

Green Initiative

1. Circular Regarding Ban of Plastic
2. Landscaping with Trees and Plants
3. Green Certificate
4. Plantation Drive

OFFICE OF CHIEF ADMINISTRATIVE OFFICER
Jaipuria Institute of Management
Vineet Khand, Gomti Nagar
Lucknow - 226010

CIRCULAR

JIM/CIRCULAR/2020-21/01

Dated: June 21st 2021

For the environmental hazard campus are strictly prohibited to use plastic materials like carry bag, banners, flex bags, cups, spoons etc, with the goal to make our campus" **PLASTIC FREE CAMPUS**", at the campus/hostels/canteen/mess shall dispense with the use of single use plastic items in their respective areas and make alternative arrangement to prevent generation of plastic waste.

It is being instructed to create awareness among all the stakeholders for effective implementation of "PLASTIC FREE CAMPUS".

Considering the facts, all vendors, staff members and students are hereby informed that the use of plastic bags with more than 40 microns within the campus is banned with immediate effect.



Chief Administrative Officer
Jaipuria Institute of Management

Copy to:

1. Director
2. All the Concerned Departments Head
3. Warden – Boys Hostel
4. Warden – Own Girl Hostel
5. All Notice Board
5. Personal File



Mr. Santosh Yadav Jaipuria, Lucknow <santosh.yadav@jaipuria.ac.in>

International Plastic Bag Free Day, 3rd July 2021

1 message

MRC Jaipuria, Lucknow <mrclucknow@jaipuria.ac.in>

Tue, Jul 6, 2021 at 12:43 PM

To: shreevats@jaipuria.ac.in, kavita.pathak@jaipuria.ac.in, dn.pandey@jaipuria.ac.in, prabhat.pankaj@jaipuria.ac.in, harsh.halve@jaipuria.ac.in, director.lucknow@jaipuria.ac.in, faculty.lucknow@jaipuria.ac.in, faculty.noida@jaipuria.ac.in, faculty.indore@jaipuria.ac.in, faculty.jaipur@jaipuria.ac.in, members.co@jaipuria.ac.in, prasuon.tripathi@jaipuria.ac.in, admin.lucknow@jaipuria.ac.in, staff.noida@jaipuria.ac.in, staff.jaipur@jaipuria.ac.in, admin.indore@jaipuria.ac.in, mrclucknow@jaipuria.ac.in, avinash.dash@jaipuria.ac.in, gaganpreet.kaur@jaipuria.ac.in, sk.singh@jaipuria.ac.in, vision.lucknow@jaipuria.ac.in, abha.dixit@jaipuria.ac.in, rahul.choudhury.21@jaipuria.ac.in, jl20@jaipuria.ac.in, hardik.agarwal.22@jaipuria.ac.in

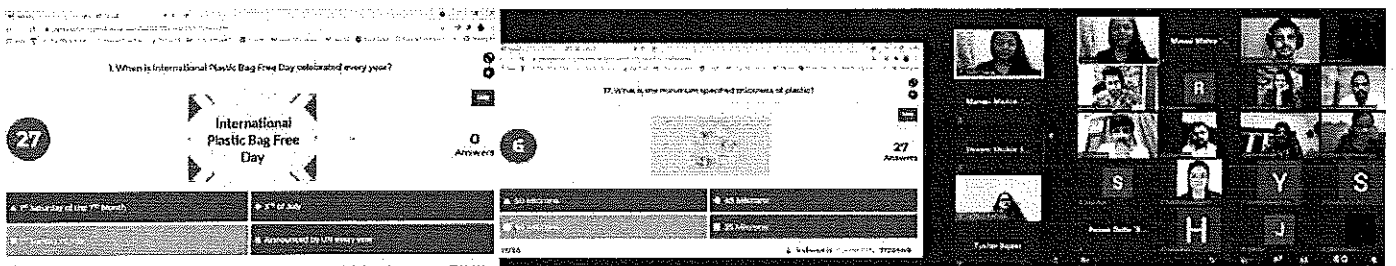
International Plastic Bag Free Day at Jaipuria Institute of Management, Lucknow | 3rd July 2021

The Social Responsibility Committee of Jaipuria Institute of Management under the guidance of **Dr. Reena Agrawal, Chairperson, Social Responsibility Committee** on the occasion of **International Plastic Bag Free Day** organised a Social Media campaign and hosted Quiz by the name **Pledge Against Plastic**.

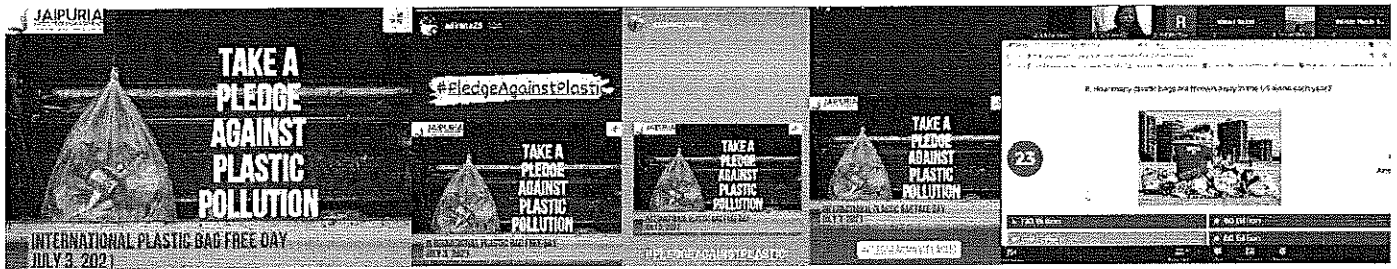


July 3rd is observed as **International Plastic Bag Free Day**. It was initiated as a worldwide initiative for the purpose of getting rid of the single use of plastic bags around the world. It is all about promoting environmental conservation by encouraging us all to stay away from the use of plastic bags and instead look for more eco-friendly alternatives.

The event was organised by **Ms. Aditi Rana, Student Coordinator, Social Responsibility Committee** and executed well along with team members **Mr. Harsh Shekhar, Ms. Mansi Mishra and Mr. Rakshit Chauhan**.



To mark the importance of the day, first a social media campaign was initiated where the team had shared a poster to be shared with hashtag #PledgeAgainstPlastic.



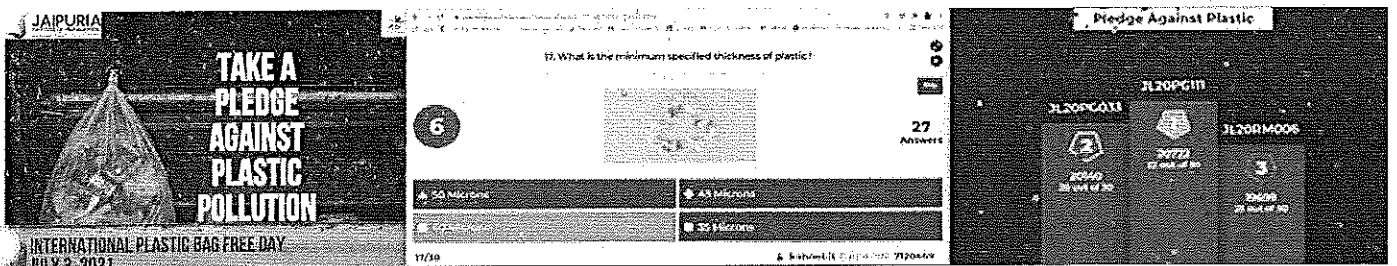
Next a quiz was organised which aimed at raising awareness among the students regarding the grave situation that the planet is facing because of plastic waste and other kind of pollutants. The quiz was hosted on Kahoot platform, and the competition gave a chance to students to test their basic knowledge about Plastic and its various other aspects. The event saw a **participation of more than 60 students**, who very enthusiastically attempted the quiz.

All the participants performed very well. The Winners of the competition were awarded a **Certificate of Appreciation and Amazon Gift Cards**.

1st Position - Mr. Sanchit (Amazon Voucher worth Rs 500)

2nd Position - Mr. Aviroop Nandi (Amazon voucher worth Rs 300)

3rd Position - Mr. Chetan Verma (Amazon voucher worth Rs 200)



All the other participants were also awarded a **Certificate of Participation**.

The event witnessed success as many students joined the quiz competition and was a part of the digital campaign "Pledge Against Plastic" which was a great initiative taken by them on various social media platforms.

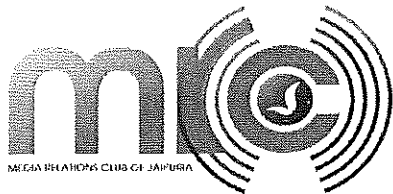
**Team Media, Public Relations, and IT Committee for the Workshop coverage:
Under the guidance of Faculty Coordinator: Dr. Abha Dixit**

Writer: Ms. Mansi Mishra (Helping Hand) & Ms. Yashika Puri

Photographer: Ms. Mansi Mishra (Helping Hand) & Ms. Diksha Srivastava

Graphic Designer: Mr. Safwan Ahmad

Thanks & Regards,



**Media Relation Committee Lucknow
Capture the vision.**

Media Relations Committee Lucknow

**Mr. Hardik Agarwal
Student Coordinator
MRC**

Phone: +91 8765925349

E-mail: hardik.agarwal.22l@jaipuria.ac.in

**Best Wishes,
Dr. Abha Dixit**

Chair- MRC



Mr. Santosh Yadav Jaipuria, Lucknow <santosh.yadav@jaipuria.ac.in>

"Say No to Plastic" Campaign - Phase 2

1 message

MRC Jaipuria, Lucknow <mrclucknow@jaipuria.ac.in>

Tue, Aug 21, 2018 at 3:53 PM

To: shreevats@jaipuria.ac.in, Kavita Pathak Jaipuria Lucknow <kavita.pathak@jaipuria.ac.in>, dn.pandey@jaipuria.ac.in, "prabhat.pankaj" <prabhat.pankaj@jaipuria.ac.in>, "harsh.halve" <harsh.halve@jaipuria.ac.in>, "director.lucknow" <director.lucknow@jaipuria.ac.in>, "faculty.lucknow" <faculty.lucknow@jaipuria.ac.in>, "faculty.noida" <faculty.noida@jaipuria.ac.in>, "faculty.indore" <faculty.indore@jaipuria.ac.in>, "faculty.jaipur" <faculty.jaipur@jaipuria.ac.in>, "members.co" <members.co@jaipuria.ac.in>, prasuon.tripathi@jaipuria.ac.in, "admin.lucknow" <admin.lucknow@jaipuria.ac.in>, "staff.noida" <staff.noida@jaipuria.ac.in>, "staff.jaipur" <staff.jaipur@jaipuria.ac.in>, "admin.indore" <admin.indore@jaipuria.ac.in>, Lucknow <mrclucknow@jaipuria.ac.in>, "to: Avinash K Dash" <avinash.dash@jaipuria.ac.in>, Gaganpreet Kaur <gaganpreet.kaur@jaipuria.ac.in>, Satyendra Singh <sk.singh@jaipuria.ac.in>, vision.lucknow@jaipuria.ac.in, Bejoy Suri <bejoy@avsarr.com>, "Shivani Khatwani Student, Jaipuria Lucknow" <shivani.khatwani.19l@jaipuria.ac.in>, jl17@jaipuria.ac.in, jl18@jaipuria.ac.in, Reeti Agarwal Jaipuria Lucknow <reeti.agarwal@jaipuria.ac.in>

Being Socially Responsible Say No to Plastic Campaign Phase 2



Ever since use of **polyethene bags** started public was not aware of how harmful it is for all living things and for the environment as well. With each plastic bag disposed of after use, it takes about half a century for the plastic to degrade completely. Thus, it is everyone's responsibility to stop the use of polyethene bags.

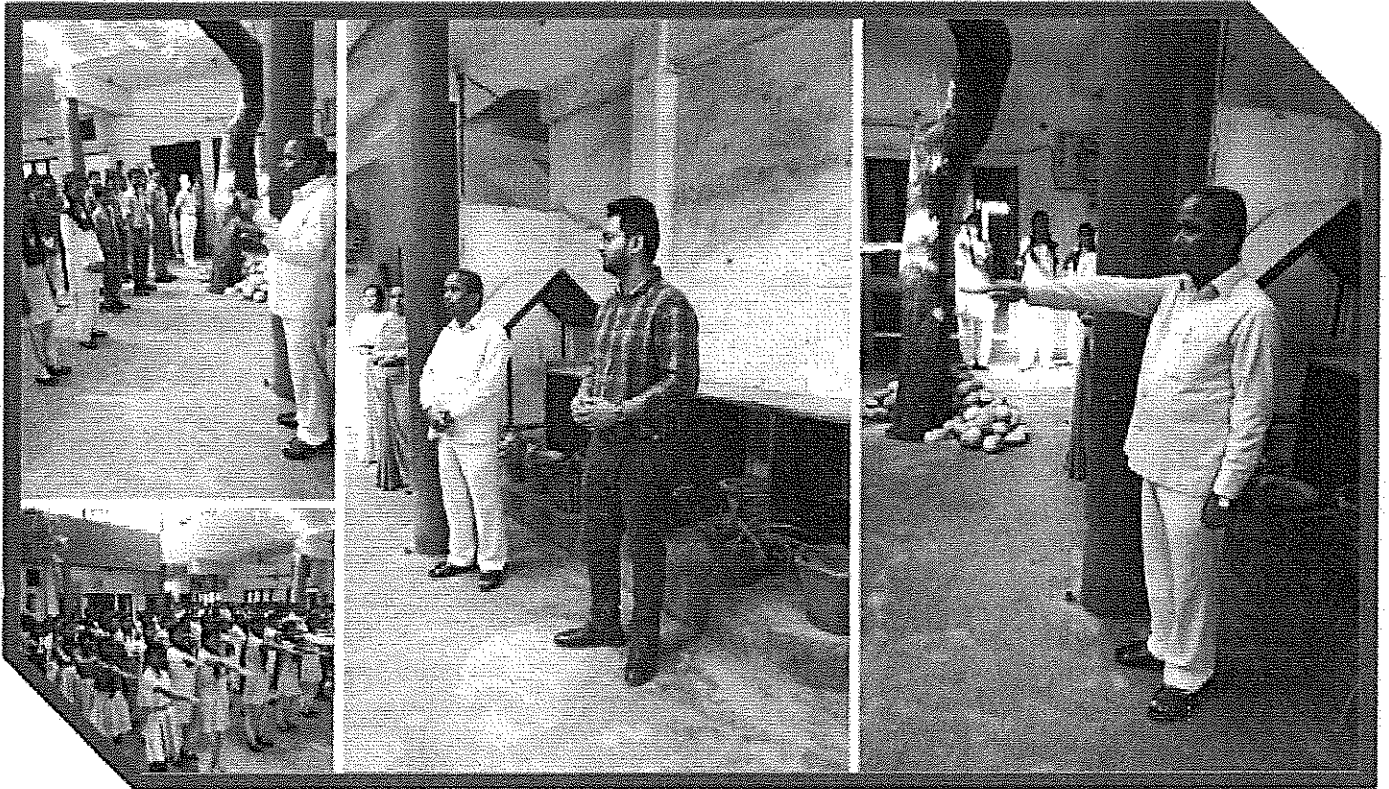
In order to make student aware about the harmful effects of usage of plastic bags, the members of **SRC (Social Responsibility Committee)** of Jaipuria Institute of Management, Lucknow carried the "say no to plastic" campaign further under the guidance of the **Faculty Coordinator, Prof. Reena Agarwal** and **Student Coordinator.**

Mr. V. Manikandan. Mr. Prateek Agarwal, Senior Member, SRC, visited a government school "Prakash Bal Vidya Mandir" on 18th August, 2018 as part of Phase 2 of the campaign. The aim of the visit was to ask the students there to take a pledge promising no use the plastic bag by them. The team also shared with them ways to dispose of the organic waste generated in houses.



