

JAIPURIA INSTITUTE OF MANAGEMENT JAIPUR

Area Advisory Committee Policy





Curriculum Review Process

The curriculum review process at Jaipuria Institute of Management, Jaipur has two-fold objectives:

- 1. To benchmark curriculum with the best practices in India and abroad.
- 2. To make curriculum relevant and practical oriented in order to bring it closer to the real world of work and business.

The first objective necessitates that best of business schools in India and abroad are looked at and benchmark the institute's curriculum against them in terms of courses, syllabi, and teaching pedagogy. The second objective underlies that the curriculum and its delivery is discussed with major stakeholders and feedback is taken from them to make it relevant and practical oriented. Three major stakeholders need to be consulted—Domain Expert, Industry Professional, and Alumni of the institute.

Area Advisory Committee (AAC)

The Area Advisory Committee (AAC) is constituted as the body to discuss, deliberate, and finalize course curriculum. The scope of AAC is not only confined to curriculum revision but it will also act a guide, mentor, and facilitator for faculty in the area in all major pursuits of academics such as research, faculty development, and teaching methods.

Each major academic area shall have AAC comprised of following members:

- Faculty members of Academic Area as Internal Members (Primary and Secondary Members of the concerned Academic Area)
- 2-3 Domain Experts from reputed institutions as External Members
- 1-2 Industry Professionals from relevant industry as External Members
- 1-2 Alumni of the institute

Tenure of AAC Members

Tenure of the AAC members shall be for a minimum of 2 years, which can be revised further as per suggestion from the area and as approved by the Director.

The process of calling the meeting of AAC shall be as follows:

The Academic Area Chair in consultation with members of the area shall propose a list of External Members comprised of domain expert, industry professional, and alumni of the institute to the Director with proposed date(s) of the meeting.



- Director of the institute shall approve External Experts from the list proposed by the Academic Area Chair.
- Letter of appointment/invitation as External Expert Member of AAC shall be issued from the Director's office to concerned experts.
- The Academic Area Chair shall henceforth coordinate with the appointed members and facilitate the conduction of the meeting.

Finalization of Course Curriculum

The AAC duly constituted shall finalize the course curriculum, including syllabi, course outline, assessment patterns. The AAC shall also deliberate at length on course delivery, cases to be taught, and text book & learning resources to be used. Based on the input received in AAC, the academic area shall prepare detailed Course Outline and present it to Faculty Council Meeting. The purpose of FCM reporting of finalized courses is—first, to inform about the changes and proposals to faculty across all academic areas, and two, to bring about necessary coordination in terms of course integration across academic areas.

Ratification of Course Curriculum

The final ratification of the course curriculum shall be done by the Academic Council (AC). The AC is comprised of eminent academicians, and industry professionals as external members along with nominated internal members.

Curriculum Revision Process

- The area faculty shall benchmark courses and curricula against the globally renowned B-schools. The faculty shall develop comprehensive course outlines citing learning outcomes and its mapping with program level outcomes and program educational outcomes, modules, session plan, evaluation, references, books, readings, cases, caselets. Special emphasis will be laid on aligning session learning outcomes with course learning outcomes. Learning outcomes will be mapped with session outcome.
- The review of programme and the courses shall be done through the established mechanism of developing faculty teams within Academic Areas and inviting suggestions of all the major stakeholders. The outcome shall be validated by industry professional who joins eminent academician during the academic area meeting of the course annually. The final approval will be granted by the Academic Council, comprised of external members of industry, and eminent academicians. The area faculty shall take lead in revision exercise of curriculum by taking suggestions from stakeholders and deliberate within the area.

