

Annual Report
2016-17

SRC

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Udaan By Sarthak Foundation

Date of the Activity: 28th August 2016

Nature of Activity: Social Initiative

Brief About the activity

SRC, partnered for an auspicious event 'Udaan' with Sarthak Foundation on the 28th of August, 2016. 'Udaan' is a platform which inspires children from slums and villages to showcase their talents and through this initiative the Sarthak Foundation helps to bridge the gap between the underprivileged and privileged community of the society.

Photographs if any:



Buy Small, Help All

Date of Activity:Phase I (11th September 2016); Phase II & Phase II, (Dec 18, 2016)

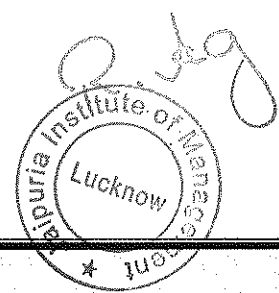
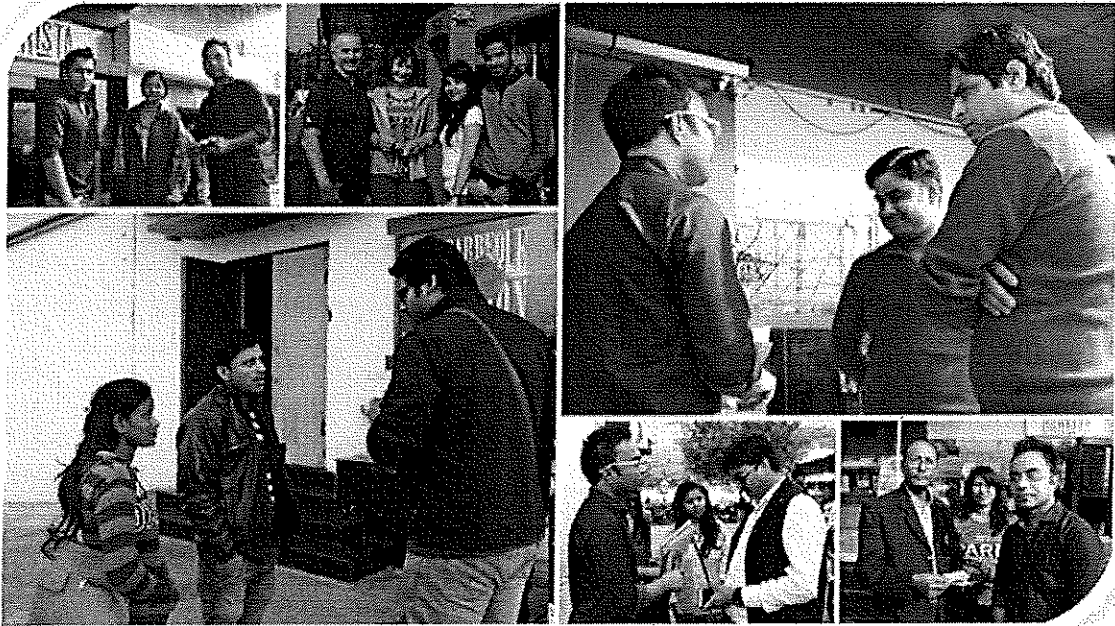
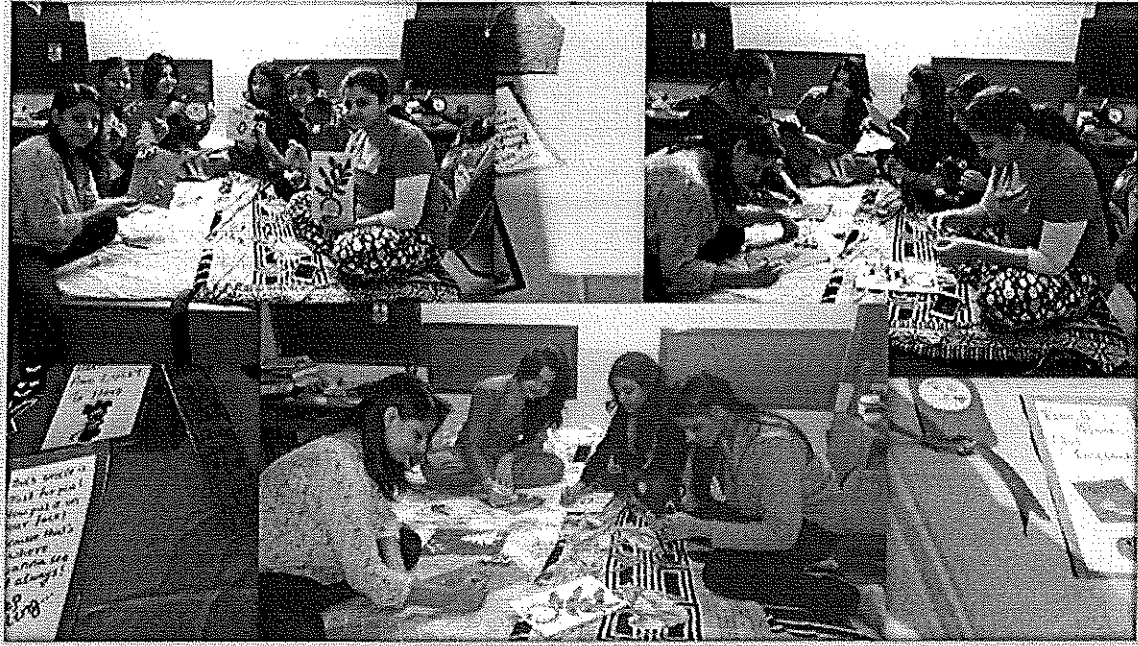
Nature of activity: Social Initiative