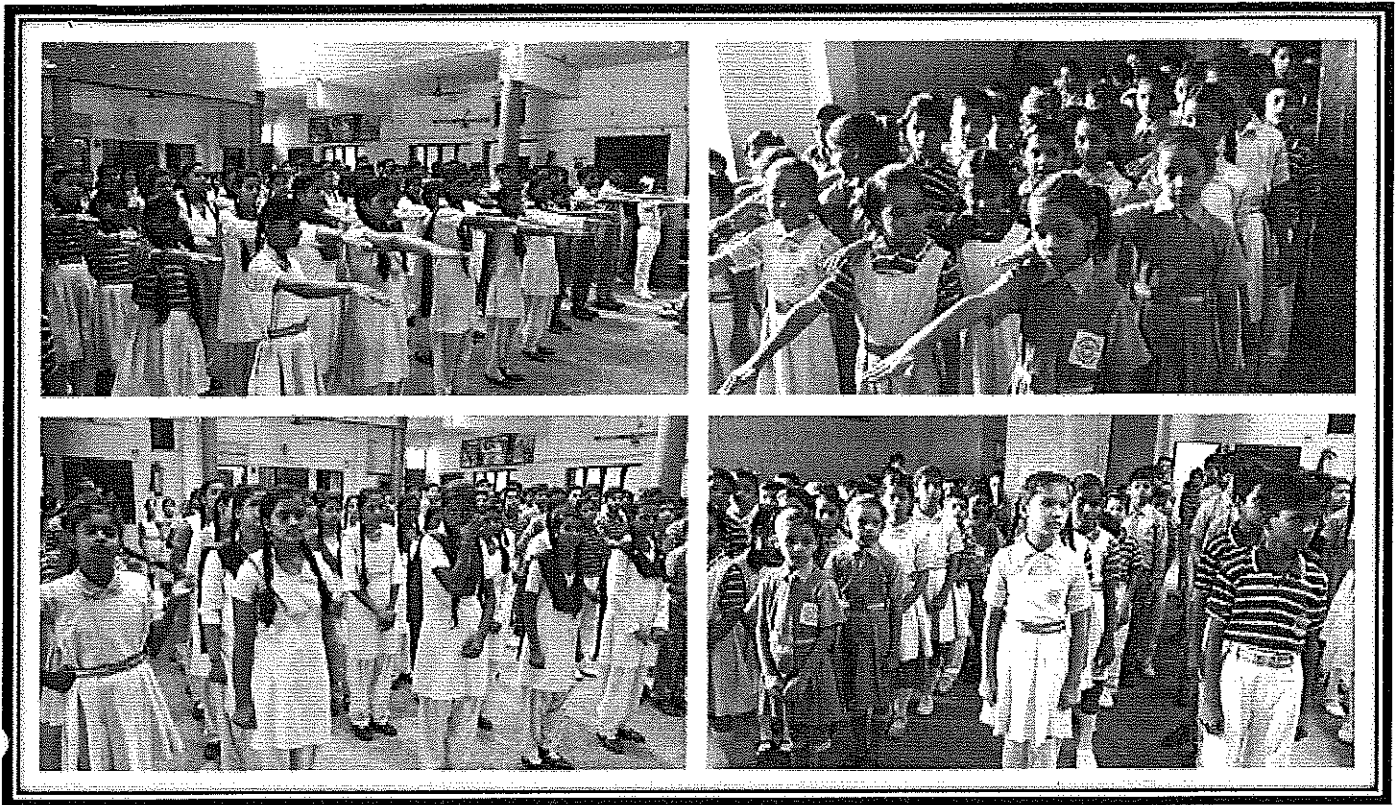
Apart from this, the students were asked to spread word about how **environment is getting degraded due to the use of plastic bags** and were encouraged to always carry a jute or cloth bag with them. The students were also counselled to avoid throwing garbage in public places and were advised to always keep any garbage with themselves

till they are able to locate a garbage bin and thereafter to dispose off the waste in a proper manner.



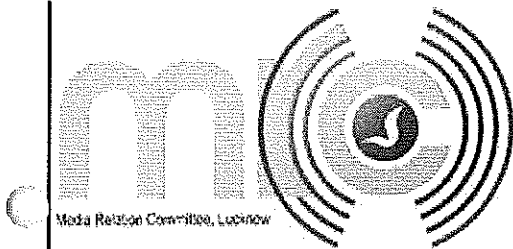
With the help of SRC members and volunteers the team was able to affectively convince the crowd and spread awareness regarding the need for ban of plastic bags. Members and volunteer of SRC from batch 2018-20 present for the campaign were Ishnidi Shrivastava, Kamyia Jaiswal, Supriya Raizada and Debal Ghosh.

The day spent in taking a good cause further left the whole team with a sense of having achieved something big.

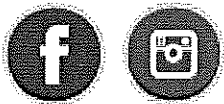


Writer: Ms. Supriya Raizada(Helping Hand)
Photographer: Helping Hand
Graphic Designer: Ms. Shivani Khatwani
SPOC: Mr. Yash Athwani

Thanks & Regards



Media Relation Committee Lucknow
Capture the vision.



Ms. Shivani Khatwani
Student Coordinator
MRC
Phone: +91 9125477350
E-Mail: shivani.khatwani.19l@jaipuria.ac.in

Best Wishes,
Dr. Reeti Agarwal

Chair -MRC



Mr. Santosh Yadav Jaipuria, Lucknow <santosh.yadav@jaipuria.ac.in>

"Say No to Plastic" Campaign - Phase 3

1 message

MRC Jaipuria, Lucknow <mrclucknow@jaipuria.ac.in>

Tue, Aug 21, 2018 at 4:13 PM

To: shreevats@jaipuria.ac.in, Kavita Pathak Jaipuria Lucknow <kavita.pathak@jaipuria.ac.in>, dn.pandey@jaipuria.ac.in, "prabhat.pankaj" <prabhat.pankaj@jaipuria.ac.in>, "harsh.halve" <harsh.halve@jaipuria.ac.in>, "director.lucknow" <director.lucknow@jaipuria.ac.in>, "faculty.lucknow" <faculty.lucknow@jaipuria.ac.in>, "faculty.noida" <faculty.noida@jaipuria.ac.in>, "faculty.indore" <faculty.indore@jaipuria.ac.in>, "faculty.jaipur" <faculty.jaipur@jaipuria.ac.in>, "members.co" <members.co@jaipuria.ac.in>, prasuon.tripathi@jaipuria.ac.in, "admin.lucknow" <admin.lucknow@jaipuria.ac.in>, "staff.noida" <staff.noida@jaipuria.ac.in>, "staff.jaipur" <staff.jaipur@jaipuria.ac.in>, "admin.indore" <admin.indore@jaipuria.ac.in>, Lucknow <mrclucknow@jaipuria.ac.in>, "to: Avinash K Dash" <avinash.dash@jaipuria.ac.in>, Gaganpreet Kaur <gaganpreet.kaur@jaipuria.ac.in>, Satyendra Singh <sk.singh@jaipuria.ac.in>, vision.lucknow@jaipuria.ac.in, Bejoy Suri <bejoy@avsarr.com>, "Shivani Khatwani Student, Jaipuria Lucknow" <shivani.khatwani.19t@jaipuria.ac.in>, j117@jaipuria.ac.in, j118@jaipuria.ac.in, Reeti Agarwal Jaipuria Lucknow <reeti.agarwal@jaipuria.ac.in>

Being Socially Responsible

Say No To Plastic - Campaign

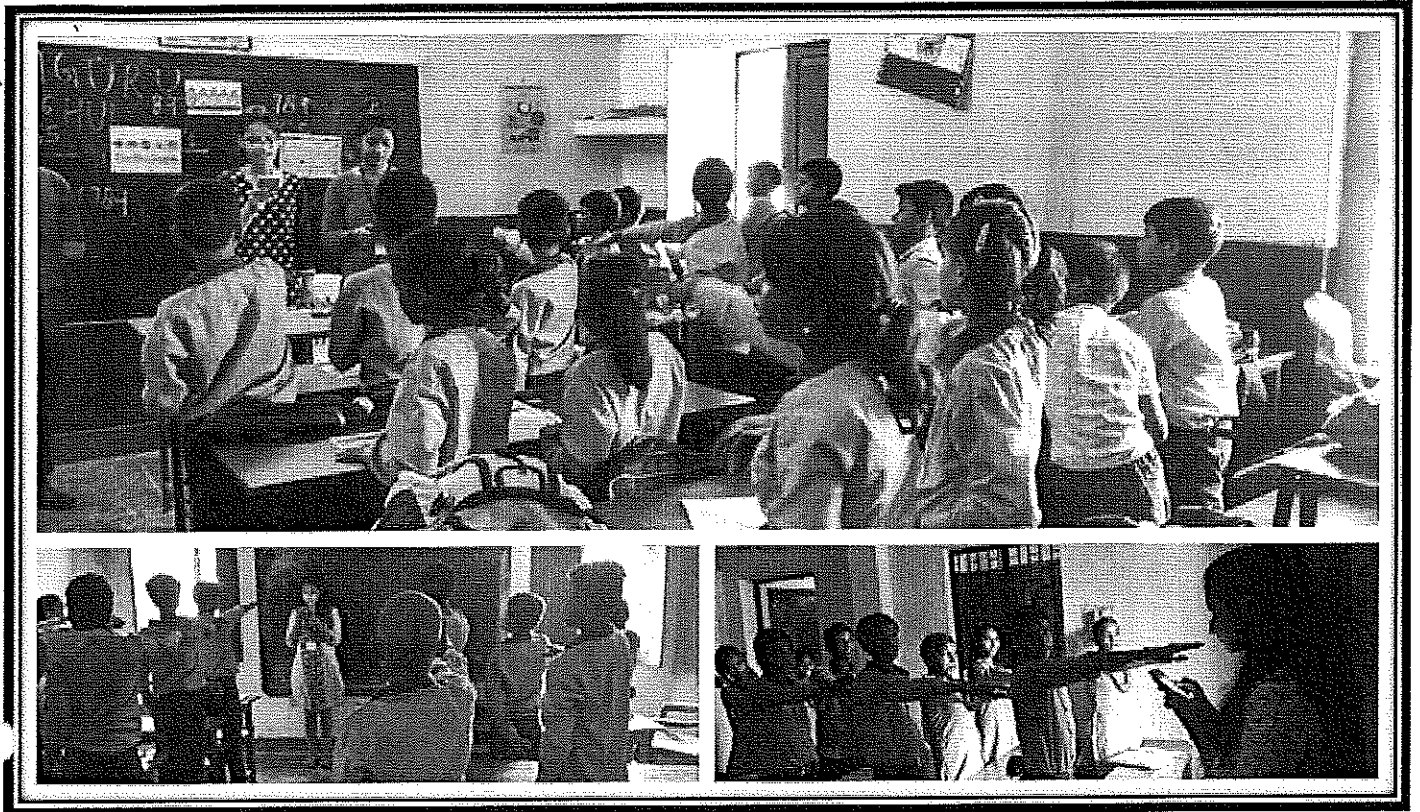
Phase 3

18th August, 2018

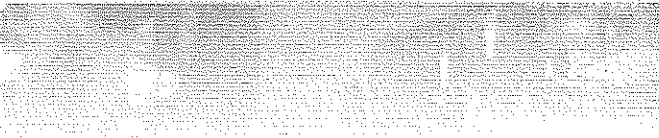
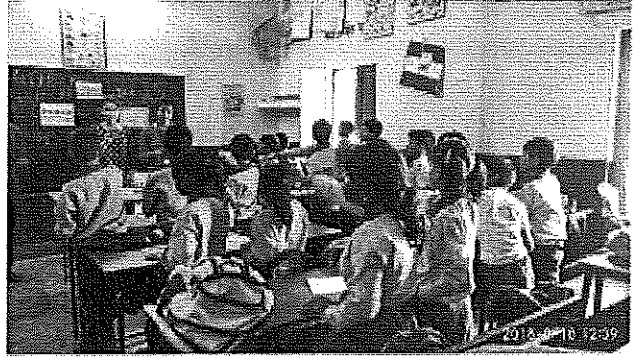
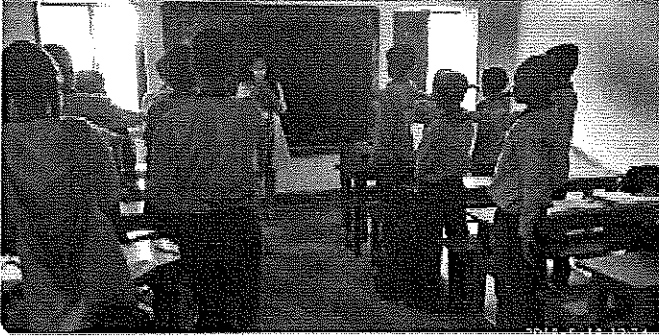
Ever since Jaipuria Institute of Management, Lucknow joined hands in spreading awareness about the harmful side effects of plastic, the Social Responsibility Committee of the Institute under the guidance of Prof. Reena Agrawal, Faculty Coordinator, SRC has taken some major initiatives in this regard. In keeping with this, phase 3 of "Say No to Plastic Campaign" was carried out on the 18th of August, 2018.



