

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*



- E-Gravity 2020
- Virtual Alumni Chapter Meet: Bangalore
- Guest session on “Indian Ethos of Management” by
Dr. Rajen K Gupta

GRAVITY 2020

DAY: 1 INAUGURAL CEREMONY

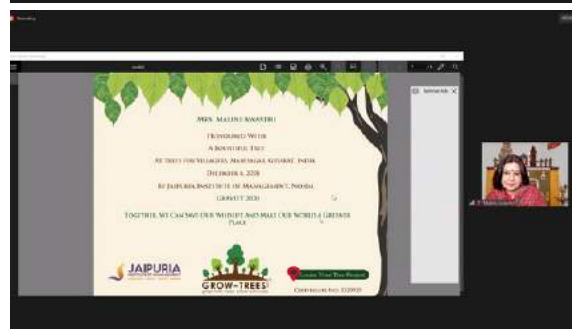
A wicked pandemic and gratifying amusement aren't synonymous to each other, but then life isn't all beer and skittles, it's more about blending in with it and devising a master plan to fend off all the stumbling blocks it props in front of us.

The customary Jaipuria Noida's annual inter- college management and cultural fest, '**Gravity**' as a form of retaliation against the villainous pandemic's endeavors to make things dull, metamorphosed itself into "**E-Gravity**". The annual fest of Jaipuria Noida, this time was organized on a virtual platform as '*First Virtual College Fest in Delhi NCR region.*' The vibrant morning of **4th December, 2020** saw the onset of a slew of delightful events anteceded by the inaugural ceremony. The hosts Ritika Sharma and Tanushree Seth welcomed "**Dr. DN Pandey**", Director Jaipuria Noida to address the chief guests, "Mrs. Malini Awasthi" and "Mr. Dheeraj Kolla" and glorify the event with his encouraging words.

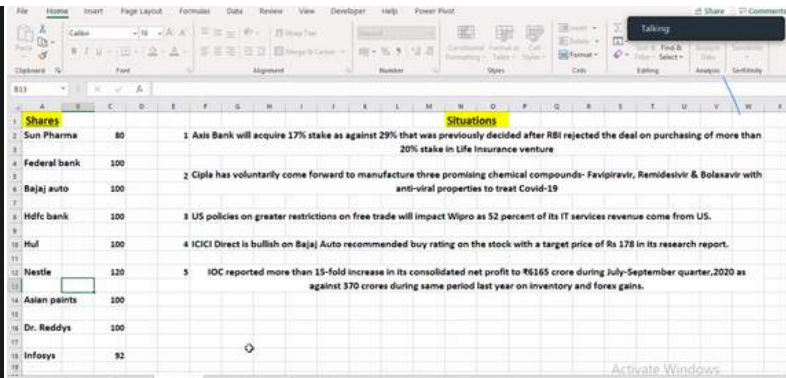
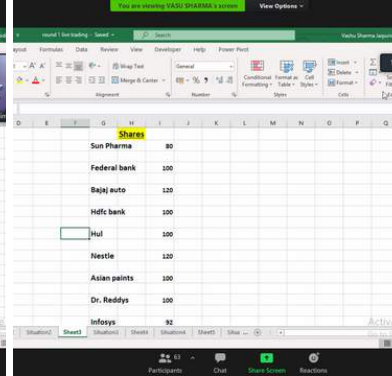
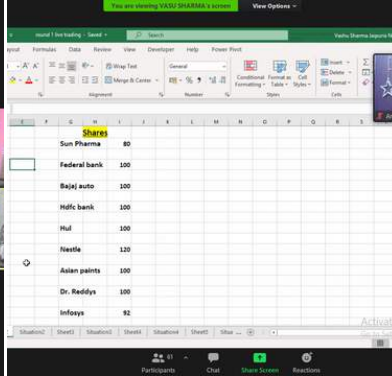
The colorful event unreservedly compatible with its theme rainbow was then elegantly initiated with the kindling of the virtual lamp followed by the euphonious Saraswati Vandana sung by Tanya Nigam and Animisha Chitra. The hosts welcomed the chief guests, **Mr. Dheeraj Kolla**, the ingenious micro artist and **Mrs. Malini Awasthi**, the exceptionally and astoundingly talented Indian folk singer and presented them with the customary green certificates as a token of appreciation.

Mrs. Malini then adorned the event with her beautiful articulation on the prominence of culture and art, where she advocated India's rich culture and heritage and urged the students to respect the ethos of folk songs or any other art. She also sagaciously orated upon the significance of being an unwavering learner and encouraged the students to learn as much as they can. The event wasn't bedecked merely with her words of wisdom but she glorified the event with her mellifluous singing as well, where she sang two bewitching songs, one of them was a brilliant creation of her own and was inspired by the pandemic and the other one was her melodious unreleased song from the upcoming bollywood film Durgawati. Mr. Dheeraj Kolla was then welcomed to accessorize the already appealing event. He shared his valuable insights upon the issues faced in the initiating stage of starting with anything idiosyncratic and creative. He emphasized upon the importance of networking for the benefit of us the management students and advocated the statement 'anything is achievable in life'.

Then, Dr. Abhijit Nair was called onboard to address the guests and the students. He appreciated the brilliant job of coordination done by the students in the event and expressed his heartfelt gratitude towards the guests for their gratifying presence. And then a beautiful prayer dance was performed by the students and a series of exhilarating upcoming events were set to be unfurled.



MAJOR HIGHLIGHTS



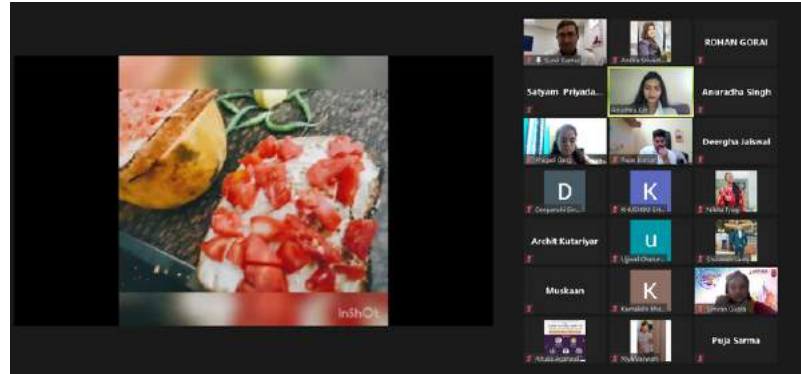
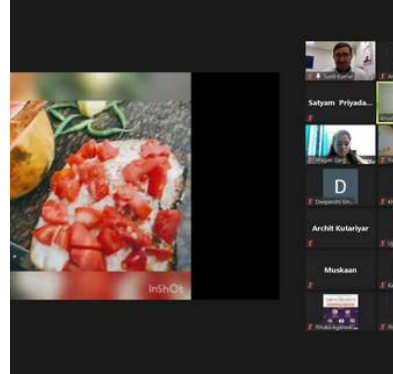
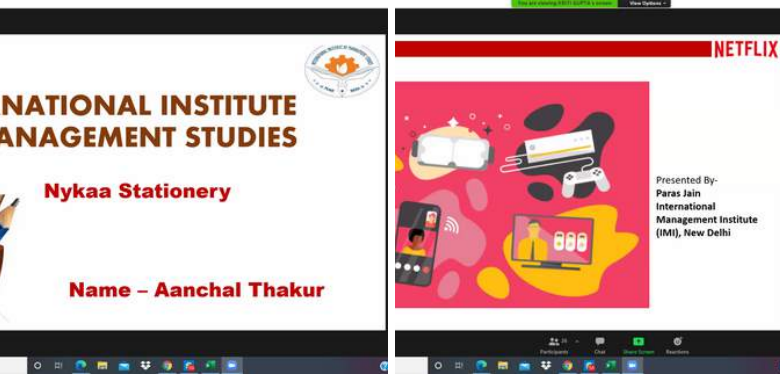
QUIZ (KBC STYLE)

The Day of the much-awaited fest began with one of the most interesting games “KBC (Quiz Style)” felicitated by the Admissions Club of the institute. The event began with explaining rules and regulations to all the participants and everyone participated in the team of 2 members. It was like a real KBC game as the participants were given 3 lifelines in case they were not sure about an option or they didn’t know the answer. The participants were not allowed to use any of their lifelines after the 6th Question and any usage of unfair means. Each team was given around 30 to 35 seconds to answer the question and an option to quit from the game anytime if they didn’t know the answer. The team with the maximum points or the maximum number of correct answers, in the end, was declared as the winner.

LIVE TRADING SIMULATION

LIVE TRADING SIMULATION organized by the HIRANYA – FINANCE CLUB was the work of genius minds to encourage the learning of the world of financial market. The event kick started with the introduction of rules of round 1 by Animisha (junior Coordinator) and was further moderated by Vasu Sharma (Junior coordinator). In the first round each participant had to go with six situations and was provided with around 40 to 45 seconds to decide what share to purchase and what to sell. The 14 participants with the maximum portfolio were promoted to the final round. The final round took place just after the first round and participants were divided in a team of two, where they discussed about the given situations and took their decisions accordingly of whether to buy or sell their shares. Shelly Vaxhish announced the teams with maximum virtual cash as the winner and the runner up followed and they were awarded with a cash prize of Rs. 2500 and Rs. 1500 respectively. **1st Prize- Mrityunjay Jha and Shubham Yadav. 2nd Prize- Madhur Khandelwal and Paras Jain**

