

# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

## GRAVITY- 2019

Challenges are gifts that force us to search for a new center of gravity. Don't fight them, just find a new way to stand.

# GRAVITY 2019

## INAUGURAL CEREMONY

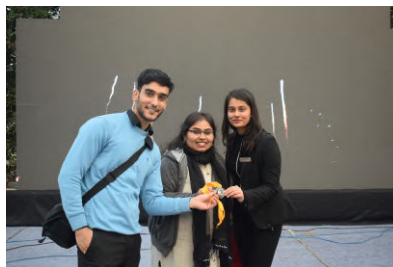
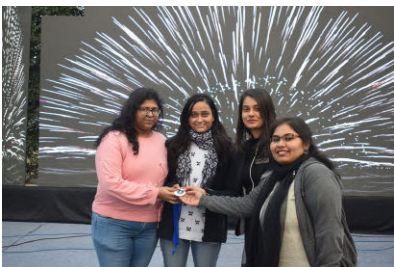
On the morning of 20th December 2019, **Jaipuria Institute of Management, Noida** witnessed the presence of several dynamic personalities to be a part of the Institute's biggest Sports and Cultural Event "**Gravity.**" The Hoardings and Posters of the forthcoming events made with zeal added to the attraction. Without any further delay, the registration of participating teams, both from Jaipuria as well as other colleges took place within the premises. Coordinators from respective committees of Jaipuria marked their presence to assist in different events' registration in order to make the process hassle-free. The event committee at JIM, Noida made sure that the two day fest was organised and managed without any hiccups.

With "**Save Water**" as the theme for the cultural fest, Gravity 2019 was declared open during the inaugural ceremony at the Institute. The inaugural ceremony commenced by seeking the blessings of Goddess Saraswati followed by the ceremonial lamp lighting by guests and faculty members. A welcome dance was presented by Shelly, a student of the first year, who made everyone in the audience tap their feet. Moving forward, the guests, **Mr. Anant Vijay** and **Mr. Uday Santhalaya** were felicitated with the green certificate and memento by **Prof. Nidhi Singh** and **Mr. V.K. Tomar** respectively. **Mr. Vijay** requested students to imbibe positive thoughts and keep negativity at bay. *"The young blooded are often led by their enthusiasm and when such energy is put to productive use, it can give results favourable for the individual as well as the nation,"* said Mr. Vijay. He motivated students to not be influenced by falsified information and gather knowledge before supporting or rejecting an idea. Mr. Vijay appreciated the college for being environmentally conscious, in support of choosing the theme of saving water and encouraging actions like green certificate felicitation.

**Mr. Santhalaya** talked about unemployment in the country. He elaborated that the lack of jobs is not necessarily on the part of industrial shortage but lack of skillset (soft skills and practical experiences) on the part of job seekers. *"The package of the job should not determine the efforts one puts into their work, as it is the passion of the individuals that drives them to be the master of the business world. One can develop their leadership skills at college itself through active participation in events, required for future jobs,"* said Mr. Santhalaya.



# HIGHLIGHTS OF DAY 1



## BEG BORROW STEAL

orgd. by Marketing Club

As the day one of the much-awaited fest began with one of the interesting games “Beg Borrow Steal” felicitated by the Marketing Club, Mark of the Institute. As the game started, everybody was seen exploring the college premises to find certain items included in a list. The excitement in the air was palpable as more than 15 teams with 5 members each participated in the game. It was much fun to see the teammates, who begged and borrowed, and maybe stole, the most weird stuff like purple lipstick, selfie with guards, Santa cap, Captain America socks etc, within a time limit of 30 minutes. The first position was secured by a team comprising **Ms. Riya**, **Ms. Rashi** and **Ms. Shreya**, followed by Team-**The Incredibles** securing the second place.

## SOLO-DANCE COMP.

orgd. by Cultural Committee

As the enthusiastic crowd proceeded for the latter half of the day, the most awaited solo dance competition was held. An alumna of PGDM 2015-17 batch and now founder & CEO of Qualitic Services, **Mr. Madhur Billaeya** was the esteemed judge for the competition. **Dr. Shalini Shrivastava**, **Dr. Richa Mishra**, **Dr. Swati** and **Prof. Joy Patra** along with other faculty members marked their presence in the event. Students from various reputed institutes grabbed the opportunity to showcase their dancing skills by taking part in the same. The first prize was bagged by **Ms. Ngam Bongshel**, who mesmerised the audience with her smooth moves followed by **Ms. Deeponita Sarkar** and **Mr. Ayush Jain** bagging second and third positions respectively.



