

Jaipuria Institute of Management, Noida  
A-32A, Institutional Area Sector-62,  
Noida 201 309, UP


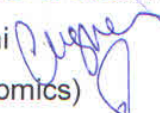






MINUTES OF THE IQAC MEETINGS HELD

2017-18

**Report by Internal Quality Assurance Committee on the course audit reports for the courses taught in Trim I & Trim IV of the Academic Year 2017-18.**

Course Audit Committee meeting was held on 7<sup>th</sup> December, 2017 by Internal Quality Assurance Committee for the courses taught in Trim I & Trim IV of the Academic Year 2017-18 at 2:00 pm in Vimarsh, Jaipuria Institute of Management, Noida.

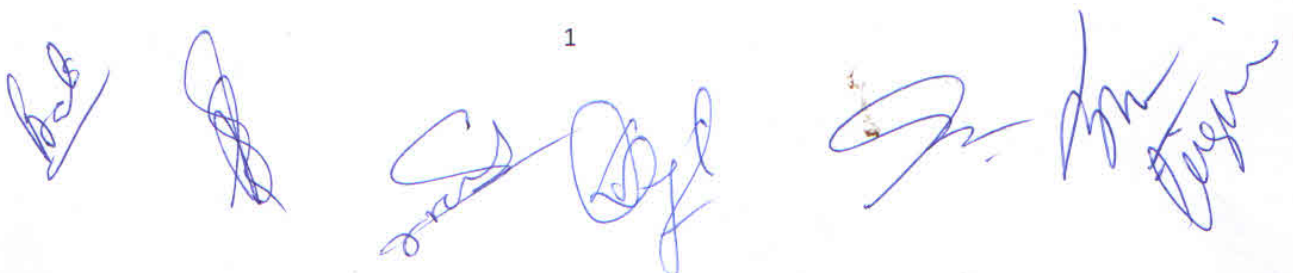
**Members Present**

- |   |   |                 |
|---|---|-----------------|
| 1. Dr. Deepak Singh                                   |    | Member          |
| Associate Professor & Dean Academics, Jaipuria, Noida |   |                 |
| 2. Dr. Ritika Gugnani                                 |    | Member          |
| Area Chair (Economics)                                |   |                 |
| 3. Dr. Shalini Verma                                  |    | Member          |
| Area Chair (Business Communication)                   |   |                 |
| 4. Dr. Pratibha Wasan                                 |    | Member          |
| Area Chair (Finance)                                  |   |                 |
| 5. Dr. Banasree Dey                                   |   | Member          |
| Area Chair (Marketing)                                |   |                 |
| 6. Prof. Abdul Qadir                                  |  | Member          |
| Area Chair (HR)                                       |   |                 |
| 7. Dr. Subir Ranjan Das                               |  | External Expert |
| Professor,  |   |                 |
| 8. Dr. Swati Agrawal                                  |  | IQAC, Chair     |
| Professor   |   |                 |

Dr Swati Agrawal (Chair- IQAC) extended a warm welcome to the members in the first review meeting. The committee discussed and mutually agreed on the broad perspective for the audit of courses taught in trim I & trim IV. Committee discussed the benefits and challenges in the digitization process of IQAC for the first time in trim I & Trim IV.

The members then as task forces took a close scrutiny of the course audit reports and area review reports. The general observations are shared as follows:

All half credit courses don't have midterm examination. Suggested to see, that it's a policy decision or a general practice. Continuous assessment have not been supported well with documents in majority of the courses. Standard format for midterm & end term



examination paper have not been followed in some of the courses. Quality of questions, level (moderate & difficult both) and questions on applications and higher order learning needs emphasis.

The specific observations course wise are submitted below:

### Term I

#### Course: Accounting for Decision Making (Section A& SM)

- Course learning outcome in the audit report was as per the course outline
- Assessment components was well mapped for quizzes, midterm & end term.
- Moderation of end term paper was low which a good indicator of standardization of examination paper.
- Guest Session conducted is one, as mentioned in course outline. Though preferably it should be 2 guest session in 24 session courses.

#### Course: Accounting for Decision Making (Section C & M)

- Course learning outcome in the audit report was as per the course outline
- Assessment components was mapped for quiz, midterm & end term.
- Only one quiz conducted against 2 mentioned in course outline
- Assignment mentioned is group project and no group project mentioned.
- Clarity is required in assignment & group project.
- Moderation of end term paper was low which a good indicator of standardization of examination paper.
- Guest Session conducted is one, as mentioned in course outline. Though preferably it should be 2 guest session in 24 session courses.

#### Course: Accounting for Decision Making (Section B)

- Course learning outcome in the audit report was as per the course outline
- Assessment components was well mapped for quizzes, midterm & end term.
- No assignment has been mentioned which has mentioned by other course instructors.
- Moderation of end term paper was low which a good indicator of standardization of examination paper.
- Guest Session conducted is one, as mentioned in course outline. Though preferably it should be 2 guest session in 24 session courses.