The campaign was carried out at “Prathmika Madhyamika Vidyalaya Raamaasrey Poorva School” Gomti Nagar, Lucknow. The school has two sections – (1) Prathmika Vidyalaya which has 144 students belonging to classes 1 to 5. The incharge of this section is Mrs. Namrata Singh. and (2) Madhyamika Vidyalaya which has 73 students belonging to class 6 to 8. The in charge of this section is retired Mrs. Padma Choudhry.



SRC members and volunteers along with **Mr. V. Manikandan, Student Coordinator, SRC**, were instrumental in carrying out the campaign effectively amongst the students of the school. The team included **Ms. Divyanka Sonali (Batch 2018-20)**, **Ms. Zeba Fatima (Batch 2018-20)** and **Mr. Ishnidi Shrivastav (Batch 2018-20)** along with volunteers **Mr. Praveen Singh (Batch 2017-19)**, **Ms. Parul Jaiswal (Batch 2018-20)**, **Mr. Akshay Kumar (Batch 2018-20)**, **Mr. Manas Rastogi (Batch 2018-20)**, **Mr. Ankit Mishra (Batch 2018-20)** and **Mr. Sagar Jeitley (Batch 2018-20)**. The team talked about the destructive effects of plastic bags and conducted a small activity regarding the same among the students.



The team also showed videos and presentations about the destruction caused by plastics and also took a pledge along with the students to stop using plastics themselves and to encourage their parents and relatives also to do the same. The students were very enthusiastic during the session and pledged not to use plastic thereafter. **72 students also threw away the plastic materials they had in their bags in the dustbins and promised not to use plastic from now on.**

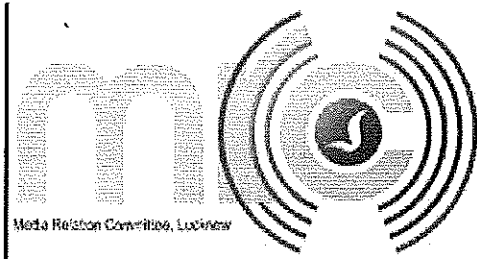
Writer: Mr. V. Manikandan (Helping Hand)

Photographer: Helping Hand

Graphic Designer: Ms. Shivani Khatwani

SPOC: Mr. Yash Athwani

Thanks & Regards



Media Relation Committee Lucknow
Capture the vision.



Ms. Shivani Khatwani
Student Coordinator

MRC

Phone: +91 9125477350

E-Mail: shivani.khatwani.19l@jaipuria.ac.in

Best Wishes,

Dr. Reeti Agarwal

Chair - MRC



Mr. Santosh Yadav Jaipuria, Lucknow <santosh.yadav@jaipuria.ac.in>

'Say no to Plastic' Phase 4

1 message

MRC Jaipuria, Lucknow <mrclucknow@jaipuria.ac.in>

Tue, Sep 4, 2018 at 10:35 AM

To: shreevats@jaipuria.ac.in, Kavita Pathak Jaipuria Lucknow <kavita.pathak@jaipuria.ac.in>, dn.pandey@jaipuria.ac.in, "prabhat.pankaj" <prabhat.pankaj@jaipuria.ac.in>, "harsh.halve" <harsh.halve@jaipuria.ac.in>, "director.lucknow" <director.lucknow@jaipuria.ac.in>, "faculty.lucknow" <faculty.lucknow@jaipuria.ac.in>, "faculty.noida" <faculty.noida@jaipuria.ac.in>, "faculty.indore" <faculty.indore@jaipuria.ac.in>, "faculty.jaipur" <faculty.jaipur@jaipuria.ac.in>, "members.co" <members.co@jaipuria.ac.in>, prasuon.tripathi@jaipuria.ac.in, "admin.lucknow" <admin.lucknow@jaipuria.ac.in>, "staff.noida" <staff.noida@jaipuria.ac.in>, "staff.jaipur" <staff.jaipur@jaipuria.ac.in>, "admin.indore" <admin.indore@jaipuria.ac.in>, Lucknow <mrclucknow@jaipuria.ac.in>, "to: Avinash K Dash" <avinash.dash@jaipuria.ac.in>, Gaganpreet Kaur <gaganpreet.kaur@jaipuria.ac.in>, Satyendra Singh <sk.singh@jaipuria.ac.in>, vision.lucknow@jaipuria.ac.in, Bejoy Suri <bejoy@avsarr.com>, "Shivani Khatwani Student, Jaipuria Lucknow" <shivani.khatwani.191@jaipuria.ac.in>, j117@jaipuria.ac.in, j118@jaipuria.ac.in, Reeti Agarwal Jaipuria Lucknow <reeti.agarwal@jaipuria.ac.in>

Being Socially Responsible

'Say No to Plastic' Campaign

Phase 4

25th August, 2018

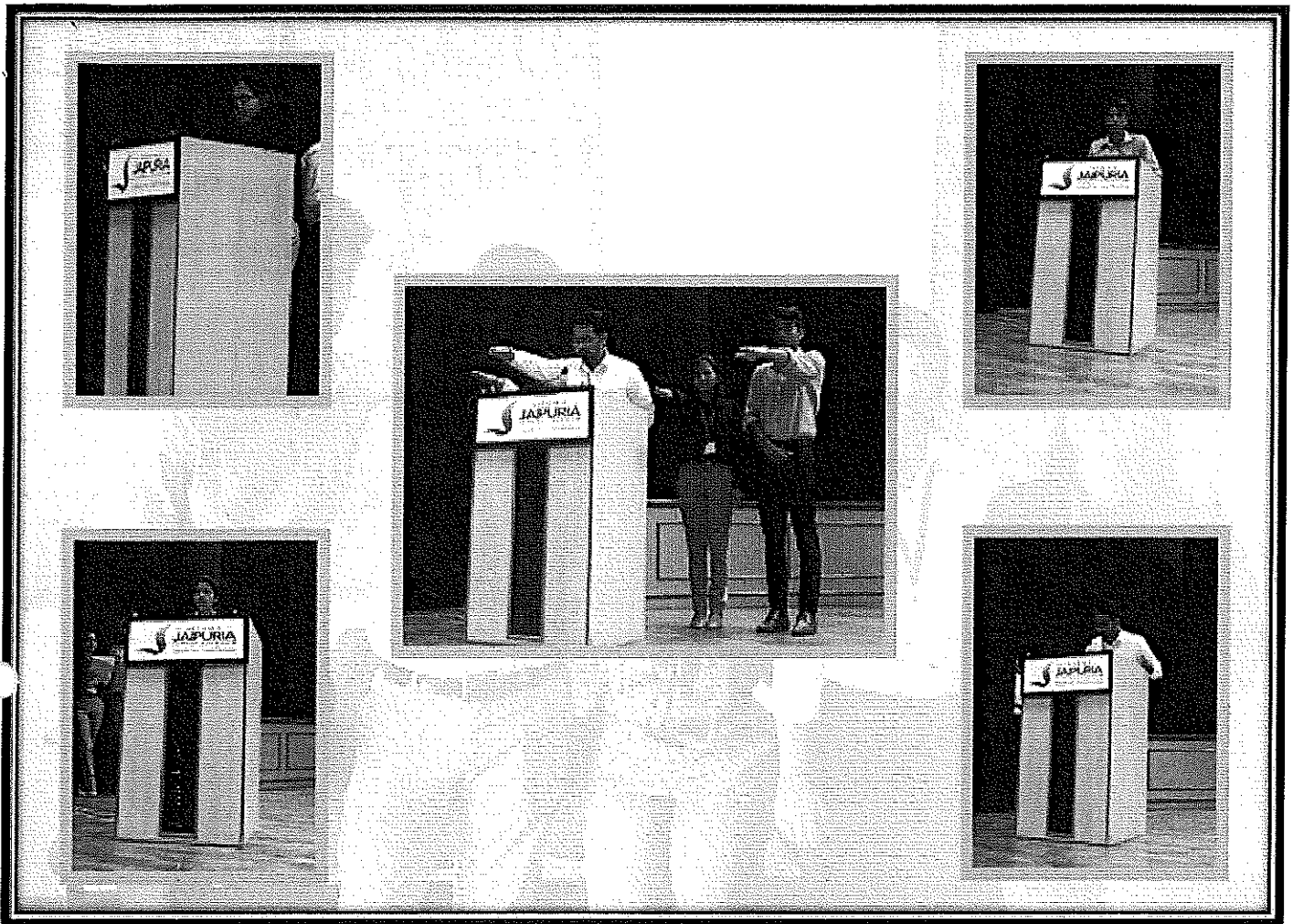
In the words of 'Barlette Giamatti', "A tremendous social responsibility comes with being a successful social performer." Keeping this thought in mind

the Social Responsibility Committee of Jaipuria Institute of Management, Lucknow, under the guidance of Dr. Reena Agrawal, Faculty Coordinator, SRC and Mr. V.Manikandan, Student Coordinator, SRC guided and helped the volunteers to

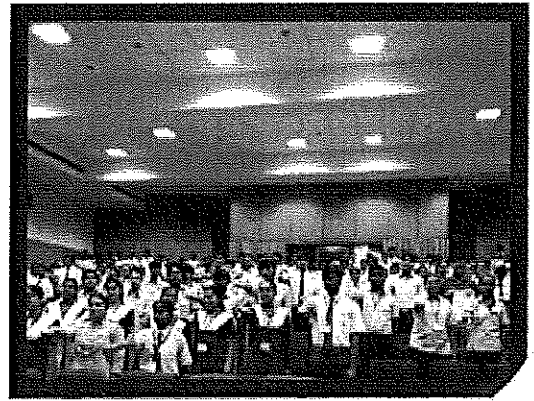
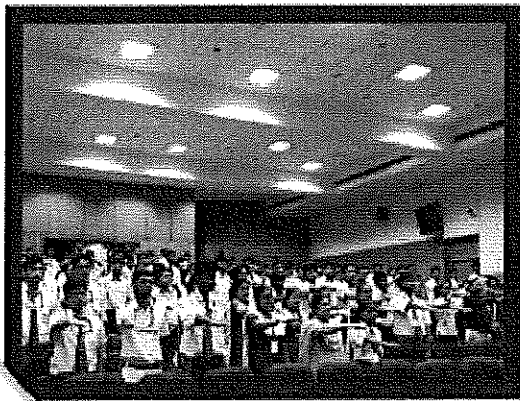
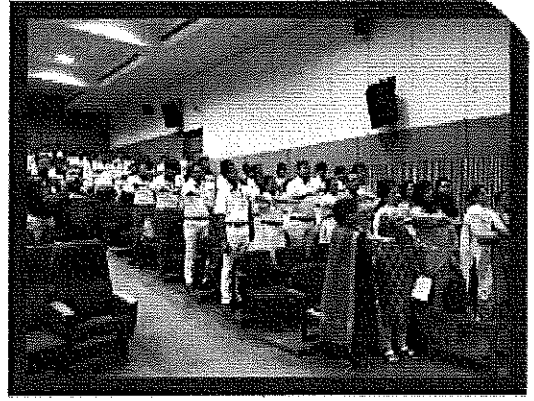
give a presentation on the topic 'NO TO PLASTIC BAGS'.



They took the **Techvista Event** organised by **Seth MR Jaipuria School** as an opportunity to make students and Parents aware about the harmful effects of plastic bags. **Techvista** is an **Inter School IT Event** of **Seth MR Jaipuria School** where many schools of Lucknow participate to showcase their IT talent. The SRC campaign was held at the auditorium of **Jaipuria Institute of Management** on **25th August, 2018** under the supervision of **Ms. Ritika Agarwal, Senior Member, SRC.**



The auditorium had different school students (along with their parents) belonging to classes from 6th to 12th. The volunteers involved were **Divyanka Sonali (SRC, batch 2018-20)**, **Zeba Fatima (SRC, batch 2018-20)**, **Ishnidhi Shrivastava (SRC, batch 2018-20)** and **Vimaldeep Singh (SRC, batch 2018-20)**. Students Imparted knowledge about the drastic and harmful effects of plastic bags. The main aim behind the activity was to make the audience aware of the harmful effects of plastic bags and the solutions and alternatives that should be adopted. Students took the pledge along with the audience against the use of plastic bags.



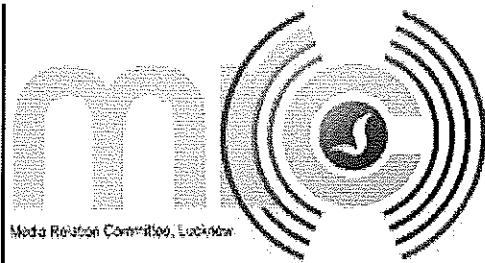
Writer: Ms. Divyanka Sonali (helping hand from batch 2018-20)

Photographers: Ms. Ritika Agarwalla (helping hand from batch 2018-20)

Graphic Designer: Mr. Yash Athwani

SPOC: Mr. Yash Athwani

Thanks & Regards



Media Relation Committee Lucknow
Capture the vision.