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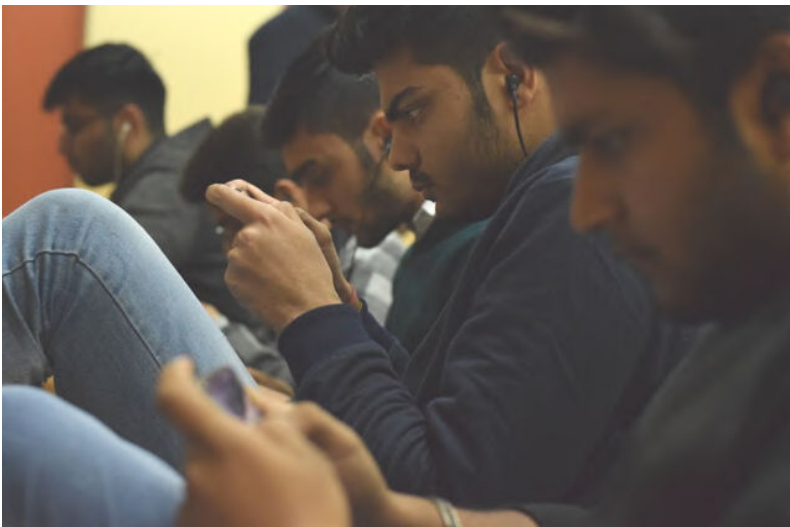


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# HIGHLIGHTS OF DAY 1



## CYBER GAMING

orgd. by ITOPS Club

A competitive cyber gaming session of the infamous mobile game **PUBG** and **Call of Duty** was organized to provide the participants with a chance to prove their mobile gaming skills. Contestants were asked to form teams of 4, soon after which the ferocious match began. The Team '**Devil**' emerged as the winner of the match and won a **cash prize of Rs 3500**. The winner of Call of Duty was **Team 'Challengers'**.

## STAND UP COMEDY

orgd. by Communications Club

The audience and faculty members present were elated as a round of stand-up comedy, sponsored by the start-up **Joy of Life**, began on the main stage. The rules were simple, each participant was given a time slot of 10 minutes to perform. The judges of the event were **Prof. Ashwini Kumar** and **Dr. Abhijit Nair**.

The event saw participants from home campus as well as other prestigious colleges such as **Delhi University, Jaypee Institute** and many others, showing their ingenuity in the open mic event. **Mr. Shivam Sehgal (Rajdhani College)** secured the first place followed by **Mr. Shivansh (Jaypee Institute)** and **Mr. Kartikay Singh (Zakir Husain Delhi College)** securing second and third position respectively.



**Md Shabab**  
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# HIGHLIGHTS OF DAY 1



## BUILD YOUR STARTUP

orgd. by CEFB

The event saw 5 teams with 2-3 members each participating in the competition wherein all the teams were asked to make a prototype of their Start-up idea in one hour with the help of stationery material provided on the spot. Event judge, **Dr. Deepak Pandit**, chairperson CEFB and panel. **Team 2** comprising of **Ms. Rupanshi**, **Ms. Madhumkita** and **Ms. Ayushi** with Start-up idea about making an application for measuring and avoiding food wastage in hostel mess won the first prize and a cash prize of **Rs. 3000/-** and the team bagging the second prize was **Team 5** comprising of **Ms. Ankita** and **Mr. Shivam**, winning a cash prize of **Rs. 2000/-** for their low investment start-up idea of **mushroom cultivation**.

## WAR OF DJS'

orgd. by Marketing Club

The sky above was starlit so were the grounds of the institute as the evening grew darker. The stage was set for jaw-dropping performances and the audience cheered for the artists. It was an evening to remember. The groovy tracks set rhythm to the ground and pulled students, merrily tapping their feet to the DJs' playlist.