Brief about the activity:

Empowering the underprivileged children by selling small items outside malls and in posh market places and of spreading some joy and happiness amongst them. The aim of the activity was to encourage people to buy things from the small vendors and for the students to empathize with the vendors by stepping in their shoes for a few hours and selling their products for a social cause.

Photographs if any:





Children Day Celebration for Children from Sarthak

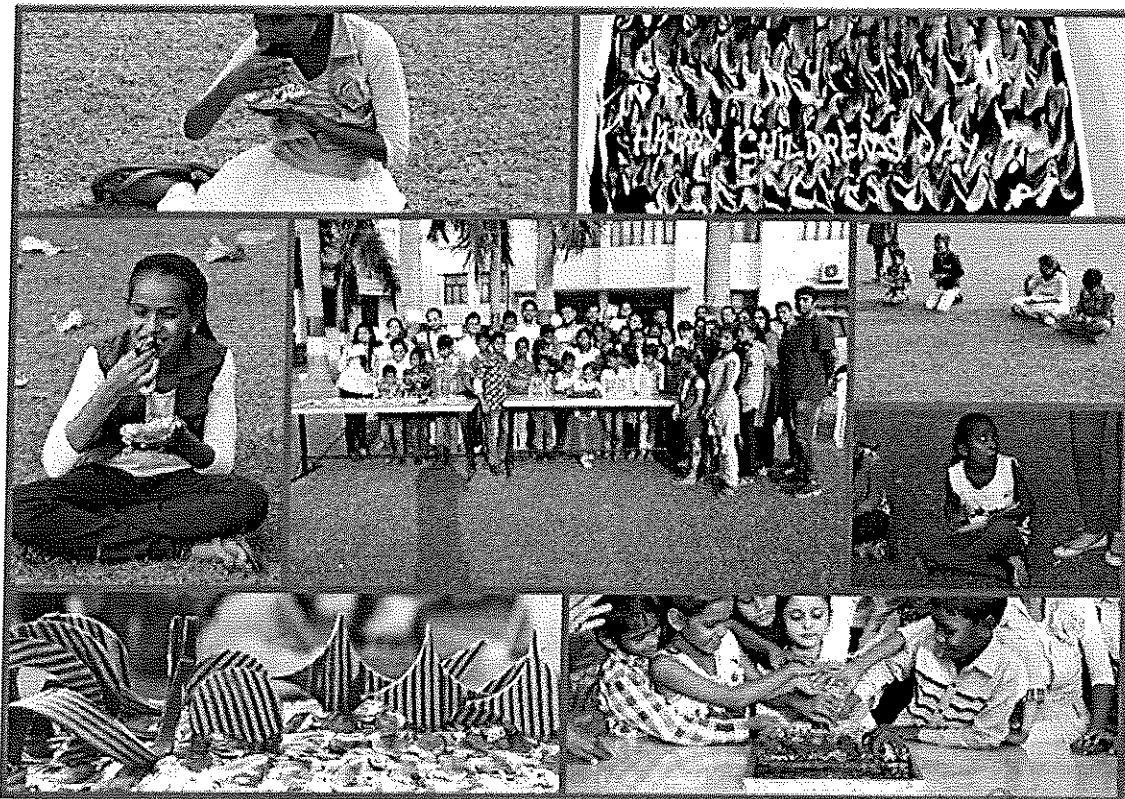
Date of the Activity: 14th November 2016

