



Yearly Status Report - 2017-2018

Part A

Data of the Institution

1. Name of the Institution	JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
Name of the head of the Institution	Dr. Kavita Pathak
Designation	Director
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	05222394298
Mobile no.	9455866711
Registered Email	kavita.pathak@jaipuria.ac.in
Alternate Email	director.lucknow@jaipuria.ac.in
Address	Vineet Khand, Gomti Nagar
City/Town	LUCKNOW
State/UT	Uttar pradesh
Pincode	226010

2. Institutional Status																									
Autonomous Status (Provide date of Conformant of Autonomous Status)	28-May-1995																								
Type of Institution	Co-education																								
Location	Urban																								
Financial Status	private																								
Name of the IQAC co-ordinator/Director	Dr. Dheeraj Misra																								
Phone no/Alternate Phone no.	05222394297																								
Mobile no.	9936081040																								
Registered Email	iqac.lucknow@jaipuria.ac.in																								
Alternate Email	dheeraj.misra@jaipuria.ac.in																								
3. Website Address																									
Web-link of the AQAR: (Previous Academic Year)	https://www.jaipuria.ac.in/lucknow/AqAr2015-16.doc																								
4. Whether Academic Calendar prepared during the year	Yes																								
if yes,whether it is uploaded in the institutional website: Weblink :	https://www.jaipuria.ac.in/campuses/jaipuria-lucknow/useful-links/downloads/																								
5. Accrediation Details																									
<table border="1"> <thead> <tr> <th rowspan="2">Cycle</th> <th rowspan="2">Grade</th> <th rowspan="2">CGPA</th> <th rowspan="2">Year of Accrediation</th> <th colspan="2">Validity</th> </tr> <tr> <th>Period From</th> <th>Period To</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>A</td> <td>3.2</td> <td>2012</td> <td>10-Mar-2012</td> <td>09-Mar-2017</td> </tr> <tr> <td>2</td> <td>A</td> <td>3.32</td> <td>2017</td> <td>30-Oct-2017</td> <td>29-Oct-2022</td> </tr> </tbody> </table>						Cycle	Grade	CGPA	Year of Accrediation	Validity		Period From	Period To	1	A	3.2	2012	10-Mar-2012	09-Mar-2017	2	A	3.32	2017	30-Oct-2017	29-Oct-2022
Cycle	Grade	CGPA	Year of Accrediation	Validity																					
				Period From	Period To																				
1	A	3.2	2012	10-Mar-2012	09-Mar-2017																				
2	A	3.32	2017	30-Oct-2017	29-Oct-2022																				
6. Date of Establishment of IQAC	21-Jun-2012																								
7. Internal Quality Assurance System																									
Quality initiatives by IQAC during the year for promoting quality culture																									
Item /Title of the quality initiative by	Date & Duration		Number of participants/ beneficiaries																						

IQAC		
Participation in NIRF	01-Dec-2017 60	600
NBA Accreditation	21-Sep-2017 60	600
Feedback from all stakeholders collected, analysed and used for improvements	28-Mar-2018 60	60
Regular Meeting of Inter Quality Assurance Cell	21-Dec-2018 120	36
No Files Uploaded !!!		

8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
No Files Uploaded !!!				

9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

1

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

- Reframing of new Vission and Mission of the Institute.
- Formulation of PEO of the Institute in alignment with Vission Mission.
- Formulation of PLO of each program in alignment with PEO.
- Usage of ICT in the academic process.

No Files Uploaded !!!

13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
Use of antiplagrism software(Turnitin) for evaluation of project/assignment of different courses Usage of LMS for monitoring and evaluation of Summer Internship	Reaccreditation from NAAC with CGPA of 3.32
Usage of flipped videos in class room delivery	Repository of Flipped video
Creation of small classroom facility. Recording of class room delivery of each course through Impartus. Introduction of Lecture Capture System (Impartus) for all the class rooms	Repository of classroom sessions
No Files Uploaded !!!	

14. Whether AQAR was placed before statutory body ?

Yes

Name of Statutory Body	Meeting Date
Faculty Council	16-Jan-2019

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?

