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BE A JAIPURIAN

— ADMISSION GUIDE —



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As a synergy of ideas and people across cultures, we share one purpose - to make a difference.



We are a community of 9800+ learners, thinkers, trailblazers, opinion makers and knowledge creators.



We stand tall on more than 2 decades of learning that reinvents itself, every day.



WE ARE JAIPUR



We are free minds, thriving in a culture of innovation.



Creative, committed, fearless, responsible and resourceful - it is our attitude that defines us.



We learn, unlearn and grow together as we nurture each other's dreams.



We are new knowledge and practices.

RIANS

Wherever we are, we stand together bound by a network of infinite possibilities.



Punarsangam 2018
(All Campus Alumni Meet)

BE HERE FOR MORE THAN A COURSE

Jaipuria is not a place. It is a culture, an attitude, a mindset. As a BE school, it is a platform where your potential finds its opportunities. You can call Jaipuria a process of becoming more every day.

I am proud to say that this is a living legacy, because we are continuously learning and growing since more than 2 decades. At Jaipuria you carry this legacy forward with the characteristic Jaipuria zeal and passion. You join a community of learners - whether they are 8200+ alumni, 110+ faculty experts or 2000+ peers.

You cross boundaries of geography as well as the limitations of the mind. You gain knowledge beyond the world, while you go deeper to understand who you are. Being a Jaipurian is to be ready - for career, family, community and industry.

But most importantly it is to be ready for challenges, opportunities and growth at all times.

I welcome you to BE a Jaipurian, just like 9800+ before you have. I am happy to present our story through the eyes of proud Jaipurians. Together we have come a long way. With you we look forward to take it further.

SHARAD JAIPURIA

Chairman
Jaipuria Institute of Management



VISION

To be an educational institution of choice for all stakeholders which promotes human well being through continuous learning

MISSION

To provide learner-centric quality education for stakeholders' well-being

BOARD OF GOVERNORS

CHAIRMAN

Sharad Jaipuria
Chairman and
Managing Director
Ginni International Ltd.

VICE CHAIRMAN

Shreevats Jaipuria
Executive Director
Ginni International Ltd.

MEMBERS

Anurag Dalmia
Vice Chairman
Dalmia Bros. (P) Ltd.

Sudhir Jalan
Co - Chairperson
Rieter India (P) Ltd.

Ashutosh Garg
Founder Chairman and
Managing Director, Guardian Lifecare

Dr. Kavita Pathak
Director
Jaipuria Institute of Management, Lucknow

Kamal Gupta
Corporate Consultant
Former Technical Director, ICAI

Dr. Dayanand Pandey
Director
Jaipuria Institute of Management, Noida

Mahesh Gupta
Chairman
KENT RO System

Dr. Prabhat Pankaj
Director
Jaipuria Institute of Management, Jaipur

Ravi Jhunjhunwala
Chairman
LNI Bhilwara Group

Dr. Harshavardhan Halve
Director
Jaipuria Institute of Management, Indore

Dr. Rajan Saxena
Vice Chancellor
NMIMS University

Nominee, AICTE, New Delhi
Nominee, State Government

Salil Bhandari
Corporate Consultant

JAIPURIA LEGACY



29 SCHOOLS

4 MANAGEMENT INSTITUTES

1100 EDUCATORS

13000 ALUMNI

19500 STUDENTS



DENIM

26 Million Meter /Annum

WOVEN GREIGE

12 Million Meter /Annum

COTTON YARN

14500 Metric Tonnes/
Annum

A HYDROPOWER COMPANY

2 HYDROPOWER PLANTS

10 MWs Production

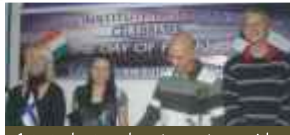
JOURNEY OF BEING



Inaugural Ceremony of Jaipuria Lucknow, 1995



Jaipuria Annual Management Conference on Economic Reforms



1st student exchange program with students from University of Finland



Shri Ram Naik, Hon'ble Governor, Uttar Pradesh on 20th Foundation Day at Jaipuria Lucknow



Faculty Development Program at Goa - 2018



11th Foundation Day Celebration, Jaipuria Jaipur

WE PREPARE A NEW GENERATION OF LEARNERS, YEAR ON YEAR.

For more than 2 decades, Jaipuria Institutes' learning culture has nurtured young minds to think critically, innovate fearlessly, learn joyfully and lead with passion.



Harsh Pati Singhania, Former President of Federation of Indian Chambers of Commerce and Industry



Satish Borwankar
COO, Tata Motors

3000+
INDUSTRY
LEADERS
ON CAMPUS

110+
FACULTY



R.S. Sodhi,
Managing Director,
Gujrat Cooperative
Milk Marketing
Federation Ltd (Amul)

375+
CORPORATE
PARTNERS



Shri Rajnath Singh Ji, Hon'ble Union Minister for Home Affairs, Government of India inaugurating the Incubation Centre at Jaipuria Institute of Management, Lucknow

8200+
ALUMNI

A man with dark hair and a goatee, wearing a black polo shirt, is sitting at a wooden desk. He is looking directly at the camera with a slight smile. In front of him is a silver laptop. To his left is a white mug. The background is a blurred office setting with dark wood paneling.

BEING HERE IS

TRANSFORMATIONAL

I lead business development for my company. One of the accomplishments of my career so far has been the acquisition of Townscript by us. I remember initiating this discussion with my CEO and in no time we pulled it through.

Having a vision and then achieving it, is possible only when we are ready to communicate. As a Jaipurian, I have been open to new possibilities and exploring avenues wherever I go. Understanding ground realities and the real market is very important. This has contributed to my growth and I recommend everyone to keep their minds open for different opportunities.

HEMANT MADHWANI
HEAD OF BUSINESS DEVELOPMENT
TOWNSCRIPT
A COMPANY OWNED BY BOOK MY SHOW
ALUMNUS 2013

BE HERE FOR THE BEST

24 years of excellence

Recognised by AIU, PGDM as Equivalent to MBA*

NIRF RANK 2018 (51-75 band amongst
Top Management Institutes in India)**

Accreditation by NAAC# 'A' Grade and NBA*

4 campuses on a unified platform -
Uncampus the first multi campus integration

Industry - Institute partnership

Diverse community

Industry-tailored curriculum

Immersive learning

Experiential training

14 international tie-up for global exposure

BE AN INITIATOR

Jaipuria is more than a business school. It is a BE school, a platform to explore, discover, learn and grow each day. Be here to be challenged, nourished and energised to be your best.



At Sony India, we always try to bring in new innovations into our marketing initiatives.

As a part of marketing, partner alliance and business incubation team, we do lot of campaigns across verticals and sister organisations.

There is where my reserach orientation and people skills are put to test. I am also chiselling the art of negotiation.

Being a Jaipurian self - starter, I initiate new ideas and see them through their execution.

SHREYAS SAUNDATIKAR
ALLIANCES & MARKETING
SONY
ALUMNUS 2014

#1 THINK

Ask questions, contemplate, explore new avenues. After all, what you think is what you become.

#2 LEARN

Seek the truth, pursue it, reach out. Be ready to head anywhere, as long as it's forward.

#3 IMBIBE

Absorb, experience, appreciate, as much as you can. Let go of insecurity, start feeling proud of who you are.

#4 INNOVATE

Think uniquely, traverse new roads, achieve the extraordinary, keep it simple. Discover new routes to success.

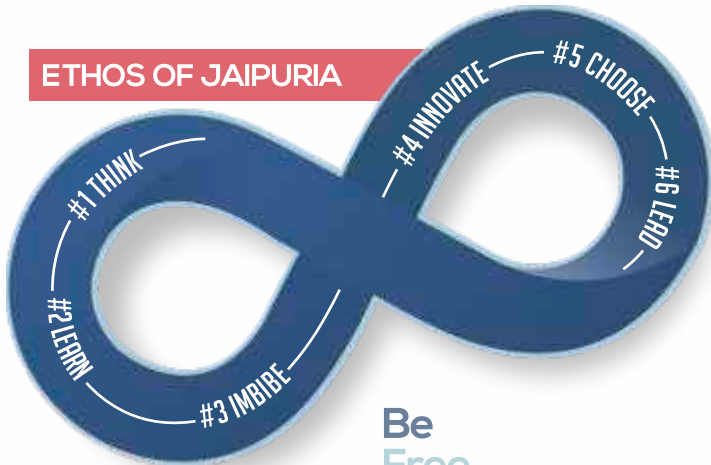
#5 CHOOSE

Weigh your options, prioritize, take your pick, try the new, accept challenges. Understand the power of risk-taking.

#6 LEAD

Take charge, blaze a new trail, be a trendsetter. Management is doing things right, leadership is doing the right things.

ETHOS OF JAIPURIA



I think critically and I am adaptable today.

In the next two years you need to unlearn and relearn a lot. Opening your mind to new possibilities is the key to being a Jaipurian.

JEETAL GANDHI
ERNST & YOUNG
ALUMNUS 2015

Be
Free
Diverse
Prepared
Knowledgeable
Responsible
Resourceful
Committed
Adaptable
A Jaipurian

BELIEVE IN YOURSELF

I handle the digital mandate for mobiles and consumer durables, entire ecommerce, international marketing and PR for Micromax. When I started my career, digital marketing was in nascent stage. I believe a knack for technology is not the only thing, one has to keep abreast of new aspects and platforms. It's about learning while you experience it practically. My Jaipuria years were very dynamic.

I remember, I was a part of many activities.

I imbibed the hunger to learn and excel during my Jaipuria days.



DEEPTI MEHRA

CURRENTLY: HEAD DIGITAL MARKETING
MICROMAX

PREVIOUSLY: ASSOCIATE VICE PRESIDENT
BLOGGERS MIND

SR. MANAGER DIGITAL
HUNGAMA DIGITAL MEDIA ENTERTAINMENT

ALUMNUS 2005

COMMERCE
998


GRADUATION STREAM

MANAGEMENT
377


ENGINEERING
282


SCIENCE
102


ARTS
57

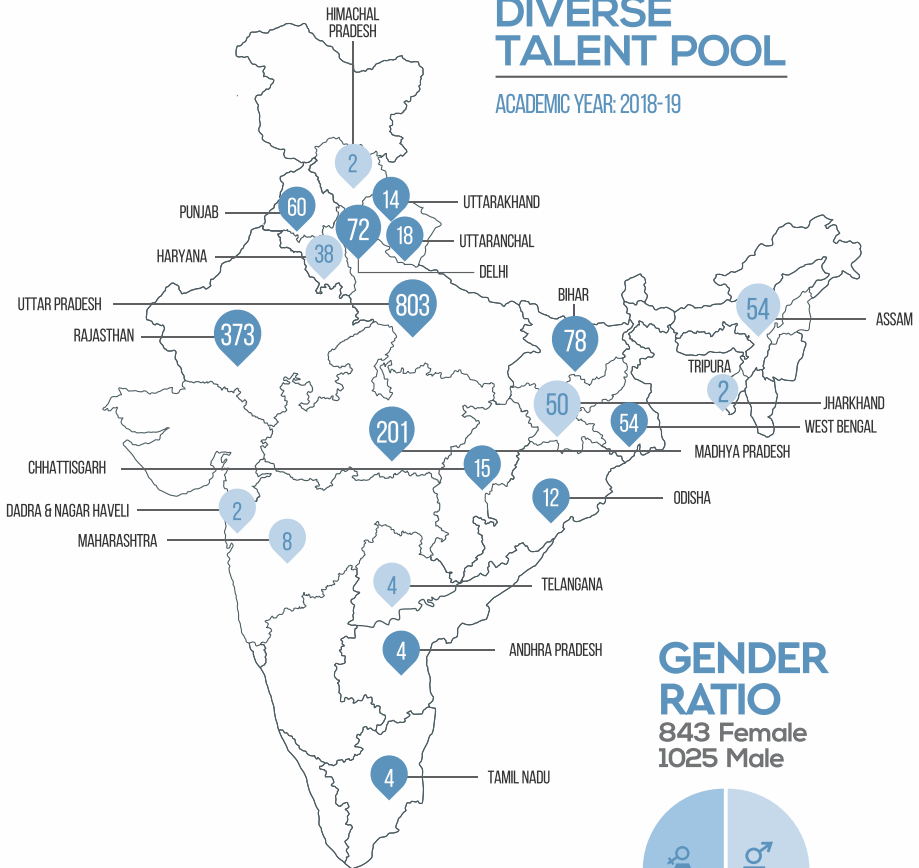

COMPUTER
SCIENCE
41


OTHERS
11


BE DIVERSE

21 STATES
100+ CITIES
1860+ STUDENTS
**DIVERSE
TALENT POOL**

ACADEMIC YEAR: 2018-19



BELONG TO A STRONG COMMUNITY

Be here to join a community of 8200+ thinkers, leaders and dreamers. Benefit from the alumni mentorship program and train under one such laipurian to understand business from the other side.

