

ANNUAL REPORT 2020 - 2021

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VILLAGE OUTREACH PROGRAMME

Date of activity: July 2020 - October 2020

Nature of activity: Teaching / Grooming sessions for underprivileged children

Brief about the activity:

"Life is either a daring adventure or it is nothing, be a bit daring, be a social worker."

The Social Responsibility Committee, Jaipuria Institute of Management, under the guidance of Prof Reena Agarwal, Chairperson, Social Responsibility Committee, executed a volunteer outreach program, led by the first year PGDM students of the institute. The program ran for a duration of about 3 months starting in the month of July and then continuing up to October. The program in total had approximately 138 students from first year PGDM, PGDM(RM) and PGDM(FS) alike.

Dr. Reena Agarwal Ma'am, Chairperson, Social Responsibility Committee, our guiding pillar, and the motivation behind the initiative was there to boost up our morals at every step. The program was a success, because of her continuous guidance.

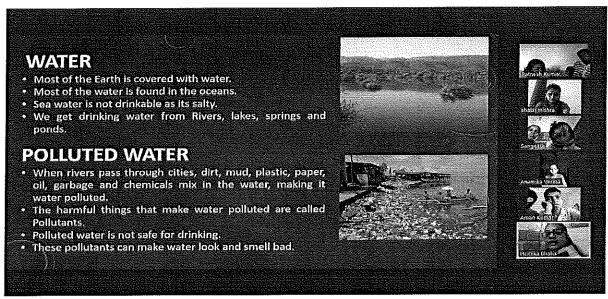
The volunteers were divided into 4 teams, led by Mr Abhas Krishna, who was responsible for the overall functioning of all the 4 groups and maintaining co-ordination. The teams were further lead by —

- 1. Ms Aachal Maheshwari (July-Aug) & Ms Aditi Rana (Sep-Oct)
- 2. Mr Anubhav Garg (July-Oct)
- 3. Mr Jasjot Singh (July-Oct)
- 4. Ms Shivani Shukla (July) & Mr Kamlendu Bisht (Aug-Oct)





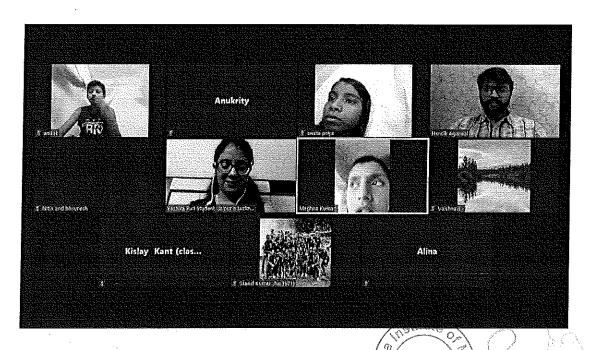
An approximate total of 49 teaching sessions were conducted by the team for the Child Friendly School, Barabanki and 42 for Mount Carmel School, Bihar, as well special days like Independence Day event for the kids. The motive behind these sessions was to empower the village kids with knowledge and develop an overall personality by making them familiar with the world around them.





The teaching team consisted of various teams, like the content team that arranges and brainstorms for the contents for the presentation team to prepare a PowerPoint Presentation, so that the teachers can present that in the session and the report writing team, who very patiently were present in all the sessions to prepare the report for the day. Also, few of our team members volunteered to personally mentor the kids from the schools that we teach. The sessions were aimed more towards practical knowledge and the overall development of the kids, rather than just bookish knowledge. Quizzes were conducted for the Children of both the schools to test their knowledge.





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It is said that "Happiness is seeing the smile on a child's face as they learn", and our journey for the past few months has made us realize this and much more.







GANDHI JAYANTI & SHASTRI JAYANTI EVENT

Date of activity: 02/10/2020

Nature of activity: Social Responsibility

Brief about the activity:

"Giving is not just about making a donation. It is about making a difference."

Our elders are not our burden rather they are the most lovable and respectful asset of our life. They are the knowledge bank of our culture and tradition. They are the ones who pass on the moral values to the younger generations and teach us what is right and what is wrong. But it is sheer irony that despite of belonging to such a culture, our country has been seeing an increase in the number of families who have started to leave their elderly parents at old age home or elderly care centers. People are becoming so self-centered that they barely have time for their parents or extended families. Those who are still living with their parents have hired caretakers or nurses to take care of them, as they do not have any time for them. In such a situation, it becomes the collective responsibility of the society to take care of each other and those left alone by their own families.

The Social Responsibility Committee of Jaipuria Institute of Management, Lucknow, thus organized a special event on the occasion of Gandhi Jayanti & Shastri Jayanti on 2nd of October 2020, in coordination with **HelpAge India Foundation**, for the elderly living in old age homes. The event was attended by the residents of three old age homes and was attended by 212 senior citizens.

- 1. Krishna Kutir, Vrindavan
- 2. Sarvjanik Shikshonayan Sansthan, Sarojini Nagar, Lucknow
- 3. Sevarth Vridh Ashram, Rajajipuram, Lucknow

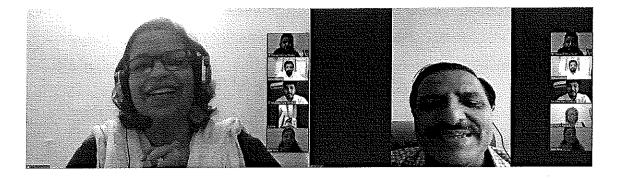
The main motive of the event was to spend some quality time with the elderly of our society, who unfortunately are living in the absence of their family members. And to show our love and respect towards them.

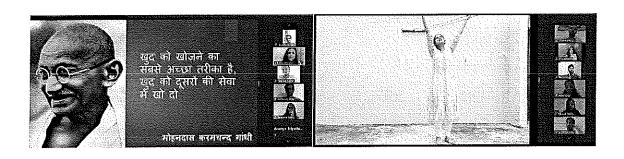
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Dr. Reena Agrawal Ma'am, Chairperson, Social Responsibility Committee, our guiding pillar and the motivation behind the event was there to boost up our morals. Mr. Prayush Prakash, Student Coordinator, Social Responsibility Committee, guided us at every step. The event was a success, because of their continuous guidance. Mr. A K Singh, Director, HelpAge India, graciously marked his presence, and motivated our team at every step. He was overwhelmed by the performances and appreciated all the participants individually. The program was led by Ms. Aditi Rana and Mr. Abhas Krishna (both, Junior Members, Social Responsibility Committee). The event was supported by all the committee senior and junior members alike and was a success because of the teamwork being put in by everyone.

Melodious musical and gracious dance performances as well as stories and poems about Gandhi Ji's and Shastri Ji's fame and valor were recited by the students of first year.

The smile on the faces of the elderly said it all, we could see them enjoying our efforts and they blessed us with so much love, which is way more important than any other award. We believe that real success comes when you are able to pay back to the society. It was a great feeling to do something for them. Our whole team is enthusiastically looking forward to organizing more such events.

