Ashish Thukral Jaipuria Noida <ashish.thukral@jaipuria.ac.in>

FW: Mandatory Certification Course

Sharmila Shrama <sharmila.sharma@jaipuria.ac.in>   Thu, Nov 22, 2018 at 4:58 PM
Reply-To: sharmila.sharma@jaipuria.ac.in
To: ashish.thukral@jaipuria.ac.in

Reminder!

From: Banasree Dey Jaipuria Noida [mailto:banasree.dey@jaipuria.ac.in]
Sent: 16 November 2018 16:53
Cc: Sharmila Sharma <sharmila.sharma@jaipuria.ac.in>; Pratibha Wasan <pratibha.wasan@jaipuria.ac.in>
Subject: Mandatory Certification Course

Dear Students,

Greetings!

In view of the increasing importance of certified skills in the industry and increasing job opportunities in skill based markets, it gives me pleasure to announce the following practical certificate courses in the coming trimesters (term-II & III):

SNO	Certification Courses	Certifying Agency	Faculty In-Charge
1	Using Social Media in Business	Education to Go – ed2go (A Cengage Learning business)	Dr. Shalini Verma
2	Marketing Your Business on the Internet		
3	Equity Trading & Investment	ICICI Direct Center for Financial Learning (ICFL) and National Institute of Securities Market (NISM) established by SEBI.	Dr. Puneet Dublish
4	Block Chain Trading	Grant Thornton India	Dr. Pratibha Wasan
5	MS Excel and Financial Modelling (Full course)	Lex Bolster Global LLP	Mr. Amardeep Singh/ Mr. Nabasindu Paul
6	Stage 1 – Excel Tips and Financial Modelling		
7	Stage 2 – Advanced Excel and Project Finance Analysis		
8	E Commerce Business Management	Indian Institute of e-commerce, Bangalore India	Dr. Richa Misra

| 9 | Lean Six Sigma - Green Belt Certification - KPMG | KPMG | Dr. Richa Misra |
| 10 | The Growth Hacking Manual | Variate | Dr. Pratibha Wasan |

These certification courses aim to bridge the gap between theoretical knowledge and practical understanding of different courses pertinent to placement opportunities. Essentially these courses encompass all such areas which are pertinent to be learned in the given market scenario. *__It is decided that students are to compulsorily undergo one certification course__* from the list, students can chose to take more number of courses. It is decided that the certification courses would be offered in term-II and term-III.

The detailed course outline detailing list of modules and content coverage and summary of courses along with its costing has already been circulated by Ms. Sharmila Sharma.

All students may send their nominations on the given link: **https://goo.gl/forms/NwDSnusvp6vjSqKz2** latest by **22nd November, 2018** and submit the course fee in the form of **cheque only** drawn in favour of **Jaipuria NOIDA Fees Collection Account** latest by **26th November, 2018** to Accounts Department.

Happy learning!

Banasree Dey