



**REPORT ON WORKSHOPS/SEMINARS CONDUCTED ON RESEARCH
METHODOLOGY, ENTREPRENEURSHIP AND SKILL DEVELOPMENT**

2016-17

Brief Report of Inaugural Session of First Round Table Meet on Emerging Trends in Talent Acquisition

Jaipuria Institute of Management, Noida in association with National Human Resource Development Network (NHRDN) organized first round table meet on Emerging Trends in Talent Acquisition. This is first such meet organized in Noida region by NHRDN.



Guest of Honor for the occasion was Mr. Kamal Singh, Director General, NHRDN and large number of officials and members of NHRDN besides HR Managers from different organizations. Mr. Kamal Singh gave overview of the conference.

Also present on this important event and occasion was Shri Shreevats Jaipuria, Vice Chairman, Jaipuria Institute of Management. The inaugural program started with welcoming the dignitaries with a bouquet of flowers followed by traditional lighting of the lamp by the Chief Guest, other dignitaries present on the occasion, Director of the institute Dr. Rajiv R. Thakur and members of the organizing team including Dr. Abdul Qadir and Ms. Kanchan Rana. Shri Shreevats Jaipuria, in his opening remarks welcomed Shri Siddiqui, Mr. Kamal Singh and other dignitaries present on the occasion. He recalled the emphasis put in Jaipuria on identifying right talent and retaining them. He mentioned how coming from running an industrial background, he watches closely need of recruiting and retaining right talent.



Mr. Kamal Singh in his remarks explained the journey of holding first ever round table meet at Jaipuria on such a contemporary issue. He mentioned that this is the first such meet in entire Noida area and NHRDN is in advance discussion and plan to establish NHRDN Chapter at Jaipuria, Noida. He praised the efforts put in by Director, Jaipuria, Noida and Shri B. D. Singh in materializing this round table meet and also praised the good work done by Jaipuria Institute of Management in delivery quality education resulting in continually growing ranking of the institution.



Mr. S. Y. Siddiqui in his clear and straight to the heart thoughts, explained the relevance of the topic and discussed what the emerging trends in talent acquisition are? He explained how social media and other platforms are playing a key role in talent acquisition and he emphasized why it is more important to hire “right talent” over “top talent”. Giving numerous examples of talent acquisition and retention policies used at Maruti Suzuki, he dwelled upon the change in process of hiring talent over the years since the days when he started his career at Escorts. He also mentioned why acknowledging and accepting the failure should also be a part of organization policy. He stressed upon simple HR systems rather than developing complex systems. His session and deliberations raised number of queries among students, guests and faculty who

raised varying questions right from unemployment rate to attrition rate and one audience raised the question if accepting the failure was actual practice in any organization. However Mr. Siddiqui with his patience and careful listening style answered the questions up to the satisfaction of audience citing examples from global systems. He responded to a query how money reward comes at fifth position in developing employee satisfaction. Dr. Rajiv R. Thakur summarized the proceedings and proposed Vote of Thanks. He mentioned to the audience especially students to learn finer aspect of communication skills from Mr. Siddiqui address other than the talent acquisition and retention part. He too emphasized the need of hiring and retaining right talent and he appreciated the contribution and collaboration of NHRDN with Jaipuria Institute of Management and their consistent help in raising quality standards at the institution. He thanked NHRDN, its past presidents including Mr. Siddiqui and its Director General Mr. Kamal Singh to discuss and thinking of establishing a chapter of NHRDN at Jaipuria, Noida.

Praktikos-Jaipuria National Summer Internship Contest

(14th October, 2016)



Jaipuria Institute of Management, Noida, organized its Second National Summer Internship Contest 'PRATIKOS' on October 14th 2016 conceptualized by Research committee 'Shodh' with able guidance of Dr. Rajiv Thakur, Director of Jaipuria Institute of Management, Noida and coordinated by faculty members Dr. Shalini Srivastava, and Dr. Richa Misra. The objective of the event was to provide a platform for nationwide exposure to high quality summer internship projects, thereby recognizing and rewarding the excellent project by giving the outstanding projects monetary and other awards.

The contest witnessed nominations from students across various Institutes like IMT, Ghaziabad, ITS, Ghaziabad, Jaypee Business School, Footwear Design, Development Institute (FDDI), International Agri Business Management Institute (Gujarat), Amity University, NILLM and Jaipuria Institute of Management, (Noida, Jaipur & Indore). The students participated in the event and presented topics as diverse as general management, sales & marketing, human resource, agriculture, finance and information technology from different industries and sectors. The event was judged by Ms. Deepti Srivastava, Head of corporate and public relations, FDDI, Dr. Deepak Singh, Dr Shikha Bhatia, Dr Abhijit Nair and Prof. Nidhi Singh. Students were assessed on the parameters like knowledge & application of concepts, creativity and originality, professional judgment and decision making ability, interdisciplinary approach, skills for data handling.

All the participants gave remarkable presentation and were awarded with a cash prizes and participation certificates. This year the first position was occupied by Pushpendra Kumar Gupta from International Agri Business Management Institute (Gujarat) , Aakanksha Pokhriyal from Jaipuria Institute of Management Noida bagged the second position and Samreen Monga from Jaipuria Institute of Management, Jaipur got the third position .Certificate of appreciation was given to Ms Sonia Gupta (IMT, Ghaziabad), Mitushi Gupta (ITS, Ghaziabad), Avinash Pratapand Sanchit Tiwari (Jaipuria, Noida) for their exemplary performance during their SIP.



FDP – Goods and Services Tax, its benefits and impacts on Indian Economy

Conducted by Eco & IB Area

Guest Talk – Shri Arvind Kumar – 13th October, 2016

This talk on GST was necessitated as it is a current topic and will change the way of taxation in India and paving the way for a smooth transition to India being a common market across states. The faculty were addressed by Shri Arvind Kumar who is presently working as a Deputy Secretary in the Ministry of Heavy Industries. Being an IAS officer of 1997 cadre he has also worked with Mumbai Customs, DGFT and Ministry of Finance and has been associated with framing of GST laws from 2006 onwards.