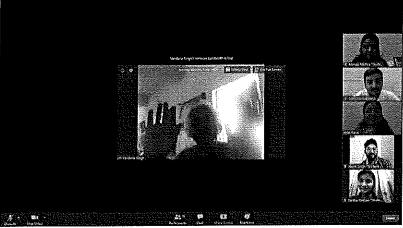
















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MUSICAL EVENT - MELODY

Date of activity: 30/11/2020

Nature of activity: Social Responsibility

Brief about the activity:

"Children are the world's most valuable resources and its best hope for the future."

John F. Kennedy

Children are the future of our planet. And thus, it becomes very important they are being imparted the right values, so that not only do they make the most out of the opportunities being given to them but also grow up to be responsible citizens of the society. Not only the bookish knowledge but also the overall personality development of every child is important to help them grow and excel in life. The students at cities are generally the once to receive such additional benefits at their school themselves, but the village schools still lag behind in providing their students with the basic of extra-curricular facilities.

For this purpose, the Social Responsibility Committee, of Jaipuria Institute of Management, Lucknow, has been associated with several school in rural areas, where the student volunteers teach the school children and engage them in extracurricular activities as well. For the same, on 30th November 2020, the members of the committee organized a special event for the children of Child Friendly School, Barabanki, under the guidance of Faculty Coordinator Prof. Reena Agrawal and Student Coordinator Mr. Prayush Prakash. The event was led by Ms. Aditi Rana and Mr. Gopal Singh (both, Junior Members, Social Responsibility Committee). The event was supported by all the committee senior and junior members alike and was a success because of the teamwork being put in by everyone.

"Music is the strongest form of Magic."

The students from first year, very graciously accepted our request to perform in the event to boost the morale of the school children. Their amazing performances took the breath away of the audience. The principal of the school Mr. Vinod Kumar made sure of his presence, to

encourage his students. We received an overwhelming amount of nominations for singing, dancing and poem recitation by the students, as young as in KG, till 5th standard.

While the dance performances were power packed and moved up the energy level of the already much lively event, the songs were equally soulful. The student's attempt at poem reciting was beautiful too. The event went great with an amazingly high participation from the students. It was great to see not only the students but the teachers as well the parents showing equal energy towards the program.

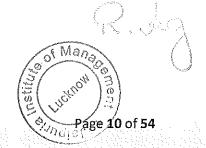
We, the team of **Social Responsibility Committee**, are constantly making efforts to ensure the overall development of the students, and this small step gave us hope that we are in the right direction of making a positive impact.











PAYTM TRAINING SESSION

Date of activity: 15/01/2021

Nature of activity: Social Responsibility

Brief about the activity:

"It's not that we use technology. We live technology."

"Our future success is directly proportional to our ability to understand, adopt and integrate new technology into our work." – this quote by Mr. Sukant Ratnakar, the famous author clearly depicts the state of the current world that we live in and the importance of understanding and adapting technology. Young ones are the fast learners are thus a majority of them adapt to the new technology as soon as it is launched. But the senior citizens often find it difficult to adapt to all the changes in the fast-moving world. The world is running on applications, there is one for every need. With time Paytm and other such applications have become a major part of our day-to-day transactions. In the current scenario when going out of the home, especially for the aged is not safe, as they are the most vulnerable to COVID-19, it has become more important than ever that they also shift to digital mediums of payment.

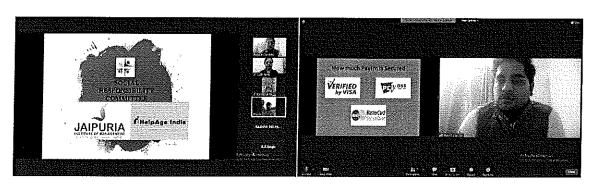
Understanding this issue, the Social Responsibility Committee, of Jaipuria Institute of Management, Lucknow, in coordination with HelpAge India organized a training session on how to use Paytm for the senior citizens associated with, on 15th January 2021. The purpose of the session was to introduce the senior members to the technology of today, and to encourage them in the direction.

Dr. Reena Agrawal Ma'am, Chairperson, Social Responsibility Committee, with her constant support was our source of motivation. Mr. Prayush Prakash our Student Coordinator was constantly engaged with the day-to-day updates regarding the preparation of the event and guided at every step.

The event was led by **Ms. Aditi Rana** and the presentation was designed and delivered by **Mr. Rakshit Chauhan** (both, Junior Members, Social Responsibility Committee). The presentation was followed by a Q&A round, in which their doubts and queries were answered to.

The event was attended by Mr. A. K. Singh, Director HelpAge India and many other senior officials of the organization. In addition to that, around 25 seniors from old age home and those living with their families also attended the event. The session opened with the team briefing about the different social work and causes towards which the committee works.

The session ended with, the top management of HelpAge India praising and thanking Jaipuria Institute of Management and the Social Responsibility Committee for working towards the great cause of empowering the senior citizens of the society. The team received a very positive feedback, from many senior members of the organization. Mr. A. K. Singh proposed the Vote of Thanks and assured for more future collaborations.







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MAHILA SURAKSHA

Date of activity: 20/12/2020

Nature of activity: Social Responsibility / Mahila Suraksha

Brief about the activity:

In most part of the world, it remains taboo and is rarely talked about. To make the womens aware about the same there was a training program organized by the Tata trust employees.

In an attempt to make the women of different villages aware about the mensuration hygiene and to train them to adopt the same, on 20th Dec 2020, the Social Responsibility Committee (SRC) of Jaipuria Institute of Management, Lucknow organised WORKSHOP- on Mahila Suraksha, which was given by the members of TATA TRUST- Mrs. Pallavi and Mrs. Mausami, led by Mrs. Amita Jain.

There were women who joined from different villages for the training program. The team wanted to connect with the women's for spreading awareness, the same was hosted and coordinated by Junior Member of SRC, Lucknow - Manasi Mishra and Varsha Keshari.

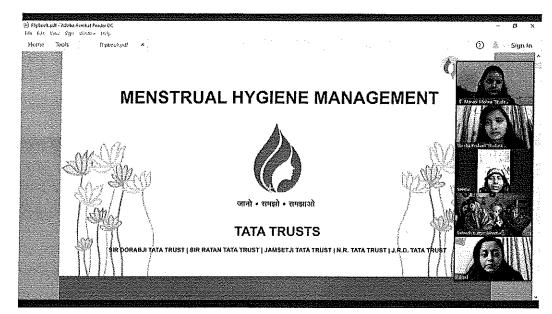
Since everything is running virtually, the workshop too was conducted on a digital platform by the junior members of the SRC Committee and was conducted under the guidance of Prof. Reena Agrawal, Faculty Coordinator of SRC. The women's and NGOs of different villages connected a learnt from this 3-day event, provided by the team.

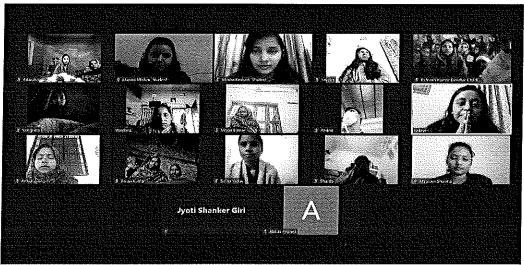
The team took the three-day session with the same batch of women. It was conducted on 20th, 21st and 22nd continuously.