The **1st prize** was bagged by **DJ Stomp**. The **2nd prize** was given away to **Mr. Ayush** and **Dj Scam** took the **3rd prize** home. The campus roared with cheers as students actively engaged with the DJs' requests.



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# HIGHLIGHTS OF DAY 1

## EDM NIGHT

*orgd. by Events Committee*

With The rhythmic grounds of the institute fired up, as **Moctave** and **Switchers** entered the arena. Crowds cheered louder and the cold December evening turned warmer as the DJs' complied with the requests of the audience. The throng chew the fat as they complied with the DJs' instructions. It was indeed a sight to behold as students waved their hands in the air flashing torch lights from their phones. It was an unending night filled with power-packed performances. The day one of Gravity 2019 came to an end with groovy EDM performances.



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# HIGHLIGHTS OF DAY 2



## CRIME RUN

orgd. by Academic Programme Committee

The Academic committee of the Institute came up with the biggest chase game of the fest- THE CRIME RUN. When younger, some were drawn to Nancy Drew, some to Famous Five and others to Secret Seven. So, the second day of the fest gave the students a chance to demonstrate their inner detective skills.

The game required the participants to solve the crime mystery of Mr. Harriot's murder with hidden puzzles which they had to search all over the campus.

There were a total of 15 clues and each clue had to be found within a set time frame and each one led to the next. The victors, who won a cash prize of **Rs. 3000**, were a team consisting of **Ms. Ayushi Kyal, Ms. Anisha Soni and Mr. Jatin Pant.**

## QUIZ COMPETITION

orgd. by Research Committee

To give intensely inquisitive minds a chance to check their knowledge of current affairs, a quiz competition was organized. Participating teams were asked to choose their preferred theme from given five options i.e. movies, advertisement, sports, art & culture, and geography before asking questions in round one. The second and third rounds were elimination and buzzer round respectively whereas round four was an audio round followed by final buzzer round. The team bagging the **first prize** for their inquisitiveness was of **Mr. Saurabh, Mr. Anurag, and Mr. Nitin.** Team 3 comprising of **Mr. Gaurang, Mr. Rakesh, Mr. Siddharth and Mr. Swajat** secured **second position** and **team 5** comprising of **Mr. Abhishek and Ms. Kratika** secured the **third position.** All the winning teams were given trophies and cash prizes.



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# HIGHLIGHTS OF DAY 2



## IPL AUCTION

orgd. by HR Club- IPSA

The IPSA (Jaipuria Noida's HR club) organized an 'IPL Auction' event to present great opportunity for all the Tendulkar and Kohli fans to apply their knowledge and skills about cricket. The game was about IPL bidding as each team was given 12 crores as points.

Participants were asked to make a set of 7 players consisting one wicketkeeper, two all-rounders, two batsman and two bowlers. Moving forward each player was given some points and the team with the maximum number of points was declared as the winners. In the end, two winners were selected on the basis of strategical thinking, **Mr. Harshit** from **Hansraj College, DU** as the **1st winner** and **Mr. Archit** from **Hindu College, DU** as the **2nd winner**.

## SOLO SINGING

orgd. by Cultural Committee

It is evident that one good thing about music is that when it hits you, you feel no pain. Music is just like wine that fills the cup of silence. Gravity 2019 gave chance to the participants from different institutions hailing from **SGTB Khalsa College, DSEC and Jaipuria Noida** to mesmerize the audience with their vocal charm. Judges for the competition, **Mr. Rajat Sharma** and **Chef Ankur**, after meticulously evaluating all the performances gave their final decision to the much-deserved candidates. **Mr. Shashank** from **DSEC** was declared the winner followed by **Mr. Ujwal** from **Jaipuria Noida** being the **first runner up** and **Mr. Adarsh** from **Khalsa college** being the **second runner up**. The competition ended up with the audience left with the mixed feeling of awestruck and nostalgia.



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**Siddharth Bhatia**  
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# HIGHLIGHTS OF DAY 2



## MARKSHASHTRA

orgd. by Marketing Club

“Mark Shastra” was the game of marketing that made the participants reveal the Inner marketer in themselves. The first round was **“Tik Tok Fever”** in which Each group of participants was provided with a different product for which they had to made a Tik- Tok video of 30 seconds to 1 minute within a time frame of 20 minutes. The final round that followed was **“Talent Dikhaao Paisa Kamao”** for which 4 teams were shortlisted & were given seven products to sell on campus. **Jaipurian Team** comprising of **Ms. Rituka, Ms. Shubhangi** and **Ms. Grishma** won the competition by earning Rs 700 for the products which were worth less than Rs 200.