Yes

Date of Visit

15-Sep-2017

16. Whether institutional data submitted to AISHE:

Yes

Year of Submission

2019

Date of Submission

31-Mar-2019

17. Does the Institution have Management Information System ?

Yes

If yes, give a brief description and a list of modules currently operational (maximum 500 words)

The institute has developed a fullfledged egovernance system for its internal use. To begin with, the University made available online services pertaining to admission, examinations its other allied activities. The main components are students' information management system, a fullfledged learning

management solution, HR management system and other supporting IT systems. The entire eGovernance solutions are designed developed inhouse using the MOODLE framework. All the modules are online available 24X7 to the students and other stakeholders. This initiative taken by Institute have not only brought improvement in the system but also these egoverned services have made information available to the stakeholders round the clock in a convenient, efficient and transparent manner. Moodle is a learning management system that is designed to help teachers create an online classroom setting with opportunities for rich interaction and collaboration with their students. Moodle contains various design aspects that allow instructors and students to interact, collaborate, and experience online learning in exciting multiple ways. Moodle can be used to supplement onground courses or can be used to host completely online courses. The Moodle Course Management System can provide teachers with a powerful set of tools to create and manage courses, course content, course materials, track student attendance and performance through tests, and administer quizzes, assignments, and surveys. It provides a platform to create a forum for interaction between students and teachers and among students also. We use moodle in our institute for following purposes

Reading materials Discussion forum
 Conduction of quizzes Distribution, collection and evaluation of assignments
 Keeping track of class attendance Recording of grades
 Recording and keeping of Student database and documents Student hostel attendance keeping and complaints redressal SIP Report Students IDP

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
PG Diploma	PGDM	Nil	12/04/2017
PG Diploma	PGDM(FS)	Nil	12/04/2017

PG Diploma	PGDM(RM)	Nil	12/04/2017
No file uploaded.			

1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
PG Diploma	Nil	10/07/2017	Entrepreneurship ENT	10/07/2017
No file uploaded.				

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
No Data Entered/Not Applicable !!!		
No file uploaded.		

1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
PG Diploma	Nil	03/07/2017

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
GACA	03/07/2017	294
TIIP	10/07/2017	594
No file uploaded.		

1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
PG Diploma	Nil	300
No file uploaded.		

1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Nil

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained

The feedback obtained from various stakeholders is an important indicator for Institute. In Jaipuria. Every student is supposed to give feedback of course and faculty twice in each trimester in the beginning of Mid Term End Term Exam. The feedbacks are shared with the faculty and to introspect about their area of improvement. Constant endeavor are made for maintain quality feedback in each course and minimum benchmark are desirable by each faculty member which is also important part in career progression of faculty. Institute also has peer feedback system which gauges individual interpersonal relationship in organization. The feedback are shared with the respective faculty members for their introspection. Recruiters feedback is a continuous exercise done during and Post placement season on the perception of recruiter on the quality of students during placement process and Second phase of feedback is post joining of students on performance of students in respective organization. The feedback is a guiding path for filling the gap requirements by bringing changes in curriculum accordingly. Institute has a very vibrant Alumni Network and during the regular alumni meet formal and informal feedback is taken by alumni for building the innovative curriculum or incorporating new practices

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
PG Diploma	Nill	300	1251	300
No file uploaded.				

2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2017	Nill	594	Nill	41	Nill

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
41	41	2	16	3	2
No file uploaded.					
No file uploaded.					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The role of faculty in any institution is not only to teach but also guide students towards a formidable career path. With this aim, Jaipuria has a unique mentoring system where each faculty member is assigned 15 numbers of students(8 from First Year and 7 from Second Year) to whom he/she is a mentor. Beginning even prior to the students joining the institute, mentees begin interacting with their mentors for all professional guidance. Academic, extracurricular and all round personality development are the broad spheres where mentors handhold

their mentees. Dedicated slots in the time table are allocated to mentorship for interaction and the activities conducted therein are formally reported by mentors on a monthly basis. Besides a formal structure, faculty members also conduct informal sessions for their mentees. Each year, Mentorship Day is celebrated where mentees go out with their mentors for lunch/dinner. Family members of mentors usually join in to give a personal feeling. The mentorship process has helped the institute in reaping rich dividends in the form of better student relations, enhanced stakeholders interface and excellent placements.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
600	41	1:15

