

Internal Quality Assurance Committee on the course audit reports for the courses taught in Trim III & Trim VI of the Academic Year 2020-21.

The IQAC review of trim III & trim VI was done in three phases

The first phase includes IQAC -Academic Review Report to be filled in by concerned course faculty. An E-mail was floated to all faculty member from IQAC chair (Dr D.N Pandey) on 17/11/20 requesting them to fill the form available in their MOODLE dashboard. All the forms were duly filled and submitted in MOODLE by 29/11/20. (e mail attached).

The IQAC academic review form details (form attached) are as follows:

Section A: Quantitative Compliance with Course Outline

Section B: Planned/Actual Assessment of CLO Attainment; Deviations from CLO (if any)

Section C: Alignment of assessment task with CLO

Section D: Any innovation in Course Delivery and/or Evaluation (with evidence)

This portion was duly filled and signed by the concerned faculty. The form was submitted via their individual Moodle account.

The second phase consist of area level review with all area members. The mail was sent 21ST December, 2020 to all area chairs from IQAC chair. Area chairs are requested to lead the process by calling meeting and complete the rating process in consultation with area members.

Under this, the concerned Area members met through ZOOM meeting and evaluated the course on the basis of rubrics given in part two. The rubrics takes into account the four criteria: a) Compliance, b) Innovation, c) Quality of Continuous Component and d) Quality of Central Component.

Based on the rubrics, the course is evaluated and graded accordingly by the Area. The rubrics considered for evaluation criteria were as follows

Phase three is IQAC Committee Review 29th December, 2020 Comprises of the Director, Dean Academics, IQAC coordinator.

In this meeting the IQAC Committee met to discuss the IQAC Report of all courses. On the basis of the Area rating, the Committee gave specific comments pertaining to the course and thereafter, moderated the rating in case of discrepancy.

Following is the list of courses reviewed and suggestions made in the meeting:

Term III

Introduction to Business Analytics

Prof Dipankar Chakrabarty: Complete project-based pedagogy with working on datasets. The Course Outline and the institute norms have fully adhered to, proper alignment of assessment tasks with CLOs is there. The difficulty level of the CLO's is clearly exhibited in assessment tasks and transformational innovation has been done in the Course related to pedagogy and assessment tool).

Applied Managerial Communication

Prof. Shalini Verma-A, C&SM-Adhered to all decided elements within the course and brought aspects of thought that would help students improve further.

Prof. Abhijit Nair-B, MA&MB-Adhered to all decided elements within the course and brought aspects of thought that would help students improve further.

Business, Environment and Social Sustainability

Prof. Tavishi Tewari-A, B&C-Local field visits can be undertaken if the situation improves (For group Project. More Indian cases can be discussed.

Advanced Corporate Finance

(No Suggestion by area Chair & members)

Management Information System

Prof. Renuka Mahajan-A, B, C&MA-Faculty efforts are really appreciable to do the following things in the course. 1. discussed emerging domains of digital innovation, 2. project based on real business situations, and 3. guest talk on emerging software salesforce used extensively as an end to end MIS (Salesforce provides complete CRM solutions for all business sizes and needs. The

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Operations Research

Prof. Sonali Singh: It is really appreciable that the entire course was taught in online mode using excel in place of end-term exam, comprehensive viva-voce so as to correctly gauge the understanding of the subject. The Course Outline and the institute norms have fully adhered to, proper alignment of assessment tasks with CLOs is there. The difficulty level of the CLO's is clearly exhibited in assessment tasks and transformational innovation has been done in the Course related to pedagogy and assessment tool

Marketing Planning & Control

Prof. Poonam Sharma-GR1-The design of the course was met fully.

Prof. Ajay Bansal-GR2&GR4-The course was delivered to real life situation.

Prof. Vinita Srivastava-GR3-The course covered total curriculum.

Business Research Methods

Prof. Richa Misra-A, B, MB&SM-The Course Outline and the institute norms have fully adhered to, proper alignment of assessment tasks with CLOs is there. The difficulty level of the CLO's is clearly exhibited in assessment tasks and transformational innovation has been done in the Course related to pedagogy and assessment tool. i.e. Google doc based data collection, case studies presented as role-playing, solving cases using break room, analyzing data using a spreadsheet application, face-to-face session, joining synchronously online, or viewing the class asynchronously online at their convenience).

Strategic Management

(No Suggestion by area Chair & members)

Strategy Simulation (Workshop)

(No Suggestion by area Chair & members)

Workshop on Entrepreneurship

(No Suggestion by area Chair & members)

Term VI

Introduction to Machine Learning & Intelligence

Prof. Deepankar Chakrabarti: The faculty has made a lot of efforts in terms of innovation by using the latest tools and techniques. i.e., Complete hands-on with Tensorflow/Keras and Google Colab with datasets. The Course Outline and the institute norms have fully adhered to, proper alignment of assessment tasks with CLOs is there. The difficulty level of the CLO's is clearly exhibited in assessment tasks and transformational innovation has been done in the Course related to pedagogy and assessment tool

Career Advancement through Personal Effectiveness

Prof. Radhika Bansal-FA, FB&GR1-Covered every aspect and also brought in a lot of innovation. The students have said this would be useful if we have this course in 3rd Trimester.

Prof. Pragya Gupta-GR2-Covered every aspect and also brought in a lot of innovation...the students have said this would be useful if we have this course in 3rd Trimester.

International Business

Prof. Tavishi Tewari-F2F&Online The course outline may include more practical-oriented topics. Post pandemic business practices should be incorporated

International HRM

Prof Rahul: Fully compliant with the course requirements and a scope for improvement in innovation

Project Management

Prof. Keshav Sharma-F2F&Online-Great efforts by faculty to improve quality through innovation. For example, An ONLINE WORKSHOP on Project Management Software- MS PROJECTS by MICROSOFT was conducted to impart hands-on training in using the said software for Project Management. The workshop was conducted (with External Consultant/Trainer Mr. NAVEEN MISRA as Guest Faculty and Course faculty) first time in ONLINE MODE. Students had good learning and the ONLINE WORKSHOP was successful in meeting its objectives. 2. In Group Project, student members of the group assessed their peer group members (on a scale of 5 out of total marks-20) based on student's involvement and contribution in the completion of the group

project. The Course Outline and the institute norms have fully adhered to, proper alignment of assessment tasks with CLOs is there. The difficulty level of the CLO's is clearly exhibited in assessment tasks and transformational innovation has been done in the Course related to pedagogy and assessment tool

B2B Marketing

Prof. Santosh Kumar Sood-FA&FB-The requirements were met

Prof. Vinita Srivastava-FC-All the criteria of the course was met

Prof. S. R. Singhvi-GR3-The course was designed to meet the real-life requirement.

The IQAC academic audit the meeting ended thanking the faculty members (Course instructor, area chair, IQAC committee members) for their reach deliberation and efforts in conducting the audit process of Term III & Term VI course.



Dr D.N Pandey

(IQAC Chair)



Dr Swati Aggarwal

(IQAC Member)



Dr Richa Misra

(IQAC Coordinator)