#### Course: Managerial Economics (Section B +SM)

- Course Learning Outcome mentioned in Audit is as per the course outline.
- All the basement components are been done as per the component planned in course outline.
- The opportunity given to students for 1 more quiz is appreciable.

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- Moderation of question paper is heavy. This is not a good practice to ensure that the purpose of external end term paper is not altered by high moderation.

**Course: Managerial Economics (Section A+C)**

- Course Learning Outcome mentioned in Audit is as per the course outline.
- All the assessment components are been done as per the component planned in course outline.
- Moderation of question paper is heavy. This is not a good practice to ensure that the purpose of external end term paper is not altered by high moderation.
- The two course instructor for same course have mentioned different CLO for end term questions. This need to be addressed as similarity in assessment is required when same course is been taught in different sections.

**Business Communication-I(Section SM)**

- Course taught was as per the course outline with following observations
- Quizzes are an important assessment component which are not planned as per course outline. Scenario base quiz was conducted which is appreciable. Suggested to consider quiz as assessment component.
- Group project as business plan exercise is an integrative assessment component which is highly appreciated as a multidisciplinary approach.

**Business Communication (Section A+M)**




- Course taught was as per the course outline with following observations
- Quizzes are an important assessment component which are not planned as per course outline. Scenario base quiz was conducted which is appreciable. Suggested to consider quiz as assessment component.
- Assignment has not been planned instead video based exercises which are mentioned as assignment.
- Course instructor has taught 2 sections and exactly same are mentioned in audit form of both. Difference between teachings in 2 sections as communication from the perspective of marketing would make more sense in PGDM (M).

**Business Communication (Section C)**

- The instructor has not provided support documents like quizzes, assignments and group projects. Though detail mentioned are as per course outline.
- Quizzes are an important assessment component which are not planned as per course outline. Scenario base quiz was conducted which is appreciable. Suggested to consider quiz as assessment component.
- Assignment has not been planned instead video based exercises which are mentioned as assignment.




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### Organisational Behavior –I (All sections)

- Course learning outcomes are as per the course outline and assessment components are as per plan. Following are the noted observation:
- All sections audit form are same.
- No group project has been given instead psychometric profiling has been done.
- Psychometric profiling is an impactful intervention though inclusion of group based activity may be discussed.
- Two guest session conducted in all sections from middle level managers.

### QAM-I (All Sections)

- Course learning outcomes are as per the course outline and assessment components are as per plan. Following are the noted observation:
- All sections audit form are same. This needs discussion.
- Validation for best practice mentioned which is application of concepts is necessary for all courses.
- No support /validation for best practices.

### IT for Managers (Section C& M)

- Course learning outcomes are as per the course outline.
- One guest session done against 2 planned.
- The course do not have midterm, hence a more detail group project/ assignment should be part of assessment.

### MM-I (SM)

- Course learning outcomes are as per the course outline and assessment components are as per plan.
- Moderation was low in the end term paper, which is appreciable.
- Since course is designed extensively and is contemporary, end term should have more of high end questions.
- All the assessment components are as per plan.
- All sections audit form are almost same.
- Guest session was combination of middle and Senior Level Industry experts.

### MM-I (M)

- Course learning outcomes are as per the course outline and assessment components are as per plan.
- Moderation was low in the end term paper, which is appreciable.
- Since course is designed extensively and is contemporary, end term should have more of high end questions.
- All the assessment components are as per plan.
- All sections audit form are almost same.

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### MM-I (A)

- Course learning outcomes are as per the course outline and assessment components are as per plan.
- Moderation was low in the end term paper, which is appreciable.
- Since course is designed extensively and is contemporary, end term should have more of high end questions.
- All the assessment components are as per plan.
- All sections audit form are almost same
- Guest sessions are conducted by middle & Senior level Industry experts.

### MM-I (B)

- Course learning outcomes are as per the course outline and assessment components are as per plan.
- Moderation was low in the end term paper, which is appreciable.
- Since course is designed extensively and is contemporary, end term should have more of high end questions.
- All the assessment components are as per plan.
- All sections audit form are almost same.

### MM-I (C)

- Course learning outcomes are as per the course outline and assessment components are as per plan.
- Moderation was low in the end term paper, which is appreciable.
- Since course is designed extensively and is contemporary, end term should have more of high end questions.
- All the assessment components are as per plan.
- All sections audit form are almost same.

### Simulation in Strategy

- CLO and assessment component done as planned
- Capstone based programme justify the CLO of course and is appreciable.
- End term moderation is low which is appreciable.

### TRIM IV

**Finance Electives: Area offered 3 electives shared by resident faculty.**

### Investment Banking

- Course Learning Outcomes and assessment components quizzes, assignment as per plan.
- Moderation is average in end term examination paper

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- One guest talk from industry expert conducted. Only 1 guest talk is mentioned in course outline, which needs to be 2 as per general accepted level.

### **Financial Management-II**

- Assessment components quizzes, assignment as per plan
- Moderation in end term paper was high.
- Supporting documents should be attached in order to showcase the quality of assignments and extra effort done.

