

BODY LANGUAGE

Your Success Mantra



2nd
Edition

Prof (Dr) Shalini Verma 'LIFOHOLIC'TM



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Contents

<i>Acknowledgement</i>	<i>i</i>
<i>Foreword</i>	<i>ii</i>
<i>Preface to the 1st Edition</i>	<i>iv</i>
<i>Glimpses from the Book Launch (1st Edition 2005)</i>	<i>vi</i>
<i>Preface to the 2nd Edition</i>	<i>vii</i>
<i>About the Author</i>	<i>ix</i>
<i>About the Book</i>	<i>x</i>
<i>What Experts Say About this Book</i>	<i>xii</i>

Section - I

Chapter 1 : Body Language A Subset of Non-verbal Communication	1
Chapter 2 : Body Language Influences First Impression	31

Section II

Chapter 3 : Oculistics: The Language of Eyes	57
Chapter 4 : Head Positions & Movements	79
Chapter 5 : Facial Expressions: The Reflection of Emotions	97
Chapter 6 : Kinesics: The Communicative Value of Body Movements	121
Chapter 7 : Hand & Leg Gestures	147
Chapter 8 : Haptics: The Touch Language	197
Chapter 9 : Gesture, Posture and Stance	223
Chapter 10 : Paralinguistics or Vocalics (Including Silence & Pauses)	247

About the Series

After helping hone 21st CENTURY COMMUNICATION SKILLS among young learners and professionals for 15 years with her bestselling titles in the non-verbal communication space, the author, Prof (Dr) Shalini Verma 'LIFOHOLIC', has come up with a new Multi-title Book Series on BODY LANGUAGE, FACIAL EXPRESSIONS FOR PUBLIC SPEAKING.

This series has been designed while keeping in mind the needs of the COVID-19 era, where communication is highly dependent on technology interface, and is interconnected and 'hybrid' in nature.

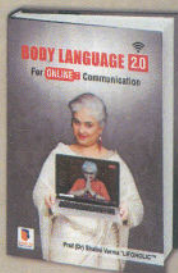
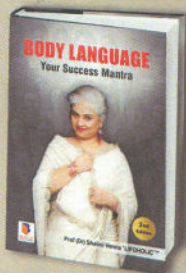
The pandemic has transformed the way communication was done earlier - from traditional Face-to Face (F2F) to modern Screen-to-Screen (S2S). So, it stands to reason that the approach to communication skills is also transformed in sync.

This **MULTI-TITLE BOOK SERIES** is an attempt in the direction of that transformation.

The first 2 books of the series are: **BODY LANGUAGE: YOUR SUCCESS MANTRA, 2nd Edition** and **FACE EXPRESS: COMMUNICATION THAT CONNECTS, 2nd Edition**

The 2nd editions of these bestselling titles are thoroughly revised and updated for the present-day communication challenges.

The idea behind the third book, **BODY LANGUAGE 2.0: FOR THE ONLINE COMMUNICATION**, is to address the challenge facing the world since the outbreak of the pandemic in early 2020 in terms of 'constrained' yet 'connected' communication modes, with our good old real brick-and-mortar workplaces morphed into makeshift workstations and classrooms.



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