The main objective of the event was to create awareness and making the women aware of different things which they generally don't know, for keeping safe, clean and healthy.

The event was a success and it instilled a feeling of satisfaction in each of the women and encouraged them to take necessary steps required towards a healthy and hygienic environment while in mensuration.

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MILES OF SMILE

Date of activity: 24/11/20

Nature of activity: Social Responsibility

Brief of activity:

"Children have the potential to bring incredible change to our world. But first, we need to recognise their value. These sayings about children encourage us to give them our loving care and attention."

The social responsibility committee Jaipuria Institute of Management, Lucknow, organized the "Miles of Smile" event for the students of CHILD FRIENDLY SCHOOL, Barabanki not only this school Jaipuria has been associated with several schools in rural areas, where students of Jaipuria volunteers teach them and as organizes other extra circular activities It was organized under the guidance of Prof. Reena Agarwal, Faculty Coordinator, Social Responsibility Committee and Mr. Prayush Prakash, Student Coordinator, Social Responsibility Committee. The event was hosted by Ms. Ananya Tripathi and Mr. Abhas Krishna, with Ms. Varsha Keshari as the co-host. The main objective of the event was to encourage students to actively participate in co-curricular activities.

The event began with a Quiz conducted by Mr. Shreesh Mishra where the students participated enthusiastically. It was followed by a beautiful dance performance by Ms. Khyati Tiwari and Ms. Aachal Mahcshwari, Junior Members, SRC. Following that, a melodious musical performance was presented by Mr. Himanshu Sharma.

"Every artist was first an amateur"

- Ralph Waldo Emerson

Then, the students from **Child Friendly School** also presented their dance and music performances. Towards the end of the event, a **drawing competition** was organized for the students. It was judged by the senior members of SRC, and the winners were declared after that. The winners also received the prizes for the same.

The event ended on a positive note since the students provided positive feedback on the same.

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SUSTAINABILITY TO SURVIVE

Date of activity: 16/12/2020

Nature of activity: Quiz - Sustainability to Survive

Brief about the activity:

"The business of business should not be about money. It should be about responsibility. It should be about public good, not private greed"

- Anita Roddick

Social responsibility committee of Jaipuria Institute of management conducted an Online event under the guidance of Faculty coordinator Prof. Reena Agrawal and Student Coordinator Mr Prayush Prakash, on the topic, "Sustainability to Survive". The host for the Mr. Prayush Prakash and was coordinated by the Junior Members of the committee.

"Sustainability is no longer about less harm; it's about doing better."

The idea behind the quiz was to bring awareness amongst the students on various Corporate Social Responsibility taken up by the different corporate offices. The quiz was conducted over an Online platform name **KAHOOT**. The participants were shown a set of questions over the zoom application, the answers of which they were to mark over Kahoot.

There were in total 40 questions and around 80 participants. we also conducted a small trial session, where a set of seven questions were shown in order to familiarize the participants with the quiz.

After the quiz was over, the top three participants with the highest scores were displayed, which were as follows:

1st Position - Aviroop Nandi

2nd Position - Diksha Rai

3rd Position - Gaurav Agarwal

The winners were awarded with Amazon pay gift cards and certificates. They found the event to be a perfect blend of fun and learning which made them aware about the various CSR initiatives taken up by the prominent companies.

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Lucknow

YOG BHAGAE ROG

Date of activity: 01/11/2020

Nature of activity: Healthy Lifestyle

Brief about the activity:

"Yoga is the journey of the self, through the self, to the self"



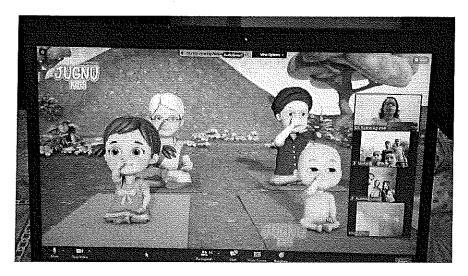
On 1st November 2020, the Social Responsibility Committee, of Jaipuria Institute of Management, Lucknow organized a special event "YOG BHAGAE ROG" an initiative to enrich the Yoga in our daily lives under the guidance of Prof. Reena Agarwal Faculty Coordinator and Mr. Prayush Prakash Student Coordinator. The event was led by Ms. Aditi Pandey and Mr. Shreesh Mishra, with Ms. Aachal Maheshwari as the co-host. (Supported by Ms. Aditi Rana and Mr. Abhas Krishna)

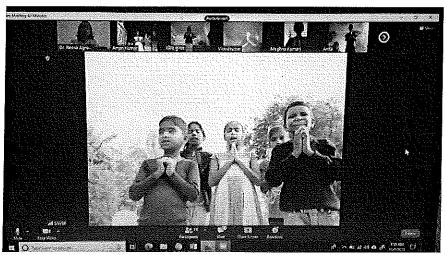
The event was arranged for the students at **Child Friendly School, Barabanki** and **Mount Carmel School, Bhagalpur**. The main motive of the event was to make our young generation aware about the health benefits which Yoga has and to motivate them to practice Yoga in their daily lives.

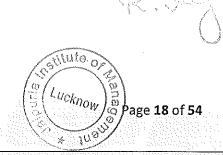
Dr. Reena Agarwal Ma'am, Chairperson, Social Responsibility Committee, our guiding support, and the motivation behind this whole event, was there to boost up our morale and to bring more enthusiasm to the event.

Mr. Rajesh Kumar Singh, the Yoga Instructor, who has 15 years of experience in teaching Yoga to children at Study Hall Foundation, Lucknow and an overall experience of 25 years, graciously marked his presence and made the students aware about Yoga and it's benefits.

The event was started with a prayer service, followed by a short video on the importance and benefits of Yoga.



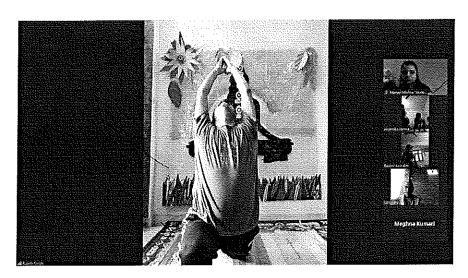


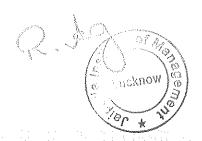


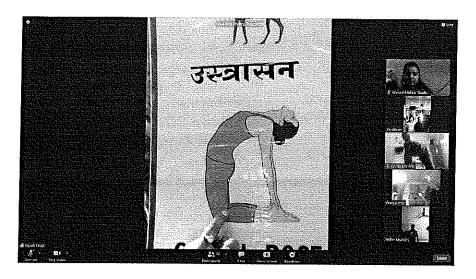


Our Yoga Instructor explained the various aspects of Yoga, the tradition going on, 8 Ashtanga (principles of yoga) – Yam (abstinences), Niyam (observances), aasan (yoga postures), Pranayam (breath control), Dhyan (meditation), Samadhi (absorption), Dharana (concentration) and Pratyahara (withdrawal of the senses).