MAJOR HIGHLIGHTS



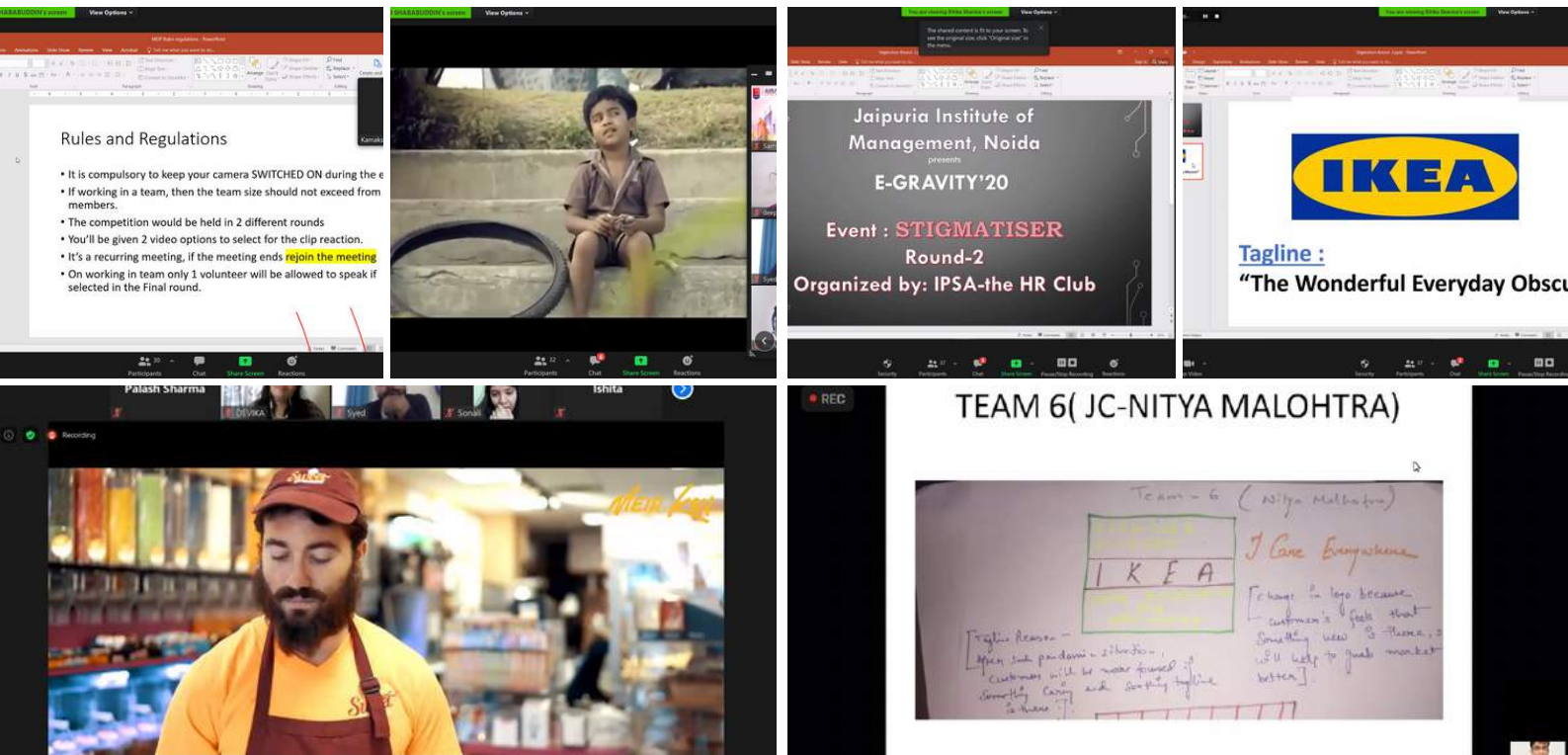
BRAND RACE

The marketing club provided a platform for young marketers to showcase their creativity. The event began with the introduction of Judge **Mr. Prakarsh Srivastava** to whom participants had to present their ideas. There were 10 participants from different places and were each given 5 to 7 minutes to exhibit their inventiveness by changing the existing popular brands entering into a new sector without changing the old image of the brand. It was a challenging task for students to design a new marketing strategy that will successfully create a new effigy of the existing brand in the customer's mind. The marketing strategy required to include both 4P and STP. The judge also asked some questions after each presentation which made the event engaging and interactive. Mr. Prakash was quite impressed with all the ideas, nevertheless to keep the spirit of the competition up he had to choose a winner and a second runner up. **1st Prize: Prinal Goyal 2nd Prize: Shashank Gupta**

COOK-OFF CHALLENGE

The event was organised by HOSTEL AFFAIRS COMMITTEE under the guidance of **Mr. Vinod Kumar Tomar** and **Dr. Pragya Gupta**. Cooking is at once child's play and adult joy. And cooking done with care is an act of love. The event commenced with the videos of participants who were selected in the first round. The participants were required to make a short video of 3-4 minutes showing their cooking skills. In the final round the participants showed us the videos and recipes of lip smacking colorful dishes. **Dr. Sunil Kumar**, H.O.D. Indian Culinary Institute Of Science, selected **Aditi Kulkarni** as the winner and **Deergha Jaiswal** as the runner up. Both the winners were awarded with cash prizes. The audience definitely missed being offline and tasting those colorful dishes, but the participants did their job well and convinced everything to think that it was all going in front of them.

MAJOR HIGHLIGHTS



SHORT FILM REACTION GAME

The MDP Committee has organized an unique event named “**Short Film Reaction**”. It was a 2-Day event where more than 20 participants from various colleges have participated.

The event commenced with a small speech by the Chief Guest **Mr. Syed Shadab Ahmad**, Program Manager, HCL Tech. Ltd, who added to the zeal of the audience by motivating them and wishing them good luck. This was followed by showing the short videos to the participants. The final results were declared based on their situational and behavioral interpretations of the videos.

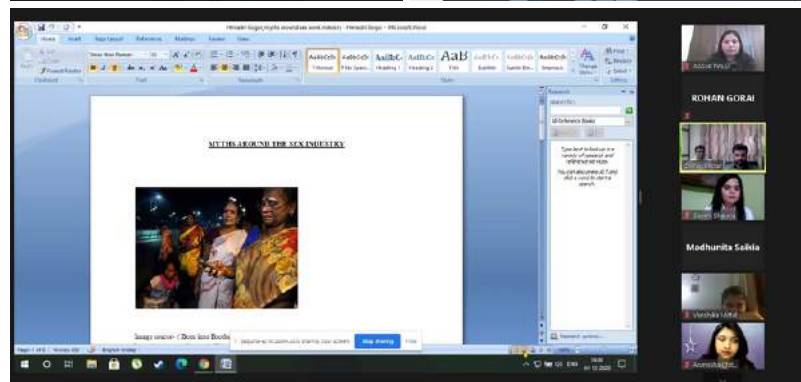
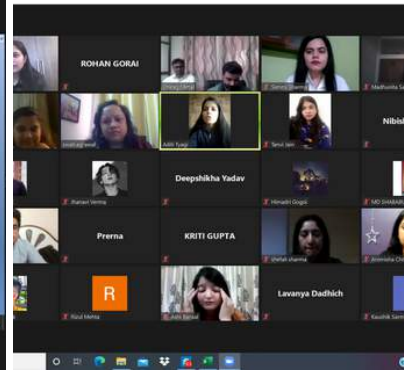
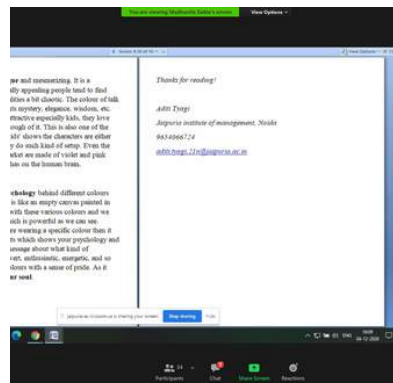
Winner - **Pragya Mathur** (Maharashtra National Law University, Nagpur)

Runner up - **Sonali Baid** (Symbiosis college of arts and commerce)

STIGMATISER

"Because in your thoughts every Facet Matters" The HR committee organised a fun event named '**Stigmatiser**' under the guidance of **Dr. Swati Agrawal** and **Dr. Abdul Qadir**. The thrilling event had its prelims on the 3rd of December where there was a participation from 25 teams out of which 10 teams were shortlisted for the succeeding rounds. The event commenced with the briefing of rules and regulations to the contenders and the game had two different rounds, each round possessing fun and gripping tasks to be accomplished by participants. In the first round, the participants had to create their logo and tagline for an existing brand. All the participants came up with their creative logos and taglines but, a few were chosen. The team who cleared the first round were qualified for the second one, which required participants to formulate a funny definition of the word "Attrition" without changing its actual meaning. In the end, the judges, announced the winner and runner-up. Winner - **Arshpreet Bhatia** from Guru Nanak Dev University & First Runner Up- **Saurabh Kumar Tiwari** and Team from Asian School of Business, Noida

MAJOR HIGHLIGHTS



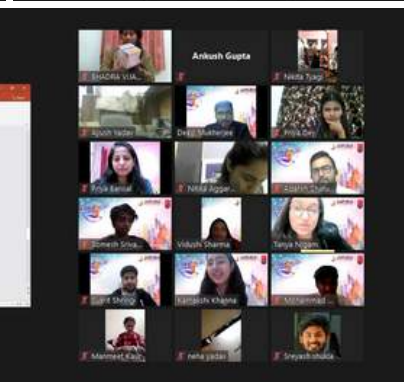
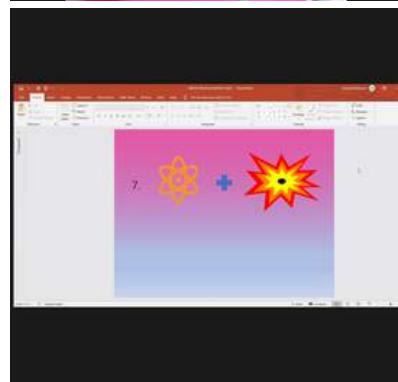
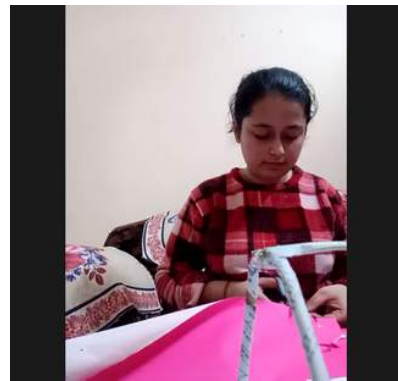
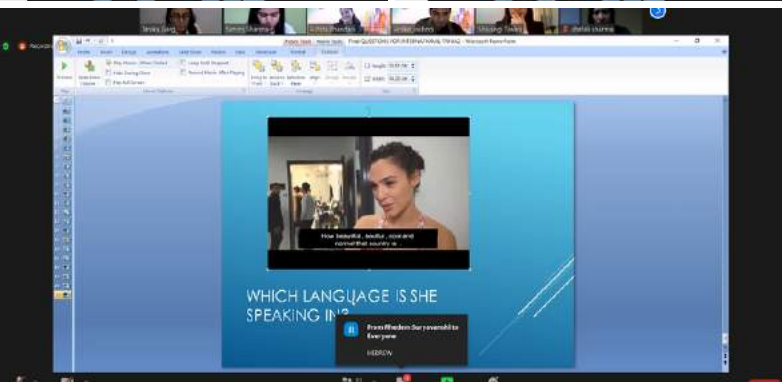
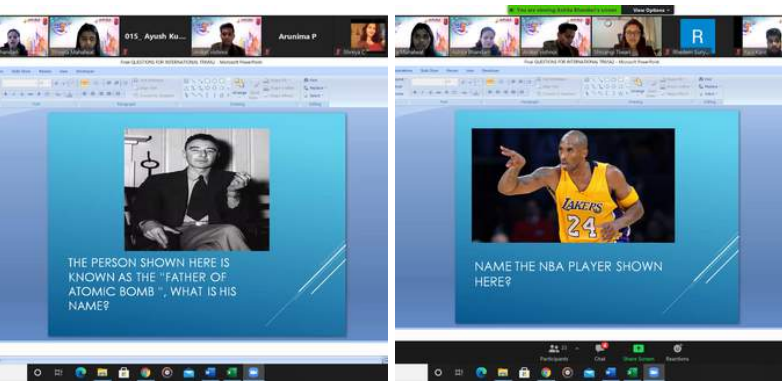
FAST AND FURIOUS

