



Aastha Sawhney <sawhneyaastha@gmail.com>

Fw: Invitation for accepting the role of co-supervisor for ABS research scholar Astha Sawhney

Dr. Vandana Ahuja <vahuja@amity.edu>
To: "sawhneyaastha@gmail.com" <sawhneyaastha@gmail.com>

Tue, Mar 24, 2020 at 12:12 PM

FYI

From: Poonam Sharma Jaipuria Noida <poonam.sharma@jaipuria.ac.in>
Sent: Friday, March 20, 2020 6:06 PM
To: Dr. Vandana Ahuja <vahuja@amity.edu>
Cc: Dr.Sanjeev Bansal <sbansal1@amity.edu>; Dr. Jaya Yadav <jyadav2@amity.edu>; Dr. Anshu Singh <asingh42@amity.edu>
Subject: Re: Invitation for accepting the role of co-supervisor for ABS research scholar Astha Sawhney

Thanks Dr. Vandana

I will be happy to accept the same.

Warm Regards

Poonam

On Fri, Mar 20, 2020 at 3:06 PM Dr. Vandana Ahuja <vahuja@amity.edu> wrote:

Prof. Poonam Sharma
Professor and Dean-International Relations
Jaipuria Institute of Management
Sector 62
Noida

Subject: Invitation for accepting the role of co-supervisor for ABS research scholar, Astha Sawhney (A0130319039)

Dear Dr. Poonam,

Greetings from Amity Business School, Amity University Uttar Pradesh!

Amity University Uttar Pradesh is India's leading research and innovation driven University and is part of the Amity Education Group (www.amity.edu) which has over 1,50,000 students studying across 1000 acres of hi-tech campuses. The Group has 10 Universities, 17 Schools and 12 global campuses located in USA, UK, Dubai, Abu Dhabi, Singapore, Mauritius, Romania, South Africa, and China. Over 897 patents have been filed by the faculty, scientists and researchers of Amity. Faculty has 300+ Collaborative funded projects from Government, Industry and International agencies. AUUP has been ranked among the top universities in India by QS, THE and NIRF rankings. The University and its programs are accredited by national and international bodies such as WASC (USA), IACBE (USA), IET (UK), RICS(UK), UNWTO TEDQUAL (Endora), and Grade 'A+' by NAAC (India). Amity Business School has a well established PhD. program.

As discussed, I would like to invite you to accept the role of co-supervisor for ABS research scholar, Astha Sawhney.

Her research area is -'Social media content marketing in the Banking sector'.

I look forward to a positive response from you.

Warm Regards,

Regards,

Dr. Vandana Ahuja

Professor

Department of Marketing

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Best Regards,

Poonam Sharma, PhD

Professor of Marketing & Dean International Relations

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