Nature of Activity: Motivation

Brief about the activity

The event was organized to motivate the children coming from deprived families and to help them find out the hidden talents in themselves, to prepare them for competitions in future, to let them participate freely and lastly to give them an opportunity to share, laugh and have fun.

Photographs if any



Blood Donation Camp

Date of the Activity: 3rd December 2016

Nature of Activity: Social Responsible

Brief about the activity

SRC in association with the HDFC Bank and Ram Manohar Lohiya Blood Bank organized a Blood Donation Camp in the campus. Jaipuria believes that organizing blood donation camps on a regular basis are very beneficial. It believes that all sections of society should contribute towards the society, save lives and blood donation is the easiest way to do so. The students too were encouraged to imbibe the principle of community service

Photographs if any



Retail Employee Day

Date of the Activity: 12th December 2016

Nature of Activity: Social Initiative

Brief about the activity

The celebrations began with the felicitation and distribution of gift of all the Non-teaching members of the Jaipuria family in the morning. The objective of the activity was also to sensitize the students to have empathy towards everyone working in the organization irrespective of the hierarchy and to reinforce the belief that every employee plays a crucial role in the success of the organization and the well-being of the employees should be the top most priority of the organization.

Photographs if any



R. Singh

Digital Security Education cum Awareness Campaign

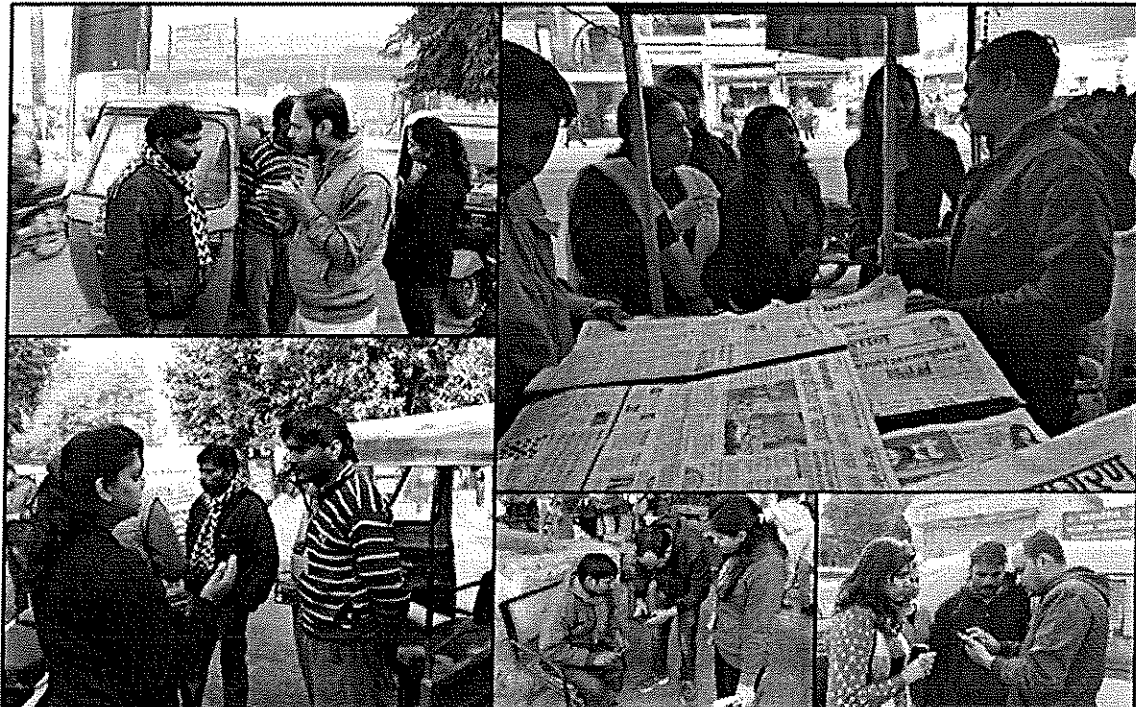
Date of the activity: 17th December 2016