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
40	41	Nil	1	34

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2017	Dr. Athar Mahmood	Assistant Professor	ICBMAMP, Htderabad Academic Excellence award Best Professor in HR 2017
2018	Dr. Abha R Dixit	Assistant Professor	Selected by AICTE among the top 30 Language Teachers from Pan India. Test was jointly conducted by AICTE Cambridge English.. Out of 470 candidates, only 30 got selected. Scored highest among those 30 as well in teaching knowledge test at Pan Indi
2018	Dr. Vijay Prakash Anand	Assistant Professor	ICBM - AMP Academic Excellence Award "Best Professor in Marketing and Strategy in 2018 @ ICBM, Hyderabad

No file uploaded.

2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
PG Diploma	PGDM	3	14/04/2018	15/05/2018
PG Diploma	PGDM(FS)	3	14/04/2018	15/05/2018
PG Diploma	PGDM(RM)	3	14/04/2018	15/05/2018
No file uploaded.				

2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
Nill	594	0

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://www.jaipuria.ac.in>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
PGDM	PG Diploma	Nill	178	178	100
PGDM(FS)	PG Diploma	Nill	56	56	100
PGDM(RM)	PG Diploma	Nill	60	60	100
No file uploaded.					

2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://www.jaipuria.ac.in>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

Yes
Name of the teacher getting seed money
V V Ratna, R K Ojha
No file uploaded.

3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
National	Vijay Prakash Anand	Ph.D	11/12/2017	Singhania University
International	Kavita Pathak	Ph.D	21/05/2018	The University of Queensland
No file uploaded.				

3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Minor Projects	2	Veritaz Healthcare Limited	2.65	2.65
No file uploaded.				

3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

75000

3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Guest session in Financial Equity	IPR	14/12/2018
Guest Session in Cloud Computing	IT	29/12/2018
No file uploaded.		

3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
EduRoomz	Akshay Singh	EO GSEA UP Chapter Finale	07/01/2018	State Level
No file uploaded.				

3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
1	Innovation Incubation Centre jaipuria Lucknow	Jaipuria Lucknow	strack	Self Sustainable Smart Urinal	06/05/2018
1	Innovation and	Jaipuria Lucknow	Eduroomz	Classrooms on Rent	12/05/2018

	Incubation Centre Jaipuria Lucknow				
1	Innovation and Incubation Centre Jaipuria Lucknow	Jaipuria Lucknow	Bdesi	Virtual trial room for sale of Indian Ethnicware	15/05/2018
No file uploaded.					

3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
Management	2

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Management	27	2
National	Management	17	2
No file uploaded.			

3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management Books	3
Management Book Chapters	5
No file uploaded.	

3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Attributes Influencing Customers' Car Purchase DecisionA Demographi	Reeti Agarwal Ankit Mehrotra	Journal of Applied Management Jidnyasa- 2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil

c Perspective						
A study of the performance pattern of PGDM student using two step clustering	Abhay Srivastava	Pacific Business Review	2017	0	Jaipuria Institute of Management, Lucknow	Nil
Globalization and Opportunities for Investors in Emerging Stock Markets	Abhay Srivastava	FIIB Business Review	2017	0	Jaipuria Institute of Management, Lucknow	1
An overview of educational data mining	Abhay Srivastava	International Journal of Advance and Innovative Research	2017	0	Jaipuria Institute of Management, Lucknow	Nil
Modeling IndiaUS Exchange Rate Volatility Using GARCH Model.	Abhay Srivastava	IJMIR	2017	0	Jaipuria Institute of Management, Lucknow	Nil
Exploring the behavior of Indian Consumers towards online discounts	Pallavi Srivastava	International Journal of Electronic Marketing and Retailing	2018	0	Jaipuria Institute of Management, Lucknow	Nil
A foray into uncharted territory	Pallavi Srivastava Sula Wines	South Asian Journal of Business and Management	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Contributions Made by Women Entrepreneurs in Augmenting	Reena Agarwal	Journal of Women's Entrepreneurship and Education 2017	2017	0	Jaipuria Institute of Management, Lucknow	2

