

# Faculty Council Meeting

Jaipuria Institute of Management, Noida  
Date: May 5, 2020 (11:00-11:50 am), Venue: Zoom Meeting

The broad agenda of meeting was as follows:

## Agenda

1. Course allocation
2. Courses added and dropped
3. Programme Learning Objective and Curriculum Architecture
4. Presentation of Programme Objectives (PO) attainment levels for AY 2019-20 of PGDM, PGDM (M), and PGDM (SM) programme.
5. Discussion on PO attainment levels for AY 2020-21 of PGDM, PGDM (M), and PGDM (SM) programme.
6. Presentation of course attainment levels for AY 2019-20 of PGDM, PGDM (M), and PGDM (SM) programme
7. Finalization of course attainment levels for AY 2020-21 of PGDM, PGDM (M), and PGDM (SM) programme
8. Convocation
9. Any other

## Minutes of Meeting

1. The meeting was presided by Director, Dr DN Pandey.
2. Director reiterated Term I and IV course allocation guidelines. Area chairs have to ensure in-house allocation of courses, with minimal dependence on Visiting Faculty. It was decided to float surplus courses by area chairs, if any, to all faculty members.
3. The Dean Academics also briefed about the courses added and dropped for the forthcoming batches commencing from July 2020 – 2021.
4. The Director shared that a New set of Program Outcomes has been formulated as it provides guidance at program level for the curriculum design, delivery and assessment of student learning. They represent fairly high-level generic goals. To connect high-level generic learning outcomes (POs) with course content and assessments, it is necessary to bring further clarity and specificity to the program outcomes so that both faculty and students have a common understanding of the program outcomes. The new set of POs were discussed and got it vetted by all Faculty members in the FCM. The curriculum architecture for the batch 2020-22 were discussed and approved.
5. The Dean (Academics) requested the Programme Directors to present the Programme Objectives attainment levels for AY 2019-20 and the final Action Plan for the AY 2020-21. The Dean (A) requested the Area Chairs to present the Course attainment levels for AY 2019-20 of the courses in their respective areas to the faculty council for its approval.

