



**JAIPURIA INSTITUTE OF MANAGEMENT
PGDM
TRIMESTER III; ACADEMIC YEAR 2020-21**

Course Code and title	GM 304, Workshop on Professional Ethics (WOPE)
Credits	1
Term and Year	III Term, 2020-21
Course Pre-requisite(s)	
Course Requirement(s)	
Course Schedule (day and time of class)	
Classroom # (Location)	
Course Instructor	
Course Instructor Email	
Course Instructor Phone (Office)	
Student Consultation Hours	
Office location	

1. Course Overview

Professional is one who obtains a thorough knowledge of a subject and develops expertise in its theoretical and practical aspects. Ethics is concerned with the discipline of right and wrong conduct of individuals. Good Ethics is a fundamental requirement of any profession. It is integral to the success of a business as well. Ethics is a system of moral principles governing appropriate conduct of a person or a group. “Good ethics is good business”. Good ethics not only leads to running a business successfully, but it also provides many ways for growth and development by leaving a good impression about an organization in the market. Adherence to high ethical standards of employees can contribute to achievement of business goals as planned and intended.

There are several factors that may encourage one to adopt unethical behaviour, but the right person is he who, despite facing ethical dilemmas, assesses the situations and makes differentiation between what is morally good and bad to follow the rules and code of professional conduct. In modern times, problems in business are often concerned with terms as ‘fair price’, ‘right product’ and proper quality. Ethical issues in business often arise leading to dilemmas, paradoxes and baffling situations. It is, therefore, necessary to understand the ethical principles that pervade human behavior.

Delivery of the course will be in Workshop Mode.

2. Graduate Attributes (GAs), Key Differentiators (KDs), Programme Learning Outcomes (PLOs), and CLOs

Graduate Attributes (GAs)

GA 1: Self-initiative

GA 2: Deep Discipline knowledge

GA 3: Critical Thinking and Problem Solving

GA 4: Humility, Team-Building and Leadership Skills

GA 5: Open and Clear Communication

GA 6: Global Outlook

GA 7: Ethical Competency and Sustainable Mindset

GA 8: Entrepreneurial and Innovative

Key Differentiators

KD 1: Entrepreneurial Mindset

KD 2: Critical Thinking

KD 3: Sustainable Mindset

KD 4: Team-Player

Programme Learning Outcomes (PLOs)

The graduates of PGDM at the end of the programme will be able to:

PLO1: Communicate effectively

PLO2: Demonstrate ability to work in teams to achieve desired goals

PLO3: Reflect on business situations applying relevant conceptual frameworks

PLO4: Evaluate different ethical perspectives

PLO5: Comprehend sustainability issues

PLO 6: Exhibit innovative and creative thinking

Course Learning Outcomes (CLOs):

After attending the workshop, the students will be able to:

CLO1: Explain the importance of professional ethics and values to individuals, business organizations, and society.

CLO2: Deconstruct Ethical Business Practices (PLO 4)

3. Mappings

Mapping of CLOs with GAs

	GA 1	GA 2	GA 3	GA 4	GA 5	GA 6	GA 7	GA 8
	Self-initiative	Deep discipline knowledge	Critical thinking & Problem solving	Humility, Team-Building and Leadership Skills	Open and Clear Communication	Global outlook	Ethical competency & sustainable mind-set	Entrepreneurial and innovative
CLO 1							X	
CLO2							X	

Mapping of CLOs with Key Differentiators (KDs)

	KD 1 (Entrepreneurial Mind-set)	KD 2 (Critical Thinking)	KD 3 (Sustainability mind-set)	KD 4 (Team Player)
CLO 1				
CLO2				

Mapping of CLOs with PLOs

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
CLO 1				Introduced		
CLO2				Mastered		

4. Books & References:

Text Book

Ghosh B N (2012), '*Business Ethics and Corporate Governance*', McGraw Hill Education, New Delhi, Ninth Reprint 2018

Reference Books

- Rao A B, (2006), '*Business Ethics and Professional Values*', Excel Books, New Delhi, First Edition

- Subramanian R (2013), '*Professional Ethics*'. Oxford University Press, New Delhi, Second Impression

References

- Business Ethics: Ethical Decision Making and Cases, O.C. Ferrell, John Fraedrich, Linda Ferrell, Cengage Learning, 2013
- Ethics in The Real World (82 Brief Essays on Things That Matter), Peter Singer, Princeton University Press, 2016.
- Business Ethics: A Real-World Approach, Andrew W. Ghillyer, McGraw Hill, Boston, New Delhi, 2010