ADARSH JHA
ANCHOR
ABP NEWS
ALUMNUS 2006



ANKIT MISHRA
SALES MANAGER
INTERNATIONAL AD
VIACOM18 MEDIA
ALUMNUS 2015



DEEP ARORA
MANAGEMENT CONSULTANT
ACCENTURE
ALUMNUS 2015



VIVEK MISHRA
MANAGER
HSBC INDIA,
ALUMNUS 2015



BAJUL GOGOI
TERRITORY SALES INCHARGE
RECKITT BENCKISER
ALUMNUS 2015



ANAND NARIAN KAPOOR
FOUNDER & GROUP VICE CHAIRMAN
MIDCOM GROUP
ALUMNUS 1997



MOHIT AGRAWAL
COUNTRY MANAGER
BUSINESS DEVELOPEMENT (SOUTH ASIA)
WARWICK FABRICS
ALUMNUS 1997

ISHA KRITI
ASSISTANT MANAGER -
TALENT ACQUISITION
BLUE STAR LIMITED
ALUMNUS 2015



SUNNY KUKREJA
ASSOCIATE VP
YES BANK
ALUMNUS 2008

ANGITA BORDOLOI
HR-BUSINESS PARTNER
FLIPKART
ALUMNUS 2015



POORVA NARAIN
TEAM MANAGER
AMAZON
ALUMNUS 2017



VINEET AURORA
PRODUCT MANAGER
INGRAM MICRO
ALUMNUS 2008



WRICK ROY
SENIOR SOLUTION CONSULTANT
IBM
ALUMNUS 2010

LOKESH MAKHJA
MANAGER
FRANCHISEE DEVELOPMENT
RAYMONDS
ALUMNUS 2008



RASHMI PRASAD
SENIOR ASSOCIATE
PWC
ALUMNUS 2010



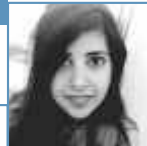
SURABHI SINGH
ASSOCIATE DIRECTOR
BRAND SOLUTIONS SAAVN
ALUMNUS 2004



SOMIT CHITREY
ASSOCIATE DIRECTOR
KPMG
ALUMNUS 2004



AJAYA SHARMA
ANCHOR & HEAD RESEARCH - MARKETS
ET NOW
ALUMNUS 2005



POOJA SRIVASTAVA
MANAGER
MORGAN STANLEY
ALUMNUS 2010



AVINASH DUBEY
PRODUCT HEAD
HAVELLS INDIA
ALUMNUS 2009



ALKA TIWARI
MANAGER HR
LG
ALUMNUS 2009



AMIT JENA
AVP
UTI MUTUAL FUND
ALUMNUS 2007



The Rumi Darwaza

BE A

LEGEND

JAIPURIA LUCKNOW

Jaipurians begin with the legacy and become legends in their own right. Step into experiential learning and prepare for an evolving world.

It's been a great experience and a fantastic way to develop essential business leadership skills. Overall I would say that the Jaipuria PGDM will help you to develop an invaluable 'skills toolkit' that will benefit you throughout your career.



AKANSHA
AMUL
ALUMUS 2018





Ranked in 51-75 Band Amongst Top Management Institutes in India (NIRF 2018), Ministry of HRD, Govt. of India

'A' Grade Accreditation By 'NAAC' (UGC)

NBA Accredited PGDM Programs

Recognized by AIU, PGDM as Equivalent to MBA

38th Amongst All B-Schools in India (People Matters-NHRDN 2018)

31st Amongst Private B-Schools in North India (CSR GHRDC, 2018)

13th Amongst Private B-Schools in North India (OUTLOOK, 2018)

11th Amongst Private B-Schools in North India (Business Today, 2018)



COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management –
Financial Services (PGDM-FS)

Post Graduate Diploma in Management –
Retail Management (PGDM-RM)



Be active

Ojas • IIC • Youth Parliament • Lucknow Marathon

Be Dynamic

Leading tier II city in India • Growing hub of IT/ITES sector

Major economic base and thriving handicrafts centre • Smart city with entrepreneurial buzz

Base of major companies like Sony and Reliance Retail



BE IN THE MIDST OF INDUSTRY GIANTS



JAIPURIA NOIDA

Be in a bustling industrial neighborhood with IT, manufacturing and other giants. Prepare to develop service-mindedness and entrepreneurial ability right where the action is.

Innovative pedagogy at Jaipuria bridges the gaps between theory and practice. It made me ready for the corporate.



BANMEET KAUR,
TEAM MANAGER, AMAZON
ALUMNUS 2018



COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management -
Marketing (PGDM-M)

Post Graduate Diploma in Management -
Service Management (PGDM-SM)



Ranked in 51-75 Band Amongst Top Management Institutes in India (NIRF 2018),
Ministry of HRD, Govt. of India

'A' Grade Accreditation by 'NAAC' (UGC)

NBA Accredited PGDM Programs

Recognized by AIU, PGDM as Equivalent to MBA

34th Amongst All B-Schools in India (People Matters-NHRDN, 2018)

30th Amongst Private B-Schools in India (CSR-GHRDC, 2018)

16th Amongst Private B-Schools in North India (Business Today, 2018)

14th Amongst Private B-Schools in North India (OUTLOOK, 2018)

Be active

IAMC • ICROSOS • PRAKTIKOS • SPARDHA • GRAVITY

Be the centre of action

Media and multinational hub • Model UP city • Part of NCR
Booming realty • Base for Software and Technology Park and SEZ





BE AT THE DESTINATION OF ENTREPRENEURS

JAIPURIA JAIPUR

Be here to become a complete match for industry needs.
Become a cross-functional and result oriented manager.



The journey here was an enriching and valuable experience with loads of opportunities to learn which not only included management subjects but lessons for life.

NIHARIKA SINGH BHATI
DELOITTE
ALUMNUS 2018



COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management -
Service Management (PGDM-SM)*



Photograph by Kushagra Saxena

Ranked in 51-75 Band Amongst Top Management Institutes in India (NIRF 2018),
Ministry of HRD, Govt. of India

Recognized by AIU*, PGDM as Equivalent to MBA

NBA* Accredited PGDM Programs

46th Amongst all B-Schools in India (People Matters-NHRDN, 2018)

45th Amongst Private B-Schools in India (CSR-GHRDC, 2018)

18th Amongst Private B-Schools in North India (Business Today, 2018)

15th Amongst Private B-Schools in North India (OUTLOOK, 2018)



Be active

Abhyudaya • Youth 2025 • National Sports Meet

Be new

Emerging city selected for Smart City Project
Ideal location on Golden Triangle of Agra and Delhi
11th largest deposit centre, 9th credit centre of the country

* AICTE & NBA recognition is under process for PGDM (SM) offered at Jaipuria Jaipur



Mahatma Gandhi Town Hall

BE THE FUTURE

JAIPURIA INDORE

Be at the booming business centre of central India - Mini Mumbai and immerse yourself in the new age courses here. Become future ready.

PGDM program here is designed to give the students numerous opportunities to help secure their dream careers.



GIRISH CHAPLE
LANDMARK GROUP
ALUMNUS 2018





NBA Accredited PGDM Programs

AIU Recognised PGDM as equivalent to MBA

2nd Amongst Private B-Schools in Central India (CSR-GHRDC, 2018)

3rd Amongst Private B-Schools in Central India (Outlook, 2018)

4th Amongst Private B-Schools in Central India (Business Today, 2018)

2nd Amongst Private B-Schools in Central India (Business World, 2017)

Unique Industry Mentorship Programmes for hands on experience



COURSES OFFERED

Post Graduate in Diploma Management (PGDM)

Be active

Jai Utsav • Marketing and Finance Conclave
National Seminars on Demystifying the Budget

Be in the startup destination

Financial capital of central India
Educational hub of central India
Base of major IT companies like Infosys
Be in the cleanest city of India



BE INFINITE

Uncampus - the campus integration is a unique Jaipuria offering which multiplies opportunities for growth for all stakeholders - students, faculty as well as recruitment partners alike.

Jaipuria prepares professionals to take leading positions as industry leaders in different organisations and sectors. We were assigned research projects with strict timelines. Working on assignments helped us learn how to work in teams, how to lead projects, how to work on quality deliverables in short timelines and most importantly how to move forward taking the whole team together.

My training helped me work in different areas, handling global teams, and I am now designing strategic transformation roadmap for finance and risk department of BMG.

MAMTA SINGH

**CURRENTLY: FINANCE & RISK CONSULTANT
BANK MENDES GANS (NETHERLAND) -
A SUBSIDIARY OF ING BANK**

**PREVIOUSLY: VICE PRESIDENT
DEUTSCHE BANK, LONDON**

**MANAGER SALES
SIFTY TECHNOLOGIES LTD.**

ALUMNUS 2006



uncampus

4 CAMPUSES, 1 UNIQUE DELIVERY

COMMON
ADMISSIONS

CENTRALISED
PLACEMENTS

FOUR FOLD
RECRUITMENT
CHOICES

FACULTY
EXCHANGE
POOL

UNIFORM
CURRICULUM

STRONG
ALUMNI
NETWORK

INFINITE
LEARNING
OPPORTUNITIES

MULTI
CAMPUS
EXPOSURE

DIVERSE
STUDENT NETWORK
WITH 1860+
FROM 21 STATES

UNCAMPUS HELPS RECRUITERS

The institute is providing a common platform for us to meet the potential aspirants of the 4 campuses and hand pick talent, who have the requisite enthusiasm to prove themselves.

We believe in identifying and grooming professionals as a talent source for Mahindra Finance leadership pipeline and Jaipuria has been instrumental in creating next line of leaders for us.



