



DYNAMIC
DECISIVE
KNOWLEDGEABLE
IMPACTFUL
EMPATHETIC
GLOBAL-MINDED
PREPARED
COLLABORATIVE
RESILIENT

BE
UNLIMITED

ADMISSION GUIDE 2023-25



AACSB
Member

AIU*
Recognised

AICTE ^
Graded Autonomy

NBA*
Accredited

WELCOME TO THE BE SCHOOL

NAAC #
Accredited

375+
Recruiters

13000+
Alumni

150+
Faculty

4
Campuses

OUR **CAMPUSES**

nirf 2022

51st

JAIPURIA NOIDA



nirf 2022

78th

JAIPURIA LUCKNOW



nirf 2022

81st

JAIPURIA JAIPUR



nirf 2022

RANK BAND

102-125

JAIPURIA INDORE

DECIDE YOUR PROGRAMME

PGDM | PGDM (FINANCIAL SERVICES) | PGDM (MARKETING)
 PGDM (SERVICE MANAGEMENT) | PGDM (RETAIL MANAGEMENT)

GAIN EXPERTISE WITH SPECIALISATIONS

PGDM

DUAL SPECIALISATION	6 courses from Specialisation-I	6 courses from Specialisation-II	2 courses from Liberal Arts	One elective which can be chosen from any Specialisation except Liberal Arts
SINGLE SPECIALISATION	Minimum 9 courses from any specialisation	2 courses from Liberal Arts	4 courses from any Specialisation except Liberal Arts	

PGDM (MARKETING) | PGDM (SERVICE MANAGEMENT)
 PGDM (FINANCIAL SERVICES) | PGDM (RETAIL MANAGEMENT)

DUAL SPECIALISATION	7 courses from Sectoral Specialisation Area	6 courses from other Specialisation	2 courses from Liberal Arts
SINGLE SPECIALISATION	Minimum 9 courses from Sectoral Specialisation	2 courses from Liberal Arts	4 courses from any Specialisation except Liberal Arts

Specialisation offered; Marketing, Finance, HR, Operations Management, Business Analytics.

Sector Specialisation offered; Marketing, Service Management, Financial Services, and Retail Management.

COURSE STRUCTURE

21 CORE COURSES

15 ELECTIVES

5 WORKSHOP MODE COURSES

SUMMER INTERNSHIP PROGRAMME (8-12 WEEKS)

GET INSPIRED

FACULTY



Anubhav Mishra
Associate Professor
Ph.D. (IIM-L)

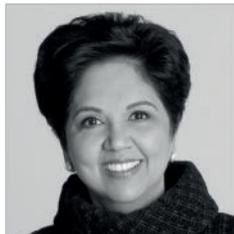


Gour C. Saha
Professor
Ph.D. (AIT-Thailand), MBA



Sandeep Varshneya
Associate Professor
Ph.D. (NUS)
PGDBM (XLRI)

JAIPURIA CHANGEMAKER SPEAKERS



Indra Nooyi
Former Chairperson
and CEO,
Pepsico



Shiv Shivakumar
Group Executive President,
Corporate Strategy & Business
Development,
Aditya Birla Group



Aditya Ghosh
Co-Founder,
Akasa Air
Former President,
IndiGo

LEADING ALUMNI



Surabhi Singh
Director Monetisation
Zepto
Batch 2002-04



Nishant Mohnot
Director, Client Capabilities
Mckinsey & Company
Batch 2002-04



Joshita Tandon
AVP & Head
CHR and People Analytics
SEF Limited
Batch 2003-05

LIFE AT JAIPURIA



OUR RECRUITERS



PLACEMENT HIGHLIGHTS 2022[#]

27 LPA

Highest International Package

19.18 LPA

Highest Domestic Package

11.49 LPA*

Average Salary

375+

Recruiters

STUDENT PLACED IN LEADING COMPANIES

90+

Deloitte.