Nature of activity: Awareness program

Brief About the Activity

A Digital Security Education cum Awareness Campaign for the street vendors in the Gomti Nagar area of Lucknow. The main motto of the drive was to spread financial literacy and make people aware about the precautions they need to take while using ATM/Debit Cards and Paytm. Knowledge was shared with the road side vendors and hawkers about the importance of keeping privacy regarding their pass words, pin numbers, account numbers and bank related information and how to safeguard themselves from being a victim of any fraudulent act.

Photographs if any:



Clothes Donation Drive

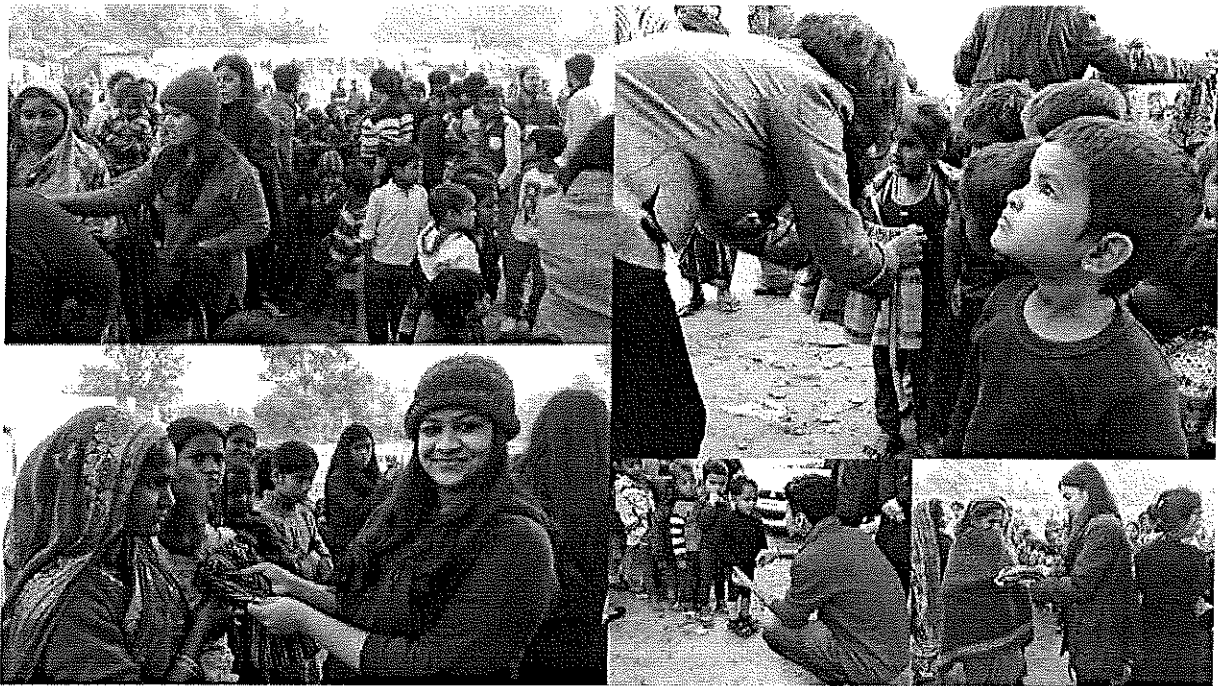
Date of the Activity: 25th December 2016

Nature of Activity: Social Initiative

Brief about the activity:

Students distributed apparels, woolens, footwear and other usable items in four slum areas namely Khurram Nagar slum, slum near Mithaiwala Chauraha, slum near Gomti Nagar Railway crossing, and Housaria highway's pillar were visited by the students of Jaipuria Institute of Management, Lucknow. Besides getting appreciation from the people of the different slums, the volunteers and members felt a deep sense of satisfaction by becoming the 'Santas' for everyone.