### **Financial Management**

- Assessment components quizzes, assignment as per plan
- Moderation in end term paper was high.
- Number of cases done are more than planned. This is appreciable for applied learning.
- Hard copies as support documents for discussion forum and cases were provided, which seems to meet high quality class delivery.

### **Corporate Valuation**

- Course Learning Outcomes and assessment components quizzes, assignment as per plan.
- Moderation is average in end term examination paper
- One guest talk from industry expert conducted. Only 1 guest talk is mentioned in course outline, which needs to be 2 as per general accepted level.

### **HR Electives: TRIM IV**

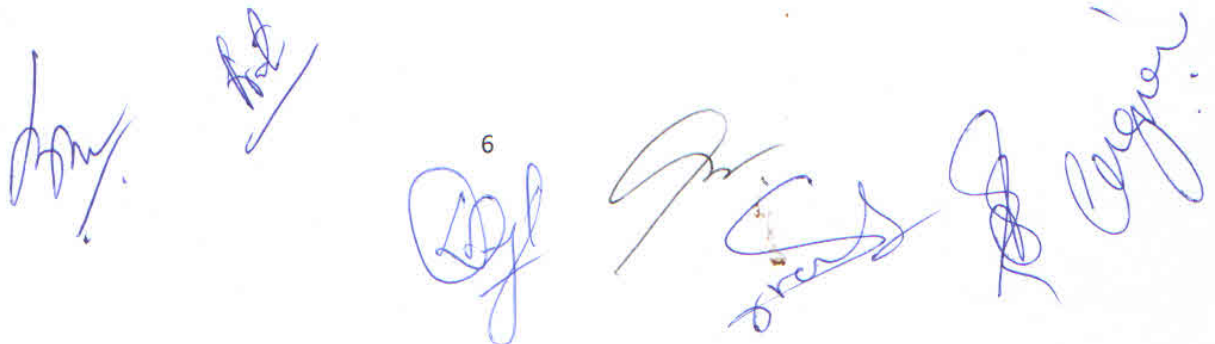
#### **HR Analytics**

- CLO and assessment component are as per planned.
- Guest session conducted and mirroring done.
- Inclusion of some assessment tool in lieu of midterm exam may enhance the quality of the output.
- Workshop on HR Analytics is appreciable
- Innovative and inclusive group project on HR Analytics module ‘

#### **HRM-II**

- CLO and assessment component are as per planned.
- Guest session conducted by expert in strategic HRM which is appreciable.
- Best practice include seminar forum for HRM-II projects which is appreciable
- Cases done are more than planned which is appreciable.

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## PMS

- CLO and assessment component are as per planned.
- More support documents for assignment mentioned should be provided.
- Guest session done as planned and one from Senior level manager.

**Marketing Electives: There were 3 elective course offered in Trim IV.**

### Consumer Behavior (GR1)

- Support documents and details not mentioned in audit form.
- The faculty need to be apprised with audit requirement. Area chair is requested to take note of same.

### Consumer Behavior (GR2)

- CLO and assessment component as planned except one quiz missing which shows deviation from planned.

### Digital Marketing (Abhijit Nair-M)

- There was no midterm in the 24 session elective as mentioned in course outline
- Customized case development according to the module for which document provided is good practice.

### Digital Marketing (GR1 & GR 2)

- CLO and assessment component as planned.
- There was no midterm in the 24 session elective as mentioned in course outline.
- No specific assessment mentioned in lieu of mid term
- Moderation details nor available

### Service Marketing (GR1, GR2 & GR3)

- CLO and assessment component as planned.
- This is the only elective in trim IV in marketing area which has midterm component.
- All group of this elective have very similar assignments, quizzes which is fine but no specific innovation mentioned for any of the three group.

**IT/OP TRIM IV: There were 4 electives offered across courses.**

### Logistics Management (GRI & GR2)

- CLO and assessment component done as planned
- Session has 1 guest session as It's half credit course
- Course didn't has midterm examination



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- Only one quiz has been conducted
- In place of midterm, a detail project has been suggested

#### **Operation management-II (GRI & GRII)**

- CLO mentioned are as per plan.
- It's an half credit course and accordingly no midterm in the course
- No details mentioned for assignment and group project.
- Details for assignment, group project and best practices are being suggested.

#### **Business Analytics using data mining**

- This course has been offered for the first time as elective.
- AI CLO mapped in examination and assignment and quizzes.
- Midterm has only one question. This needs discussion
- Lab based activity is important in business analytics course as mentioned.
- The analytical part needs more alignment with practical application of management concepts.

#### **Supply Chain Management (GRI & GR2)**

- CLO mentioned are as per plan.
- 2 quizzes are mentioned in audit form against 3 quizzes planned in course outline
- Details of assignment, project, best practices and moderation not shared.
- CLO mapping with assessment component is as per planned.
- Suggest to include support documents for future.


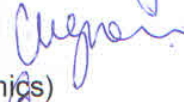







After the IQAC academic audit the meeting ended thanking the members for their reach deliberation and efforts in conducting the audit process of Term I & Term IV course.