| Sl. No.               | Subject  | Action by                                  |             |                          |                                  |                          |                                  |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
|-----------------------|--|--|-------------|--------------------------|----------------------------------|--------------------------|----------------------------------|--------------------|------------|-----|-------------------|--|------|------|------|------|------|------|-------|----------------------------------|------|------|------|------|------|------|--------|--------------------------|---------------|------|------|------|------|------|--------|----------------------|------|-----------------|------|------|------|------|-------|----------------------------|------|------|-----------------------|------|------|------|--------|---------------------------|------|------|------|---------------------------|---|---|-------|--------------------------|---|-----|-----|-----|---|---|-------|-------------------------|---|-----|-----|-----|---|---|--------|----------------------|----|-----|----|-----|---|----|--------|--------------------|----|-----|----|-----|---|----|-------|--------------------------|----|-----|----|-----|---|----|-------|-----------------------|----|-----|----|-----|---|--|-------|-----------------------|--|-----|-----|-----|---|-------------|
| 1.                    | <p>The Programme Director - PGDM presented the PO attainment levels for AY 2019-20 of PGDM and discussed the same with the members of the committee.</p> <p style="text-align: center;"><b>Overall PO Attainment calculation (AY 2019-20)</b></p> <table border="1"> <thead> <tr> <th></th> <th>PO1</th> <th>PO2</th> <th>PO3</th> <th>PO4</th> <th>PO5</th> <th>PO6</th> <th>PO7</th> <th>PO8</th> </tr> </thead> <tbody> <tr> <td>Direct Attainment</td> <td>2.33</td> <td>2.07</td> <td>2.07</td> <td>2.13</td> <td>2.36</td> <td>2.83</td> <td>2.60</td> <td>2.61</td> </tr> <tr> <td>Overall Indirect</td> <td>2.52</td> <td>2.39</td> <td>2.44</td> <td>2.27</td> <td>2.46</td> <td>1.88</td> <td>2.51</td> <td>2.53</td> </tr> <tr> <td>80% of Direct</td> <td>1.86</td> <td>1.66</td> <td>1.65</td> <td>1.70</td> <td>1.89</td> <td>2.27</td> <td>2.08</td> <td>2.09</td> </tr> <tr> <td>20% of Indirect</td> <td>0.50</td> <td>0.48</td> <td>0.49</td> <td>0.45</td> <td>0.49</td> <td>0.38</td> <td>0.50</td> <td>0.51</td> </tr> <tr> <td>Overall PO Attainment</td> <td>2.37</td> <td>2.13</td> <td>2.14</td> <td>2.15</td> <td>2.38</td> <td>2.64</td> <td>2.58</td> <td>2.59</td> </tr> </tbody> </table>  |  | PO1         | PO2                      | PO3                              | PO4                      | PO5                              | PO6                | PO7        | PO8 | Direct Attainment | 2.33                                       | 2.07 | 2.07 | 2.13 | 2.36 | 2.83 | 2.60 | 2.61  | Overall Indirect                 | 2.52 | 2.39 | 2.44 | 2.27 | 2.46 | 1.88 | 2.51   | 2.53                     | 80% of Direct | 1.86 | 1.66 | 1.65 | 1.70 | 1.89 | 2.27   | 2.08                 | 2.09 | 20% of Indirect | 0.50 | 0.48 | 0.49 | 0.45 | 0.49  | 0.38                       | 0.50 | 0.51 | Overall PO Attainment | 2.37 | 2.13 | 2.14 | 2.15   | 2.38                      | 2.64 | 2.58 | 2.59 | Programme Director , PGDM |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
|                       | PO1  | PO2  | PO3         | PO4                      | PO5                              | PO6                      | PO7                              | PO8                |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| Direct Attainment     | 2.33   | 2.07                                       | 2.07        | 2.13                     | 2.36                             | 2.83                     | 2.60                             | 2.61               |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| Overall Indirect      | 2.52   | 2.39                                       | 2.44        | 2.27                     | 2.46                             | 1.88                     | 2.51                             | 2.53               |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 80% of Direct         | 1.86   | 1.66                                       | 1.65        | 1.70                     | 1.89                             | 2.27                     | 2.08                             | 2.09               |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 20% of Indirect       | 0.50   | 0.48                                       | 0.49        | 0.45                     | 0.49                             | 0.38                     | 0.50                             | 0.51               |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| Overall PO Attainment | 2.37   | 2.13                                       | 2.14        | 2.15                     | 2.38                             | 2.64                     | 2.58                             | 2.59               |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 2.                    | <p>Next the area chairs presented the course attainment levels of the courses in their respective areas. The courses not meeting the attainment level probed for reasons. Area chairs and respective course instructors deliberate on the reasons and based on these deliberations corrective measures are designed and implemented in next AY. The course attainment levels for the AY 2019-20 of PGDM are as follows:</p> <table border="1"> <thead> <tr> <th>S. No</th> <th>Course Code</th> <th>Course Name</th> <th>TERM</th> <th>Total Number of Students</th> <th>No. of students achieving target</th> <th>% achieving Target</th> <th>Attainment</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>BTA101</td> <td>Business Text Analysis : Reading &amp; Writing</td> <td>I</td> <td>180</td> <td>135</td> <td>75%</td> <td>H</td> </tr> <tr> <td>2</td> <td>IT101</td> <td>Data Analysis using Spreadsheets</td> <td>I</td> <td>180</td> <td>137</td> <td>76%</td> <td>H</td> </tr> <tr> <td>3</td> <td>FIN101</td> <td>Accounting Fundamentals*</td> <td>I</td> <td>180</td> <td>95</td> <td>53%</td> <td>M</td> </tr> <tr> <td>4</td> <td>ECO101</td> <td>Managerial Economics</td> <td>I</td> <td>180</td> <td>105</td> <td>58%</td> <td>M</td> </tr> <tr> <td>5</td> <td>OM101</td> <td>Statistics for Management*</td> <td>I</td> <td>180</td> <td>140</td> <td>78%</td> <td>H</td> </tr> <tr> <td>6</td> <td>MKT101</td> <td>Fundamentals of Marketing</td> <td>I</td> <td>180</td> <td>93</td> <td>52%</td> <td>M</td> </tr> <tr> <td>7</td> <td>GM101</td> <td>Principles of Management</td> <td>I</td> <td>180</td> <td>107</td> <td>59%</td> <td>M</td> </tr> <tr> <td>8</td> <td>HR101</td> <td>Organizational Behavior</td> <td>I</td> <td>180</td> <td>101</td> <td>56%</td> <td>M</td> </tr> <tr> <td>9</td> <td>MKT201</td> <td>Marketing Management</td> <td>II</td> <td>179</td> <td>92</td> <td>51%</td> <td>M</td> </tr> <tr> <td>10</td> <td>FIN201</td> <td>Corporate Finance*</td> <td>II</td> <td>179</td> <td>70</td> <td>39%</td> <td>L</td> </tr> <tr> <td>11</td> <td>HR201</td> <td>Managing Human Resources</td> <td>II</td> <td>179</td> <td>94</td> <td>52%</td> <td>M</td> </tr> <tr> <td>12</td> <td>OM202</td> <td>Operations Management</td> <td>II</td> <td>179</td> <td>97</td> <td>54%</td> <td>M</td> </tr> <tr> <td></td> <td>ECO20</td> <td>Business and Economic</td> <td></td> <td>179</td> <td>105</td> <td>59%</td> <td>M</td> </tr> </tbody> </table> | S. No                                      | Course Code | Course Name              | TERM                             | Total Number of Students | No. of students achieving target | % achieving Target | Attainment | 1   | BTA101            | Business Text Analysis : Reading & Writing | I    | 180  | 135  | 75%  | H    | 2    | IT101 | Data Analysis using Spreadsheets | I    | 180  | 137  | 76%  | H    | 3    | FIN101 | Accounting Fundamentals* | I             | 180  | 95   | 53%  | M    | 4    | ECO101 | Managerial Economics | I    | 180             | 105  | 58%  | M    | 5    | OM101 | Statistics for Management* | I    | 180  | 140                   | 78%  | H    | 6    | MKT101 | Fundamentals of Marketing | I    | 180  | 93   | 52%                       | M | 7 | GM101 | Principles of Management | I | 180 | 107 | 59% | M | 8 | HR101 | Organizational Behavior | I | 180 | 101 | 56% | M | 9 | MKT201 | Marketing Management | II | 179 | 92 | 51% | M | 10 | FIN201 | Corporate Finance* | II | 179 | 70 | 39% | L | 11 | HR201 | Managing Human Resources | II | 179 | 94 | 52% | M | 12 | OM202 | Operations Management | II | 179 | 97 | 54% | M |  | ECO20 | Business and Economic |  | 179 | 105 | 59% | M | Area Chairs |
| S. No                 | Course Code  | Course Name                                | TERM        | Total Number of Students | No. of students achieving target | % achieving Target       | Attainment                       |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 1                     | BTA101   | Business Text Analysis : Reading & Writing | I           | 180                      | 135                              | 75%                      | H                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 2                     | IT101  | Data Analysis using Spreadsheets           | I           | 180                      | 137                              | 76%                      | H                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 3                     | FIN101   | Accounting Fundamentals*                   | I           | 180                      | 95                               | 53%                      | M                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 4                     | ECO101   | Managerial Economics                       | I           | 180                      | 105                              | 58%                      | M                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 5                     | OM101  | Statistics for Management*                 | I           | 180                      | 140                              | 78%                      | H                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 6                     | MKT101   | Fundamentals of Marketing                  | I           | 180                      | 93                               | 52%                      | M                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 7                     | GM101  | Principles of Management                   | I           | 180                      | 107                              | 59%                      | M                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 8                     | HR101  | Organizational Behavior                    | I           | 180                      | 101                              | 56%                      | M                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 9                     | MKT201   | Marketing Management                       | II          | 179                      | 92                               | 51%                      | M                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 10                    | FIN201   | Corporate Finance*                         | II          | 179                      | 70                               | 39%                      | L                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 11                    | HR201  | Managing Human Resources                   | II          | 179                      | 94                               | 52%                      | M                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
| 12                    | OM202  | Operations Management                      | II          | 179                      | 97                               | 54%                      | M                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |
|                       | ECO20  | Business and Economic                      |             | 179                      | 105                              | 59%                      | M                                |                    |            |     |                   |  |      |      |      |      |      |      |       |                                  |      |      |      |      |      |      |        |                          |               |      |      |      |      |      |        |                      |      |                 |      |      |      |      |       |                            |      |      |                       |      |      |      |        |                           |      |      |      |                           |   |   |       |                          |   |     |     |     |   |   |       |                         |   |     |     |     |   |   |        |                      |    |     |    |     |   |    |        |                    |    |     |    |     |   |    |       |                          |    |     |    |     |   |    |       |                       |    |     |    |     |   |  |       |                       |  |     |     |     |   |             |

