

Jolly Joseph

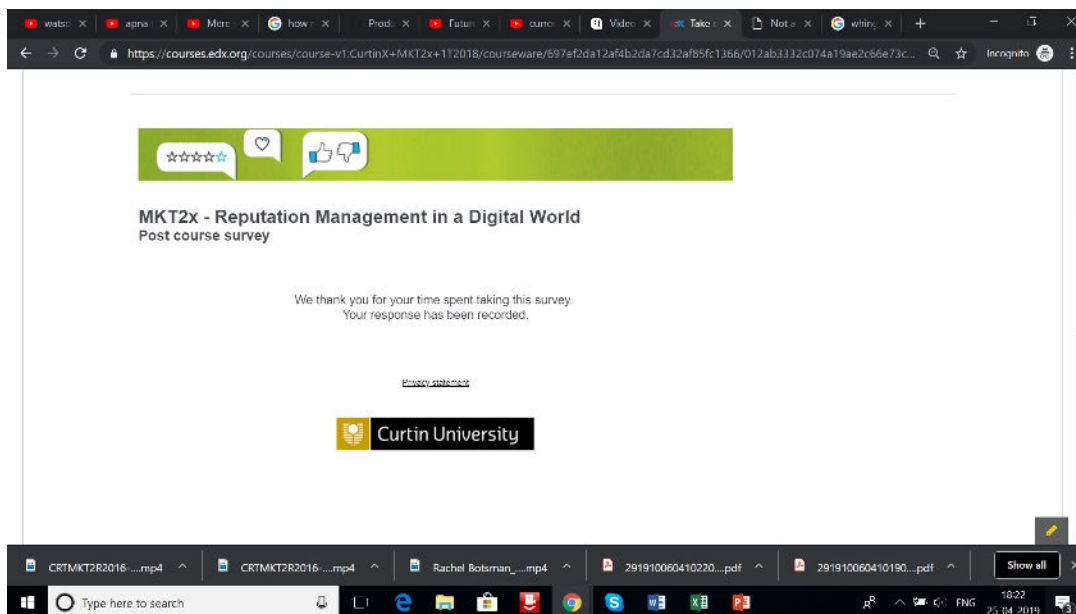
From: Joy Patra <joy.patra@jaipuria.ac.in>
Sent: Thursday, April 25, 2019 6:28 PM
To: Jolly Joseph Jaipuria Noida
Subject: MOOCs Course completed : Reputation Management in the Digital World

Dear Ms. Jolly,

ref appended snapshots, of my completion of MOOCs course titled 'Reputation Management in the Digital World', pertaining to the OBRM course that I teach in 5th Trimester, for your records related to meeting the criteria for Annual Review.

Kindly guide if any other format needs to be filled to register the completion of this activity.

thx
j




Conclusion
[Bookmark this page](#)

Course summary

Congratulations on making it to the end of the course!

Over the past six weeks you have taken a close look at corporate reputation in the digital age. You have had a chance to reflect on your own experiences and to discuss them with your peers – as well as gaining insight into many new case studies. You have worked through the Kalybridge crisis scenario and made some important decisions (as well as facing the consequences).

Now that we've reached the end of the course, let's recap the entire scenario and reflect on what happened throughout the modules.



The image shows a screenshot of a web browser displaying a course conclusion page. The browser's address bar shows a URL from courses.edx.org. The page content includes a 'Conclusion' section with a 'Bookmark this page' link, a 'Course summary' header with an illustration of a person at a computer, and congratulatory text. A large logo for 'KALYBRIDGE SHOPPING MALL' is centered on the page. The Windows taskbar at the bottom shows several open applications and the system clock indicating 18:24 on 25-04-2019.