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**Report by Internal Quality Assurance Committee on the course audit reports for the courses taught in Trim II & Trim V of the Academic Year 2017-18.**

Course Audit Committee meeting was held on 22<sup>nd</sup> February 2018 by Internal Quality Assurance Committee for the courses taught in Trim II & Trim V of the Academic Year 2017-18 at 2:00 pm in Vimarsh, Jaipuria Institute of Management, Noida.

**Members Present**

- |   |   |                 |
|---|---|-----------------|
| 1. Dr. Deepak Singh                                   |    | Member          |
| Associate Professor & Dean Academics, Jaipuria, Noida |   |                 |
| 2. Dr. Ritika Gugnani                                 |    | Member          |
| Area Chair (Economics)                                |   |                 |
| 3. Dr. Shalini Verma                                  |    | Member          |
| Area Chair (Business Communication)                   |   |                 |
| 4. Dr Richa Misra                                     |    | Member          |
| Area Chair (Operations & IT)                          |   |                 |
| 5. Dr. Banasree Dey                                   |   | Member          |
| Area Chair (Marketing)                                |   |                 |
| 6. Prof. Abdul Qadir                                  |  | Member          |
| Area Chair (HR)                                       |   |                 |
| 7. Dr Pratibha Wasan                                  |  | Member          |
| Area Chair (Finance)                                  |   |                 |
| 8. Dr. Subir Ranjan Das                               |  | External Expert |
| Professor,  |   |                 |
| 9. Dr. Swati Agrawal                                  |  | IQAC, Chair     |
| Professor   |   |                 |

Dr. Swati Agrawal (Chair- IQAC) extended a warm welcome to the members in the second review meeting. The committee discussed the experiences of course audit of Trim II & Trim V. The members then as task forces took a close scrutiny of the course audit reports and area review reports. The observations are shared as follows:

**Term II**

**Course: Financial Management (Section A & SM)**

- Assessment components were mapped for quiz, midterm & end term.



1

- CLO 1 was not met by either of the quizzes as appears in the form.
- Clarity is required for assignment & group project.
- Only one guest talk was done against the min. 2 in a full credit course of 24 sessions as per the policy guidelines of guest talk.
- The course instructors for the same course have mentioned different CLO for midterm questions. This need to be addressed as similarity in assessment is required when the same course is been taught in different sections.

**Course: Financial Management (Section B, C, M)**

- Assessment components were mapped for quiz, midterm & end term.
- Clarity is required in assignment & group project as not been specifically mentioned.
- Only one guest talk was done against the min. 2 in a full credit course of 24 sessions as per the policy guidelines of guest talk.
- The course instructors for the same course have mentioned different CLO for midterm questions. This need to be addressed as similarity in assessment is required when the same course is been taught in different sections.

**Course: Effective Oral Communication (A, M, C)**

- Course learning outcome in the audit report was as per the course outline
- Assessment components were well mapped for quizzes.
- Instead of End Term examination, Viva Voce and oral presentation had been done, though in the course outline end term examination is mentioned.
- Guest Sessions were conducted as mentioned in the course outline.
- Assignment and in-class activity are mentioned as a separate component in course outline but not in Audit form through, activities did are mentioned in the assignment

**Effective Oral Communication (Section B)**

- All CLO were not covered as stated by the course instructor in IQAC form.
- Assessment components were well mapped for quizzes.
- Instead of End Term examination, Viva Voce and oral presentation had been done, though. In course, outline end term examination is mentioned.
- Guest Sessions were conducted as mentioned in the course outline.

**Course: Management Accounting & Control (Section A, B, C)**

- Course Learning Outcome mentioned in the audit is as per the course outline.
- All the assessment components are been done as per the component planned in course outline.

- Moderation of question paper is heavy. This may not be a recommended practice to ensure that the purpose of external end term paper is not altered by high moderation.
- Guest Session has not been conducted in section A.

#### **Course: Macro Economics & Business Environment (Section A, B, C)**

- Course learning outcome in the audit report was as per the course outline
- Assessment components were well mapped for quizzes, midterm & end term.
- No assignment has been mentioned which has mentioned by other course instructors.
- Moderation of end term paper was low which a good indicator of standardization of examination paper.
- Guest Session conducted is one, as mentioned in the course outline. Though preferably it should be 2 guest session in 24 session courses.
- As per Course outline, only 2 Quizzes were planned however, 3 were actually taken.
- 2 Assignments were given through Discussion Forum; optimum usage of Moodle platform
- Exposure to Real-time business issues and optimal usage of Discussion Forum is good practice in the course.

#### **Course: Management Science (Sections A, B, C, SM, M)**

- Course Learning Outcome mentioned in audit is as per the course outline.
- All the assessment components are been done as per the component planned in the course outline.
- The instructors have not provided support documents for assignments and group projects. Though detail mentioned are as per course outline.
- Quiz not on Moodle but on some online platform based on which evidence have not been provided is online though details shared.

#### **Marketing Management-II (Section A, B, C, M,)**

- Course taught was as per the course outline with following observations
- The course does not have assessment components for quizzes, midterm & end term.
- The course assessment is through filed project work.
- 2 guest sessions were done as per requirement
- Support documents for validation of assessment of filed work been provided when enquired which seems sufficient.