Socio Regional Economic Growth of Emerging Market Economic.						
An investigation into the succession in one of the oldest and biggest family businesses in India: Case study of the Godrej Group.	Reena Agarwal	Singaporean Journal of Business Economics and Management Studies 2017	2017	0	Jaipuria Institute of Management, Lucknow	Nil
Disruption in Banking in Emerging Market Economy: An Empirical Study of India	Reena Agarwal	Economic Analysis 2017	2017	0	Jaipuria Institute of Management, Lucknow	Nil
An Investigation into the Recent Surge of Women Being Chosen as Successor in Family Business: A Study of the Worlds Fastest Growing.	Reena Agarwal	Journal of Applied Management Jidnyasa SIMS Pune 2017	2017	0	Jaipuria Institute of Management, Lucknow	Nil
Customer Attitudes and adoption of digital banking.	Puneet Rai	Journal of Lal Bahadur Shastri Institute of Management 2017	2017	0	Jaipuria Institute of Management, Lucknow	Nil

English Conversation Courses and its impact on learners' development: A study of English Coaching Centers in Jaipur.	Abha Dixit	International Education and Research Journal 2017	2017	0	Jaipuria Institute of Management, Lucknow	Nil
Role of Spirituality in Management.	Abha Dixit	Journal of Applied Management Jidnyasa 2017	2017	0	Jaipuria Institute of Management, Lucknow	Nil
Examining the influence of health insurance literacy and perception on the people preference to purchase private voluntary health insurance	Hemendra Gupta	Health Services Management Research - 2018.C, Scopus, WOS	2017	0	Jaipuria Institute of Management, Lucknow	Nil
Demographic Analysis of eGovernance Usage and Satisfaction Level among Indians	Reeti Agarwal Ankit Mehrotra	The IUP Journal of Information Technology 2017	2017	0	Jaipuria Institute of Management, Lucknow	Nil
A Comparative Analysis of Trainee and Trainers Perceptions Regarding Training Programmes in Indian	A Mahmood	Journal of Strategic Human Resource Management 2018	2017	0	Jaipuria Institute of Management, Lucknow	Nil

Banking Sector						
Occupational Stress, Emotional Intelligence and Demography: A Study among Working Professionals	A Mahmood	International Journal of Business Insights and Transformation 2017	2017	0	Jaipuria Institute of Management, Lucknow	Nil
Opportunities and Challenges Faced by Social Entrepreneur Based In a Wildlife Sanctuary	Anupam Saxena	Indian Journal of Management 2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Digital India: Challenges and opportunities of a Wildlife sanctuary	Anupam Saxena	Voice of Intellectual Man An international Journal - 2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Environment Protection and Judicial Activism in India: A Journey of Wisdom.	Maneesh Yadav	Lex Terra: news and views 2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
A Study of Non farm Activities Undertaken by SHGs and Potential Mapping for Strengthening the Marketing Channels for their Produce in	Parihar, S. Siddiqui, M	?odhaPraw?ha2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil

Assessing the Quality of Healthcare Services: A Servqual Approach	Tripathi, S.N., Siddiqui, M	International Journal of Healthcare Management 2018, Scopus, ESCI	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Impact of Advertising Intensity on Market Risk of a Firm: A Study of the Indian Consumer Goods Sector.	Tripathi, S.N., Siddiqui, M. Misra, D	Business Review. 2018 (Accepted) C, Scopus, ESCI, ICI	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Self-assessment of communication skills by management students: an empirical study in Indian context	Kajal srivastava	English Review: Journal of English Education 2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Training Needs: The Voice of Bankers	Srivastava, K. Mahmood, A	Humanities and Social Science Studies (HSSS) 2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Consumer Perception towards Organized Retail	Richa Srivastava	ARASH A JOURNAL OF ISMDR 2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Flipped Classroom and its effectiveness in a Post Graduate Marketing Course.	Vijay Prakash Anand	International Journal of Emerging Research in Management and Technology 2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
A preliminary	Misra, H. and	Journal of	2018	0	Jaipuria Institute	Nil

empirical investigation into food and grocery shopping process in organized outlets	Singh, S	Research Innovation and Management Science.2018			of Management, Lucknow	
Integrating sustainability with corporate strategy to enhance organizational performance: A Study	V V ratna	Purushartha: A Journal of Management Ethics and Spirituality2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Branding over social mediaa study	V V ratna	International Journal of Management , Law and science studies.2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Higher Moments and Beta Asymmetry Evidence from Indian Stock Market	Rashmi Chaudhary	Journal of Research Innovation and Management Science2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Exploring the Link between Organizational Commitment , Person Organization Fit and WorkLife Conflict	Manisha Seth	Journal for Global Business Advancement 2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Narcissism and Selfie Behaviour: Gender Differences	Manisha Seth	Journal of Research Innovation and Management Science2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil

Significance of Soft Skills Development in Management Education: An Indian Perspective	Swati Shukla	Journal of Research Innovation and Management Science2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Marketing Practices and Attitude: Psu Banks vs. Private Banks.	Parihar, S. Mehrotra, S	Asia Pacific Journal of Research in Business Management2017	2017	0	Jaipuria Institute of Management, Lucknow	Nil
CLASSIFICATION PREDICTION TECHNIQUES IN DATA MINING: A REVIEW	Deepak Singh	International Journal of Advanced Research in Computer Science2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
Farmer Producer Companies in Uttar Pradesh - A Community Perception	R k Ojha	Splint International Journal of Professionals2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
An Appraisal of Gender Issues in the Indian Corporate Sector	Mahima Sharma	PCTE Journal of Business Management 2018	2018	0	Jaipuria Institute of Management, Lucknow	Nil
No file uploaded.						

3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
No Data Entered/Not Applicable !!!						
No file uploaded.						

3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	Nil	17	Nil	Nil
Presented papers	13	6	Nil	Nil
Resource persons	Nil	25	Nil	Nil
No file uploaded.				

3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
All Department	We are Listening Campaign	IOCL	184316
All Department	Commercial Training	Veritaz Healthcare Ltd.	265500
No file uploaded.			

3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
All Department	Train the Trainers for Banks/MFIs	Govt. Banks	193200	8
All Department	Program of administration, finance and Vigilance for Geological Survey of India	Geological Survey of India	197997	20
All Department	Management Development Program for IOCL Dealers Disha	IOCL Dealers	197997	22
All Department	Effective branch management Loan Recovery for Thimpu Bank, Bhutan	Thimpu Bank, Bhutan	113315	11
All Department	MDP on Credit Appraisal and Risk Analysis of LIC HFL	LIC HFL	63720	18
All Department	Management Development Program for IOCL Dealers	IOCL Dealers	416477	49

	Disha			
All Department	Leadership Development Program for Banks	Govt Banks	184080	12
All Department	Advance MS Excel Program	Adani Wilmar Ltd	37170	21
All Department	General Management Program for AAI Executives	Airport Authority of India	1334200	25
All Department	Uttar Pradesh Power Transmission Corporation Ltd	Power employee	70800	10
All Department	Management Development Program for IOCL Dealers Disha	IOCL Dealers	204000	24
All Department	Building and Leading Responsible Trade Union	Power grid employee	728650	23
All Department	Management Development Program for IOCL Dealers Disha	IOCL Dealers	76500	17
No file uploaded.				

3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Swach Bharat Day 1	Prathmika Vidyalaya, Kathotha	1	576
Swach Bharat Day 2	Udai Montessori School, Govt primary School, Aliganj, Chinhat Govt School, Govt School,	1	694
Swach Bharat Day 3	Nav Srijan	1	646
Run for Road Safety	Government of UP	50	800
Donation of Road Divider	UP Traffic Department	2	4

Donation of Dustbin to Nagar Nigam	UP Nagar Nigam	2	6
Thought Leadership Series	Network 18, Nav bharat times and Big FM	50	300
Christmas Celebration	Vridaashram	1	50
New Year Celebration	Helpage India	1	100
Creation of Eco ghat	Prithvi Foundation	1	16
Plastic Ban Session	Gomti Nagar Jan Kalyan Samiti and Govt of UP	30	300
PreEvent Talk International Youth Day	Radio Mirchi and UPSACS	3	180
International Youth Day	Radio Mirchi and UPSACS	15	280
Career Counselling Phase 1	Prakash Bal Vidya Mandir	1	80
Activity Based Learning	Govt Primary School, Gomti Nagar	1	180
Career Counselling Phase 2	Prakash Bal Vidya Mandir	1	67
Interaction with Acid Attack	Sheroes Restaurant	10	150
Activity Against Intolerance	Prakash Bal Vidya Mandir	1	104
PrasaadSeva	Vijayshree Foundation	1	140
No file uploaded.			