SUBROTO SARKAR
ZONAL MANAGER - HR
MAHINDRA FINANCE



BE IN A VIBRANT COMMUNITY

Be more on an unlimited campus.
Explore, evolve, learn and apply with like
minded peers. Make friends for life.



Jaipuria Lucknow
Annual National
Conference



Jaipuria Noida
Annual Management
Conclave



Jaipuria
Jaipur International
Conference



Jaipuria
Noida
Youth Fest



Jaipuria Lucknow
Annual Management
Fest



Jaipuria Jaipur
Inter-College
Annual Fest

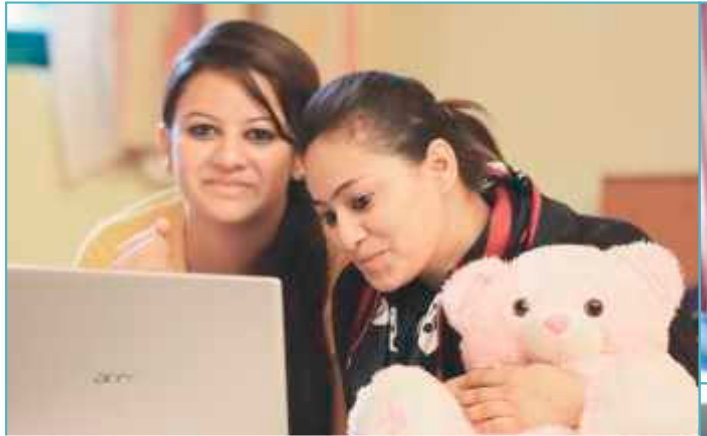


Jaipuria Indore
Annual Management
Fest



Fabulous and rewarding is how I would describe my past two years at Jaipuria. Their strong academic programs, readily accessible faculty, and a variety of events, create an excellent learning environment for me to gain practical skills and most importantly, confidence in the workplace! This institute has so many opportunities beyond academics for the students to learn.

TUHINA SHAH
ASSISTANT MANAGER, NPCI
PGDM 2018



BE AT HOME

Be safe in the spacious and uber cool hostel. Gain access to a gym, common room and sports amenities with wifi networks. Hangout with friends in the cafeteria and take your learning beyond classrooms.





Be exposed to round the clock learning.
Be energised and inspired for more.

SPIC MACAY concerts

Life after 6 - Discussions, learn something new or just hangout.

Hobby courses include anything from guitar, French classes to Karate.

Forums - Hot Coffee Hot Issue

Seminars

Aptitude and Skill based courses - Advanced Excel, Wave, Written and spoken English

Additional evening courses - Analytics using SPSS software, Applied econometrics



MEMORIES & LIFELONG FRIENDSHIPS



Jaipuria gives a lifelong network. Some of the best memories are from the hostel. Not only did we make learning interesting, we also made great friends. Jaipuria is a loving home I carry in my heart.

AKANSHA SRIVASTAVA
HINDUSTAN UNILVER
ALUMINUS 2015



BE PREPARED

Be chiselled with an intense and innovative program at Jaipuria.



The job market is saturated today. Students find it hard to get a step in into the industry. I would say that an institute like Jaipuria prepared me for all this. The course was rigorous. We learnt through case studies, presentations and teamwork. Jaipuria's research based learning gives students an edge.

JOSHITA TANDON
CHIEF MANAGER - HR
SRF LIMITED
ALUMNUS 2008



Alumni interactions and mentoring played a significant role in my growth. As a student, even after we step out, I think the feeling of community will stay. Also the network is bound to stay throughout my career.



SHILPI DAS GUPTA
PANTALOONS RETAIL
ALUMNUS 2018

BE KNOWLEDGEABLE

Jaipuria's two year PGDM programs are intense and continuously evolving to the needs of the industry.

Year one sets your foundation as a Jaipurian



Year one is an opportunity to gain knowledge and build skills. It starts with an orientation and is followed by an Individual Development Plan that helps you plan your journey ahead. You find like-minded peers and an extraordinary faculty team as partners. You collaborate and learn from each other. Further classroom sessions, live projects and internships will enrich your learning.

ANJALI SHARMA
HINDUSTAN COCA COLA BEVERAGES LTD.
ALUMNUS 2018

Summer Internship is your first exposure to the real world

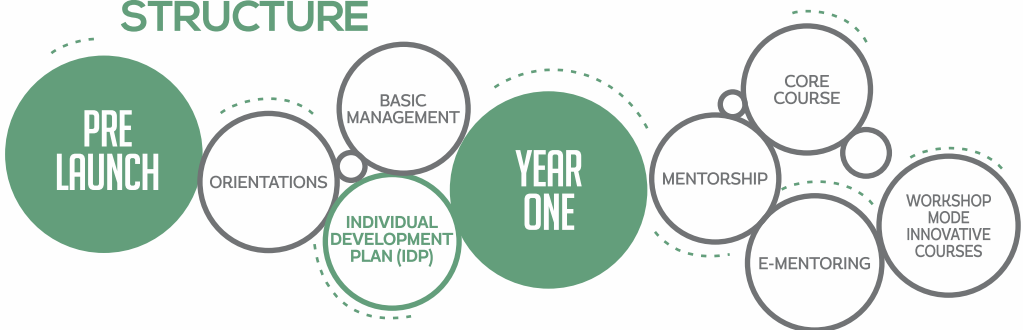


Jaipuria gets you on ground right in the first year. Summer internships help you test and apply your knowledge.

They also give you the first real insider's view into the industry. This is a critical component as it prepares you for the journey ahead.

SHRUTI MEHTA
HDFC BANK
ALUMNUS 2018

PROGRAM STRUCTURE



Year two places you in another campus to study



Uncampus offers you a choice to study in another campus for a year. You can enrich your learning as you collaborate and learn from diverse peers and faculty. The second year thus is a preparation for future challenges. Now you get to choose from 10 electives and super specialise for the industry. In year two Jaipuria literally gives you wings to fly. Above all Jaipuria's global partner programs help you acquire international exposure and become ready for global stage.

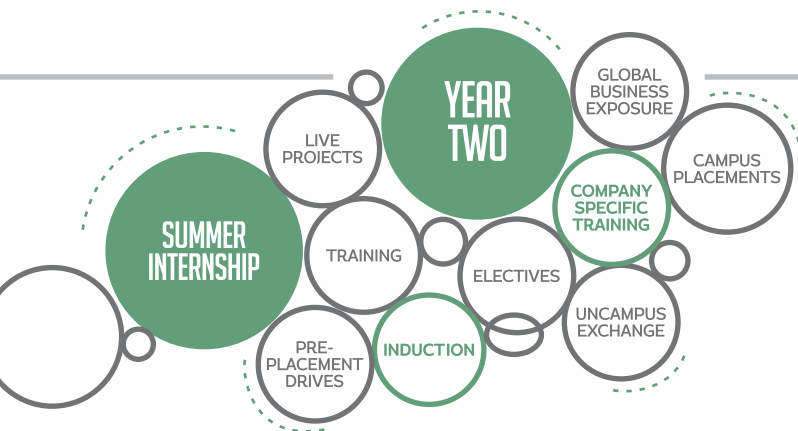
SULAXMI SHRIVASTAVA
CAPITAL FIRST
ALUMNUS 2018

360° support prepares you for success



Jaipuria's curriculum is immersive and well integrated with 360 support for life. The career guidance initiative helps to prepare for life from day one. Specific compulsory courses like GACA and TIIP enabled me in gaining essential insight to succeed.

YASHIKA DAMANI
MAHINDRA FINANCE
ALUMNUS 2018



 **1050 HOURS**
of classroom training

 **200 HOURS**
of industry exposure

 **180 HOURS**
of industry readiness training

 **100 HOURS**
of IDP (Individual Development Program)

 **60 HOURS**
of classroom training

BE MENTORED

Individual Development Plan

Mentoring at Jaipuria begins from day one and aims to prepare you for the world right away. IDP forms a critical component of mentoring. It offers a customised tool to build skills and capacity so that you can leverage them.

Ace your growth with 3 A's -

Assessment - Profiling through tests and interviews by an expert panel, evaluation of passion, knowledge and application, assessment of interest areas.

Analysis - SWOT analysis for outlining skills, ranking on a 5 point scale, need GAP analysis for intervention.

Action - Structured, focused and time - bound plan based on needs and capacities.

At Jaipuria, teachers believed in me, allowing me to believe in myself. From academics to social skills, I have learned to adapt in the real world and succeed. We were mentored to challenge and be innovative. Being a part of Yes Bank, we brought numerous ideas into a tangible means. At this point, I could say with pride that I am among the few bankers that pioneered supply chain finance in banking sector.

I can tell you now, if it weren't for the people who believed in me, things would be different. The values that Jaipuria taught then, and that I still hold true now, have made me who I am today.

RITESH JAIN

**CURRENTLY: AVP - SUPPLY CHAIN BANKING
YES BANK LTD.**

**PREVIOUSLY: RELATIONSHIP MANAGER
ADITYA BIRLA FINANCE LTD.**

ALUMNUS 2008



BE NEW AGE



Technology keeps us updated and immersed in learning. Jaipuria bridges gaps using technology and that helps me connect to learning everywhere. Mentors also monitor our progress and that enhances the learning experience.

ANUSHKA AGARWAL
PGDM 2018-20



MOODLE

It is open source for collaborative learning; students can access all the course material, case assignments through Moodle. All the quizzes, assignment are done by Moodle. Students use EXCEL Minor for business analytics, solver, analysis Toolpack and SPSS software for data analysis and research.



MOOCS

Massive Open Online Course (MOOC) aims at unlimited participation and open access via internet. MOOCs provide interactive user forums to support community interactions among students & professors. Professional certification from MOOCs is an integral part of academic curriculum.



LECTURE CAPTURE

A Lecture Capture software helps in better learning through videos. Students can watch classroom recordings - anytime; anywhere in the campus. They use tools for easy revision, to ask questions and interact with peers. In any campus of Jaipuria, student can watch other three campuses and experience uncampus learning.

BE ENRICHED

In the hospitality industry, today the customer is online. I have had the opportunity to work with all three channels as part of my profile- hoteliers, customer and the platform that aggregates. Currently I manage key accounts for Oyo and I think being proactive, aggressive and aware of the industry are important to succeed in life.

To me Jaipuria is much more than a B-school, it's an institution that moulds entire personality. It has not only helped me academically, but truly helped me better understand myself and my capabilities.

NIDHI GOYAL

CURRENTLY: SR. MANAGER -
BUSINESS DEVELOPMENT,
OYO ROOMS

PREVIOUSLY: SR. BUSINESS MANAGER
MAKEMYTRIP.COM

ALUMNUS 2014



The Jaipuria curriculum is dynamic and enriched by research with continuous upgradation of knowledge. Our suite of 37 courses coupled with a dual specialisation in the second year will stimulate and prepare you for long haul. Summer internship and live projects will further accelerate your learning curve.

PGDM

Post Graduate Diploma in Management is the key to career in business management. Well established and perfected over a period of time. PGDM is an integrated programme, designed in the context of the ever evolving business world. Its industry centric curriculum packed with live projects, case studies will give you an edge with dual specialisations in any of the functional area of management viz., Finance, HR, Information System, International Business, Marketing and Operations Management.