In the recent past, many potential FDIs who were once interested in setting up their manufacturing units in Kolkata or Tamil Nadu, amongst other states, were disappointed as in spite of New Delhi welcoming them, each state had their own set of laws leading to bureaucratic and procedural delays. This is exactly where GST comes in as it offers a unified market, where there will be no boundary between entrepreneur and market, said Mr. Arvind Kumar.

The current taxation regime in India encompasses majorly direct and indirect taxes. But before getting onto to GST, Mr. Kumar highlighted the pitfalls of Value Added Tax (VAT). He explained that in spite of fixing 12.50% as a uniform rate the states still had power to move below or above as per their respective state economies, i.e., there was no legal binding on the uniform rate. For example, if a laptop is assembled in Mumbai, tax is paid on the finished product in Mumbai itself. For the parts that have come from different states where tax would have been charged on them, the tax can only be claimed in the respective origin states.

Mr Kumar suggested, India is one country hence one must be free to pay anywhere and claim anywhere just like Income Tax, i.e., the Indian taxation system should move towards becoming PAN India.

GST is a modification/ extension of VAT also called as National VAT, which is prevalent in 140 countries. In India, this destination based tax was first recommended by Kelkar committee in 2004. A draft GST model was issued by the government in 2009 for public debate.

This destination based tax will reduce transaction costs and abolish the cascading effect. One of the major benefit of GST is it only requires 8 forms, 10 annexures, and only 1 challan as

opposed to 495 required in total for the other taxes put together (VAT/CST, Central Excise, Service Tax). Mr. Kumar suggested that GST being destination based tax, will have positive impact on consuming States like Delhi, Bihar etc. It will reduce number of tax authorities as well as human interface leading to reduced cost of compliance and administration cost. Also, since GST is familiar taxation method for international trade communities, hence may attract Investments in India.

Mr. Kumar in hindsight spoke to the faculty on the working of GST and further moved to elaborate on its impact. In order to study the impact of GST Mr. Kumar had considered 15 countries selected on the bases of their GDP turnover. He finally worked his presentation through four countries namely, Canada, Australia, Brazil, since they were similar to India in size and Singapore, a small country with little variation in socio economic strata, thus easy to administer. Singapore began with 3% (with assurance to maintain the rate for next 5 years) increasing thereafter to 4%, 5% and 7% which is the current rate. Lower tax rate is easy to implement and acceptable to people. High rate may discourage Investment and tempt people to evade tax.



He further talked about the salient features of GST, eloquently explaining the dual structure GST levied by Central government and State government: (i) Central GST (ii) State GST and the IGST (CGST+SGST) which would apply to inter-state trade. It would be levied on all transactions of goods and service. The Centre and the States would have concurrent jurisdiction. Cross utilization of ITC between the Central GST and ITC of State GST would not be allowed to adjust against CGST common format for periodical returns, to both the Central and to the concerned State GST authorities. Each taxpayer would be allotted a PAN-linked taxpayer identification number with a total of 13/15 digits. The CGST and SGST subsumes various state taxes, however GST is not applicable at the municipality level.

With the thought that every coin has two faces, Mr. Kumar laid down the road ahead for GST by mentioning that the bill has been ratified by 50% of the States or more and the amended provisions in the constitution will be notified by Ministry of Law along with CGST /IGST

legislation by Centre and SGST legislation by States to be prepared and passed by respective legislatures, thereby paving the way for GST implementation.

The talk was well received by the faculty with many takeaways and the same could have been witnessed by the intensity of the faculty interaction with the speaker. The speaker ended on a note requesting that the faculty may have some pertinent suggestions / viewpoints which they must express through articles in newspapers and other forums.



Brief Report of the Inaugural Session of the International Conference on Management Practices for the New Economy (ICMAPRANE 2017) held on 10th February 2017

Jaipuria Institute of Management, Noida organized its' second International Conference on Management Practices for the New Economy (ICMAPRANE-17) on February 10th – 11th, 2017. The conference was being organized in association with Satakunta University of Applied Sciences (SAMK), Finland and Eastern Mennonite University, USA and University of East London, UK.

For its inaugural ceremony, Dr. Rajiv Kumar, Ex Secretary General, FICCI, Chancellor of the Gokhale Institute of Economics and Politics, Founder Director of Pahle India Foundation and Senior fellow at Centre for policy research was the Chief Guest. Prof. Rajan Saxena, Vice – Chancellor Narsee Monjee Institute of Management Studies was Guest of Honor and Mr. Abheek Barua, Chief Economist at HDFC Bank Limited was the Key Note Speaker for the conference.

Guests flew down from across the nation to be a part of this two days event.







The event commenced with the recital of the Saraswati Vandana and lighting of the lamp. , This was followed by floral welcome of the guests.



Chairman of Jaipuria Institute of Management, Shri Sharad Jaipuria in his welcome remarks spoke about the vast experience that the three speakers carry and briefed the guests and audience about Late Seth Anandram Jaipuria's pioneering initiative to set up Jaipuria College in Kolkata in 1945 and the Jaipuria family long journey since then in providing superior quality education with over 10,000 current students and close to 20,000 alumni. Jaipuria Institute of Management has strength of over 100 faculty members and more than 70 visiting faculty members.

He then dwelt upon the conference theme “Management Practices for the New Economy”. He said that the new economy has the potential to revolutionize a given industry through cost leadership. New business models are emerging every day breaking down the traditional differences between the supplier and the customer. He cited examples of world's largest taxi firm, Uber that owns no cars. One of the world's most popular media company, Facebook, creates no content. The world's most valuable retailer, Alibaba, carries no stock. And the

world's largest accommodation provider, Airbnb, owns no property. Hence new economy incorporates a new way of doing things across industries and functional areas.

He desired to look forward to a new economy which does business activity for the benefit of the society, and takes care of the people who have historically been exploited by classism, gender bias, racism and other systems of oppression.

Director of the institute Dr. Rajiv R. Thakur welcomed the guests and participants and recalled how decision to hold with clear topic in mind was taken a year back in valedictory function of first international conference of Jaipuria, Noida. Since economy is a continually changing process hence the theme of conference will remain contemporary always and he announced that Jaipuria, Noida will be promoting the theme as a brand and organize its future conferences with same brand name.

