy (Associate Prof. Decision Science & Operations) with students

#1 THINK

Ask questions, contemplate, explore new avenues. After all, what you think is what you become.

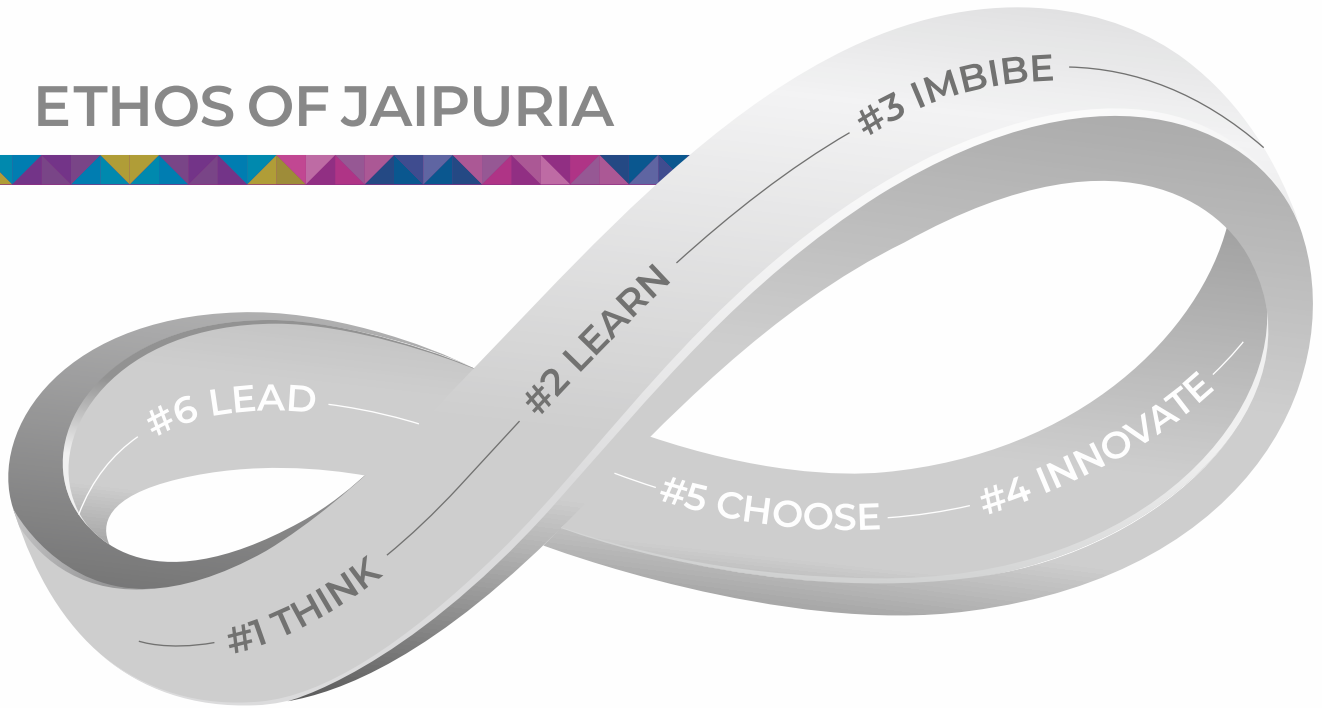
#2 LEARN

Seek the truth, pursue it, reach out. Be ready to head anywhere, as long as it's forward.

#3 IMBIBE

Absorb, experience, appreciate, as much as you can. Let go of insecurity, start feeling proud of who you are.

ETHOS OF JAIPURIA



#4 INNOVATE

Think uniquely, traverse new roads, achieve the extraordinary, keep it simple. Discover new routes to success.

#5 CHOOSE

Weigh your options, prioritize, take your pick, try the new, accept challenges. Understand the power of risk-taking.

#6 LEAD

Take charge, blaze a new trail, be a trendsetter. Management is doing things right, leadership is doing the right things.

Every step you take, you learn to climb



Jaipuria is one of the platforms which has helped me to climb and move ahead towards my success. I have transformed in many ways from communication to discipline and with Individual Development Plan and mentoring, all such activities helped me to think logically and made me ready for the corporate world.

TEJAS ASHOK KUMAR GUPTA

PGDM 2018-20
PLACED WITH TVS MOTORS

BE WHERE ▶ Curiosity finds its answers

Knowledge finds its application ▶ Passion finds its community

Talent finds its calling and Potential finds its possibility



BE WHERE YOUR
RETURN ON
INVESTMENT
=
RATE OF
INVOLVEMENT

Own and design your growth curve at Jaipuria. Invest your effort, commitment and passion in your learning. Take home growth and infinite opportunities.



ADITI CHAUHAN
PGDM 2018-20

At Jaipuria my growth is my responsibility. I have the resources to decide my course and pace of learning. This has given me a new perspective to learning and success. The more I invest, the more I gain, whether it is finding new resources or even unlearning old concepts. Jaipuria is transforming me from a procrastinator to proactive management professional for a successful career ahead.



INVEST IN YOURSELF

TIME ► EFFORT ► ASPIRATIONS ► CAPITAL ►



RETURNS

► TRAINING FROM EMINENT FACULTY ► PERSONAL ATTRIBUTE DEVELOPMENT ► MANAGERIAL SKILLS DEVELOPMENT ► FUNCTIONAL KNOWLEDGE ►

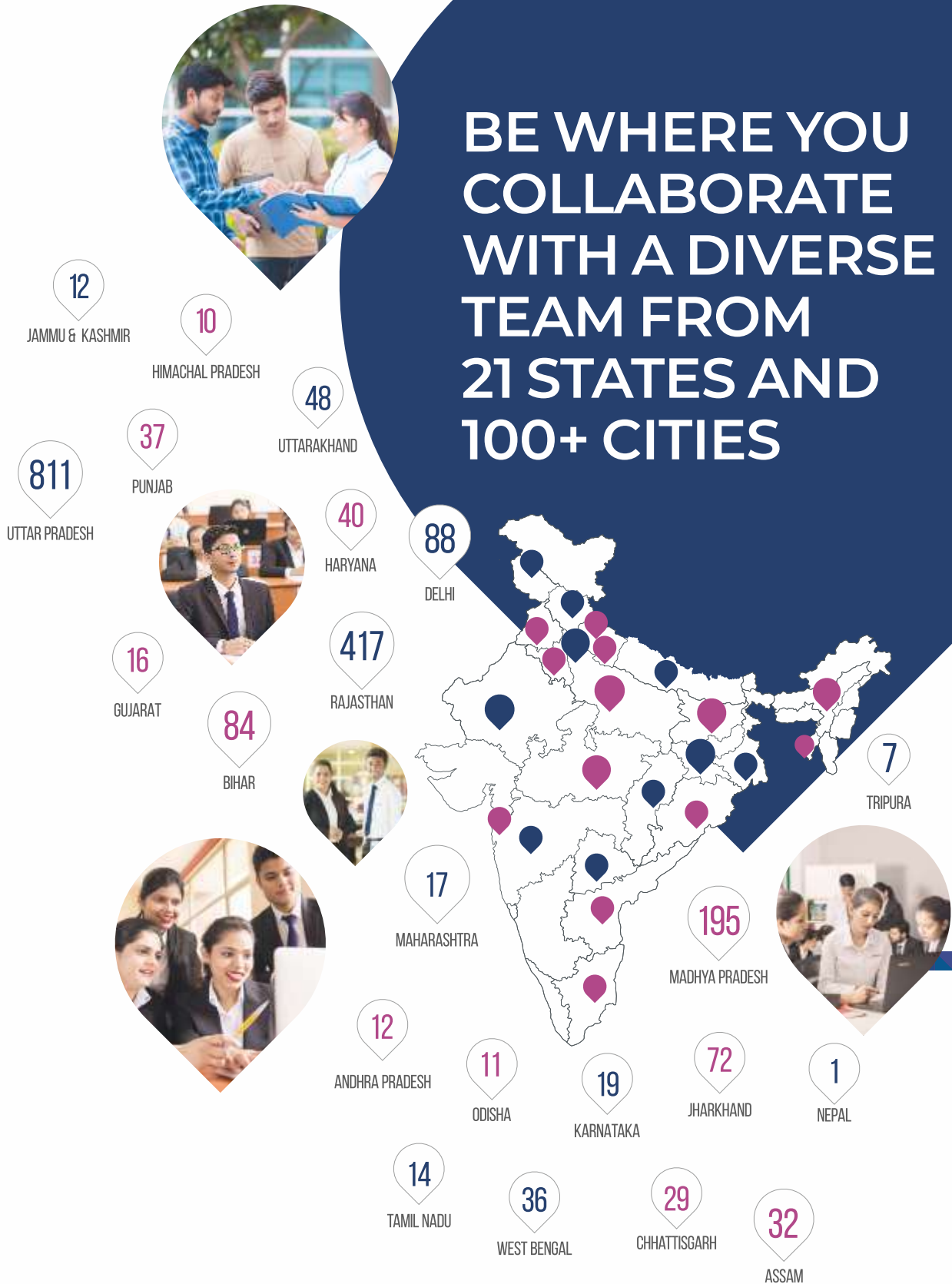
◀ CAREER GOALS ◀ LIFE SKILLS ◀ INDUSTRY EXPOSURE ◀ LIFELONG MENTORSHIP ◀ ADVANCED PROFESSIONAL NETWORK ◀

► MANAGERIAL SKILLS DEVELOPMENT ► RESULT ORIENTED MINDSET ► BROADENED VISION ►

REWARDING
CAREER


STRONG ALUMNI
NETWORK

BE WHERE YOU COLLABORATE WITH A DIVERSE TEAM FROM 21 STATES AND 100+ CITIES



COMMERCE
1002

GRADUATION STREAM

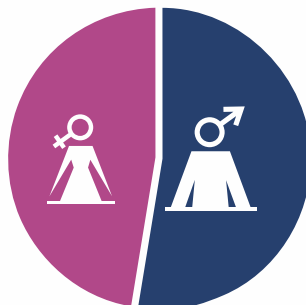
MANAGEMENT
450

ENGINEERING
264

SCIENCE
167

ARTS
79

OTHERS
34



GENDER RATIO*

- 959 Female
- 1037 Male

*Combined data of all 4 campuses.



BE WHERE 110+ FACULTY CHALLENGE YOU TO UNLEARN

Be more than a seeker at Jaipuria. Learn, apply and create new knowledge. With research-driven and passionate mentors review, test and build business paradigms and practices.

110+

Experienced
Faculty Members

995

Years of Combined
Experience

450+

Research
Papers

96

PhDs

100+

MDPs
Conducted



ABHIJIT NAIR

Associate Professor
Business Communication
Ph.D, Masters (English Literature)
Canterbury University, UK

Dr. Nair is a Communication Consultant, Academician, and a Researcher with more than 19 years of experience in the Industry as well as Academics. He has been associated with the Media & advertising industry in PR, content building and the creative area. He is a selected lifetime member of the National Geographic Society. He has been involved as a Communication consultant with the Telecom companies like Hutchinson Whampao, 3UK, advertising agencies like Karmarama in London, UK, & Wunderman in NY, US and recently with Ecommerce giant Amazon.



ANUPAM SAXENA

Associate Professor
Supply Chain & Operations
Post Doctoral Fellowship
(IIM Bangalore), FPM (MDI)

Prof. Saxena is a researcher and consultant in the domains of Enterprise Systems, Strategic Information Management, Strategy and Supply Chain Management. Prior to joining Jaipuria he was associated with several reputed organizations including: Hero-group; Trident Business Solutions; IIFT; Brain Net Consulting, Supply Management Institute at European Business School, Wiesbaden in Germany, LBSIM Delhi and JK Lakshimpat University, Jaipur.

He was EADS-SMI Chair at the IIM-Bangalore as a Post -Doctoral Fellow. He has also authored and edited three books. His areas of research include - Operations Management, Business Value of Information Systems.



DEEPAK PANDIT

Adjunct Professor - Entrepreneurship
Ph.D (MDI), MBA (BIMTECH)

Dr. Deepak Pandit has a unique blend of indepth academic, multinational corporate and entrepreneurial experience. Prior to joining Jaipuria. He was an industry practitioner with information technology / telecom MNCs and global startups. He has worked with HCL Corporation, Motorola, Intel and global start-ups like Gilat Satellite Networks and Satellite Technology Management (STM). His last corporate role was as Country Manager – India for STM Group Inc. In academics, he was associated with IIFT and FIIB. His areas of teaching interests are strategic management, entrepreneurship, innovation and technology. He was a recipient of a prestigious academic award by the government of India (AICTE) for his research work.



