

Report On Blood Donation Camp

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Blood Donation Camp

One of the common sayings when it comes to blood donations goes like "Be a blood donor, be a Hero – A real one." Through keeping the essence in mind, the CSR Committee of Jaipuria Institute of Management, Noida, DISHA, organized a blood donation camp with the help of Mahindra Finance in collaboration with Mission Jan Jagriti Blood Bank, a regional blood transfusion center, on 17th of October 2019.



The program involved the participation of enthusiastic students who wished to contribute to society in any way possible. The event provided an opportunity for students to participate in social outreach programs on behalf of the institute, to enable them to serve the ones in need. The program commenced in the college premises with an inaugural speech by Ms. Anshika Gupta, the President and Mr. Anuj Sharma, the Vice President of the CSR Committee. A team of six doctors and their assistants were welcomed. They were positioned at a specific spot next to the main gate of the institution to further proceed with the process of donation. The team had made commendable efforts to set up the infrastructure required to carry out the program, ensuring proper sanitation and resting provisions for the donor and group of doctors. The faculty members and members of the CSR committee initiated and came forward to donate for this noble cause. They were followed by other donors, mostly students, who voluntarily participated in the event.

In the times of worldly gains and selfish motives of individuals, the youth of Jaipuria Institute of Management instilled a ray of hope by ensuring that humanity still existed beyond the boundaries of sex, caste, or creed. The donors who came forth for the donation were later given refreshments to avoid any weakness or dizziness from the lengthy procedure.

An overwhelming response from students and other donors helped in the collection of a total of 91 units from within the campus. A Certificate of Appreciation and Donation Card was awarded to each donor as a token of gratitude. The students were elated to be a part of this noble cause. This phenomenon created an attitude for servicing the ones in need and trying to make a difference by significantly contributing to society too.

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Thanks & Regards

MRC Team

Jaipuria Institute of Management, Noida