Some warmup exercises were done after that students from both the schools did various asanas, as guided by our instructor. Students performed sitting and standing asanas, importance and health benefits of these asanas were explained simultaneously.







Students as well as their parents actively took part in the event. We could see their efforts in performing different asanas. They also want us to arrange one more session of this Yoga event in future. The event concluded with Omkar Chanting followed by a small speech by our Yoga instructor.

Regular practice of Yoga will surely help everyone to lead a better and healthy life, physically, mentally, and spiritually.



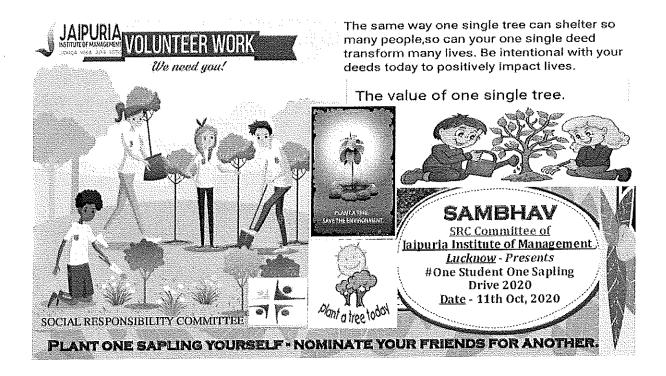
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SAMBHAV-"आओ पेड़ लगाए"

Date of activity: 11/10/2020

Nature of activity: Environmental Drive

Brief about the activity:



The Tree plantation drive was organized on 11th October 2020. The event was conducted under the guidance of **Dr. Reena Aagarwal, Chairperson, Social Responsibility Committee** and **Mr. Prayush Prakash, Student Coordinator, Social Responsibility Committee**. The event was handled by **Mr. Abhas Krishna, Junior Member of Social Responsibility Committee**. The event was organized through online mode by inviting people to register themselves and contribute towards the environment. A total of 103 responses were received for the participation of the event and enthusiastic participation was shown by the participants. The participants had to upload the picture while planting the tree and send the link to the committee, based on which the certificates of appreciation were granted. Lucknow

REPUBLIC DAY CELEBRATION EVENT

Date of activity: 26/01/2021

Nature of activity: Celebrating National Day

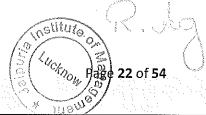
Brief about the activity:

"Sare jahan se accha Hindustan hamara" - Happy 72 nd Republic Day 2021!

On 26th January 2021, the **Social Responsibility Committee**, of **Jaipuria Institute of Management**, **Lucknow** organized an event on the occasion of **Republic Day**, for the students at Child Friendly School, Barabanki, U.P.

Dr. Reena Agarwal Ma'am, Chairperson, Social Responsibility Committee, our guiding pillar, and the motivation behind the event was there to boost our morals. The event was a success, because of her continuous guidance. The team of junior members received constant support from the senior members, especially the student coordinator **Mr. Prayush Prakash**.





The program was led by all the junior members, who took equal responsibility to make the event a success. The event was hosted by **Ms. Varsha Keshari**. The program was attended by students of both the schools and a total of approximately 30 students attended the event. The main motive of the event was to spend some quality time with the students in village areas and further celebrate with them to rejoice in the rituals of democracy on Republic Day.

The students at our institute had graciously agreed to volunteer for performing in the event and spending their time with the kids.

An energy filled and vibrant dance performance was presented by one of our team members, **Ms. Khayati Tiwari**, which was appreciated and loved by one and all.



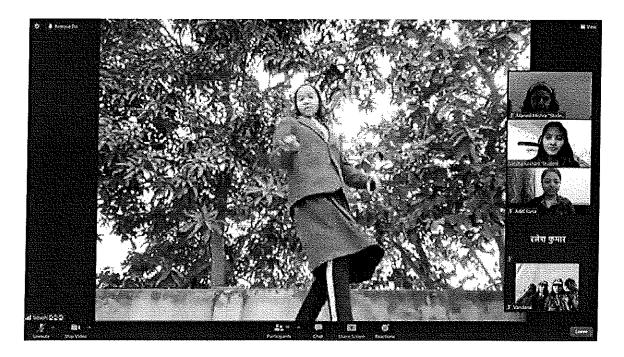
Melodious and soothing musical performance was also presented by our team members, Mr. Himanshu Sharma, Mr. Sanchit a where they sang patriotic songs.







The students too were excited for the event, and with great enthusiasm had prepared several poems, singing and dancing numbers for us. They hyped up the environment with their energetic group as well as solo dance performances.



The team believes in giving back to the society and we are looking forward to many such events in future.

OWOGON

SURGICAL FACE MASKS DISTRIBUTION DRIVE

Date of the activity: 10/01/2021

Nature of activity: Social Service

Brief about the activity:

"What is necessary to change a person is to change his awareness of himself."

On 10th January 2021, the **Social Responsibility Committee**, of **Jaipuria Institute of Management**, **Lucknow** organized a face mask distribution drive to. With time, people all around have reduced the usage of face masks and it is very important that everyone understands the importance of masks and continue using them. So, in order to increase awareness among people, especially the lower economic groups of the society, the team decided to arrange a drive and distribute masks, while informing every one of its importance.

Dr. Reena Agrawal Ma'am, Chairperson, Social Responsibility Committee, was our guiding force behind the success of this event. The event was led by Mr. Prayush Prakash (Student Coordinator) and Mr. Chanchal Misra (Senior Member). Further, the Junior members who were a part of the drive are Mr. Abhas Krishna, Ms. Aditi Rana, Mr. Harsh Shekhar and Mr. Shreesh Mishra.

It was the first offline event for the committee in this session. The team met at college campus from where it headed towards Patrakar Puram. The locality hosts several street vendors and hence was chosen by the team to execute the drive.







The event was initiated with full precautions and following the protocols. First of all, due permission was taken from the local Police Chowki and the drive started with distributing masks to the Police personnel present there. The team members had their masks and gloves on at all times.

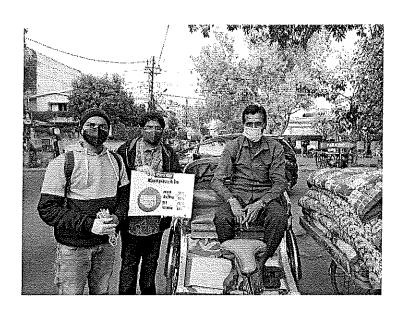




After this, the drive took off and the team distributed masks to vegetable vendors, stalls, rickshaw pullers and roadside shops. The team was also carrying placards displaying the importance of masks and urged everyone to continue using them.

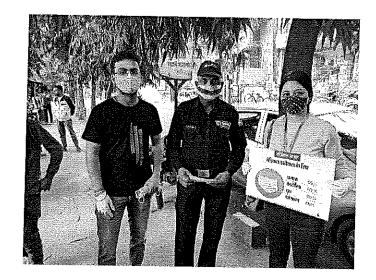
A total of **250 Masks** were distributed in the drive. The team received a very positive response from all those with whom they interacted.