Ms. Shivani Khatwani

Student Coordinator

MRC

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E-Mail: shivani.khatwani.19l@jaipuria.ac.in

Best Wishes,

Dr. Reeti Agarwal

Chair - MRC



Mr. Santosh Yadav Jaipuria, Lucknow <santosh.yadav@jaipuria.ac.in>

Tree Plantation Drive

1 message

MRC Jaipuria, Lucknow <mrclucknow@jaipuria.ac.in>

Mon, Aug 5, 2019 at 10:05 AM

To: shreevats@jaipuria.ac.in, Kavita Pathak Jaipuria Lucknow <kavita.pathak@jaipuria.ac.in>, dn.pandey@jaipuria.ac.in, "prabhat.pankaj" <prabhat.pankaj@jaipuria.ac.in>, "harsh.halve" <harsh.halve@jaipuria.ac.in>, "director.lucknow" <director.lucknow@jaipuria.ac.in>, "faculty.lucknow" <faculty.lucknow@jaipuria.ac.in>, "faculty.noida" <faculty.noida@jaipuria.ac.in>, "faculty.indore" <faculty.indore@jaipuria.ac.in>, "faculty.jaipur" <faculty.jaipur@jaipuria.ac.in>, "members.co" <members.co@jaipuria.ac.in>, prasuon.tripathi@jaipuria.ac.in, "admin.lucknow" <admin.lucknow@jaipuria.ac.in>, "staff.noida" <staff.noida@jaipuria.ac.in>, "staff.jaipur" <staff.jaipur@jaipuria.ac.in>, "admin.indore" <admin.indore@jaipuria.ac.in>, Lucknow <mrclucknow@jaipuria.ac.in>, Avinash K Dash <avinash.dash@jaipuria.ac.in>, Gaganpreet Kaur <gaganpreet.kaur@jaipuria.ac.in>, Satyendra Singh <sk.singh@jaipuria.ac.in>, vision.lucknow@jaipuria.ac.in, jl18@jaipuria.ac.in, Reeti Agarwal Jaipuria Lucknow <reeti.agarwal@jaipuria.ac.in>, jaipuria.social@reinventdigital.com, kushal.nakra.20l@jaipuria.ac.in, jl19@jaipuria.ac.in

“Plant trees and bring rain to get rid of summer heat.”

Tree Plantation Drive at

Jaipuria Institute of Management Lucknow |3rd August, 2019

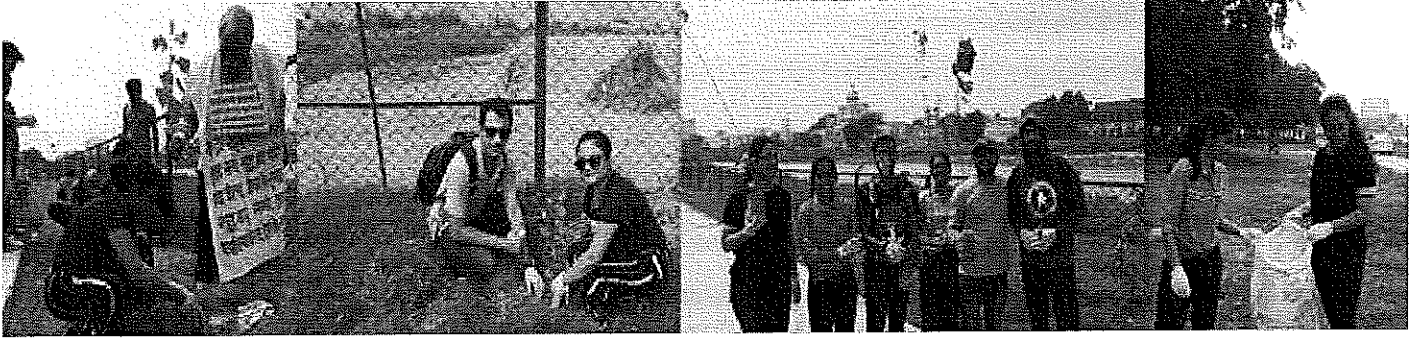
In an endeavour to make our budding managers socially responsible citizens and to train them to adopt sustainable practices, on August 3rd 2019, the Social Responsibility Committee (SRC) of Jaipuria Institute of Management, Lucknow organised the 1st Phase of **“One Student One Tree Campaign”**. 60 students participated in the drive and each one-planted-a tree near the Gomti river. The activity was led by Social Responsibility Committee and was conducted under the guidance of *Prof. Reena Agrawal*, Faculty Coordinator of SRC.

Mr. Ishnidhi Shrivastava, student Coordinator of Social Responsibility Committee along with his team gathered around the *Gomti river bank near Hanuman Setu temple*, early in the morning. *Mrs. Anuradha Gupta*, member of Prithvi Innovation, and *Mr. Sushil Agarwal*, Retired government officer also marked their presence. Firstly Mrs. Anuradha briefed all about the importance of the event after which **everyone took pledge for keeping the environment at its healthiest best.**



Thereafter, she divided the team into four groups. The first team was given the task of planting the saplings, the next team was given the responsibility of watering the newly planted saplings, the third team was required to put homemade fertilizers or manure and the last team was preparing tree guards using the bamboo sticks. Next Mr. Sushil

Kumar briefed all about **how one can further protect the trees by watering the plants** and ensuring a regular check on the newly planted saplings for the next one year.



Every student was **given one sapling each to be planted** and these saplings were contributed by **Gomti Nagar Jankalyan Mahasamiti**. Students planted saplings namely-*Kachnarr, Paplar, Guava*, etc. The main objective of the event was to stop the use of plastic and say no to excessive packaging, to reduce food wastage, and to plant as many trees as possible and keep our rivers pollution free.



The event was a success and it sure did instil a feeling of satisfaction in each of present and encouraged them to be a part of many more such events in the coming future.

Team Media, Public Relations, and IT Committee for the Workshop coverage:

Under the guidance of Faculty Coordinator: Prof. Reeti Agarwal

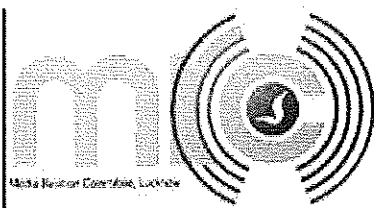
Writer: Ms. Ritika Jain (Helping Hand)

Photographer: Mr. Prem Nayan (Helping Hand)

Graphic Designer: Mr. Kushal Nakra

Social Media: Mr. Kushal Nakra and Ms. Parul Jaiswal

Thanks & Regards,



Media Relation Committee Lucknow

Capture the vision..

Media Relations Committee Lucknow

Mr. Kushal Nakra

Student Coordinator

MRC

Phone: +91 8563858858

E-mail: kushal.nakra.201@jaipuria.ac.in

Best Wishes,

 **Dr. Reeti Agarwal**

Chair-MRC



Mr. Santosh Yadav Jaipuria, Lucknow <santosh.yadav@jaipuria.ac.in>

Tree Plantation Drive by SRC

1 message

MRC Jaipuria, Lucknow <mrclucknow@jaipuria.ac.in>

Mon, Jul 15, 2019 at 10:13 AM

To: shreevats@jaipuria.ac.in, Kavita Pathak Jaipuria Lucknow <kavita.pathak@jaipuria.ac.in>, dn.pandey@jaipuria.ac.in, "prabhat.pankaj" <prabhat.pankaj@jaipuria.ac.in>, "harsh.halve" <harsh.halve@jaipuria.ac.in>, "director.lucknow" <director.lucknow@jaipuria.ac.in>, "faculty.lucknow" <faculty.lucknow@jaipuria.ac.in>, "faculty.noida" <faculty.noida@jaipuria.ac.in>, "faculty.indore" <faculty.indore@jaipuria.ac.in>, "faculty.jaipur" <faculty.jaipur@jaipuria.ac.in>, "members.co" <members.co@jaipuria.ac.in>, prasuon.tripathi@jaipuria.ac.in, "admin.lucknow" <admin.lucknow@jaipuria.ac.in>, "staff.noida" <staff.noida@jaipuria.ac.in>, "staff.jaipur" <staff.jaipur@jaipuria.ac.in>, "admin.indore" <admin.indore@jaipuria.ac.in>, Lucknow <mrclucknow@jaipuria.ac.in>, Avinash K Dash <avinash.dash@jaipuria.ac.in>, Gaganpreet Kaur <gaganpreet.kaur@jaipuria.ac.in>, Satyendra Singh <sk.singh@jaipuria.ac.in>, vision.lucknow@jaipuria.ac.in, jl18@jaipuria.ac.in, Reeti Agarwal Jaipuria Lucknow <reeti.agarwal@jaipuria.ac.in>, jaipuria.social@reinventdigital.com, kushal.nakra.20l@jaipuria.ac.in, jl19@jaipuria.ac.in

Tree Plantation Drive

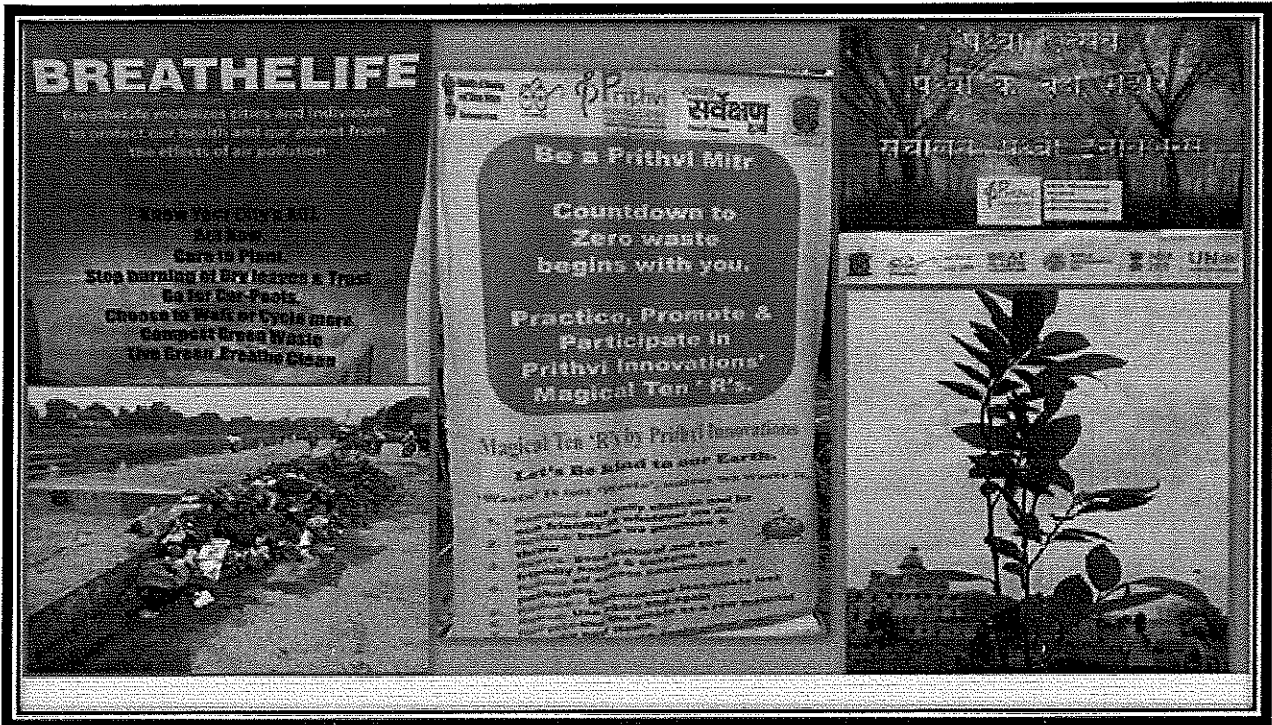
7th July, 2019

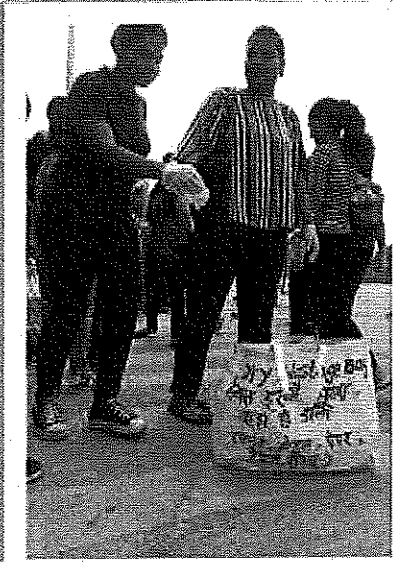
“One touch of nature makes the whole World KIND”



On 7th July, 2019 Jaipuria Institute of Management, Lucknow celebrated Prithvi Diwas in collaboration with Prithvi Innovation. The activity was led by Social Responsibility Committee and was conducted under the guidance of Prof. Reena Agarwal, Faculty Coordinator, SRC.