APOORVA BHADOURIA

PGDM 2018-20
PLACED WITH
ADITYA BIRLA FASHION

Having experts as mentors helped me to understand business holistically. I was able to question perspectives, deliberate on new ideas and find my own worldview. At the forefront of creating new knowledge themselves, our faculty challenged us and inspired us to think critically.





DHEERAJ MISRA

Professor - Finance
Ph.D (IIT, Kanpur),
MA - Eco (Christchurch College)

Dr. Misra an accomplished academician with over twenty years of experience. His areas of research interest include industrial economics, financial derivatives, corporate finance, investment management, corporate valuation, and corporate restructuring. He is actively involved with the Institute of Actuaries of India as a member of its Advisory Group on Examination.

His style of teaching is unique. He develops strong emotional bonding with his audience that facilitates everlasting learning.



DN PANDEY

Director - Jaipuria Noida
Professor - Finance

Certificate - Portfolio Risk Management (Swiss Finance Institute Geneva)

Credit Risk Management and Enterprise Risk Management (Global Association of Risk Professionals, London)

Ph. D (Enterprise Risk Management)

Post Graduate in Business Economics (Delhi University)

Dr. Pandey a seasoned academician, earlier he was associated as Professor and Director, School of Business, UPES Dehradun, Dean- IMT, Dubai, Professor & Dean of Jindal Global Business School, Professor and Chairman Global MBA program at IMT, Ghaziabad, Visiting Professor at S P Jain Dubai, Head of Centre of Innovation & Excellence at Middlesex University, Head of Finance & Banking program at the British University in Dubai (BUiD) for University of Birmingham, Regional Head of Risk Management & Training at Bank Melli Iran (BMI), Senior Lecturer, Emirates Institute for Banking and Financial Studies, Sharjah, Senior Assistant Professor-BIMTECH and Lecturer in Delhi University. His areas of research interest includes Bank risk management, Macroeconomics, Basel II & III.

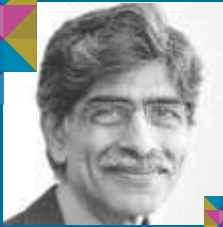


HARSHVARDHAN HALVE

Director - Jaipuria Indore
Professor - Information Technology
Ph.D (RD University)
PGDCA, PGDSM, MSc.

Dr. Halve has more than 20 years of rich and varied experience in academics as well as in administration. During his career, he has worked in various reputed B-schools like Goa Institute of Management, IMT Nagpur, SP Jain, Mumbai and handled the critical domain of B-Schools.

Dr. Halve has more than 15 National and International research papers including a book published to his credit. He is a fellow of NIXI and DipIO Foundation for Internet Governance.



HIMANSHU MANGLIK

Adjunct Professor
Strategy & Gen. Management
Former Head Corporate
Communications, Nestle India
IIM (Bangalore), MA - Eco (DU)

Accomplished thought leader, with over 35 years of multi-disciplinary experience at reputed organisations, including 'Nestle', 'The Times Of India Group', 'J.Walter Thomson', 'Foremost Group of Industries', 'India Today Group', and 'Shalimar Paints'. Now helping nurture the new generation, of business students, as an adjunct Professor at Jaipuria.

Prof. Manglik carries an indepth experience in consumer behaviour and insights, coupled with an MBA from IIM Bangalore and a Post Graduate in Economics from Delhi University, Prior to his academic stint he was heading corporate communications at Nestle.



KAVITA PATHAK

Director - Jaipuria Lucknow
Professor - Marketing
Ph.D (Univ. of Queensland),
Ph.D, MBA (Univ. of Lucknow)

Dr. Pathak is a UGC Senior Research fellow and has two doctoral degrees to her credit in the area of marketing. Her second Ph.D. degree is from University of Queensland Business School, Australia. Her areas of research interest include High-tech Marketing, Consumer Behavior, Higher Education, and Digital Technology in Teaching & Learning.



MA SANJEEV

Associate Professor - Marketing
Ph.D (IIT University), MBA (Symbiosis)

Dr. Sanjeev is a seasoned sales and marketing professional with over 25 years of experience spanning across academia and industry.

He had worked in pharmaceutical, Banking and advertising industry in India and abroad during his corporate tenure. His areas of academic interests includes sales force management, consumer behaviour, rural/ BoP marketing and corporate communications. He consults for research projects in the area of health-care and has done various corporate trainings in the field of sales management.



MASOOD SIDDIQUI

Professor - Decision Science & Operations,
Dean (Research & Publications)
Ph.D - Statistics (University of Lucknow)

Dr. Siddiqui holds Doctorate in Statistics and also a CSIR-UGC Fellow Scholar with more than 20 years of experience. He has quality research publications in various refereed international and national journals with over 300 citations for his research work on Google Scholar. His areas of research interest include Multivariate Analysis, SEM, Decision Modelling, Performance Evaluation, Problem Structuring Methods, Soft Operations Research.



RITIKA MAHAJAN

Asst. Professor - Organisation Behaviour
Ph.D (IIT, Roorkee)

Dr. Mahajan has expertise in the areas of General Management, Organizational Behaviour, CSR & Sustainable Development Strategy. Earlier she was associated with TERI School of Advanced Studies and was visiting Trainer to Indian Institute of Coal Management, Ranchi and Shiv Nadar University. She has co-authored a book on management education published by Bloomsbury.

She has done consulting assignments for organizations in the areas of Digital Communication Solution Selling, Leadership Development, Social Media Marketing; internal & external communication.



PRABHAT PANKAJ

Director - Jaipuria Jaipur
Professor - Economics
MLE (Harvard), Ph. D (Applied Economics)

Dr. Pankaj hold over 24 years of experience in academics. He had received training in Natural Resource and Environmental Economics from South Asia Network of Development and Environmental Economics and World Bank Institute. Dr. Pankaj has published 29 research papers, 4 books, and several conference papers. He had worked as an Economic Consultant to the Ministry of Trade and Industry, Royal Government of Bhutan on WTO issues and represented the Royal Government of Bhutan in UNESCAP. He has carried out studies on poverty, inflation, environment and happiness measurement for various agencies including UNDP, UNFPA, RIS and the Planning Commission. Dr. Pankaj is also an IBM listed expert mentor on SPSS.



SANTOSH SOOD

Adjunct Professor - Marketing
PGDM (IIM, Ahmedabad),
BE (Mechanical)

Prof. Sood a seasoned advertising professional turned academician. During his illustrious career in advertising, he was associated with some of the renowned agencies like Lintas as Executive Vice President, Sista's as Vice President and Rediffusion DY&R as Chief Operating Officer. He lead the brand communication, strategy development for several brands that includes LG Electronics (India), Idea Cellular, Airtel, Dabur Honey, Amway India, Religare and Xerox. He is a consultant to several companies on their brand and communication strategies. And had conducted classes on marketing courses in B Schools like IMT, Symbiosis, Fortune Institute of International Business.



SHALINI SRIVASTAVA

Professor - HR & OB
Associate Dean - Research & Publication,
Ph.D, MBA (University of Lucknow)

Dr.Srivastava carries over 22 years of experience as consultant researcher and trainer. Her research papers have been extensively published in reputed refereed journals. She has worked on several consulting assignments and imparted training for Fortis, IFFCO, NTPC, ONGC, NHPC, XANSA, OBC, ESI. Her areas of interest are managerial effectiveness, training and development, change management, employee engagement and leadership.



SR SINGHVI

Adjunct Professor - Marketing
M.A (Economics), LLB (Taxation), PGDBM

Dr. S.R. Singhvi, a well known name in B-School arena for Marketing. He had served for over 17 years in corporates in various roles. Prior to joining Jaipuria, Dr. Singhvi was engaged for 17 years in academics at IMT, Ghaziabad, MDI, IIM, Indore, IMI, Asia Pacific Institute of Management, University of Jodhpur, Staff College of SAIL. He has also been a UNDP Fellow at Kellogg School of Management, North Western University, USA.



TARUN AGARWAL

Professor - Marketing
Ph.D (IIPS, DAVV), MBA (DAVV),
FCMA (ICWAI), PGDFM (IMT Ghaziabad),
CDMP (USA)

Dr. Agarwal has more than 25 years of rich industry experience in banking & financial services. He is an expert in the areas of Product Development, Marketing & Innovations, Business Development, Corporate Strategic Planning, Microfinance, Financial Literacy, Payments, Operations, Channel Development & Management, SME, Human Resources, Leadership and Technology with leading banks in India. To his credit Dr. Agarwal was awarded with 'India Inclusive Business Leader' from International Finance Corporation (IFC), the World Bank Group three times consecutively for his contributions in the space of Digital Inclusion and for bringing about a change in the lives of millions of people in the community.



DISTINGUISHED FACULTY



AK PURI

Distinguished Professor- Finance.
Former Director General, FIIB
Former Senior Professor, Fore School of Management
Ph.D. MBA (FMS, DU)

Dr. AK Puri is a distinguished professor in Finance at Jaipuria. He carries over two decades of experience in academics at premier management Institutes. Prior to joining to Jaipuria, Dr. Puri was associated with Fore School of Management, ITS, Ghaziabad, Fortune Institute of International Business and IMT Ghaziabad. Dr. Puri holds Ph. D. from Faculty of Management Studies (FMS), Diploma in Corporate Laws & Secretarial Practice from Indian Law Institute, Certified Associate of Indian Institute of Bankers (CAIIB). Dr. Puri is widely networked with industry executives and academic veterans.



ALOK RANJAN

Distinguished Adjunct Professor - Strategy & Gen. Management
Retd. IAS, Former Chief Secretary, Govt. of U.P,
PGDM (IIM Ahmedabad)

Mr. Alok Ranjan, a retired I.A.S Officer with 38 years of distinguished service. He retired as the Chief Secretary of Uttar Pradesh in 2016. An established leader, with extensive experience of management and administration across sectors including education, economics, finance, agriculture, industrial governance, public policy and more. Some of the prominent positions held by him during service include Infrastructure and Industrial Commissioner U.P, Agriculture Production Commissioner U.P, Principal Secretary, Urban Development & Technical Education, Vocational Education, Basic Education, Joint Secretary Defense (Govt. of India) and Secretary to the Chief Minister of U.P amongst many others. Mr. Ranjan is a seasoned motivational speaker on Management, Leadership, Governance, Public Policy.



DEVI SINGH

Distinguished Visiting Professor
International Finance and Management
Former Vice Chancellor - Flame University
& Director, IIM Lucknow

Prof. Devi Singh is recognized as one of the top academic leaders in India and is currently associated as distinguished professor with Jaipuria. He was the Director of IIM-Lucknow for more than ten years. Dr. Singh has also served as the Director of MDI, Gurgaon and was a Visiting Professor at the McGill University, Canada. He is an alumnus fellow of the Institute of World Affairs- Connecticut. Dr. Singh has also been a mentor and Founder Director of IIM-Rohtak and IIM-Kashipur.



JAYANT KRISHNA

Distinguished Adjunct Professor
Information System & Gen. Management,
Former CEO, National Skill Development
Corp. (NSDC)

Prof. Krishna has served as CEO, and Executive Director & Chief Operating Officer of the National Skill Development Corporation (NSDC), Skill India Mission. Most of his experience of over 30 years has been with the Tata Group in key positions at Tata Consultancy Services (TCS). A Fellow of AIMA and CSI, an Advisor of Eminence to ASQ South Asia, and an Independent Director of AFS India, Jayant has served as an Adjunct Professor at IIT Kanpur. Prof. Jayant led key initiatives of the Prime Minister's Skill India Mission.



SOMAYAJULU GARIMELLA

Distinguished Adjunct Professor
Operations & Gen. Management
Advisor, Global Network of Development
Professionals, Singapore

Dr. Garimella is Advisor to Global Network of Development Professional Pte. Ltd, Singapore and Director of GNDP SDN. BHD, Malaysia. In his previous assignment Dr. Garimella was associated with some of the top B school of India that includes IMI, SP Jain Institute of Management, Nirma University and IMT Ghaziabad. He was also visiting faculty at IIM, IIFT, FMS and University of Hyderabad. He holds MS degree in Chemical Engineering from West Virginia University USA, MBA from University of Texas, USA and Ph.D. from the Osmania University, Hyderabad.



V.P SINGH

Distinguished Adjunct Professor
Former Advisor - Patanjali,
Executive Director - RJ Corp.

Dr. Singh teaches, Coaches and mentors students periodically at IIM & TISS and other reputed b-Schools. Earlier, he was with Patanjali as its Advisor-Organization Development. During 2002-2015, Dr. Singh led human resource team at RJ Corp, World's second largest Pepsi bottler and owners of 600 plus Pizza Hut, KFC, Costa Coffee in three countries.

