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INTERNATIONAL
CONFERENCE

JAIPURIA
INSTITUTE OF MANAGEMENT
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Jaipuria Institute of Management, Jaipur
P r e s e n t s

Youth
2025

INTERNATIONAL
CONFERENCE IN THE
SERIES OF YOUTH 2025



NETRITVA 4.0: LEADERSHIP IN THE ERA OF CONNECTION AND COLLABORATION

February 16-18, 2023

W: www.jaipuria.ac.in/youth2025

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Academic Partners



Something extraordinary happened, and the world as we know it changed forever. Covid -19 had both devastating and temporary relieving effects on the world. It had a profound impact on people's emotional and rational actions. This shift in emotional state called for a more nuanced understanding of people issues and a distinct approach to leadership. The leadership that beacons and stand the challenges lying ahead.

Netritva 4.0, also known as Leadership 4.0, is firmly grounded in an appreciation of the essentials of leading with people rather than leading people per se. Netritva 4.0 is more humane. This approach promotes leaders who are tech savvy, who work in a collaborative style rather than a purely directive mode. These leaders are change leaders, not just change managers; they are conversationalists who draw strength from the wisdom of the group. Leadership 4.0 revolution is not only about embracing new ideas and breaking barriers, but also about not being afraid to try something new. Hyper-connectivity, social values, and openness are central to this aesthetic called Leadership 4.0.

It is in this backdrop that Jaipuria Institute of Management, Jaipur is organizing Tenth International Conference in the series YOUTH 2025 – Netritva 4.0: Leadership in the Era of Connection and Collaboration. The 'Netritva 4.0' International Conference extends an invitation to leaders to participate, with the goal of cultivating leadership qualities in youth and the broader society, encompassing corporate and world of business, government, environment, NGOs, and various sectors such as entertainment, hospitality, army, judiciary, education, agriculture, industry, services, to name a few.

Netritva 4.0 is as much a celebration of our efforts to bring sanity, logic and coherence in whatever we do collectively as it is a soul-searching exercise, reverberating from our heart and mind.



The specific aim of the conference is to

- Provide an opportunity for leaders in different fields (industry, business, education etc.) to express and exchange views and share their perspective on different leadership styles suited in the current challenging environment.
- Discuss the different leadership elements and also gain feedback on one's thoughts and views on leadership styles.
- Provide forum to today's youth to listen to leaders

from diverse fields and make them understand what vision leaders are expressing for future organizations.

- Inspire youth power to innovate, collaborate and assimilate new and fresh approaches to deal with complex times.
- Discuss the practical leadership challenges encountered in creating a conducive environment for the growth of the organization.

The International Conference shall have six Plenary Sessions where Business Leaders, Educationists, Industrialists and Change Makers shall dwell on the following themes

- Plenary Session I: Leadership for Thriving in a Rapidly Changing World
- Plenary Session II: Compassionate and Inclusive Leadership
- International Plenary Session: Global Thought Leadership: A Manifesto for Better Leadership
- Plenary Session III: Touching the Hearts through Leadership: Perspectives of Academic Leaders
- Plenary Session IV: Leadership in Action: Building Resilient and Agile Organisations
- Plenary Session V: Leadership in Action: Building Resilient and Agile Organisations

Call for Papers

Leadership needs to be redefined in order to adapt and succeed in the present dynamic environment. Corporations are demanding leadership style that can fast adapt, innovate and steer the implementation of new business models, adopt new way of working in face of new market realities. The complexity and volatility present in today's environment requires intense research in the area of leadership, so that new principles of leadership emerges to develop and prepare leaders for this new

reality. The conference aims to provide an international platform for academicians, researchers, industry personnel's, representatives from the government, NGO's and students to share their research findings in front of experts. All full paper submissions will be peer-reviewed and evaluated based on originality, technical and/or research depth, accuracy, and relevance to conference themes and topics. The topics of interest for submission include, but are not limited to:

Re-Imagining Leadership

- Practicing Global Leadership: Change Makers, Trendsetters: Individuals and Organizations
- Developing Leadership: Theoretical Competency Frameworks, Directions for Academia, Business Organizations and Society, Developing Leadership for Sustainability and Technological Agility
- Ethical Leadership and Governance: Ethics in Marketing, HRM, Finance, Operations, Information
- Technology Management
- Managing Global Workforce: Managing Diversity, Developing Supportive Workplaces, Managing Race, Genders and Communities
- Managing Wellbeing: Happiness, Emotional and Social wellbeing- Imperatives for a Young leader

Global Leadership 4.0

- Developing Strategic Leadership Capabilities
- Entrepreneurial Leadership
- Facilitating Entrepreneurship throughout the Growth Cycle.
- Leadership and Management Styles
- Gender and Leadership
- Leadership for Sustainability
- Leaders Role in Innovation
- Leadership in Non-Profit Settings
- Leadership and the Family Enterprise
- Leading Change and Managing Conflict
- Leading from the Middle – Centralized Vs. Decentralized Control
- Leadership Challenges – Barriers to Effective Communications