#### **Marketing Management in Service Industry (Section SM)**

- Course taught was as per the course outline with following observations

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- The course does not have assessment components for quizzes, midterm & end term.
- The course assessment is through filed project work.
- 2 guest sessions were done as per requirement.
- Support documents for validation of assessment of filed work been provided when enquired which seems sufficient.

#### **Consumer Behavior (Section SM & M)**

- All CLO as re the course outline mentioned and mapped in both sections.
- The course does not have a midterm, instead, project/field based was used as an assessment component.
- Moderation of ends term paper was low, which is a good practice.
- Group project and presentation component seems similar to project work instead of the midterm.

#### **Organisational Behavior –II (All sections)**

- Course learning outcomes are as per the course outline and assessment components are as per plan.
- The course has few interesting activities like analysis of organization structure and leadership video.
- All sections audit form is similar.
- Support documents for all activities mentioned have not been provided.
- Two guest session conducted in all sections from middle level and senior managers.

#### **Marketing Research (PGDM(M))**

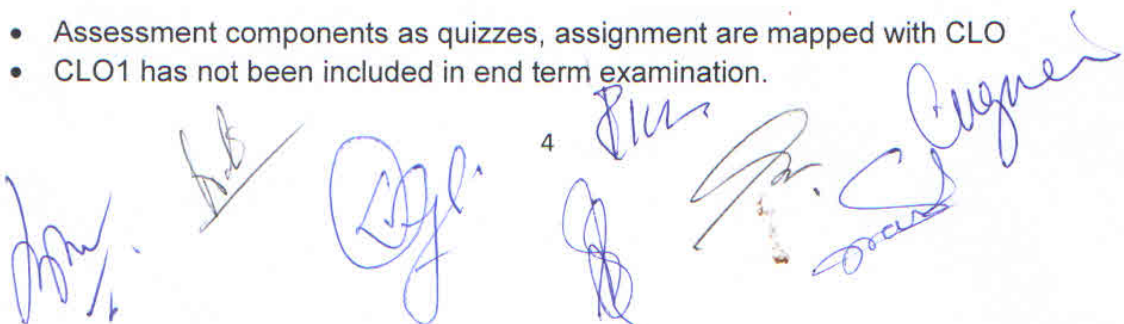
- Course Learning Outcome mentioned in the audit is as per the course outline.
- All the assessment components are been done as per the component planned in the course outline.
- Assignments and other assessment components for continuous have not been provided.
- Validation and support documents should be included in course details provided.

#### **TRIM IV**

**Finance Electives:** Area offered 4 electives shared by resident and visiting faculty. Following are the details of the course taught by resident faculty:

#### **Financial Planning**

- Assessment components as quizzes, assignment are mapped with CLO
- CLO1 has not been included in end term examination.



- One guest talk was done against the policy of 2 guest talk which has also been mentioned in the course outline.
- Quizzes, the assignment has been done as planned in the course outline.

### **Corporate Restructuring & Turnaround Management**

- Assessment components like quizzes, assignment were mapped with CLO
- End term examination paper has more weight for CLO1 & CLO2 than other CLO(s) of the course.
- One guest talk was done against the policy of 2 guest talk which has also been mentioned in the course outline.

### **HR Electives: Area offered 2 electives**

#### **Training & Development**

- CLO and assessment component are as per planned.
- Guest session conducted and mirrors done.
- The inclusion of support documents for validation of assignments and project is required though details have been mentioned.

#### **Compensation Management**

- CLO and assessment component are as per planned.
- Guest session conducted by an expert in Compensation & Reward Management which is appreciable.
- More support documents for assignment mentioned should be provided.
- The course has many hand-on activities which are appreciable.

**IT/OP Electives:** There were 2 electives offered by resident & visiting faculty. Following is the detail of the course offered by resident faculty

#### **Web Analysis & Social Media**

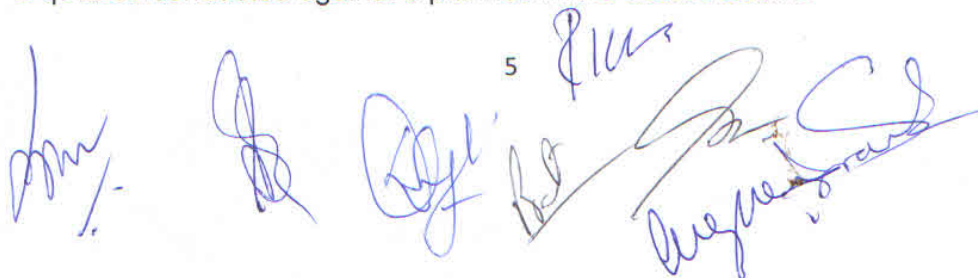
- CLO and assessment component did as planned
- Quizzes, assignments have been done as planned in the course outline.
- No major deviation from planned.
- Low moderation of examination paper.

