



JAIPURIA ANNUAL MANAGEMENT CONFERENCE, 2018

ECONOMIC REFORMS: IMPLICATIONS FOR CORPORATE INDIA

FRIDAY, 19TH JANUARY 2018





INTRODUCTION

Currently one of the fastest growing major economies in the world, India is ready to unlock its full potential. Certain economic initiatives in the recent past have been recognized as game changers that have the potential to propel the country towards significant growth. Some of the initiatives such as Make in India campaign, demonetization and GST could have far reaching impacts and may usher in greater and more inclusive economic development. It is believed that complementary interventions such as demonetization and GST could lead to benefits such as expansion of the tax base, greater transparency, GDP growth and higher foreign investment flows, increased participation in the formal economy, simplification of the tax structure, greater digital financial inclusion, corruption-free regime and greater ease of doing business in India.

On the whole, these and several other policy initiatives could create an enabling environment for business and attracting investments. Critics argue that India's economic momentum suffered a setback post demonetization and a lot would depend on the efficient implementation of GST and other measures. Yet, others are buoyant about a return to positive growth. A recent World Bank report projects the Indian economic growth at 7.2 per cent in fiscal year 2018. While there may be several roadblocks along the way, Indian economy is at the cusp of change and is definitely poised for faster growth.

The primary aim of this conference is to provide a platform for policy makers and economists to deliberate on the opportunities, challenges and change drivers for a new India and provide a clearer vision for the road ahead. Further, it is hoped that the corporate leaders could enlighten the audience on the coping mechanisms adopted by their businesses in the changed scenario.

CONFERENCE TAKEAWAYS

Some of the issues that the conference aims to address are:

- What are emerging challenges facing Corporate India due to the recent economic initiatives
- · What are the strategies adopted by business leaders to cope with the changed economic scenario
- What is the road ahead for Corporate India and the skill requirements for a new breed of prospective managers

PARTICIPANTS

The conference would invite participants from across industries and academia, including the following:

- · International and Regional Organizations
- · Senior Government Officials, directly involved in policy making
- Private Sector
- · Academia & Students

PROGRAMME SCHEDULE

The format of the conference is proposed as follows:

TIME	SESSION
05:00 - 06:30 PM	Inaugural Session
06:30 - 07:00 PM	Tea Break
07:00 - 08:30 PM	Panel Discussion the theme
08:30 PM onwards	Networking dinner

V	FN	F

JACARANDA HALL, INDIA HABITAT CENTRE, NEW DELHI

CONFERENCE TEAM

COORDINATOR	TEAM MEMBERS
DR. BANASREE DEY M: 099100 76226, 0120 - 4638363 E: banasree.dey@jaipuria.ac.in	PROF. ASHOK ADVANI • DR. DEEPAK SINGH • MS. KANCHAN RANA MS. SUPRIYA MASSEY • MR. NARAYAN SAMANT • MR. RAHUL PATHAK



ABOUT JAIPURIA NOIDA

Jaipuria Noida was established in 2004. This stateof-the-art campus in the heart of the corporate hub of the NCR region provides students with wide exposure to a number of industries. Led by Dr. Kavita Pathak with a strong team of full time faculty comprising of qualified and experienced professors as well as industry managers turned academicians. The Institute works on developing graduates with entrepreneurial orientation and service mindedness. Innovative elective courses further enrich the program thereby enabling students to opt for dual specialization. The Institute draws upon a

mix of pedagogy focusing on learning through both in-class discussions, cases, and simulations as well as beyond the class room learning through live projects, field project studies, regular industry interface and participation in various national / international seminars.

The institute offers three AICTE approved two year full time PGDM, PGDM (Service Management), PGDM (Marketing) and Management Development Programs for corporate sector.







NRA Accreditation for PGDM Programs



9th Amongst Private B-Schools

in North India (CSR-GHRDC 2015)



6th Amongst Private B-Schools in North India (People Matters-NHRDN 2015)



Registration fees information is as follows:

Corporates ₹3000

Academicians ₹2000

Alumni & Students ₹1500



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