Citing world as a global village today, businesses are affected by even the slightest change or issue in any part of the world. Sustainability of businesses therefore depend upon quick adaptation to the changed circumstances and adopting new management practices that are in tune and line with evolving new economy. He quoted examples of US President Election and demonetization as two key events that have shaken entire business scenario world over. He said that the new economy may see demise of once successful companies and can also witness emerging of new businesses from nowhere or from scratch.

He also acknowledged the contribution of organizing team of Mr. Jitender Sharma, Dr. Vinita Srivastava and Dr. Shikha Bhatia who in spite of various difficulties and hurdles that keep coming regularly successfully organized the whole show. The organizers were felicitated with mementos for their contribution.

Dr. Rajiv Thakur mentioned that for the conference over 200 inquiries were received, followed by 146 abstracts and finally 102 full paper were received. After double blind review process, 65 papers were selected and after last minute withdrawal of few papers, finally 59 papers were included in conference proceedings. Dr. Rajiv Thakur highlighted how the event was being

broadcasted not only to all the three campuses live but to various colleges through online learning and training software, Impartus.



Mr. Abheek Barua, Chief Economist, HDFC bank in his key note address spoke about other facets of economy and the recent major events like Brexit and Demonetization in India and their effects on the new economy. He also spoke about how every nation is competing against each other trying to form their own kind of globalization. He described economic implications of international politics and mention China, India and Africa are the countries to look for in the coming years for growth after adopting protectionism policies by USA.

Chief Guest Dr. Rajeev Kumar, who started his career as a professor only and wittingly coining the term “lapse professor” for himself talked about how our youth needs to be trained in different dimensions of management as an initiative to fulfill the demands of the new and innovation prone economy. He also emphasized on how much it is important for our generation-Y to understand the importance of job creation highlighting the implications of the current scenarios portraying significant drops in the graph of the same. He talked about how the fourth revolution i.e. internetworking using technology has entirely changed the world after the earlier three revolutions wheel, industrialization and computerization. He provided key mantras of success in the new economy.

Finally, Prof. Rajan Saxena, spoke about the revolution in the economy and how this 21st century belongs to Asia, specially China and India. He emphasized how the management

education needs to be changed keeping in mind the changing environment and also mentioned leadership traits for the new economy.





At the end of inaugural session, Shri Shreevats Jaipuria, Vice Chairman, Jaipuria Institute of Management, delivered the vote of thanks and mentioned how listening such wonderful speakers was a treat to ears. He also advised the students to understand and adopt the learnings from these sessions into practice. Finally the inaugural session end with presentation of mementos to the guests and group photograph.



**Panel Discussion on UNION Budget
February 16th 2017**

For a management student, it is utterly important to stay updated with what is happening around them. At Jaipuria as we say we want our students to “Be Ready” therefore, guest talks is an integral part of our curriculum. Today, the Finance club in collaboration with Economics Area, of #Jaipuria, #Noida, organized a panel discussion for the students on UNION BUDGET 2017 covering topics like Taxation, Rural and Agricultural facet of the budget, Banking and the impact on commodity exchange market. The discussion began with Dr. Rajiv Thakur addressing the audience with some erstwhile practices relating to the budget, and the current scenario. Also, he concluded by giving a motto “Be inquisitive about the why’s and how’s”.



CA Mr. Mohd. Salim, told the students about how several things have changed from the taxation angle for an individual, he covered all the relevant factors and also shared with the students, facts like, Contribution of taxes in the total revenue of the Government is 70% and the growth in the tax deposition this year was 35%. Mr. Vijay Sardana shared that “This country needs executives and not strategies”. He emphasized that the focus should be more on actions than plans. He stressed upon the fact that MBA graduates should stay in close touch with the Economic Surveys and read the budget to get a deeper understanding. The three things, GST, E-payments, and Demonetization should be studied together to get a better grip on what is happening. Managers should be ready to work in a more transparent environment, as there are going to be some major changes in the Consumer laws and the fastest growing Social Media. The knowledge will help create wealth. Transferring of money to the farmers without transfer

of knowledge can't help them in multiplying the money, this was something that the new budget lacked to focus on. He also touched upon various other constituents such as contract farming and dairy infrastructure before ending on a beautiful note "Causing a change is our responsibility".



Mr. Sunil Pant, a former general manager at SBI, quoted Deng "It doesn't matter whether a cat is white or black, as long as it catches mice". The finance sector of India constitutes up to roughly 73% of banks, 15% of Insurance and remaining of mutual funds. Capitalization of banks is an important factor for the government which includes Economic Capital, Risk Mitigation, and Regulatory capital. The myth out there is that India's economy is decoupled with that of the world's, whereas India's economy is closely related to the world's. The shocks' ripple effects are the fastest in the finance sector. He concluded that the Electronic footprint that we are leaving everywhere is going to be one factor to watch out for in the near future, even in the finance sector. At the end we had with us Mr. Vipul Srivastava telling us about how the commodity exchange market is affected by the changing crude oil prices and a rise in them is actually going

to be beneficial for our country. He also touched upon various other important components relating to the same. The seminar was concluded by Professor Ritika Gugnani thanking all the members present.



**Art of Living Workshop
February 18th 2017**

In collaboration with Art of Living Foundation, Jaipuria Institute of Management, Noida will organize a Workshop on Youth Empowerment and Skills (YES!+).

As an initiation, an introductory and interactive session of the workshop was organized for the students. Mr Rahul Joshi, trainer and faculty member associated with the AOL organization from last 5 years and delivered the session. He explained students the importance of Yes + workshop in their life and also shared the experience of various students of other reputed B schools after attending the workshop. He discussed the meaning of SUCCESS in their life and asked students that how to achieve it. He shared the importance of Relaxed and Focused state of mind in our life. He shared Yes+ workshop will help to enhance their inner confidence and

achieve success and happiness in life. Session ended with the rejuvenating meditation session of 20 minutes. Students were really excited to join the workshop which is scheduled on Feb 28th to March 5th 2017. We thank Mr Rahul Joshi and AOL foundation for such an interesting session and make our students understand the significance of success in their mind.