3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
NAAC mentor	NAAC certified mentor Institute for nonNAAC accredited Institute	NAAC	600
No file uploaded.			

3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities

Blood Donation	Red Cross	Blood Donation	1	150
No file uploaded.				

3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
No Data Entered/Not Applicable !!!					
No file uploaded.					

3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
No Data Entered/Not Applicable !!!			
No file uploaded.			

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
1499.71	1514.73

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Classrooms with Wi-Fi OR LAN	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added

Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
No file uploaded.	

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
LSease	Fully	4	2003

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
e- Journals	17	3	5	1	22	4
Digital Database	3	1	Nill	Nill	3	1
CD & Video	941	9	67	1	1008	10
Library Automation	1	4	Nill	Nill	1	4
Text Books	19069	62	1930	7	20999	69
Reference Books	8303	38	504	2	8807	40
e-Books	130000	39	4000	2	134000	41
Journals	137	3	5	1	142	4
Others (specify)	1	1	5	5	6	6
No file uploaded.						

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Vijay Prakash Anand	Fundamentals of Marketing	Udemy	15/11/2018
Vijay Prakash Anand	Marketing Management	Udemy	15/11/2018
No file uploaded.			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
------	-----------------	--------------	----------	------------------	------------------	--------	-------------	---------------------------------	--------

Existing	314	170	314	20		25	35	60	34
Added		30						20	
Total	314	200	314	20	0	25	35	80	34

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

80 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Studio to produce flipped class and other video	Published through in house LMS/Video Lecture Capture Solution.

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
1373.04	1770.77	42.6	28.34

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

On every meeting of Board of Governors, a presentation is made on progress on all issues of Infrastructure development, curriculum, welfare and administration by the Director. The faculty and staff members during the faculty and staff council meeting provide their valuable multiple insights on infrastructure requirement, balanced growth of the institute, development of faculty staff as well as welfare of students. Besides, they also facilitate the feedback from the students' community of their experiences at campus through the online mechanism too. Director takes every possible opportunity to meet faculty members, students, parents, alumni and some industry experts for rounded feedback on various issues. The feedback is discussed with the Director and other senior functionaries and rectification measures if required are promptly taken. Sources of receiving feedback for Infrastructure issues from students are through: ? Open House discussion : The feedback mechanism of open house discussion is a discussion of student with each programme/activity. This offer students a platform to air their views for strengthening the existing system. • The student engagement survey and student satisfaction survey are conducted online independently by a third party agency (Survey Monkey) for understanding the gap in the expectation and actual delivery of services to the students. A service quality feedback form is got filled out from the students where the inputs with regard to Academics, Infrastructure , IT facility, Library Facility, Food Services in the mess and cafeteria, gym, housekeeping, maintenance, etc. are given on a scale of 15 during each year. Other than the Feedback Mechanism we also have efficient complaint system to redress student complaints. The different complaint system are mentioned below : • Users can give suggestions/complain in the suggestion box kept in the Lobby area of the reception area. • Efficient Complaint Response System to redress student complain • Spice IT Call Log System for redressal of IT related issues. • Student can send their complaints/suggestions through mails to the respective person or department. • Any user can give a written suggestion directly to director, dean, department head or other staff members • Users can freely

interact with staff and provide their feedback or any other requirements. All staff members are clearly instructed to listen and act upon the users issues on priority basis Adequate availability of the Infrastructure is assured by procuring and maintain infra as per the guideline of statutory Authority like AICTE etc. Adequate focus is on enriching our resources both human and infrastructure so that we can put our stated mission to practice in a manner that is quite evident to all our stakeholders. We emphasize upon the continuous improvement of quality and quantity of available resources to meet the increasing demand of our stakeholders as well as matching the changing dynamics of academic world. Jaipuria believe in an aesthetic, clean and an environment, conducive to enhance the academic. We have a team of maintenance staff who take care of all supporting activities. We have a system manual to help us in creation_and_enhancement_of_Infrastructure_to_promote_good_teachinglearning_environment.