Photographs if any



Christmas Day Celebration

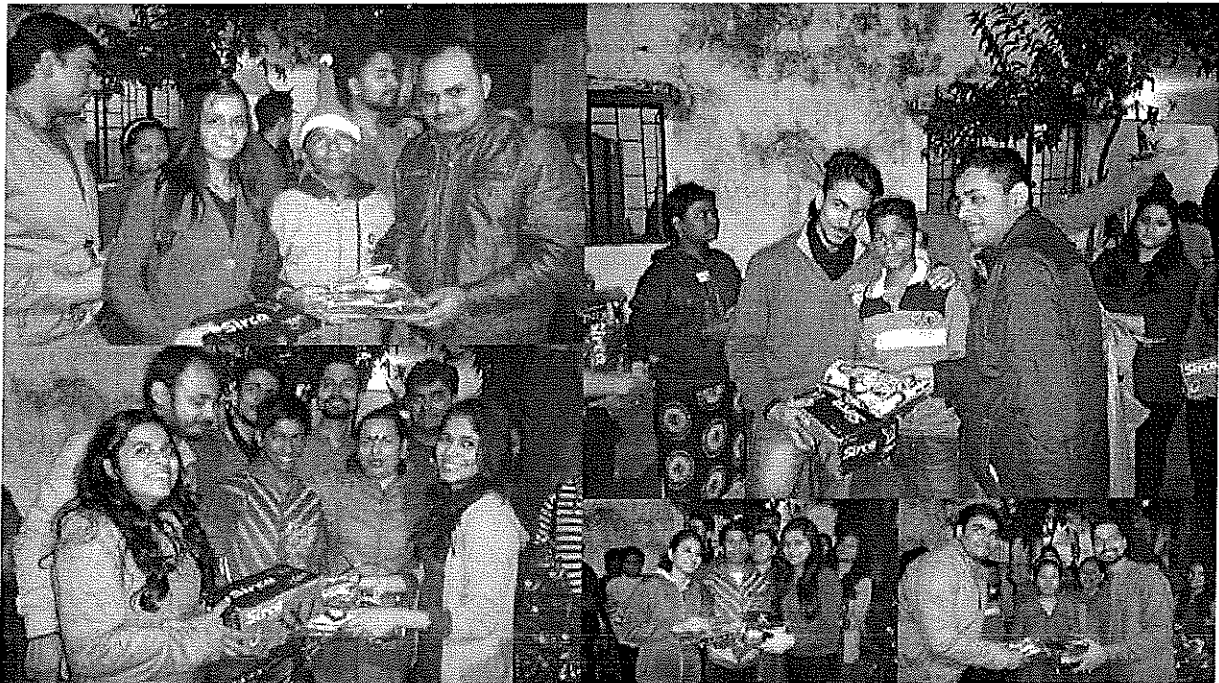
Date of the Activity: Dec 25,2016

Nature of Activity: Social Initiative

Brief About the Activity:

The students visited Shriram Adhyogik Anathalya, an orphanage located in Aliganj, Lucknow. They decorated the shelter home with Christmas ornaments and decorative items to give a surprise to all the kids living in the orphanage. The kids were pleasantly surprised by seeing their campus decorated and they greeted all the volunteers with broad smiles and twinkling eyes. This was followed by playing football with those children and then distribution of sumptuous snacks.

Photographs if any:



Ms. Runa Shamim acquaint the students who desire to make a career in Social work space and Development Sector with an individual who is working in the field.

Saarthi 2017,

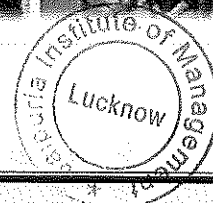
Date of the activity: 28th January 2017

Nature of activity: Social Initiative

Brief about the activity

The students of Prakash Bal Vidya Mandir were brought to Jaipuria Institute of Management by our students. The day commenced with a General Knowledge Quiz. After the quiz, the students were briefed on various exams they can give after their 12th or graduation to get into a government job. the students were imparted Computer Literacy wherein 'Team Saarthi' taught the students the basics of MS Word and MS Power Point. After teaching certain things, students were asked to design the first page writing things of their own on it. Students then participated in the Tug-of-war and displayed their talents and had lunch.

Photographs if any



Motivational Talk on Tree Plantation

Date of the activity: 28th January 2017

Nature of activity: Social Initiative

Brief about the activity:

A session with 'Per wale Baba' where the objective of the session was to motivate the youth to protect our environment and plant more trees in our surroundings. He highlighted that there is a plethora of benefits of planting trees, from health to environmental impact, to economics and even psychological effects. Planting and then maintaining trees helps lower energy costs, reduces pollution, surroundings improve with green ambience and also increases the value of your property. As green colour is a soothing colour and thus it helps you in recovering from strain quickly. Trees enhance the beauty and make your surroundings beautiful while being everyone's duty as well.

