



Jolly Joseph <jolly.joseph@jaipuria.ac.in>

Report On Cancer Awareness Program

MRC Jaipuria Noida <mrcnoida@jaipuria.ac.in>

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To: faculty.noida@jaipuria.ac.in, faculty.indore@jaipuria.ac.in, faculty.jaipur@jaipuria.ac.in, faculty.lucknow@jaipuria.ac.in, staff.jaipur@jaipuria.ac.in, staff.noida@jaipuria.ac.in, admin.indore@jaipuria.ac.in, members.co@jaipuria.ac.in, admin.lucknow@jaipuria.ac.in, admin.noida@jaipuria.ac.in, placement.team@jaipuria.ac.in, admission.team@jaipuria.ac.in, sharad@jaipuria.ac.in, shreevats@jaipuria.ac.in, dn.pandey@jaipuria.ac.in, Kavita Pathak Jaipuria Lucknow <kavita.pathak@jaipuria.ac.in>

Cancer Awareness Program At Jaipuria Institute of Management, Noida

Jaipuria Institute of Management, Noida organized a Cancer Awareness Program on 2nd of August 2019 in association with **Dharamshila Cancer Foundation and Research Centre**, an NGO dedicated to the cause of cancer since 1990.



With the rising cancer incidences in the country, there is a dire need to adopt a healthy lifestyle, which in turn will help in detecting 50-60% of cancers at an early stage. Making people aware of different ways of taking a healthy lifestyle could be done by creating public awareness.

Further, to achieve the objective of public awareness and to decrease deaths due to cancer, Dharamshila organizes cancer awareness campaigns. Through these campaigns, they provide free awareness lectures, free cancer

screening, and subsidized vaccination to young children at their Hospital in Vasundhara Enclave, Delhi.

The guest for the session was Dr. Sushma Dhar-MBBS, AFIH, DHA, MBA- who is currently associated with Preventive Oncology Dept of Dharamshila Cancer Foundation and Research Centre.

The session started by felicitating the speaker with a Green Certificate. The audience was introduced to the whole phenomena by telling them that cancer could be an "Abnormal proliferation of cells." She added that the causes of cancer include addiction toward tobacco, a stomach infection, alcohol consumption, Hepatitis B, C, and Papilloma Virus. Last but not least, she proposed several ways to prevent cancer in the body, including an annual screening test for men above the age of 50 and women above the age of 25. The association also distributed discount coupons for screening for the students and their family members for a free checkup at their hospital.

The session was both knowledgeable and interactive for the students. The discussion concluded with a vote of thanks to Dr. Dhar, who took time from her busy schedule to give valuable information to the students' cohort. The session ended with the speaker being gifted a token of appreciation.

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Thanks & Regards

MRC Team

Jaipuria Institute of Management, Noida