



# MANAGEMENT EDUCATION

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## FOR THE NEW WORLD ORDER

**9TH PAN JAIPURIA ANNUAL FDP**  
23 - 25 June, 2021 | Online

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# Management Education for the New World Order

Now that blended learning is here to stay for the foreseeable future, business schools are concerned about attracting students who are hesitant to pay such tuition fee for "almost-online" education.

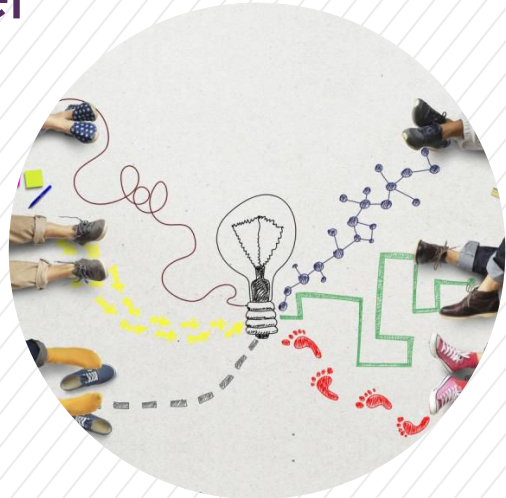
And, for all of those learners who have placed their trust in our business school, are we doing justice and providing them a return on their investment assuring lifelong learning and employability?

This inspires us to strive on and improve the quality of online learning and blended education. It is obvious that Zoom sessions alone cannot provide the whole multifaceted learning experience. This also indicates that simply switching to Zoom is not enough to enhance teaching.

We must move beyond a "Stabilising Approach" to the pandemic and immediately discover novel ways to deliver teaching-learning.

Students can foresee the new corporate work environment, usage of data driven decisions in business operations including traditionally 'non-data driven' HR, Talent Management, T&D and IT.

Student expectations necessitate the development of new pedagogies, innovative technical solutions, novel teaching strategies, and online support structures. Institutions that keep this in mind and offer 'technology-enhanced' and innovative pedagogies in management education will thrive and continue to attract students.



Beware! This is not the final solution;  
only innovations are eternal!





## INAUGURAL CHIEF GUEST



**DR. KK AGARWAL**  
Chairman, National Board  
of Accreditation

Prof. Aggarwal is an engineer, professor and eminent I.T. expert. He was the founder vice chancellor of the Guru Gobind Singh Indraprastha University. He served as the president of the Computer Society of India for the period 2007-2009 and also has held the position of vice-president of South East Asia Regional Computer Confederation for the period of 2008-09 and then as a president for 2009-10.



## INAUGURAL GUEST OF HONOUR



**DR. PANKAJ MITTAL**  
Secretary General, Association of  
India Universities



Dr. Mittal, is a Fulbright Scholar, & a topper in MSc & PhD in Agricultural Statistics from IARI, New Delhi. She has an experience of about three decades in Higher Education in Policy Planning & Management of Higher Education. She has published a number of papers, articles, occasional papers and reports on issues relating to higher education and women empowerment in national and international journals.

## VALEDICTORY CHIEF GUEST



**DR. M.P. POONIA**  
Vice Chairman, AICTE



Dr. Poonia is the Vice Chairman, All India Council for Technical Education. He possesses a vast experience of 30 years. He has published more than 90 research papers in National and International Journals & Conferences and published 10 books and developed 02 Lab Manuals. He has guided number of M.Tech and Ph.D dissertation. Dr. Poonia is the Member of ISTE & Society of Automotive Engineers.

## DISTINGUISHED SPEAKERS



**DR. RISHIKSHA  
TKRISHNAN**  
Director, IIM, Bangalore

Professor Krishna is presently serving as the director of the Indian Institute of Management Bangalore. He has a rich experience of over 25 years with strategy and innovation as main areas of interest. He is also a trustee of the Foundation for Excellence India Trust, an organization committed to helping economically underprivileged and academically talented students complete their higher education through one of India's largest scholarship programmes.



**DR. PULAK GHOSH**  
Professor, IIM Bangalore

Professor Ghosh is the Chair of Excellence and Professor of Decision Sciences at IIM Bangalore. His key specializations are in intersection of Big data, Machine learning, Artificial Intelligence and its use in Economics, Finance, Policy and Social Value Creation.



**SEEMA BANGIA**  
Chief People Officer,  
Mahindra Defence

Ms. Bangia has been working with Mahindra Defence Systems Limited as "Chief People Officer" since last eight years. Prior to Mahindra, she has worked with Carlsberg India, ZTE Telecom, Canon India, Keane Inc. (Formally Metamor Inc.), Lucent Technologies, Motorola Information Systems, Arthur Andersen, Nestle India, Triangle Camera Inc., Chicago.



**MRS. CHANDRA  
BHATTACHARJEE**  
CHRO, Grasim

Mrs. Bhattacharjee, CHRO of Chemical, Fertilisers & Insulators business of Aditya Birla Group. She has over 3 decades of experience in leading the HR function in large and complex organisations including Manufacturing, IT and financial services.



**Dr. YU, HUNG-LIANG  
(Steven Yu)**  
Professor, Associate Dean &  
Vice Chair of AACSB  
Accreditation Committee

Dr. YU, HUNG-LIANG (Steven Yu) is Associate Dean and Vice Chair of AACSB Accreditation Committee and AoL Committee in the School of Management, Ming Chuan University, Taiwan. He is PhD from University of Southern California (USA). Dr. Steven's research interests includes Quality Management, Supply Chain Management, Production and Operations Management.