The communication club, **Abhivyakt**, Jaipuria Noida, organized “**Fast and Furious**” which was basically a competition meant to extract the knowledge, communication power and intellect of a person. There were two judges, **Ms. Arushee Grover**, Case Study Analysis Professional and **Ms. Jasleen Rana**, Business and Management Professor. Shivani Vashishtha (Junior Coordinator), introduced the judges and the imminent professors, **Dr. Shalini Verma**, **Dr. Abhijit Nair** and **Ms. Shefali Sharma** to the event. The participants had to go through the first round, which was a rapid fire round consisting of questions from general knowledge, movies and entertainment, brand names and many more. The final round took place just after the first round and it contained abstract and subjective questions being asked to students to test their ability to express their opinion through effective communication. The results were announced, and Vaibhav Ji Srivastava was declared the winner and Disha Bhargava declared the runner up. In the end, the judges were given a vote of thanks and the event ended with smiling faces and virtual claps all over the screen.

BLOGGERS ARENA

Academic Program Committee (APC) of Jaipuria Noida, organized “**Bloggers Arena: Give words to your imagination**”. Participants were asked to submit their thoughts in written format in any one of the two topics, which were - 'Colours & Psychology' and 'Myth Debunking : common tales about an industry'. Out of many submissions, as per the judgement criteria, top ten blogs were selected. On the day of the event, **Dr. Swati Aggarwal** - Dean Academics and APC Head of Jaipuria Noida graced the event by her presence. Aashi- VP of APC, welcomed the chief guest of the event - **Dr. Ashwani Kumar**, Asst. Prof. in IIM Rohtak and a former professor of Jaipuria, Noida. The participants in the top ten category were asked to express their views regarding the blogs they submitted. Dr. Kumar also appreciated the blogs and the beautiful thoughts that the participants have expressed in their submission while sharing a few words. **Mr. Himadri Gogoi** of Tata Institute of Social Sciences (TISS), Guwahati was declared the winner and **Aditi Tyagi** of Jaipuria Noida was declared the runner up.

MAJOR HIGHLIGHTS



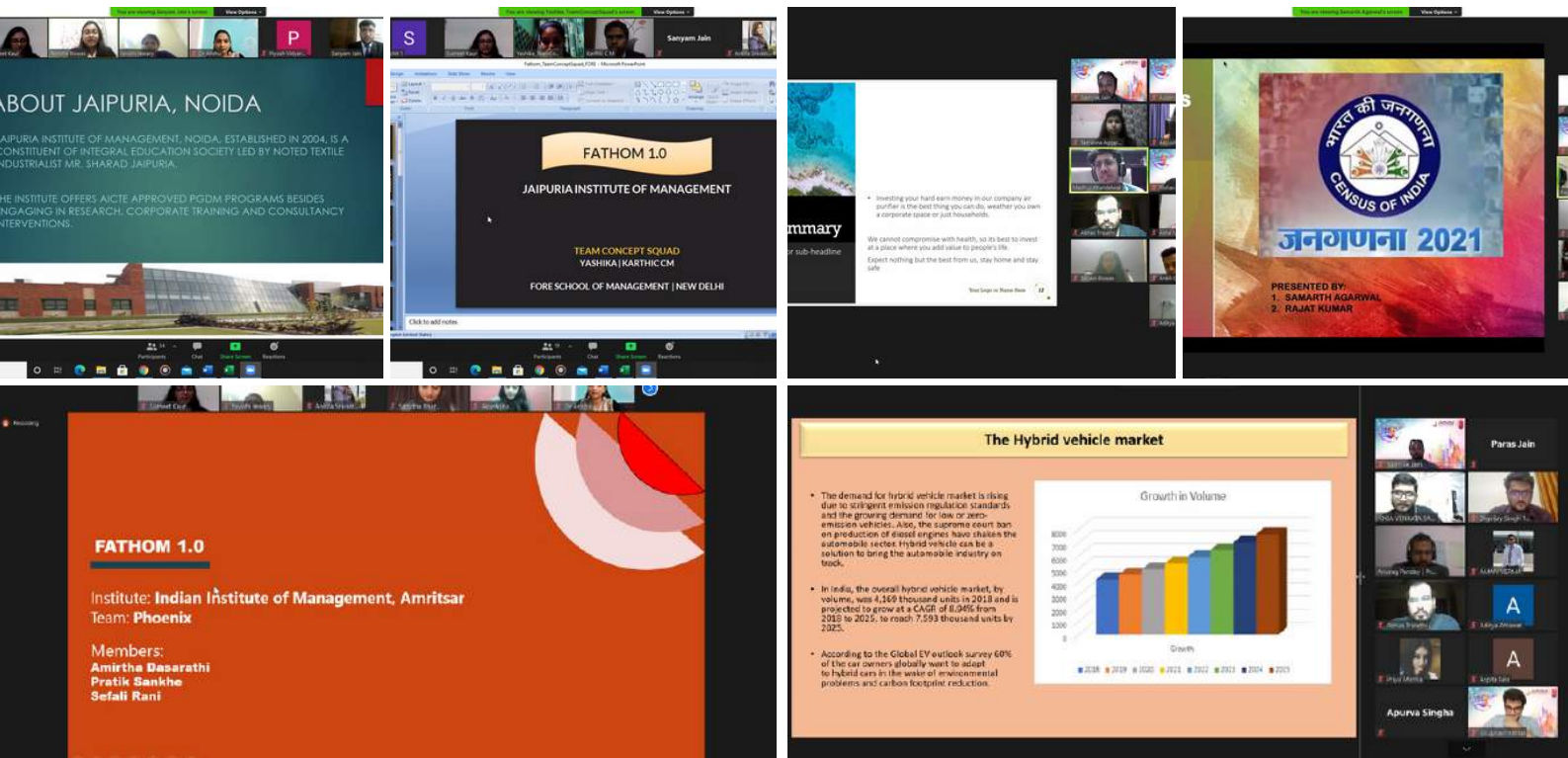
INTERNATIONAL TRIVIA

International Relations Committee of Jaipuria Noida organized **International Trivia**, where questions were asked to the participants related to global cultures, events, festivals, musicians and the facts about the world around and so on. In International Trivia, out of all the entries that were received, only few participants were selected who answered the questions correctly. On the day of the event, participants were welcomed and they were provided with the rules and regulations. There were two rounds, one of 25 minutes and another of 15 minutes. The participants were sent to the breakout rooms where they were asked 10 questions each and the one who answered the question correctly and in less time was shortlisted. Out of 3 breakout rooms, 3 participants were shortlisted for round two where they were further asked questions related to international news and events. At the end, in the second round, **Rhedem Suryavanshi** of Jaipuria Noida was declared the winner with most correct answers and **Saurabh Kumar Tiwari** of Asian School of Business was declared the runner-up.

FUNK FROM JUNK

Ever seen a piece of scrap metal on the side of the road and thought “that’s a neat looking thing. Too bad, for it turns out to be junk and obviously useless.” If so then you are guilty of a fallacy: underestimating the power of junk”. So to make people aware of the importance of recycling and also to help people in using their creativity to the fullest and to create best useful products out of the waste, the institute organized an exciting event named “**funk from junk**”. The event commenced with the briefing of rules by the anchor to the contenders. The participants had to create something valuable from the leftover items by using their creativity and there was no specific theme for it, they were not confined within the boundaries of themes. A total of 75 minutes were allotted to each participant out of which 20 minutes were for collection of needed materials ,40 minutes for completion of task and 15 minutes for writing the pitch. Winner - **Nikita Tyagi** (University of Delhi, DU) Runner up - **Manmeet Kaur** (BBK DAV COLLEGE)

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FATHOM 1.0

The annual fest of a management institute is incomplete without an event embracing the management wit and adroit of the genius minds. **Fathom 1.0**, the festivity of the exhibition of top notch remedy to be provided for a problem case welcomed brilliant presentation by ten brainy participant teams. The event was unfolded by the host Tanisha Biswas, who welcomed the perceptive judges of the event, “**Dr. Tavishi Tewary**” and “**Dr. Anshu Yadav**”. The judges welcomed all the participants and talked about the significance of a case study. From a humongous participation by 139 contenders, ten teams were shortlisted after two rounds for the final round. After the participants were briefed about the rules and regulations, they were called upon to exhibit their presentations. The case saw a number of brilliant solutions by all the vivacious participant teams. The team “**Phoenix**” of IIM Amritsar with members, “**Amritha Dasarathi, Pratik Sankhe, Sefali Rani**” was declared the winner and team “**Arcane**” of IRMA Anand with members, “**Yogesh Sinkar, Yash Manek and Shreya Mishra**” was declared the runner up.