Business Quiz: Evening Forum 13 #LIFE AFTER 6
(28th February, 2017)

Business Quiz was organized by Students Affair Committee as a 13th Evening forum. More than 30 teams applied for the event. Teams comprise of first year and second year both. There were 3 rounds in the quiz. The first round was Logo Identification in different brands logo needed to be identified. There were 15 teams and each team consisted of 2 members who qualified this round. The second round was Slogan Identification of the brands, in which only 10 teams were able to qualify. And lastly the third round was Identification of the Brand Ambassadors of different brands. In the third round there were only 5 teams. In the end the winning team Ashish Kunwar and Harsh Srivastava, first year students were awarded with cash prize of Rs.1000. All the teams played with enthusiasm and it was a great way to enhance one's business knowledge. This event had not been possible without the help and support of our junior and senior coordinators as well as the members of the committee.



Navikaran (E-Cell) of Jaipuria Institute of Management, Noida organised "Movie Screening Session" on 26th November 2016. Session started with a good gathering, with zeal to know what entrepreneurship is and how it can be implemented. Here, we presented students with a movie

which encouraged all of them to implement their idea of entrepreneurship journey. Movie also gave students' knowledge about the difficulties faced by societies to implement something new. One idea can motivate and ignite individuals but how long are you ready to work along with it serves the purpose of this journey. Students were encouraged with the movie showcased and started to work on the ideas as well. In the end students understood that entrepreneurship is about exploring new ways of learning and implementing ideas. We get idea for life from various sources, and entrepreneurs scan ideas from every possible thing. This was a great attempt towards entrepreneurial journey, learning something from movie show and applying fundamentals in entrepreneurial life and looking forward to start something on campus by students.

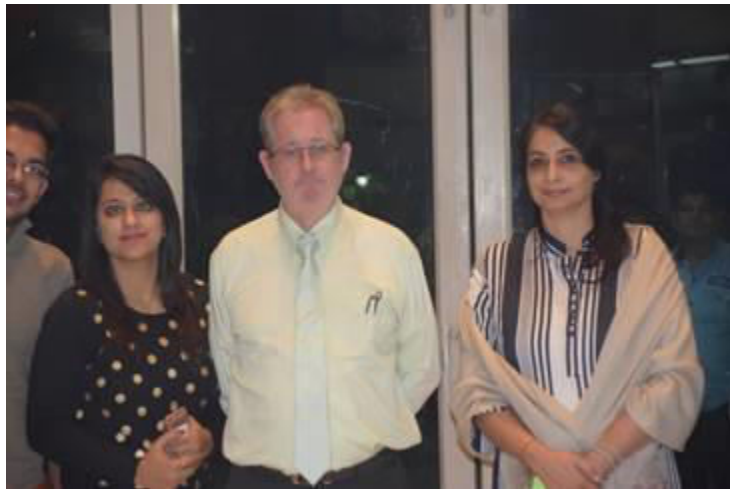


Navikaran (E-Cell) of Jaipuria Institute of Management, Noida has organised "My Story Session" on 2nd December 2016. Mr. Aashish Beergi, Co-founder and CEO MASH Project was the guest speaker of the day. Aashish shared his journey of becoming an entrepreneur. He started session by saying that everyone must have passion and commitment to become an entrepreneur. He also stated that 'If you have committed yourself to goal, the way to reach it doesn't matter'. Aashish mentioned that to generate an idea for becoming an entrepreneur, one should find their own area of interest to satisfy them as an individual. He related the statement with his personal life and mentioned the up's and down's he had faced to become a

successful entrepreneur. He also explained about the details of the job he is doing. He concluded the speech by quoting the statement “Dream big, Start small, Act now” by Robin Sharma.

**A Brief Report on the Visit of International Delegate
from University of Shinawatra, Bangkok to Jaipuria Institute of Management, Noida
on 2nd December, 2016**

Prof. Dr. John Christopher Walsh from University of Shinawatra, Bangkok visited Jaipuria Institute of Management on 2nd September, 2016 for interaction with students. Guests arrived at 7:00 PM at our campus and received a warm welcome.



Program started with a welcome note by Ms. Ritika Pandit, Student Coordinator IRC, Jaipuria Institute of Management. The interaction with the students then commenced with the introduction of the guest to the audience by Ms. Ritika Pandit,, who discussed at length the engagements and accomplishments of the dignitary besides his personal profile. Dr. Poonam Sharma welcomed the guest with a bouquet of flowers.



Prof. Dr. John Christopher Walsh shared about his journey, he gave a very interesting talk on cross cultural communication and its barriers. He also talked about India-Thailand Business relations by quoting real life examples.



Prof. Ashok Advani proposed Vote of Thanks and Prof. Walsh was facilitated with a memento by Prof. Ashok Advani. This was followed by an official meeting between institute officials and the guest to explore the possibilities of collaboration



During the deliberations Dr. John gave a brief on the University of Shinawatra and the courses undertaken. The university holds multiple courses in Management, Information Technology, Management, Liberal Arts, Nursing and Public Administration.

Dr. Poonam Sharma proposed to have MoU between the two institutions as a first step to start the relation. She also suggested that a few students from University of Shinawatra could avail of the opportunity of undergoing a three weeks' capsule course already finalized for the student populace of Ara Institute, Christchurch, New Zealand, scheduled from 09th to 28th January 2017 at Noida campus, as a stepping stone and a 'kick start' to the proposed collaboration .

Dr. Walsh expressed his keenness to the proposal and assured to keep in taking this forward and also suggested to have some customized programs in the month of May for their students. Thereupon Dr. Poonam suggested that May-June is the time when our students go for their internship and proposed that we could have some students from University of Shinawatra and they could do some joint internship programs with our students.

Dr. Walsh proposed to have an online Joint case writing competition which would have participating students from Nepal, India, Myanmar, Singapore and other countries, with Jaipuria Institute being one of them.

Additionally, Dr. Walsh indicated of his visits to Kathmandu, NEPAL in March 2017 and proposed to conduct a workshop at our institute on “Case Writing”

Prof. Ashok Advani proposed to have some faculty exchange programs coming through after the success of the successful completion of the proposed initial steps.