A Ph.D in organization effectiveness, he has written more than 20 research papers and was a Study Fellow with University of Leeds UK in 80's.



PRABHU AGGARWAL

Distinguished Adjunct Professor - General Management
Founder and President, Eduserve Global Associates, USA
Founding Vice Chancellor, O.P. Jindal University Raigarh
Former Chief Learning Officer, Jindal Steel & Power Ltd.
Ph.D, MBA (University of Washington) B.Tech (IIT Kanpur)

Prof. Aggarwal provides education and consultancy services to various global clients in the areas of manufacturing excellence, Supply chain management, Logistics, Theory of constraints, and leadership development for clients across Asia, North America, and South America. That includes Bank of America, Price Waterhouse, Dell Computers, Jay Jacobs, Department of Transportation, Virginia, Isuzu Motors, USA; Defense Contract Management Agency, USA, Brazilian Business School, Sao Paulo, ARI Wisconsin, JSPL Group Companies, JSW Mumbai, and SME's in India and abroad. Prof. Aggarwal is the founder, VC, OP Jindal University and was chief learning officer at Jindal Steel & Power, Assistant Dean at College of William and Mary, USA

INTERNATIONAL FACULTY



ASHISH CHANDRA

Adjunct Professor - Jaipuria Institute of Management
Professor - College of Business
University of Houston - Clear Lake, Houston, Texas, USA

Ph.D - Administrative Sciences/Healthcare Administration,
Master of Management Studies (Univ. of Louisiana)
PGDCSA - (BHU)

Dr. Chandra is a well-recognized health care administration academician internationally. He has over twenty years of university level teaching experience in the U.S.A. A prolific researcher, he has almost 75 publications in journals, two edited books, ten book chapters, and over 200 publications in conference proceedings to his credit. He has served as the President of four major international academic organizations in the US - the Business and Health Administration Association, the Association of Collegiate Marketing Educators, among them. He has also served as an Associate Professor and Program Coordinator at Marshall University, West Virginia, USA.



AJAI GAUR

Adjunct Professor - Strategy & International Business.
Associate Professor, Rutgers Business School
Newark & New Brunswick

Ph.D (National University Of Singapore),
Ph.D (IIT), MBA (IIFT)

Prof. Gaur is an Associate Professor of Strategic Management and International Business at Rutgers Business School with an additional appointment in the Division of Global Affairs. He was elected as the President of the Asia Academy of Management in 2015. He is also serving as consulting editor at the Journal of International Business Studies and as a senior editor at Journal of World Business and at the Asia Pacific Journal of Management. His research has been published in several leading journals.



CHRISTINE COOMBE

Adjunct Professor- Business Communications
Professor - Dubai Men's College, UAE
Ph.D (Ohio University)

Dr. Christine Coombe holds Ph.D in Foreign/Second Language Education from The Ohio State University. She is currently on the English faculty of Dubai Men's College. She is the former Testing and Measurements Supervisor at UAE University and Assessment Coordinator of Zayed University.

Christine has lived and worked in the Arabian Gulf for the past 19 years. In this capacity, she has served as President of TESOL Arabia and as the founder and co-chair of the TESOL Arabia Testing Special Interest Group.

During her tenure in the Middle East, she has won many awards including: 2002 Spaan Fellowship for Research in Second/Foreign Language Assessment; 2002-03 TOEFL Outstanding Young Scholar Award; TOEFL Board Grant for 2003-04, 2005-06, 2007-08 and 2009-10 for her work in delivering assessment training assessment in developing countries. Currently she is associated with Jaipuria Institute of Management as Adjunct faculty.



MAYA DAVID

Adjunct Professor
Business Communications
Ph.D (University of Malaya)

Professor Maya Khemlani David is a former member of the Faculty of Languages and Linguistics, University of Malaya. She served as the Head of the Section Co-Curricular, University of Malaya and is a consultant and adviser to several institutions of higher education in Malaysia, Pakistan and UK. Maya David is an Honorary fellow of Foundation of Endangered Languages (FEL), Chartered Institute of Linguists (UK) and Linguapax winner 2007 for her work on language maintenance and shift.

Her intellectual interests centre on Discourse Analysis, Critical Discourse Analysis, Legal Discourse and Language and Human Rights. She is the author of 28 books and her publications include works in the fields of Sociolinguistics and Sociocultural issues.

Maya David is the author of 128 journal articles and book chapters and is on the editorial boards of many journals. Her publications have been cited over 460 times (Google Scholar).



BE WHERE A COMMUNITY OF 9000+ ALUMNI FIND THEIR ROOTS



**LEARNING
FROM THOSE
WHO HAVE
BEEN HERE
AND DONE
IT ALL**



SHREYA NARANG
PGDM 2018-20
PLACED WITH DELOITTE

We got the opportunity to interact with alumni, who were once students. It is a great opportunity to understand industry experience from your own very alumni. It is certainly a mirror to understand self. Interacting with the alumni has improved my perspective and knowledge towards the industry and its culture.

BANKING & MICROFINANCE



Mamta Singh
Finance & Risk Consultant
Bank Mendes Gans
(Subsidiary of ING Bank)
Alumnus 2006



Ayush Nigam
Assistant Vice
President & Wealth
Head - Citibank
Alumnus 2004



Abhishek Gupta
Director
Technologies
American Express
Alumnus 1999



Ritesh Jain
AVP - Supply Chain
Banking
Yes Bank
Alumnus 2010



Sunny Kukreja
Associate VP
Yes Bank
Alumnus 2008



Pradeep Naithani
Associate Vice President
Sales and Distribution
HSBC Bank
Alumnus 2005



Mohit Kapoor
Deputy Vice President
SIG - TASC
RBL Bank
Alumnus 2002



Gaurav Kaushik
Vice President
Bank of New York,
Mellon
Alumnus 2007



Kush Kaushik
AVP
Barclay Bank
Alumnus 2012



Nikhil Bhatnagar
AVP
Bank of Tokyo
Alumnus 2007



Shalini Verma
Business Analyst
Royal Bank of
Scotland
Alumnus 2007



Sajal Chaturvedi
Sr. Credit Specialist
American Express
Alumnus 2014



Pragya Pal
Product Specialist
Citi Bank
Alumnus 2014



Vivek Misra
Manager
HSBC
Alumnus 2015



Garun Dhawaj Singh
Vice President
Deutsche Bank
Alumnus 2001



Paritosh Joshi
Regional Head
ICICI Bank
Alumnus 1999



Bhavana Tandon
Area Credit Manager
Indiabulls Housing
Finance Ltd
Alumnus 2014



Mohd. Sabit
AVP
Kotak Mahindra Bank
Alumnus 2007

AUTOMOBILE



Vinay Singh Pundir
General Manager -
Marketing
Motherson Sumi
Systems
Alumnus 1997



**Abhinav
Srivastava**
Head Dealer
Development &
Marketing Escorts
Construction
Equipment
Alumnus 2001



Mitesh Routray
Business Manager
Daimler India
Alumnus 2016



Shanij Gupta
Regional Product
Manager
Ashok Leyland
Alumnus 2001



Vaibhav Gupta
Management Trainee
Mahindra & Mahindra
Alumnus 2017



FMCG/CONSUMER DURABLES



Shobhana Tiwari
Territory Head
Bajaj Electricals
Alumnus 2017



Alka Tiwari
Manager HR
LG
Alumnus 2009



Neha Sharma
HR Recruiter
Unilever
Alumnus 2011



Tuhin Sharma
E-Commerce
Manager
VIP Industries
Alumnus 2014



Soumyajit Ghosh
GM & Head
E-Commerce
Bajaj Electricals
Alumnus 2001



Abhijeet Kumar
Territory Sales Officer
Nerolac
Alumnus 2017



Snehlata Kashyap
Area Sales Manager
Bisleri
Alumnus 2015



Abhishek Singh
Sales Officer
Nestle
Alumnus 2009



Shilpa Malik
Product Manager
Orient Electric
Alumnus 2015



FINANCIAL SERVICES & INSURANCE



Payal Saxena
DGM
IFFCO TOKIO
Alumnus 2004



Debyani Sinha
Global Head Human
Resources
Nucleus Software
Alumnus 1998



Vivek Pandey
Director & HR Lead
Europe
HCL Technologies
Alumnus 1999



Rohit Sharma
Channel Manager
North & East
Fujitsu India
Alumnus 2001



Alekh Srivastava
Regional Business
Head
Matrikz Pvt.
Alumnus 2004



Khusboo Nagpal
Category Head
Magicpin
Alumni 2008



Sagorika Sanyal
Vice President
Talent Acquisition
InSync Solutions
Alumnus 2004



Manish Bahadur
Vice President
HCL Technologies
Alumnus 2000



Wrick Roy
Senior Solution
Consultant
IBM
Alumnus 2010



Himanshu Srivastava
SAP BW Consultant
Confidential
Alumnus 2009



Avnish Bhatnagar
VP & Regional Head
Franklin Templeton
Alumnus 1997



Ankur Bahorey
Group Head -
Retail Business
HDFC ERGO General
Alumnus 1999



Amit Jena
Senior Associate
Vice President
UTI Mutual Fund
Alumnus 1999



Shravanti Ivaturi
Public Affairs &
Communication
American Express
Alumnus 2013

MEDIA/ADVERTISING



Mugdha Misra
Associate Editor
CNBC-AWAAZ
Alumnus 2005



Adarsh Jha
Associate Editor
Zee Media
Alumnus 2006



Ajaya Sharma
Anchor Head
Research
ET NOW
Alumnus 2005



Ashish Verma
Head Research &
Associate
Editor, CNBC-Awaaz
Alumnus 2005



Mohammad Hamid
Deputy Executive
Producer
Zee Media
Alumnus 2005



Nikita Srivastava
Business HR
PVR
Alumnus 2014



Nischal Arora
News Editor
Bennett Coleman
Alumnus 2005



Pooja Tripathi
Market Research
Analyst
Network 18,
CNBC AWAAZ
Alumnus 2013



Saloni Gulati
Manager
People Matters
Alumnus 2015



Surabhi Singh
Associate Director
SAAVN
Alumnus 2004



Vishal Sharma
Manager
India Today
Alumnus 2013



Mohit Deen
Co-Founder
TwinStrings Music
Alumnus 2018

RETAIL



Mamta Singh
Finance & Risk Consultant
Bank Mendes Gans
(Subsidiary of ING Bank)
Alumnus 2006



Isha Nayyar
Visual Merchandiser
H&M
Alumnus 2017



Abhishek Pratap Singh
Assistant Store
Manager
Madura Fashion
and Lifestyle
Alumnus 2014



Lokesh Makhija
Manager -
Franchisee
Development
Raymonds
Alumnus 2008



Apoorva Awasthi
Area HR Head
SHOPPERS STOP
Alumnus 2013



Mohit Agrawal
Country Manager
Business Development
Warwick Fabrics
Alumnus 1997



Shalini Agarwal
Digital Marketing
Landmark Group -
Dubai
Alumnus 2018



Madyantika Mehra
Unit HR
Shoppers Stop
Alumnus 2016



Richa Pandey
Department Manager
H&M
Alumnus 2017

MANUFACTURING



Shalini Naagar
Senior Vice President HR
Azure Power
Alumnus 1999



Abhishek Bishnoi
Division Operations
Manager
H & R Johnson
Alumnus 2008



Rahul Gupta
Assistant Manager
HIL Limited
Alumnus 2017



Avinash Dubey
Product Head
Havells India
Alumnus 2009



Joshita Tandon
Chief Manager - HR
SRF Limited
Alumnus 2008



Tuhin Sharma
Ecomm Strategist
UCB
Alumnus 2014



RESEARCH & CONSULTANCY



Nishant Mohnot
Director
McKinsey & Company
Alumnus 2004



Pooja Srivastava
Manager
Morgan Stanley
Alumnus 2010



Prachi Bawari
Associate
Director-HR
CRISIL
Alumnus 2004



Richa Sinha
Deputy Manager
ABC Consultants
Alumnus 2009



Saibal Paul
Associate Vice
President
Index Quant Services
Evalueserve
Alumnus 2003



