



FACULTY DEVELOPMENT PROGRAM

TEACHING WITH CASES

FEBRUARY 07-08, 2020
JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA

FACILITATOR:
PROFESSOR V. G. NARAYANAN

Thomas D. Casserly
Jr. Professor of Business Administration,
Harvard Business School



INTRODUCTION



The Case Method is one of the most powerful teaching tool that combines academic theory with practical application. Cases focus on business issues that managers face every day requiring thorough analysis and planning. Using cases in the classroom can be one of the most effective and enjoyable teaching methods for participants and the instructor. Cases place students in real-life situations, urging them to identify with the protagonist and come up with solutions to a plausible problem.

The two days FDP on Case teaching and Case Writing intends to hone up the participants' skills in case study method both for the classroom teaching as well as for publications in leading academic Journals and consultancy. The programme will be interactive in nature and will involve group work, interactive lectures, discussions, presentations to offer background, theoretical aspects, as well as practical approaches.



ABOUT THE EXPERT



Professor V. G. Narayanan

Thomas D. Casserly
Jr. Professor of Business Administration,
Harvard Business School

V.G. Narayanan holds a Postgraduate Diploma from IIM Ahmedabad, and PhD from Stanford Graduate School of Business. Prof. Narayanan joined Harvard Business School in 1994. He currently chairs the second-year elective curriculum for the HBS MBA program. Previously, he was the unit head of the accounting and management unit. He has taught introductory accounting to incoming MBA students and has served as the course head for the first-year required accounting course for MBA students. He has also taught accounting in several executive education programs at HBS.



SCHEDULE



FRIDAY, FEBRUARY 07, 2020

9:00 a.m.	Introduction, Welcome and Parking Lot Topics
10:00 a.m.	The Roles, Responsibilities and Skills of the Case Discussion Leader
11:00 a.m.	Refreshment Break
11:30 a.m.	Establishing and Re-shaping the Learning Contract
1:00 p.m.	Lunch
2:00 p.m.	Questioning, Listening and Responding
3:30 p.m.	Refreshment Break
4:00 p.m.	Q & A and Preview of Day 2

SATURDAY, FEBRUARY 08, 2020

9:00 a.m.	Designing the Discussion Plan
10:45 a.m.	Refreshment Break
11:15 a.m.	Practicing the Skill During this session, participants will form small groups. Each group will create opening questions the case. Groups will also decide on discussion blocks for the case discussions as well as board plans.
12:30 p.m.	Lunch
1:30 p.m.	Interactive Session on Case Writing
3:00 p.m.	Refreshment Break
3:15 p.m.	Peer Consulting Exercise. This session is a chance for participants to give advice and get advice about participant-centered learning and the case method.
3:45 p.m.	Putting it all together. Q & A and Take-aways
4:45 p.m.	Closing Session

ABOUT JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA

Jaipuria Noida established in 2004; this state of the art campus in the heart of the corporate hub of the NCR region provides students with wide exposure to number of industries. Led by Dr. Dayanand Pandey with a strong team of full time faculty comprising of qualified and experienced professors as well as industry managers turned academicians.

The Institute works on developing graduates with entrepreneurial orientation and service mindedness. Innovative electives course further enrich the course thereby enabling students to opt for dual specialization.

The Institute draws upon a mix of pedagogy focusing on learning through both in-class discussions, cases, and simulations as well as beyond the class room learning through live projects, field project studies, regular industry interface and participation in various national/ international seminars.

The Institute offers three AICTE approved, NBA accredited, AIU recognised two year full time PGDM programmes: PGDM, PGDM (Service Management) and PGDM (Marketing).

PAYMENT METHOD:

- Cheque/DD Payment: At par Cheque payable at Noida or Demand Draft in favour of Jaipuria Institute of Management payable at Noida
- Online Registration is accepted through net banking. Refer to the bank details below:-

BANK ACCOUNT DETAILS FOR ONLINE TRANSFER

NEFT Code : UTIB0000723

IFSC Code : UTIB0000723

Bank Name : Axis Bank

MICR No. : 110211063

RTGS Code : UTIB0000723

Branch Name & Address : Axis Bank Ltd.,

Plot No. A-41, The Corenthum, Sector – 62, Noida

Beneficiary's Name : Jaipuria Institute of Management

Savings Bank Account Number : 723010100013934

SWIFT CODE : AXISINBB723

Institute's PAN details : AAAT11375E

RANKINGS & ACCREDITATIONS

- 'A' Grade Accreditation by 'NAAC' (UGC)
- NBA Accredited PGDM Programs
- Recognized by AIU, PGDM as Equivalent to MBA
- 63rd Amongst all Management Institutes in India (NIRF, 2019), Ministry of HRD, Govt. of India
- 40th Amongst All B-Schools in India (NHRDN, 2019)
- 13th Amongst Private B- Schools in North India (OUTLOOK, 2019)
- 16th Amongst Private B-Schools in North India (Business Today, 2019)
- 29th Amongst all B-Schools in India (CSR-GHRDC, 2019)
- 45th Amongst Private B-Schools in India (Careers360,2019)

Programme Coordinator:

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Dean-Research

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Workshop Venue:

Jaipuria Institute of Management,
A-32 A, Sector 62, Noida-201309

Fees: 20,000/-

Payable at:

Jaipuria Institute of Management, Noida