Ms. Ridhima Babber gave a brief idea on the ensuing International Conference (INCMAPRANE 2017) being organized by Jaipuria, Noida on 10-11 February 2017 and asked Dr. Walsh to recommend it to the faculty members at Shinawatra, for filing nominations and talked about the opportunities that lie ahead for both the institutes.

Dr. Poonam Sharma also proposed to have some Joint Research programs between faculties of both the institutions. After extensive and elaborate deliberations the guest thanked the organizing team for the warm welcome extended to him followed by campus tour and a group photo.



**A Brief Report on the Visit of International Delegate
From Konan University, Japan
To Jaipuria Institute of Management, Noida
On 3rd December, 2016**

Prof. Ken Nishikawa from Konan University, Japan visited Jaipuria Institute of Management on 3rd December, 2016 for interaction with students. Guests arrived at 10:00 AM at our campus and received a warm welcome.



Program started with a welcome note by **Ms. Ritika Pandit**, Student Coordinator IRC, **Jaipuria Institute of Management**. The session of interaction with the students then commenced with the introduction of the guests to the audience by **Ms. Ritika Pandit**. **Dr. Poonam Sharma** welcomed the guests with a bouquet of flowers.



Prof. Ken shared about his journey; he gave a very interesting talk on “The power of the community where to be a reflective practitioner.” He gave a brief idea on development initiatives during organizational change process like a leadership development and

management development by quoting real life examples. He connected paper plane making activity with live examples and made students understand the real life situations.



Ms. Ritika proposed Vote of Thanks and **Dr. Poonam Sharma** and **Ms. Ridhima Babber** facilitated **Prof. Ken** with a memento as a token of appreciation. It was followed by an interaction between members of International Relations Committee and the guest to explore the possibilities of collaboration.



During the deliberations **Ms. Ridhima Babber** proposed to have MoU between the two institutions/university as a first step to start the relation.

She suggested that a few students from Konan University could avail of the opportunity of undergoing a three weeks' capsule course already finalized for the student populace of Ara Institute, Christchurch, New Zealand, scheduled from 09th to 28th January 2017 at Noida

campus, as a stepping stone and a 'kick start' to the proposed collaboration .She also gave a brief idea on the ensuing International Conference (**ICMAPRANE 2017**) being organized by Jaipuria, Noida on 10-11 February 2017 and asked **Prof. Ken** to recommend it to the faculty members at Konan, for filing nominations and talked about the opportunities that lie ahead for both the institutes.

After extensive and elaborate deliberations the guests thanked the organizing team for the warm welcome extended to him. **Prof. Ken** gave us the assurance that he would recommend our institute to his management and also he would connect us to other institutes in Japan as well.



**A Brief Report on the Visit of International Delegates
From Sheffield University, UK
To Jaipuria Institute of Management, Noida
On 5th December, 2016**

Dr. Kaushik Pandya along with his colleagues **Ms. Pooja Khullar** and **Ms. Rajinder Kaur** from Sheffield University, UK visited Jaipuria Institute of Management on 5th December, 2016 for interaction with students. Guests arrived at 12:30 PM at our campus and received a warm welcome.

Program started with a welcome note by **Ms. Samriti Khandelwal**, Student Coordinator IRC, **Jaipuria Institute of Management**. The session of interaction with the students then commenced with the introduction of the guests to the audience by **Ms. Samriti Khandelwal**.

Dr. Poonam sharma welcomed the guests with a bouquet of flowers.



Dr. Pandya shared about his journey and gave a very interesting talk on **Lean: Does it make any difference?** He talked about organizations face two challenges in 21st century; advances in technology (and keeping up with them) and meeting customer thinking. Customers are demanding innovative products/services in shorter time and at cheaper cost. Thus organizations need to respond to these demands to survive. This has direct impact on manufacturing organizations that have to work with less of everything: human efforts, manufacturing space, finance sources, etc. He also discussed on the need to consider Lean not in manufacturing only but in all industries. He explained by discussing examples of Lean implementation and its benefits.



Prof. A.K Rajpal proposed Vote of Thanks and facilitated **Dr. Pandya** with a memento as a token of appreciation. It was followed by an interaction between members of International Relations Committee and the guest to explore the possibilities of collaboration.



During the deliberations Ms. Pooja Khullar gave a brief idea on the existing collaboration of Sheffield in India and talked about the possibilities of association.



Prof. Col. Rajpal proposed to have MoU between the two institutions as a first step to start the relation. He also suggested as our PGDM is 2 yrs fulltime course and in Sheffield it is for 1 year so students from Sheffield could come to India for short term study tours. Also if Sheffield can provide any scholarships to our students as they are full time non-earning students.

Thereupon **Dr. Poonam** suggested 2 months Internship Program for post graduate students of Sheffield University wherein Jaipuria's Training and placement cell would help students in getting internship in good companies in Delhi/NCR.

- **Dr. Rajiv R Thakur** proposed to have short term study tours including industry visits, cultural programs, and classroom studies for undergraduate students of Sheffield to provide them exposure and better industry interface.
- **Ms. Ridhima Babber** also gave a brief idea on the ensuing International Conference (**ICMAPRANE 2017**) being organized by Jaipuria, Noida on 10-11 February 2017 and asked **Prof. Pandya** to recommend it to the faculty members at Sheffield, for filing nominations and talked about the opportunities that lie ahead for both the institutes.
- **Dr. Pandya** suggested that our students can also go for 6 months dissertation with Sheffield University to have cross cultural experience and international exposure.

After extensive and elaborate deliberations the guests thanked the organizing team for the warm welcome extended to them.



**Brief Report of the Visit of Dr. Alexander Broich, EVP and President International - Cengage Learning to Jaipuria, Noida on
12 December 2016**

Dr. Alexander Broich, EVP and President International - Cengage Learning to Jaipuria, Noida along with his other four colleagues visited Jaipuria, Noida yesterday at 3.00 pm for a meeting with Director and faculty members. He is currently on visit to India to understand Indian Higher Education System and to develop a synergy between International Higher Education System and Indian System and to explore how Cengage Learning can be a partner in imparting quality education as per actual industry requirements.