Shreshta Khimesra
Consultant
PwC
Alumnus 2014



Nikita Srivastava
Associate Consultant
KPMG Global Services
Alumnus 2017



Somit Chitrey
Associate Director
KPMG
Alumnus 2004



Rashmi Prasad
Senior Associate
PwC
Alumnus 2010



Shikhar Nigam
Analyst
Cognitio Analytics LLC
Alumnus 2019



Deep Arora
Management Consultant
Accenture
Alumnus 2015



Utkarsh Srivastava
Program Manager
S&P Global
Alumnus 2008



Pooja Lakhmani
Global Mobility
Specialist
Deloitte
Alumnus 2015



E-COMMERCE



Nidhi Goyal
Success Manager
Swiggy
Alumnus 2014



Keshav Sood
Sales Manager
OYO
Alumnus 2016



Deepti Mehra
Head Marketing
Micromax Informatics Ltd
Alumnus 2005



Ghanesh Shukla
Territory Sales
Manager
PhonePe
Alumnus 2015



Poorva Narain
Team Manager
Amazon
Alumnus 2017



TELECOMMUNICATION



Neelesh Keserwani
General Manager Sales
Vodafone Idea
Alumnus 1997



Nitin Kurup
National Credit Head
Reliance Jio
Alumnus 2000



Ashu Anand
Product Marketing
Manager
Vodafone
Alumnus 2009



Geet Malhotra
Manager
Airtel
Alumnus 2013



Prem Ranjan Singh
Territory Sales
Manager
Idea Cellular
Alumnus 2017



Rahul Srivastava
DGM
JIO
Alumnus 2001



Ashmeer Sheikh
Manager
Xiomi
Alumnus 2015



LOGISTICS



Jadumoni Das
Territory Manager
FedEx Express
Alumnus 2015



Musheer Chaudhary
HR Generalist
Safexpress
Alumnus 2014



Pallab Das
Senior HR
Generalist
XpressBees
Alumnus 2014



Sankar Jyoti Baruah
Operations Lead
DHL
Alumnus 2015



Ketan Badhwar
Sales Manager
GEODIS Australia
Alumnus 2004



Mohan Agarwal
Operations Manager
Ecom Express Private
Alumnus 2008



OTHERS



Kunal Chadha
Product Manager
Airtel Payments Bank
Alumnus 2008



Nandan Baranwal
Manager
Johnson Controls
Alumnus 2010



Saurabh Ganguly
Director, Transaction
Management,
JLL
Alumnus 2007



Yateesh Wahal
Director
Nayati Healthcare
Alumnus 2007



Hemant Madhwani
AGM
BookMyShow
Alumnus 2013



Anand Narian Kapoor
Founder & Group
Vice Chairman
Midcom Group
Alumnus 1997



Nitin Kalani
Station Head
Radio Mirchi
Alumnus 2009



Vibhor Bhatia
Investment
Analyst
Mercer Consulting
Alumnus 2013



Rashmi Ranjan Samal
Senior Project
Manager
SMS Assist LLC
Alumnus 2000



Akhil Sahai
Joint Director
NIFT
Alumnus 2000



Syed Adeel Haider
Sales Manager
Redington Gulf
Alumnus 2012

A group of young people are sitting on concrete steps outdoors. In the foreground, a man with glasses and a striped polo shirt is smiling broadly while high-fiving another man. The man being high-fived is wearing a light blue t-shirt. Other people are sitting behind them, also smiling and looking towards the high-five. A man in the foreground is sitting on the steps with a laptop open on his lap. The background shows a large windowed building and some greenery.

**BE
on**



Unlimited *uncampus*

Jaipuria's unique, one-of-a kind, all 4 campus integration brings more opportunities to learn and grow. It breaks campus walls to create a culture of learning, boundless exchanges and simplified process to maximise outcomes.

uncampus

4 CAMPUSES, 1 UNIQUE DELIVERY

- Gain centralized admissions
- Access 4 fold recruitment choices
- Experience multi-campus student exchange
- Learn from 110+ eminent faculty
- Connect with 9000+ alumni
- Multiply your opportunities
- Train with centralized curriculum
- Join 2000+ young minds from all over India



AMAN SHARMA
PGDM 2018-20
PLACED WITH
GE HEALTHCARE

- + Uncampus Admission
- + Uncampus Learning
- + Uncampus Curriculum
- + Uncampus Experience
- + Uncampus Placements

Because of the Uncampus initiative, I got a chance to visit Lucknow and Jaipur campus on Sports Meet, Finance Quiz and Paper Presentation. The time I spent there helped me grow as an individual. I got useful insights on interacting with the students as well as faculty from these campuses.

BE WHERE THE LEGACY BEGINS

JAIPURIA LUCKNOW



KAVITA PATHAK
Director
Jaipuria Lucknow

Begin with the legacy and become a legend in your own right at Jaipuria Lucknow. Let experiential learning prepare you for an evolving world.

BE AT THE LEADING TIER II CITY OF INDIA

- Growing business hub
- Smart city with entrepreneurial energy
- Thriving handicrafts centre

68th Amongst all Management Institutes in India
(NIRF, 2019), Ministry of HRD, Govt. of India

'A' Grade Accreditation by 'NAAC' (UGC)

NBA Accredited PGDM Programs

Recognized by AIU, PGDM as Equivalent to MBA

34th Amongst All B-Schools in India (NHRDN 2019)

31st Amongst Private B-Schools in India (CSR-GHRDC, 2019)

25th Amongst Private B-Schools in India (Careers360, 2019)

11th Amongst Private B-Schools in North India (Business Today, 2019)

18th Amongst Private B-Schools in North India (Outlook, 2019)

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management
Financial Services (PGDM-FS)

Post Graduate Diploma in Management
Retail Management (PGDM-RM)

Fellow Program in Management (FPM)



CAMPUS EVENTS

Ojas · IIC · Youth Parliament
Lucknow Marathon



BE WHERE CORPORATE GIANTS CHISEL YOU

JAIPURIA NOIDA



BE WHERE THE ACTION IS

- Media and multinational hub
- Model UP city • Part of NCR
- Booming realty
- Base for Software & Technology Park & SEZ

63rd Amongst all Management Institutes in India (NIRF, 2019), Ministry of HRD, Govt. of India

'A' Grade Accreditation by 'NAAC' (UGC)

NBA Accredited PGDM Programs

Recognized by AIU, PGDM as Equivalent to MBA

40th Amongst All B-Schools in India (NHRDN, 2019)

45th Amongst Private B-Schools in India (Careers360, 2019)

29th Amongst Private B-Schools in India (CSR-GHRDC, 2019)

13th Amongst Private B-Schools in North India (Outlook, 2019)

16th Amongst Private B-Schools in North India (Business Today, 2019)



DN PANDEY

Director
Jaipuria Noida

Become service-minded and agile in a bustling industrial neighbourhood at Jaipuria Noida. Prepare for the industry and its evolving dynamics.

CAMPUS EVENTS

JAMC · ICROS MOS · PRAKTIKOS
SPARDHA · GRAVITY

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management
Marketing (PGDM-M)

Post Graduate Diploma in Management
Service Management (PGDM-SM)



BE AT THE ENTREPRENEURIAL DESTINATION

JAIPURIA JAIPUR



BE AT THE RISING CENTRE OF GROWTH

- Emerging city selected for Smart City Project
- Ideal location on Golden Triangle of Agra & Delhi
- 11th largest deposit centre,
9th credit centre of the country





PRABHATH PANKAJ
Director
Jaipuria Jaipur

Become the right fit for the industry at Jaipuria Jaipur. Prepare to be a cross-functional and result-oriented leader.



COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management Service Management (PGDM-SM)

Fellow Program in Management (FPM)



CAMPUS EVENTS
ABHYUDAYA • YOUTH 2025
NATIONAL SPORTS MEET

71st Amongst all Management Institutes in India (NIRF, 2019), Ministry of HRD, Govt. of India

Recognized by AIU*, PGDM as Equivalent to MBA

NBA* Accredited PGDM Programs

45th Amongst all B-Schools in India (NHRDN, 2019)

42nd Amongst Private B-Schools in India (CSR-GHRDC, 2019)

19th Amongst Private B-Schools in North India (Business Today, 2019)

15th Amongst Private B-Schools in North India (Outlook, 2019)

BE AT THE GROWTH HUB OF THE COUNTRY

JAIPURIA INDORE



BE AT THE SEAT OF TOMORROW

- Financial capital of Central India
- Educational hub of Central India
- Base of major IT companies like Infosys



Become growth-ready at the booming financial capital of central India. Immerse yourself in an innovative culture.

HARSHVARDHAN HALVE

Director
Jaipuria Indore



CAMPUS EVENTS

Jai Utsav

Marketing & Finance Conclave

National Seminars on
Demystifying the Budget



NBA Accredited PGDM Programs

AIU Recognized PGDM as equivalent to MBA

4th Amongst Private B-Schools in Central India
(CSR-GHRDC, 2019)

4th Amongst Private B-Schools in Central India
(Outlook, 2019)

4th Amongst Private B-Schools in Central India
(Business Today, 2019)

COURSES OFFERED

Post Graduate Diploma in
Management (PGDM)





BE WHERE YOU ARE MORE EVERYDAY

Campus life at Jaipuria is diverse and vibrant. Students get a mix of fun and learning. At Jaipuria, there is more to a management course than a qualification or internship. What is required is an attitude where you take initiative, collaborate and execute in a team. Events such as IIC & Jai Utsav give Jaipurians the platform to do that and more.



Jaipuria Lucknow
Annual
National
Conference



Jaipuria Lucknow
Annual
Management
Fest



Jaipuria Indore
Annual
Management
Fest



Jaipuria
Jaipur
International
Conference



Jaipuria Jaipur
Inter-College
Annual Fest



Jaipuria
Noida
Youth Fest



Jaipuria Noida
Annual
Management
Conference





PULKIT ARORA
PGDM 2019-21

UNCAMPUS HELPS RECRUITERS

Being at Jaipuria is being more everyday. Campus events and inter-campus exchanges filled our days with challenges and opportunities to discover new facets to our personality. This has helped me tremendously in my corporate career as well as personal life.

BE WHERE YOU CAN LEARN 24/7

Find a safe home and a warm family on campus. Gain access to amenities like a gym to add more to your life. Hangout at the common room or cafeteria with friends. In a vibrant community, take your learning beyond classrooms.



BE TOGETHER FOR MORE THAN A HANGOUT -

- ▶ **SPIC MACAY concerts** ▶ Life After 6 Discussions or hangouts
- ▶ **Hobby Courses** ▶ **Forums - Hot coffee Hot issue** ▶ **Seminars**
- ▶ **Aptitude and skill based courses** ▶ **Additional Evening Courses**

**YOU LEARN
MORE
BEYOND THE
CLASSROOM**



VATSALA WILSON

TEAM LEADER
AMAZON
ALUMNUS 2019

The hostel at Jaipuria is safe, spacious and well endowed with facilities you need to learn round the clock. It also gives you a network of friends for life. I still miss the After 6 discussions we had. It truly stretched our minds to learn new every day.



BE WHERE YOU ARE CHISELLED

Jaipuria's rigorous program is global in perspective and rooted in real world experience. Be here to transform your capabilities and lead with confidence.



Prof. Anurag Singh, Dean (Academics) with students.



Updated to bridge skill gaps in industry

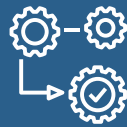


Individual Development Program

BE



Designed by industry and academic stalwarts



Tailored to industry needs



Enriched by current research and industry insights



Intense and innovative



Balanced in academic rigor and practical learning



Industry Mentorship Program

HOW INDUSTRY TRAINING IS CHISELLING ME ?



SHILPI DAS GUPTA
PANTALOONS RETAIL
ALUMNUS 2018

Industry training - the most important part of my two years journey at Jaipuria. The exposure and the experience I got really helped me to carve my managerial instincts and skills to become ready to face the real challenges in the corporate world. In fact the learning through field study, live projects helped me to understand the work culture and figure out the right fitment of industry vis-a-vis my interest. Certainly this will help me to excel in my career.

BE WHERE YOU ARE ON COURSE WITH EXCELLENCE

Jaipuria's innovative and intense course evolves with the evolving global reality. These two years on campus prepare learners to build on knowledge and skills systematically.

Year One

Year one is an opportunity to gain knowledge and build skills. It starts with an orientation and is followed by an Individual Development Plan that helps you plan your journey ahead. You find like-minded peers and an extraordinary faculty team as partners. You collaborate and learn from each other. Classroom learning, live projects and internships enrich your learning.