Digital Leaders: Leadership 4.0 and Digital Transformation

- Industry 4.0: Redefining Leadership
- Industrial Big Data
- Internet of Things (IoT)
- Internet of Services
- Smart Manufacturing
- Predictive Analytics
- Cloud Computing for Industry 4.0
- Support System for Industry 4.0
- Industry 4.0 - Strategy and Operations
- Planning and scheduling in Leadership & Industry 4.0
- Performance Management in Leadership 4.0
- Logistics and SCM in Industry 4.0 and Ripple Effect
- Block chain technology for Industry 4.0
- Applications in other Industries such as Healthcare, Education, Media, Retail and related Fields.

Innovation and Technology for Leading the World

- Business Model Innovation
- Digital Transformation
- Data Analytics
- E-Commerce and Digital Marketing
- Technology for E-governance and Digital India
- Innovation and Management Issues
- Innovation Behaviour and Creativity
- Innovation in Finance and Accounting
- Innovation in HR and OB
- Innovation in IT, Operations and SCM
- Innovation in Marketing
- Social Innovation in Business Ethos, Corporate Governance and CSR
- Technology Transfer and Innovation Commercialization.
- Business Integration with Management
- Tourism Management
- Critical Management
- Case Studies

The Next Generation of Sustainability Leaders through Sustainable Practices

- Corporate Social Responsibility
- Ethics/Ethical leadership
- Integration of Sustainability in Innovation Management
- Strategies, Technological Development, and Policies for Sustainability
- Sustainability Practices in Today's Environment
- Sustainable/Ecological Entrepreneurship
- Sustainable Business
- Sustainable Development and Transitions
- Environmental Sustainability
- Sustainability through Innovative Practices
- Impact of Micro, Small and Medium Enterprises on Economy and Society
- Green and Sustainable Marketing
- Energy: Renewable Energy, Energy Economics and Environmental Solutions
- Environmental Challenges and Economic Growth
- Sustainability through Implementation of Engineering Practices in Business
- Green Business Practices of Business
- Lean and Agile Business Practices
- Green HRM Strategies for Leading in Future

Happiness and Well-Being for New Age Leadership

- Happiness through Education, Health, Employability
- Performance Parameters of Happiness and Well-Being
- Applied Research in Well-Being
- Disciplinary Approaches to Well-Being
- Economic Consequences of Happiness
- Happiness and Public Policy
- The Life Satisfaction Approach
- The Relationship between Unemployment and Unhappiness
- The Relationship of Income to Happiness
- Economics of Happiness
- Country Case Study

Management 4.0

- Industry readiness to adopt emerging technologies
- Using smart technologies to make efficient decisions
- Integration of IoT, IIoT, AI, cloud computing for management 4.0 ecosystem
- Marketing Analytics
- Financial Analytics
- Investment scenario in management 4.0
- Factors for digital transformation
- Decision Support Systems 4.0
- Remote Working in Management 4.0
- Happiness & Wellbeing in WFH Organizations
- Happiness and Public Policy
- The Life Satisfaction Approach
- The Relationship between Unemployment and Unhappiness
- The Relationship of Income to Happiness
- Economics of Happiness
- Country Case Study

Environmental, Social and Governance (ESG)

- ESG Disclosure policy & regulations
- Advancing Diversity and Inclusion through the Sustainable Debt Market
- ESG Initiatives to ensure impact
- Enablers and Barriers to ESG Implementation
- Evolution of Responsible Investing
- Green Bonds/Climate Bonds
- ESG as a distraction
- Coming of Age for Carbon Markets
- The Divergence of ESG Score & ratings
- ESG: The evolving regulatory landscape
- Prioritizing human rights and supply chain diligence through ESG initiatives
- Untapped ESG opportunities

Student Poster Presentation

Students and Research Scholars are invited to participate in a poster presentation on the conference themes/sub-themes. There will be a display area where all such posters will be exhibited. The two best poster presentations will be awarded.

Key Audiences and Paper Contributors

- Academicians and Research Scholars interested in various aspects of leadership.
- Research and Development Managers
- Representatives of government/Non-Government Organizations
- Practitioners in Business/Industry Leaders and Consultants
- Strategic Planners, Public Policymakers, etc.
- Post Graduate students, along with at least one faculty member as one of the authors.

