



# BODY LANGUAGE 2.0

For **ONLINE** Communication



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Prof (Dr) Shalini Verma 'LIFOHOLIC'<sup>TM</sup>



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## About the Series

After helping hone 21st CENTURY COMMUNICATION SKILLS among young learners and professionals for 15 years with her bestselling titles in the non-verbal communication space, the author, Prof (Dr) Shalini Verma 'LIFOHOLIC', has come up with a new Multi-title Book Series on BODY LANGUAGE, FACIAL EXPRESSIONS FOR PUBLIC SPEAKING.

This series has been designed while keeping in mind the needs of the COVID-19 era, where communication is highly dependent on technology interface, and is interconnected and 'hybrid' in nature.

The pandemic has transformed the way communication was done earlier - from traditional Face-to Face (F2F) to modern Screen-to-Screen (S2S). So, it stands to reason that the approach to communication skills is also transformed in sync.

This **MULTI-TITLE BOOK SERIES** is an attempt in the direction of that transformation.

The first 2 books of the series are: **BODY LANGUAGE: YOUR SUCCESS MANTRA, 2nd Edition** and **FACE EXPRESS: COMMUNICATION THAT CONNECTS, 2nd Edition**

The 2nd editions of these bestselling titles are thoroughly revised and updated for the present-day communication challenges.

The idea behind the third book, **BODY LANGUAGE 2.0: FOR THE ONLINE COMMUNICATION**, is to address the challenge facing the world since the outbreak of the pandemic in early 2020 in terms of 'constrained' yet 'connected' communication modes, with our good old real brick-and-mortar workplaces morphed into makeshift workstations and classrooms.



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