Summer Internship

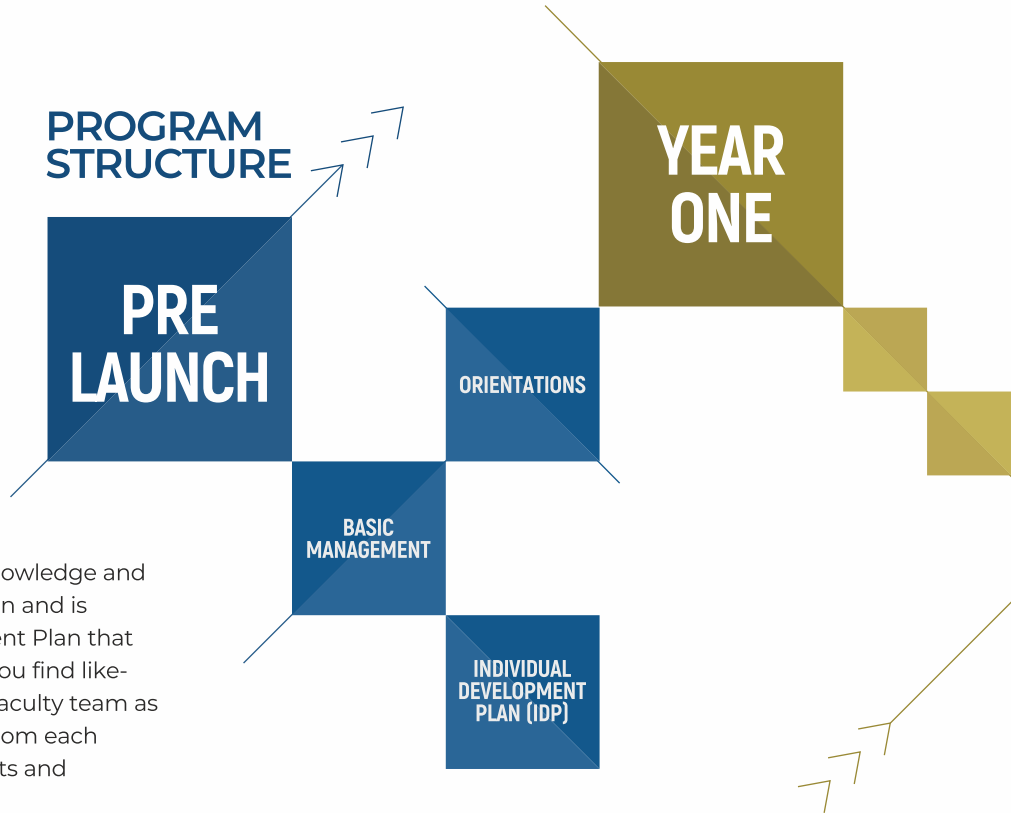
Jaipuria gets you on the ground and running, right in the first year. Summer internships help you test and apply your knowledge. They also give you the first real, insider's view into the industry. This is a critical component as it prepares you for the journey ahead.

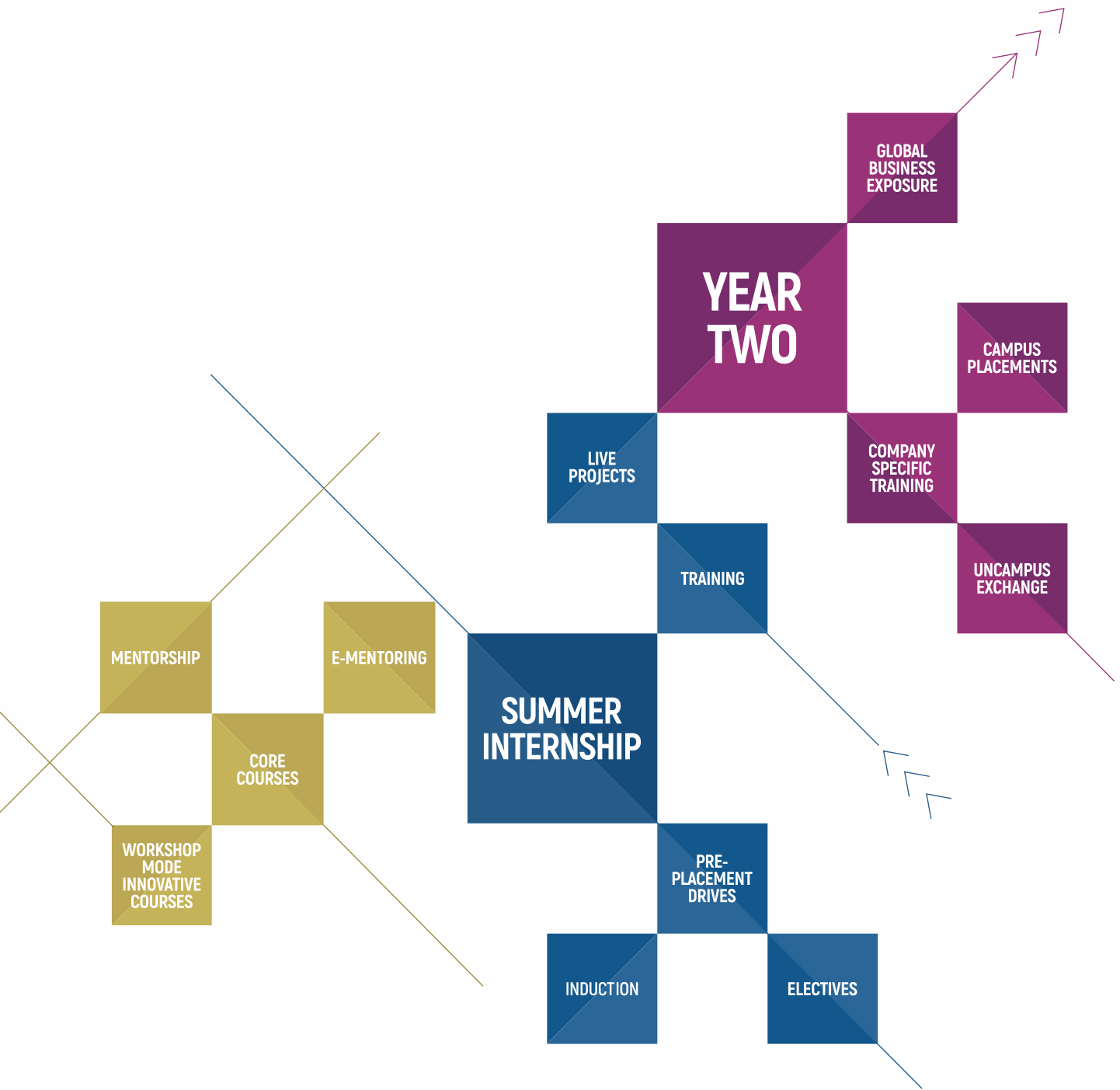
Year Two

Uncampus offers you a choice to study at another campus for a year. You can enrich your learning as you collaborate and learn from peers and faculty. The second year thus is a preparation for future challenges. Now you get to choose from 10 electives and super specialise for the industry. In year two Jaipuria literally gives you wings to fly. Jaipuria's global partner programs help you acquire global exposure & become ready for the global stage.

Placement Support

Jaipuria's curriculum is immersive and well integrated with placement support. Along with an ongoing placement support, you will also get post- placement support to iron out deficits or gaps.





1050 hours of classroom training



200 hours of industry exposure



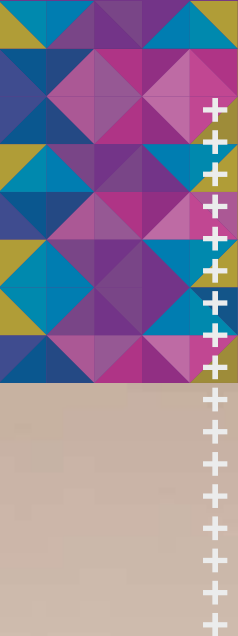
180 hours of industry readiness training



100 hours of IDP (Individual Development Program) & Mentoring



90 Days of Summer Internship



**BE WHERE
YOU ARE
SKILLED TO
SUCCEED**



PGDM

Post Graduate Diploma in Management is the key to career in business management. Well established and perfected over a period of time. PGDM is an integrated program, designed in the context of the ever evolving business world. Its industry centric curriculum packed with live projects, case studies will give you an edge with dual specialisations in any of the functional area of management viz; Finance, HR, Information System, International Business, Marketing and Operations Management. Program offered at Jaipuria Lucknow, Noida, Jaipur and Indore.

PGDM (FINANCIAL SERVICES)

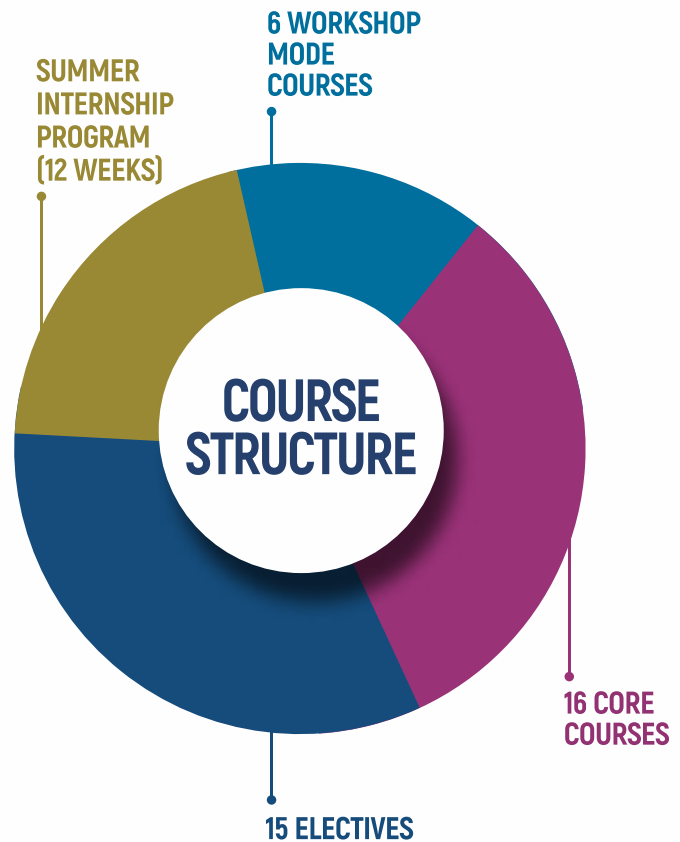
The PGDM- Financial Services program equips you to succeed in the growing banking, insurance and investment sectors. It equips you with technical and conceptual advances in finance, financial planning, mortgage lending and mutual funds, statistics and economics. It empowers you to lead tomorrow, today.

PGDM (MARKETING)

This specialized program equips you with in-depth knowledge of new-marketing functions. A large part of the learning is based on being at the marketplace and interacting with customers, working on live projects and internship.

PGDM (SERVICE MANAGEMENT)

PGDM (Service Management) exposes you to theories and practices of various functional areas of management in the context of service. The program focuses on creating and nurturing service mindedness, service blue print. It further enables you to take any role in consulting, analytics and other service domains.



PGDM (RETAIL MANAGEMENT)

PGDM (Retail Management) specializes you with concepts and innovative management practices for the Retail Industry. The program has since evolved and today encompasses strong integration with marketing and new age e-tailing.

FELLOW PROGRAM (FPM)

The AICTE Approved Doctorate Program offers a rigorous academic and research platform in diverse areas of management, designed for academicians; students and professionals. The aim is to nurture scholarly talent equipped with analytical thinking, problem-solving capabilities and ability to offer management wisdom.

BE SUPER SPECIALIZED BE SECTOR SPECILIZED

Be super specialised in the sector of your choice.
Pick a combination of 10 electives, 4 from focused sectors
and the rest from a bouquet of electives.

PGDM (FINANCIAL SERVICES)

- **SUPER SPECIALISATION** in Financial Services by choosing 6 electives.
- **SECOND SPECIALISATION** in any other functional area of management by choosing rest of the 4 electives, such as HR, Information System, Marketing and Operations Management.
- **SECTOR SPECIALISATION** by opting for 3 out of the above 6 electives from any one of the following sector.
Banking • Capital Market • Insurance
Program offered at Jaipuria Lucknow

PGDM (RETAIL MANAGEMENT)

- **SUPER SPECIALISATION** by choosing 6 electives in Retail Management.
- **SECOND SPECIALISATION** in any other functional area of management by choosing rest of the 4 electives, such as Finance, HR, Information System, Marketing and Operations Management.
- **SECTOR SPECIALISATION** by opting for 3 out of the above 6 electives from any one of the following sector.
Supply Chain • Online Retail • Merchandising
Program offered at Jaipuria Lucknow

PGDM (MARKETING)

- **SUPER SPECIALISATION** in Marketing by choosing 6 electives.
- **SECOND SPECIALISATION** in any other functional area of management by choosing rest of the 4 electives, such as Finance, HR, Information System, International Business and Operations Management.
- **SECTOR SPECIALISATION** by opting for 3 out of the above 6 electives from any one of the following sector.
E-Marketing • Retail • Rural Marketing
Program offered at Jaipuria Noida

PGDM (SERVICE MANAGEMENT)

- **SUPER SPECIALISATION** in Service Management by choosing 6 electives.
- **SECOND SPECIALISATION** in any other functional area of management by choosing rest of the 4 electives, such as Finance, HR, Information System, Marketing, Operations Management and International Business.
- **SECTOR SPECIALISATION** by opting for 3 out of the above 6 electives from any one of the following sector.
Consulting • Banking and Financial Services • Retail
Program offered at Jaipuria Noida & Jaipur



I decided to do my MBA at Jaipuria mainly because of the course structure and distribution of electives. I am totally satisfied and happy with the decision I made. The course is designed in a way that it gives you a very concise and compact study experience.