PGDM (FINANCIAL SERVICES)

The PGDM (Financial Services) programme, equips you to succeed in the growing banking, insurance and investment sectors. It equips you with technical and conceptual advances in finance, financial planning, mortgage lending and mutual funds, statistics and economics. It empowers you to lead tomorrow, today.

PGDM (MARKETING)

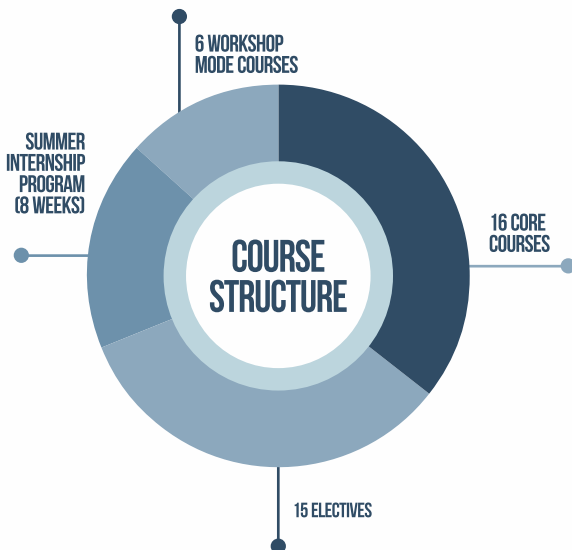
The PGDM (Marketing) programme, equips you with in-depth knowledge of new-marketing functions. A large part of the learning is based on being at the marketplace and interacting with customers, working on live projects and internship.

PGDM (SERVICE MANAGEMENT)

The PGDM (Service Management) programme exposes you to theories and practices of various functional areas of management in the context of service. The programme focuses on creating and nurturing service mindedness, service blue print. It further enables you to take any role in consulting, analytics and other service domains.

PGDM (RETAIL MANAGEMENT)

The PGDM (Retail Management) programme specializes you with concepts and innovative management practices for the Retail Industry. The programme has since evolved and today encompasses strong integration with marketing and new age e-tailing.



BE SKILLED

Be super specialised in the sector of your choice.
Pick a combination of 10 electives, 4 from focused sectors
and the rest from a bouquet of electives.

PGDM (FINANCIAL SERVICES)

- **Super specialisation** in Financial Services by choosing 6 electives.
- **Sector specialisation** by opting for 3 out of the above 6 electives from any one of the following sector.
Banking • Capital Market • Insurance
- **Dual specialisation** in any other functional area of management by choosing rest of the 4 electives, such as HR, Information System, Marketing and Operations Management.

Program offered at Jaipuria Lucknow

PGDM (RETAIL MANAGEMENT)

- **Super specialisation** by choosing 6 electives in Retail Management.
- **Sector specialisation** by opting for 3 out of the above 6 electives from any one of the following sector.
Supply Chain • Online Retail • Merchandising
- **Dual specialisation** in any other functional area of management by choosing rest of the 4 electives, such as Finance, HR, Information System, Marketing and Operations Management.

Program offered at Jaipuria Lucknow

PGDM (MARKETING)

- **Super specialisation** in Marketing by choosing 6 electives.
- **Sector specialisation** by opting for 3 out of the above 6 electives from any one of the following sector.
E-Marketing • Retail • Rural Marketing
- **Dual specialisation** in any other functional area of management by choosing rest of the 4 electives, such as Finance, HR, Information System, International Business and Operations Management.

Program offered at Jaipuria Noida

PGDM (SERVICE MANAGEMENT)

- **Super specialisation** in Service Management by choosing 6 electives.
- **Sector specialisation** by opting for 3 out of the above 6 electives from any one of the following sector.
Consulting • Banking and Financial Services • Retail
- **Dual Specialisation** in any other functional area of management by choosing rest of the 4 electives, such as Finance, HR, Information System, Marketing, Operations Management and International Business.

Program offered at Jaipuria Noida & Jaipur





I decided to do my MBA at Jaipuria mainly because of the course structure and distribution of electives. I am totally satisfied and happy with the decision I made. The course is designed in a way that it gives you a very concise and compact study experience.

KRISHNA DHOOT
RECKITT BENCKISER
ALUMNUS 2018



FINANCE



HUMAN
RESOURCES



MARKETING
MANAGEMENT

CORE



ECONOMICS AND
INTERNATIONAL
BUSINESS

COURSES



DECISION SCIENCE
AND OPERATIONS
MANAGEMENT

BUSINESS
COMMUNICATIONS



STRATEGY



GENERAL
MANAGEMENT



SERVICE
MANAGEMENT



RETAIL
MANAGEMENT



INFORMATION
SYSTEM

WORKSHOP

MODE COURSES



DESIGN
THINKING

ENTREPRENEURSHIP



BUSINESS
ENVIRONMENTAL
AND SOCIAL
SUSTAINABILITY

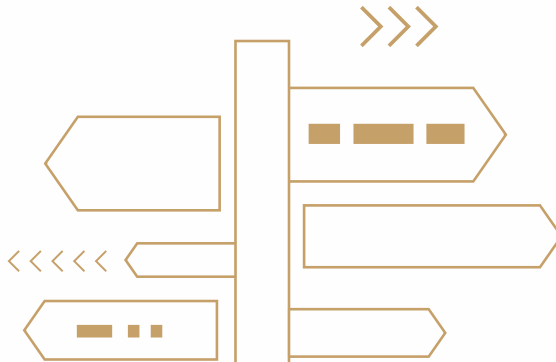


PROFESSIONAL
ETHICS



BUSINESS
SIMULATIONS





POOL OF

ELECTIVES

HUMAN RESOURCE MANAGEMENT

Human Resource Information System
Performance Management System
Compensation Management & Reward System
Talent Acquisition
Industrial Relations & Labour Laws
Training & Development
International HRM
Leadership & Change Management
Cross Cultural Sensitivity
Competency Mapping & Assessment Centre
Organisational Change and Development
Managing People in Service Firms
HR in Healthcare

INFORMATION TECHNOLOGY MANAGEMENT

Business Analytics using Data Mining
Dashboard Reporting
Database Management System
E-Commerce
E-Governance
Enterprise Resource Planning
Intelligent Interface for Managerial Decisions
IT Tools for Finance
Knowledge Management
Web Analysis and Social Media

MARKETING & RETAIL MANAGEMENT

Brand Management
Business to Business Marketing
Consumer Behaviour
Customer Relations Management
Data Mining
Demand Forecasting
Digital Marketing
Distribution & Channel Management
Excellence in Retailing
Franchising and Global Retailing
Innovations in Rural Markets
Integrated Marketing Communication
International Marketing
Internet Marketing & E-Tailing
ITES in Rural Markets
Logistics Management
Luxury Marketing
Mall Management and Event Management
Marketing Analytics
Marketing Innovation Management
Marketing of Financial Services
Marketing Research
Merchandise and Category Management for Retailers
Merchandising
Microfinance and Rural Banking
Mobile Marketing
New Store Planning
Product and Category Management
Retail Buying
Retail Marketing
Retail Store Management
Rural Consumer Behaviour
Rural Ecosystem
Rural Healthcare
Rural Marketing
Rural Research
Rural Retailing
Rural Selling and Distribution
Sales & Distribution Management
Sales Techniques and Documentation
Store Designing and Visual Merchandising
Store Operation
Strategic Marketing
Warehousing Design Management

SERVICE MANAGEMENT

Clinical and Support Services
Negotiation Skills
Orientation with Medical Terminology
Quality in Healthcare
Service Etiquettes and Documentation
Services Innovation Management
Services Marketing
Technology Management for Services
Visual Merchandising and Atmospheric

FINANCE & FINANCIAL SERVICES

Actuarial Sciences
Advanced Financial Statement Analysis and Valuation
Bank & Risk Management
Business Valuation
Corporate Banking
Corporate Restructuring
Corporate Tax Management
Corporate Valuation
Financial Derivatives & Risk Management
Financial Market & Services
Financial Modeling and Analysis
Financial Planning
Fixed Income Securities
Insurance Accounting
International Finance
Investment Banking
Investment Management
Life Insurance Products & Marketing
Market Microstructure
Marketing of General Insurance Products
Microfinance
Private Equity & Venture Capital
Project Finance
Retail Banking
Risk Management
Treasury Management
Underwriting & Claims Management
Usage of Database/Database Handling
Wealth Management
Working Capital Management

OPERATIONS MANAGEMENT

Facility Management in Healthcare
Logistics Management
Managing Services Operations
Materials and Inventory Management
Operations and Logistics
Project Management (CIS)
Quality Management
Supply Chain Management
IT Operations Management

OPEN ELECTIVES

Advanced Data Analysis
Banking Systems
Digital Communication
Entrepreneurship
Global Business Environment
International Business
Leadership Communication
Management of MNCs
Operations in Insurance Companies
Principle of Insurance

BE OPEN TO N

Be a part of international summer internship and global exchange programs. Be exposed to best business practices and global culture around the world. Benefit from diverse peer collaborations and a wide network for life.

Jonköping International Business School,
Jonköping University, Sweden

Eastern Mennonite University,
United States

• Rennes School of Business, France
• ICS Paris Business School, France

The international exposure brings a completely new perspective. I cherish that experience. It has made me open, flexible & confident.

JADUMONI DAS
KEY ACCOUNT MANAGER
FEDEX
ALUMNUS 2015



EW HORIZONS



BE INSPIRED



RAJNATH SINGH



S.S. MUDRA



BIBEK DEBROY



RAM NAIK



ANURAG THAKUR



E.SREEDHARAN



PRAHLAD KAKKAR

ABHEEK BARUA

Chief Economist, HDFC Bank

ACHAL RANGASWAMY

Sales & Marketing Coach
Former President Sales, Orient Bell Ceramics

A.C. MAHAJAN

Chairman
Banking Codes and Standards Board of India

AJAY MEHRA

Managing Director, South Asia Airbus

ALOK SANGHAI

Director, Finance Governance & Controls-India
Barclays Shared Services

ANIRBAN CHAUDHURI

Senior Vice President & Executive
Planning Director, J. Walter Thompson

DEEPAK JOSHI

Minister of State for School Education
and Higher Education
Minister of State for School Education
and Higher Education

DILEEP CHHAJED

Professor, University of Illinois, USA

D.P. SHARMA

Professor and International Adviser (IT), ILO & UNDP

ENAMUL HOQUE CHOWDHURY

Minister (Press and Education)
Bangladesh High Commission, New Delhi

ANKUR WARIKOO

CEO, Nearbuy.com

ANU ANAMIKA

Head-Marketing, Suzuki Motorcycle India

ANURAG THAKUR

Member of Parliament, Lok Sabha

ARUNA PADMANABHAN

Director HR, IBM India

ARVIND THAKUR

CEO & Joint Managing Director
NIIT Technologies

ASHU SAWHNEY

Vice President - HR, DCB Bank

ATUL CHATURVEDI

CEO - Adani Agro Business, Adani Wilmar

PRABHAKAR TIWARI

CMO, PayU Money

PRAHLAD KAKKAR

Noted Ad Filmmaker, Founder & Director
Genesis Film Productions

PROF. JUSTIN PAUL

Professor (International Business)
GSBA University of Puerto Rico, USA

PROF. KRISTINE BRANDS

Professor, College of Business and Economics,
Regis University, Colorado Springs, USA

ATUL MITTAL

Director - Operations, Jabong.com

BABITA PHOGAT

Wrestler, Gold Medalist
Commonwealth Games, 2014

BHAVNA OBEROI

National Sales Head
Splurge - The Outlook Group

BIBEK DEBROY

Economist & Permanent Member, Niti Aayog

BK SISTER JAYANTI

European Director
Bramha Kumaris World Spiritual University, London

CHANDRASHEKHAR GHOSH

MD & CEO, Bandhan Bank

DEBYANI SINHA

Global Head, Human Resources, Nucleus Software

SAMIT GHOSH

Founder & CEO Ujjivan Microfinance

SANJAY BAHL

President, NIIT

SANJEEV KUMAR

Vice President, Yes Bank

SHRUTI MAHESHWARI

Sr. Vice President, Content - Infoedge

S P SHARMA

Chief Economist, PHDCCI, New Delhi



GEETA PHOGAT

Wrestler
Gold Medalist - Commonwealth Games, 2010

H.E MAJ GEN V NAMGYEL

Ambassador of Bhutan to India
Royal Kingdom of Bhutan

JAY PANDA

Member of Parliament, Lok Sabha

KARMA TSHERING

Director General
Royal Institute of Management,
Royal Kingdom of Bhutan

KETAN KAPOOR

Co-founder & CEO, Mettl

K M SINGH

Chairman & Managing Director, NHPC

NARENA K VERMA

Managing Director & CEO, ONGC Videsh Ltd.