|    |            | Environment  |     |     |     |     |  |   |
|----|------------|--|-----|-----|-----|-----|--|---|
| 14 | PSC20<br>1 | Professional Spoken Communication                            | II  | 179 | 166 | 92% |  | H |
| 15 | GM201      | Legal Aspects of Management (Seminar Mode)                   | II  | 179 | 125 | 70% |  | H |
| 16 | GM201      | Design Thinking (Workshop)                                   | II  | 179 | 113 | 63% |  | H |
| 17 | FIN202     | Management Accounting  | II  | 179 | 73  | 41% |  | L |
| 18 | GM301      | Strategic Management   | III | 179 | 107 | 59% |  | M |
| 19 | IT301      | Management Information Systems                               | III | 179 | 112 | 63% |  | H |
| 20 | OM301      | Business Research Methods*                                   | III | 179 | 145 | 81% |  | H |
| 21 | AMC30<br>1 | Applied Managerial Communication                             | III | 179 | 119 | 67% |  | M |
| 22 | GM304      | Professional Ethics (Workshop)                               | III | 179 | 95  | 53% |  | M |
| 23 | ECO30<br>1 | Business, Environmental and Social Sustainability (Workshop) | III | 179 | 95  | 53% |  | M |
| 24 | GM302      | Simulation (Workshop)  | III | 179 | 122 | 68% |  | H |
| 25 | GM303      | Entrepreneurship (Workshop)                                  | III | 179 | 138 | 77% |  | H |