70+

HCL

40+

ICICI Bank

20+

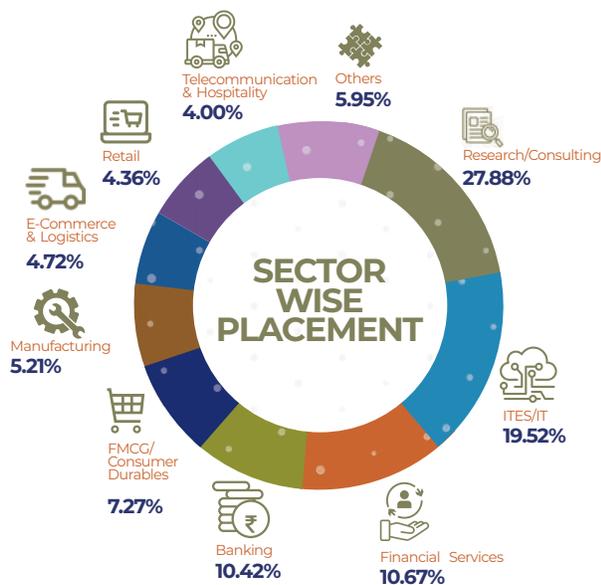
genpact

20+

EY
Building a better working world

20+

pwc



FUNCTION WISE PLACEMENT

36.2%
Marketing & Sales

26.8%
Research & Analytics

16.3%
Operations

14.1%
HR & Project Management

5.4%
Retail & Logistics

1.2%
Others

#Combined placement stats of all 4 campuses | *Top 10% across all campuses

ELIGIBILITY

Bachelor's Degree or equivalent with at least 50% aggregate marks or equivalent CGPA in any discipline from a University recognized by Association of Indian Universities or AICTE. If you are appearing for the final year of graduation in 2023, you too are eligible. Such an admission is provisional and will stand cancelled if you do not have 50% aggregate marks in the qualifying examination once the results are published.

APPLICATION

Online: Application form can be filled and submitted on our website along with an online payment of Rs. 1000/-. Visit: www.apply.jaipuria.ac.in

FEES STRUCTURE

PGDM at Jaipuria is an excellent and affordable investment for your future. The programme fee includes tuition fee and other related costs. The fee is payable in six installments across the period of the course.

CAMPUS	LUCKNOW			NOIDA	JAIPUR		INDORE
Particulars	PGDM	PGDM-FS	PGDM-RM	PGDM/SM/M	PGDM	PGDM-SM	PGDM
1st Year Fees	625000	575000	575000	675000	570000	500000	515000
2nd Year Fees	625000	575000	575000	675000	555000	500000	510000
Total Fees	1250000	1150000	1150000	1350000	1125000	1000000	1025000

A refundable Security Deposit of Rs. 10,000 to be paid along with first Installment in addition to the fee above.

*Jaipuria Institute uses CAT score for short-listing of candidates for Post-Graduate Diploma in Management/MBA programmes. IIMs have no rule either in the selection process or in the conduction of the programme. | **Visit website for more details.

OUR CAMPUSES

LUCKNOW

Jaipuria Institute of Management
Vineet Khand, Gomtinagar
Lucknow – 226 010
M. +91 96514 94949
lucknow@jaipuria.ac.in

NOIDA

Jaipuria Institute of Management
A-32A, Sector 62
Noida – 201 309
M. +91 98910 89621
noida@jaipuria.ac.in

JAIPUR

Jaipuria Institute of Management
1, Bambala Institutional Area Pratap Nagar,
Sanganer, Jaipur – 302 033
M. +91 99825 33338
jaipur@jaipuria.ac.in

INDORE

Jaipuria Institute of Management
Dakachaya, Indore Dewas Highway,
Near Shipra Naka, Indore – 453 771
M. ++91 97525 93334
indore@jaipuria.ac.in

SELECTION PROCESS

The selection to the Post Graduate Diploma in Management programme is purely based on the cumulative performance in CAT*/CMAT/MAT/XAT/ATMA score followed by group discussion and personal interview.

Due weightage is also given to past academic achievements and work experience respectively.

SCHOLARSHIP**

We view education not only as a gateway to personal development, but also as a pathway for improving the society. We encourage meritorious students with a number of scholarships. At Jaipuria we offer scholarship upto 3 Lacs based on Management aptitude exam.