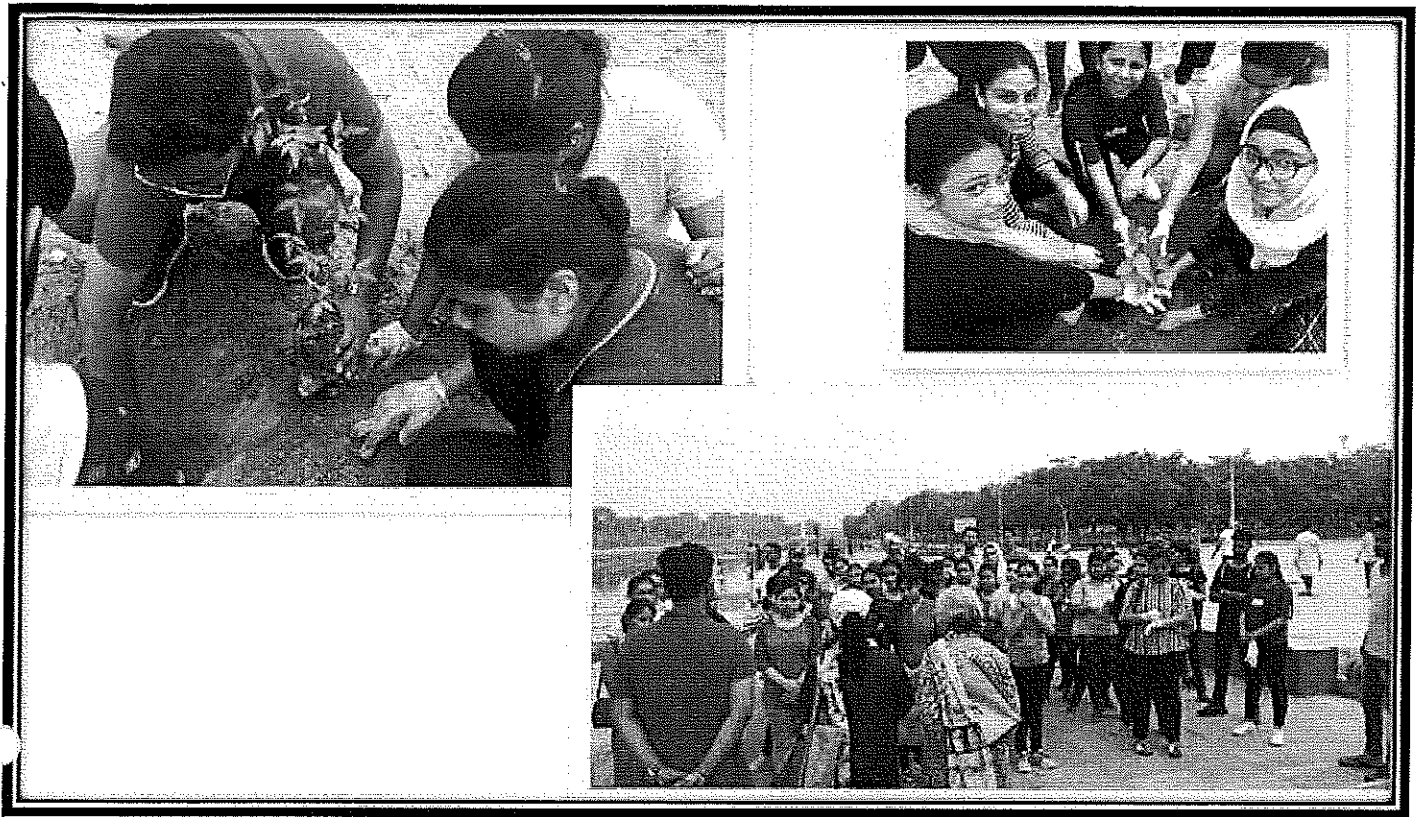
Mr. Ishnidhi Srivastava, Student Coordinator, Social Responsibility Committee, along with students of Batch 2019-21 and Batch 2018-20 gathered at the Gomti Nagar River Bank near Hanuman Setu early in the morning. To contribute and acknowledge Mother Earth, Ms. Zeba Fatima and Ms. Divyanka Tripathi helped in the activity being a successful run.





Mrs. Anradha Gupta explained the purpose of the event and divided students into three teams. The first team took up the responsibility to clean the surrounding, the second team was given the task of planting the trees and the third team created tree guards from plastic bottles. The main objective of the event was Cleaning, Greening and Beautifying. Prithivi Innovation celebrates Prithivi Divas from 1st July till 7th July every year.

Prithivi Innovation also gets the support by Prithivi Mitra, Dr. Rashmi Chaturvedi and Dr. Ashutosh Chaturvedi who happily joined hands for the event.. Students planted Neem, PePAL and Karanj Trees. Moreover, students took oath not to waste food and also to devote their time for the society.



The whole **activity** took **3 hours** and **Prithivi Innovation** greeted students with **Buttermilk and Mangos**. For mango seed they have introduced a "Guthli Bank" for which students had to deposit mango's seed to **waste plastic bag of milk/chips** or such kind of pouch and let them grow to become a plant in future.

The event was no doubt a **beautiful experience** and worth a stimuli that will initiate the citizens to **nurture Mother Earth** in future!



Team Media, Public Relations, and IT Committee for the Workshop coverage:

Under the guidance of Faculty Coordinator: Prof. Reeti Agarwal

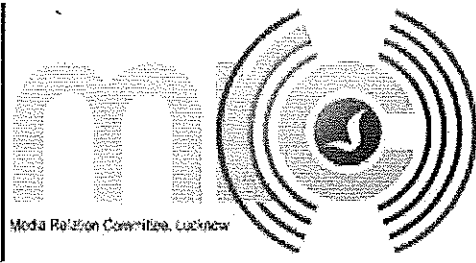
Writer: Helping Hands

Photographer: Helping Hands

Graphic Designer: Ms. Ayushi Agarwal

Social Media: Ms. Parul Jaiswal

Thanks & Regards,



Media Relations Committee Lucknow

Mr. Kushal Nakra

Student Coordinator

MRC

Phone: +91 8563858858

E-mail: kushal.nakra.201@jaipuria.ac.in



Best Wishes,

Dr.Reeti Agarwal

Faculty Coordinator-MRC





Mr. Santosh Yadav Jaipuria, Lucknow <santosh.yadav@jaipuria.ac.in>

SRC Activity on 'Trees for Life'

1 message

MRC Jaipuria, Lucknow <mrclucknow@jaipuria.ac.in>

Tue, Sep 4, 2018 at 10:05 AM

To: shreevats@jaipuria.ac.in, Kavita Pathak Jaipuria Lucknow <kavita.pathak@jaipuria.ac.in>, dn.pandey@jaipuria.ac.in, "prabhat.pankaj" <prabhat.pankaj@jaipuria.ac.in>, "harsh.halve" <harsh.halve@jaipuria.ac.in>, "director.lucknow" <director.lucknow@jaipuria.ac.in>, "faculty.lucknow" <faculty.lucknow@jaipuria.ac.in>, "faculty.noida" <faculty.noida@jaipuria.ac.in>, "faculty.indore" <faculty.indore@jaipuria.ac.in>, "faculty.jaipur" <faculty.jaipur@jaipuria.ac.in>, "members.co" <members.co@jaipuria.ac.in>, prasuon.tripathi@jaipuria.ac.in, "admin.lucknow" <admin.lucknow@jaipuria.ac.in>, "staff.noida" <staff.noida@jaipuria.ac.in>, "staff.jaipur" <staff.jaipur@jaipuria.ac.in>, "admin.indore" <admin.indore@jaipuria.ac.in>, Lucknow <mrclucknow@jaipuria.ac.in>, "to: Avinash K Dash" <avinash.dash@jaipuria.ac.in>, Gaganpreet Kaur <gaganpreet.kaur@jaipuria.ac.in>, Satyendra Singh <sk.singh@jaipuria.ac.in>, vision.lucknow@jaipuria.ac.in, Bejoy Suri <bejoy@avsarr.com>, "Shivani Khatwani Student, Jaipuria Lucknow" <shivani.khatwani.19l@jaipuria.ac.in>, jl17@jaipuria.ac.in, jl18@jaipuria.ac.in, Reeti Agarwal Jaipuria Lucknow <reeti.agarwal@jaipuria.ac.in>

Being Socially Responsible

SRC ACTIVITY

On

Trees For Life

1st September, 2018

**“A man does not plant a tree for himself, he plants it for posterity.” –
Alexander Smith**

An activity was conducted by PGDM students in collaboration with Social Responsibility Committee of Jaipuria Institute of Management, Lucknow on 1st September 2018, at Rajkiya Kanya Inter College, Lucknow under the guidance of Prof. Reena Agarwal, Faculty Coordinator, SRC and assisted by Mr. V. Manikandan, Student Coordinator, SRC.

राजकीय कन्या इण्टर कालेज

विकास नगर - लखनऊ
मान्यता प्राप्त विषय

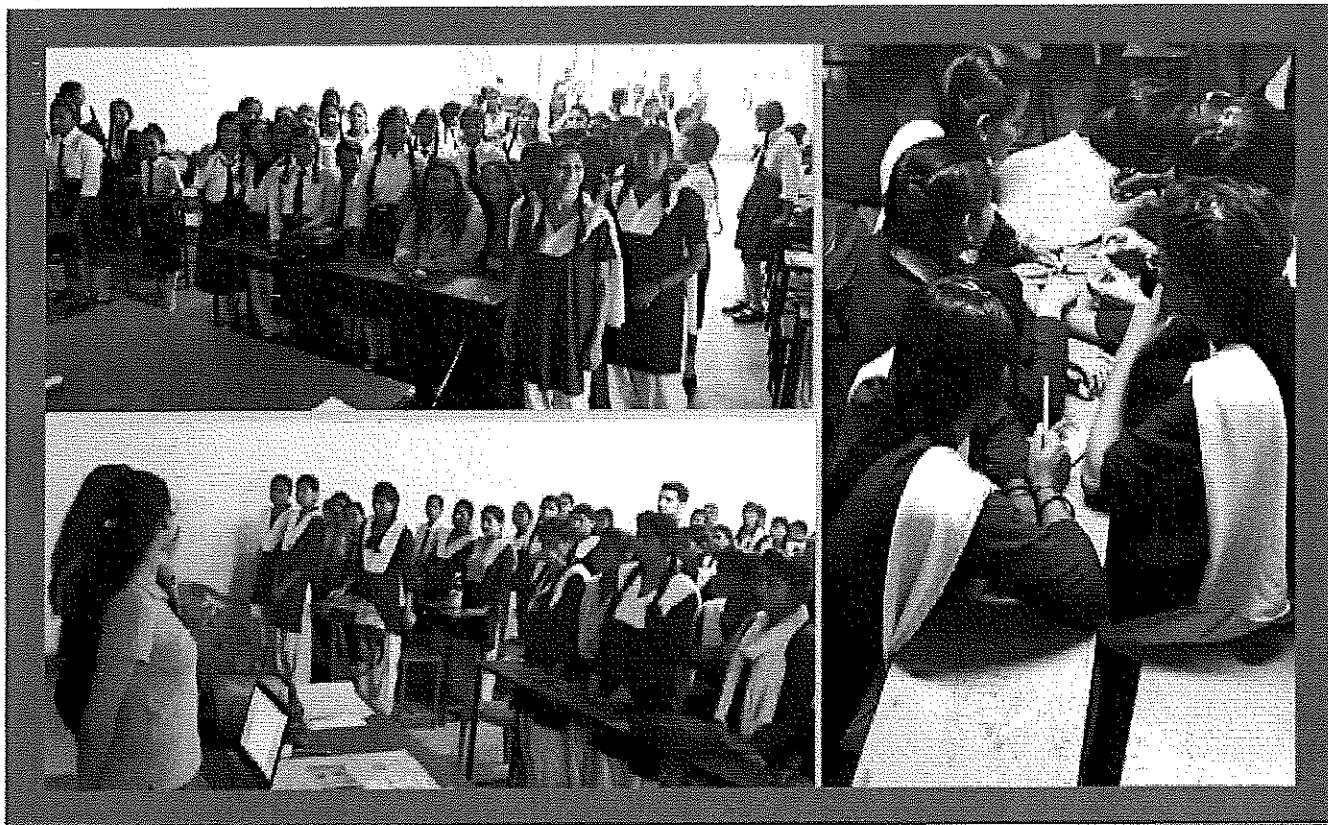
हाई स्कूल

हिन्दी, अंग्रेजी, गणित,
विज्ञान, जीव विज्ञान,
सामा. विज्ञान, गृह विज्ञान,
संस्कृत, संगीत गायन,
संगीत वादन (तबला)

इण्टरमीडिएट

साहित्यिक वर्ग -
हिन्दी, अंग्रेजी, संस्कृत,
इतिहास, नाग. शास्त्र, मनोविज्ञान
उर्दू
वैज्ञानिक वर्ग - गणित,
भौतिक विज्ञान, रसायन विज्ञान

The whole idea behind the activity was to inculcate the spirit of saving trees and spread awareness about the importance of trees and to sensitise people to the harmful effects of using plastic.