In his presentation and interaction with Faculty, Librarian and Director, he explained how Cengage has develop e-learning applications in consultation with industry so as to develop students that are industry ready and not just passed the examination. He explained how their e-learning system which is highly interactive one can be integrated with our existing LMS i.e. Moodle and what are the additional advantages of using these innovative learning applications.

They currently offer two different models one primarily focusing on student self-learning at his/her own pace wherein other than e-book material, audio, videos, simulation games, glossary, dictionary, question bank and pronunciation tools etc. have been inbuilt in the system; the other one further includes assessment tools for the instructors apart from all above

features. A faculty can easily keep a watch on students' individual progress and can also identify the weak and strong areas for most of the students using the facilities available.

Faculty can also add additional notes and even integrate other publishers e-resources to this system provided they have authorized access to the same.

During the course of presentation and interaction, it was mutually decided to map our courses on offer during third and sixth trimester and their products on offer for the same. Not only that, it was also offered by Dr. Alexander and his colleague Mr. Ramchandani that two of our courses one from IT and other probably from communication/presentation or any other agreed subject can be run as a pilot project to see the efficacy of the system and how much development they bring to the students' performance level. This pilot project can be run in all campuses together if finalized and agreed upon by all campuses.

Director, Dr. Rajiv R. Thakur, concluded the session with suggesting Dr. Alexander to visit next time to the institute with a full comparative study between Indian versus other nations higher education system and telling him that Jaipuria will surely look into the efficacy of the system and shall compare the same with other such offerings from other publishers and based upon their outcome of the pilot run in at least two subjects will take up further necessary steps.

Essay Writing Competition

Essay writing competition was organized with the theme 'Independence 70'. Students were grouped and each group was asked to write an essay on the theme, 'Azadi 70 and my understanding of Independence'.

Students really liked the theme and felt very much connected. This activity was scheduled section wise and 10 students groups were formed in each section. Students expressed their views on the theme and shared their concerns about various social issues prevailing in our society. They said, if we are able to remove human violence, corruption, poverty etc. from our society, then we would be able to achieve real independence in India.



This activity was organized by general awareness committee (GAC) headed by Prof. Moid Uddin Ahmad.

Talk on “Global Perspective of Business and Expectations from Future Managers (July 13th)

Time: 8.45- 10.00am

Students of Jaipuria got an excellent opportunity of being addressed by Mr. Vijay Sardana, who is a co-chairman, Agribusiness committee at PHD Chamber of Commerce and Industry. He is also an Independent Director and Member of Board of Directors in ACE Derivatives (Policies and Programmes). He started off the session by telling how "Comfort is like drugs, it makes you lethargic and it won't make you test your own competence." and that we should look for uncertain situations which provide us with learning opportunities. He also laid emphasis on, how it is important to "Think out of the box" and "Being updated i.e. reading



newspapers". He also talked about a new management course on 'Sustainable Development' which is about valuation of natural resources. One very important thing that he talked about is development of USP in every student as that would be the reason that they'll be hired for. He recommended a book 'The Fourth Industrial Revolution-Klaus Schwab'. This book tells about skills that are in demand in the industry like cognitive skills, system skills, and complex problem solving skills, content skills, social skills, technical skills, resource management and physical ability. He said one should never stop learning at any age. He summarized the entire speech in three points

1. Start thinking
2. Keep yourself updated.
3. Be selfish when it comes to learning.

BRIEF REPORT ON JAIPURIA QUIZ LEAGUE - 2016. REGIONAL ROUND HELD ON 6th NOVEMBER, 2016.



Date of event:	Reporters name and contact details:		
Date : Sunday 06th Nov, 2016 Timing : 09:30 to 16:30 Venue : Jaipuria Institute of Management	Mr Wilson D'cruz Admission – Head Office Tel: 0120-4638313	Mr Santraj Patel Asst. Manger Admission Tel: 0120-4638311	Dr. Ritika Gugnani Admission- Chairperson Tel: 0120-4638379
Email ID : noida@jaipuria.ac.in			

Jaipuria Quiz League (JQL) is an innovative pan India Quiz contest which seeks to stimulate, engage and reward collegiate to compete and collaborate with peers. It represents the passion and spirit of Jaipuria Institute of Management as it nurtures thinkers and pioneers for tomorrow.

The Regional Round for JQL, 2016 was held at Jaipuria Institute of Management, Noida on 6th November, 2016.

The Quiz Master of the event was Mr. Ajay Poonia. Mr. Ajay Poonia is full time quiz master. Quiz Master enthralled audience with his grace, charm and interesting questions. Mr. Ajay Poonia has more than 20 corporate clients in his kitty which includes Hero Motor Corps, Power Grid etc. The quiz had 4 uniquely named rounds like Who Dares Wins, Take Your Pick, Infinite Bounce, Cluetopia. A total of 35 questions were asked to the participants. All the question which went unanswered were passed to audiences. In total 15 questions were asked to the captivated audience, The rounds had flavours of general awareness, Bollywood, business, sports and current affairs. Audio video questions kept the participants and audience hooked to the quiz. In some cases the quizmaster shared additional trivia about the questions for the enhancement of knowledge of all present. The final 2 rounds were on the buzzer and saw some fast paced high intensity quizzing. All participants shared their thoughts about the quiz at the end of the event. All participants appreciated the organising committee for their wonderful management of the event. Below are the few pictures of **Preliminary Rounds** of JQL which was conducted in various states like Delhi NCR, Uttar Pradesh, Haryana & Punjab etc.



Below is the list of students of JQL Regional Round of NOIDA Campus which was out of 78 selected teams of Prelims. Total number of participants in the regional round were 156.