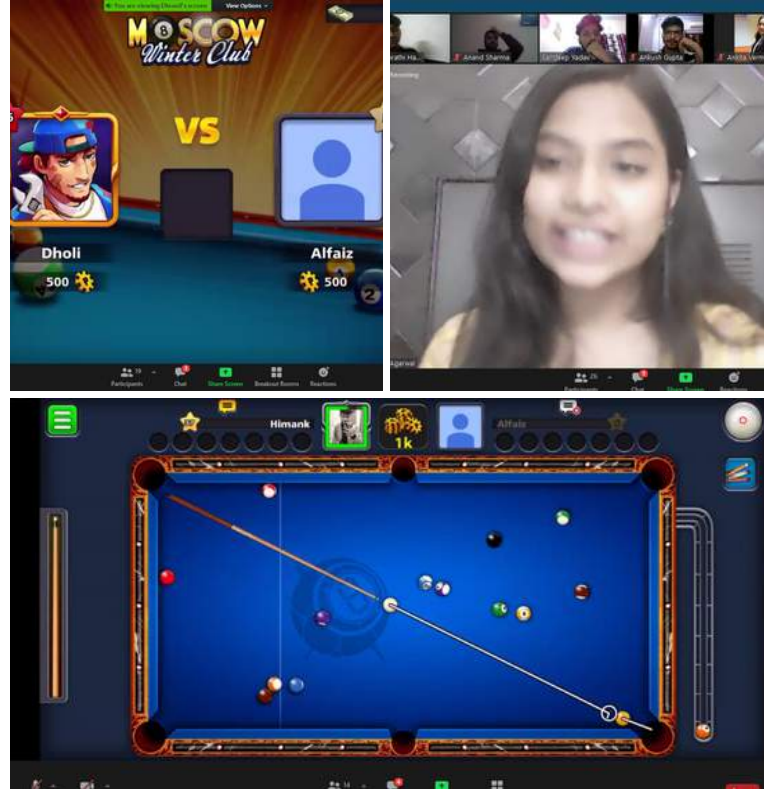
BUSINESS KIOSK

The price of success is hard work, dedication, and the determination that whether we win or lose, we have applied the best of ourselves to the task at hand. The event was conducted by the CEFB Club (E-Cell) in the presence of **Ms. Shefali Sharma**, Anurag Kumar Pandey, Saloni Luniyal and Samina Ahmad. Judges for the event were “**Apurva Singha**” and “**Deepak Garg**”. The event was started by the energetic host Asha Jyoti, Nidhi Tripathi and Abhas Tripathi. In this event there were 10 team participants after the prelims. Teams were given various situations on the spot from the organising committee which was allocated to the team randomly. The teams were given 20 minutes to prepare the Business Plan on the situation allotted. As part of the judgement, teams were given 6 minutes to give the Business Plan Presentation then judges were asking 2-3 Questions. After the presentations and Q&A round, the name of the winners was declared and 1st position was given to **Team SIBM Pune** and **Team IIM, Visakhapatnam** secured 2nd position.

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8-BALL POOL

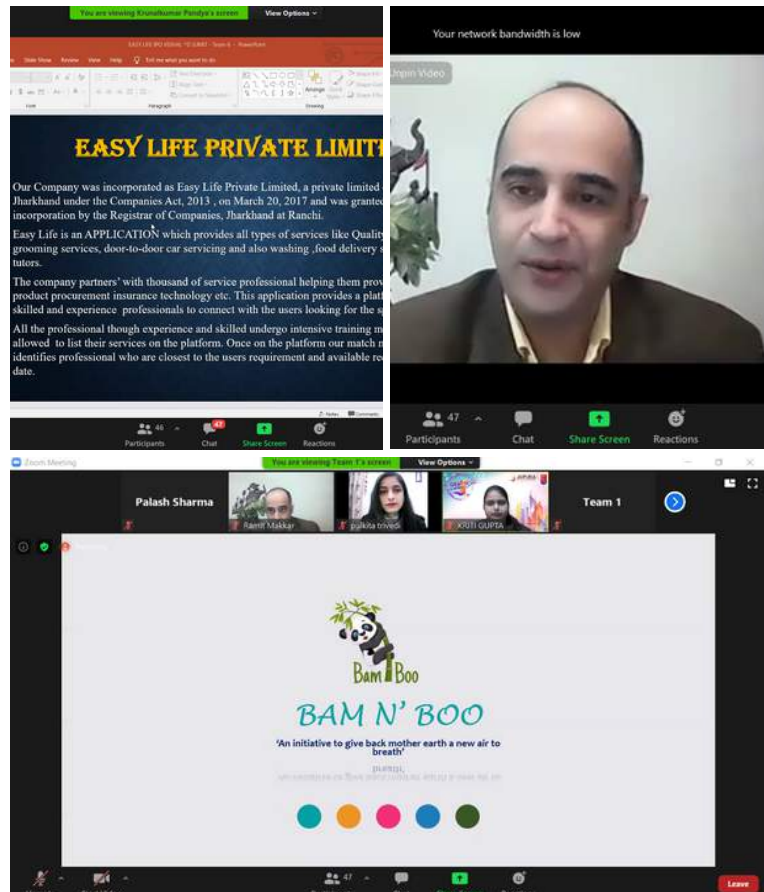
A competitive cyber gaming session of the infamous mobile game “8-Ball Pool” was organized to provide the participants with a chance to prove their mobile gaming skills in which they participated individually. In the prelims round which happened a day before the event, the top 20 participants were selected for the main event. The event took place on the Game.TV platform and the participants were required to share their unique IDs on the chatbox. It was a one-to-one event in which every match was a knockout match and the winning player of each stage played the semi-finals and finals. All sorts of communication or queries were handled by the event coordinators through the chat box and the winners of each round were asked to share the screenshot of the results in the chat box.



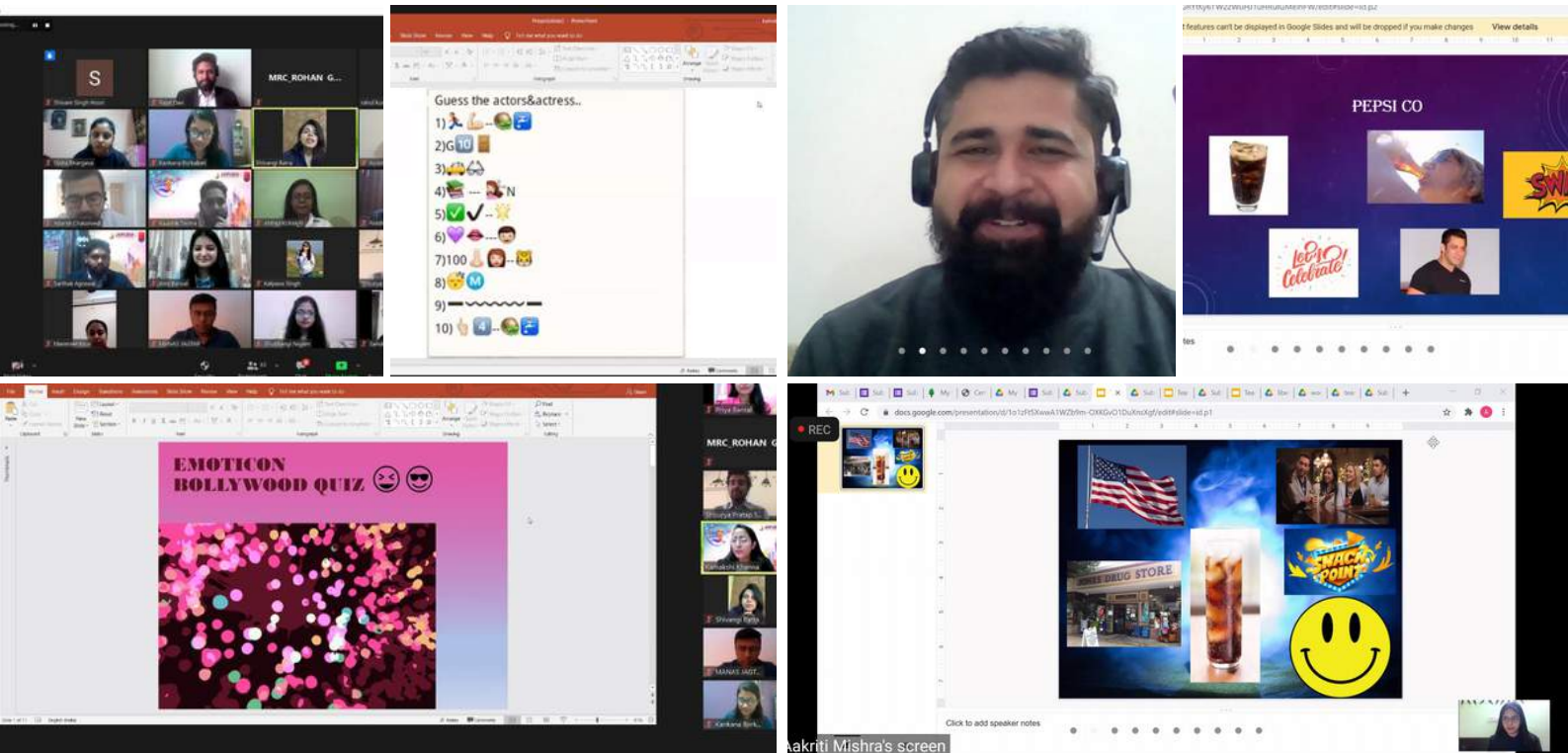
DAY : 2

VYAPAAR

VYAPAAR organized by the Hiranya – Finance club was an exciting work of genius minds which focused on encouraging the students or participants to learn about business and the related transactions. It allowed students to prepare business plans. The event began with the introduction of the guest **Mr. Ramit Makkar** to whom participant teams had to share their ideas. The rules of the game were introduced and there were seven teams and each team was provided with around five minutes to present their creative business ideas. The role of retail investors was played by the audience and the role of institutional investors was played by the participant teams. It was a challenging task for the participants but every participant came up with the new and creative strategies of their business plans. Vasu Bhardwaj announced the Team with highest investment as the winner. **Team 5** bagged the position of the winner and **Team 2** as the runner up and Tanika Garg bagged the position of the best retail investor in the game.



MAJOR HIGHLIGHTS



SCATTERGORIES

The event was organized by the CSR committee. It was based on the grounds of creative thinking and was a party game. The hosts for the event were Shivangi Batra and Shaurya Chauhan.