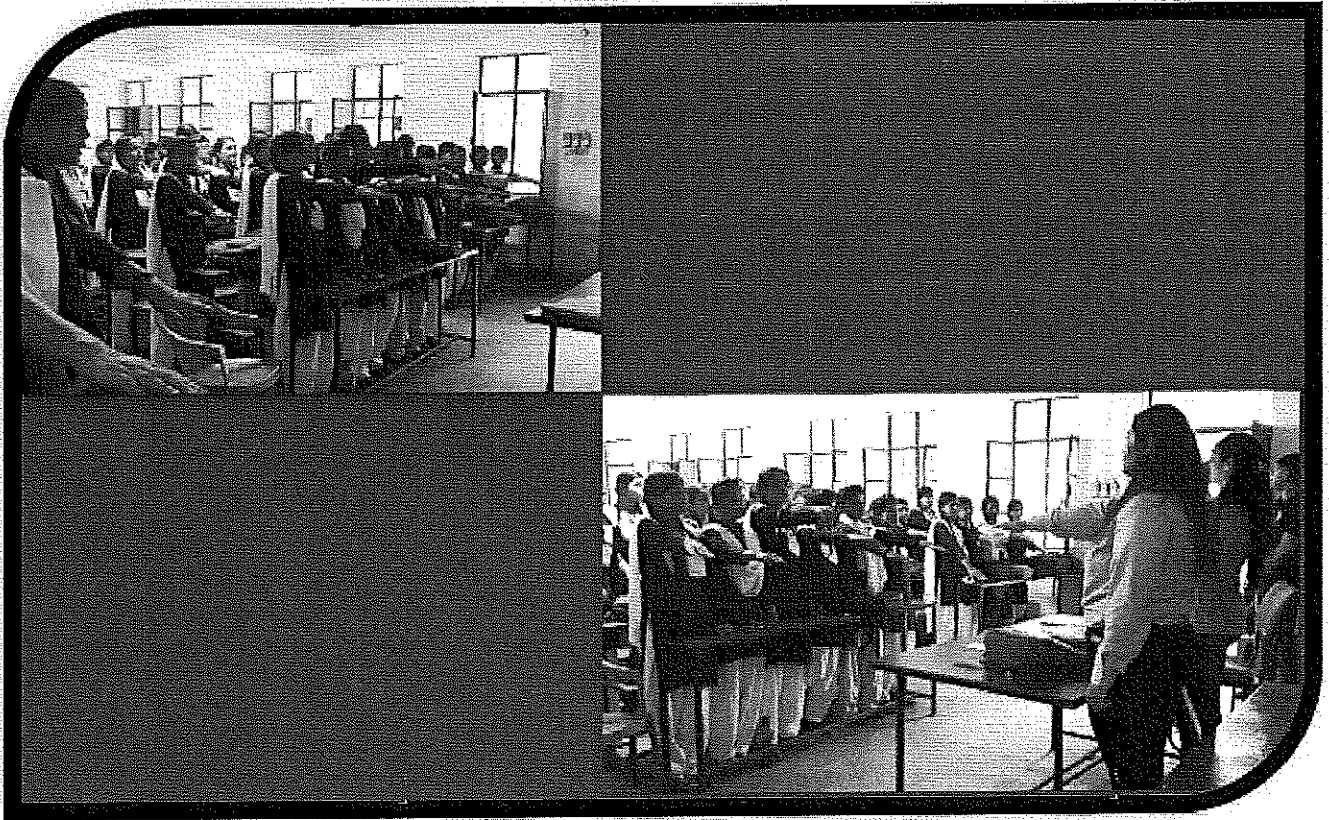


With increase in population, the number of trees is decreasing due to human intervention. According to current statistics more trees are required for the sustainable survival of humans. The main objective of this SRC activity was to increase awareness about the importance of plantation of trees and to sensitize all to the fact that trees are the only source of oxygen which in fact is the basis of survival. The activity was held with 12th standard students of Rajkiya Kanya Inter College wherein, they were briefed about the need to save trees. In addition to this, a competition was also organized among the students where they made posters on the given topic "Save Trees".



Apart from inculcating the spirit of afforestation, students also made an attempt to spread awareness against the use of plastic. We are all aware of the fact that use of plastic primarily polythene bags is very harmful not just for living beings, but for economy as a whole as well. It is a known fact that when a plastic bag is disposed of after its usage, it takes about half a century for its degradation to take place completely. Thus, it is the responsibility of each individual to stop the use of plastic.

In order to stop the use of plastic, students requested the audience to take an oath and pledge for reduction in the use of plastic. Along with oath taking, students were also counseled on how the use of plastic can be reduced and avoided.



Students from PGDM (2018-2020) who conducted the activity consisted of Ms. Samvida Singh, Mr. Pranjal Tandon, Mr. Rishap Gangnani, Mr. Prashant Srivastava, Mr. Raj Shekhar, Ms. Mitali Abrol under the coordination of Ms. Nishtha Garg and Ms. Supriya Raizada, Junior SRC members (2018-2020).



Feedback by school students-

Deepa Katheria (Class12-A):- The activity was very enlightening.

Sonam Sharma (Class 12-B):- The activity was fun and interactive.

Priyanka Yadav (Class 12-A2):- The competition was very good and the knowledge provided was important and very helpful.

Neha Sharma (Class 12-C):- The activity held was very useful for us as it provided us with information about things that are hazardous for the environment.



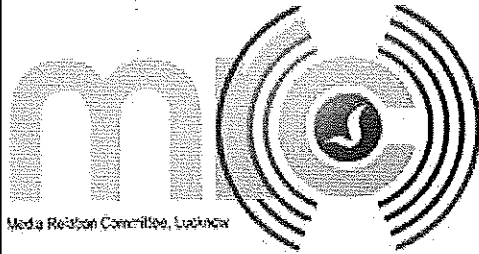
Writer: Ms. Nishtha Garg (Helping Hand)

Photographers: Helping Hands

Graphic Designer: Mr. Shivam Pandey

SPOC: Mr. Yash Athwani

Thanks & Regards



Media Relation Committee Lucknow
Capture the vision.



Ms. Shivani Khatwani
Student Coordinator

MRC

Phone: +91 9125477350

E-Mail: shivani.khatwani.19l@jaipuria.ac.in

Best Wishes,

Dr. Reeti Agarwal

Chair - MRC



GPS Map
Camera Lite

69P, near Jaipuria School, Vineet Khand, Gomti Nagar,
Lucknow, Uttar Pradesh 226001, India

Latitude
26.8521693°

Longitude
81.0104027°

Local 11:18:01 AM
GMT 05:48:01 AM

Altitude 50.3 meters
Tuesday, 17-05-2022



GPS Map
Camera Lite

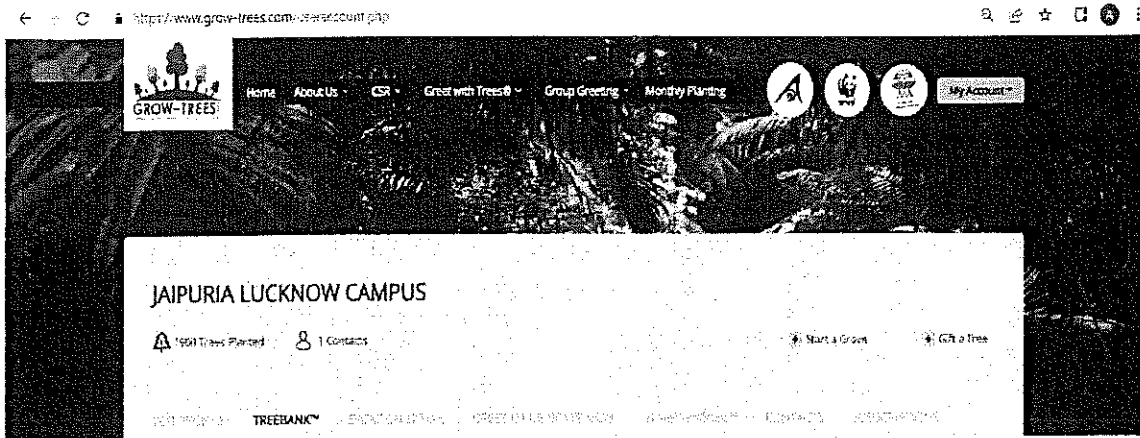
69P, near Jaipuria School, Vineet Khand, Gomti Nagar,
Lucknow, Uttar Pradesh 226001, India

Latitude
26.8522455°

Longitude
81.0104204°

Local 11:17:24 AM
GMT 05:47:24 AM

Altitude 50.3 meters
Tuesday, 17-05-2022

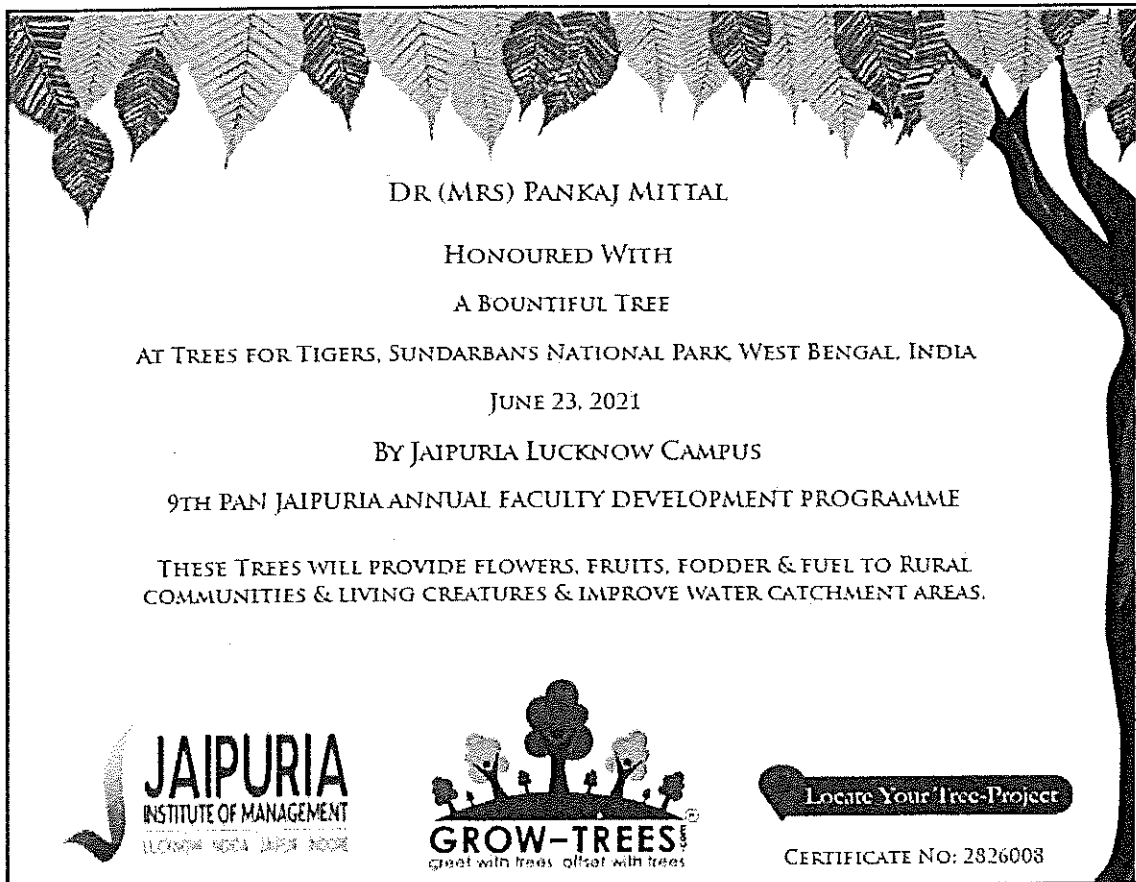


Your Impact

- Co2 Reduction : 39000 Kg Per Year
- Jobs Created : 157

TreeBank™ Balance : 57 Trees

[Add More Trees](#)





Mr. Santosh Yadav Jaipuria, Lucknow <santosh.yadav@jaipuria.ac.in>

Plantation Drive, 14th August 2021

2 messages

MRC Jaipuria, Lucknow <mrclucknow@jaipuria.ac.in>

Fri, Aug 20, 2021 at 11:34 AM

To: shreevals@jaipuria.ac.in, kavita.pathak@jaipuria.ac.in, dn.pandey@jaipuria.ac.in, prabhat.pankaj@jaipuria.ac.in, harsh.halve@jaipuria.ac.in, director.lucknow@jaipuria.ac.in, faculty.lucknow@jaipuria.ac.in, faculty.noida@jaipuria.ac.in, faculty.indore@jaipuria.ac.in, faculty.jaipur@jaipuria.ac.in, members.co@jaipuria.ac.in, prasuon.tripathi@jaipuria.ac.in, admin.lucknow@jaipuria.ac.in, staff.noida@jaipuria.ac.in, staff.jaipur@jaipuria.ac.in, admin.indore@jaipuria.ac.in, mrclucknow@jaipuria.ac.in, avinash.dash@jaipuria.ac.in, gaganpreet.kaur@jaipuria.ac.in, sk.singh@jaipuria.ac.in, vision.lucknow@jaipuria.ac.in, abha.dixit@jaipuria.ac.in, jl20@jaipuria.ac.in, jl21@jaipuria.ac.in, hardik.agarwal.22l@jaipuria.ac.in



Plantation Drive in association with Lucknow Management Association

at Jaipuria Institute of Management, Lucknow | 14th August 2021

On 14th August 2021, Lucknow Management Association in collaboration with Jaipuria Institute of Management, Lucknow organized an herbal tree plantation drive on the 75th Independence Day and to mark the completion of 45 years of LMA. The event was graced by the presence of **Dr. Kavita Pathak (Director, Jaipuria Institute of Management, Lucknow)**. The guest for the day were **Mr. Navneet Sehgal (Additional Chief Secretary MSME Khadi and Information, Government of Uttar Pradesh and President of Lucknow Management Association)** and **Mr. Alok Ranjan (Former Chief Secretary of Uttar Pradesh and the former President of the Lucknow Management Association)**.



The event was graced by the presence Executive Members of Lucknow Management Association which included – **Mr. Rajiv Pradhan (Executive Director, LMA)**, **Mr. Pravin Kumar Dwivedi (Sr. Vice – President, LMA)**, **Mr. Dheeraj Mehrotra (Secretary, LMA)**, **Mr. Vipin Gupta (Treasurer, LMA)**, **CA Devesh Agarwal (Coordinator, YMF – LMA)**, **Dr. Charu Rawat (Founder, Readers' Oak)**, **Mr. Gaurav Srivastava (MSME Expert)**, **Mr. Mumtaz Ali (Member, Executive**

Committee, LMA), Mr. Qazi Mairaj Ahmad (Member, Executive Committee, LMA), Mr. Anil Kumar Singh (Member, Executive Committee, LMA).

The event was coordinated under the guidance of **Dr. Reena Agarwal (Chairperson, Social Responsibility Committee)** and **Mr. Khalid Samadi (Chief Administration Officer)**.



The event started with Dr. Kavita Pathak welcoming the guests with a **Green Certificate**. The Green Certificate is a unique initiative by Jaipuria Institute of Management, where instead of welcoming the guests with a bouquet, a sapling is planted in their name. This is the institute's way of playing their part towards a greener planet. The guest planted the herbal tress around the campus and were honored with a green certificate by Dr. Kavita Pathak. It was followed by the tree plantation by the dignitaries. The tree plantation was followed by high tea for the guests and with that the ceremony came to an end.