## POETRY

orgd. by Communications Club

Followed by the preceding performances, it was time to take the audience to the next level of art, indeed poetry was the best option. The cluster of poets was invited to contest in the event, ‘Poetry Slam’. The whole program was cordially hosted by an NGO **‘Joy for a smile’**. The competition was judged by **Dr. Rahul Singh, Dr. Deepak Pandit, Dr. Shalini Verma** and **Mr. V.K.Tomar**. The **first prize** went to **Ms. Swati Jha** from Joy for smile followed by **Mr. Uday Pratap Rana** of Azamgarh and the **third position** was secured by **Mr. Pranshu Harshotpal** of JIM Noida. There was a special performance by Master **Jagjeet Singh** aka Joy. The program ended with the vote of thanks presented by **Mr. Santosh Singh** and **Mr. Ashish Singh** who shared their experiences on the art of writing poems.



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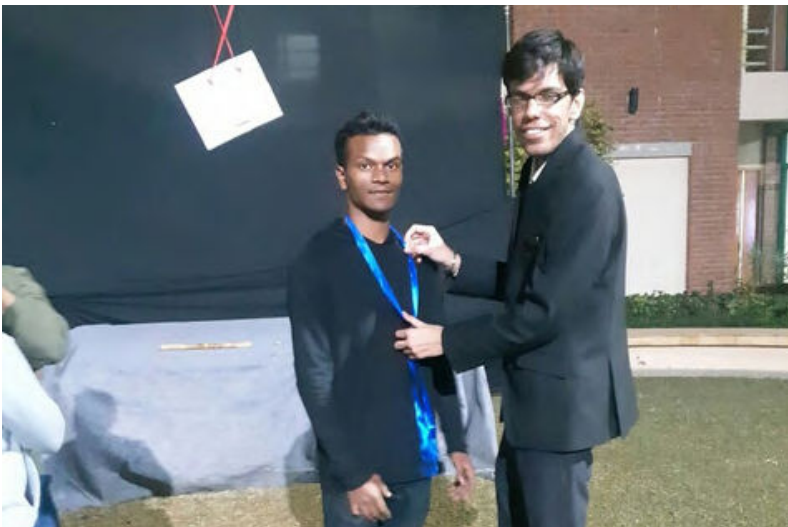


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# HIGHLIGHTS OF DAY 2



## NINJA HR

orgd. by HR Club- IPSA

This event curated the most exciting and thrilling games in the form of “**how well you can remember**,” “**catch the ball**,” and “**blind tower**”.

All three tasks had time constraints. A total of 10 teams participated in the play-offs with much enthusiasm and jauntiness! Out of all levels of the game, the final one was the most nail-biting because one member of each team was blindfolded and the other was supposed to guide the blindfolded member to build a mountain of a stack with plastic glasses. A much-needed friendly rivalry was witnessed during the games held in the mid lawn. At last **Mr. Siddharth** and his team won **the 1st prize** followed by **Ms. Tanisha** and **Mr. Ritanshu** bagging **the 2nd prize**.

## VYAPAAR

orgd. by Finance Club

**Vyapaar** was a work of genius minds to encourage learning about business and related transactions. It allowed students to prepare business plans keeping in mind the idea behind it and its funding through the sale of public shares of the company. It was indeed a mind stimulating event that saw the participation of students who aspire to be entrepreneurs in the future. The event saw the participation of students from the home campus and those of IMI, Delhi. The event was judged by **Dr. Ashwani**, **Prof. Nidhi Singh** and **Dr. Banasree Dey**. **IMI, Delhi, bagged the first position and won a cash prize of Rs.3500**. The teams comprising of **Tarun** and **Kushali** and **Team Morning Star**, both from **JIM, Noida** bagged the second and third position respectively and won a cash prize of Rs. 2000 and Rs. 1500 respectively.