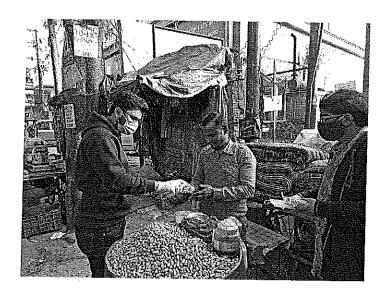


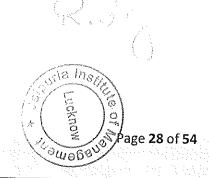












EDUCATIONAL DRIVE FOR THE STUDENTS FROM CHILD FRIENDLY SCHOOL BARABANKI

Date of activity: 02/03/2021

Nature of activity: Social service for the underprivileged

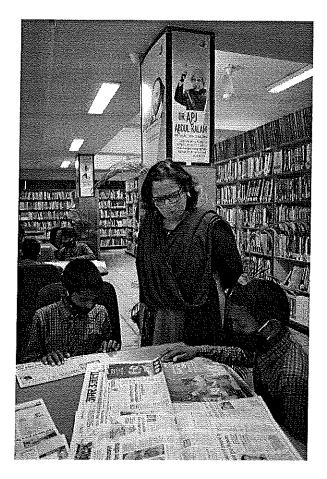
Brief about the activity:

On 2nd March 2021, the **Social Responsibility Committee** of Jaipuria Institute of Management Lucknow hosted an Educational Drive for 50 students from **Child Friendly School, Barabanki**. This Educational Drive is a yearly event of the committee aimed at educating the students and familiarizing them with the outside environment. The students at the institute have been associated with the school for long, mentoring them throughout the lockdown phase as well.



The day started with the children along with their school principal Mr. Vinod Kumar and teachers arriving at the campus. **Prof. Reena Agrawal**, Chairperson Social Responsibility Committee along with Student Coordinator Mr. Prayush Prakash, senior member Mr. Chanchal Misra and all the committee members joined with around 20 Volunteers were

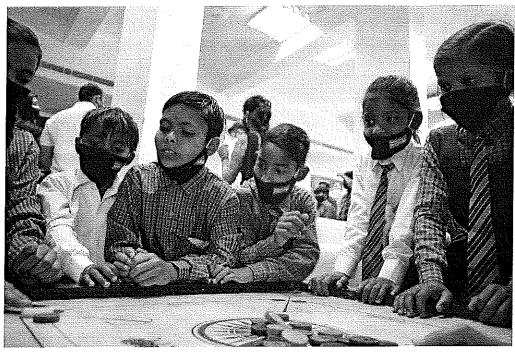
present to welcome the students. Proper sanitization facilities were provided, and social distancing was maintained.

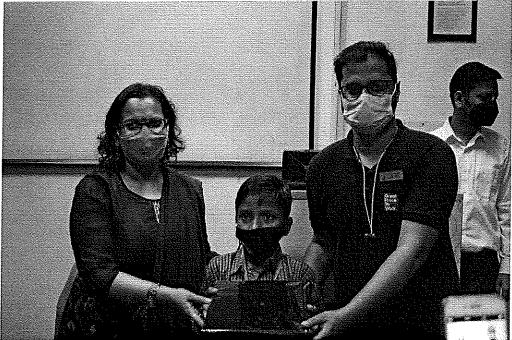


First the students were taken to the library and took a tour of the campus, which was followed by breakfast. Then a games session was held for them which was followed by a dancing and singing competition. The competition was judged by Ms. Khyati Tiwari (Dance) and Ms. Mahak Gupta (Singing). This was followed by the lunch session and then the children were taken to the computer lab where a basic introduction session was taken followed by a quiz. The event ended with prize distribution and return gift for all the students.

Also, on the name of Child Friendly School a **Green Certificate** was provided, which is a unique initiative by Jaipuria Institute of Management, wherein instead of felicitating the guests a bouquet, a sapling is planted in their name as a social initiative. At the end of the day, the children returned to their homes with a smile on their faces.

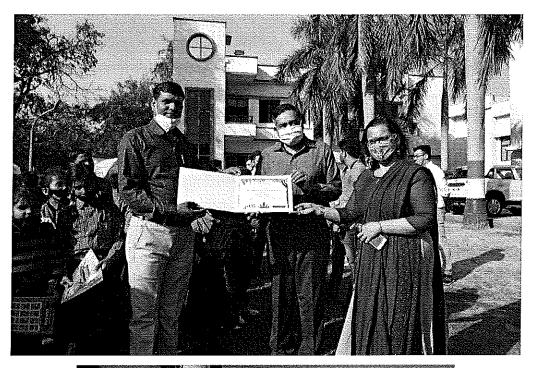
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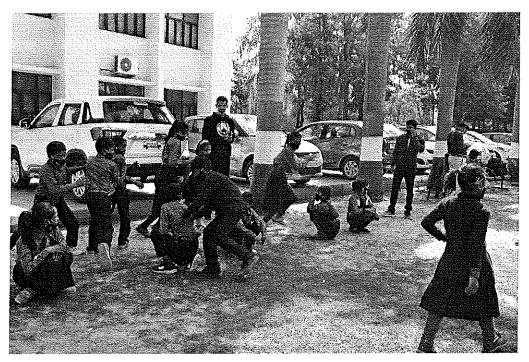
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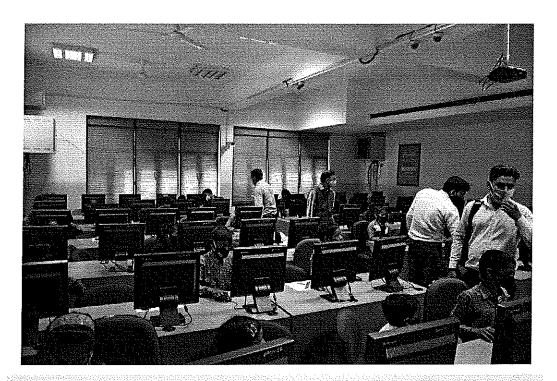






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Social Responsibility Committee of Jaipuria Institute of Management Lucknow

Organizes

Idustian Tour

for

Children from Child Friendly School, Chandwal Village, Dist Barabanki

MARCH 2, 2021













WOMENS DAY- DASTANGOI

Date of activity: 04/03/2021

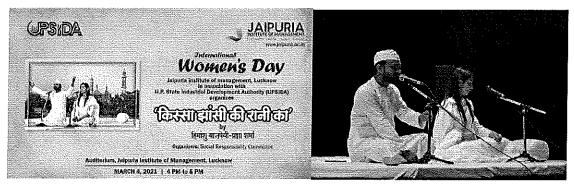
Nature of activity: Celebrating International Women's Day / Women Empowerment

Brief about the activity:

Every year on the 8th of March, International Women's Day is observed to celebrate this unstoppable spirit of womenkind. So, this year in an attempt to pay tribute to the women who have been the backbone of our society since time immemorial, the Social Responsibility Committee of Jaipuria Institute of Management on 4th of March organized the event Dastangoi, 'Qissa Jhansi ki Rani ka' a tale of the great warrior Rani Laxmi Bai of Jhansi, by two of our very own artists from Lucknow, Mr. Himanshu Bajpai & Ms. Pragya Sharma.