NEERU SHARMA

Co-Founder, Infibeam.com

NINAD DESAI

Head HR, Coca Cola India

NITIN BAWANKULE

Director, Ecommerce - Google

PANKAJ VERMANI

Founder & CEO, Clovia.Com

RAHUL NARVEKAR

Founder & CEO, NDTV Ethnic Retail

R ANAND

Senior Vice President - Human Resource
HCL Technologies

RAJENDRA JOSHI

Vice President - Operations, John Deere

RAJESH CHAUDHARY

Founder & CEO, Fortis Healthcare

RAJESH TRIPATHI

Vice President-HR
Gujarat Heavy Chemicals

RAJNATH SINGH

Union Minister of Home Affairs,
Government of India

RAJ NEHRU

Director, Human Resources, Schneider Electric

RAM NAIK

Honourable Governor of Uttar Pradesh
Government of India

ROLI SINGH

Head HR - Tata Trust,
Alamelu Cancer Foundation

RAVI SHANKAR PRASAD

Minister for Law & Justice and Electronics
& Information Technology, Government of India

SAJJA CHOWDHURY

Asst. Vice President & Head - Strategic
Partnerships & Alliances, Policy Bazaar.com

RAJIV KUMAR

Vice Chairman, NITI Aayog

SUBIR HAZRA

Associate Vice President &
Head - Strategic Planning
Delhi International Airport

SUMITRA MAHAJAN

MP & Member of BJP from Indore
Hon. Speaker Lok Sabha

SUNIL MATHUR

Income Tax Commissioner Govt. of Rajasthan

SUNIT TANDON

Former DG, IIMC and Former CEO
Lok Sabha Television Channel

S.Y. SIDDIQUI

Chief Mentor, Maruti Suzuki India

TARAKESHWAR GUPTA

Head - Strategist (Content & Training and Development)
EventStori

T.K. ARUN

Editor, DSCL Ltd.

VIPIN SONDHI

MD & CEO, JCB India

VIKRAM SHARMA

Director - Human Resource, Marriott International

VIR VIJAY SINGH

Professor and Director, Planning Commission Chair
University of Rajasthan



VIBHUTI TIWARI,
PGDM 2017-2019

Jaipuria offers the opportunity to meet with some amazing leaders. Listening to our heroes, live, invigorated us. There is so much to learn by interacting with achievers.



BE GROOMED BY EXPERTS

Be groomed by experts who mentor you every step of the way. At Jaipuria, a rich pool of faculty drawn from academia and industry will lead with their research orientation and industry experience. Be inspired to learn for life.





DR. ANKIT MEHROTRA

Ph.D, MBA, JCP
Associate Professor
Information System

Dr. Mehrotra holds doctorate in the area of supply chain management and information systems. His teaching career spans over 16 years. His areas of teaching interest includes data mining, business use of excel and management information systems.

He has authored papers on data mining, decision making and marketing related topics. His paper has been published in reputed refereed journals like Journal of Retailing and Consumer Services, International Journal of Business Science & Applied Management, Global Business Review to name a few.



DR. ANURAG SINGH

Ph.D, MBM (Finance)
Professor & Dean (Academics)
Banking & Finance

Dr. Singh carries over twenty six years of academic experience.

Dr. Singh was associated with Delhi School of Professional Studies and Research, Career Launcher, Ashok Leyland Finance and IGNOU before joining Jaipuria . He has participated in several International Summer University Program at University of Applied Sciences, and School of Business and Engineering Vaud (HEIG-VD) in Switzerland. He has conducted series of workshops and field studies at Lausanne.



Jaipuria's faculty is engaged in research and that is very important. It creates a very solid foundation and proves you in good stead ahead. Also the continuous learning they themselves go through , by virtue of FDPs is relevant to our times and very commendable.

RITU JAGYASI
PGDM 2018-20



PROF. B.D. NATHANI

BA-LLB
Adjunct Professor
Marketing

Prof. Nathani has a varied experience in sales, marketing and retailing for around 30 years. A true salesman, who started his career as sales executive finally reached to top as C.E.O. During his 30 years of stint with footwear Industry, apparels and lifestyle brands, he has been instrumental in successful launching of some of the big brands in India such as Lotto Sports Shoes, Disney, Woodland, Hi-Tech and Crocs. He was advisor to Adidas and Liberty Shoes too. Industry experts calls him as 'Bhisham Pitamah' of footwear Industry.

He has expertise in wholesale business, retail business, and franchisee business. He areas of teaching interest includes advertising, marketing and brand management.



DR. D.N. PANDEY

Ph.D (Risk Management), M.A (Business Economics)
Certificate in Portfolio Management, Risk Management, ERM, CRM
Director - Jaipuria Noida
Professor - Finance & Economics

Dr. Pandey is the Director and Professor at Jaipuria Noida. Prior to joining Jaipuria, he worked as Professor and Director, School of Business, UPES Dehradun, Dean Undergraduate programs at IMT, Dubai, Professor & Dean of Jindal Global Business School, professor of Economics and Chairman Global MBA program at IMT, Ghaziabad.

A Graduate in Economics from St. Xavier's College and Post Graduate in Business Economics from University of Delhi, Dr. Pandey holds doctorate in Enterprise Risk Management. He has obtained certificate courses on Portfolio Risk Management from Swiss Finance Institute Geneva, Credit Risk Management and Enterprise Risk Management from Global Association of Risk Professionals, London.



DR. DHEERAJ MISHRA

Ph.D, IIT Kanpur
Professor - Banking & Finance

Dr. Dheeraj Mishra received his Ph.D from IIT, Kanpur. He carries a rich academic experience of over twenty years. He has published/presented several research papers in various reputed journals and conferences. His areas of specialization are industrial economics, financial derivatives, corporate Finance, investment management, corporate valuation, and corporate restructuring. He has conducted various training programmes for middle and senior level managers of Indian corporates and government bodies. He is actively involved with Institute of Actuaries of India as a member of its Advisory Group on Examination.



DR. GIRISH K. AGARWAL

Ph.D. (Strategy- IITB), MBA (Finance), BE
Professor & Associate Dean (Academics)
Strategy and Entrepreneurship

Professor in strategy and entrepreneurship, Dr. Agrawal earned his Ph.D. from IIT Bombay in corporate and business strategy in a path breaking research in RBV theory. He has over 19 years of teaching, consulting and Executive training experience in Institutions like IIM Indore, IIFM Bhopal, IBS and IRMA Anand.

His research papers and publications are published in various peer reviewed international journals. He was associated with GLOBE (Global Leadership and Organizational Behavior Effectiveness) research project conducted in 69 countries by Prof. Robert House of Wharton Business School of USA.

An expert in management development programs that includes programs in Strategy Planning, Gearing for competition, Balance Score Card, Strategic CSR, PERT/ CPM Techniques, Leadership, Cooperation, improving Organization Efficiency. Dr. Agrawal had offered consulting to Ministry of Cooperatives, Labour and Social Welfare, Government of Iran, PEO, Planning Commission, New Delhi, Gol, Bureau of Energy Efficiency, Ministry of Power, Market Strategy and Product Development for Rajasthan Cooperative Dairy Federation, Jaipur.



DR. HARSHAVARDHAN HALVE

Ph.D, PGDCA, PGDSM, M.Sc.
Director - Jaipuria Indore
Professor - Information Systems

A doctorate in Information System and Master's Degree in Mathematics. Dr. Halve has more than 20 years of rich and varied experience in academics as well as in administration. During his career, he has worked in various reputed B-schools like Goa Institute of Management, IMT Nagpur, SP Jain, Mumbai and handled the critical activities of B-School.

He has also developed various Industry oriented courses in tie up with corporate.



PROF. J.S.KAUSHAL

M.A (PM&IR), LLB, Diploma (Labour Laws)
Adjunct Professor - HR & OB

Mr. J S Kaushal is a Post Graduate with Master's Degree in Personnel Management and Industrial Relations, along with LLB and Diploma in Labour Laws from Indian Law Institute, Delhi.

He joined Indian Oil Corporation as Personnel Officer in 1982 and worked for more than 30 years holding the last position as Executive Director (HR). He has been working with Central Warehousing Corporation as Director (Personnel) and later as Managing Director. While working with Central Warehousing Corporation as Director Personnel, he was in the board of directors of UP State Warehousing Corporation, Tamil Nadu Warehouse Corporation, Punjab and Gujrat Warehousing Corporation. He has also been visiting faculty on various subjects of Management and Labour Laws with Indian Navy, Mumbai, Railway Staff College Baroda, Siyaji University, Baroda, Escorts, and National Productivity Council. His area of expertise includes Human Resource, Organization Behavior, especially Human Resources Management and Industrial Relations



DR. KAVITA PATHAK

Ph.D, MBA
Director - Jaipuria Lucknow
Professor - Marketing

Dr. Pathak is a professor in the area of marketing and Director at Jaipuria Lucknow. Her teaching career spans over two decades. Dr. Pathak has also been associated with the University of Queensland Business School, Australia; where she has taught courses in the area of Marketing and Research Methods for four years. She is actively engaged in a research project on High Tech Marketing. Her research interests are in the area of High-tech Marketing; Marketing strategy along with Higher Education Practice and Policy.

Dr. Pathak has conducted training sessions at various national level institutions in India which include, Life Insurance Corporation of India, IMDUP Lucknow, Taj Hotels Lucknow, Punjab National Bank, SIFPSA, Bank of Baroda and State Bank of India.



DR. MASOOD H. SIDDIQUI

Ph.D, M.Sc
Professor
Operations Management

Dr. Siddiqui is a Ph.D. in Statistics. His overall experience spans over twenty years. He is Associate Dean (Research & Publications) and Chairperson - Centre for Learning Innovations & Case Development. Previously, he was associated with Lucknow Christian PG College, Dept. of Business Administration and IMS, University of Lucknow for a period of six years. He has been Member of Board of Studies, Dept. of Statistics & Operations Research, Aligarh Muslim University (AMU).

