

**Internal Quality Assurance Committee on the course audit reports for the courses taught in Trim II & Trim V of the Academic Year 2020-21.**

*The IQAC review of trim II & trim V was done in three phases*

The first phase includes IQAC -Academic Review Report to be filled in by concerned course faculty. An E-mail was floated to all faculty member from IQAC chair (Dr D.N Pandey) on 17/11/20 requesting them to fill the form available in their MOODLE dashboard. All the forms were duly filled and submitted in MOODLE by 29/11/20. (e mail attached).

*The IQAC academic review form details (form attached) are as follows:*

Section A: Quantitative Compliance with Course Outline

Section B: Planned/Actual Assessment of CLO Attainment; Deviations from CLO (if any)

Section C: Alignment of assessment task with CLO

Section D: Any innovation in Course Delivery and/or Evaluation (with evidence)

This portion was duly filled and signed by the concerned faculty. The form was submitted via their individual Moodle account.

The second phase consist of area level review with all area members. The mail was sent 21<sup>ST</sup> December, 2020 to all area chairs from IQAC chair. Area chairs are requested to lead the process by calling meeting and complete the rating process in consultation with area members.

Under this, the concerned Area members met through ZOOM meeting and evaluated the course on the basis of rubrics given in part two. The rubrics takes into account the four criteria: a) Compliance, b) Innovation, c) Quality of Continuous Component and d) Quality of Central Component.

Based on the rubrics, the course is evaluated and graded accordingly by the Area. The rubrics considered for evaluation criteria were as follows

Phase three is IQAC Committee Review 29<sup>th</sup> December, 2020 Comprises of the Director, Dean Academics, IQAC coordinator.

In this meeting the IQAC Committee met to discuss the IQAC Report of all courses. On the basis of the Area rating, the Committee gave specific comments pertaining to the course and thereafter, moderated the rating in case of discrepancy.

**Following is the list of courses reviewed and suggestions made in the meeting:**

## **Term II**

### **Business and Economic Environment**

Prof. Ritika Gugnani (A, B&MA)-There has a huge challenge in moving from completely online delivery to managing the course in hybrid mode and then moving back to online mode again.

The Area suggests that Industry reports can be given for analysis in study group projects.

Question bank for Quizzes should be exhaustive.

Prof. Vranda Jain (C, MB&SM)- There has a huge challenge in moving from completely online delivery to managing the course in hybrid mode and then moving back to online mode again.

An additional guest talk was conducted and is taken well by the Area.

All the guest speakers were the new contacts.

The Area suggests that Industry reports can be given for analysis in study group projects.

Question bank for Quizzes is exhaustive

### **Business, Environment and Social Sustainability (Seminar)-MA**

Prof. Tavishi Tewari-MA, MB &SM There are 2 CLOs mentioned in the outline for this course. Hence CLO3 should be removed.

If the situation (COVID) permits, the same projects can be undertaken field-based.

### **Corporate Finance**

No Suggestion by area Chair & members

### **Management Accounting**

No Suggestion by area Chair & members

### **Workshop on Design Thinking**

Prof. Deepak Singh-A, B, C, MA&MB-Turnitin based assignment recommended - the project report assignment could be converted into Turnitin based assignment.

Need to mention the delivery mode

### **Managing Human Resources**

Prof. Pragya Gupta-A&SM-Complete adherence to course outline and execution

Prof. Swati Agarwal-B&MA-Well executed

Prof. Rahul Singh-C&MB-Complied with the norms

### **Operations Management**

Prof. Rohit Sharma-A- In terms of Compliance, Innovation, Quality of Continuous Component, faculty has done appreciable job to adhere to the Course Outline and the institute norms, Transformational innovation in pedagogy and assessment tools, and proper alignment of assessment tasks with CLOs.

Prof. Ankur Chauhan-B, C&SM-Overall lot of efforts are made by faculty members in order to adherence to the Course Outline and the institute norms, Transformational innovation in pedagogy and assessment tools, and proper alignment of assessment tasks with CLOs are there in both types of evaluation).

### **Marketing Management-A**

Prof. Ajay Bansal-A&MA-The course fulfilled the expectations of the area.

Prof. Banasree Dey-B-The course met the expectations of the area.

Prof. Poonam Sharma-C-The course learning outcomes were attained.

Prof. Vinita Srivastava-MB-CLOs were effectively met.

Prof. Deepak Singh-SM-The learning outcomes were met.

### **Professional Spoken Communication**

No Suggestion by area Chair & members

## **Term V**

### **Banking Operations & Credit Analysis**

No Suggestion by area Chair & members

### **Corporate Restructuring**

No Suggestion by area Chair & members

### **Financial Derivatives & Risk Management**

No Suggestion by area Chair & members

### **Financial Analytics**

No Suggestion by area Chair & members

### **Wealth Management**

No Suggestion by area Chair & members

### **Compensation Management**

Prof. Abdul Qadir, Well executed

### **HR Analytics**

Prof. Abdul Qadir-Well executed with scenario-based exercises

### **Human Resource Information System**

Prof. Abdul Qadir-New tools and innovative approach

### **Learning & Development**

Prof. Shalini Srivastava-adhered to the plan and well executed

### **Managing People in Service Firms**

Prof. Rahul Singh-Practice oriented treatment of the course and delivery

### **Materials and Inventory Management**

Prof. Sonali Singh-GR1&GR2 Sincere efforts of faculty in the delivery of course in terms of Compliance, Innovation, Quality of Continuous Component in continuous as well as central evaluation are really great.

### **Optimization Techniques in Business Operations**

Prof. Surender Kumar-Everything is done as per the standard guideline

### **Brand Management**

Prof. Prof. Santosh Kumar-GR1-The course enabled students to be entry level Brand Managers.

Prof. Vinita Srivastava-GR2-The course focused upon providing the necessary skills for first line brand Managers.

Prof. Rajesh Sharma-GR3 &GR4-The course equipped the students to be first line brand Managers.

### **Customer Relationship Management**

Prof. Banasree Dey-GR1 & GR2 The course provided requisite skills for customer relationship management profiles

Prof. Joy Patra-GR3 -The course provided necessary skills for customer relationship management profiles.

### **Distribution and Channel Management-GR1**

Prof. BD Nathani-GR1-The course provided requisite skills for Channel Management profiles

Prof. SR Singhvi-GR2-The skills were provided to be entry level Channel Managers

### **Negotiation Skills**

No Suggestion by area Chair & members

### **Text Analytics**

No Suggestion by area Chair & members

### **Online Branding and Reputation Management**

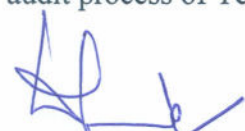
Prof. Joy Patra-GR1&GR2-The CLOs were met effectively.

### **Retail Marketing**

Prof. B. D. Nathani-GR1 &GR3-The students were provided with comprehensive view of Retailing and application of marketing concepts in practical retail environment.

Prof. Poonam Sharma-GR2-The students were provided with comprehensive view of Retailing and application of marketing concepts in practical retail environment.

The IQAC academic audit the meeting ended thanking the faculty members (Course instructor, area chair, IQAC committee members) for their reach deliberation and efforts in conducting the audit process of Term II & Term V course.



Dr D.N Pandey

(IQAC Chair)



Dr Swati Aggarwal

(IQAC Member)



Dr Richa Misra

(IQAC Coordinator)