ANUSHIKA AGARWAL
PGDM 2018-20
PLACED WITH COLGATE PALMOLIVE

CORE COURSES



Marketing Management

Economics & International Business




Finance



Decision Science and Operations Management



Service Management



Information System

Business Communications



Retail Management

Strategy



General Management



INNOVATIVE WORKSHOP COURSES



Design Thinking

Professional Ethics



Entrepreneurship



Business Simulations

Business Environmental & Social Sustainability





Jaipuria curriculum is dynamic and enriched by research with continuous upgradation of knowledge. New courses on e-commerce, talent acquisition, business turnaround management, business analytics, social media, private equity and venture capital will place you at the forefront with a wider knowledge and skill base. Our suite of 35 courses coupled with a dual specialisation in the second year will stimulate and prepare you for the long haul. Summer internship and live projects will further accelerate your learning curve.

POOL OF ELECTIVES

HUMAN RESOURCE MANAGEMENT

Advanced HRM
Compensation Management
Competency Mapping & Assessment
Cross Cultural Sensitivity
Employee Relation and Labour Law
Human Resource Information System
Industrial Relations & Labour Laws
Interpersonal Skills & Team Management
Leadership and Change Management
Learning & Development
Organisation Change & Development
Performance Management System
Talent Acquisition

OPERATIONS MANAGEMENT

Advance Operations Management
Advance Quantitative Techniques
Business Forecasting
Logistics Management
Managing Service Operations
Materials and Inventory Management
Operations Management
Operations Research
Operations Strategy
Optimization Techniques in Business Operations
Optimization Techniques in Retail Operations
Project Management
Service Operations Management
Supply Chain Management
Total Quality Management

BUSINESS COMMUNICATION

Career Advancement through Personal Effectiveness
Cross-cultural Communication
Persuasive Communication
Workplace Etiquettes

SERVICE MANAGEMENT

Managing People in Service Firm
Negotiation Skills
Service Etiquettes and Documentation
Services Innovation Management
Services Management
Services Marketing
Technology Management for Services

INFORMATION TECHNOLOGY MANAGEMENT

Business Forecasting
Cloud Computing for Business Management
Cloud computing for Retail
Dashboard Reporting Using Advanced Excel
Data Analytics Using Advanced Excel
Data Visualization
Database Management System
E-Commerce
Enterprise Resource Planning
Intelligent Interface for Managerial Decisions
IT Tools for Finance
Knowledge Management
Retail Analytics using Advanced Excel
Web Analytics and Social Media

INTERNATIONAL BUSINESS

Applied Econometrics for Managers
Doing Business with emerging Economies
Export/Import Procedures and Documentation
Global Business Environment
International Business
International Finance
International HRM
International Marketing
Management of MNCs

BUSINESS ANALYTICS

Block Chain Analytics
Business Analytics for Managers
Data Mining
Data Visualization & Big Data
Financial Analytics
HR Analytics
Introduction to Business Analytics
Machine Learning & Artificial Intelligence
Optimisation Techniques for Business Analytics
Predictive Analytics
Spreadsheet Modelling
Supply Chain Analytics
Text Analytics

FINANCE & FINANCIAL SERVICES

Actuarial Sciences
Advanced Corporate Finance
Advanced Financial Statement Analysis and Valuation
Applied Econometrics
Banking Operations
Banking Systems
Block chain & Machine Learning
Business Valuation
Corporate Banking
Corporate Restructuring
Corporate Tax Planning
Corporate Valuation
Credit Analysis
CRM in Banking and Financial Services
Equity Portfolio Management
Equity Research
Financial Derivatives & Risk Management
Financial Management
Financial Markets & Institutions
Financial Markets & Services
Financial Modeling & Analysis
Financial Planning
Financial Statement Analysis
Fixed Income Securities
Insurance Accounting
Investment Banking
Investment Management
Management of Banking & Financial Services
Market Micro structure
Micro Finance
Principle of Life Insurance
Principles of General Insurance
Private Equity & Venture Capital
Product and Service Costing
Project Finance
Retail Banking
Risk Management in Commercial Banks
Rural Banking
Treasury Management
Underwriting & Claim Management
Wealth Planning
Working Capital Management

LIBERAL ARTS

Economic History of India
Happiness & Well Being
Cultural Shift
Management Thought Leaders

OPEN ELECTIVES

Entrepreneurship
Legal Aspects of Management
Simulation
Strategic Management

MARKETING & RETAIL MANAGEMENT

Advanced Research Techniques in Marketing
Advertising and Sales Promotion
Brand Management
Business to Business Marketing
Consumer Behaviour
Customer Relationship Management
Data Mining for Consumer Insights
Demand Forecasting
Digital Marketing
Distribution & Channel Management
E-Marketing
Innovations in Rural Markets
Integrated Marketing Communication
ITES in Rural Markets
Luxury Marketing
Luxury Retail
Managing Online Retail
Managing Private Labels
Marketing Analytics
Marketing for Internet, New Media & Mobile
Marketing Innovation for Social Change
Marketing Innovation Management
Marketing of Financial Services
Marketing on Internet
Marketing Planning and Control
Marketing Research
Marketing Strategies
Merchandise and Category Management
Merchandise Buying
New Media and Mobile
Online Branding & Reputation Management
Product and Category Management
Retail Branding & Promotion
Retail Management
Retail Marketing
Retail Operation Management
Retail Store Management
Rural Consumer Behavior
Rural Ecosystem
Rural Healthcare
Rural Marketing
Rural Research
Rural Selling and Distribution
Sales Management and Business Development
Sales Techniques & Documentation
Services Marketing
Shopper Behaviour
Store Design and Visual Merchandising
Store Operations
Strategic Marketing

BE WHERE YOU ARE MENTORED TO BE YOUR BEST

IDP- Individual Development Plan forms a critical component of mentoring at Jaipuria. It offers a customised tool to build skills and capacity so that you are ready for life.

ACE YOUR GROWTH WITH 3 A'S -

ASSESSMENT

Profiling through tests and interviews by an expert panel, evaluation of passion, knowledge and application, assessment of interest areas.

ANALYSIS

SWOT analysis for outlining skills, ranking on a 5 point scale, need GAP analysis for intervention.

ACTION

Structured, focused and time - bound plan based on needs and capacities.



ANKIT SRIVASTAVA,
FOUNDER DIRECTOR,
MAKE MY BUSINESS
(STARTUP)
ALUMNUS 2013

IDP at Jaipuria helped me in achieving my short and long-term career goal i.e. a journey from a BDM from a MNC firm to an Entrepreneur from last 4 years. It strengthens my confidence and ability to challenge my competency by providing a structured approach.



IN TUNE WITH TECHNOLOGY

Right from entry to exit every process at Jaipuria is adequately supported by technology in form of apps and others. The evaluation, the classroom engagement as well as monitoring is done with the help of technology. We get to learn through the video captured sessions - through Impartus. Flip Classes - expert video sessions from faculty through online streaming helps us to learn beyond geographical boundaries.



ABHIJIT MUKHERJEE

PGDM (M) 2018-20
PLACED WITH
HCL TECHNOLOGIES

BE WHERE NEW KNOWLEDGE MEETS NEW TECHNOLOGY



LECTURE CAPTURE

A Lecture Capture software helps in better learning through videos. Students can watch classroom recordings - anytime; anywhere in the campus. They use tools for easy revision, to ask questions and interact with peers. In any campus of Jaipuria, student can watch other three campuses and experience uncampus learning.



MOOCS

Massive Open Online Course (MOOC) aims at unlimited participation and open access via internet. MOOCs provide interactive user forums to support community interactions among students & professors. Professional certification from MOOCs is an integral part of academic curriculum.



MOODLE

It is open source for collaborative learning; students can access all the course material, case assignments through Moodle. All the quizzes, assignment are done by Moodle. Students use EXCEL Minor for business analytics, solver, analysis Toolpack and SPSS software for data analysis and research.



FLIPPED CLASSES

An initiative to promote the learning technologies inside the classes to enhance the effectiveness of the teaching learning process. The centre for Teaching and Learning shoots flipped videos of different faculty members on various subjects & topics. The same is used in the classroom to facilitate active learning process across campuses.

BE WHERE GLOBAL OPPORTUNITIES PREPARE YOU

Jaipuria's international tie-ups and exchange programs offer global peer collaborations and in-depth international exposure that prepares you for the wider stage.



Students from Ara Institute of Canterbury at Jaipuria Institute of Management



Eastern Mennonite University, United States



AMRITA LUDHWANI

PGDM 2018-20
PARTICIPANT INTERNATIONAL
SUMMER INTERNSHIP AT
INDIANA UNIVERSITY OF
PENNSYLVANIA, USA

The international exposure brings a completely new perspective. I cherish that experience. It made me open, flexible & confident.



BE WHERE INDUSTRY PARTNERSHIPS GROOM YOU

Jaipuria's industry collaborations groom you for the business world before you step into the industry.



BE BIG ON BIG DATA @ THE IBM BUSINESS ANALYTICS LAB

The IBM, CBBDT Business Analytics Lab focuses on skill building for data analysis. It is a 32 hour course open to all students across the 4 campuses. Be skilled at Descriptive, Predictive, Cognitive and Big Data Analysis.



KPMG LEAN SIX SIGMA COMPETENCY DEVELOPMENT PROGRAM

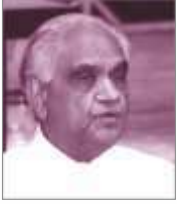
The Lean Six Sigma Program focuses on structured problem solving and building a culture of process excellence to achieve the organizational objective of operational transformation. This is a 32-hour contact program designed with adaptive learning methodology. It orients students towards fact based decision making, use of raw data to draw business conclusions, analyze current trends and metrics for their practical use, conduct in-depth analysis and innovate for performance improvement.



SPECIALIZED COURSE IN FINANCIAL MARKET IN ASSOCIATION WITH BSE

The specialised course in financial markets with BSE is designed at BSE institute. It helps students in developing the required capabilities, understanding the trends and in preparing for Financial Market space. This Abridged Course in Financial Market (ACFM) provides participants an unprecedented and unique opportunity to learn comprehensive, contemporary financial thinking and techniques practiced in the financial markets, so that they can manage efficiently and effectively in this complex dynamic environment. The curriculum is contemporary keeping in line with the industry trends and regulatory guidelines and global best practices. It's designed to keep in sync with blended learning approach. The classroom sessions are a combination of lively case study discussions, learning through doing, presentations and theoretical learning. Simulation activities like live trading, application of technical analysis charts, simulation based portfolio management, stock market games are an integral part of the learning process.