The event was presided by **Dr. Kavita Pathak, Director**, Jaipuria Institute of Management Lucknow. The event was organized under the guidance of **Dr. Reena Agrawal, Chairperson** Social Responsibility Committee and **Mr. Prayush Prakash, Student Coordinator.**

The Chief Guest of the session was Ms. Neha Jain (IAS-2014 Batch), Additional Chief Executive Officer, Uttar Pradesh State Industrial Development Authority (UPSIDA).

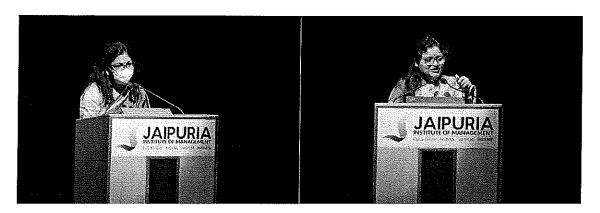


Himanshu Bajpai is an Indian artist and writer famous for an ancient form of storytelling in Urdu 'Dastangoi'. This art once very popular among the elites of Delhi and Lucknow, has been revived by scholars like him who have added a unique element of their own socio-cultural ethos and bring a new flavour to the lost tales. Born and brought up in the storied by-lanes of old Lucknow, he started his career in journalism and has worked with organizations like All India Radio, Dainik Bhaskar, and Tehelka in the past. He has also completed his Ph. D. thesis on the

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Awadh Akhbar published by the Naval Kishor Press. He is known to be a walking encyclopaedia of the oral culture of Lucknow.

Pragya Sharma has achieved the status of becoming UP's first female dastango under the mentorship of Himanshu Bajpai. A doctorate in economics and working with the UP-Oversight Committee of the National Green Tribunal, she has recently come on board with Himanshu Bajpai's team.



Dr. Kavita Pathak, Director of the institute presented the welcome address which was followed by an address by **Ms. Neha Jain, Chief Guest** of the event. She gave an overwhelming speech on women empowerment and shared her personal experiences to motivate the audience.

Moving ahead **Himanshu Bajpai and Pragya Sharma** narrated the folklore of India's freedom fighter—Rani Laxmi Bai of Jhansi. They narrated the childhood stories of Rani Laxmi Bai and her transformation journey from being a 13-year-old Manu to the great Rani Laxmi Bai of Jhansi.

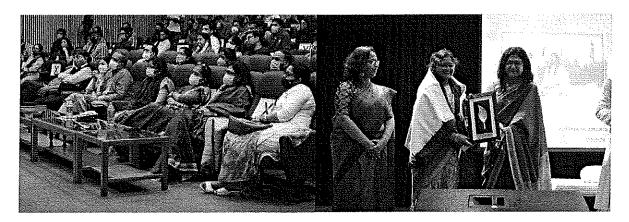
They further shared stories about her velour and how she befriended the women employees of her fort and trained them in kushti, horse riding, sword fight and such attributes. She was a visionary and knew that all of this would be used in fighting the Britishers. Moving ahead they narrated how after the death of her husband Gangadhar Rao, Laxmi Bai refused to give her state Jhansi to the Britishers. She bravely fought with the Britishers and laid down her life for her motherland.

The session was very inspiring and kept the audience hooked with their amazing style of storytelling.

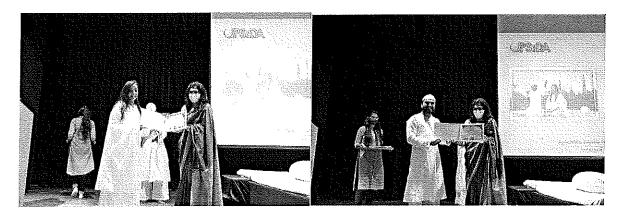
The story which was narrated by both of them, actually brought cold shivers within the audience. The people were so touched by the bravery of Rani Laxmi Bai

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After the beautiful depiction of the story, the artists were felicitated with mementoes. The program was officially closed with the Vote of Thanks by **Dr. Reena Agrawal, Chairperson,** Social Responsibility Committee, and was followed by a high tea.



The event was a success, and it instilled a feeling of inspiration and motivation among the audience, specially women.







<u>DAY 1 - NUKKAD NATAK ON THE OCCASION OF</u> INTERNATIONAL WOMEN'S DAY AT FUN REPUBLIC MALL

Date of activity: 08/03/2021

Nature of activity: Women empowerment

Details of the Event:

On 8th March 2021, the Social Responsibility Committee of Jaipuria Institute of Management, Lucknow in association with Mission Mahila Shakti, Uttar Pradesh Police hosted a Nukkad Natak on the occasion of International Women's Day at Fun Republic Mall, Gomti Nagar, Lucknow.

Women's day is a day to celebrate the unstoppable spirit of womenkind, a day to remember all the great women who changed the course of society, and a day to make everyone remember the importance of women in our lives. The play very beautifully depicted the evolution of the universe and the meaning of **Shiv & Shakti**. It explains how men and women are equals and one is incomplete without the other. And for the mere existence of life, they both must be present.

The event was organized under the guidance of **Dr. Reena Agrawal, Chairperson** Social Responsibility Committee and **Mr. Prayush Prakash, Student Coordinator** along with the rest of the committee members. The Social Responsibility Committee would like to extend their heartful thanks to **Ms. Parvati Yadav**, for being a constant support in organising this event and be present there for the entire duration to help us with the arrangements.

The honourable Chief Guest of the event was Ms. Ruchita Chaudhary (IPS 1994 Batch), DCP, Uttar Pradesh Police. From the tear 2016 to 26 January 2021 she has been blessed with Sarahniya Awards and Seva Samman Awards. Ruchita Chaudhary Ma'am is born and bought up in Varanasi, Uttar Pradesh and is a young and dynamic police officer of the department.

The event was hosted by Ms. Aditi Rana, Junior member, Social Responsibility Committee. Moving ahead Dr. Reena Agrawal, Chairperson Social Responsibility Committee felicitated the Chief guest with memento and shawl. After which Ruchita Chaudhary Ma'am gaye a motivating speech to inspire the audience as well shared the details about Mission Mahila

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Shakti. She shared with everyone why and how this mission was started. And how can the women benefit from it, be it any kind of assistance. The Mission Mahila Shakti not only assists women facing any kind of safety threats but also act as a support system for women in any kind of unforeseen situations to as basic as providing a sanitary napkin to those in need. Moving ahead, she also shared the helpline number with the audience to make people aware and spread the word, and pamphlets were distributed to everyone present there by the Mahila Shakti team to spread the word further. Ending her speech Ma'am also blessed the participants for their performance and a bright future ahead.











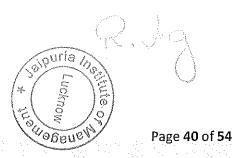
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Students from the institute on the behalf of PAGC (Protect and Awaken Girl's Consortium) foundation, which is dedicated towards women rights and empowerment and recognises and honours women achievers, felicitated the Chief Guest Ms. Ruchita Chaudhary and Dr. Reena Agrawal, Chairperson Social Responsibility Committee for their significant contribution to their respective fields.