S.no	Region	College Name with State	No. of Teams participated from the Prelims		Total No. of Students from each College		
1	HARYANA	Karnal	Dyal Singh College, Karnal	3	7	6	14
2		Ambala	AIMT	1		2	

3		Panipat	IB PG College	3		6	
1	PUNJAB	Amritsar	DAV College	2	8	4	16
2		Ludhiana	SACCM,College	1		2	
3		Ludhiana	Arya College	3		6	
4		Ludhiana	Kamla Lothia College	2		4	
1	UTTARPRADESH	Hapur	IMIT	1	33	2	66
2		Hapur	SSV	2		4	
3		Modi Nagar	RD Foundation	2		4	
4		Bulandshahar	DAV PG College	1		2	
5		Agra	Agra College	1		2	
6		Meerut	IIMT	1		2	
7		Ghaziabad	Krishna Engineering College	2		4	
8		Greater Noida	Galgotia' s College	2		4	
9		Greater Noida	IEC College	3		6	
10		Greater Noida	Sharda College	1		2	
11		Ghaziabad	ABES	2		4	
12		Ghaziabad	Modern College	3		6	
13		Noida	MGM COED	3		6	
14		Noida	JSS	3		6	
15		Noida	Hierank Business School	3		6	
16		Mathura	GLA University	3		6	
1	DELHI	Delhi	DCAC	1	30	2	60
2		Delhi	Bharati college	1		2	
3		Delhi	Ramanujam	3		6	
4		Delhi	St. Stephens	2		4	
5		Delhi	VIPS	1		2	
6		Delhi	Deen Dayal	1		2	
7		Delhi	Lashmi Bai	2		4	
8		Delhi	Maharaja Surajmal	1		2	
9		Delhi	Janki Devi	1		2	

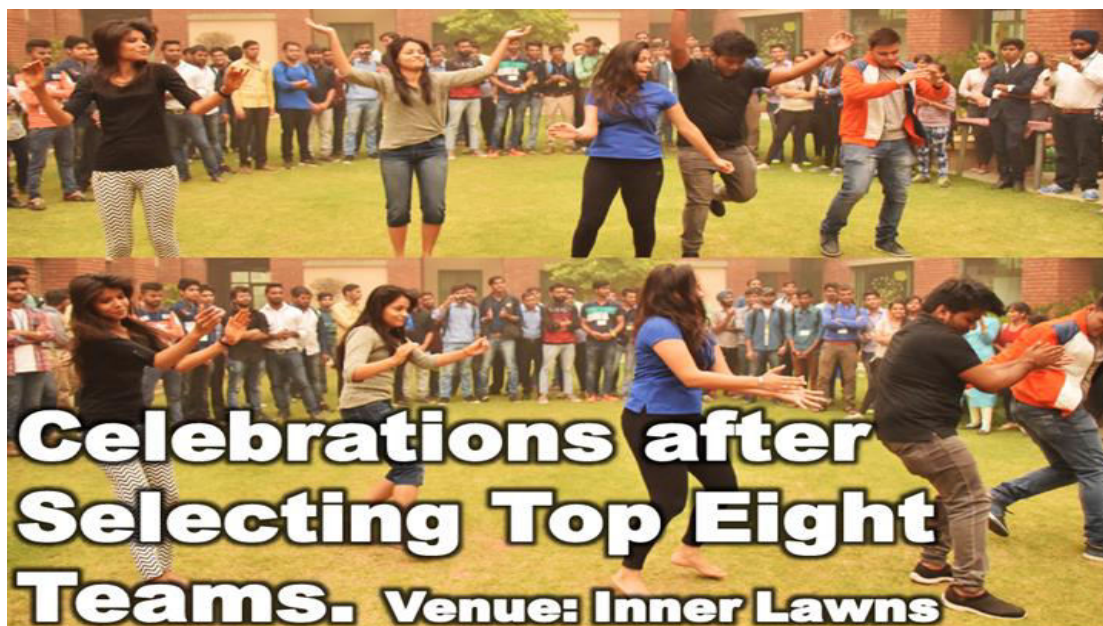
10	Delhi	Dyal Singh College	3	6
11	Delhi	Vivekanand	3	6
12	Delhi	College of vocational studies	2	4
13	Delhi	Kirorimal college	2	4
14	Delhi	Gargi college	1	2
15	Delhi	Hansraj	3	6
16	Delhi	Shyamlal	2	4
17	Delhi	Ramjas college	1	2
Total Number of Team			78	Total No. of Students 156



An online Quiz was conducted in MOODLE in which top eight teams were selected out of participating 78 teams. Random 50 questions based on Sports, current affairs, Business Awareness and Movies were



Celebrations after Announcement of Eight Teams in Inner Lawns



The top eight teams selected from first round are given below:

Additionally all three teams whose names are given below have qualified for the National Finale which is scheduled on 20th November, 2016 - to be held in Jaipuria Institute of Management, Noida.

Positions	Regional Winners		College	Prize
1st	Tushar Ananad	Digvijay Prasad	Ramjas College, Delhi University	Rs 25000/-
2nd	Divyanshu Gandhi	Vedant Sekhri	MSI(IP university)	Rs 15000/-
3rd	Akash Verma	Abhishek Paliwal	Dyal Singh College, Delhi University	Rs 10,000/-

**International Guest Session by Prof. (Dr.) Pawan Budhwar, Aston Business School, Aston University, Birmingham (UK) at Jaipuria, Noida
on 30 November 2016**

Bridging the gap between academia and industry, to expose students to global business and knowledge platforms, to enhance students' enriched and holistic learning; Jaipuria Institute of

Management, Noida welcomed Prof. (Dr.) Pawan Budhwar from Aston Business School, Aston University, Birmingham, (UK) on Wednesday, 30th Nov., 2016 at its campus to deliver a guest lecture. Dr. Deepak Singh, Assistant Dean Academics introduced and welcomed Prof. Budhwar.



Prof. Pawan Budhwar interacted with a large number of students on the topic “HR Skills” and its relevance in the corporate world. He shared that the HR Managers must have well developed skills in terms of problem solving, decision making, along with employee engagement, employability and performance. He taught several aspects of problem solving. The major employability skills required in the business world is decision making skills. The decision making process includes making the right decision in the given situation. Best choices to be opted out of the provided options so as to produce better results.



Prof. Budhwar, further shared various types, process and tools of decision making. The session also included topics such as characteristics of decision maker, the impact of time space and resources on making of final decision also the associated traps and solutions. He conducted an exercise based on critical thinking named 'WHO OWNS THE ZEBRA'. In this, logical thinking based questions were given to the students. This exercise aimed to test about the problem solving and decision making skills of the students.