RAM CHARAN
Management Consultant



S.S. MUDRA
Former Deputy Governor of RBI



RAJNATH SINGH
Defence Minister of India



RAM NAIK
Governor



E. SREEDHARAN
Metroman



BIBEK DEBROY
Economist



RAKESH BIYANI
Joint MD, Future Retail

RAVI SHANKAR PRASAD
Union Minister



BE WHERE YOU ARE INSPIRED EVERY DAY

A. AJAY KUMAR
IFS, Former Indian Ambassador to Iraq

ABHEEK BARUA
Chief Economist, HDFC Bank

ACHAL RANGASWAMY
Sales & Marketing Coach
Former President Sales, Orient Bell Ceramics

A.C. MAHAJAN
Chairman
Banking Codes and Standards Board of India

AJAY MEHRA
Managing Director, South Asia Airbus

ALOK SANGHAI
Director, Finance Governance & Controls-India
Barclays Shared Services

ANITA SHARMA
Professor, IIM Amritsar

ANIL SWARUP
IAS, Former Secretary, Department of School
Education and Literacy, Government of India

ANIRBAN CHAUDHURI
Senior Vice President & Executive
Planning Director, J. Walter Thompson

ANKUR WARIKOO
CEO, Nearbuy.com

ANNE NIJOLE NALDAR
Founder, CEO and Director of SBAA, Australia

ANUP PANDE
Country Head, OSUM

ANUP CHANDRA PANDEY
IAS, Former Chief Secretary, Govt. of U.P

ANUPAM BANSAL
Executive Director, Liberty Shoes

ARINDAM LAHIRI
General Manager - H.R, Samsung India

ANURAG THAKUR
Member of Parliament, Lok Sabha

ARUNA PADMANABHAN
Executive VP, HR, Capgemini

ARVIND THAKUR
CEO & Joint Managing Director
NIIT Technologies

ASHU SAWHNEY
Vice President - HR, DCB Bank

ASHUTOSH A. T. PEDNEKAR
Commissioner, College Education &
Secretary, Higher Education, Govt. of
Rajasthan

ATUL CHATURVEDI
CEO - Adani Agro Business, Adani Wilmar

ATUL MITTAL
Director - Operations, Jabong.com

ANAND KUMAR
SUPER 30

BABITA PHOGAT
Wrestler, Gold Medalist
Commonwealth Games, 2014

BIBEK DEBROY
Economist

CHANDRASHEKHAR GHOSH
MD & CEO, Bandhan Bank

DEEPAK CHABRA
CEO, Crocs

GANGA KUMAR
IAS, Director, Ministry of Statistics &
Programme Implementation, GOI

GEETA PHOGAT
Wrestler
Gold Medalist - Commonwealth Games, 2010

GUNEET SINGH
Head - Marketing, Google

H.E MAJ GEN V NAMGYEL
Ambassador of Bhutan to India
Royal Kingdom of Bhutan

JAIDEEP S BALHARA
Airport Director, Jaipur International Airport

KARMA TSHERING
Director General, Royal Institute of
Management, Royal Kingdom of Bhutan

ABHEEK BARUA
Economist



RAJIV KUMAR
Economist



PRAHLAD KAKKAR
Ad Film Director



GEETA PHOGAT
Olympic Athlete

KETAN KAPOOR
Co-founder & CEO, Mettl

KHEMRAJ CHAUDHARY
Former Additional Chief Secretary, Animal Husbandry, Fisheries & Gopalan Dept. & Former Commissioner, Fisheries Dept., Rajasthan

K M SINGH
Chairman & Managing Director, NHPC

NARENA K VERMA
Managing Director & CEO, ONGC Videsh Ltd.

NAVEEN TANDON
Director, AT&T

NEERU SHARMA
Co-Founder, Infibeam.com

NINAD DESAI
Head HR, Coca Cola India

NITIN BAWANKULE
President - Ad Sales, Star TV

PROF. JUSTIN PAUL
Professor (International Business)
GSBA University of Puerto Rico, USA

PROF. KRISTINE BRANDS
Professor, College of Business and Economics, Regis University, Colorado Springs, USA

PRAHLAD KAKAR
Noted Ad Filmmaker, Founder & Director
Genesis Film Productions

RAHUL NARVEKAR
CEO, Sun & Sands Advisor

R ANAND
Senior Vice President - Human Resource
HCL Technologies

RAJENDRA JOSHI
Vice President - Operations, John Deere

RAJESH CHAUDHARY
Founder & CEO, Fortis Healthcare

RAJESH TRIPATHI
Vice President-HR
Gujarat Heavy Chemicals

RAJNATH SINGH
Minister of Defence, Government of India

RAJ NEHRU
Director, Human Resources, Schneider Electric

RAKESH BIYANI
Joint MD, Future Retail

RAM CHARAN
Management Consultant

RAM NAIK
Honourable Governor of Uttar Pradesh
Government of India

RAVI SHANKAR PRASAD
Minister for Law & Justice and Electronics
& Information Technology, Government of India

SADASHIV NAYAK
CEO, Future Retail

SAMIT GHOSH
Founder & CEO, Ujjivan Microfinance

SANDEEP JAIN
Executive Director, Monte Carlo

SANJAY BAHL
President, NIIT

SANJEEV KUMAR
Vice President, Yes Bank

SAJJA CHOWDHURY
Asst. Vice President & Head - Strategic
Partnerships & Alliances, Policy Bazaar.com

SED CREST
Principal Lawyer, Migration Law Professional
Service, Australia

SHRUTI MAHESHWARI
Sr. Vice President, Content - Infoedge

SUBIR HAZRA
Associate Vice President &
Head - Strategic Planning
Delhi International Airport

SUMITRA MAHAJAN
Former Speaker, Lok Sabha

SUNIL MATHUR
Income Tax Commissioner, Govt. of Rajasthan

S P SHARMA
Chief Economist, PHDCCI, New Delhi

SUNIT TANDON
Former DG, IIMC and Former CEO
Lok Sabha Television Channel

SULABH AGARWAL
MD, Accenture

S.Y. SIDDIQUI
Chief Mentor, Maruti Suzuki India

TARAKESHWAR GUPTA
Head - Strategist (Content & Training and Development)
EventStori

VIPIN SONDHI
MD & CEO, JCB India

VIKRAM SHARMA
Director - Human Resource, Marriott International

VIR VIJAY SINGH
Professor and Director, Planning Commission Chair
University of Rajasthan



BE INVIGORATED

Jaipuria offers the opportunity to meet with some amazing leaders. Listening to our heroes, live, invigorated us. There is so much to learn by interacting with achievers.

VIBHUTI TIWARI
GODREJ CONSUMER
ALUMNUS 2019

*Above List is as per Alphabetical Order.

EXECUTIVE EDUCATION BEING TRAINED BY THOSE WHO TRAIN THE INDUSTRY

The Management Development Programs at Jaipuria are designed to bolster new knowledge, skills, attitude and aptitude to harness constant change. Since two decades, our MDP suite has been addressing needs across functions, sectors and geographies for over 2500 executives each year.



Participants from Institute for Management Studies, Bhutan



MDP - Leadership DNA by Dr. TV Rao



Participants from IIM, Kashipur

Some of our Patrons





ijaipuria is an e-learning initiative of Jaipuria group.

The platform offers programs for professionals on

- Planning for Retirement
- Gender Sensitization & Prevention of Sexual Harassment
- Leadership DNA

FLAGSHIP MANAGEMENT DEVELOPMENT PROGRAM (MDP) MODULES THAT SUIT THE INDUSTRY -

- The Leadership DNA
- Strishakti - Empowering Women in Leadership
- Global Leadership Program
- HR Analytics - Turning HR into a Decision Science
- Labour Law Reforms with focus on Contract Labour Management
- Train the Trainer
- Psychometric Tools & Techniques
- Advanced Techniques to energise & heal



Outbound Training for Power Grid



Open MDP on Strishakti



Dealership Training for Indian Oil Corporation

16000+ TRAINING HOURS

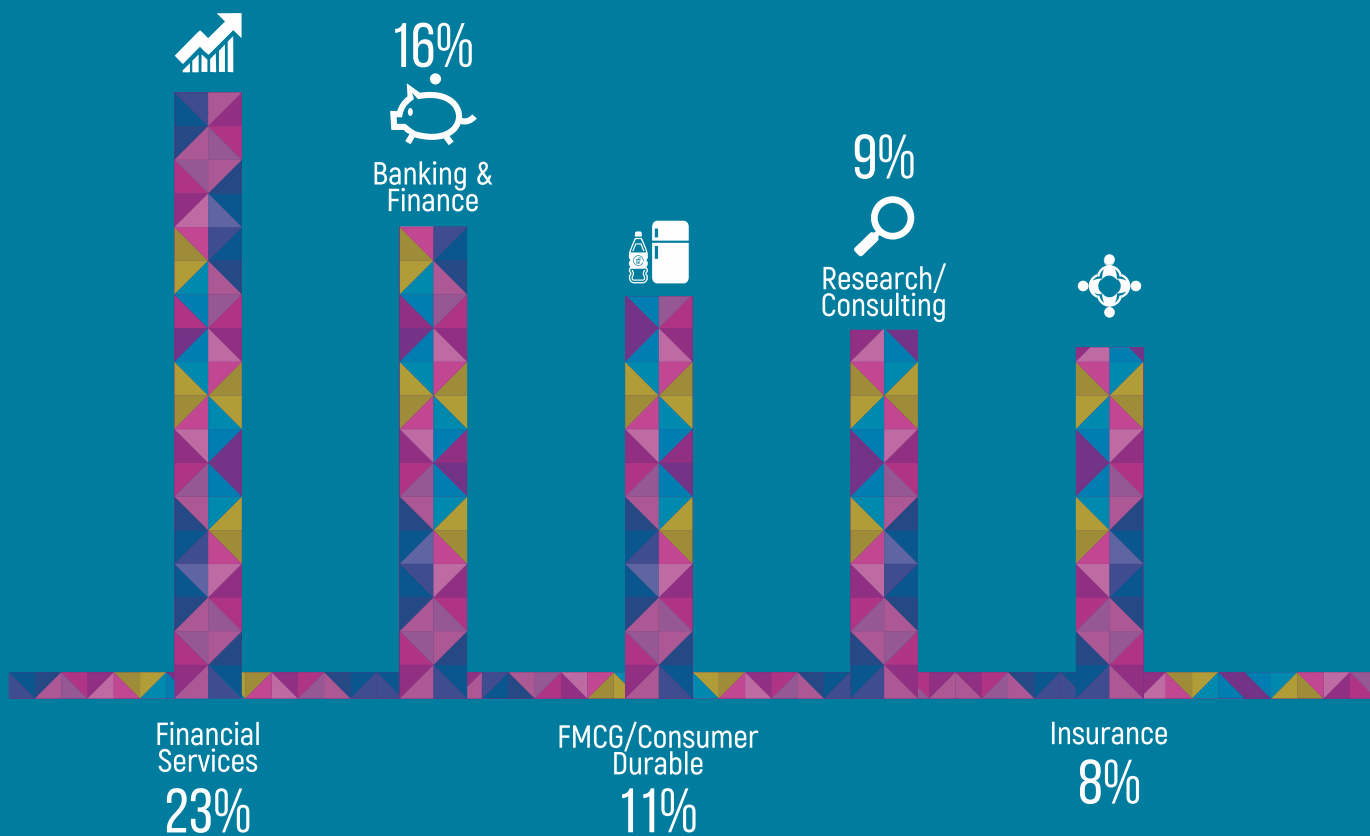
10300+ PARTICIPANTS

110+ FACULTY POOL

95+ COMPANIES

BE WHERE YOU BECOME INDUSTRY READY LIKE YOUR PREDECESSORS

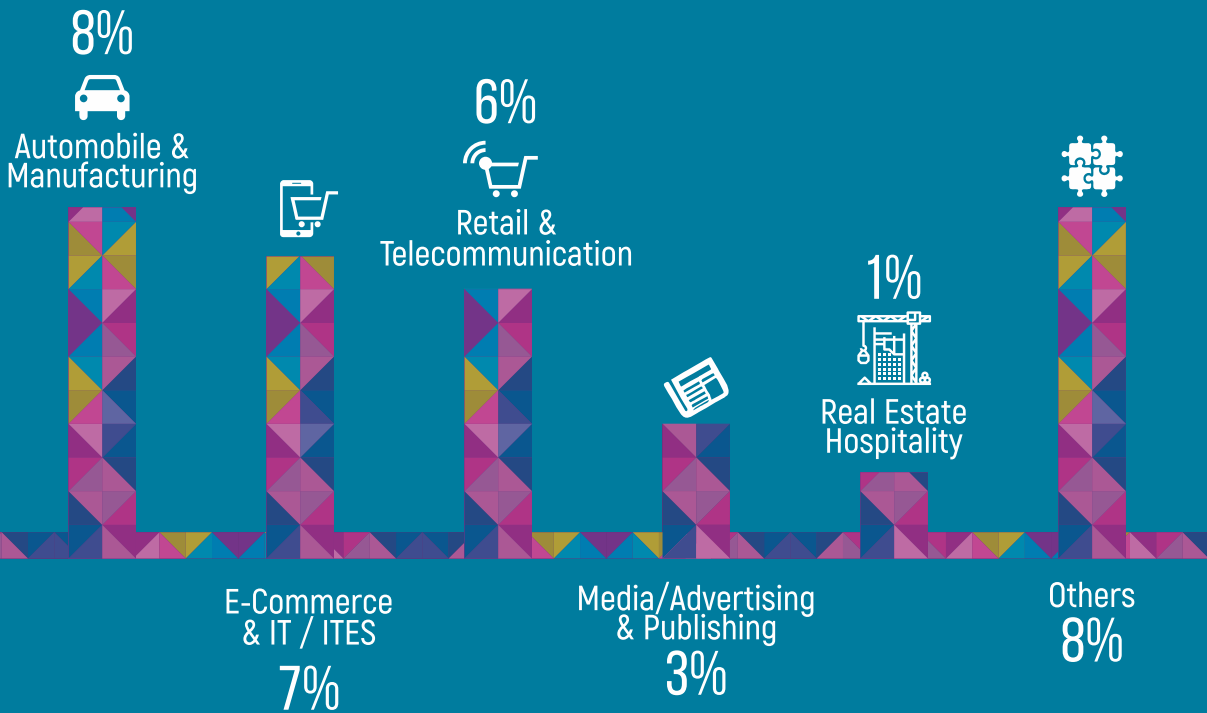
FLASHBACK: SECTOR-WISE PLACEMENTS





My mind is a powerhouse. At Jaipuria, I am groomed to use it wisely. My mentors encourage me to ask questions and work with me to find answers. I am the centre of learning here. Everything is designed to help me learn and grow confidently. I am choosing the best for me.