The Programme Director – **PGDM (M)** presented the PO attainment levels for AY 2019-20 of PGDM(M) and discussed the same with the members of the committee.

*Overall PO Attainment calculation (AY 2019-20)*

|                              | PO1  | PO2  | PO3  | PO4  | PO5  | PO6  | PO7  |
|------------------------------|------|------|------|------|------|------|------|
| <b>Direct Attainment</b>     | 2.50 | 2.37 | 2.24 | 2.22 | 2.33 | 2.33 | 2.25 |
| <b>Overall Indirect</b>      | 2.49 | 2.37 | 2.47 | 2.57 | 2.45 | 2.45 | 2.50 |
| <b>80% of Direct</b>         | 2.00 | 1.89 | 1.79 | 1.78 | 1.87 | 1.87 | 1.80 |
| <b>20% of Indirect</b>       | 0.50 | 0.47 | 0.49 | 0.51 | 0.49 | 0.49 | 0.50 |
| <b>Overall PO Attainment</b> | 2.50 | 2.37 | 2.28 | 2.29 | 2.36 | 2.36 | 2.30 |

Next the area chairs presented the course attainment levels of the courses in their respective areas. The courses not meeting the attainment level probed for reasons. Area chairs and respective course instructors deliberate on the reasons and based on these deliberations corrective measures are designed and implemented in next AY. The course attainment levels for the AY 2019-20 PGDM (M) are as follows:

*Course Attainment calculation of PGDM-M (AY 2019-20)*

Programme Director,  
PGDM(M)