The Nukkad Natak was written and directed by Mr. Anupam Pandey, a student of Jaipuria Institute of Management, and was enacted by the students from the institute. Everyone lived the characters so beautifully, that the audience were overwhelmed with the performance. This was very much evident from the huge number of people gathered there to witness the play. The story showcased the plight of women of our society even in the present century and why should the situation change for better. The play enacts the story in various parts. Starting with how a girl faces problem at home while she wants to move to another city to work, second scene depicts a scenario wherein the women is mentally forced to get married keeping in mind the societal norms and is not allowed to put forward her thoughts. Moving ahead, it showcased why, how, and when did it all started where people still do not accept the fact that women are equal to men in the society, and that women still have to face problems in different walks of life.

















After the beautiful depiction of the story, the artists ended up their act and imparted a great learning to the audience. The program was officially closed with **Dr. Reena Agrawal**, **Chairperson**, Social Responsibility Committee, felicitating the **Mall Manager Mr. Vikas Khatoch and Mr. Mayank Khanna**. Moving towards the end of the event, there was refreshment for all the students by the institute.



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<u>DAY 2 - NUKKAD NATAK ON THE OCCASION OF</u> <u>INTERNATIONAL WOMEN'S DAY AT HAZRATGANJ POLICE</u> <u>STATION</u>

Date of activity: 09/03/2021

Nature of activity: Women empowerment

Details of the Event:

On 9th March 2021, the Social Responsibility Committee of Jaipuria Institute of Management, Lucknow in association with Mission Mahila Shakti, Uttar Pradesh Police hosted a Nukkad Natak on the occasion of International Women's Day at Hazratganj Police Station, Hazratganj, Lucknow.

Women's day is a day to celebrate the unstoppable spirit of womenkind, a day to remember all the great women who changed the course of society, and a day to make everyone remember the importance of women in our lives. The play very beautifully depicted the evolution of the universe and the meaning of **Shiv & Shakti**. It explains how men and women are equals and one is incomplete without the other. And for the mere existence of life, they both must be present.

The event was organized under the guidance of **Dr. Reena Agrawal, Chairperson** Social Responsibility Committee and **Mr. Prayush Prakash, Student Coordinator** along with the rest of the committee members. The Social Responsibility Committee would like to extend their heartful thanks to **Ms. Parvati Yadav**, for being a constant support in organising this event and be present there for the entire duration to help us with the arrangements. Moving ahead we would like to thank **Mr. Omesh Srivastava** for helping us with all the arrangements at all the levels from within the institute or outsourcing goods or services.

The honourable Chief Guest of the event was Ms. Ruchita Chaudhary (IPS 1994 Batch), DCP, Uttar Pradesh Police. From the tear 2016 to 26 January 2021 she has been blessed with Sarahniya Awards and Seva Samman Awards. Ruchita Chaudhary Ma'am is born and bought up in Varanasi, Uttar Pradesh and is a young and dynamic police officer of the department.







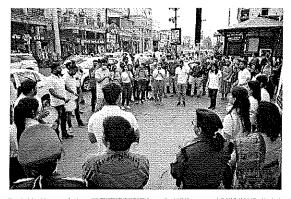
The event was hosted by Ms. Aditi Rana, Junior member, Social Responsibility Committee. Moving ahead Dr. Reena Agrawal, Chairperson Social Responsibility Committee felicitated the Chief guest with memento and shawl. After which Ruchita Chaudhary Ma'am gave a motivating speech to inspire the audience as well shared the details about Mission Mahila Shakti. She shared with everyone why and how this mission was started. And how can the women benefit from it, be it any kind of assistance. The Mission Mahila Shakti not only assists women facing any kind of safety threats but also act as a support system for women in any kind of unforeseen situations to as basic as providing a sanitary napkin to those in need. Moving ahead, she also shared the helpline number with the audience to make people aware and spread the word, and pamphlets were distributed to everyone present there by the Mahila Shakti team to spread the word further. Ending her speech Ma'am also blessed the participants for their performance and a bright future ahead.

Moving ahead, Dr. Reena Agrawal Ma'am and Ms. Ruchita Chaudhary Ma'am felicitated Mr. Shashikant Kanaujia, S.H.O, Hazratganj Police Station, Uttar Pradesh Police. Mr. Kanaujia had been a great support for the team in organizing the event at such a prime location.

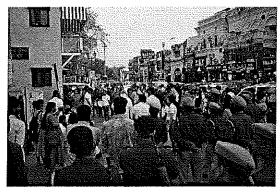
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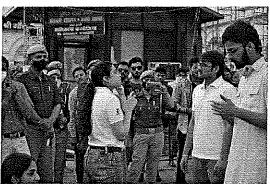
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The Nukkad Natak was written and directed by Mr. Anupam Pandey, a student of Jaipuria Institute of Management, and was enacted by the students from the institute. Everyone lived the characters so beautifully, that the audience were overwhelmed with the performance. This was very much evident from the huge number of people gathered there to witness the play. The story showcased the plight of women of our society even in the present century and why should the situation change for better. The play enacts the story in various parts. Starting with how a girl faces problem at home while she wants to move to another city to work, second scene depicts a scenario wherein the women is mentally forced to get married keeping in mind the societal norms and is not allowed to put forward her thoughts. Moving ahead, it showcased why, how, and when did it all started where people still do not accept the fact that women are equal to men in the society, and that women still have to face problems in different walks of life.



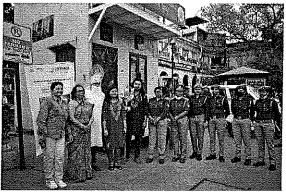






After the beautiful depiction of the story, the artists ended up their act and imparted a great learning to the audience. The program was officially closed with **Dr. Reena Agrawal Ma'am** and **Ms. Ruchita Chaudhary Ma'am**, congratulating, and blessing the students for organising the event so efficiently and on such great topic. Moving towards the end of the event, there was refreshment for all the students by the institute.









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DAY 3 - NUKKAD NATAK ON THE OCCASION OF INTERNATIONAL WOMEN'S DAY AT SINGAPORE MALL

Date of activity: 10/03/2021

Nature of activity: Women empowerment

Details of the Event:

On 10th March 2021, the Social Responsibility Committee of Jaipuria Institute of Management, Lucknow in association with Mission Mahila Shakti, Uttar Pradesh Police hosted a Nukkad Natak on the occasion of International Women's Day at Singapore Mall, Gomti Nagar, Lucknow.

Women's day is a day to celebrate the unstoppable spirit of womenkind, a day to remember all the great women who changed the course of society, and a day to make everyone remember the importance of women in our lives. The play very beautifully depicted the evolution of the universe and the meaning of Shiv & Shakti. It explains how men and women are equals and one is incomplete without the other. And for the mere existence of life, they both must be present.

The event was organized under the guidance of Dr. Reena Agrawal, Chairperson Social Responsibility Committee and Mr. Prayush Prakash, Student Coordinator along with the rest of the committee members. The Social Responsibility Committee would like to extend their heartful thanks to Ms. Parvati Yadav, for being a constant support in organising this event and be present there for the entire duration to help us with the arrangements. Moving ahead we would like to thank Mr. Omesh Srivastava for helping us with all the arrangements at all the levels from within the institute or outsourcing goods or services.