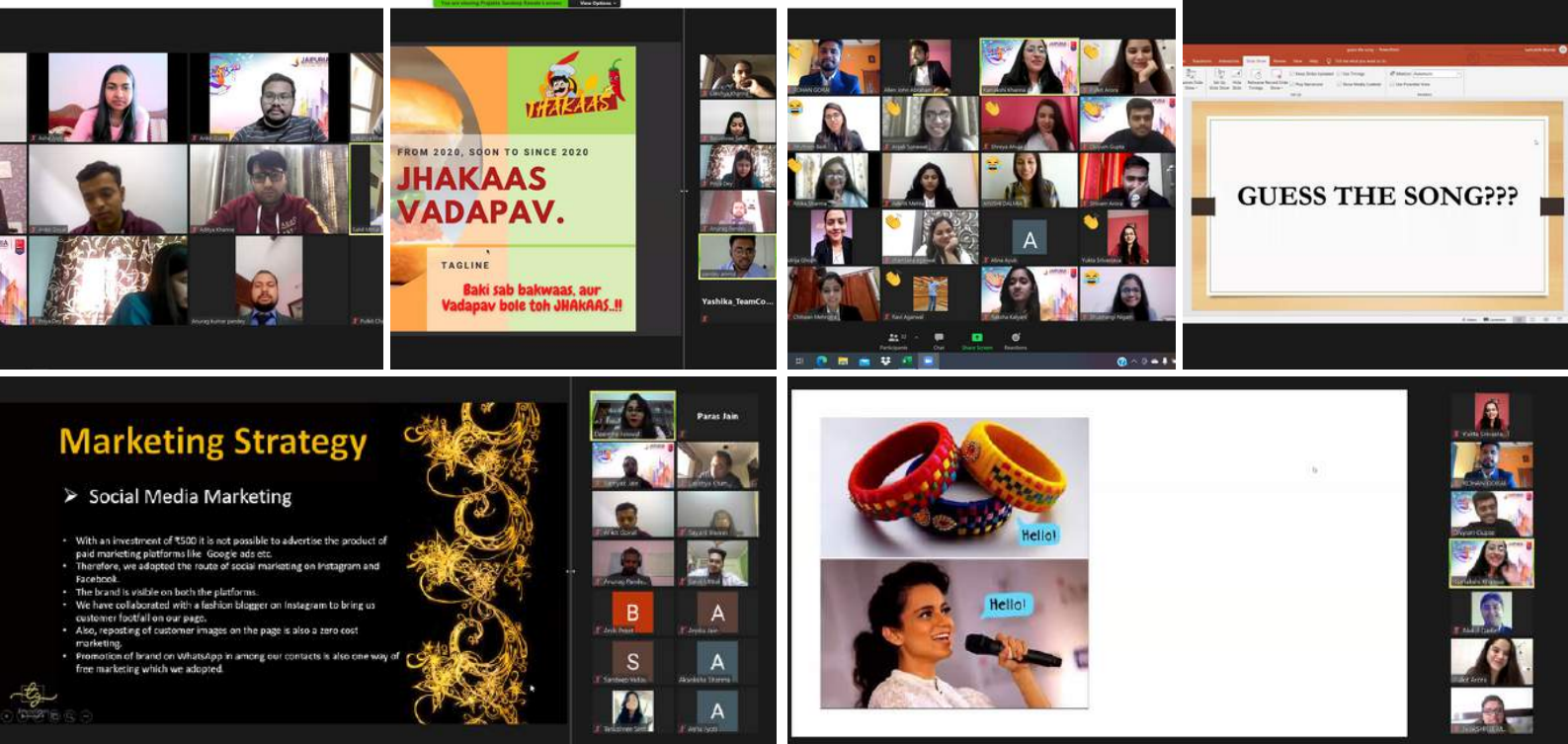
The event started with briefing the participants about the rules, after which 6 breakout rooms were made and in each breakout room there were 2-3 coordinators and 4-5 participants and out of each breakout room one winner was selected for round 2. So, in the second round out of 6 participants 2 winners were selected both the winners were awarded with the cash prize of Rs 2000 and Rs 1000 .The winners for the game were **Sheena Adlakha** (International Management Institute) and **Aditya Srivastava** (Hindu College, University of Delhi). The event was quite fun and was consummated triumphantly.

ALIENS HAVE LANDED

The Event was conducted by the Marketing Committee and was judged by **Mr. Vineet Aurora**. The event started with the introduction of the judge and felicitating him with the green certificate. Further the rules and regulations of the game were informed to the participants and then the activity began.

This event was a fun activity to test the brand awareness and creativity of the participants. The participants had to describe the brands with the use of symbols and pictures within fifteen minutes. It was a team event and participants were sent in breakout rooms for the activity. The event was conducted in two rounds where the top five performing teams of round one were promoted for round two where they competed with each other to win the event. The event was won by the team of **Grishma Batra, Rituka Agarwal and Shubhangi Agrawal**. And the team of **Ayush kumar Goyal and Ayush Yadav** were declared as the runner up.

MAJOR HIGHLIGHTS



START FROM SCRATCH

Chase the vision, not the money; the money will end up following you. Following the same, they organized this event to see what participation can do in the minimal amount. The event was conducted by the CEFB Club (E-Cell) in the presence of **Ms. Shefali Sharma**, Anurag Kumar Pandey, Saloni Luniyal and Samina Ahmad. The hosts of the event were Tanushree Seth and Priya Dey. The event kicked off with 10 participants who were already shortlisted in the first round. The participants had to invest a maximum of 500 rupees. They had to create a product, service or had to resell a bought product with investment done by them with a virtual company- name, logo, tagline, marketing strategy, sales process, advertisements etc. The participants were free to reinvest the amount earned in the process. With lots of creativity and passing the question answer round by the judges : **Mr. Lakshya Khanna** and **Mr. Sahil Mittal**, the winners- **Tinker Gami** - IIIT Jaypee business school and in 2nd position **Prajakta and Anmol**- Vivekananda Education Society Institute of Management.

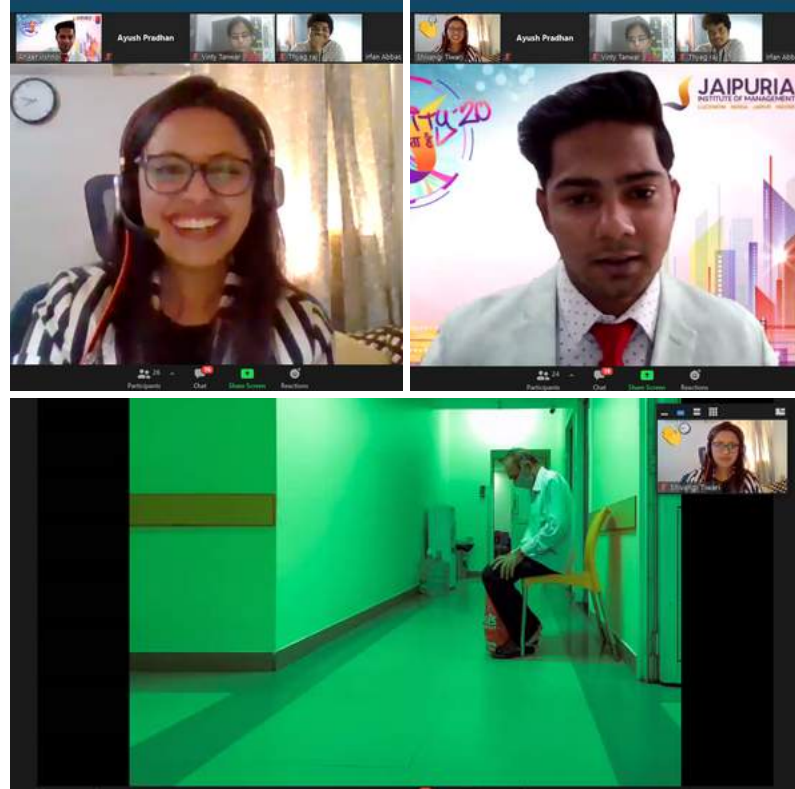
LEARNING THROUGH ENACTING

For the things one has to learn before they can do them, they learn by doing them. Learning is a continuous process and making it creative is a tedious task, but the participants did it with ease as the HR committee organized a fun event named "**Learning through Enacting**" under the guidance of **Dr. Swati Agrawal**, and **Dr. Abdul Qadir**. This was an acting competition where the teams were required to act what are the situations people face in an interview. The participants were required to enact so that the audience learned what are Do's and Don'ts in an interview. The teams enacted live on zoom and created the actual interview scene by showing different types of people who interview for jobs. The winner team : **Adrija Ghosh, Allen J Abraham** and runner ups: **Aakriti Mehta, Aanchal Mathur, Alina Ayub, Chitwan Mehrotra**, were declared by **Mr. Mukkul Sharma**, the judge for the event.