Photographs if any:



Manthan- Ek Pahal

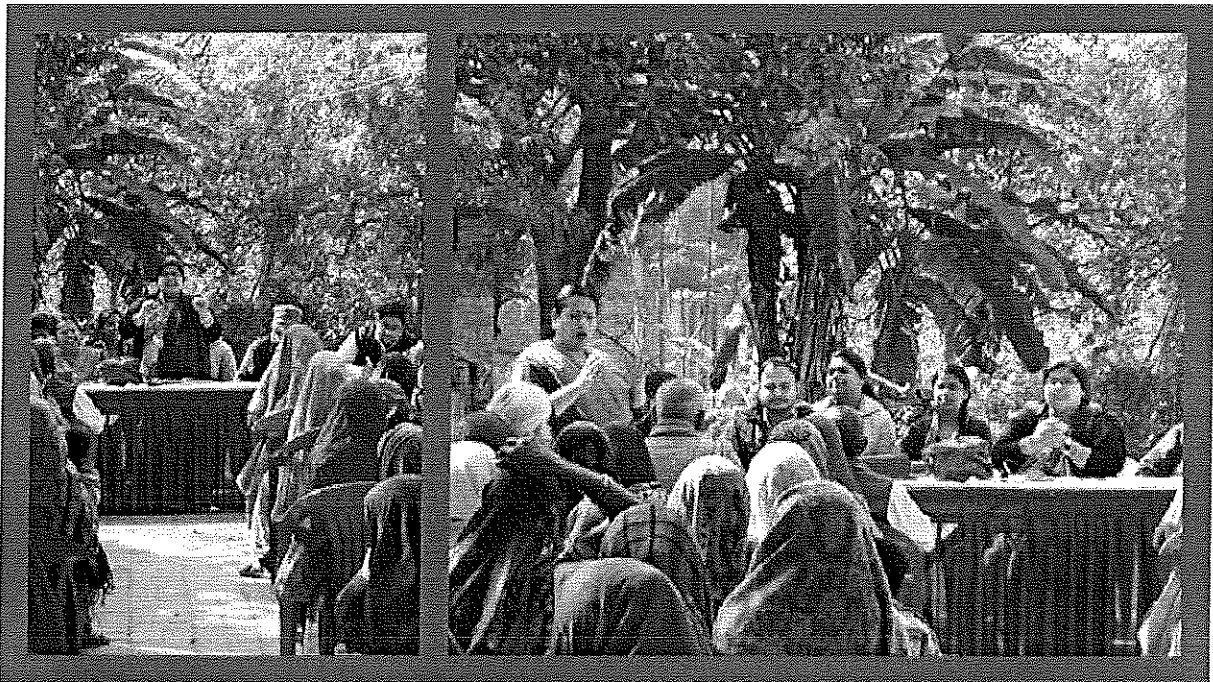
Date of the activity:Phase I, February 5, 2017; Phase II, March 4, 2017

Nature of activity: Education awareness

Brief about the activity

Manthan- Ek Pahal, an 'Education cum Awareness Campaign' on **sanitation and hygiene, save and educate girl child, financial literacy and save environment** in Bhaouli village, in the Bakshi Ka Talab, District of Lucknow February 5, 2017. The audience included hundred plus elderly people from the village majorly women, Help Line Counselor from Help Age India, the Village Pradhan and other dignitaries from the region. An "Elder School" was initiated and distribution of clothes to villagers. Similar activity was conducted in Chandwal village, district Barabanki on March 4, 2017.

Photographs if any:



R. J. G.

Street Art

Date of the activity: March 5, 2017

Nature of the activity: Social Initiative

Brief about the activity:

Ministry of Women and Child Development along with Ehsaas Foundation have taken an initiative called "Street Art" to contribute in PM's "Swachh Baharat Abhiyan" wherein the belief is that by making street art we can make our nation look clean and beautiful. A large number of students volunteered from both the batches enthusiastically participated in this "Street Art" activity and made their valuable contribution for the cause.