The honourable Chief Guest of the event was Ms. Ruchita Chaudhary (IPS 1994 Batch), DCP, Uttar Pradesh Police. From the year 2016 to 26 January 2021 she has been blessed with Sarahniya Awards and Seva Samman Awards. Ruchita Chaudhary Ma'am is born and bought up in Varanasi, Uttar Pradesh and is a young and dynamic police officer of the department.

The event was hosted by Ms. Aditi Rana, Junior member, Social Responsibility, Committee. Dr. Reena Agrawal, Chairperson Social Responsibility Committee felicitated the Chief guest

with a **Green Certificate** and a memento. The Green Certificate is a unique initiative by Jaipuria Institute of Management wherein instead of presenting the guests with a bouquet, a sapling is planted in their name. This is the institute's bid in trying to move towards a greener planet.





Moving ahead, Dr. Reena Agrawal Ma'am and Ms. Ruchita Chaudhary Ma'am felicitated Ms. Sharda Chaudhary with a Green Certificate and a memento. After this, the mall manager of Singapore mall, Mr. Sandeep Shukla was felicitated with a memento by Reena Agarwal Ma'am and Ruchita Chaudhary Ma'am.







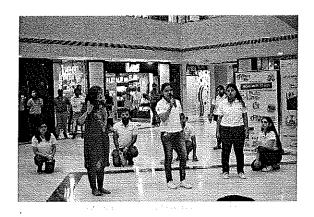


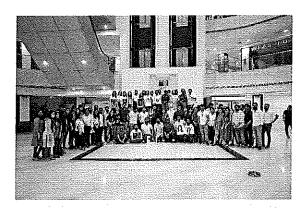
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The Nukkad Natak was written and directed by Mr. Anupam Pandey, a student of Jaipuria Institute of Management, and was enacted by the students from the institute. Everyone lived the characters so beautifully, that the audience were overwhelmed with the performance. This was very much evident from the huge number of people gathered there to witness the play. The story showcased the plight of women of our society even in the present century and why should the situation change for better. The play enacts the story in various parts. Starting with how a girl faces problem at home while she wants to move to another city to work, second scene depicts a scenario wherein the women is mentally forced to get married keeping in mind the societal norms and is not allowed to put forward her thoughts. Moving ahead, it showcased why, how, and when did it all started where people still do not accept the fact that women are equal to men in the society, and that women still have to face problems in different walks of life. After the beautiful depiction of the story, the artists ended up their act and imparted a great learning to the audience.



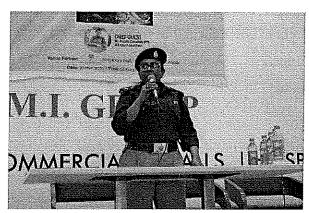






After the breath-taking performance by the students, it was time for the closing speeches. Ms. Ruchita Chaudhary Ma'am gave a motivating speech to inspire the audience as well shared the details about Mission Mahila Shakti. She shared with everyone who and how this mission was

started. And how can the women benefit from it, be it any kind of assistance. The Mission Mahila Shakti not only assists women facing any kind of safety threats but also act as a support system for women in any kind of unforeseen situations to as basic as providing a sanitary napkin to those in need. Moving ahead, she also shared the helpline number with the audience to make people aware and spread the word, and pamphlets were distributed to everyone present there by the Mahila Shakti team to spread the word further. Also, she explained to the audience why **gender equality** is such an important topic and why we as an important part of the society should work towards the cause. Ending her speech Ma'am also blessed the participants for their beautiful performance and wished all the students a bright future ahead.





The program was officially closed with **Dr. Reena Agrawal Ma'am** giving the **vote of thanks**. She further congratulated and blessed the students for organising the event so efficiently and on such great topic. Moving towards the end of the event, there was refreshment for all the students by the institute.



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COVID-19 WARRIORS

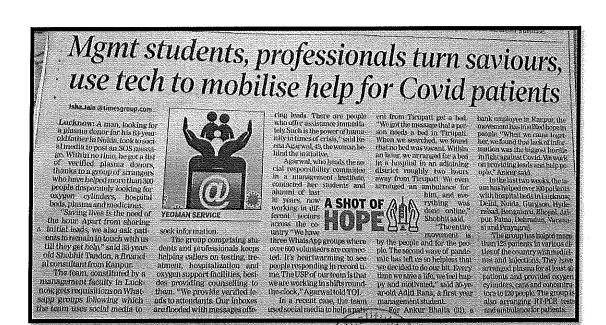
Date of activity: End of April 2021 – Ongoing (Data updated on 15/05/2021)

Nature of activity: Social work

Brief about the activity:

During the second wave of the COVID-19 pandemic, **Dr. Reena Agrawal, Chairperson, Social Responsibility Committee, Jaipuria Institute of Management Lucknow**, made it her mission to reach out to as many people as she could and help them. For this purpose, not only did she approached her students from the present batches, but alumnus of the institute passed out even 15 years ago. With her wide network of students and other contacts in various NGO, she has been running the program currently for almost 2.5 weeks now. In this short span of time the team has been able to provide **leads to 1000+ critically ill Covid patients All Over India**, regarding their requirement for **hospital beds**, **oxygen cylinders & concentrators**, **essential medicines**, **blood & plasma donors**, **doctors**, **food**, and **ambulance services**.

The team is led by Mr. Shobhit Tandon (2012-2014 batch, JIML) and Mr. Ankur Bhatia (2009-2011 batch, JIML). Under their efficient leadership, the turnaround time for responding to queries is 2 minutes, and the team is working round the clock.



Source: Times of India,

The team is making the most of digital platforms in serving the purpose. They are informing people all over the internet about our program by taking the help of social media platforms such as Facebook, Twitter, Instagram & WhatsApp. Those in need are contacting us through the platforms and the team is providing them with a solution almost immediately. Also, there are many other pages on social media where people are placing their requests, the team contacts them as well as help them with a solution.

There are 3 WhatsApp groups running by the name of Jeevan Dhara, Let's be Human & Let's Save Humanity, with 300+ members, where all the queries are being shared and details are shared with the patient's attendants. Once a query is resolved, the same is updated on the group.



Source: Amar Ujala – 14-05-2021





Source: Nav Bharat Times - 10-05-2021

The program is running at a **PAN India level.** The team has shared leads for the requirements from Jammu & Kashmir to Kanyakumari. Although the service is open for all, the team has not yet received any queries from the 6 North-Eastern states of the country.

The noble act not only caught the eyes of the common man and those benefitted by them, who are sending their non-stop love and blessings with the team but also major publication houses such as Times of India and Amar Ujala to name a few. For her efforts, Dr. Reena Agrawal is going to be interview by **AIR Lucknow FM channel** where she will share the journey so far, the future goals and plans and how can we help one-another in these unprecedented and uncertain times.







The cause is further supported by the Junior Members of the Social Responsibility Committee, Mr. Harsh Shekhar and Ms. Aditi Rana.

The team plans to run this program till situation return to normalcy and hopes and prays for a speedy recovery of all affected.