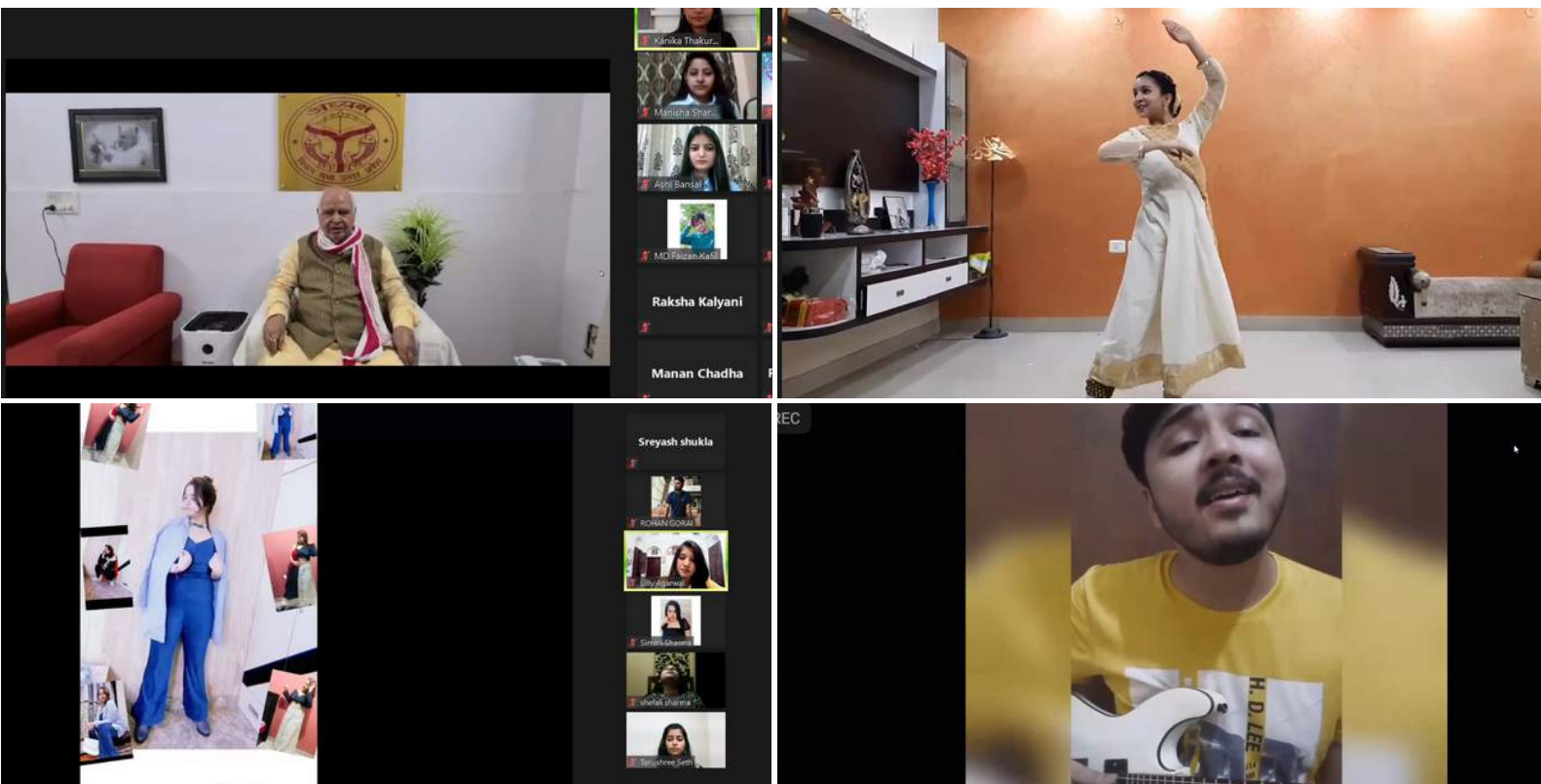
MAJOR HIGHLIGHTS

DIGITAL FACIFY

IRC at Jaipuria Noida organized **Digital Facify** where the participants were provided with a digital face on MS Paint and they were asked to draw anything over it based on the country they were allotted. The chief guest for the event was **Mr. Irfan Abbas** who holds a degree in hospitality but he decided to pursue his passion and became a photographer. The event took place on Zoom platform as the participants were asked to choose a number between 1 to 6 and based on the number they chose for themselves, they were provided with the country name. The six different country names that were provided to the participants and the participants were given 15 minutes where they were asked to think and choose what they want to draw related to the given country on the digital face that was provided to them. Out of all the submissions, **Nishant Gupta** of Netaji Subhas University of Technology (NSUT) was declared the winner and **Thyag Raj** of IIT, Jodhpur was declared the runner-up.

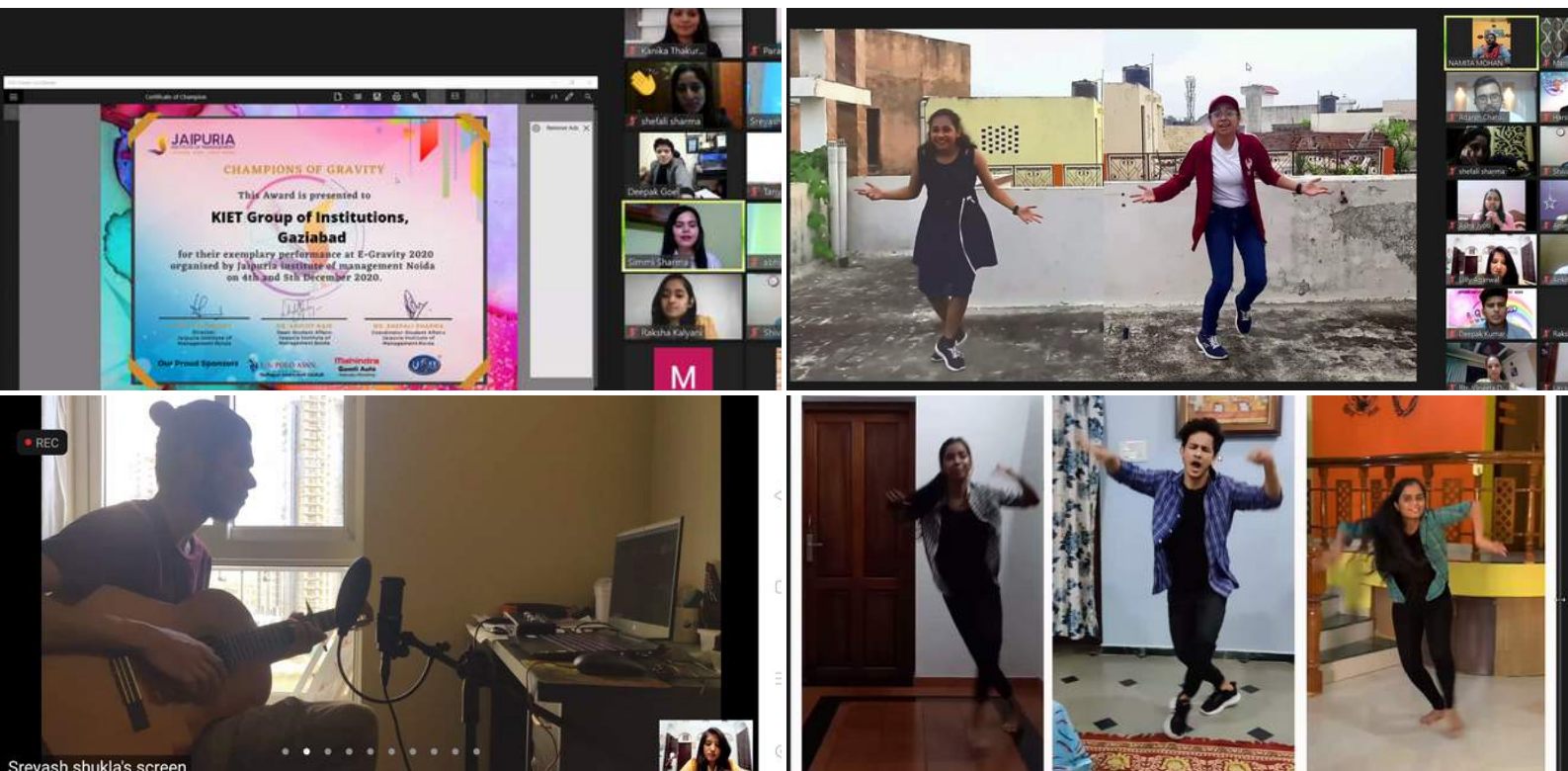


CLOSING CEREMONY

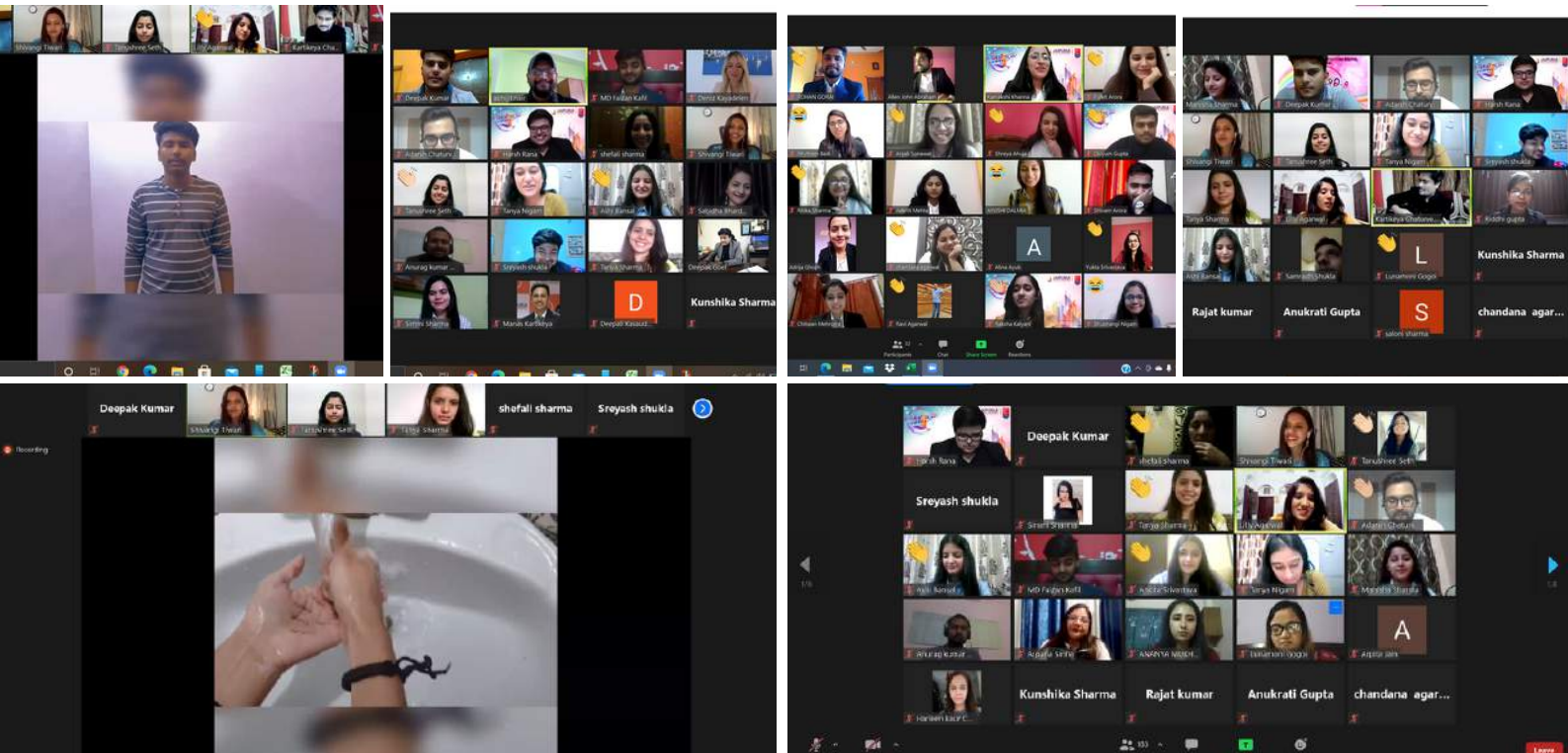


MAJOR HIGHLIGHTS

The two day festivity of copious rainbow-like enrapturing events was near its dusk and it was time to embrace all the heartwarming moments the triumphant E-gravity had showered upon the audience. The closing ceremony of the event began with the hosts Kanika Thakuria and Simmi Sharma welcoming **Dr. Rahuul Singh** to speak few words. He congratulated everybody for the victorious execution of the fest and welcomed all the chief guests, **Ms. Deniz Kayadelen**, **Mr. Nikhil Nagar**, **Mr. Deepak Goel** and **Mr. Hriday Narayan Dikshit**. The guests were then individually called upon to garnish the event with their benevolent words. **Ms. Deniz** congratulated everyone for the successful event and talked about the significance of extracting the best of what we have; she also suggested the students to hold on to their passions and unfurled an aura of positivity with her words. **Mr. Nikhil Nagar** quite passionately advocated the need of supporting and conserving the rich culture and heritage of India and like Ms. Deniz, he too propounded the significance of never pushing off one’s passion and keeping one’s hobbies alive. **Mr. Hriday Narayan Dikshit**, although wasn’t present at the event, had shared a video of himself applauding Jaipuria Noida’s endeavors of embracing and encouraging culture and art. Finally yet importantly, **Mr. Deepak Goel** congratulated everyone on the triumphant accomplishment of managing the two day annual event. He commended everyone on the brilliant job and quite enthusiastically told that the management of this two day event was not merely a fest that was organized but it is a meritorious case study that Jaipuria Noida has set an example of! After the atmosphere was enlivened with the words of the chief guests, the “**Champions of Gravity 2020**” was announced and the “**KIET Group of Institutions, Ghaziabad**” was presented with the award. **Dr. Abhijit Nair**, Dean Student Affairs graced the event with his kind words of appreciation for the students for the brilliant execution and management of the fest and he expressed his heartfelt gratitude towards the guests for glorifying the event with their presence. The gripping event was then gracefully concluded by the vote of thanks directed towards each and every person involved in the execution of the fest forwarded by **Mrs. Shefali Sharma**.



MAJOR HIGHLIGHTS



MONO INTERIM

When talking about cultural activities, acting is an important element, and on the same connotation, the Cultural Committee at Jaipuria Noida organized **Mono-Interim**. But unlike the common acting events, the organizing have added a pinch of business to it. So, in this event, the participants were given a product and were asked to showcase their acting skills by selling the product.

The event was a great blend of emotions, creativity and fun videos. The judge **Ms. HARSHITA AGARWAL** made the event a great success by her gracious presence and selected **Shubhansh Khanna** as the winner while **Jai Chawla** got second position. The event showcased great talent blending in two very wide professions.

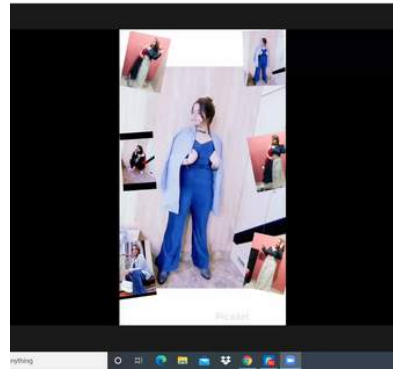
BEATBOXING

Music is something everyone likes, but the great deal is to showcase how one creates music through their vocal chords. In the **Beatboxing competition**, the participants rocked the virtual stage by their talent of playing instruments through their mouths.

They had a perfect bass, perfect beats and left everyone awestruck. The judge **Mr. Kartikeya Chaturvedi** who is a singer himself also sang on this platform and told the participants what are the great ways through which they can continue this art.

The participants made sure that beatboxing will become one of the great parts of the music industry and one can see them blooming. **Bhavy Bharadwaj** took the first prize with his great vocals and **Anagh Tiwari** secured second position.

MAJOR HIGHLIGHTS



SINGING

Music has become a necessity to human life, and there's no one who has never tried singing, but it's not trying that gets one to big platforms, but it is the practice that gets one going. E-gravity 2020 gave such people a chance to showcase their singing talent under their traditional event, "**Singing Competition.**"

Due to the ongoing pandemic and catering to the bandwidth requirements, participants were required to send their clips of singing a week before and then selected clips were played during the event.

The judge for competition **Mrs. Arpana Sinha** after meticulously evaluating every performance gave the final decision to the one who actually deserved it. The Winner position was secured by **Saurav Hati** while **Ishaan Mishra** was 1st Runner up.

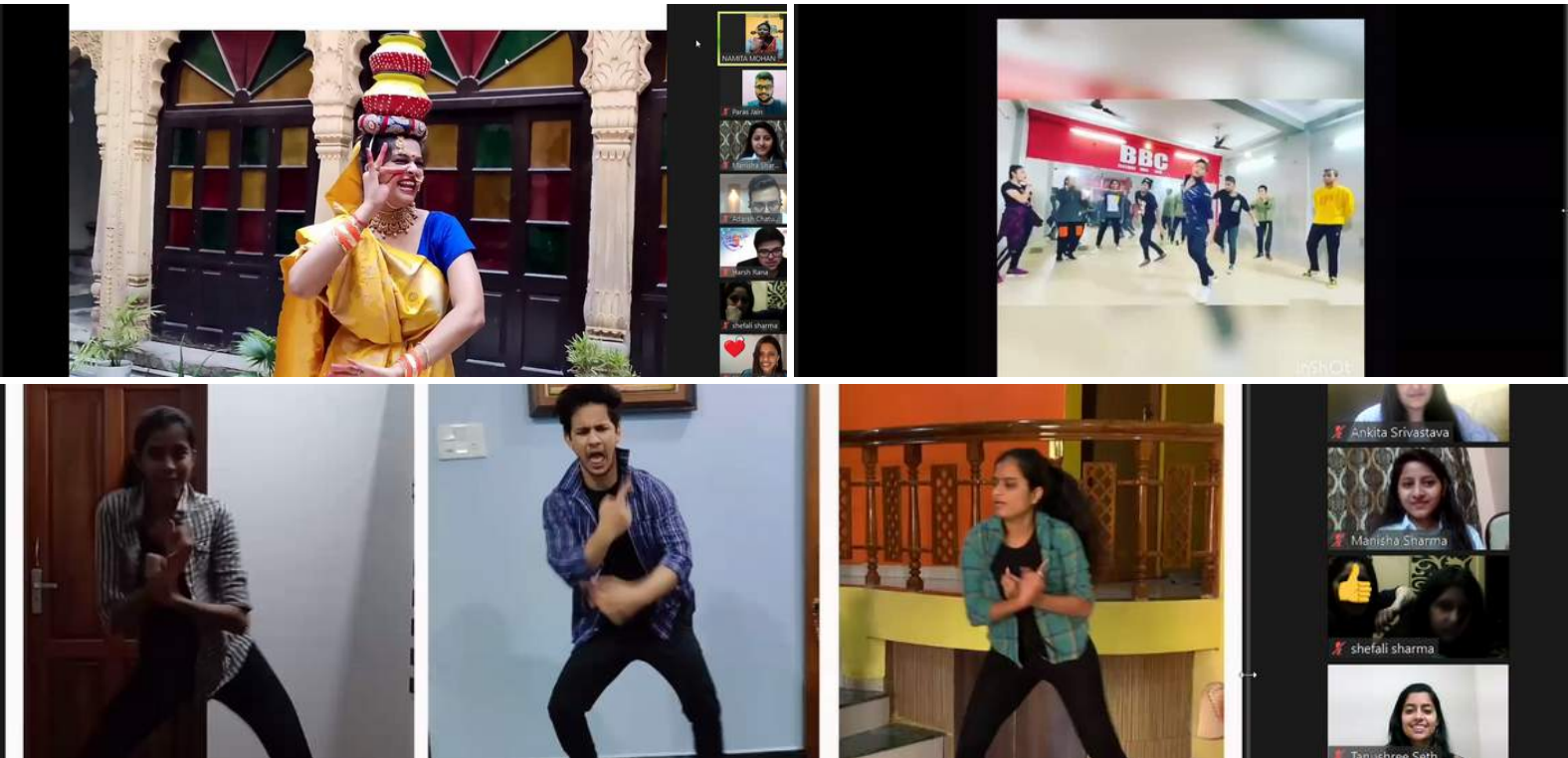
TRAILBLAZER

They say that beauty and charm lies in how well you carry yourself!

The motive of the event "**Trailblazer**" was to engage the audience in a fashion show with an element of fashion and the theme of the fest being Rainbow (Har rang kuch kehta hai). The event showcased participants walking on ramps in different colour dresses and then sharing what the colours meant to them. The theme "har rang kuch kehta hai" was beautifully portrayed by each of the participants.

The judge **Mr. Gaurav Singh** who has a great experience in the fashion industry selected the winners with a keen eye and analyzed the answers provided by the participants. and declared the winners. **Mr. Pankaj** scored first position, **Ms. Ivana Dutta** booked her place at second position.

MAJOR HIGHLIGHTS



DANCE (SOLO & GROUP)

Solo: Nobody cares if one can't dance well. Just get up and dance. Great dancers are great because of their passion. Dance is a form of expression of what one think and how they feel and the participants left no stone unturned in showcasing their beauty and thoughts through their dancing performances in the "**Dance Competition**". The guest of hour, **Ms. Namita Mohan** announced **Vandana Arora** as winner and **Diksha Sharma** as runner up. Both the winners had different dance forms and there was no way one could have compared these two great performers.

Group: Nothing is impossible when one has a team, as the teammates bring out the best in oneself. Group dances are the best way to show the culture of people working together. Even if someone have flaws, the teammates help them win, but in the "**Group Dance competition**" each team member was a great dancer. The virtual mode of the competition and with the required bandwidth, similar to other cultural events, each participant/team had uploaded their dance video, out of which certain selected ones were played during the event. What grabbed the attention of the audience was the editing skills and the Co-ordination in the dance moves by the teams as shared through videos.

Namrata Prabhakar and team won the 1st place, and **Ayush Gupta and team** scored second position, though the it was a close call. This result was declared by **Ms. Namita Mohan** who is a dance teacher and was the judge for the competition. The winning team clearly showed everyone what it is like to have a great mix of talented team members.