**Marketing Electives:** There was 5 elective courses offered in Trim V. However the audit form and details were available for following courses:

#### **Brand Management**

- The CLO planned have been mentioned in assessment component and mapping has been done
- The faculty needs to be apprised of audit requirement.
- 2 quizzes conducted against 3 planned in the course outline.

5



- Discussion Forum mentioned in course outline has not been declared and no supporting document provided.

### **Customer Relationship Management**

- CLO and assessment component were as planned
- Guest Talk has not been done as planned in course outline and is also as per institute policy.
- Level of moderation of end term examination paper has not been mentioned.

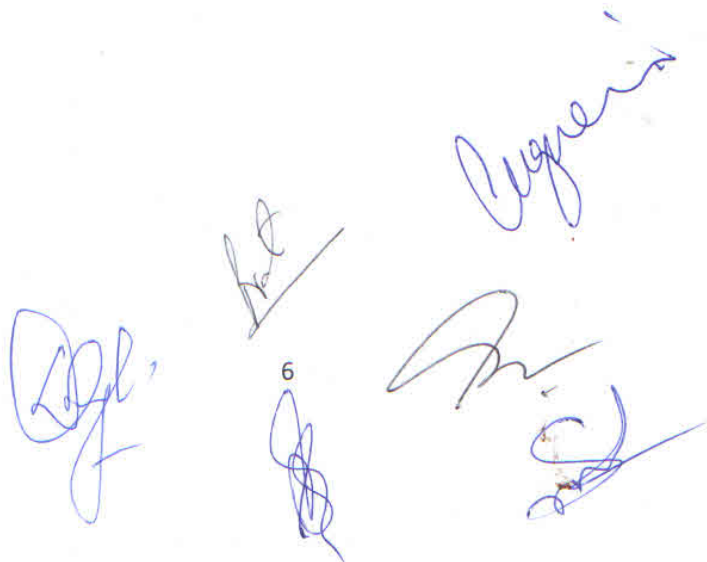
### **Retail Marketing**

- CLO and assessment component were as planned.
- Sufficient support documents were provided for the assessment of assignment component.
- Low moderation of End term examination paper.
- Visible efforts in meticulously planning and executing the course for hands-on learning.

### **Marketing Research (PGDM (M))**

- Course Learning Outcome mentioned in the audit is as per the course outline.
- All the basement components have been done as per the component planned in the course outline.
- Assignments and other assessment components for continuous have not been provided.
- Validation and support documents should be included in course details provided.

After the IQAC academic audit, the meeting ended thanking the members for their deliberation and efforts in conducting the audit process of Term II& Term V course.











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**Report by Internal Quality Assurance Committee on the course audit reports for the courses taught in Trim III & Trim VI of the Academic Year 2017-18.**

Course Audit Committee meeting was held on 8<sup>th</sup> May 2018 by Internal Quality Assurance Committee for the courses taught in Trim III & Trim VI of the Academic Year 2017-18 from 10:30 am in Vimarsh, Jaipuria Institute of Management, Noida.

**Members Present**

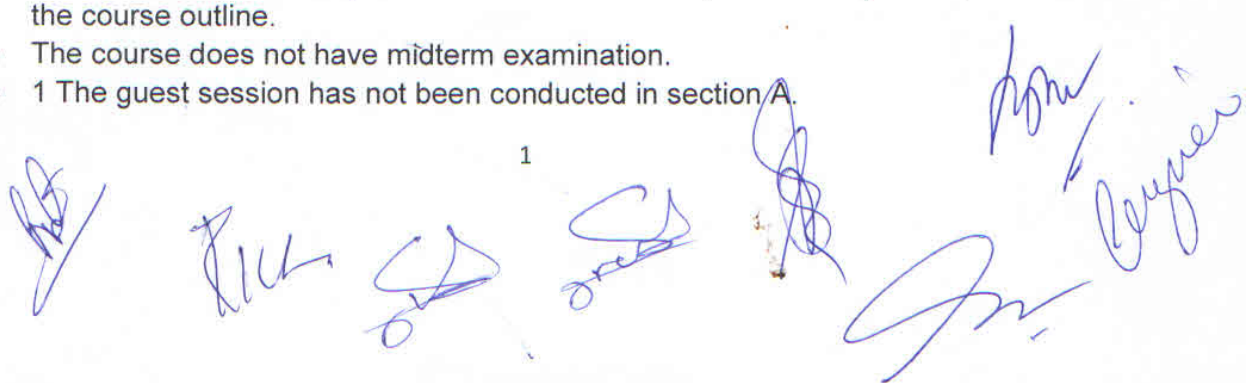
- |   |   |                 |
|---|---|-----------------|
| 1. Dr. Ritika Gugnani<br>Area Chair (Economics)             |    | Member          |
| 2. Dr. Shalini Verma<br>Area Chair (Business Communication) |    | Member          |
| 3. Dr Richa Misra<br>Area Chair (Operations & IT)           |    | Member          |
| 4. Dr. Banasree Dey<br>Area Chair (Marketing)               |    | Member          |
| 5. Prof. Abdul Qadir<br>Area Chair (HR)                     |   | Member          |
| 6. Dr Pratibha Wasan<br>Area Chair (Finance)                |  | Member          |
| 7. Dr. Subir Ranjan Das<br>Professor,                       |  | External Expert |
| 8. Dr. Swati Agrawal<br>Professor                           |  | IQAC, Chair     |