For guidelines regarding submission of paper please visit our website www.jaipuria.ac.in/youth2025

Publication of Research Papers

All Accepted papers will be published in the Edited Book by A Category Publisher, and the selected papers will have the opportunity to be published in the following platforms:

- Sustainability | ISSN: 2071-1050; (Scopus, & Web of Science Journal)
- Pacific Business Review International | ISSN: 0974-438X; (Web of Science)
- Management Dynamics Journal | ISSN: 0972-5067 (Digital Commons, Science Direct Journal)
- Edited book on "NETRITVA 4.0" by Bloomsbury Publishing House. (A Category Publisher)

Reward for Outstanding Papers

In line with the philosophy of the institute for promoting qualitative contribution in research and academics, the conference has instituted rewards for the selected outstanding papers with a Certificate of Appreciation and Cash prize of:

Rewards	Corporate/Faculty	Research Scholars/ Students
First Prize	INR 8000/-	INR 6000/-
Second Prize	INR 5000/-	INR 3000/-
Best Poster Award		INR 5000/- and INR 3000/-

Registration

On final acceptance of the abstract of a paper, the authors will be required to register by paying the fee. A confirmatory email should be sent at youth2025@jaipuria.ac.in along with the filled registration form. **For details visit www.jaipuria.ac.in/youth2025**

Registration Fees

The registration fee for the conference is given below:

Category of the participant	Early Registration (before October 15, 2022)	Final Registration (October 16 – December 20, 2022)
SAARC Countries		
Delegates / Faculty Members/Industry Person (India and SAARC Countries)	INR 1500/-	INR 2,000/-
Research Scholar / Students (India and SAARC Countries)	INR 1000/-	INR 1,500/-
Other Foreign Countries		
Delegates / Authors	US\$ 60/-	US\$ 75/-
Research Scholar / Students	US\$ 30/-	US\$ 40/-

Submission Guidelines:

Submissions are to be made in a Word Document or PDF format. **Link for Abstract/ Full paper Submission :**

visit <https://bit.ly/NETRITVA>

or scan the QR code



Important Dates for Authors

Last date for submission of abstract	September 30, 2022
Confirmation regarding the acceptance of abstract	October 10, 2022
Last date for full-length paper submission	November 10, 2022
Last date for communication of reviewers' comments	November 20, 2022
Final Submission of full-length paper after modifications	November 30, 2022
Last date of Registration	December 20, 2022

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About Jaipuria, Jaipur

Jaipuria Institute of Management, Jaipur is a part of Jaipuria group of institutions established under the Integral Education Society. The Jaipuria group has a long heritage of providing educational excellence to the youth of India since the establishment of Seth Anandram Jaipuria College in Calcutta (now Kolkata) in 1945. The first management institute of Jaipuria was established in 1995 in Lucknow, followed by Noida (2004), Jaipur (2006) and Indore (2010). The PGDM program offered at Jaipuria Institute of Management, Jaipur is approved by the AICTE (All India Council of Technical Education), accredited by the NBA (National Board of Accreditation) and recognized by AIU (Association of Indian Universities) as equivalent to MBA degree. The institute also runs AICTE approved PGDM-Service Management program and doctoral level Fellow Program in Management (FPM). The institute has been awarded Graded Autonomy (Grade 2) from AICTE and it has been listed under Great Place to Work by Great Place to Work Institute. The institute is also advancing towards international AACSB accreditation and crossed important milestones.

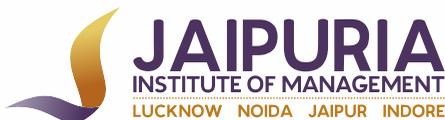
The institute strives to inculcate life-skills in students and provide them opportunity and assistance in

what they would want to become in life. IIM Ahmedabad has written a case study on Jaipuria Institute of Management, Jaipur focusing on student engagement initiatives and its attempt to blend formal and informal learning system. The infrastructure, ambience, learning ecosystem available at Jaipuria-Jaipur altogether provides excellent, conducive, and serene milieu for students to grow and realize their potential. There are four pillars of student centric learning model at Jaipuria Institute of Management, Jaipur. 1. Deeper Industry interface through sharing of learning and MoUs, Mentoring and Internship 2. Blending of formal & informal learning and strong Individual Development Plans IDPs 3. Leveraging technology to provide 24*7 learning environment, and 4. Emphasis on holistic development through strong social connect and global exposure. Jaipuria Institute of Management, Jaipur takes concerted efforts towards enhancing deep learning resulting into significant learning experiences and meaningful student engagement leading to several positive outcomes in terms of improved employability and improved placements.

About Jaipur: The Pink City

Jaipur is named after its founder the warrior and astronomer sovereign Sawai Jai Singh II (ruled 1688 to 1744). It is 260 km from Delhi and 240 km from Agra and forms the most chosen tourism golden triangle of Delhi, Agra, and Jaipur. The old Jaipur painted in Pink can grip any visitor with admiration.

The stunning backdrop of ancient forts Nahargarh, Amer, Jaigarh, and Moti Dungri are dramatic testimonials of the bygone era. The Pink City is one of the most sought-after tourist destinations of Rajasthan.



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