5. Session Plan

Session / Workshop No.	Topic/ Sub Topic	Reading Reference	Pedagogy	CLOs
1	Introductory Session		Lecture and Class Interaction	CLO1
2	Ethical Theories Basic Theories Moral Issues Moral Dilemmas	Pp 3-24, BN Ghosh Chapter 3; 'Professional Ethics' by R. Subramanian	Group Exercises (Pp 39,40) 'Professional Ethics' by R. Subramanian	CLO1
3,4 (Workshop 1)	Guest Session: Professional Ethics			CLO1
5	Ethical Paradoxes and Cases	Chapter 10, B N Ghosh Chapter 13, 'Business Ethics and Professional Values' by A B Rao	Discussion on Paradoxes and Cases	CLO2
6,7 (Workshop 2)	Guest Session: Professional Ethics	Chapter 15, 'Business Ethics; Professional Values' by A B Rao	Group Exercises (Pp112,113,114) 'Professional Ethics' by R. Subramanian	CLO2
8 (Presentation and Defence)	Presentation and defence by Student Groups on Cases developed by students			CLO1, CLO2

6. Assessment Tasks

Assessment Component	Description	Weightage	CLOs
Online Course	Online course on ‘Gender Sensitization and Prevention of Sexual Harassment (POSH) at Workplace’ beta.ijaipuria.com	20	CLO 1
Project Report	Group Assignment (5-7 students per group): Students need to do on a past/present situation, where ethical and professional issues have been raised. Report should be in the form of a Case Study.	40	CLO 2
Project Presentation and Defence	Group Presentations	40	CLO 2

7. Rubrics for CLOs

CLO2: Deconstruct Ethical Business Practices: Be able to identify and assess ethical issues

CLO 2: Deconstruct ethical business practices.	
Competencies	Traits / Performance Indicators (PI)
Be able to identify and assess ethical issues in business and propose suitable alternatives.	<ul style="list-style-type: none"> Deconstruct ethical issues in a given situation. Propose ethical alternatives to resolve ethical issues.

Rubrics

Traits	Below Expectations (Below 35%)	Meets Expectations (35% - Below 70%)	Exceeds Expectations (70% & Above)
Deconstruct ethical issues	Little or no recognition of pertinent ethical issues in a given situation.	Deconstructs ethical issues with some discussion of the most important applicable values.	Deconstructs multiple ethical issues with complete discussion of the values and a framework for resolution.

Propose ethical alternatives to resolve ethical issues	Identifies only one course of action to consider with little or no discussion of the pros and cons of the proposed solution. Arguments for positions are weak or incomplete.	Identifies a wide set of alternatives with more complex discussion of the merits of each. Provides logical and thorough arguments focusing primarily on supporting the conclusion. Implications of decision are also discussed.	Identifies a wide range of viable alternatives; discusses assumptions and implications of possible actions. Clarifies values and trade-offs made in reaching a conclusion. Demonstrates an understanding of how the decision will affect the various stakeholders.
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8. Academic Conduct

Institute's Policy Statements

It is the responsibility of every student to be aware of the requirements for this course, and understand the specific details included in this document. It is emphasized that this course requires a significant commitment outside of formal class contact. The learning tasks in this course may include classes (lectures or seminars), required reading, preparation of answers to set questions, exercises and problems, and self-study. In addition, students may be required to complete an assignment, test or examination.

LMS-Moodle/Impartus

LMS-Moodle/Impartus is used to host course resources for all courses. Students can download lectures, additional reading materials, and tutorial notes to support class participation.

Late Submission

Assessment tasks submitted after the due date, without prior approval/arrangement, will be not be accepted. Requests for extension of time must be made with the faculty member concerned and based on Special Consideration guidelines.

Plagiarism:

Plagiarism is looked at as the presentation of the expressed thought or work of another person as though it is one's own without properly acknowledging that person.

Cases of plagiarism will be dealt with according to Plagiarism Policy of the institute. It is advisable that students should read the Student Handbook for detailed guidelines. It is also advisable that students must not allow other students to copy their work and must take care to safeguard against this happening. In cases of copying, normally all students involved will be penalized equally; an exception will be if the students can demonstrate that the work is their own and they took reasonable care to safeguard against copying.