He has research publications in various refereed international and national journals like Journal of Targeting, Measurement and Analysis of Marketing, Vikalpa: The Journal for Decision Makers, International Journal of E-Business Research, International Business Research, AIMS International Journal of Management to name a few. His research paper was awarded 'Best Research Paper' at the 8th ISDSI Conference - 2015. He has also co-authored a book "Statistics for Management".



DR. PRASHANT GUPTA

Ph.D, MBA, B.E.
Professor
Operations Management

Dr. Prashant Gupta, a graduate engineer from NIT, Jaipur. M.B.A from F.M.S., Delhi and Ph. D. from M D S University in the area of strategic management.

He has rich corporate and academic experience of about 44 years. He was initially associated with Bharat Electronics Ltd., Rajasthan State Industrial Development & Investment Corporation (RIICO) for about 30 years in various positions.

In the area of academics, he had worked with Institute of Management, Nirma University, Amity Global Business School, Lal Bahadur Shastri Institute of Management. His areas of specialization are supply chain management, operations management and strategic management.



DR. PRABHAT PANKAJ

Ph.D
Director - Jaipuria Jaipur
Professor - Economics & International Business

Dr. Prabhat Pankaj is a post graduate in Economics and a Ph.D. in applied Economics. He has been teaching Economics at post graduate and undergraduate level for about 23 years, in the Universities and B-Schools in India and abroad. Dr. Prabhat received training in Natural Resource and Environmental Economics from South Asia Network of Development and Environmental Economics (SANDEE), and World Bank Institute (WBI).

Apart from writing in newspapers and magazines, Dr. Pankaj has published 29 research papers, 4 books, and several conference papers. He has also worked as an Economic Consultant to the Ministry of Trade and Industry, Royal Government of Bhutan on WTO issues and represented the Royal Government of Bhutan in UNESCAP meeting on Post-Cancun Agenda in Bangkok.

Dr. Pankaj is also an IBM listed expert mentor on SPSS. Earlier he has served in the capacity of Director, School of Economics, Shri MataVaishno Devi University, Jammu; Dean-ILM Graduate School of Management, Greater Noida. His areas of teaching interest include Managerial Economics, Business Environment, Environmental Economics, Economic History of India and applied Econometrics.



DR. SHALINI SRIVASTAVA

Ph.D, MBA
Professor - Human Resource & Organisational Behavior
Associate Dean (Research and Publication)

Dr. Shalini Srivastava is an academican, consultant, researcher and trainer with more than 21 years of experience in the field of human resources and organizational behaviour. Her research papers have been extensively published in reputed refereed journals. She is also the guest editor of two Inter-Science Journals and Co-Editor of Jaipuria International Journal of Management Research (JIJMR) and Verbajim (A bi-annual Magazine).

She has worked on various consulting assignments and imparted training in organizations like Fortis, IFFCO, NTPC, ONGC, NHPC, XANSA, OBC, ESI in the areas of conflict management, enhancing sales productivity and efficiency, leadership, team building, motivation, time management, psychometric testing, emotional intelligence and self-awareness. Her areas of interest are managerial effectiveness, training and development, change management, employee engagement and leadership.



DR. SHUBHENDRA PARIHAR

Ph.D, MBA, MSc
Associate Professor - Marketing
Associate Dean (Students Affair)

Dr. Parihar is an industry professional turned to academics after working for Indian multinationals more than a decade. A doctorate in management, he has delivered various MDPs sessions for practicing manager. Prior to Jaipuria he was associated with Lupin, Cipla, Lal Bahadur Shastri Institute of Management. His interest areas are Business Analytics, Distribution and Sales Management, Strategic retailing, Public policy and Digital Marketing.



SHYAMJI MEHROTRA

PGDBM, CAIIB
Professor - Banking

Prof. Mehrotra is an experienced commercial banker with over four decades of banking experience in credit, risk management, recovery management and operations management. Prior to joining Jaipuria, he was at the position of General Manager at Allahabad Bank and also head of Allahabad Bank's Staff College.

Prof. Mehrotra is currently Professor & Chairperson Executive Education. His teaching interests includes project finance, risk management, banking system, recovery management, vigilance management, micro-finance and regulatory compliance in banking.



DR. S R SINGHVI

Ph.D, PGDBM, M.A (Economics), LLB (Taxation)
Professor - Marketing

Prof. Singhvi carries a rich experience of over three decades in research and teaching at reputed institutes of India. He is Gold-medalist in M.A. (Economics), LL.B. (Taxation), and PGDBM. He has been engaged for 33 years, in academics at University of Jodhpur, Directorate of College Education, Rajasthan, Senior Faculty (Marketing) at Management Training Institute-Staff College of SAIL, Professor of Marketing- MDI, Gurgaon; IIM Indore; Fore School of Management, IMI - New Delhi and IMT, Ghaziabad. In between his academic career, he has spent 18 years in managing enterprises such as Fertilizer PSUs, Head of Training and Acting Chief- Personnel of Marketing Division of Steel Authority of India, General Manager- Corporate Training and Development and Management Advisor with Indo-Rama Synthetic Ltd.

He is also an UNDP fellow at Kellogg School of Management, North Western University, USA. He has also been trained on Participant-centered Learning and Case Writing and Case Development at Harvard Business School. He is actively engaged in faculty development in Case Method Learning for over a decade both at university and school level.



DR. SUDHANSHU PATHAK

Ph.D, M.Tech (IIT, Kharagpur),
M.Sc. (IIT,Mumbai)
Professor - Strategic Management

Dr. Pathak worked in the industry for more than 22 years of which last 10 years have been with LG Electronics, including a 2 years stint at its Global Head Quarters in Seoul, South Korea. As a Strategic Business Partner, Master Trainer, Assessor and Leadership Coach, he has travelled across the globe to all leading subsidiaries of LG to assess and develop Strategic Business Leaders' Pool based on a Competency Grid developed by him, Executive Coaching and by creating roadmap for International Rotations. Prior to switching to academic career he has been working as Head – HRD and Culture for LG Electronics. Dr. Pathak have worked in diverse industries such as LG Electronics, Reliance, JK Organization, Orient Electric. Before joining Jaipuria Institute of Management, he was associated with IMT Ghaziabad, as well as delivered courses FMS Delhi, IIM Indore, IIM Lucknow, IIT Kharagpur, MDI Gurgaon, Sungkyunkwan University's Graduate School of Business (GSB), Seoul, South Korea.

DISTINGUISHED FACULTIES AT JAIPURIA



PROF. ALOK RANJAN

Retd. IAS
Distinguished Adjunct
Professor

Prof. Ranjan, a retired I.A.S Officer with 38 years of distinguished service. He retired as the Chief Secretary of Uttar Pradesh in 2016.

An established leader, with extensive experience of management and administration across Industries and sectors including education, economics, finance, agriculture, industrial governance, public policy and more. Some of the prominent positions held by him during service include Infrastructure and Industrial Commissioner U.P, Agriculture Production Commissioner U.P, Principal Secretary, Urban Development & Technical Education, Vocational Education, Basic Education, Joint Secretary- Defense (Govt. of India) and Secretary to the Chief Minister of U.P amongst many others.

Prof Ranjan is a seasoned motivational speaker on Management, Leadership, Governance, Public Policy.



PROF. ASLAM ANSARI

MBA, M.A
Distinguished Adjunct Professor

Prof. Ansari is an HR professional with over two & half decades of rich exposure in the HR domain in roles at Corporate, R&D, Manufacturing, Sales & Consulting.

A prolific facilitator, coach and trainer on wide range of areas in OB & OD interventions. He have been associated with Tata, Glenmark Pharmaceuticals, Manipal, Vardhman to name a few of the distinguished organisations during his corporate career.



DR. DEVI SINGH

Ph.D (International Economics & Finance)
Distinguished Visiting Professor

Dr. Singh is recognized as one of the top academic leaders in India who has created and transformed institutions of higher learning. He was the Director of the Indian Institute of Management-Lucknow (IIM-L) & Management Development Institute (MDI) Gurgaon. He was also Faculty of Management, McGill University, Canada.

He has been a Ford Foundation and UNDP Fellow (International Management Education). He has taught at leading business schools in India.



PROF. JIBAN K. MUKHOPADHYAY

M.A (Economics)
Distinguished Adjunct Professor - Professional Ethics

Prof. Mukhopadhyay a seasoned economist and has been actively associated with corporates and academic. Earlier he was associated with Tata Group of companies for over 3 decades, he was the Chief Economic Adviser of Tata Group, where he worked in the Tata Group's Economic Think Tank for almost three decades, eventually heading the organization and retiring in mid-June 2004. Simultaneously, he was Chief WTO Officer of Tata Group companies, implementing the globalization initiatives within the Group and outside.



DR. V.P. SINGH

Ph.D, M.A (Economics)
Distinguished Adjunct Professor - HR

Dr Singh teaches, coaches and mentors students periodically at Indian Institutes of Management, Raipur, Ranchi & Jammu. He also coaches students of Master's Program on OD & Change at Tata Institute of Social Sciences, Mumbai.

Earlier, He was with Patanjali as its Advisor-Organization Development. During 2002-2015, Dr Singh led human resources team at RJ Corp, world's second largest Pepsi Bottler and owners of 600 plus Pizza Hut, KFC, Costa Coffee in three countries.

INTERNATIONAL FACULTY* AT JAIPURIA



DR. KULDEEP KUMAR

C. Stat, FSS, CSci, Ph.D, M. Sc,
Adjunct Professor - Jaipuria Institute
of Management
Professor - Bond Business School,
Bond University
Economics and Statistics

Dr. Kuldeep Kumar obtained Ph.D in Statistics from the University of Kent, Canterbury. He has been associated with Indian Institute of Management and National University of Singapore. He is a fellow of the Royal Statistical Society and is currently awarded Chartered Scientist by Science Council. He has won the Commonwealth Scholarship Award, CEC Post Doctoral Fellowship Award and Young Statistician Award by the International Statistical Institute. He is also winner of the Bond-Oxford Fellowship and Australia-Taiwan exchange program award.

Dr Kumar has also won Excellence in Research award for Faculty of Business in 2006. He has published more than 100 research papers and 10 book chapters and has edited a special issue of Managerial Finance. He is on the Editorial board of six International refereed journals.



DR. AJAI GAUR

Ph.D (National University of Singapore)
Adjunct Professor -
Jaipuria Institute of Management
Rutgers Business,
School Newark & New Brunswick
Strategy & International Business

Prof. Gaur is an Associate Professor of Strategic Management and International Business at Rutgers Business School with an additional appointment in the Division of Global Affairs. He was elected as the President of the Asia Academy of Management in 2015. He is also serving as consulting editor at Journal of International Business Studies and as a senior editor at Journal of World Business and at the Asia Pacific Journal of Management. His research has been published in several leading journals.



DR. ZAFAR U. AHMED

Ph.D, MBA, BSBA
Adjunct Professor -
Jaipuria Institute of Management
Professor - Texas A&M University
- Commerce, USA
Marketing & International Business

Dr. Ahmed has more than thirty two years of consulting and academic experience in USA, Singapore, Malaysia, the Middle East, South Africa, Lebanon and India. He is a full time professor of marketing at Texas A&M University and is currently serving American University of Ras AlKhaimah (United Arab Emirates).

Dr. Ahmed is an excellent researcher and academician with more than 200 scholarly papers in world-class journals. He has received several global awards and fellowships for his research and academic contributions.



DR. ASHISH CHANDRA

Ph.D (Administrative Sciences/Healthcare Administration),
MBA (PGDSCSA), Master of Management Studies (Marketing),
Adjunct Professor - Jaipuria Institute of Management
Professor - College of Business
University of Houston - Clear Lake, Houston, Texas, USA

Dr. Chandra is a well-recognized health care administration academician internationally. He has over twenty years of university level teaching experience in the U.S.A prolific researcher, he has almost 75 publications in journals, two edited books, ten book chapters, and over 200 publications in conference proceedings to his credit. He has served as the President of four major international academic organizations in the US - the Business and Health Administration Association, the Association of Collegiate Marketing Educators, among them. He has also served as an Associate Professor and Program Coordinator at Marshall University, West Virginia, USA .

BE IMPACTFUL

Be here to benefit from industry-partnership programs on campus as you prepare for the business world.



Be Ready for Big Data @ The IBM Business Analytics Lab

The IBM, CBBDT Business Analytics Lab focuses on skill building for data analysis. It is a 32 hour course open to all students across the 4 campuses. Be skilled at Descriptive, Predictive, Cognitive and Big Data Analysis.



KPMG Lean Six Sigma Competency Development Program

The Lean Six Sigma Program focuses on structured problem solving and building a culture of process excellence to achieve the organizational objective of operational transformation. This is a 32 hour contact program designed with adaptive learning methodology. It orients students towards fact based decision making, use data to draw business conclusions, analyze current trends and metrics for their practical use, conduct in-depth analysis and innovate for performance improvement



Specialized Course in Financial Market in Association with BSE

Specialized Course in Financial Market in Association with BSE. This course will help you in developing the required capabilities, understanding the trends and in preparing for Financial Market space. This Abridged Course in Financial Market (ACFM) provides participants an unprecedented and unique opportunity to learn comprehensive, contemporary financial thinking and techniques practiced in the financial markets, so that they can manage efficiently and effectively in this complex dynamic environment.

The curriculum is contemporary keeping in line with the industry trends and regulatory guidelines and global best practices. It's designed to keep in sync with blended learning approach. The classroom sessions are a combination of lively case study discussions, learning through doing, presentations and theoretical learning. Simulation activities like live trading, application of technical analysis charts, simulation based portfolio management, stock market games are an integral part of the learning process.

MANAGEMENT DEVELOPMENT PROGRAM BY JAIPURIA

Be where knowledge is created to impact the industry.
Be mentored by MDP facilitators who build industry capacity.
Be groomed for new knowledge and impact.



Outbound Training Program Conducted for IIM Kashipur



With changing business landscapes and globalization, evolving as per the market demand is the mandate. The management development program conducted by Jaipuria exposed us to the contemporary management practices, that enable us to improve quality of life and organizational process by extending our horizon beyond the statutory provision.

YASHI LHAM
RESEARCH OFFICER, DZONGKHA DEVELOPMENT COMMISSION, BHUTAN

**FLAGSHIP MANAGEMENT
DEVELOPMENT PROGRAM (MDP)
MODULES THAT SUIT THE INDUSTRY -**

- Global Leadership Program
- The Leadership DNA
- Strishakti - Empowering Women Leadership
- HR Analytics - Turning HR into a Decision Science
- Labour Law Reforms with focus on Contract Labour Management
- In-company customised programs
- CSR Governance



ijaipuria is an e-learning initiative of Jaipuria group. The platform offers programs for professionals on

- Planning for Retirement
- Gender Sensitization and prevention of sexual harassment
- Leadership DNA

10000+
TRAINING
HOURS



MDP for Power Grid Corporation



110+
FACULTY POOL



9000+
PARTICIPANTS

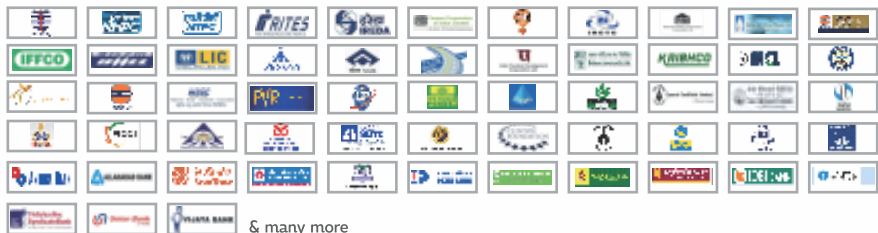


Shutan

95+
COMPANIES

1810
TRAINING
DAYS

Some of our Patrons



& many more



BE READY TO THRIVE

Working with leading brands throws us to new challenges every day.

Fearlessness, agility, ambition are words if you don't live them through live lessons.

Jaipuria prepared me to become all this and much more. Taking more live projects and industry interactions helped me transition from campus to corporate effectively.

I continue to be connected and keep visiting for alumni meetings.

GAURAV TRIPATHI

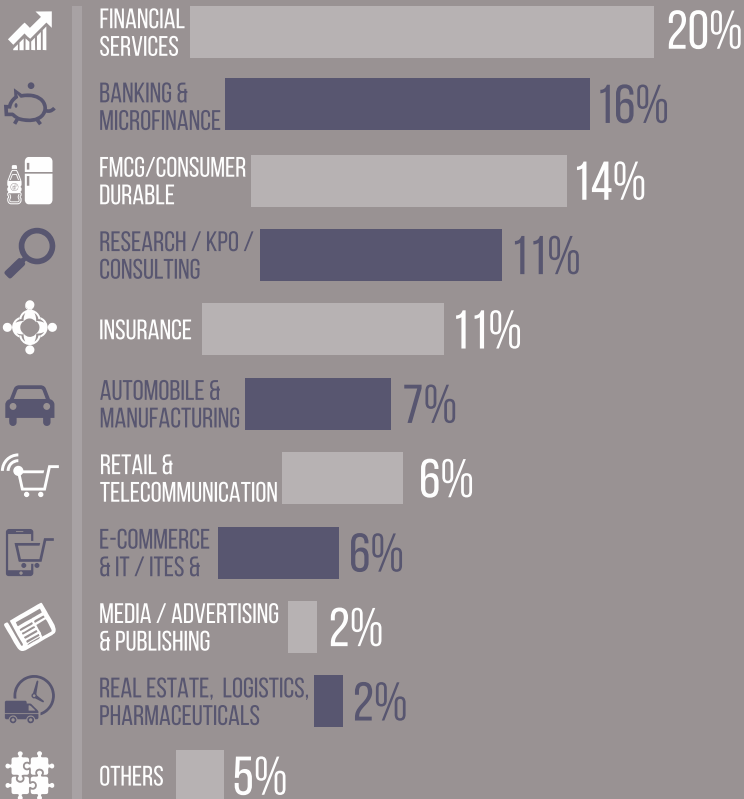
**CURRENTLY: SR. MANAGER- HR
LOTS WHOLESALE SOLUTIONS**

**PREVIOUSLY: LEAD TALENT ACQUISITION & MANAGEMENT
GIONEE INDIA**

**DEPUTY MANAGER
PANTALOONS**

ALUMNUS 2011

FLASHBACK: SECTOR-WISE PLACEMENTS



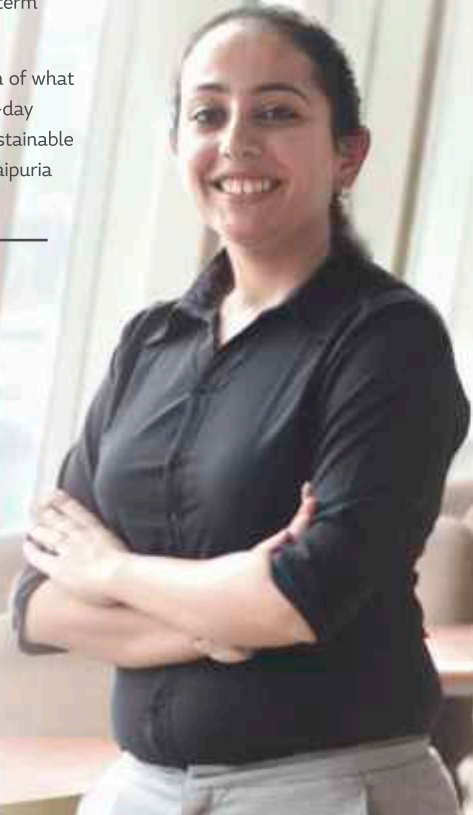
BE

CHOSEN

During my career span, I have been successfully delivering results and contributing to the organisational development. My commitment to growth helps me to transform team into successful business partners. As a credit manager at Hero fincorp, a subsidiary of Hero Motor Corp, I manage the entire channel financing facility for 950 hero dealer spread PAN India. Besides this I also manage SME product like bill discounting, term loan etc.

My learning at Jaipuria broadened my vision of what a manager needs to consider in the day-to-day running of a business, The spirit to be a sustainable learner and performer that I carried from Jaipuria helped in moving ahead with my team.

BHAVANA TANDON
SME, ASSOCIATE CREDIT
HERO FINCORP LTD
ALUMNUS 2014





AUTOMOBILE

DAIMLER



MAHINDRA

TRUKS

TRUKS



BANKING & MICROFINANCE

STATE BANK OF INDIA

INDIAN OVERSEAS BANK

BARCLAYS

DCB BANK

WELFARE BANK

HINCARE

HDFC BANK

IndusInd Bank

ICICI Bank

INDUSIND BANK

INDUSIND BANK

YES BANK



E-COMMERCE

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FASTFOX

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INFOEDGE

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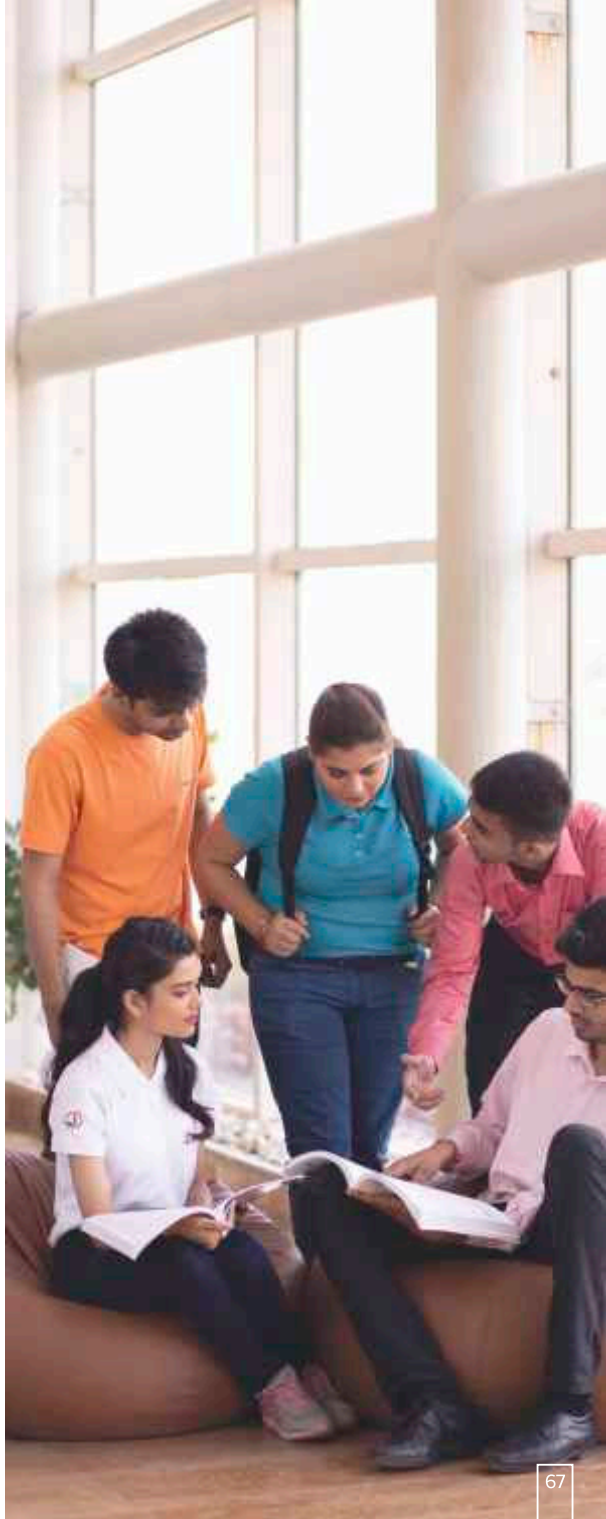
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PAWFM

