

## KAPILA: Kalam Program for IP Literacy and Awareness

### Schedule for National Intellectual Property Literacy Week 15- 23 October 2020

<b>Day 1 - 15 October 2020 (Thursday)</b>		
<b>Time</b>	<b>Title</b>	<b>Speaker</b>
03:00 PM - 04:00 PM	Launch of KAPILA: Kalam Program for IP Literacy and Awareness & Inauguration of Intellectual Property Literacy Week	Shri Ramesh Pokhriyal 'Nishank', Hon'ble Education, Minister, MoE

<b>Day 2 - 16 October 2020 (Friday)</b>			
	<b>Time</b>	<b>Title</b>	<b>Speaker</b>
Central Level Organised by MIC	11:30 AM - 11:40 AM	Importance of Maharshi Bharadwaj IP Literacy Initiative	Dr. Abhay Jere Chief Innovation Officer, MIC
	11:40 AM 12:30 PM	Importance and scope of IPR in Academic Researches	Dr. Mohit Gambhir Director, MIC

<b>Day 3 - 19 October 2020 (Monday)</b>			
	<b>Time</b>	<b>Title</b>	<b>Speaker</b>
Central Level Organised by MIC	11:30 AM - 12:30 PM	Lateral Thinking - How to generate revolutionary ideas !	Mr. Varun Chamadiya Founder, Proactive I
Institute Level (Institute can organise based on their comfortable time of the day)	02:00 PM - 03:00 PM	Encourage student/ faculty/ staffs to write case studies/articles regarding Innovation & Intellectual Property, entrepreneurial culture	

<b>Day 4 - 20 October 2020 (Tuesday)</b>			
	<b>Time</b>	<b>Title</b>	<b>Speaker</b>
Central Level Organised by MIC	11:30 AM - 12:30 PM	Seeding Ideas to Harvesting Innovation for Social Good : Role of Intellectual Property Rights	Shri. Prabuddha Ganguli CEO Vision - IPR
Central Level Organised by MIC	12:30 PM - 01:00 PM	IP Clinic	Shri. Sameer Kumar Swaroop, Deputy Controller of Patents & Designs
Institute Level  (Institute can organise based on their comfortable time of the day)	02:00 PM - 03:00 PM	Create a short video on best innovative practices/innovation and incubation facilities existing in campus to support student regarding innovation, Intellectual Property and entrepreneurship.	

<b>Day 5 - 21 October 2020 (Wednesday)</b>			
	<b>Time</b>	<b>Title</b>	<b>Speaker</b>
Central Level Organised by MIC	11:30 AM – 12:30 PM	Building IP, Innovation Ecosystem in Academic Institutions	Dr. Unnat Pandit Program Director Atal Innovation Mission
Central Level Organised by MIC	12:30 PM - 01:00 PM	IP Clinic	Shri. Saroj Kumar Deputy Controller of Patents & Designs
Institute Level  (Institute can organise based on their comfortable time of the day)	02:00 PM - 03:00 PM	Involving student music clubs or bands to create a song on “Innovation, Intellectual Property & entrepreneurship”	

<b>Day 6 - 22 October 2020 (Thursday)</b>			
	<b>Time</b>	<b>Title</b>	<b>Speaker</b>
Central Level Organised by MIC	11:30 AM - 12:30 PM	Prior Art Search & Patent drafting – Key Insights	Dr Sheetal Chopra India Lead - IPR Advocacy, Ericsson India Ltd.
Central Level Organised by MIC	12:30 PM - 01:00 PM	IP Clinic	Dr. Nilanjana Mukherjee Deputy Controller of Patents & Designs
Institute Level (Institute can organise based on their comfortable time of the day)	02:00 PM - 03:00 PM	Place / Share a banner in Institute / WhatsApp / Facebook for awareness among students regarding the campaign.	

<b>Day 7 - 23 October 2020 (Friday)</b>			
	<b>Time</b>	<b>Title</b>	<b>Speaker</b>
Central Level Organised by MIC	11:30 AM – 12:30 PM	Patent Filing Process	Dr Sheetal Chopra India Lead - IPR Advocacy, Ericsson India
Central Level Organised by MIC	12:30 PM - 01:00 PM	Feedback and Suggestion of One week Program.	Dr. Mohit Gambhir, Director, MIC
Institute Level	02:00 PM - 03:00 PM	Identifying existing Product ready of applying for patent.	