Photographs if any



Text Book Donation at Nav Srijan

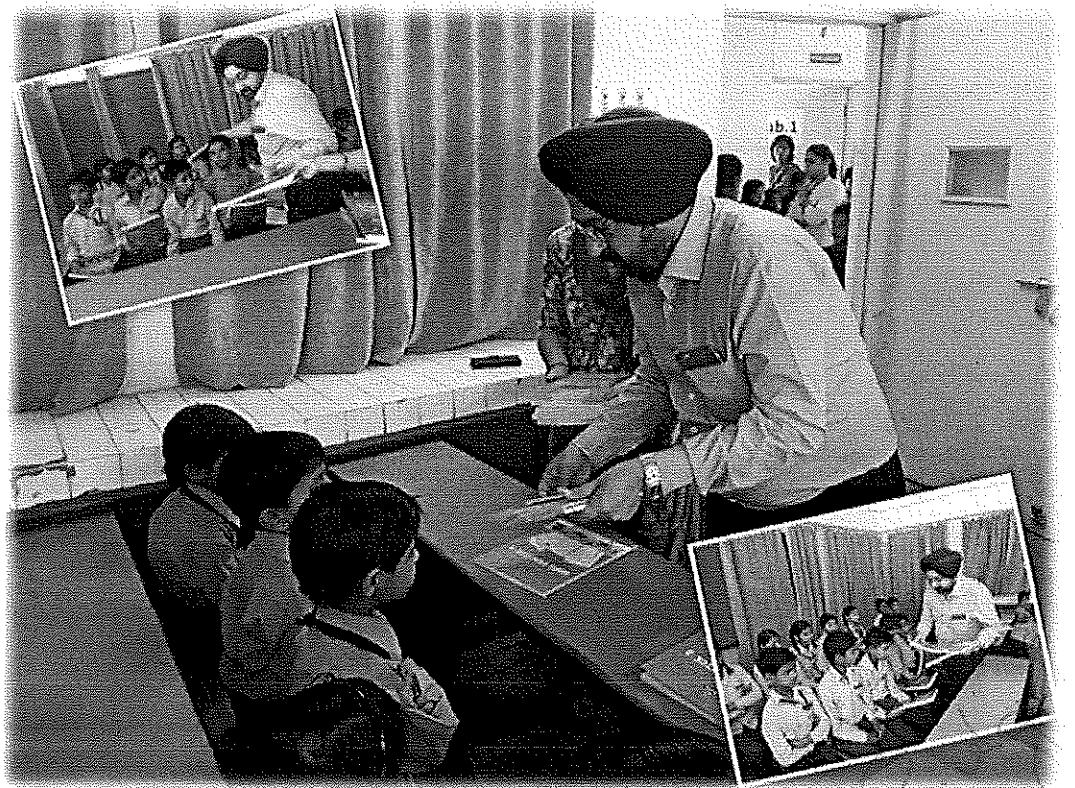
Date of the Activity: March 6, 2017

Nature of the Activity: Social Initiative

Brief about the activity:

Social Responsibility Committee of Jaipuria Institute of Management, Lucknow, organized an event of "Book Donation" for the students of "Nav Srijan School". The books were sponsored by **Mr. Jaswinder Pal Singh, Deputy Vice President, Wholesale Banking Operations, HDFC Bank**. He donated the books for the students of classes LKG, UKG and classes 1st up to 5th.

Photographs if any:



Women`s Day Celebration

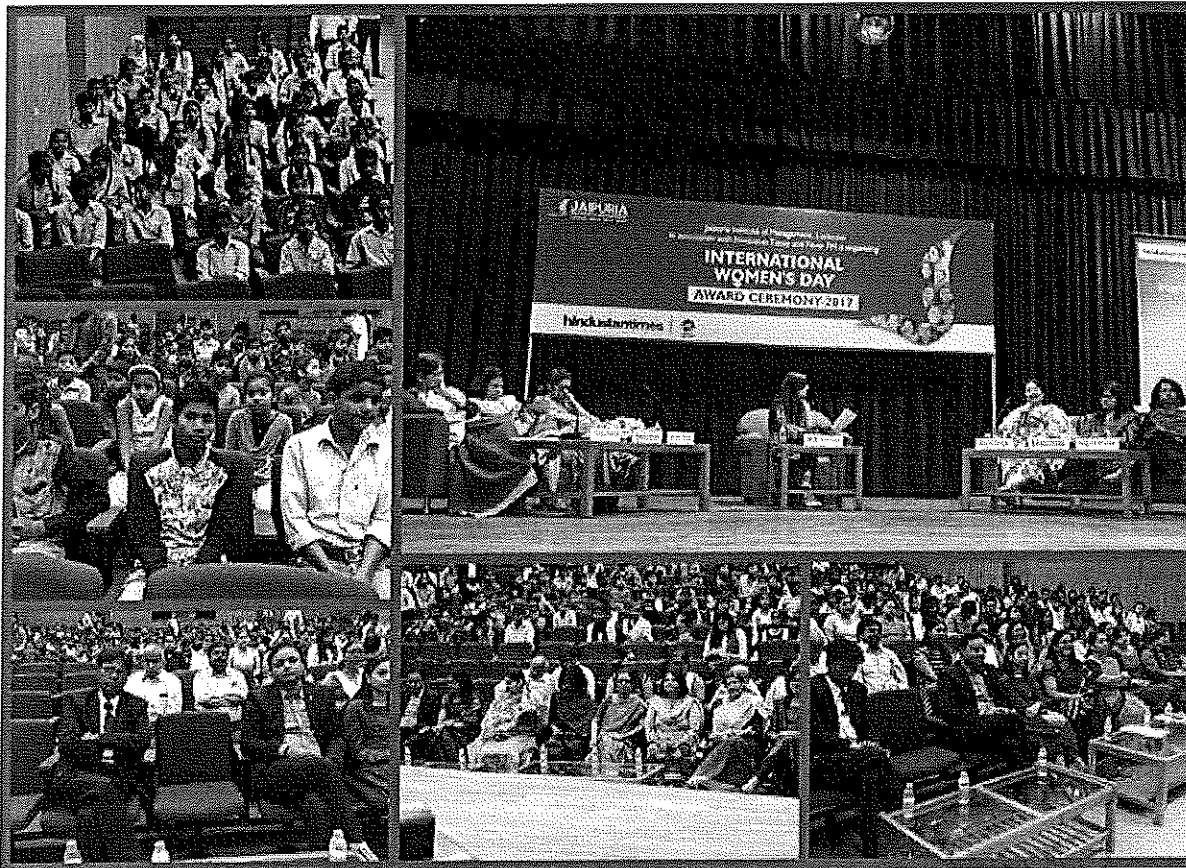
Date of the activity: March 8, 2017

Nature of Activity: Award Function

Brief about the activity

Jaipuria Institute of Management, Lucknow in association with Hindustan Times and 10 Fever FM, a division of HT Media organized "International Women`s Day Award Ceremony-2017" to award 6 prominent ladies for their active participation in the uplift of society who have done exemplary work for the deprived groups in the society.

Photographs if any



Holi Celebration with Children Living by Roadside

Date of the activity: March 9, 2017

Nature of Activity: Social Celebration

The Social Responsibility Committee of Jaipuria Institute of Management, Lucknow aims to create an inclusive society. It acknowledges that it is our duty to facilitate upliftment of deprived groups in the society. It tries to ensure that the deprived groups enjoy their basic rights and the children in these families can celebrate and enjoy the different festivals. SRC decided to spread joy and happiness and bring smile on the faces of the Children Living by the Road Side by playing colours with them and distributing some toys and sweets on Holi.

Photographs if any



Jeevan Jyoti

Date of the activity: 22nd March 2017

Nature of activity: An Outreach Program for Visually Impaired

Brief about the activity:

SRC in association with Rehabilitation Society of The Visually Impaired (RSVI) and Lions Club Lucknow Intelligentsia organized an Orientation Session for “JeevanJyoti”: An Outreach Program for Visually Impaired, wherein the students were informed about the various volunteering assignments that they can take up to assist the Visually Impaired and help those less privileged in joining the mainstream.

Photographs if any:



Save Water, Save Life

Date of Activity: March 23, 2017

Nature of Activity: Social Initiative

Brief about the activity:

SRC in association with Lions Club Lucknow Intelligentsia conducted "Save Water, Save Life" An Awareness Campaign to make the graduating students aware about the urgency for saving water and shared with them certain dos and do nots to preserve the clean water.

Photographs if any:

