

DON'T
PAUSE



BECAUSE THE WORLD
IS RISING AGAIN

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Lead Next
Begin Now

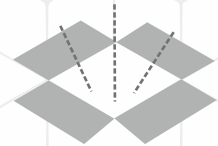
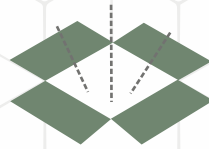
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BE THE NEW BEGINNING



 **JAIPURIA**
INSTITUTE OF MANAGEMENT
LUCKNOW NOIDA JAIPUR INDORE



WHY PAUSE ? **BE READY TO RISE**

When the world takes a pause, you can turn it into a new beginning for yourself.

At Jaipuria, make it the best of all that you have aspired for.

New ideas? New life? A new you?

Be the change the world needs and lead it with confidence.

Welcome to a platform that nurtures you, challenges you, inspires you and transforms you.

Unleash possibilities for yourself and the world.

Here and NOW.

Begin your next - without a pause.

Be the new beginning.

SHARAD JAIPURIA

Chairman

Jaipuria Institute of Management



VISION

To be an educational institution of choice for all stakeholders which promotes human well-being through continuous learning.

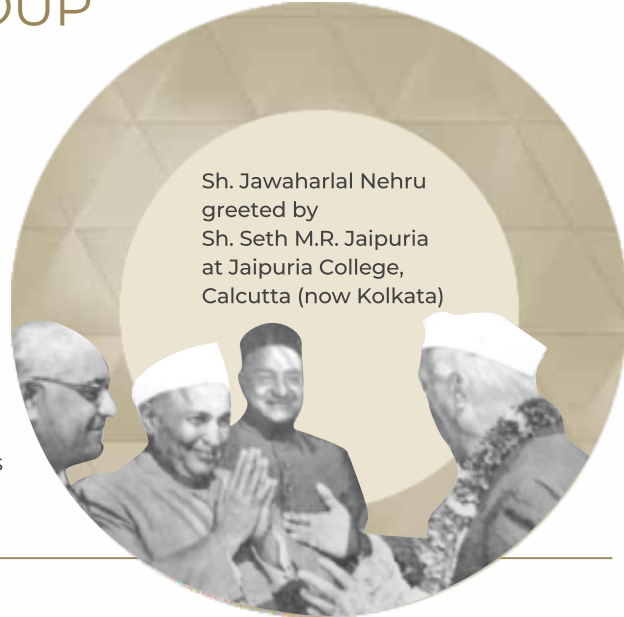
MISSION

To provide learner-centric quality education for stakeholders' well-being through continuous improvements.



ABOUT THE GROUP

One of the most respected and dedicated business groups of the country, the house of Jaipuria has acquired a place and stature of its own in the industrial arena. Ever since its inception in 1942, it has become a benchmark for latest innovations in technology and efficient management, along with its philanthropic activities.



04 Management Institutes

2200+ Educators



42 Schools

15500+ Alumni

27000+ Students



DENIM 26 Million Meter/Annum
WOVEN GREIGE 12 Million Meter/Annum
COTTON YARN 14500 Metric Tonnes/Annum



A HYDRO
POWER COMPANY

2 Hydropower Plants

10 MWs Production



AN EDUTECH COMPANY OFFERING
ONLINE PROGRAMMES

30+ Online Programmes

5000+ Online Users

BOARD OF GOVERNORS

CHAIRMAN

SHARAD JAIPURIA

Chairman & Managing Director
Ginni International Limited

VICE CHAIRMAN

SHREEVATS JAIPURIA

Executive Director
Ginni Global Private Limited

MEMBERS

ANURAG DALMIA

Vice Chairman
Dalmia Bros. (P) Ltd.

SUDHIR JALAN

Co - Chairperson
Rieter India (P) Ltd.

ASHUTOSH GARG

Founder Chairman and
Managing Director,
Guardian Lifecare

YOGI SRIRAM

Group Advisor to MD & CEO,
Group HR Larsen & Toubro Limited

KAMAL GUPTA

Corporate Consultant
Former Technical Director, ICAI

KAVITA PATHAK

Director
Jaipuria Institute of Management, Lucknow

MAHESH GUPTA

Chairman
KENT RO Systems

DAYANAND PANDEY

Director
Jaipuria Institute of Management, Noida

RAVI JHUNJHUNWALA

Chairman
LNJ Bhilwara Group

PRABHAT PANKAJ

Director
Jaipuria Institute of Management, Jaipur

RAJAN SAXENA

Former Vice Chancellor
NMIMS University

PRITHVIYADAV

Director
Jaipuria Institute of Management, Indore

SALIL BHANDARI

Corporate Consultant
BGJCA Associates LLP.

BE INSPIRED
BY THE PAST

BE READY
TO MAKE
THE FUTURE

25 YEARS
OF LEGACY

375+
CORPORATE
PARTNERS

11000+
ALUMNI

3000+
INDUSTRY
LEADERS ON
CAMPUS

110+
FACULTY

14
INTERNATIONAL
TIE-UPS



Sh. Ravi Shankar Prasad

Union Minister for Law & Justice,
Electronics & IT and Communication at Jaipuria
Institute of Management, Noida



Shri Rajnath Singh

Hon'ble Defence Minister of India inaugurating
the Incubation Center at
Jaipuria Institute of Management, Lucknow



Anand Kumar (Super-30)
at Jaipuria Institute of Management



Sonam Wangchuk
at IIC, 2019 National Conference
Jaipuria Lucknow



Prof. Ram Charan during leadership lecture at Jaipuria Lucknow



Dr. Harshvardhan
Union Health Minister & Family Welfare, Science
& Technology, Earth Sciences at Management
Research Conclave Jaipuria Noida

AIU** Recognised PGDM
as Equivalent to MBA

NAAC 'A' Grade* & NBA** Accredited

Graded Autonomy by AICTE

Uncampus - First of its kind,
Single Unified Educational Delivery

**RANKED AMONGST
TOP 100 MANAGEMENT
INSTITUTES IN INDIA
NIRF 2020**



**Former Hon'ble President of India
Shri Pranab Mukherjee**
felicitating Jaipuria Institute of Management
with Gold Award at IMC



Why wait for revival, When you can be the new beginning?

Jaipuria Institute of Management not only prepared me for my career but way beyond it. Thanks to the learning experience I got here. It gave me the platform to discover myself.

Aishwarya Mishra
Team Manager, Amazon
Alumnus 2020

UNLEASH YOUR POTENTIAL BE MORE THAN AN ASPIRANT

Ignite new ideas, unlearn old paradigms, relearn practices to stay new and relevant for a changing world. Unlearn without a pause. Make change a way of life.



Knowledge
meets
application



Curiosity
meets
answers



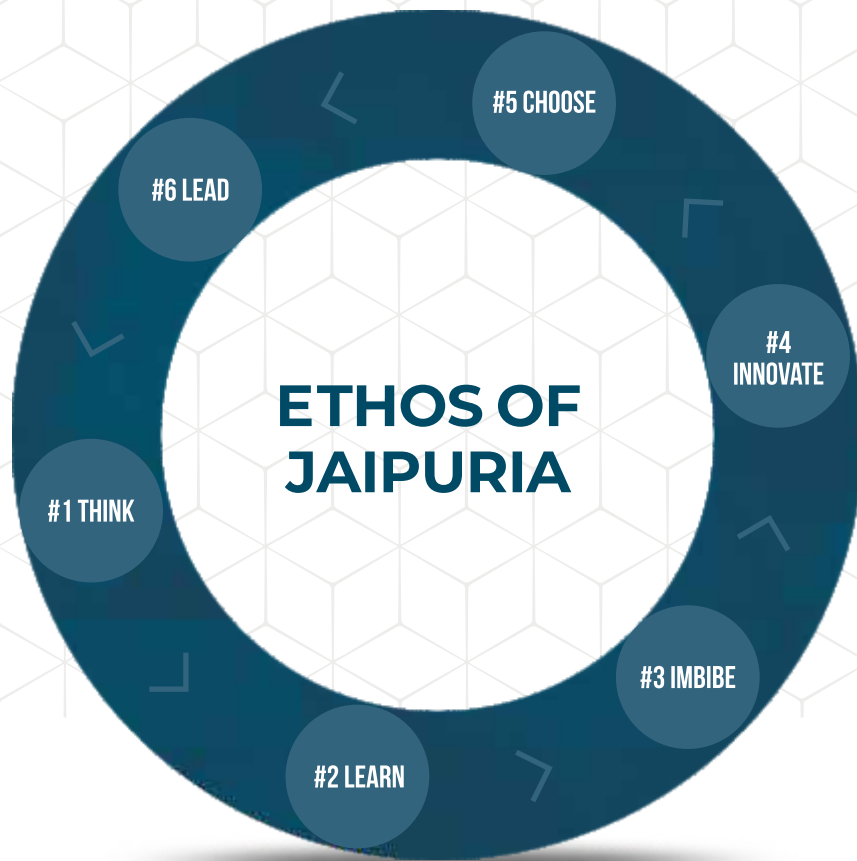
Passion
meets
community



Talent
meets
purpose



Potential
meets
possibility



#1 THINK

Ask questions, contemplate, explore new avenues. After all, what you think is what you become.

#2 LEARN

Seek the truth, pursue it, reach out. Be ready to head anywhere, as long as it's forward.

#3 IMBIBE

Absorb, experience, appreciate, as much as you can. Let go of insecurity, start feeling proud of who you are.

#4 INNOVATE

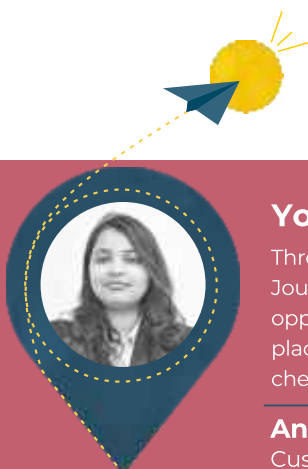
Think uniquely, traverse new roads, achieve the extraordinary, keep it simple. Discover new routes to success.

#5 CHOOSE

Weigh your options, prioritize, take your pick, try the new, accept challenges. Understand the power of risk-taking.

#6 LEAD

Take charge, blaze a new trail, be a trendsetter. Management is doing things right, leadership is doing the right things.



You can BE more than an aspirant

Three things that I wanted to achieve in my MBA Journey at Jaipuria. Holistic development by tapping all opportunities, knowledge and skill enhancement, placement in my dream sector and, good friends to cherish for life. All of these I got here.



Anushika Agarwal

Customer Development Officer,
Colgate-Palmolive
Alumnus 2020

JOIN YOUR PEERS MEET YOUR TRIBE

When you join Jaipuria, you connect with a community of dreamers, innovators, changemakers and learners. Find diversity to your advantage. Collaborate and co-create with a cohort that is as passionate and committed as you are.

GRADUATION STREAM*



Gender Ratio
972 Female **989** Male

DIVERSE TALENT POOL*



23 States | **100+** Cities

SEEK EXPERTS FIND LIFELONG MENTORS

A 110+ expert faculty forms the fulcrum on which Jaipuria's program rests. And because change is constant, Our research-driven faculty is continuously quashing old ideas and rebuilding new perspectives that emerge out of rising change and complexities.

The institute has highly accomplished, well qualified faculty with a mix of research orientation and industry experience. Students are groomed in a way that they develop a passion for lifelong learning and prove their mettle in the business world. I am confident that you will get an enriched learning experience at Jaipuria.

Dr. A K Puri
Distinguished Professor - Finance



110+ FACULTY

Drawn from industries and academia, they bring their thirst for knowledge coupled with years of practice to the classroom. Jaipuria's 110+ faculty members play a pivotal role in making our students corporate ready.



ANUBHAV MISHRA

Associate Professor - Marketing
Ph.D (IIM, Lucknow),
EPGP (IIM, Kozhikode)



DHEERAJ MISRA

Professor - Finance
Ph.D (IIT, Kanpur),
MA - Economics,
(Christchurch College)



DEEPAK PANDIT

Adjunct Professor-
Entrepreneurship
Ph.D (MDI), MBA (BIMTECH)



DEEPAK KUMAR SINGH

Adjunct Professor - IT
Chairperson for Entrepreneurship
& Family Business
Ph.D (IIT, Kanpur),
M.Tech. (IIIT, Allahabad)



HIMANSHU MANGLIK

Adjunct Professor- Strategic Mgmt.
Former Head Corporate Comm.
Nestle India
PGDM (IIM, Bangalore)



KESHAV SHARMA

Professor – Operation Mgmt.
Fellow in Management
(XLRI, Jamshedpur),
MBA, PMP®



SANTOSH SOOD

Adjunct Professor - Marketing
PGDM (IIM, Ahmedabad),
BE - Mechanical



SANTANU K. GANGULI

Professor - Finance
Fellow of the Institute of
Chartered Accountants of India
(FCA), Ph.D



SAUMYA RANJAN SAHOO

Assistant Professor – Operations Mgmt.
Ph.D (Pandit Deen Dayal Petroleum Univ.),
MBA (CEPT)

DISTINGUISHED FACULTY



AK PURI

Distinguished Professor- Finance
Former Senior Professor,
Fore School of Management,
Ph.D, MBA (FMS,
Delhi University)



ALOK RANJAN

Distinguished Professor -
Strategy & Gen. Management
Retd. IAS, Former Chief
Secretary, U.P,
PGDM (IIM, Ahmedabad)



DEVI SINGH

Distinguished Visiting
Professor- International
Finance and Management
Former Vice Chancellor,
Flame University & Director,
IIM-Lucknow



JAYANT KRISHNA

Distinguished Adjunct Professor-
Information System & GM
Former CEO,
National Skill Development
Corp. (NSDC)
SMP (Harvard Business School)



**SOMAYAJULU
GARIMELLA**

Distinguished Adjunct
Professor- Operations
& Gen. Management
Advisor, Global Network
of Development Professionals,
Singapore



VP SINGH

Distinguished Professor HR
Former Advisor- Patanjali,
Former Executive Director- RJ Corp.

INTERNATIONAL FACULTY



ASHISH CHANDRA

Adjunct Professor -
Jaipuria Institute of Management
Professor - College of
Business University
of Houston - USA

Ph.D, MBA
(University of Louisiana)
PGDCSA (BHU)



AJAI GAUR

Adjunct Professor - Strategy
& International Business.
Associate Professor, Rutgers
Business School
Newark & New Brunswick

Ph.D (National University
of Singapore),
Ph.D (IIT), MBA (IIFT)



CHRISTINE COOMBE

Adjunct Professor-
Business Communications
Professor - Dubai Men's College, UAE
Ph.D (Ohio University)

11000+ ALUMNI MANAGING CHANGE



Real knowledge and ready skills have made Jaipurians the choice of leading organisations. 11,000+ of our alumni across sectors and geographies, are continuously evolving and creating new possibilities every day.



A GLIMPSE



BANKING AND MICRO FINANCE



Faseeh Elahi

Head of Quality Control
& Functional BORM
Abu Dhabi Islamic Bank
Alumnus 2003



Himanshu Trivedi
Zonal Head
Standard Chartered Bank
Alumnus 2002



Rupesh Nath
Deputy Vice President
& Regional Head
HDFC Bank
Alumnus 2003



**Biraja Prasad
Tripathy**
Head - Products
Kotak Mutual Funds
Alumnus 2004



Garima Tripathi
Operations Head
Axis Bank
Alumnus 2015



Ruptrisha Borah
Chief Manager
Kotak Mahindra Group
Alumnus 2016



**Avnish Kumar
Johari**
Regional Head
ICICI Bank
Alumnus 1998



Paritosh Joshi
Assistant General Manager
ICICI Bank
Alumnus 1999



Arijit Dutta
Assistant Vice President
HSBC
Alumnus 2004



Abhinav Purwar
Senior Manager
Punjab National Bank
Alumnus 2006



Abir Bhattacharjee
Portfolio Manager
AL-Masraf, Dubai
Alumnus 2008

AUTOMOBILE



Abhinav Srivastava

Head Dealer Development
& Marketing
Escorts Construction
Equipment, Alumnus 2001



Shanij Gupta
Regional Product Manager
Ashok Leyland
Alumnus 2001



Ashutosh Merothiya
Deputy General Manager
Tata Motors
Alumnus 2007



Mitesh Routray
Business Manager
Daimler India
Alumnus 2016



Vaibhav Gupta
Area Sales Manager
Mahindra Rise
Alumnus 2017



Kongkana Bayan
Lead CRM
Mercedes Benz, India
Alumnus 2018

E-COMMERCE



Abhay Kumar Kashyap

GM-International,
Paytm
Alumnus 2006



Yashica Arora
Sr. Business Development
Manager
MakeMyTrip
Alumnus 2008



Nida Naushad
Head- Brand, Strategy &
Campaigns,
CARS24
Alumnus 2011



Shubhanshi Dhooper
Growth Lead
Times Internet
Alumnus 2014



Banmeet Kaur
Catalog Manager
Amazon
Alumnus 2014



Sanjay Pawar
Team Leader
Flipkart
Alumnus 2015

ENTREPRENEURS



Anand Narain Kapoor

Founder & Group Vice Chairman
Midcom Group
Alumnus 1997



Harsh Gupta

Partner
Printtech
Alumnus 1997



Asmita Singh

Joint Managing Director
Chandan Healthcare
Alumnus 2007



Gaurav Kumar Tripathi

Growth Lead
OZI healthcare
Alumnus 2007



Swapnil Tewari

Founder
Madman
Alumnus 2008



Tarun Chaudhary

Proprietor
Tanusha Enterprises
Alumnus 2014

FINANCIAL SERVICES & INSURANCE



Anurag Misra

Senior Vice President
SBI Life Insurance
Alumnus 1999



Ankur Bahorey

Member of Executive Management & Group Head
Retail Business
HDFC ERGO,
Alumnus 1999



Arvind Chaudhary

Regional Sales Head
Aditya Birla Finance
Alumnus 1999



Saumitra Sahay

Senior Vice President
BNP PARIBAS
Alumnus 2002



Ayush Nigam

Vice President
Citibank
Alumnus 2004



Shivangi Trivedi

Manager - HR
Bajaj Finance
Alumnus 2016

FMCG/CONSUMER DURABLE



Manoj Pandey

Director - Advanced Analytics
Johnson & Johnson
Alumnus 2014



Soumyajit Ghosh

GM & Head E-Commerce
Bajaj Electricals
Alumnus 2001



Alka Tiwari

HR Manager
LG
Alumnus 2009



Vedant Vashishtha

Institutional Sales
Bacardi
Alumnus 2014



Neha Sharma

HR Recruiter
Unilever
Alumnus 2014



Aman Chouhan

Project Sales Officer
Asian Paints
Alumnus 2018

IT/ITES



Prabhot Makin

Practice Director
Wipro, London
Alumnus 1998



Debyani Sinha

Global Head
Human Resources
Nucleus Software
Alumnus 1998



Vivek Pandey

Director & HR Lead
HCL Technologies
Alumnus 1999



Sachin Kapoor

VP-MEA, India &
Emerging Markets
TechXhub
Alumnus 2002



Sagorika Sanyal Goswami

VP - Talent Acquisition
InSync Tech Fin Solutions
Alumnus 2004



Alekh Srivastava

Regional
Business Head
Martrikz
Alumnus 2004



Vineet Arora

Product Manager
Ingram Micro
Alumnus 2008

LOGISTICS



Jadumoni Das

Territory Manager
FedEx Express
Alumnus 2015



Ketan Badhwar

Sales Manager
GEODIS Australia
Alumnus 2004



Mohan Agarwal

Sr Manager
Delhivery
Alumnus 2008



Musheer Chaudhary

HR Generalist
Safexpress
Alumnus 2014



Pallab Das

Senior HR Generalist
XpressBees
Alumnus 2014



Sankar Jyoti Baruah

Operations Lead
DHL
Alumnus 2015

RETAIL



Mohit Agrawal

Country Manager
Business Development
Warwick Fabrics
Alumnus 1997



Vishal Bhargava

Business Head
Arab Business Machine
(Apple Authorised
Distributors), UAE
Alumnus 2006



Apoorva Awasthi

Area HR Head
Shoppers Stop
Alumnus 2013



Nikesh Gupta

Manager
Lenskart
Alumnus 2014



Girish Chapple

Merchandise Planning
Babyshop Landmark Group
Alumnus 2019



Ayushi Saxena

Assistant Store Manager
Aditya Birla Fashion & Retail
Alumnus 2019

TELECOMMUNICATION



Nitin Kurup

National Credit Head
Reliance Jio
Alumnus 2000



Neelesh Keserwani

Senior General Manager
Vodafone Idea
Alumnus 1997



Ashu Anand

Product Marketing Manager
Vodafone Idea
Alumnus 2009



Syed Adeel Haider

Sales Manager-Apple Mobility
Redington Gulf
Alumnus 2012



Geet Malhotra

Manager
Airtel
Alumnus 2013



Prathmesh Chaturvedi

Business Manager
Samsung Telco
Alumnus 2016

MEDIA ADVERTISING



Mugdha Misra

Associate Editor
CNBC-AWAZ
Alumnus 2005



Surabhi Singh

Associate Director
SAAVN
Alumnus 2004



Mohammad Hamid

Deputy Executive Producer
Zee Media
Alumnus 2005



Nischal Arora

News Editor
Bennett Coleman
Alumnus 2005



Ajaya Sharma

Anchor Head Research
ET NOW
Alumnus 2005



Adarsh Jha

Anchor
ABP News
Alumnus 2006



Nikita Srivastava

Business HR
PVR
Alumnus 2014

RESEARCH & CONSULTANCY*



Soumiliya Saha

AVP, Insurance Analytics
Genpact
Alumnus 2007



Sandeep Verma
Director
Oracle India
Alumnus 1998



Prachi (Garg) Bawari
Director, Corporate HR
CRISIL
Alumnus 2004



Bharat Jain
Tax Consultant
Deloitte
Alumnus 2008



Saurabh Nigam
Sr. Manager:Strategy
Concept Int. Business
Consulting
Alumnus 2010



Sugandha
Business Development
Manager
AECC Global
Alumnus 2016



Sonakshi Chadha
Tax Consultant
Deloitte
Alumnus 2018

MANUFACTURING



Shalini Naagar

Director HR
Baxter International Inc.
Alumnus 1999



Puneet Kr. Singh
DGM - Product Vertical
Havells India
Alumnus 1997



Joshita Tandon
Chief Manager - HR
SRF
Alumnus 2008



Rajni C. Kispotta
Sr. Trainer
Tata Steel
Alumnus 2013



Tuhin Sharma
E-commerce Strategist
UCB
Alumnus 2014



Shilpa Malik
Product Manager
JK Papers
Alumnus 2017

APPLY FOR ONE GAIN 4 FOLD CHOICES

Welcome to a unified campus experience to get seamless learning with boundless avenues to grow. With uncampus, get a simplified exchange that maximises your outcomes.



uncampus

4 CAMPUSES, 1 UNIQUE DELIVERY

Gain centralized admissions

Access 4 fold recruitment choices

Experience multi-campus student exchange

Learn from 110+ eminent faculty

Connect with 11000+ alumni

Multiply your opportunities

Train with centralized curriculum

Join 1900+ young minds
from all over India

UNCAMPUS
ADMISSION

UNCAMPUS
LEARNING

UNCAMPUS
CURRICULUM

UNCAMPUS
EXPERIENCE

UNCAMPUS
PLACEMENTS

BEGIN AT THE LEGACY

JAIPURIA LUCKNOW



Find new beginnings where the legacy began. At Jaipuria Lucknow, prepare for an evolving world with confidence.



Dr. Kavita Pathak
Director,
Jaipuria Lucknow
PhD (Queensland University)



Be at the
Heritage City
of India

- Growing Business Hub
- Smart City with Entrepreneurial Energy
- Thriving Handicrafts Centre
- Home to Major Companies Like Sony & Reliance Retail



PROGRAMMES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management- Financial Services (PGDM-FS)

Post Graduate Diploma in Management- Retail Management (PGDM-RM)

'A' Grade Accreditation by 'NAAC' (UGC)

NBA Accredited PGDM Programmes

Graded autonomy by AICTE

Recognized by AIU, PGDM as Equivalent to MBA

AACSB Business Education Alliance Member

73rd Amongst all Management Institutes in India (NIRF, 2020), Ministry of HRD, Govt. of India

11th Amongst Private B-Schools in North India (Business Today, 2020)



FLAGSHIP CAMPUS EVENTS



FEES

PROGRAMME	FIRST INSTALLMENT	SECOND INSTALLMENT	THIRD INSTALLMENT	TOTAL 1st YEAR FEE	FOURTH INSTALLMENT	FIFTH INSTALLMENT	SIXTH INSTALLMENT	TOTAL 2nd YEAR FEE
PGDM	185000	170000	170000	525000	180000	170000	170000	520000
PGDM (FS)	180000	155000	155000	490000	180000	155000	155000	490000
PGDM (RM)	175000	150000	150000	475000	175000	150000	150000	475000

A refundable Security Deposit of Rs. 10,000 to be paid along with first installment in addition to the fee above.

SCHOLARSHIP

PROGRAMME	SCHOLARSHIP AMOUNT	PERCENTILE & ABOVE				PROGRAM	SCHOLARSHIP AMOUNT	PERCENTILE & ABOVE			
PGDM	400000	CAT 80				PGDM (FS)	100000	CAT 60	MAT 90	CMAT 85	XAT 75
PGDM	200000	CAT 75		CMAT 95		PGDM (RM)	400000	CAT 70			
PGDM	100000	CAT 65	MAT 95	CMAT 90	XAT 80	PGDM (RM)	200000	CAT 65	MAT 90	CMAT 85	
PGDM (FS)	400000	CAT 75				PGDM (RM)	100000	CAT 60	MAT 85	CMAT 80	XAT 70
PGDM (FS)	200000	CAT 70	MAT 95	CMAT 90							

BE GROOMED BY THE INDUSTRY



JAIPURIA NOIDA



As the industry changes at an unprecedented scale, find the skills and resources to navigate and lead them in right within an industrial neighbourhood



Dr. DN Pandey

Director,
Jaipuria Noida
Ph.D,
Cert. in Portfolio & Risk Mgmt.
(Swiss Finance Institute, Geneva)



Be where
the action is

- Media and Multinational Hub
- Model UP City • Part of NCR
- Booming Realty
- Base for Software & Technology Park & SEZ

'A' Grade Accreditation by 'NAAC' (UGC)

NBA Accredited PGDM Programs

Recognized by AIU, PGDM as Equivalent to MBA

Graded autonomy by AICTE

AACSB Business Education Alliance Member

69th Amongst all Management Institutes in India (NIRF, 2020),
Ministry of HRD, Govt. of India

12th Amongst Private B-Schools in North India (Business Today, 2020)



FLAGSHIP CAMPUS EVENTS



PROGRAMMES OFFERED

Post Graduate Diploma
in Management
(PGDM)

Post Graduate
Diploma in
Management-Marketing
(PGDM-M)

Post Graduate Diploma
in Management-
Service Management
(PGDM-SM)



FEES

PROGRAMME	FIRST INSTALLMENT	SECOND INSTALLMENT	THIRD INSTALLMENT	TOTAL 1st YEAR FEE	FOURTH INSTALLMENT	FIFTH INSTALLMENT	SIXTH INSTALLMENT	TOTAL 2nd YEAR FEE
PGDM	185000	170000	170000	525000	180000	170000	170000	520000
PGDM (SM)	185000	170000	170000	525000	180000	170000	170000	520000
PGDM (M)	185000	170000	170000	525000	180000	170000	170000	520000

A refundable Security Deposit of Rs. 10,000 to be paid along with first installment in addition to the fee above.

SCHOLARSHIP

PROGRAMME	SCHOLARSHIP AMOUNT	PERCENTILE & ABOVE				PROGRAM	SCHOLARSHIP AMOUNT	PERCENTILE & ABOVE			
PGDM	400000	CAT 80				PGDM (M)	100000	CAT 65	MAT 90	CMAT 85	XAT 75
PGDM	200000	CAT 75		CMAT 95		PGDM (SM)	400000	CAT 70			
PGDM	100000	CAT 65	MAT 95	CMAT 90	XAT 80	PGDM (SM)	200000	CAT 65	MAT 90	CMAT 85	
PGDM (M)	400000	CAT 75				PGDM (SM)	100000	CAT 60	MAT 85	CMAT 80	XAT 70
PGDM (M)	200000	CAT 70	MAT 95	CMAT 90							

BE WHERE THE NEW BEGINS



JAIPURIA JAIPUR



Jaipuria's entrepreneurial culture prepares you for new opportunities in the new world. Get ready to startup new future and a new life.



Dr. Prabhat Pankaj
Director,
Jaipuria Jaipur
MLE (Harvard University)



Be in the
emerging city

- Emerging City Selected for Smart City Project
- Ideal Location on Golden Triangle of Agra & Delhi
- 11th Largest Deposit Centre, 9th Credit Centre of The Country



PROGRAMMES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management-Service Management (PGDM-SM)

NBA* Accredited

AIU* Recognised PGDM

AACSB Business Education Alliance Member

Graded Autonomy by AICTE

Ranked in 76-100 Band Amongst all Management Institutes in India - NIRF 2020, Ministry of HRD, Govt. of India

18th Amongst Private B-Schools in North India (Business Today, 2020)



FLAGSHIP CAMPUS EVENTS



FEES

PROGRAMME	FIRST INSTALLMENT	SECOND INSTALLMENT	THIRD INSTALLMENT	TOTAL 1st YEAR FEE	FOURTH INSTALLMENT	FIFTH INSTALLMENT	SIXTH INSTALLMENT	TOTAL 2nd YEAR FEE
PGDM	160000	140000	140000	440000	160000	140000	135000	435000
PGDM (SM)	160000	140000	140000	440000	160000	140000	135000	435000

A refundable Security Deposit of Rs. 10,000 to be paid along with first Installment in addition to the fee above.

SCHOLARSHIP

PROGRAMME	SCHOLARSHIP AMOUNT	PERCENTILE & ABOVE			PROGRAM	SCHOLARSHIP AMOUNT	PERCENTILE & ABOVE		
PGDM	300000	CAT 80			PGDM (SM)	300000	CAT 75		
PGDM	200000	CAT 70	MAT 95	CMAT 90	PGDM (SM)	200000	CAT 70	MAT 85	CMAT 80
PGDM	100000	CAT 60	MAT 90	CMAT 85	PGDM (SM)	100000	CAT 60	MAT 80	CMAT 75
					PGDM (SM)	50000			ATMA 95

*Except PGDM (SM)

BE WHERE YOU CAN GROW WITHOUT A PAUSE



JAIPURIA INDORE



Indore has been a growth hub in Madhya Pradesh. Its unstoppable spirit is the perfect platform to grow and rise without a pause.



Dr. Prithvi Yadav

Director,
Jaipuria Indore
PhD,
(Indian Agriculture Research Institute)



Be in the
heart of india

- ÿ Financial Capital of Central India.
- ÿ Education Hub of Central India.
- ÿ Base of Major IT Companies Like Infosys.

NBA Accredited

[AIU Recognised PGDM](#)

AACSB Business Education Alliance Member

[3rd Amongst Private B-Schools in Central India \(Business Today, 2020\)](#)

[2nd Amongst Private B-Schools in Central India \(Business World, 2020\)](#)



FLAGSHIP CAMPUS EVENTS



JIMC

Jaipuria Indore
International Management
Conference

PROGRAMME OFFERED

Post Graduate
Diploma in
Management
(PGDM)



FEES

PROGRAMME	FIRST INSTALLMENT	SECOND INSTALLMENT	THIRD INSTALLMENT	TOTAL 1st YEAR FEE	FOURTH INSTALLMENT	FIFTH INSTALLMENT	SIXTH INSTALLMENT	TOTAL 2nd YEAR FEE
PGDM	145000	125000	125000	395000	130000	125000	125000	380000

A refundable Security Deposit of Rs. 10,000 to be paid along with first Installment in addition to the fee above.

SCHOLARSHIP

PROGRAMME	SCHOLARSHIP AMOUNT	PERCENTILE & ABOVE				
PGDM	300000	CAT 70				
PGDM	200000	CAT 65	MAT 85	CMAT 80		
PGDM	100000	CAT 60	MAT 75	CMAT 70	XAT 70	
PGDM	50000		MAT 70			ATMA 95

MEET THE WORLD FEEL AT HOME

Jaipuria's safe, spacious and comfortable hostel is the space to be yourself. Make friends and memories for a lifetime. Live and learn with joy and confidence.



BE TOGETHER FOR MORE THAN A HANGOUT

- ▶ SPIC MACAY concerts ▶ Life after 6 discussions or hangouts
- ▶ Hobby courses ▶ Forums - Hot coffee hot issue ▶ Seminars
- ▶ Aptitude and skill based courses ▶ Additional evening courses



YOU LEARN MORE BEYOND THE CLASSROOM



The hostel at Jaipuria is safe, spacious and well endowed with facilities you need to learn round the clock. It also gives you a network of friends for life. After 6 discussions are the highlights of hostel life. It truly stretches our minds to learn new every day.

Avishek Chatterjee
PGDM 2020-22

TAKE RISKS FIND YOUR COMFORT

Campus life is vibrant with a medley of fun, camaraderie and serious learning. Seminars, conclaves and festivals keep the spirits high and the collaboration and peer exchange higher.



BE THE HAPPENING



Jaipuria Lucknow
Annual
National
Conference



Jaipuria Lucknow
Annual
Management
Fest



Jaipuria Indore
Annual
Management
Fest



Jaipuria Noida
Annual
Management
Fest



Jaipuria
Jaipur
International
Conference



Jaipuria
Jaipur
Inter-College
Annual Fest



Annual
Management
Conference



Jaipuria Institute of
Management,
Noida

JAIPURIA INTERNATIONAL MANAGEMENT CONFERENCE

Jaipuria Indore
International Management
Conference

LEARN
MORE THAN
BUSINESS
SKILLS

IDEATE

INITIATE

COLLAB-
ORATE

BUILD

TEST

APPLY

REVIEW

CATALYSE

ASSESS

LEAD

JOIN A PROGRAM FIND A PLATFORM

Unlike other business schools, Jaipuria is a culture, a way of life, a platform that gives you the stage to BE all that you choose for yourself.

No constraints of a traditional classroom, or structures to bind you. Regardless of what the future unfolds, find an ecosystem to help you create opportunities and transform challenges.

Shirvari Gupta

Team Manager, Amazon
Alumnus 2020

OUR PROGRAMMES

- PGDM
- PGDM (Financial Services)
- PGDM (Retail Management)
- PGDM (Marketing)
- PGDM (Service Management)



Attitude

Be adaptable for the changing times. Learn to unlearn and grow amidst change.



Knowledge

Build new knowledge that keeps you at the forefront of change.



Skills

Nurture skills critical for the new, ever changing world.



Experience

Transform your world and worldview



Community

Meet dreamers and innovators like you.



Opportunities

Choose leaders to start your career and build your life.



Knowledge clubbed with industry exposure played a vital role in developing me as an individual. There is so much to learn from the real experiences and peer network at Jaipuria.

Nibisha Sarma
PGDM 2019-21

PICK A COURSE MAKE A PATH

Jaipuria's course is innovative, intense and evolves to changing global realities. It is rigorous yet flexible. Anchored in deep industry training and global pathways it helps you design your own path ahead

Year One

Year one is an opportunity to gain knowledge and build skills. It starts with an online orientation and is followed by an Individual Development Plan that helps you plan your journey ahead. You find like-minded peers and an extraordinary faculty team as partners. You collaborate and learn from each other. Classroom learning, live projects and internships enrich your learning.

PROGRAMME STRUCTURE



Placement Support

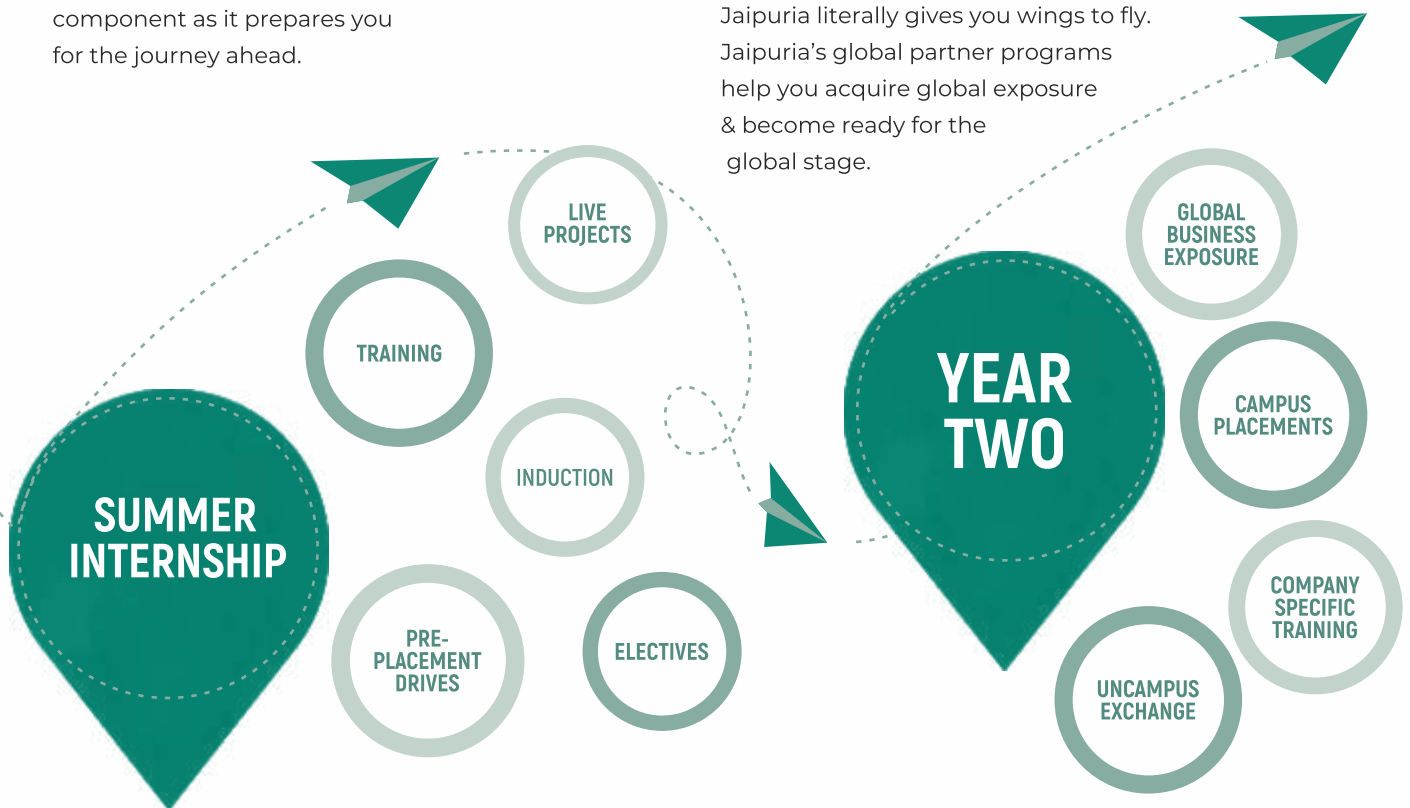
Jaipuria's curriculum is immersive and well integrated with placement support. Along with an ongoing placement support, you will also get post-placement support to iron out deficits or gaps.

Summer Internship

Jaipuria gets you on the ground and running, right in the first year. Summer internships help you test and apply your knowledge. They also give you the first real, insider's view into the industry. This is a critical component as it prepares you for the journey ahead.

Year Two

Uncampus offers you a choice to study at another campus for a year. You can enrich your learning as you collaborate and learn from peers and faculty. The second year thus is a preparation for future challenges. Now you get to choose from 10 electives and super specialise for the industry. In year two Jaipuria literally gives you wings to fly. Jaipuria's global partner programs help you acquire global exposure & become ready for the global stage.



1050 hours of classroom training



200 hours of industry exposure



180 hours of industry readiness training



100 hours of IDP
(Individual Development Program)



90 days of Summer Internship

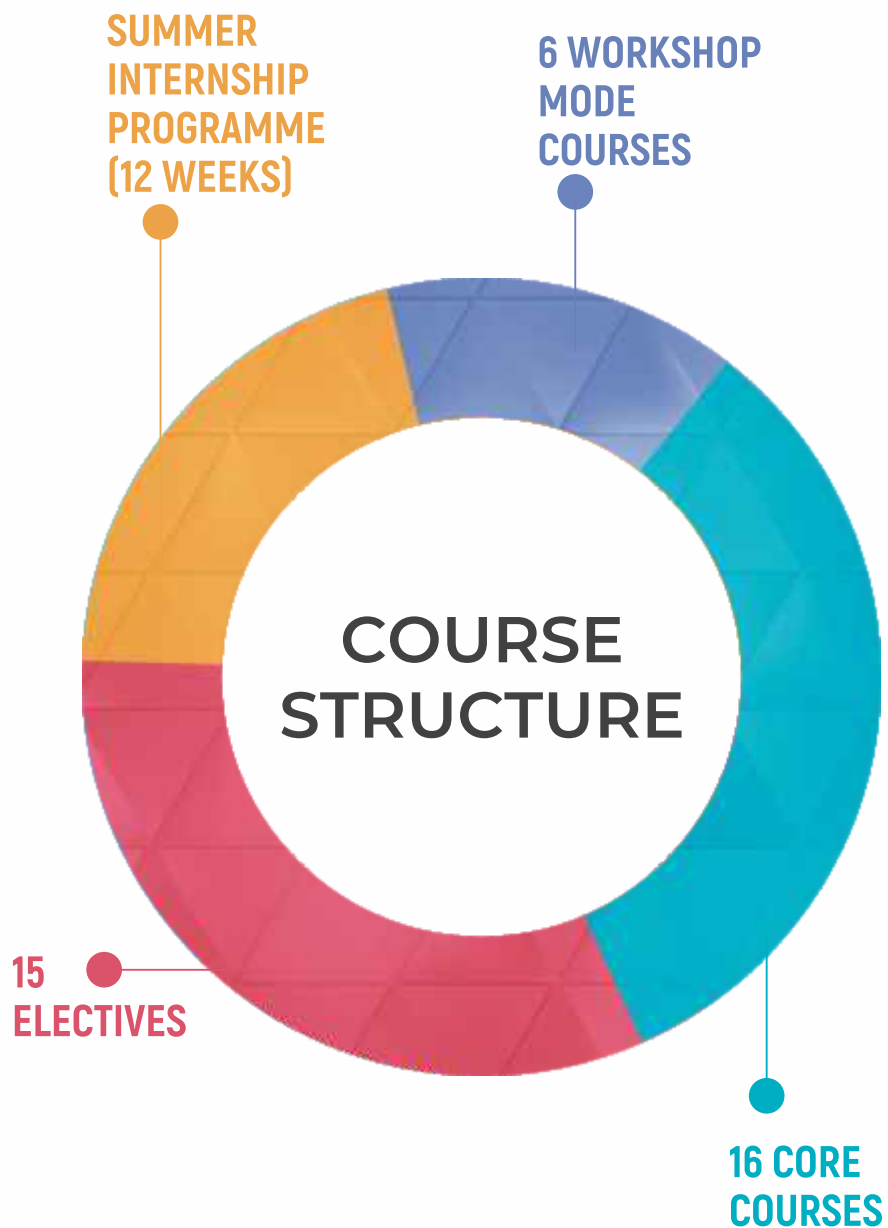


CHOOSE YOUR SKILLS CHASE YOUR GOALS



PGDM

Post Graduate Diploma in Management is the key to career in business management. Well established and perfected over a period of time. PGDM is an integrated program, designed in the context of the ever evolving business world. Its industry centric curriculum packed with live projects, case studies will give you an edge with dual specialisations in any of the functional area of management viz; Finance, Business Analytics, HR, Information System, International Business, Marketing and Operations Management. Programme offered at Jaipuria Lucknow, Noida, Jaipur and Indore.



BE SECTOR SPECIALISED

Be specialised in the sector of your choice.

Pick a combination of 10 electives, 4 from focused sectors and the rest from a bouquet of electives.

PGDM (FINANCIAL SERVICES)

- **SUPER SPECIALISATION** in Financial Services by choosing 6 electives.
- **DUAL SPECIALISATION** in any other functional area of management by choosing rest of the 4 electives, such as HR, Information System, Marketing and Operations Management.
- **SECTOR SPECIALISATION** by opting for 3 out of the above 6 electives from any one of the following sector.

Banking • Capital Market • Insurance

Program offered at Jaipuria Lucknow

PGDM (MARKETING)

- **SUPER SPECIALISATION** in Marketing by choosing 6 electives.
- **DUAL SPECIALISATION** in any other functional area of management by choosing rest of the 4 electives, such as Finance, HR, Information System, International Business and Operations Management.
- **SECTOR SPECIALISATION** by opting for 3 out of the above 6 electives from any one of the following sector.

E-Marketing • Retail • Rural Marketing

Program offered at Jaipuria Noida

*The sectoral specialisation is indicative & may change as per academic & industry requirement.



I did my MBA at Jaipuria mainly because of the course structure and distribution of electives. I am totally satisfied and happy with the decision I made. The course is designed in a way that it gives you a very concise and indepth study experience.

Khushboo Katara

Brand Relationship Manager, IDFC First Bank
Alumnus 2020

PGDM (RETAIL MANAGEMENT)

- **SUPER SPECIALISATION** by choosing 6 electives in Retail Management.
- **DUAL SPECIALISATION** in any other functional area of management by choosing rest of the 4 electives, such as Finance, HR, Information System, Marketing and Operations Management.
- **SECTOR SPECIALISATION** by opting for 3 out of the above 6 electives from any one of the following sector.

Supply Chain • Online Retail • Merchandising
Program offered at Jaipuria Lucknow

PGDM (SERVICE MANAGEMENT)

- **SUPER SPECIALISATION** in Service Management by choosing 6 electives.
- **DUAL SPECIALISATION** in any other functional area of management by choosing rest of the 4 electives, such as Finance, HR, Information System, Marketing, Operations Management and International Business.
- **SECTOR SPECIALISATION** by opting for 3 out of the above 6 electives from any one of the following sector.

Consulting • Banking and Financial Services • Retail

Program offered at Jaipuria Noida & Jaipur



General Management



Service Management



Marketing Management

Decision Science and Operations Management



Retail Management

CORE COURSES



Strategy



Economics & International Business



Finance



INNOVATIVE WORKSHOP COURSES

Business
Communications



Design Thinking



Professional Ethics



Business Environmental
& Social Sustainability



Information
System



Business
Simulations

Entrepreneurship



The Jaipuria curriculum is dynamic and enriched by research with continuous upgradation of knowledge. New courses on e-commerce, talent acquisition, business turnaround management, business analytics, social media, private equity and venture capital will place you at the forefront with a wider knowledge and skill base. Our suite of 35 courses coupled with a dual specialisation in the second year will stimulate and prepare you for the long haul. Summer internship and live projects will further accelerate your learning curve.

POOL OF ELECTIVES

HUMAN RESOURCE MANAGEMENT

Advanced HRM
Compensation Management
Competency Mapping & Assessment
Cross Cultural Sensitivity
Employee Relation and Labour Law
Human Resource Information System
Industrial Relations & Labour Laws
Interpersonal Skills & Team Management
Leadership and Change Management
Learning & Development
Organisation Change & Development
Performance Management System
Talent Acquisition

OPERATIONS MANAGEMENT

Advance Operations Management
Advance Quantitative Techniques
Business Forecasting
Logistics Management
Managing Service Operations
Materials and Inventory Management
Operations Management
Operations Research
Operations Strategy
Optimization Techniques in Business Operations
Optimization Techniques in Retail Operations
Project Management
Service Operations Management
Supply Chain Management
Total Quality Management

BUSINESS COMMUNICATION

Career Advancement through Personal Effectiveness
Cross-cultural Communication
Persuasive Communication
Workplace Etiquettes

SERVICE MANAGEMENT

Managing People in Service Firm
Negotiation Skills
Service Etiquettes and Documentation
Services Innovation Management
Services Management
Services Marketing
Technology Management for Services

INFORMATION TECHNOLOGY MANAGEMENT

Business Forecasting
Cloud Computing for Business Management
Cloud computing for Retail
Dashboard Reporting Using Advanced Excel
Data Analytics Using Advanced Excel
Data Visualization
Database Management System
E-Commerce
Enterprise Resource Planning
Intelligent Interface for Managerial Decisions
IT Tools for Finance
Knowledge Management
Retail Analytics using Advanced Excel
Web Analytics and Social Media

INTERNATIONAL BUSINESS

Applied Econometrics for Managers
Doing Business with emerging Economies
Export/Import Procedures and Documentation
Global Business Environment
International Business
International Finance
International HRM
International Marketing
Management of MNCs

BUSINESS ANALYTICS

Block Chain Analytics
Business Analytics for Managers
Data Mining
Data Visualization & Big Data
Financial Analytics
HR Analytics
Introduction to Business Analytics
Machine Learning & Artificial Intelligence
Optimisation Techniques for Business Analytics
Predictive Analytics
Spreadsheet Modelling
Supply Chain Analytics
Text Analytics

*The pool of electives is indicative & may change as per academic & industry requirement. The offering of electives differ from campus to campus & program to program.

FINANCE & FINANCIAL SERVICES

Actuarial Sciences
Advanced Corporate Finance
Advanced Financial Statement Analysis and Valuation
Applied Econometrics
Banking Operations
Banking Systems
Block chain & Machine Learning
Business Valuation
Corporate Banking
Corporate Restructuring
Corporate Tax Planning
Corporate Valuation
Credit Analysis
CRM in Banking and Financial Services
Equity Portfolio Management
Equity Research
Financial Derivatives & Risk Management
Financial Management
Financial Markets & Institutions
Financial Markets & Services
Financial Modeling & Analysis
Financial Planning
Financial Statement Analysis
Fixed Income Securities
Insurance Accounting
Investment Banking
Investment Management
Management of Banking & Financial Services
Market Micro structure
Micro Finance
Principle of Life Insurance
Principles of General Insurance
Private Equity & Venture Capital
Product and Service Costing
Project Finance
Retail Banking
Risk Management in Commercial Banks
Rural Banking
Treasury Management
Underwriting & Claim Management
Wealth Planning
Working Capital Management

LIBERAL ARTS

Economic History of India
Happiness & Well Being
Cultural Shift
Management Thought Leaders

OPEN ELECTIVES

Entrepreneurship
Legal Aspects of Management
Simulation
Strategic Management

MARKETING & RETAIL MANAGEMENT

Advanced Research Techniques in Marketing
Advertising and Sales Promotion
Brand Management
Business to Business Marketing
Consumer Behaviour
Customer Relationship Management
Data Mining for Consumer Insights
Demand Forecasting
Digital Marketing
Distribution & Channel Management
E-Marketing
Innovations in Rural Markets
Integrated Marketing Communication
ITES in Rural Markets
Luxury Marketing
Luxury Retail
Managing Online Retail
Managing Private Labels
Marketing Analytics
Marketing for Internet, New Media & Mobile
Marketing Innovation for Social Change
Marketing Innovation Management
Marketing of Financial Services
Marketing on Internet
Marketing Planning and Control
Marketing Research
Marketing Strategies
Merchandise and Category Management
Merchandise Buying
New Media and Mobile
Online Branding & Reputation Management
Product and Category Management
Retail Branding & Promotion
Retail Management
Retail Marketing
Retail Operation Management
Retail Store Management
Rural Consumer Behavior
Rural Ecosystem
Rural Healthcare
Rural Marketing
Rural Research
Rural Selling and Distribution
Sales Management and Business Development
Sales Techniques & Documentation
Services Marketing
Shopper Behaviour
Store Design and Visual Merchandising
Store Operations
Strategic Marketing

NAVIGATE CHANGE LEAD THE NEXT

The world is constantly changing. Why look for normal, when you can lead the new, yourself?

Just like the class of 2020. Navigate change and prepare to lead it everyday with our seamless online transition, readiness for a robust hybrid model built on technological excellence.

Uninterrupted learning through Impartus and Zoom

Online assessments through Turnitin software

Series of thought Leadership and Changemaker sessions

Skill enhancement programmes through ijaipuria online platform





During the internship, I have learnt to cope in different situations as well. Life is full of uncertainty but this pandemic situation has taught me to give the best even in your toughest time.

Nancy Jain
PGDM 2019-21
Interned at Lagozon

INSPIRED AND READY



Change is contagious and so is inspiration. Jaipurians learn from inspiring leaders who have made a difference to the world. The Change Maker series - an inspiring engagement between stakeholders and changemakers was one such example.



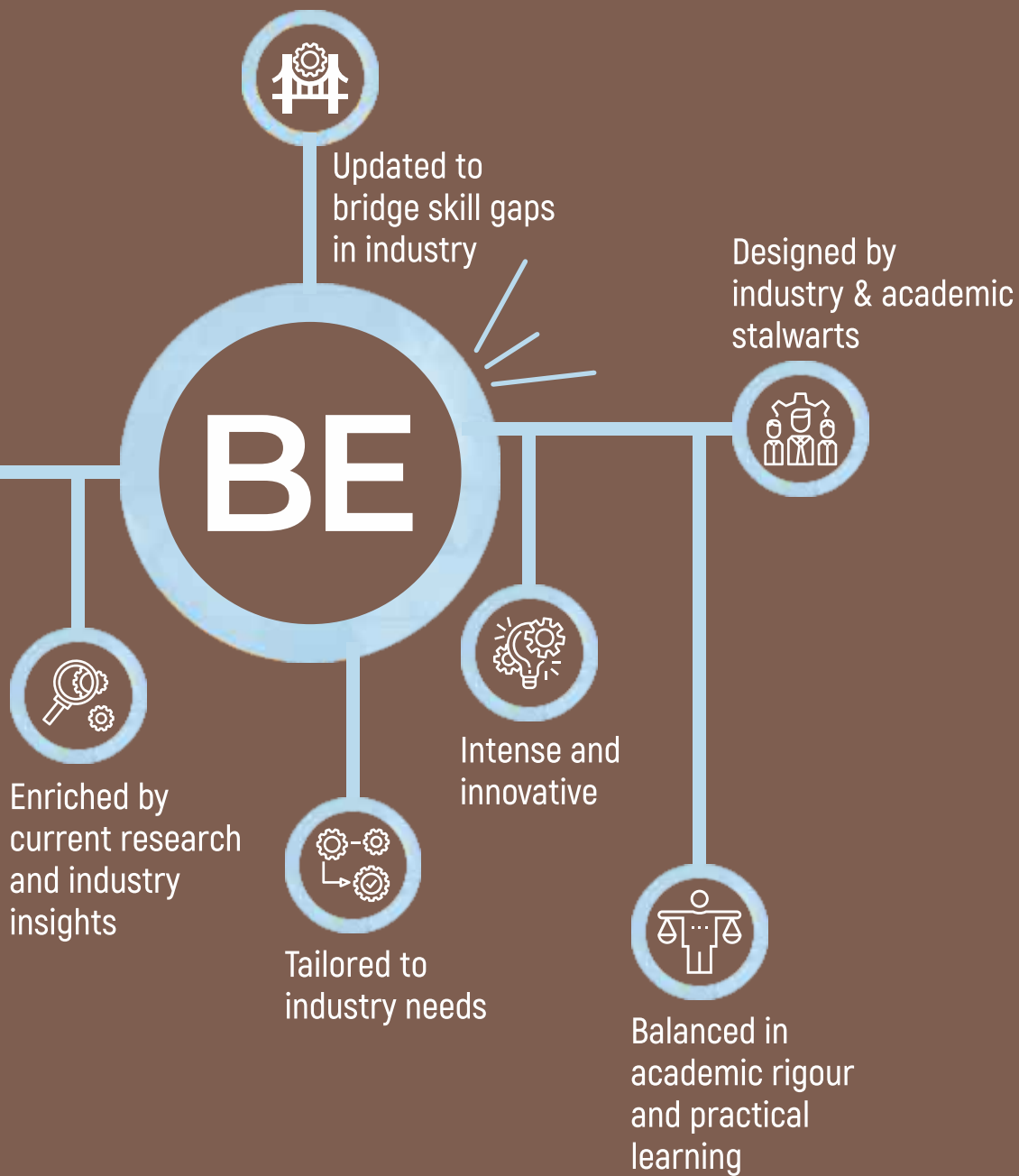
Jaipurians move forward to be Corporate Ready. Covid situation has trained 19-21 batch to "Work from Home", independently researching problems for Summer Assignment, carrying out jobs independently assigned from industry online, effectively participating in online meetings and online education that requires a higher amount of self- motivation.

Prof. S R Singhvi
Professor - Marketing

TRAIN FOR THE INDUSTRY GAIN A NEW LIFE

Preparing for the industry begins from day one. Jaipuria's rigorous global program will help you transform your capabilities with real world experience.





The curriculum here is not limited to books. Indeed the opportunity to take up practical projects and internship programs helped me to gain real life experiences. I just chose the fields of my interest genre and did not follow the crowd.

Shubham Daruka
Regional Sales Head, Happay
Alumnus 2014

CUSTOMISE YOUR GROWTH UNLEASH NEW WINGS

You can customise your growth plan at Jaipuria. Find your gaps, work on them and identify your strengths to enhance them with an IDP that starts from year one.

ACE YOUR GROWTH WITH 3 A'S -

ASSESSMENT

Profiling through tests and interviews by an expert panel, evaluation of passion, knowledge and application, assessment of interest areas.

ANALYSIS

SWOT analysis for outlining skills, ranking on a 5 point scale, need GAP analysis for intervention.

ACTION

Structured, focused and time - bound plan based on needs and capacities.



IDP at Jaipuria helped me in achieving my short and long-term career goal i.e. a journey as a BDM in a MNC firm to an entrepreneur in last 5 years. It strengthened my confidence and ability to challenge my competency.

Ankit Srivastava

Founder Director, Make My Business (Startup)
Alumnus 2013

IN TUNE WITH TECHNOLOGY



The learning eco-system at Jaipuria is well equipped with technology, right from entry to exit every process is tech enabled. The classroom assignment over moodle, session on zoom, video captured sessions through Impartus is an add-on. Flip classes by faculty across campuses through online streaming helps us to learn beyond geographical limitations.

Arushi Agarwal
PGDM 2019-21

TECH YOUR CAREER FORWARD



LECTURE CAPTURE

A lecture capture software helps in better learning through videos. Students can watch classroom recordings - anytime; anywhere in the campus. They use tools for easy revision, to ask questions and interact with peers. In any campus of Jaipuria, student can watch other three campuses and experience uncampus learning.



MOOCs

Massive Open Online Course (MOOC) aims at unlimited participation and open access via internet. MOOCs provide interactive user forums to support community interactions among students & professors. Professional certification from MOOCs is an integral part of academic curriculum.



MOODLE

It is open source for collaborative learning; students can access all the course material, case assignments through Moodle. All the quizzes, assignment are done by Moodle. Students use EXCEL Minor for business analytics, solver, analysis Toolpack and SPSS software for data analysis and research.

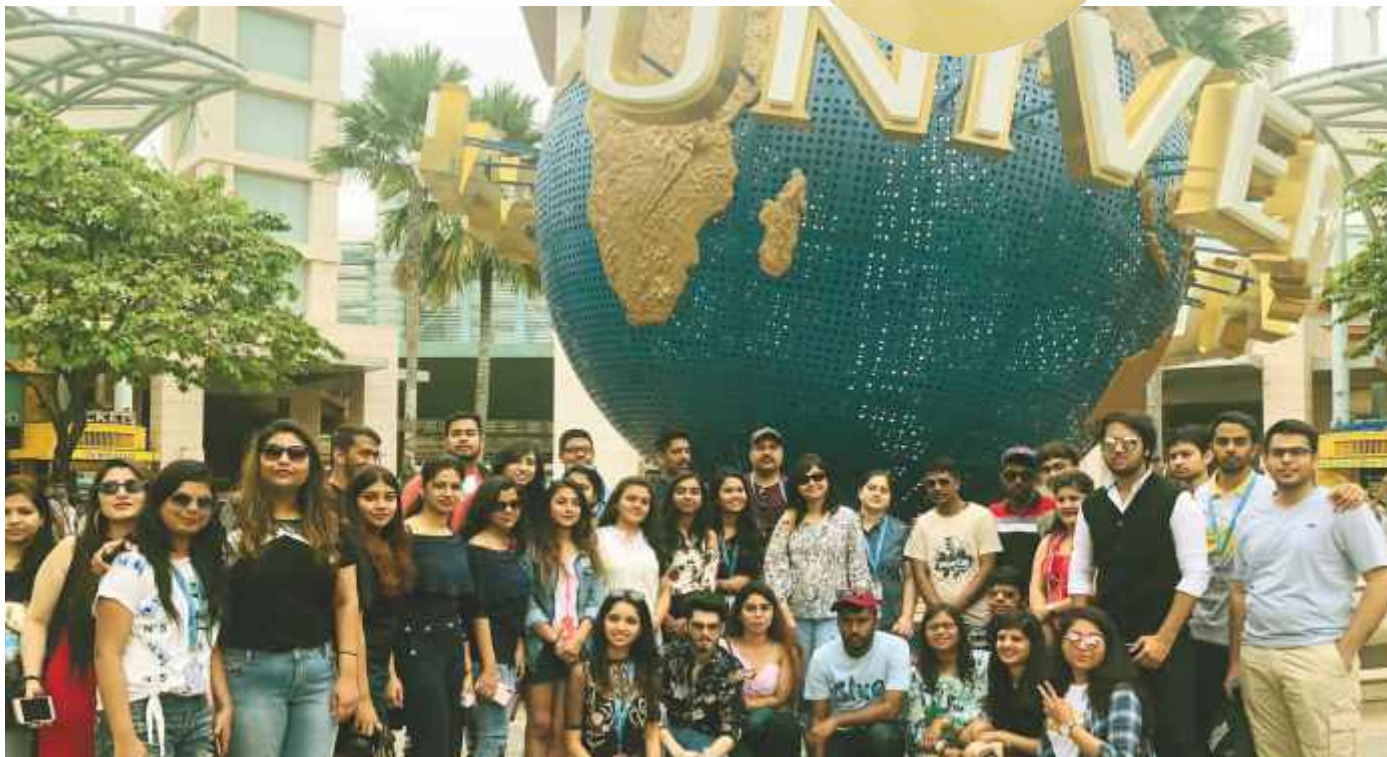


FLIPPED CLASSES

This is an initiative to promote learning technologies inside the classroom and to enhance the effectiveness of teaching - learning process. The centre for Teaching and Learning shoots flipped videos of different faculty members on various subjects & topics. The same is used in the classroom to facilitate active learning process.

EXPAND YOUR LEARNING WIDEN YOUR STAGE

A world of opportunities await you at Jaipuria. Literally. With our international partnerships, you get a global experience and a diverse peer network that is yours for life.



The exposure I got from the international summer internship training programme is truly invaluable. It was an amazing experience in terms of understanding cross culture and corporate exposure.

Amrita Ludhwani
Team Manager, Amazon
Alumnus 2020



- Ara Institute of Canterbury, New Zealand
- Christchurch Polytechnic of Technology, Christchurch, New Zealand
- Eastern Mennonite University, United States
- Faculty of Business and Law, University of Newcastle, Australia
- Jonkoping International Business School, Jonkoping University, Sweden
- Kainan University, Taiwan
- Regenesys Business School, Johannesburg, South Africa
- Rennes School of Business, France
- Skyline University College, Sharajah, UAE
- Universities of Applied Sciences in Finland (Finnish National Network for East and Southeast Asia)
- Unitech Institute of Technology Auckland, New Zealand
- Royal Institute of Management, Bhutan
- European International College, Abu Dhabi
- Satakunta University of Applied Sciences, Finland
- ICS Paris Business School, France
- Weltech and Whiteria, New Zealand



GROOM FOR INDUSTRY LEAD YOUR NEXT



As the industry changes so do the skillsets you need to lead it. With our industry partners, we make sure that you are well prepared and groomed, much ahead of time.



The IBM, CDBT Business Analytics Lab focuses on skill building for data analysis. This is a 32-hour course on Descriptive, Predictive, Cognitive and Big Data Analysis.



The Lean Six Sigma Program focuses on structured problem solving and building a culture of process excellence to achieve the organizational objective of operational transformation. This is a 32-hour contact program designed with adaptive learning methodology. It orients students towards fact based decision making, use of data to draw business conclusions, analyze current trends and metrics for their practical use, conduct in-depth analysis and innovate for performance improvement.



Specialized Course in Financial Market in association with BSE

This Abridged Course in Financial Market (ACFM) provides participants an unprecedented and unique opportunity to learn comprehensive, current theories and practices that enable them to navigate efficiently and effectively in this complex dynamic environment. The curriculum is in line with the industry trends and regulatory guidelines and global best practices. A combination of lively case study discussions, learning through doing, presentations and theoretical learning form the core of this blended learning approach.

Simulation activities like live trading, application of technical analysis charts, simulation-based portfolio management, stock market games are an integral part.



The BSE certification course on capital market helped me as a strong support in my interviews. This course taught me every basic thing about capital market and products like derivatives etc. I felt equipped after pursuing it in terms of knowledge of capital market.

Neha Pareek
Investment Banking Analyst, Moody Analytics
Alumnus 2019

SURESH NARAYANAN
Chairman - Nestlé India



ANAND NEELAKANTAN
Author & Motivational Speaker



RAJEEV DUBEY
Principal Advisor, Mahindra & Mahindra



ADITYA GHOSH
Ex-President, Indigo,
Board Member- OYO



PUNIT PURI
EVP, Tata Motors Finance



MEET CHANGEMAKERS BECOME ONE YOURSELF

ABHEEK BARUA

Chief Economist, HDFC Bank

ACHAL RANGASWAMY

Sales & Marketing Coach
Former President Sales, Orient Bell Ceramics

A.C. MAHAJAN

Chairman
Banking Codes and Standards Board of India

AJAY MEHRA

Managing Director, South Asia, Airbus

ALOK SANGHAI

Director, Finance Governance & Controls-India
Barclays

ANIRBAN CHAUDHURI

Former Senior Vice President & Executive
Planning Director, J. Walter Thompson

ANKUR WARIKOO

Co-Founder, Nearbuy

ANU ANAMIKA

Head-Marketing, Suzuki Motorcycle India

ANURAG THAKUR

Minister of State for Finance & Corporate Affairs

ARUNA PADMANABHAN

CHRO, Capgemini

ARVIND THAKUR

CEO, Vice Chairman
MD - NIIT Technologies

ASHU SAWHNEY

Vice President - HR, DCB Bank

ATUL CHATURVEDI

CEO, Adani Agro Business

ATUL MITTAL

Director - Operations, Jabong.com

ANAND KUMAR

Founder, SUPER 30

BABITA PHOGAT

Wrestler, Gold Medalist
Commonwealth Games, 2014

BIBEK DEBROY

Economist

CHANDRASHEKHAR GHOSH

CEO & MD, Bandhan Bank

GEETA PHOGAT

Wrestler
Gold Medalist - Commonwealth Games, 2010

H.E MAJ GEN V NAMGYEL

Ambassador of Bhutan to India
Royal Kingdom of Bhutan

KARMA TSHERING

Director General
Royal Institute of Management,
Royal Kingdom of Bhutan

KETAN KAPOOR

Co-founder & CEO, Mettl

K M SINGH

Chairman & Managing Director, NHPC

MUGDHA SINHA

IAS, Secretary, Department of Science & Technology,
Govt. of India

NARENA K VERMA

Global President, Rezlytix

NEERU SHARMA

Co-Founder & Director, Infibeam.com

NINAD DESAI

Factory HR Manager, Britannia Industries Ltd.

NITIN BAWANKULE

President Ad Sales, Disney Star TV Network

PANKAJ VERMANI

Founder & CEO, Clovia.Com

PROF. KRISTINE BRANDS

Professor, College of Business and Economics,
Regis University, Colorado Springs, USA

PROF. JUSTIN PAUL

Editor in Chief, Inter J of Consumer Studies &
Associate Editor-Journal of Business Research

PRABHAKAR TIWARI

CMO, Angel Broking

PRAHLAD KAKAR

Advertising Film Director
Genesis Film Productions



KIRAN BEDI
Lt Governor Puducherry, Retired IPS Officer

SHIV KHERA
Author & Motivational Speaker



PREETI BOSE
Head - Global Talent Management, Cepla



SANDEEP BATRA
Group President, Landmark Group



UNMESH PAWAR
Partner - CHRO, KPMG India



PULKIT TRIVEDI
Director - Google Pay

R ANAND

Senior Vice President - Human Resource
HCL Technologies

RAJENDRA JOSHI

Vice President - Operations, John Deere

RAJDEEP SARDESAI

Sr. Journalist & Consulting Editor
Indian Today

RAJNATH SINGH

Minister of Defence, Government of India

RAJ NEHRU

Director, Human Resources, Schneider Electric

RAM NAIK

Former Governor, Uttar Pradesh
Government of India

RAVI SHANKAR PRASAD

Minister for Law & Justice and Electronics
& Information Technology, Government of India

SAMIT GHOSH

Nudge CSI Partner,
the Nudge Centre for Social Innovation

SANJAY BAHL

Managing Director & CEO, Centum Learning Ltd.

SANJEEV KUMAR

Executive Vice President, Yes Bank

SHRUTI MAHESHWARI

Sr. Vice President, Head Content - Shiksha.com

SUMITRA MAHAJAN

MP & Member of BJP from Indore
Hon. Speaker Lok Sabha

SUNIL MATHUR

Income Tax Commissioner,
Govt. of India

SUNIT TANDON

Director General,
Indian Institute of Mass Communication

S P SHARMA

Chief Mentor, Maruti Suzuki India

SANDEEP SRIVASTAVA

Partner - Financial Services Risk & Regulatory
PwC Middle East, Dubai

SUBIR HAZRA

Associate Vice President &
Head - Strategic Planning,
Delhi International Airport

SONAM WANGCHUK

Teacher, Innovator,
Environmentalist

VIPIN SONDHI

MD & CEO, Ashok Leyland

VIKRAM SHARMA

Director - Human Resource,
Marriott International

VIR VIJAY SINGH

Professor and Director,
Planning Commission Chair
University of Rajasthan

VIKRAMJEET SINGH

CHRO,
Bajaj Allianz General Insurance

BE INVIGORATED



Jaipuria offers the opportunity to meet with some amazing leaders. Listening to them truly inspiring and invigorating.

Vibhuti Tiwari

Field Officer, Godrej
Alumnus 2019

ijaipuria

www.ijaipuria.com

iJaipuria is an e-learning initiative of Jaipuria group.

The platform offers over 30+ programmes in management and allied domain for industry professionals, institutes and students

This includes programs on:

- **Personal Effectiveness** • **Delegation & Empowerment** • **Vision and Strategic Orientation**
- **Problem Solving** • **Planning for Retirement** • **POSH** • **Building High Performing Team** • **Creativity and Innovation** • **Leadership – Getting Results** • **Leadership - Building Business Acumen**



Distinguished Instructors

Learn with industry stalwarts and well known academicians



In-Depth Learning

Master skills through videos, self-reflections, scenarios, PDF downloads, FAQs and online program assessment



Learn at Your Own Pace

Self-paced learning to match your learning curve



Lifelong Learning

Get lifelong access to programmes once enrolled

EXECUTIVE EDUCATION BEING TRAINED BY THOSE WHO TRAIN THE INDUSTRY

As a management development facilitator for the industry, Jaipuria is at the helm of knowledge and capacity building. You gain an edge. And you get ready to find new possibilities.



FLAGSHIP MDP MODULES THAT SUIT THE INDUSTRY

- Unleashing The Leadership DNA in SMEs
- Strishakti: Empowering Women Leadership
- Dynamics of High Performing Teams in SMEs.
- HR Analytics: Turning HR into a Decision Science
- Labour Law Reforms with Focus on Contract Labour Management
- Empowerment of Employees by Self Growth
- Outbound Team Building Programme
- Advanced Techniques to Energise and Heal the Body and Mind.


11000+
PARTICIPANTS


1980+
TRAINING DAYS


15500+
TRAINING HOURS


100+
COMPANIES

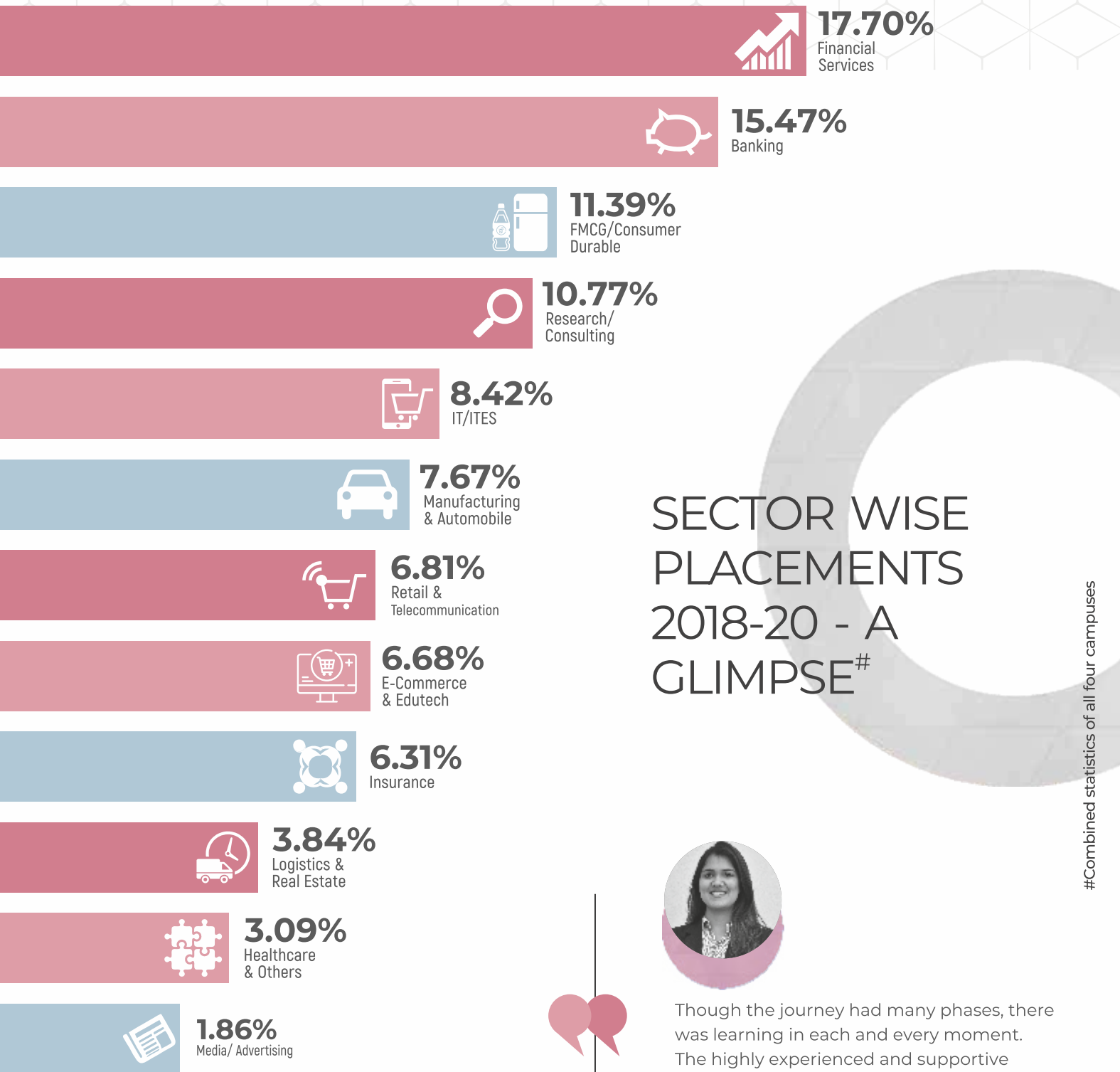
SOME OF OUR INDUSTRY PARTICIPANTS



CREATE THE FUTURE FIND A NEW SELF

Be more than career ready.
Be change ready; be life ready at the
end of your Jaipuria experience.
Be chosen by leaders to lead new
possibilities of the future.





SECTOR WISE PLACEMENTS 2018-20 - A GLIMPSE[#]

#Combined statistics of all four campuses



Though the journey had many phases, there was learning in each and every moment. The highly experienced and supportive faculty helped me get into my dream firm. Jaipuria a perfect place to kick start your professional career.

Aashi Goel
Network Planner, Unilever
Alumnus 2020



OUR PROMINENT RECRUITERS

AUTOMOBILE



BANKING & MICROFINANCE



E-COMMERCE





FINANCIAL SERVICES & INSURANCE

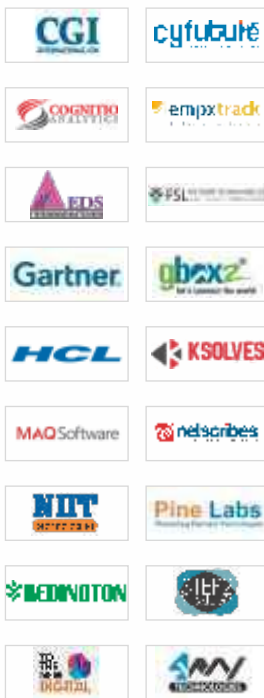


Fantabulous place, Jaipuria is not just a college or an institute, it is a family with highly experienced faculty and staff. One thing best about Jaipuria is its academics, which makes a student corporate ready.

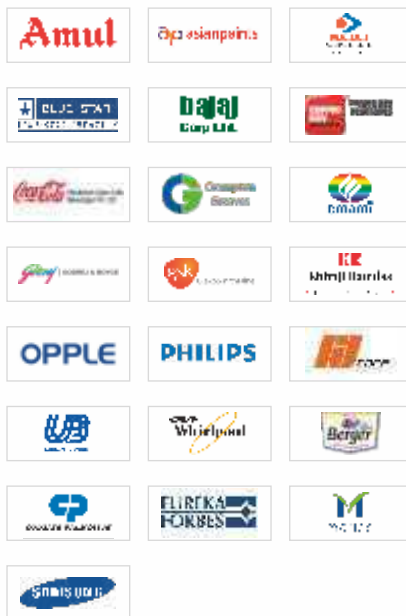
Ayushi Saxena

Assistant Manager
Aditya Birla Fashion & Retail Ltd.
Alumnus 2019

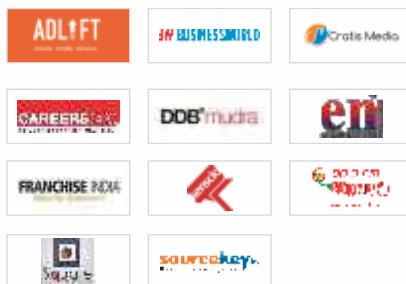
IT/ITES



FMCG/CONSUMER DURABLES



MEDIA/ADVERTISING





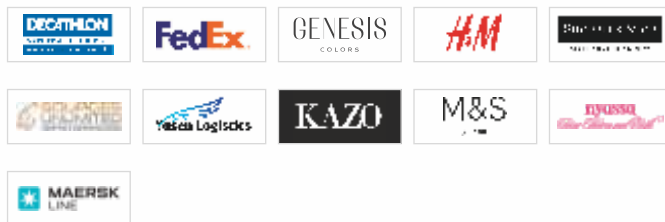
MANUFACTURING



TELECOMMUNICATION



RETAIL AND LOGISTICS



RESEARCH/KPO/CONSULTING*

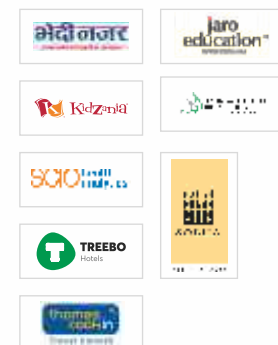


As a Jaipurian you are groomed to be more than just an aspirant. The corporate exposure and the mentoring sessions were icing on the cake in my preparation.

Aman Chouhan
Project Sales Officer
Asian Paints
Aumnus 2018



OTHERS



LEAD NEXT BEGIN NOW

Discover what is it to be ready at Jaipuria.
Learn, imbibe, apply and make a change. Here's how:

ELIGIBILITY

The candidate must have minimum 3 year's Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline from any University incorporated by an Act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent. Candidates appearing for the final examination for the Bachelor's degree (or equivalent examination) and completing in the year 2021 can also apply, subject to furnishing evidence to that effect as per AICTE guidelines; otherwise they may be asked to withdraw from the programme.

SELECTION

The selection to the Post Graduate Diploma in Management program is purely based on the cumulative performance in CAT*/MAT/XAT/CMAT/ATMA score followed by group discussion and personal interview. We will assess your profile and suitability for the program through case based group discussion and personal interview. The objective is to identify and assess interpersonal skills in addition to the overall knowledge. Due weightage is given to past academic achievements and work experience respectively, as per the set parameters by AICTE.

Below is the selection parameter with due weightages.

PARAMETER [#]	WEIGHTAGES [#]
Score in CAT*/MAT/XAT/ATMA/ GMAT	45%
Case Based Group Discussion	15%
Personal Interview	20%
Academic Performance in X Std, XII std, Degree/ Post Graduate Degree	15%
Work Experience, Sports & Extra Curricular Activities	05%

You will receive an admissions decision/offer letter within two weeks, including decisions on any financial assistance/ scholarship. You have to submit required documents along with the first-trimester fee to confirm your admission.

*Jaipuria Institutes use CAT for short-listing the candidate for our post-graduate in management/MBA programmes IIMS have no rule either in the selection process or in the conduction of the program.

[#]The selection parameter is subjected to change as per AICTE Norms.

FEES*

PGDM at Jaipuria is an excellent investment for your future. On average, graduates earn more than the tuition fees during the first year of employment after the PGDM. Most candidates fund their studies with a mix of personal funds, loans and scholarships.

The program fee includes tuition fees and other related costs. Essential courseware will be provided from the well stocked book bank of campus library for the duration of the course on returnable basis. The fee

is payable in six installments across the period of the course.

Hostel fee is payable for the year along with the first installment and fourth installment of the program fee. The selected candidate must pay their first installment of fee within stipulated time as mentioned in the admission offer letter. Hostel is compulsory for outstation students across all campuses.

ALUMNI MEMBERSHIP

At Jaipuria you will get an opportunity to network with alumni across four campuses. Be a member of the Alumni Association and reap lifelong benefits from the largest alumni network spread across the globe. The registration fee for the lifetime membership is Rs. 2500/- plus applicable tax to be paid separately in favour of respective campus alumni associations.

SCHOLARSHIP*

We view education not only as a gateway to personal development, but also as a pathway for improving the society. We encourage meritorious students with number of scholarships. The scholarship will be awarded on first come first serve basis to limited number of scholars, subject to submission of first installment of fees. The scholarship amount is equally divided in two parts one for each academic year. An awardee shall be eligible to receive the scholarship in the second year only if he/she maintain a requisite CGPA at the end of the first year. In addition Jaipuria also offers a siblings scholarship of Rs. 50000/- spread across two years.

IDFC FIRST BANK SCHOLARSHIP PROGRAM^{##}

IDFC scholars program is the CSR initiative by IDFC First Bank Limited- which provides scholarship of INR 1 lakh per annum to meritorious students who belong to financially challenged backgrounds and want to pursue an PGDM/MBA program or its equivalent. The financial eligibility criterion for the IDFC Scholars program is the candidate's family income should be less than INR 6 lakhs per annum.

For details visit:<https://www.idfcfirstbank.com/csr-new/mba-scholarship.html>

^{##}IDFC scholarship program is awarded by an external organisation and the institute has no influence in selection or award of scholarship

EDUCATIONAL LOAN

Arrangements are made with selected national and private banks for education loans at lowest possible interest rate. Requisite documents should be provided by the selected students for assistance in obtaining the loan, Jaipuria has tied up with several banks nationally for facilitating educational loan to its students. Visit website for detail.

REFUND POLICY

A refundable security deposit of Rs. 10000/- to be paid at the time of admission along with the first installment of the fee. For details of hostel fee, **visit our website www.jaipuria.ac.in**



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