Area Chairs



| S. No. | Course Code | Course Name  | Total Number of Students | No. of students achieving the target | % achieving Target | Attainment |
|--------|-------------|--|--------------------------|--------------------------------------|--------------------|------------|
| 1      | BC101       | Business Text Analysis, Reading & Writing                    | 120                      | 65                                   | 54.17              | M          |
| 2      | IT101       | Data Analysis using Spreadsheets                             | 120                      | 94                                   | 78.33              | H          |
| 3      | FIN101      | Accounting Fundamentals                                      | 120                      | 10                                   | 8.33               | L*         |
| 4      | ECO101      | Managerial Economics   | 120                      | 62                                   | 51.67              | M          |
| 5      | GM102       | Statistics for Management                                    | 120                      | 64                                   | 53.33              | M          |
| 6      | MKT101      | Fundamentals of Marketing                                    | 120                      | 66                                   | 55.00              | M          |
| 7      | GM101       | Principles of Management                                     | 120                      | 64                                   | 53.33              | M          |
| 8      | HR101       | Organizational Behaviour                                     | 120                      | 62                                   | 51.67              | M          |
| 9      | MKT201      | Marketing Management   | 119                      | 64                                   | 53.78              | M          |
| 10     | FIN201      | Corporate Finance  | 119                      | 11                                   | 9.24               | L*         |
| 11     | GM201       | Legal Aspects of Management (Seminar) (LAM)                  | 119                      | 63                                   | 52.94              | M          |
| 12     | HR201       | Managing Human Resources                                     | 119                      | 65                                   | 54.62              | M          |
| 13     | OM202       | Operations Management  | 119                      | 116                                  | 97.48              | H          |
| 14     | ECO201      | Business and Economic Environment                            | 119                      | 61                                   | 51.26              | M          |
| 15     | PSC201      | Professional Spoken Communication                            | 119                      | 100                                  | 84.03              | H          |
| 16     | GM201       | Design Thinking (Workshop)                                   | 119                      | 64                                   | 53.78              | M          |
| 17     | FIN202      | Management Accounting  | 119                      | 62                                   | 52.10              | M          |
| 18     | ST301       | Strategic Management   | 117                      | 104                                  | 88.89              | H          |
| 19     | IT301       | Management Information Systems                               | 117                      | 61                                   | 52.14              | M          |
| 20     | OM301       | Business Research Methods                                    | 117                      | 62                                   | 52.99              | M          |
| 21     | AMC301      | Applied Managerial Communication                             | 117                      | 60                                   | 51.28              | M          |
| 22     | GM301       | Professional Ethics (Workshop)                               | 117                      | 84                                   | 71.79              | H          |
| 23     | ECO301      | Business, Environmental and Social Sustainability (Workshop) | 117                      | 62                                   | 52.99              | M          |
| 24     | ST302       | Simulation (Workshop)  | 117                      | 85                                   | 72.65              | H          |
| 25     | GM302       | Entrepreneurship (Workshop)                                  | 117                      | 63                                   | 53.85              | M          |
| 26     | MKT301      | Marketing Planning and Control                               | 117                      | 91                                   | 77.78              | H          |

The Programme Director - PGDM(SM) presented the PO attainment levels for AY 2019-20 of PGDM(SM) and discussed the same with the members of the committee

Programme Director

**Overall PO Attainment calculation (AY 2019-20)**

PGD  
M  
(SM)

|                              | PO1  | PO2  | PO3  | PO4  | PO5  | PO6  | PO7  | PO8  |
|------------------------------|------|------|------|------|------|------|------|------|
| <b>Direct Attainment</b>     | 2.20 | 2.30 | 2.18 | 2.22 | 2.56 | 2.75 | 3.00 | 2.75 |
| <b>Overall Indirect</b>      | 2.49 | 2.35 | 2.41 | 2.32 | 2.43 | 2.45 | 2.43 | 2.52 |
| <b>80% of Direct</b>         | 1.76 | 1.84 | 1.74 | 1.78 | 2.05 | 2.20 | 2.40 | 2.20 |
| <b>20% of Indirect</b>       | 0.50 | 0.47 | 0.48 | 0.46 | 0.49 | 0.49 | 0.49 | 0.50 |
| <b>Overall PO Attainment</b> | 2.26 | 2.31 | 2.22 | 2.24 | 2.53 | 2.69 | 2.89 | 2.70 |

Next, the area chairs presented the course attainment levels of the courses in their respective areas. The courses not meeting the attainment level probed for reasons. Area chairs and respective course instructors deliberate on the reasons and based on these deliberations corrective measures are designed and implemented in next AY. The course attainment levels for the AY 2019-20 PGDM (SM) are as follows:


Area  
Chairs


**Course Attainment calculation (AY 2019-20)**

| S.No. | Course Code | Course Name                               | Total Number of Students | No. of students achieving target | % achieving Target | Attainment |
|-------|-------------|---|--------------------------|----------------------------------|--------------------|------------|
| 1     | IT101       | Data Analysis Using Spreadsheet           | 60                       | 54                               | 90.00              | H          |
| 2     | FIN101      | Accounting Fundamentals                   | 60                       | 06                               | 10.00              | L          |
| 3     | ECO101      | Managerial Economics                      | 60                       | 11                               | 18.33              | L          |
| 4     | OM101       | Statistics for Management                 | 60                       | 36                               | 60.00              | M          |
| 5     | HR101       | Organizational Behaviour                  | 60                       | 32                               | 53.33              | M          |
| 6     | BC101       | Business Text Analysis: Reading & Writing | 60                       | 34                               | 56.67              | M          |
| 7     | MKT101      | Fundamentals of Marketing                 | 60                       | 32                               | 53.33              | M          |
| 8     | GM101       | Principles of Management                  | 60                       | 33                               | 55.00              | M          |
| 9     | MKT201      | Marketing Management                      | 60                       | 36                               | 60.00              | M          |
| 10    | FIN201      | Corporate Finance                         | 60                       | 03                               | 5.00               | L          |
| 11    | HR201       | Managing Human Resources                  | 60                       | 37                               | 61.66              | M          |
| 12    | OM201       | Operations Management                     | 60                       | 35                               | 58.33              | M          |
| 13    | ECO201      | Business economic Environment             | 60                       | 32                               | 53.33              | M          |
| 14    | BC201       | Professional Spoken Communication         | 60                       | 36                               | 60.00              | M          |
| 15    | FIN202      | Management Accounting                     | 60                       | 04                               | 06.67              | L          |

|    |            |  |    |    |       |    |
|----|------------|--|----|----|-------|----|
| 16 | GM2<br>01  | Legal Aspects of<br>Management   | 60 | 30 | 50.00 | M  |
| 17 | GM3<br>02  | Entrepreneurship<br>(Workshop)   | 60 | 44 | 73.33 | H  |
| 18 | GM3<br>01  | Strategic Management   | 60 | 32 | 53.33 | M  |
| 19 | IT301      | Management<br>Information Systems                                      | 60 | 37 | 61.67 | M  |
| 20 | OM3<br>01  | Business Research<br>Methods   | 60 | 34 | 56.67 | M  |
| 21 | AMC<br>301 | Applied Managerial<br>Communication                                    | 60 | 36 | 60.00 | M  |
| 22 | GM3<br>01  | Professional Ethics<br>(Workshop)                                      | 60 | 35 | 58.33 | M* |
| 23 | GM3<br>03  | Design Thinking<br>(Workshop)  | 60 | 31 | 51.67 | M  |
| 24 | ECO<br>301 | Business,<br>Environmental and<br>Social Sustainability<br>(Workshop)* | 60 | 34 | 56.67 | M  |
| 25 | ST30<br>2  | Simulation (Workshop<br>Mode)  | 60 | 38 | 63.33 | M  |
| 26 | GM3<br>05  | Service Management   | 60 | 34 | 56.67 | M  |

5. Director shared that a pooled convocation (Batch 2018-2020) for all campuses is scheduled on May 15, 2020. Dean Academics, Prof. Pratibha Wasan briefed about the Program schedule and preparations being done at the PMC level. Chair- Alumni Committee, Prof. Poonam Sharma was requested to facilitate with a one minute student byte for the Alumni Achievers Award. With the purpose of providing a tagline to each graduating student, Chair- Mentoring, Prof. Ajay Bansal would share the Mentor-Mentee excel file with all faculty members for completion by EOD.
6. The action taken reports for AY 2020-21 were presented by each area chair for faculty council approval  
The attendance sheet is attached.

  
Dr Vranda Jain  
(FC Secretary)

  
Dr DN Pandey  
(Director)