Team Media Cell for the Workshop Coverage:
Under the guidance of Faculty Coordinator: Dr. Abha Dixit

Writer: Mr. Hardik Agarwal

Photographer: Mr. Hardik Agarwal

Helping Hand: Ms. Aditi Rana

Graphic Designer: Mr. Safwan Ahmad

Tap to view the post:



Thanks & Regards,



**Media Cell, Jaipuria Lucknow
Capture the Vision**

**Mr. Hardik Agarwal
Student Coordinator
Media Cell
Phone: +91- 8765925349**

E-mail: hardik.agarwal.22l@jaipuria.ac.in

**Best Wishes,
Dr. Abha Dixit**

Chair- MRC

Mr. Khalid Mansoor Samadi Jaipuria, Lucknow <khalid.samadi@jaipuria.ac.in>
To: "Mr. Santosh Yadav Jaipuria, Lucknow" <santosh.yadav@jaipuria.ac.in>


Sat, Feb 26, 2022 at 11:43 AM

PFA
(Quoted text hidden)

--

Khalid Mansoor Samadi
Chief Administrative Officer

Great People | Great Culture | Great Environment

 Email signature -Great Place to Work

Vineet Khand, Gomti Nagar, Lucknow – 226010

T. +91 522 2394296 /Ext.no.233| M. +91 9717364524

Web: www.jaipuria.ac.in



Mr. Santosh Yadav Jaipuria, Lucknow <santosh.yadav@jaipuria.ac.in>

Tree Plantation Drive

1 message

MRC Jaipuria, Lucknow <mrclucknow@jaipuria.ac.in>

Mon, Aug 5, 2019 at 10:05 AM

To: shreevats@jaipuria.ac.in, Kavita Pathak Jaipuria Lucknow <kavita.pathak@jaipuria.ac.in>, dn.pandey@jaipuria.ac.in, "prabhat.pankaj" <prabhat.pankaj@jaipuria.ac.in>, "harsh.halve" <harsh.halve@jaipuria.ac.in>, "director.lucknow" <director.lucknow@jaipuria.ac.in>, "faculty.lucknow" <faculty.lucknow@jaipuria.ac.in>, "faculty.noida" <faculty.noida@jaipuria.ac.in>, "faculty.indore" <faculty.indore@jaipuria.ac.in>, "faculty.jaipur" <faculty.jaipur@jaipuria.ac.in>, "members.co" <members.co@jaipuria.ac.in>, prasuon.tripathi@jaipuria.ac.in, "admin.lucknow" <admin.lucknow@jaipuria.ac.in>, "staff.noida" <staff.noida@jaipuria.ac.in>, "staff.jaipur" <staff.jaipur@jaipuria.ac.in>, "admin.indore" <admin.indore@jaipuria.ac.in>, Lucknow <mrclucknow@jaipuria.ac.in>, Avinash K Dash <avinash.dash@jaipuria.ac.in>, Gaganpreet Kaur <gaganpreet.kaur@jaipuria.ac.in>, Satyendra Singh <sk.singh@jaipuria.ac.in>, vision.lucknow@jaipuria.ac.in, jl18@jaipuria.ac.in, Reeti Agarwal Jaipuria Lucknow <reeti.agarwal@jaipuria.ac.in>, jaipuria.social@reinventdigital.com, kushal.nakra.20l@jaipuria.ac.in, jl19@jaipuria.ac.in

“Plant trees and bring rain to get rid of summer heat.”

Tree Plantation Drive at

Jaipuria Institute of Management Lucknow | 3rd August, 2019

In an endeavour to make our budding managers socially responsible citizens and to train them to adopt sustainable practices, on August 3rd 2019, the Social Responsibility Committee (SRC) of Jaipuria Institute of Management, Lucknow organised the 1st Phase of **“One Student One Tree Campaign”**. 60 students participated in the drive and each one planted a tree near the Gomti river. The activity was led by Social Responsibility Committee and was conducted under the guidance of *Prof. Reena Agrawal*, Faculty Coordinator of SRC.

Mr. Ishnidhi Shrivastava, student Coordinator of Social Responsibility Committee along with his team gathered around the *Gomti river bank near Hanuman Setu temple*, early in the morning. *Mrs. Anuradha Gupta*, member of Prithvi Innovation, and *Mr. Sushil Agarwal*, Retired government officer *also marked their presence*. Firstly Mrs. Anuradha briefed all about the importance of the event after which **everyone took pledge for keeping the environment at its healthiest best.**

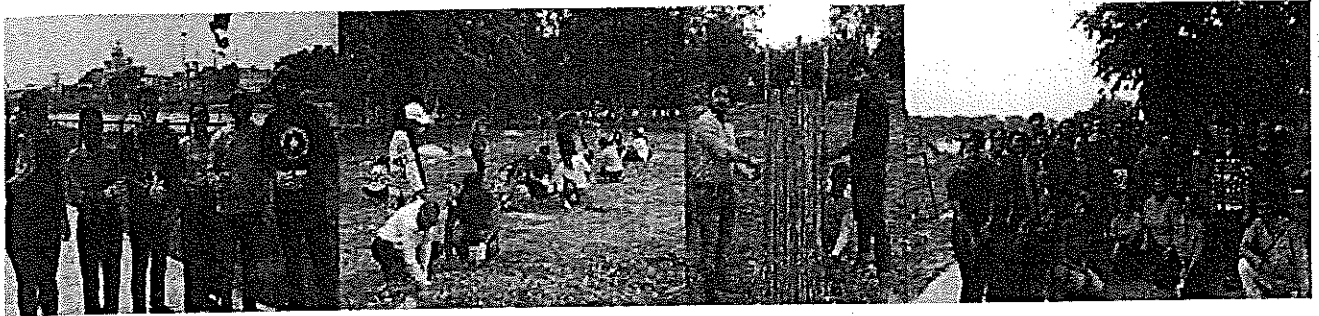


Thereafter, she divided the team into four groups. The first team was given the task of planting the saplings, the next team was given the responsibility of watering the newly planted saplings, the third team was required to put homemade fertilizers or manure and the last team was preparing tree guards using the bamboo sticks. Next Mr. Sushil

Kumar briefed all about **how one can further protect the trees by watering the plants** and ensuring a regular check on the newly planted saplings for the next one year.



Every student was **given one sapling each to be planted** and these saplings were contributed by **Gomti Nagar Jankalyan Mahasamiti**. Students planted saplings namely-*Kachnarr, Paplar, Guava*, etc. The main objective of the event was to stop the use of plastic and say no to excessive packaging, to reduce food wastage, and to plant as many trees as possible and keep our rivers pollution free.



The event was a success and it sure did instil a feeling of satisfaction in each of present and encouraged them to be a part of many more such events in the coming future.

Team Media, Public Relations, and IT Committee for the Workshop coverage:

Under the guidance of Faculty Coordinator: Prof. Reeti Agarwal

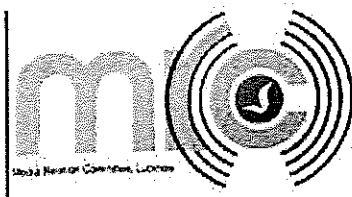
Writer: Ms. Ritika Jain (Helping Hand)

Photographer: Mr. Prem Nayan (Helping Hand)

Graphic Designer: Mr. Kushal Nakra

Social Media: Mr. Kushal Nakra and Ms. Parul Jaiswal

Thanks & Regards,



5/7/22, 4:46 PM

Jaipuria Institute of Management Mail - Tree Plantation Drive

Media Relation Committee Lucknow

Capture the vision..

Media Relations Committee Lucknow

Mr. Kushal Nakra

Student Coordinator

MRC

Phone: +91 8563858858

E-mail: kushal.nakra.201@jaipuria.ac.in

Best Wishes,

Dr. Reeti Agarwal

Chair-MRC



Mr. Santosh Yadav Jaipuria, Lucknow <santosh.yadav@jaipuria.ac.in>

Tree Plantation Drive by SRC

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Tree Plantation Drive

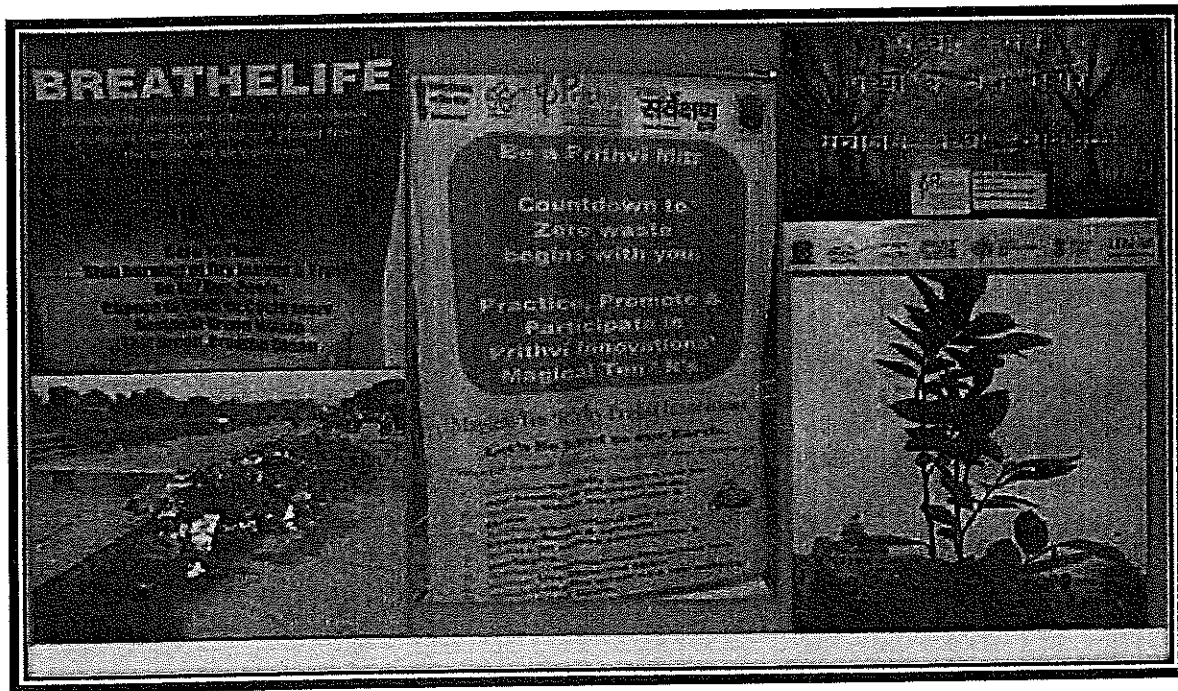
7th July, 2019

“One touch of nature makes the whole World KIND”



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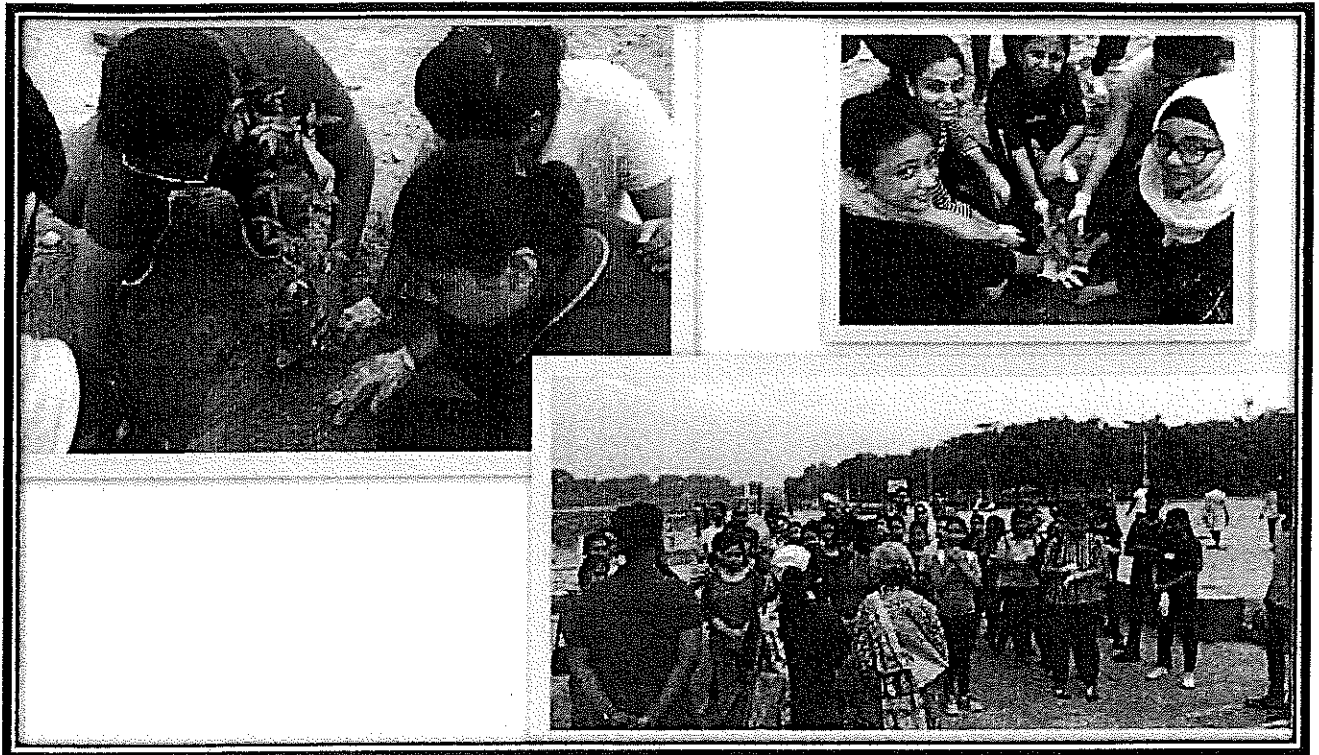
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Mrs. Anradha Gupta explained the purpose of the event and divided students into three teams. The first team took up the **responsibility to clean the surrounding**, the second team was given the **task of planting the trees** and the third team created **tree guards from plastic bottles**. The main objective of the event was **Cleaning, Greening and Beautifying**. Prithivi Innovation celebrates Prithivi Divas from 1st July till 7th July every year.