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# HIGHLIGHTS OF DAY 2



## WAR OF BANDS

Band performances were full of the thrill and the shouts that kissed the sky. The sound of the band did not hit the gravity but hypnotized the ears of the audience stirring the aroma of Indo-western into the air. **Shaheed Bhagat Singh College, Delhi University** represented by their band '**The Dupe**' performed with the idea of fusion in western rock and Indian classical. Lead singer **Mr. Khan** shared his experience in exploring the new gateways of music. It was an afternoon that gazed up the sunlight with the voices of audiences and beats of instruments. The whole program was observed under the guidance of **Prof. Nidhi Singh, Mr. V.K.Tomar and Dr. Sonali Singh.**

## BEST OUT OF WASTE

orgd. by CSR Committee

Often when you think you are at the end of something, it is actually beginning of something else. To create awareness among people and highlighting the importance of recycling, this year's gravity introduced a new competition "**Best out of Waste**" for the participants to create something valuable out of paper and leftover decorative wastes and items. Participants in the team of four, from various institutions, managed to create something useful out of the objects given. **Mr. CK Mishra** and **Ms. Vishakha Maitrey**, being the judges gave their reviews and awarded **Mr. Anmol** and **Ms. Vanshikha** from **FDDI Noida**, first position and, **Mr. Ashutosh** and **Mr. Siddhant** from Jaipuria Noida, second position. The competition ended up creating an impactful message in the minds of the audience.



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**Siddharth Bhatia**  
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**Neha Ahmed**  
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# HIGHLIGHTS OF DAY 2



## GROUP DANCE

orgd. by Cultural Committee

It is not about having the best dancers; it is to have the best team. The group dance event saw participants from **Jaipuria Noida, Shree Aurobindo (Team Crunk)** and Team from **Zakir Husain Delhi College**. The judge for the event was **Ms. Vishaka Metrey**, Alumni of Jaipuria Noida (17-19 Batch). As the performers tapped their feet in rhythm to the music, the audience cheered for the participants. The aura was filled with a lot of energy and zeal as the spectators also started dancing to the music. After the overwhelming performances, it was pretty evident who won the first place as **the team from Zakir Husain** was declared the winner of the event followed by **Team Crunk from Shree Aurobindo**.

## FASHION SHOW

orgd. by Academics Programme Committee

The evening of day 2 of the fest at JIM Noida saw the innovative minds give another dimension to their creativity as the sunset, with the stage set for Fashion. The home campus and students of other colleges, like **Aurobindo and International School of Design**, participated and set the stage on fire, with their innovative convertible costumes. They took it up a notch by fitting LED lights on their outfits that made the crowd go wild. **The theme Regiment, from Aurobindo college, bagged the First position. Ms. Riya from International School of design** was presented with an award for being the most well-dressed. **Mr. Sagar Hira and Ms. Kanika Taneja** bagged the title of Mr.& Ms. Gravity 2019 respectively.



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# HIGHLIGHTS OF DAY 2

## CELEBRITY NIGHT

managed by Ms. Shefali Sharma

As the night grew up on the campus, so did the students' excitement as they eagerly awaited the live music performance by the band "Sankraman" and sure it was more than what was expected. As the drumbeats synchronized with the melody of the guitar strings, the crowd's energy warmed up the chilling winter breeze. Students danced merrily, tapping their feet along the hit numbers being played. Students, both seniors and juniors graced the event, making it an unforgettable night. The band's members graciously thanked the college authorities for allowing them to play during the Gravity Fest and the audience for being vibrant and full of life.

As the fun and frolic came to an end, the students carried with them blissful memories of the event. The success of the event could not have been possible without the efforts of Events Committee who worked in coordination with other academic and non academic committees. A sincere thanks to all Teachers, Senior and junior coordinators of all the committees who contributed in making this show a success.



Thoughts of a Jaipurian:

**The noble, the charitable & the knowledgeable are the ones that do not demand respect, they command it.**

Name: Shivika Saxena  
Batch: 2019-21



**Dr. Pragya Gupta**  
MRC Chairperson



**Rishabh Bhushan**  
President



**Anshuman Sharma**  
Vice President



**Aanchal Kalra**  
Sr. Coordinator



**Akash Nigam**  
Sr. Coordinator

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.