The later part of the session discussed about the concept of employee engagement. The term employee engagement has been defined both conceptually and practically. For this, he conducted another employee engagement diagnostic assessment in the session. The session concluded with a brief introduction about major topics such as ways to handle underperformance of the employees in contrast to this, how to motivate employees so as it boost up their performance. Along with these skills, it is necessary for managers to develop skills in terms of cultural empathy and cultural intelligence.

Students liked the session very much and assured the dignitary to practice these HR Skills in their professional endeavors.

ITOPs INAUGURAL CEREMONY
September 6th 2016

Mini Militia

The online mobile battlefield game, which is available in Android and iOS. The event was organised to enhance the strategy making ability and time management skills of the students. As, the battlefield is the best place to make strategies and effectively utilise resources.

Details of the events:

Date: 6th September, 2016

Venue: Room 101

Time: 4:30 pm

Position	Student Name	Batch	Cash Prize

1 st	Parth Nain	2015-17	Rs.1000
2 nd	Utkarsh Kapur	2016-18	Rs.750
3 rd	Shubham Rustogi	2015-17	Rs.500



Dubsmash Challenge

Another event was organised by ITOPs: Dubsmash Challenge, in which students needed to upload their dubsmash videos on the official facebook page of ITOPs from 2nd September – 6th September, 2016. The top 10 videos were selected on the basis of number of views and Likes and those were selected to be played in the inaugural ceremony on 7th September, 2016. The Dubsmash Challenge was mainly focused on checking the creativeness, innovation, team work of the students of JIM, Noida.

Details of the Event:

Date: 7th September, 2016

Venue: Audi 1

Time: 4:30 pm

Jury: Dr. Surender Kumar, Prof. Durgansh Sharma, Prof. M S Kumar

Position	Student Name	Batch	Cash Prize
1 st	Mohit Deen	2016-18	Rs.1000
nd	Prasoon Sharma, Luke Noronha, Shubham Agarwal	2016-18	Rs.750
3 rd	Shubham Ladha, Abin Joseph, Vishal Ansal	2016-18	Rs.500



E CELL INAUGURATION September 9th 2016

Navikaran (E-Cell) of Jaipuria Institute of Management, Noida has formally started their 2016-17 activities with an inauguration on 9th September 2016, in the presence of director Dr.Rajiv R. Thakur, guest of the day Sanya Sing (NEN), guest of honor Ravi Gupta (Niesbud) and faculty incharge Dr.Vinita Srivastava and other officials of the college. The inauguration program was one of its kind which started with lightening of lamp, followed by a small videos on past achievement's and brief about current members or pillars of E-cell with brief intro on website launch. Later, we observed a change of horizons and highlights of Entrepreneurship happening around us with the various speakers. The director of the college Rajiv R. Thakur stated that the entrepreneur cell of the college is the cell which makes difference in growth of college nationally and also on society. Director has also appreciated the plan of launching an official website and gave some ideas of starting some activities which generate more entrepreneurs at campus. Directorended his speech with an expectation from our students to establish a startup within 1-2 years, which would have some recognition and some commercial value.

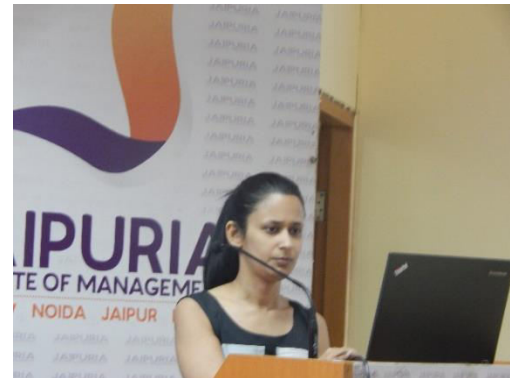
Sanya Singh speech:

On the day of inaugural of Navikaran (E-Cell), students of Jaipuria Institute of Management, Noida gets the opportunity to know the use of Learnwise (app) and Edcast (website).

Learnwise is an app launched by NEN which gives information to college's admin, faculty and students organize and manage entrepreneurship education.

Edcast is a website which shares information about how a start-up could enhance itself. It also shares information about kinds of start-up which could be implemented and various segments it lie in.

Sanya Singh gave a brief introduction on NEN and its offering across India and how to use the sources with various channels. She emphasized us to use of the platforms (Edcast and Learnwise) and enhanced students on expanding their horizons on how to utilize it for individual growth as an entrepreneur. This is just the beginning of new session and journey, yet to receive a lot from different dignitaries. Learning is never ending process and we learnt a great lesson on the day.



BRIEF REPORT OF
STUDENTS' RESEARCH CELL "SHODH" ORGANIZED
MANAGEMENT QUIZ ON
20TH SEPTEMBER 2016 AT
JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA

Research Cell, "SHODH" of Jaipuria Institute of Management, Noida marked its inaugural event of the year 2016 on 20th September. It headed with its first event i.e. management quiz under the complete support and guidance of Prof. Shalini Srivastava and Prof. Richa Mishra

The event started with a speech of the Vice President of Research committee Ms. Guneet Kaur Julka giving a vivid overview about importance of research followed by Mr. Kamal Sharma President of Research committee briefing about 'SHODH' committee and its upcoming events.

Ms. Shivani Gaur and Mr. Abhinab Sharma, senior coordinators hosted the quiz. The quiz had three rounds. The hosts explained the rule of first round of the quiz which was "Survival Round" to the 13 participating teams. 8 teams proceeded in the second round which was "Rapid Fire" round, 5 teams did very well in this round and proceeded towards the final round which was a "Buzzer Round". Every team tried to the best of their capabilities to mark to the final round and finally Team I (Ms. Sakshi Singh and Mr. Rishabh Kherada) did exceptionally well and banged on with the first position followed by Team A (Mr. Asad Matin Khan & Mr. Tarun Kushwah) to the second position and Team C(Mr. Alok Kumar Giri & Mr. Jitender Kumar) to third position. Mr. Mr. Shivam Tripathi was awarded a special prize for his exemplary performance. At the end of quiz programme Prof. Shalini Srivastava thanked everyone for the participation.

Glimpses of the Management Quiz Competition