Dr. Swati Agrawal (Chair- IQAC) extended a warm welcome to the members in the third review meeting. The committee discussed the experiences of course audit of Trim II & Trim V. The members then as task forces took a close scrutiny of the course audit reports and area review reports. The observations are shared as follows:

**Term III**

**Course: Management Information Systems-(A & B)**

- All the assessment components are been done as per the component planned in the course outline.
- The course does not have midterm examination.
- 1 The guest session has not been conducted in section A.





- Moderation of question paper was heavy. This may not be a recommended practice to ensure that the purpose of external end term paper is not altered by high moderation.

**Course: Operations Management (Sec A& B)**

- All the assessment components are been done as per the component planned in the course outline.
- Moderation of question paper was low.
- The course does not have a midterm examination.
- Guest sessions have not been done.
- The course does not have any group project.

**Course: Research Methods in Management (A, B, C)**

- Integrated Project which was administered phase-wise and followed up with Viva Voce, which was appreciated.
- One guest talk against two planned in all the sections.
- Assignment with comprehensive coverage of CLOs, whereas recommended will be to not have major CLOs assessment through one assessment component.

**Course: Research Method in Service Management(SM)**

- Integrated Project which was administered phase-wise and followed up with Viva Voce, which was appreciated.
- One guest talk against two planned in all the sections.
- Assignment with comprehensive coverage of CLOs, whereas recommended will be to not have major CLOs assessment through one assessment component.

**Course: Sales Management & Business Development (A, B, C)**

- Course Learning Outcome mentioned in the audit is as per the course outline.
- All the assessment components are been done as per the component planned in the course outline.
- The course does not have a midterm examination.
- The field-based project was included in assessment component.
- Guest sessions and quizzes have been done as per plan in course outline.
- Validation and support documents should be included in course details provided.

**Course: Service Operations Management (SM)**

- Course Learning Outcome mentioned in the audit is as per the course outline.
- Guest sessions have not been conducted though mentioned in course outline.
- Mid Term examination have not been conducted as was not planned in course outline.
- Assessment component does not include any group project.

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**Course: Social Media Marketing (M)**

- Course learning outcomes in the audit report was as per the course outline.
- All the assessment components are been done as per the component planned in the course outline.
- The instructors have not provided support documents for assignments and group projects, though detail mentioned are as per course outline.
- Since many online and wen exercises are mentioned in course audit form, students submission in e form should also be included.

**Course: Macroeconomics & Business Environment-(M& SM)**

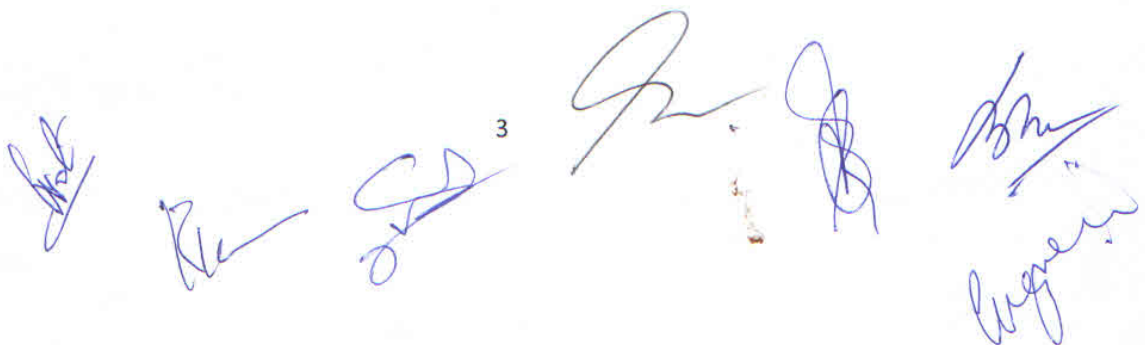
- Course learning outcomes are as per the course outline and assessment components are as per plan.
- Both sections panel recommendation for audit is similar.
- Two guest session conducted in all sections from middle level and senior managers.
- Assessment components were well mapped for quizzes, midterm & end term.
- Moderation of end term paper was low which a good indicator of standardization of examination paper.

**International Economy & Business-(A, B, C)**

- Course learning outcomes are as per the course outline and assessment components are as per plan.
- Both sections panel recommendation for audit is similar.
- Two guest session conducted in all sections from middle level and senior managers.
- Assessment components were well mapped for quizzes, midterm & end term.
- Moderation was done in the end term examination paper.

**Course: Human Resource Management-(A, C, B, SM, M)**

- Course learning outcomes are as per the course outline and assessment components are as per plan.
- The course has few interesting activities hands-on activities like CTC design.
- All sections audit form is similar.
- Support documents for all activities mentioned have not been provided.
- Two guest session conducted in all sections from middle level and senior managers.