OTHER HIGHLIGHTS

VIRTUAL ALUMNI CHAPTER MEET: BANGALORE

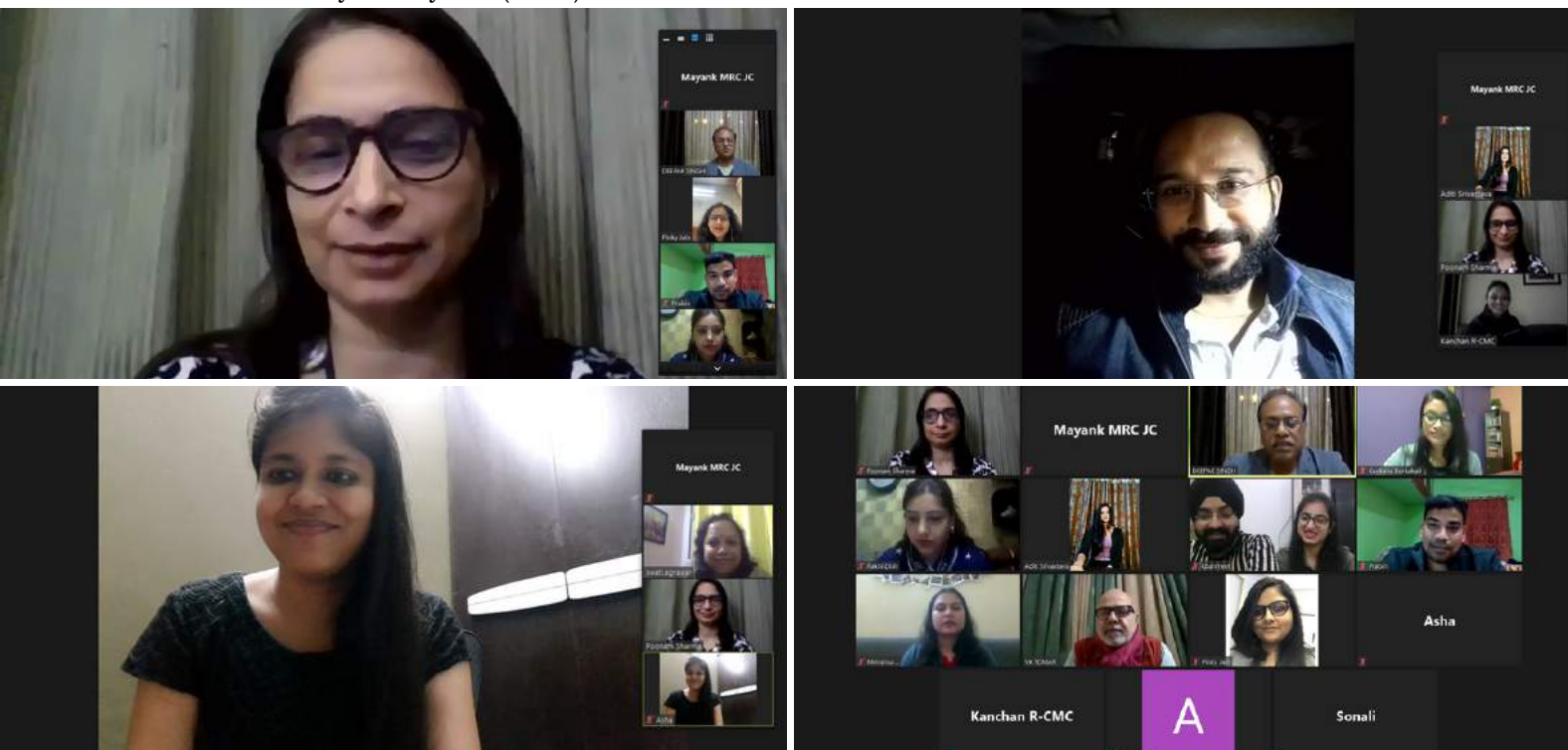
There is no greater sorrow than recalling a happy time. When anyone starts thinking about what their life was like 10 years ago--and not in general terms, but with highly specific details - it's disturbing to realize how certain elements of their being are completely dead. It's astonishing to consider all the things from the past that used to happen all the time but would happen no more. With the same thought Jaipuria, Noida invited their Alumni on the reminiscing night of **November 28, 2020**.

The session commenced with a warm welcome from **Dr. Poonam Sharma** and **Dr. Deepak Singh** who wished them on their success and asked the alumni to stay connected with them. The teachers were gratified by their students and asked them to remain part of their Jaipuria family. The session was coordinated by Ms. Aditi Srivastav and Ms. Kankana Borkakati who were synergetic and maintained the jubilation of the session and it turned out to be a memorable one.

First-year students surprised the Alumni by showing them a skit that showed everyone a glimpse of their college life and reminded them of all the memories they had created in their college life. **Prof. Swati Agarwal & Mr Tomar** also had a conversation with the alumni, encouraging & motivating them.

Ms. Rakhi Dixit then presented a presentation on Jaipuria Alumni Relations and data report. She talked about the various alumni association programs like, the Alumni Guest talk during which the Alumni arrive at the Guest session to provide industry insights to second-year students and help them prepare for placements. They do not miss a single chance to connect with faculty and guide students during live projects.

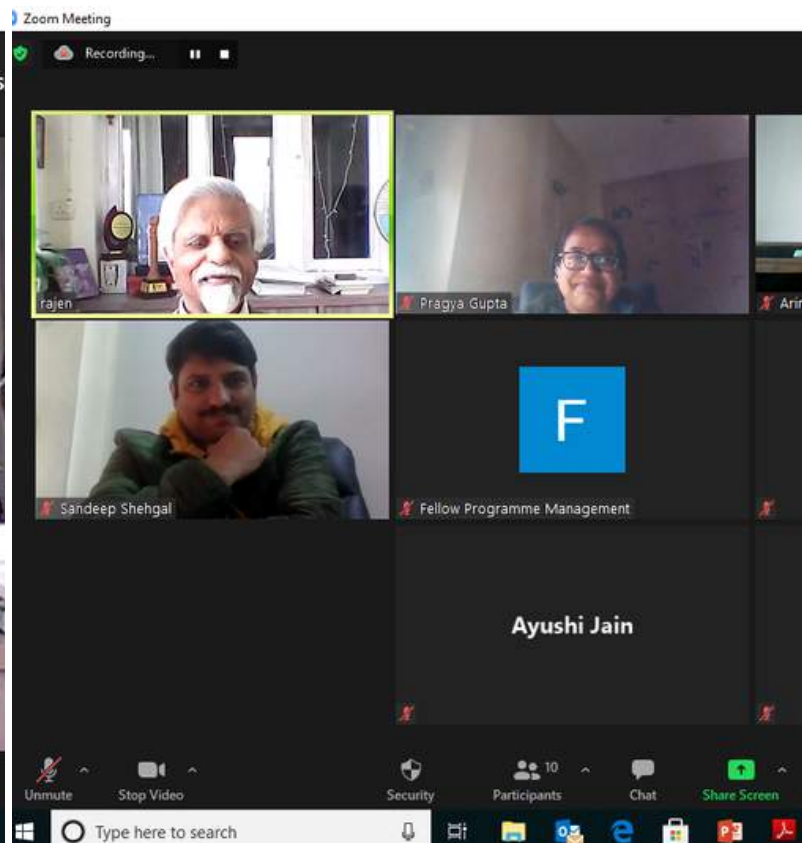
To make the session more interactive, the guests shared their best memories from their college days. **Mr. Prabin**, who was one of the alumni, shared his experience with the teachers and **Ms. Asha**, shared her friendship stories, and made the session cheerful. Everyone was busy in their life but still, they all decided to meet up and share their wisdom along with tales of soothing memories. It was a nostalgic and memorable session which ended with a vote of thanks to everyone by Dr. (Prof.) Poonam Sharma.



OTHER HIGHLIGHTS

GUEST SESSION ON “INDIAN ETHOS OF MANAGEMENT” BY DR. RAJEN K GUPTA

The opening session of the FPM course “*Introduction to evolution of Management thought and foundational theories*” was conducted on **Saturday, 5th December, 2020**. The dignitary guest for the introductory session on the topic “*Indian Ethos of Management – A comparison with the western thought*” was the distinguished academician, profound researcher and renowned consultant, **Dr. Rajen K Gupta**. He introduced the FPM scholars to the reality of research real life problems vis-à-vis researchable problems. He advised that the real-life problems, which are often messy and difficult to resolve must be examined and partitioned into several researchable problems and try bringing out some workable solutions. He further spoke about the journey of western management thought over the years right from Ancient era to pre-scientific management phase and to father of scientific management, F.W. Taylor and went on to describe the modern management theories. Then he brought up some ground breaking theories by Indian management scholars like Dr. Uday Pareek who extended the McLelland’s theory of motivation, Dr. G.B.P. Sinha who did great work in leadership – nurture and task leader, Dr. Ishwar Dayal who was a great organizational theorist, and Dr. S.K. Chakraborty whose lessons on Vedic Philosophy and Rajrishi model of Leadership are some great lessons in Indian management thought. Concluding his session, he asserted that spirituality in management is a great intervention and India’s role in spirituality cannot be overlooked and its high time for the Indian organizations to introduce the Indian management thought process to make its practices and culture shine beyond what western management thought could bring. Towards the end of session, the FPM scholars had some questions regarding his own work in the area on Indian management and he provided his insightful thoughts about the same. **Dr. Pragya Gupta** thanked him for taking out time for this session and enlightening the budding research scholars towards a meaningful research journey.



MRC TEAM



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MRC Chairperson



Ms. Shefali Sharma
MRC Coordinator



Dayal Chaudhary
President



Abhishek Jindal
Vice President



Shivika Saxena
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Akash Dey
Sr. SPOC-Media



Aditya Ujjwal
Sr. SPOC-Videography

JUNIOR COORDINATORS PHOTOGRAPHY & MEDIA



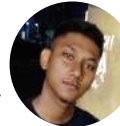
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Photographer



Paras Jain
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Rohan Gorai
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Dashrathi Hansdah
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Ayushi Tyagi
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Soumya Sahoo
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Shivam Goyal
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Paras Jain
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Content Writing



Avishek Chatterjee
2020-22
Content Writing

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2020-22
Graphic Designing



Tushar Goyal
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Graphic Designing



Avishek Chatterjee
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Rhedem Suryavanshi
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Social Media



Simmi Sharma
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Social Media

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.