Prithivi Innovation also gets the support by **Prithivi Mitra, Dr. Rashmi Chaturvedi and Dr. Ashutosh Chaturvedi** who happily joined hands for the event.. Students planted **Neem, Pepal and Karanj Trees**. Moreover, students took oath not to waste food and also to devote their time for the society.



The whole activity took 3 hours and Prithivi Innovation greeted students with **Buttermilk and Mangos**. For mango seed they have introduced a "Guthli Bank" for which students had to deposit mango's seed to **waste plastic bag of milk/chips** or such kind of pouch and let them grow to become a plant in future.

The event was no doubt a **beautiful experience** and worth a stimuli that will initiate the citizens to **nurture Mother Earth in future!**



Team Media, Public Relations, and IT Committee for the Workshop coverage:

Under the guidance of Faculty Coordinator: Prof. Reeti Agarwal

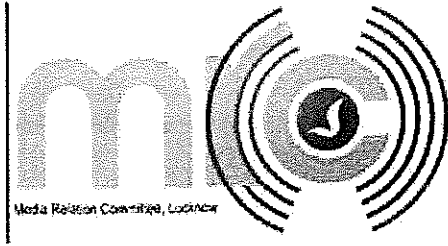
Writer: Helping Hands

Photographer: Helping Hands

Graphic Designer: Ms. Ayushi Agarwal

Social Media: Ms. Parul Jaiswal

Thanks & Regards,



Media Relations Committee Lucknow

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Best Wishes,

Dr.Reeti Agarwal

Faculty Coordinator-MRC



Mr. Santosh Yadav Jaipuria, Lucknow <santosh.yadav@jaipuria.ac.in>

SRC Activity on 'Trees for Life'

1 message

MRC Jaipuria, Lucknow <mrclucknow@jaipuria.ac.in> Tue, Sep 4, 2018 at 10:05 AM
 To: shreevats@jaipuria.ac.in, Kavita Pathak Jaipuria Lucknow <kavita.pathak@jaipuria.ac.in>, dn.pandey@jaipuria.ac.in, "prabhat.pankaj" <prabhat.pankaj@jaipuria.ac.in>, "harsh.halve" <harsh.halve@jaipuria.ac.in>, "director.lucknow" <director.lucknow@jaipuria.ac.in>, "faculty.lucknow" <faculty.lucknow@jaipuria.ac.in>, "faculty.noida" <faculty.noida@jaipuria.ac.in>, "faculty.indore" <faculty.indore@jaipuria.ac.in>, "faculty.jaipur" <faculty.jaipur@jaipuria.ac.in>, "members.co" <members.co@jaipuria.ac.in>, prasuon.tripathi@jaipuria.ac.in, "admin.lucknow" <admin.lucknow@jaipuria.ac.in>, "staff.noida" <staff.noida@jaipuria.ac.in>, "staff.jaipur" <staff.jaipur@jaipuria.ac.in>, "admin.indore" <admin.indore@jaipuria.ac.in>, Lucknow <mrclucknow@jaipuria.ac.in>, "to: Avinash K Dash" <avinash.dash@jaipuria.ac.in>, Gaganpreet Kaur <gaganpreet.kaur@jaipuria.ac.in>, Satyendra Singh <sk.singh@jaipuria.ac.in>, vision.lucknow@jaipuria.ac.in, Bejoy Suri <bejoy@avsarr.com>, "Shivani Khatwani Student, Jaipuria Lucknow" <shivani.khatwani.19l@jaipuria.ac.in>, jl17@jaipuria.ac.in, jl18@jaipuria.ac.in, Reeti Agarwal Jaipuria Lucknow <reeti.agarwal@jaipuria.ac.in>

Being Socially Responsible

SRC ACTIVITY

On

Trees For Life

1st September, 2018

“A man does not plant a tree for himself, he plants it for posterity.” –

Alexander Smith

An activity was conducted by PGDM students in collaboration with Social Responsibility Committee of Jaipuria Institute of Management, Lucknow on 1st September 2018, at Rajkiya Kanya Inter College, Lucknow under the guidance of Prof. Reena Agarwal, Faculty Coordinator, SRC and assisted by Mr. V. Manikandan, Student Coordinator, SRC.

राजकीय कन्या इण्टर कॉलेज

विकास नगर - लखनऊ

मान्यता प्राप्त विषय

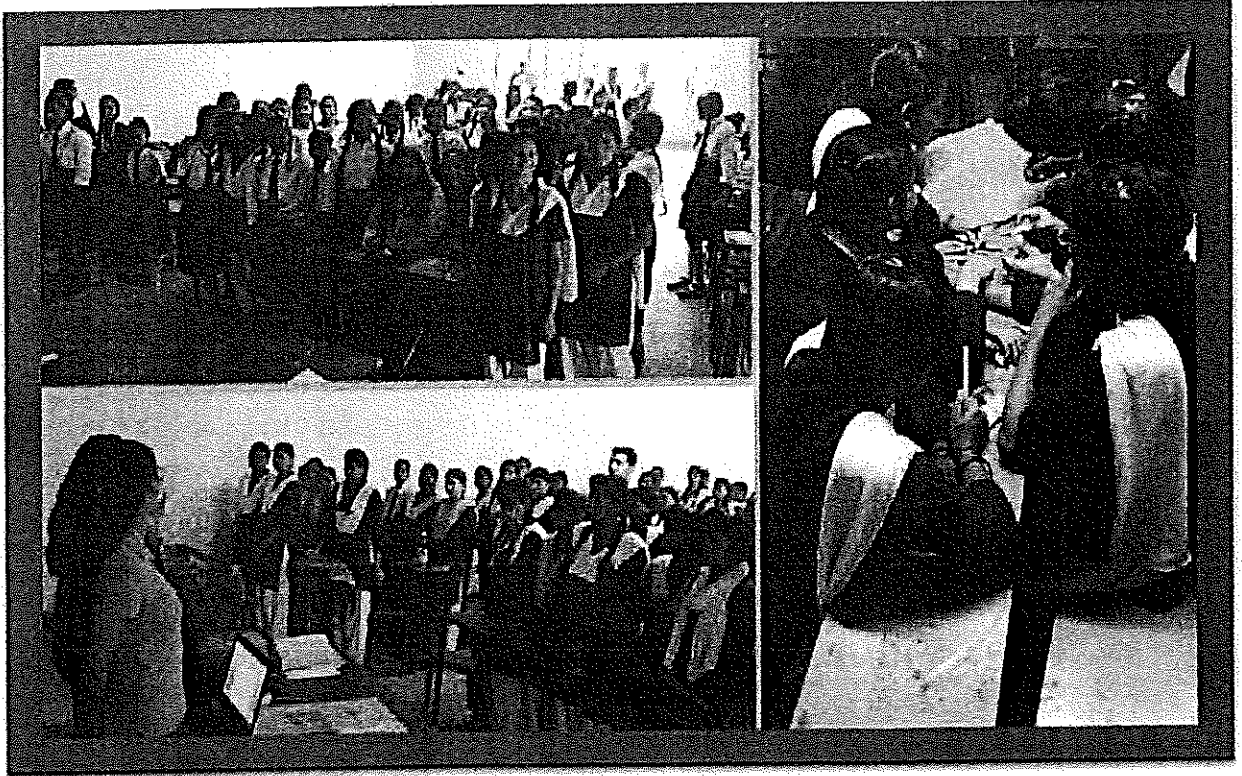
हाई स्कूल

हिन्दी, अंग्रेजी, गणित,
विज्ञान, जीव विज्ञान,
सामा. विज्ञान, गृह विज्ञान,
संस्कृत, संगीत गायन,
संगीत वादन (तबला)

इण्टरमीडिएट

साहित्यिक वर्ग -
हिन्दी, अंग्रेजी, संस्कृत,
इतिहास, नाग. शास्त्र, मनोविज्ञान
उर्दू
वैज्ञानिक वर्ग - गणित,
भौतिक विज्ञान, रसायन विज्ञान

The whole idea behind the activity was to inculcate the spirit of saving trees and spread awareness about the importance of trees and to sensitise people to the harmful effects of using plastic.

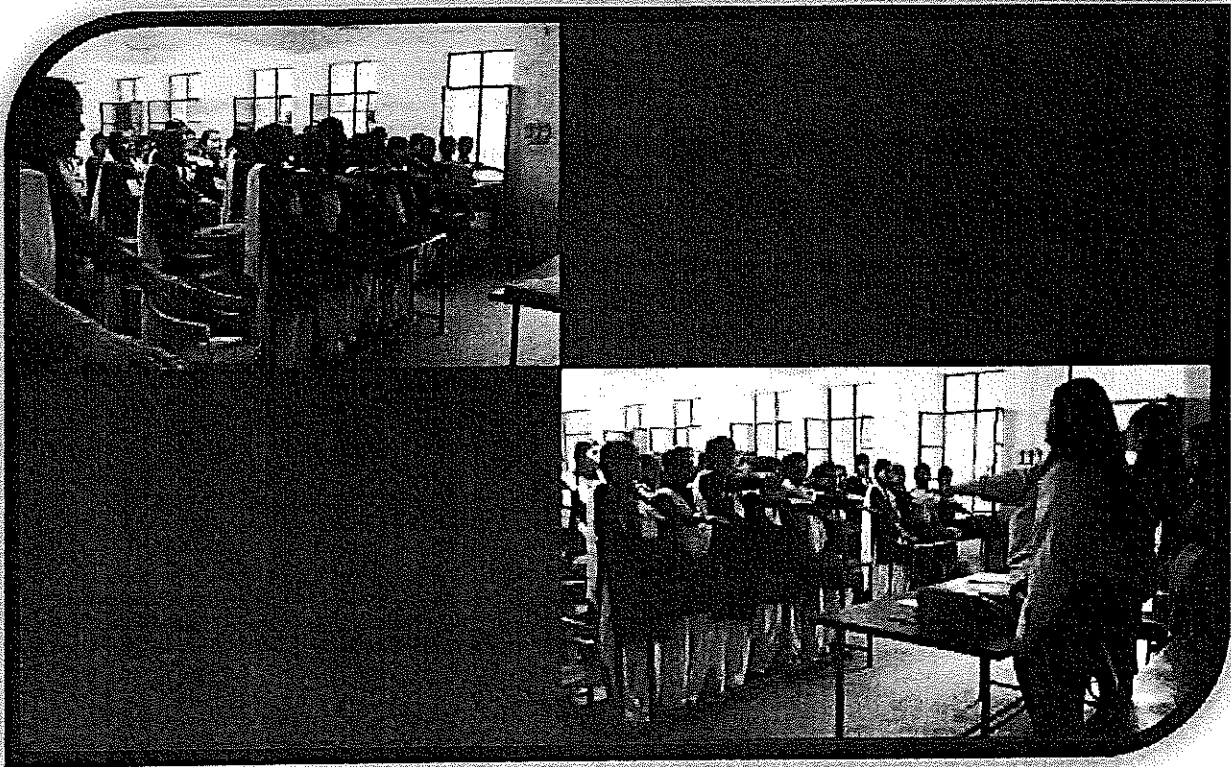


With increase in population, the number of trees is decreasing due to human intervention. According to current statistics more trees are required for the sustainable survival of humans. The main objective of this SRC activity was to increase awareness about the importance of plantation of trees and to sensitize all to the fact that trees are the only source of oxygen which in fact is the basis of survival. The activity was held with 12th standard students of Rajkiya Kanya Inter College wherein, they were briefed about the need to save trees. In addition to this, a competition was also organized among the students where they made posters on the given topic "Save Trees".



Apart from inculcating the spirit of afforestation, students also made an attempt to spread awareness against the use of plastic. We are all aware of the fact that use of plastic primarily polythene bags is very harmful not just for living beings, but for economy as a whole as well. It is a known fact that when a plastic bag is disposed of after its usage, it takes about half a century for its degradation to take place completely. Thus, it is the responsibility of each individual to stop the use of plastic.

In order to stop the use of plastic, students requested the audience to take an oath and pledge for reduction in the use of plastic. Along with oath taking, students were also counseled on how the use of plastic can be reduced and avoided.



Students from PGDM (2018-2020) who conducted the activity consisted of Ms. Samvida Singh, Mr. Pranjal Tandon, Mr. Rishap Gangnani, Mr. Prashant Srivastava , Mr. Raj Shekhar, Ms. Mitali Abrol under the coordination of Ms. Nishtha Garg and Ms. Supriya Raizada , Junior SRC members (2018-2020).



Feedback by school students-

Deepa Katheria (Class12-A):- The activity was very enlightening.

Sonam Sharma (Class 12-B):- The activity was fun and interactive.

Priyanka Yadav (Class 12-A2):- The competition was very good and the knowledge provided was important and very helpful.

Neha Sharma (Class 12-C):- The activity held was very useful for us as it provided us with information about things that are hazardous for the environment.



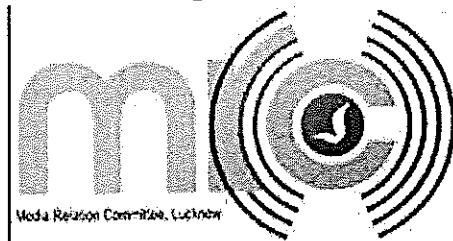
Writer: Ms. Nishtha Garg (Helping Hand)

Photographers: Helping Hands

Graphic Designer: Mr. Shivam Pandey

SPOC: Mr. Yash Athwani

Thanks & Regards



Media Relation Committee Lucknow
Capture the vision.



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Best Wishes,

Dr. Reeti Agarwal

Chair - MRC