Dr. Steven is serving as an editorial member and reviewer of several international reputed journals and consultant to various organizations



**PALLAVI TYAGI**  
CHRO - India, Capgemini

Pallavi Tyagi is the CHRO for Capgemini in India. As India CHRO, she drives the HR and talent strategy for Capgemini in India and serve as its representative in the Global Capgemini HR Leadership Team. Her people-focused charter includes Business HR, Talent Acquisition, L&D, Transformation and Retention; One Employee Experience; Diversity & Inclusion and Organizational Competitiveness.



**ANINDO DEB  
BURMAN**  
AVP- HR, Maruti Suzuki

Mr. Burman carries over 30 years of diverse end to end experience in HR, Marketing and Sales. He has formulated people strategies to lend a sharper edge to business dealings. Mr. Burman is B Tech graduate from IIT Delhi and MBA from IIM Calcutta.



**SAHIL NAYAR**  
Senior Associate Director - HR,  
KPMG India

A curious human being who chanced upon #HR and wondered why does the function suffer from a credibility crisis. Building an Employer brand, leading and engaging high performing teams are his forte.

# FDP PROGRAMME SCHEDULE

## 23rd, 24th & 25th June 2021

DATE	TIME	SESSION TITLE	SESSION DETAILS
23-Jun-21	10.30 to 12.00		
	10.30 to 10.35	Inaugural	Start of the FDP and Inviting the Vice Chairman by Prasoon M Tripathi, Dean Development
	10.35 to 10.45		Inaugural Address by Mr. Shreevats Jaipuria, Vice Chairman, Jaipuria Institute of Management
	10.45 to 11.20		Address by the Inaugural Guest of Honour, Dr Pankaj Mittal, Secretary General, AIU
	11.20 to 11.55		Address by the Inaugural Chief Guest, Dr. KK Agarwal, Chairman, NBA
	11.55 to 12.00		Vote of Thanks by Dr. Prithvi Yadav, Director, Jaipuria Indore
	12.00 to 12.30	Break	
	12.30 to 13.30		
	12.30 to 12.35	Publishing in Higher Category Journals	Introduction to the Speaker and the Topic by Dr. DN Pandey, Director, Jaipuria Noida
12.35 to 13.25	Session Address by Dr. Pulak Ghosh		
13.25 to 13.30	Vote of Thanks by Dr. DN Pandey, Director, Jaipuria Noida		
24-Jun-21	9.30 to 10.30		
	9.30 to 9.35	Jaipuria AACSB Journey	Introduction to the Speaker and the Topic by Dr. Prabhat Pankaj, Jaipuria Jaipur
	9.35 to 10.25		Session Address and Q&A by Dr. Steven Yu, Professor, MING CHUAN UNIVERSITY
	10.25 to 10.30		Vote of Thanks by Dr. Khush-Hal Singh, Associate Professor and DGM Accreditation
	10:30 to 10.45	Break	
	10.45 to 12.00		
	10.45 to 10.50	Role of Technology and Data in the MBA Classroom	Introduction to the Speaker and the Topic by Dr. Kavita Pathak, Director, Jaipuria Lucknow
	10.50 to 11.55		Session Address and Q&A by Dr. Rishiksha T Krishnan, Director, IIMB
11.55 to 12.00	Vote of Thanks by Dr. Kavita Pathak, Director, Jaipuria Institute of Management		
6:30 to 8:00			Musical Entertainment
25-Jun-21	10.30 to 11.30		
	10.30 to 10.35	Jobs & Skills for 21st Century MBA Graduate	Introduction to the Speaker & the Topic by Mr. Sandip Das, GM, Career Management Centre
	10.35 to 11.25		CHRO Round Table on Jobs Skills for 21st Century MBA Graduate, Panelist: Ms. Seema Bangia, Mr. AD Burman, Ms. Chandra Bhattacharjee, Mr. Sahil Nayar
	11.25 to 11.30		Vote of Thanks by Mr. Sandip Das, GM, Career Management Centre
	11:30 to 11: 45	Break	
	11:45 to 12:45		
	11.45 to 11.50	Valedictory Address	Valedictory Remarks and Invitation to the Chief Guest by Shreevats Jaipuria, Vice Chairman, Jaipuria Institute of Management
	11.50 to 12.10		Address by Valedictory Chief Guest, Dr. MP Poonia, Vice Chairman, AICTE
	12.10 to 12.30		Valedictory Address by Industry Expert
	12.30 to 12.40		Faculty Awards
12.40 to 12.45		Vote of Thanks by Prasoon M Tripathi, Dean Development	

## ABOUT JAIPURIA

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Jaipuria legacy of education began in 1945 with the establishment of the Jaipuria College in Calcutta (now Kolkata). It is this unique heritage spanning 7 decades and 4 generations that sets us apart from other educational institutes.

Its journey in management education started in 1995 with establishment of its first campus in Lucknow, Noida in 2004, Jaipur in 2006 and in Indore 2010. Today Jaipuria Institute of Management is one of the largest groups in northern and central India to offer AICTE approved PGDM programs. Each of its campuses have earned a distinction as a seat of cutting-edge knowledge, shaping, nurturing and redefining management for today and tomorrow.

## OUR CAMPUSES



LUCKNOW



NOIDA



JAIPUR



INDORE