ANUJ SHARMA
PGDM 2018-20
PLACED WITH DELOITTE





BE THE CHOICE OF RECRUITERS





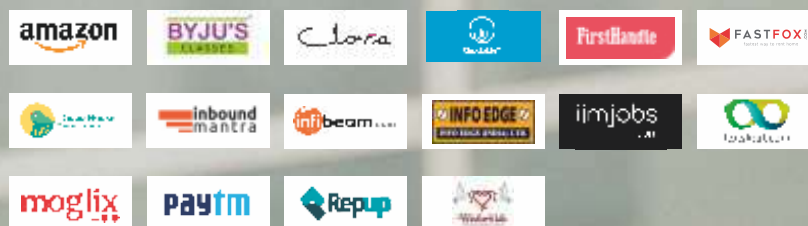
AUTOMOBILE




BANKING & MICROFINANCE




E-COMMERCE

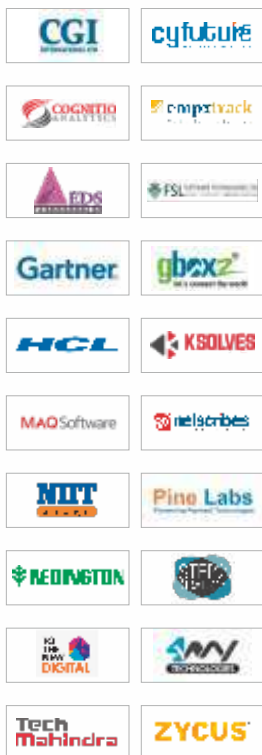





FINANCIAL SERVICES & INSURANCE



IT/ITES

The BSE certification course on Capital Market helped me immensely. This course taught me every basic thing about Capital Market and products like Derivatives etc. I felt equipped after pursuing it in terms of knowledge of Capital Market.

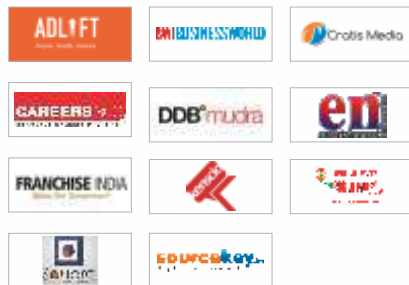
NEHA PAREEK
MOODY'S ANALYTICS
ALUMNUS 2019



FMCG/CONSUMER DURABLES



MEDIA/ADVERTISING





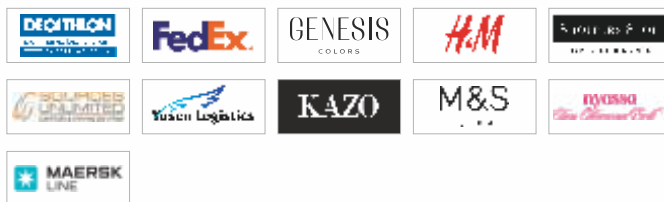
MANUFACTURING



TELECOMMUNICATION



RETAIL AND LOGISTICS



RESEARCH/KPO/CONSULTING*

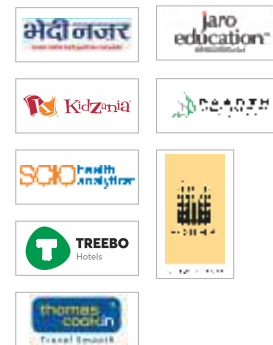


As a Jaipurian you are groomed to be more than just an aspirant. You design and lead your growth. You step in to your organisation to be a leader and not an employee. You step in with a vision and you are prepared to lead from day one.

JADUMONI DAS
TERRITORY SALES MANAGER
FEDEX
ALUMNUS 2015



OTHERS





BE HERE TO UNLEASH YOUR POTENTIAL



ELIGIBILITY

The candidate must have minimum 3 year's Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline from any University incorporated by an Act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent. Candidates appearing for the final examination for the Bachelor's degree (or equivalent examination) and completing all requirements for obtaining the Bachelor's degree by 30th June, 2020 can also apply, subject to furnishing evidence to that effect latest by 1st October 2020; otherwise they may be asked to withdraw from the programme.

SELECTION

The selection to the Post Graduate Diploma in Management program is purely based on the cumulative performance in CAT/MAT/XAT/CMAT/ATMA score followed by group discussion and personal interview. We will assess your profile and suitability for the program through case based group discussion and personal interview. The objective is to identify and assess interpersonal skills in addition to the overall knowledge. Due weightage is given to past academic achievements and work experience respectively, as per the set parameters by AICTE.

Below is the selection parameter with due weightages.

PARAMETER	WEIGHTAGES
Score in CAT/MAT/XAT/ATMA/ GMAT	45%
Case Based Group Discussion	15%
Personal Interview	20%
Academic Performance in X Std, XII Std, Degree/ Post Graduate Degree	15%
Work Experience, Sports & Extra Curricular Activities	05%

You will receive an admissions decision/offer letter within two weeks, including decisions on any financial assistance/scholarship. You have to submit required documents along with the first-trimester fee to confirm your admission.

FEES

PGDM at Jaipuria is an excellent investment for your future. On average, graduates earn more than the tuition fees during the first year of employment after the PGDM. Most candidates fund their studies with a mix of personal funds, loans and scholarships.

The program fee includes tuition fees and other related costs. Essential courseware will be provided from the well stocked book bank of campus library for the duration of the course on returnable basis. The fee is payable in six installments across the period of the course.

Hostel fee is payable annually along with the first installment and fourth installment of the program fee. The selected candidate must pay their first installment of fee within stipulated time as mentioned in the admission offer letter. Hostel is compulsory for outstation students at Lucknow, Noida and Jaipur. As Jaipuria Indore being a completely residential campus, the hostel is compulsory for all the students.

PROGRAM	CAMPUS	FIRST TRIMESTER	SECOND TRIMESTER	THIRD TRIMESTER	FOURTH TRIMESTER	FIFTH TRIMESTER	SIXTH TRIMESTER
PGDM	LUCKNOW	₹1,85,000	₹1,65,000	₹1,65,000	₹1,80,000	₹1,65,000	₹1,65,000
PGDM-FINANCIAL SERVICES	LUCKNOW	₹1,75,000	₹1,50,000	₹1,50,000	₹1,75,000	₹1,50,000	₹1,50,000
PGDM-RETAIL MANAGEMENT							
PGDM	NOIDA	₹1,85,000	₹1,65,000	₹1,65,000	₹1,80,000	₹1,65,000	₹1,65,000
PGDM - SERVICE MANAGEMENT							
PGDM - MARKETING							
PGDM	JAIPUR	₹1,55,000	₹1,35,000	₹1,35,000	₹1,50,000	₹1,35,000	₹1,35,000
PGDM - SERVICE MANAGEMENT							
PGDM	INDORE	₹1,40,000	₹1,20,000	₹1,20,000	₹1,25,000	₹1,20,000	₹1,20,000

A refundable security deposit of Rs. 10000/- to be paid at the time of admission along with the first installment of the fee. For details of hostel fee, visit our website www.jaipuria.ac.in

ALUMNI MEMBERSHIP

At Jaipuria you will get an opportunity to network with alumni across four campuses. Be a member of the Alumni Association and reap lifelong benefits from the largest alumni network spread across the globe. The registration fee for the lifetime membership is Rs.2500/- plus applicable tax to be paid separately in favour of respective campus alumni associations.

SCHOLARSHIP

We view education not only as a gateway to personal development, but also as a pathway for improving the society. We encourage meritorious students with number of scholarship. This enhances our diversity and enables us to enroll outstanding candidates from various backgrounds.

JAIPURIA LUCKNOW

PGDM

CRITERIA	SCHOLARSHIP AMOUNT
CAT ≥ 85	₹5,12,500
CAT ≥ 75	₹2,00,000
CAT ≥ 65	₹1,00,000

PGDM (Financial Services / Retail Management)

CRITERIA	SCHOLARSHIP AMOUNT
CAT ≥ 85	₹4,75,000
CAT ≥ 75	₹2,00,000
CAT ≥ 65	₹1,00,000
XAT ≥ 70, CMAT ≥ 85, MAT ≥ 85	₹60,000

JAIPURIA NOIDA

PGDM

CRITERIA	SCHOLARSHIP AMOUNT
CAT ≥ 85	₹5,12,500
CAT ≥ 75	₹2,00,000
CAT ≥ 65	₹1,00,000

PGDM (Marketing / Service Management)

CRITERIA	SCHOLARSHIP AMOUNT
CAT ≥ 85	₹5,12,500
CAT ≥ 75	₹2,00,000
CAT ≥ 65	₹1,00,000
XAT ≥ 70, CMAT ≥ 85, MAT ≥ 85	₹60,000

JAIPURIA JAIPUR

PGDM

CRITERIA	SCHOLARSHIP AMOUNT
CAT ≥ 85	₹4,22,500
CAT ≥ 75	₹2,00,000
CAT ≥ 60	₹1,00,000

PGDM (Service Management)

CRITERIA	SCHOLARSHIP AMOUNT
CAT ≥ 85	₹4,22,500
CAT ≥ 75	₹2,00,000
CAT ≥ 60	₹1,00,000
XAT ≥ 70, CMAT ≥ 85, MAT ≥ 85	₹60,000

JAIPURIA INDORE

PGDM

CRITERIA	SCHOLARSHIP AMOUNT
CAT ≥ 85	₹3,72,500
CAT ≥ 75	₹2,00,000
CAT ≥ 65	₹1,00,000
XAT ≥ 70, CMAT ≥ 85, MAT ≥ 85	%tile Scored X ₹1000

Note: The Institute reserves the right to amend the scholarship details without prior notice. The scholarship will be awarded on first come first serve basis to limited number of scholars, subject to submission of first installment of fees. Only one type of scholarship will be awarded to each student. A scholarship is equally divided in two parts one for each academic year. An awardee shall be eligible to receive the Scholarship in the second year only if he/she maintain a CGPA of 6.5 or above at the end of the first year.

SIBLING SCHOLARSHIP

Amount of Rs.50000/- will be provided as sibling scholarship to students spread across two years.

CAPITAL FIRST SCHOLARSHIP PROGRAM*

CFL scholars program is the CSR initiative by Capital First Limited- which provides scholarship of INR 1 lakh per annum to meritorious students who belong to financially challenged backgrounds and want to pursue an PGDM/MBA program or its equivalent. The financial eligibility criterion for the CFL Scholars program is the candidate's family income should be less than INR 6 lakhs per annum.

For details visit: <https://www.capitalfirst.com/capital-first-scholarship>

*CFL scholarship program is awarded by an external organisation and the institute has no influence in selection or award of scholarship

EDUCATIONAL LOAN

Arrangements are made with selected national and private banks for education loans at lowest possible interest rate. Requisite documents should be provided by the selected students for assistance in obtaining the loan, Jaipuria has tied up with several banks nationally for facilitating educational loan to its students. Visit website for detail.

REFUND POLICY

The refund policy of the institute in case of withdrawal/cancellation of admission is as per the rules of AICTE vide its Public Notice Advt. No. AICTE/Legal/04(01)/2007

CORPORATE OFFICE

Jaipuria Institute of Management
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Pusa Road, New Delhi 110 005
P. +91 11 40088086 | M. +91 88004 95724
Toll Free 1800 102 9990
E. admissions@jaipuria.ac.in

LUCKNOW

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E. lucknow@jaipuria.ac.in

NOIDA

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JAIPUR

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E. jaipur@jaipuria.ac.in

INDORE

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M. +91 89891 41522, 97525 93337

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P. +91 731 6464009, 6461009
E. indore@jaipuria.ac.in