PAWFM

PAWFM





FINANCIAL SERVICES & INSURANCE



FMCG/CONSUMER DURABLES



IT/ITES



MEDIA/ADVERTISING





MANUFACTURING



RETAIL AND LOGISTICS



RESEARCH/KPO/CONSULTING*



TELECOMMUNICATION



OTHERS



*Includes HR Consultancy

BE YOUR

OWN ARCHITECT

Being a Jaipurian, you are at the centre of your own growth journey. Be the one to determine your learning and your path forward. Be invested in terms of time and commitment because that defines what you will become.

Across my career spanning 20 years in HR, I have got an insider's perspective in various sectors. Having worked across five industry segments largely in national and global role in companies like Citi Group, The Oberoi, Patni and Arvota Bertelsman. Now as a co-founder of an HR consultancy, I find that aligning with the company values is important for a new hire, so also is analysis of data and the ability to handle ambiguity.

With the world changing at all levels, it is critical to be able to work through this not only for oneself but also stand for the people you are responsible for.

I believe this readiness for change makes us a Jaipurian. Having invested in our own learning helped us to own the process of growth. And that has set the tone for our careers.

ANSHUMAL DIKSHIT

CURRENTLY: CO-FOUNDER

MANTRA CONSULTING

PREVIOUSLY: HEAD HR

PATNI COMPUTERS SYSTEM

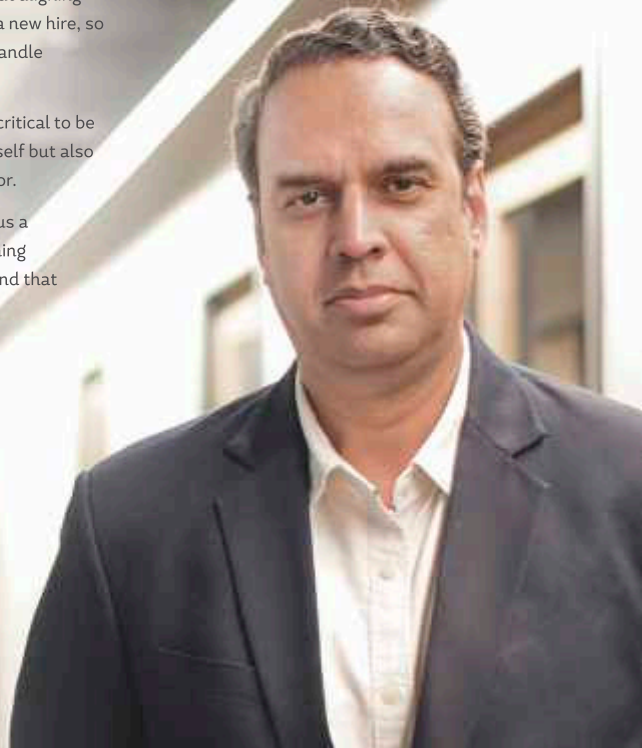
AVP HR

CITIGROUP

HEAD HR

VIDEOCON INDUSTRIES

ALUMNUS 1997



RETURN ON
INVESTMENT



RATE OF
INVOLVEMENT

INVEST IN YOURSELF

MONEY > TIME > EFFORT > ASPIRATIONS

RETURNS

TRAINING FROM EMINENT FACULTY > PERSONAL ATTRIBUTE DEVELOPMENT
MANAGERIAL SKILLS DEVELOPMENT > FUNCTIONAL KNOWLEDGE
ADVANCED PROFESSIONAL NETWORK > LIFELONG MENTORSHIP
INDUSTRY EXPOSURE > LIFE SKILLS > CAREER GOALS
MANAGERIAL SKILLS DEVELOPMENT > RESULT ORIENTED MINDSET
BROADENED VISION >

REWARDING CAREER



BE ACCOUNTABLE TO YOUR SUCCESS

At Jaipuria my growth is my responsibility. I have the resources to decide my course and pace of learning. This has given me a new perspective to learning and success. The more I invest, the more I gain, whether it is finding new resources or even unlearning old concepts.

SHRUTI KIRTI SHARMA
PGDM 2017-19

BE HERE

TO LEARN, IMBIBE & APPLY

IF YOU ARE

An enthusiastic student having successfully completed a Bachelor's Degree or equivalent with at least 50% aggregate marks or equivalent CGPA in any discipline from a University recognized by Association of Indian Universities or AICTE. If you are appearing for the final year of graduation in 2019, you too are eligible, provided you complete all the formalities before June 2019. Such an admission is provisional and will stand cancelled if you do not have 50% aggregate marks in the examination once the results are published.

YOU CAN APPLY

Mobile: Application form can be submitted online along with a fee of ₹500 through our mobile app Jaipuria ONE, available on play store.

Online: Application form can also be filled and submitted online on our website along with an online payment of ₹750.

CHOOSE A VENUE

Selection process will be conducted at Agra, Ahmedabad, Allahabad, Alwar, Amritsar, Bareilly, Bhopal, Bhubaneswar, Bikaner, Chandigarh, Dehradun, Gorakhpur, Guwahati, Gwalior, Indore, Jamshedpur, Jabalpur, Jaipur, Jodhpur, Kanpur, Kota, Kolkata, Lucknow, Noida, Patna, Ranchi, Sikar, Udaipur and Varanasi.

You can choose the centre for selection process according to your convenience in the application form. The admission team will intimate you with the date and venue.

All the above locations are tentative. The Institute reserves the right to cancel any of the above outstation centres.

GET SELECTED

The selection to the Post Graduate Diploma in Management program is purely based on the cumulative performance in CAT*/MAT/XAT/CMAT/ ATMA score followed by group discussion and personal interview.

The group discussion and personal interview are integral components of the admission process. The objective is to identify and assess interpersonal skills in addition to the overall knowledge. Due weightage is given to past academic achievements and work experience respectively, apart from the above mentioned parameters.

Below is the selection parameter with due weightages.

PARAMETER	WEIGHTAGES
Score in CAT/MAT/XAT/ATMA/ GMAT	50%
Group Discussion	10%
Personal Interview	15%
Work Experience	05%
Academic Performance in X Std, XII std, Degree/ Post Graduate Degree	20%
Sports/ Extra Curricular Activities	

**Jaipuria Institutes use CAT for short-listing the candidates for our post-graduate program(s) in management/MBA. IIMS have no rule either in the selection process or in the conduction of the program.*

FEE STRUCTURE

PGDM at Jaipuria is an excellent and affordable investment for your future. On an average, graduates earn more than the tuition fees during their first year of employment after the PGDM. Most candidates fund their studies with a mix of personal funds, loans and scholarships.

The program fee includes tuition fee and other related costs. Essential courseware will be provided from the well stocked book bank of campus library for the duration of the course on returnable basis. The fee is payable in

6 installments across the period of the course. Hostel fee is payable for the year along with the first installment and fourth installment of the program fee. The selected candidates must pay their first installment of fee within the stipulated time as mentioned in the admission offer letter. Hostel is compulsory for outstation students at Lucknow, Noida and Jaipur. As Jaipuria Indore being a completely residential campus, the hostel is compulsory for all the students.

PROGRAM	YEAR I	YEAR II	CAMPUS
PGDM	₹495,000	₹470,000	LUCKNOW
PGDM (FINANCIAL SERVICES)	₹470,000	₹445,000	LUCKNOW
PGDM (RETAIL MANAGEMENT)	₹430,000	₹405,000	LUCKNOW
PGDM	₹495,000	₹470,000	NOIDA
PGDM (MARKETING)	₹495,000	₹470,000	NOIDA
PGDM (SERVICE MANAGEMENT)	₹495,000	₹470,000	NOIDA
PGDM	₹385,000	₹360,000	JAIPUR
PGDM (SERVICE MANAGEMENT)	₹385,000	₹360,000	JAIPUR
PGDM	₹360,000	₹335,000	INDORE

A refundable security deposit of ₹10,000 to be paid at the time of admission along with the first installment of the fee. For details of hostel fee, visit our website www.jaipuria.ac.in.

SCHOLARSHIP

We view education not only as a gateway to personal development, but also as a pathway for improving the society. We encourage meritorious students with a number of scholarships. This enhances our diversity and enables us to enroll outstanding candidates from various backgrounds. Visit our website for details: www.jaipuria.ac.in/admissions/scholarship

EDUCATIONAL LOAN

Arrangements are made with selected National and Private Banks for education loan at lowest possible interest. Requisite documents should be provided by the selected student for assistance in obtaining the loan. Jaipuria has tied up with State Bank of India nationally for facilitating education loan to its students.

REFUND POLICY

The refund policy of the Institute in case of withdrawal/cancellation of admission is as per the rules of AICTE vide its Public Notice Advt. No. AICTE/Legal/04(01)/2007

BE A



JAIPURIAN

CORPORATE OFFICE

Jaipuria Institute of Management

11/6B, Shanti Chambers,
Pusa Road, New Delhi 110 005
P. +91 11 40088086 | M. +91 88004 95724
Toll Free 1800 102 9990
E. admissions@jaipuria.ac.in

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Vineet Khand, Gomti Nagar, Lucknow 226 010
P. +91 522 2394296/97, 2398096
M. +91 95191 00758, 95191 00759
E. lucknow@jaipuria.ac.in

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Jaipuria Institute of Management, Noida

A-32A, Sector 62, Opp. IBM, Noida 201 309
P. +91 120 4638300-01
M. +91 98910 89621, 99998 64454
E. noida@jaipuria.ac.in

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Jaipuria Institute of Management, Jaipur

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Pratap Nagar, Sanganer, Jaipur 302 033
P. +91 141 4771300
M. +91 99825 33338, 96020 10333
E. jaipur@jaipuria.ac.in

INDORE

Jaipuria Institute of Management, Indore

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Near Shipra Naka, Indore 453 771
P. +91 731 3069300, 3069309
M. +91 97525 93337, 97525 90147

City Office: 101, Sapphire Heights,
Opp. C21 Mall, A.B. Road, Indore 452 010
P. +91 731 6464009, 6461009
E. indore@jaipuria.ac.in