A series of handwritten signatures in blue ink, including a large signature on the left, a signature with the number '3' above it, and several other signatures on the right.

### **Course: Professional communication-III (B &SM)**

- Course learning outcomes are as per the course outline and assessment components are as per plan.
- Audit form of all sections are similar.
- Support documents for all activities mentioned have not been provided.
- Two guest session conducted in all sections of middle-level managers.
- Significant moderation has been done in end term examination paper.

### **Course: Customer Relationship Management-SM**

- CLO are aligned with course outline and all assessment components have been mapped with CLO(s).
- Demo software and hands-on have been done which is a good practice
- Guest sessions and quizzes have been done as planned.
- Course does not have midterm examination.
- Sufficient support documents have been provided with audit form for validation.

### **Marketing Analytics (M)**

- Assessment components like quizzes, group project were mapped with CLO(s).
- Assignment component has not been mentioned in course audit and no details shared.
- Group project was mapped with CLO4 & CLO 5.
- Some of the course learning outcomes have not been mapped with continuous assessment components.
- Midterm examination have not been conducted and also was not planned in course outline.

### **Strategy Management (C)**

- Course learning outcomes are as per the course outline and assessment components are as per plan.
- 2 Guest sessions conducted by middle and senior level industry expert.
- Assignments and other components for continuous assessments have been mapped in learning order.
- Moderation of end term paper was low which a good indicator of standardization of examination paper.

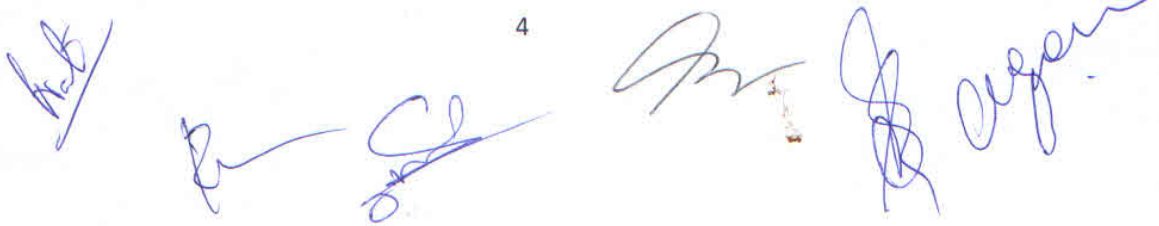
### **TRIM VI**

**Finance Electives:** Area offered 2 electives. Following are the details of the course taught by resident faculty:

#### **Course: Financial Markets & Services**

- Assessment components like quizzes, group project were mapped with CLO(s).

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- The assignment was not mentioned in course outline though it has been included as the assessment components.
- Midterm examination has not been conducted and was not mentioned in the course outline.
- End term examination paper has more weight for CLO1 & CLO2 than other CLO(s) of the course.
- 2 guest talks have been done by middle-level executives.

**Course: Investment Banking**

- Course learning outcome mentioned in the audit is as per the course outline.
- All the base components have been done as per the component planned in the course outline.
- Assignments and other components for continuous assessments have been mapped in learning order.
- Validation and support documents should be included in course details provided.
- Mobile technology has been used in class exercises.

**HR Electives: Area offered 2 electives**

**International HRM**

- CLO and assessment component are as per planned.
- 1 guest session was done instead of 2 mentioned in the course outline.
- The inclusion of support documents for validation of assignments and project is required though details have been mentioned.

**Human Resource Information System**

- CLO and assessment component are as per planned.
- Guest session conducted by an expert in Compensation & Reward Management which is appreciable.
- More support documents for assignment mentioned should be provided.
- Demo versions of HR module have been conducted as hands-on exercise.

**IT/OP Electives:** There were 2 electives offered by resident & visiting faculty. Following is the detail of the course offered by the resident faculty.

**Course: Project Management**

- Both Quizzes administered as per CO, though lower order CLOs need to be emphasized as against all indicated.
- Group Project as designed in CO, the number of students in group assignment of the sample submitted (04) deviates as against written in CO (2).
- 2 guest sessions have been done by middle-level executives.

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- Most of the assessment components have been mapped with all the CLOs, which is not advisable in effective assessment.

**Marketing Electives:** The audit form and details were available for following courses:

**Course: Merger & Acquisition**

- Course learning outcome mentioned in the audit is as per the course outline.
- All the assessment components have been done as per the component planned in the course outline.
- Validation and support documents for assignments and other components for continuous assessments have not been provided.
- All CLO(s) have been mapped with one assignment, assessment of which is difficult to justify.
- Session by internal faculty cannot be considered as a guest session.

**Course: Rural Marketing**

- CLO and assessment component were as planned.
- Sufficient support documents were provided for the assessment of assignment component.
- Low moderation of End term examination paper.
- Visible efforts in meticulously planning and executing the course for hands-on learning.
- News items have been discussed in most of the sessions as stated.

After the IQAC academic audit, the meeting ended thanking the members for their deliberation and efforts in conducting the audit process of Term III & Term VI course.



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