<https://jaipuria.ac.in>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Aptitude Based Scholarship	74	3862500
Financial Support from Other Sources			
a) National	Capital First	21	2100000
b) International	None	1	1
No file uploaded.			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Aptitude Classes	05/11/2017	294	Xlerate
Employability Skill test	20/07/2017	294	Wheebox Employability Skill Test (WEST)
No file uploaded.			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
No Data Entered/Not Applicable !!!					
No file uploaded.					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance
---------------------------	--------------------------------	-----------------------------------

		redressal
Nil	Nil	Nil

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
99Acres.Com, AB Capital, Amazon, AMS Consulting, Amul, Asian Paints, Athena, Axis Bank, Bajaj Allianz GI, Bajaj Allianz LI, Bajaj Corp, Bajaj Electricals, Bose India, Byjus, Café Coffee Day, Capital First, Coca Cola, Crompton Greaves, Deloitte	285	285	Nil	Nil	Nil
No file uploaded.					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2017	1	PGDM	PGDM	SCMS- Noida, Symbiosis International Deemed University	PhD Scholar, Junior Research Fellow
No file uploaded.					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
No Data Entered/Not Applicable !!!	
No file uploaded.	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
TALASH 2017	State	300
Literati 2017	State	350
OJAS 2017	National	1000
FANKAAR: ARTS AND CRAFT FESTIVAL	State	50
FACE OFF SPORTS FEST	State	146
INQUEST	State	200
YOUTH PARLIAMENT	State	17
No file uploaded.		

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2017	MODELS FOR AUTUMN COLLECTIO RAMP WALK	National	Nil	1	102	MR. WAQAS UMAR
No file uploaded.						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

As reflected in the mission statement of the institute every step is taken to create a learner centric organization wherein students (the most important stakeholder) is a part of decision making in the institute. The role and involvement of students in decision making is most sought after at Jaipuria. To institutionalize the same Jaipuria has a Student Excellence Council wherein the various student representatives are chosen through rigorous process of election followed by selection after interview. This results in selection of Student President, VicePresident and Coordinators for following committee: 1. Academic Program Committee. 2. Placements and Corporate Relations Committee 3. Conferences Events Committee. 4. Social Responsibility Committee. 5. Media, Public Relations and IT Committee. 6. Admissions Committee. 7. Alumni Committee. 8. International Relations Committee. 9. Research Committee. 10. Cultural Committee 11. Student Welfare Disciplinary Committee. 12. Sports Committee 13. Center for Entrepreneurship Development The Committee consists of 10 members representing a mix from both batches. Every committee has a faculty coordinator. The committee meets from time to time to plan, execute and organize events of their specific domain. Thus students and not only involved in each and every decision taken by these committees but the various events are also driven by students themselves. The Academic event calendar is made in the beginning of the year and budgetary provisions are created for the same, the calendar acts as a blueprint for SEC and various students. Thus students have a say in almost all aspects affecting their life at Jaipuria be it academics, be it cocurricular, extracurricular or any other. Not only that being a part of placement committee they can raise their voice in one of the most crucial aspect of professional institutions i.e. placement. Additionally at regular intervals Open House sessions are also organized to promote open dialogue

between students and head of the institution i.e Director, Deans and all program chairs. During Open house the entire student community is free to raise their concerns which are addressed as well. The institute boasts of immense value which the student community has added in the system by strengthening existing events and taking them to newer heights of success and by creating many new events year after year. Not only organizing events within the campus, the student community also decides about participation in various events organized by prominent institutes across India. Apart from them student representatives are also a part of following committees as mandated by the regulatory framework: a) AntiRagging Committee b) SC/ST Committee. c) Grievance Redressal Committee The above framework ensures student involvement in various administrative, academic and other crucial aspects of the institute.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

The Jaipuria Institute of Management Alumni Association (JIMAA) is registered with Registrar Firms Society Chits, Uttar Pradesh since 30031999. The renewal of the JIMAA is done on regular intervals wherein the last renewal of the society was done on 18102017

5.4.2 – No. of registered Alumni:

4175

5.4.3 – Alumni contribution during the year (in Rupees) :

222500

5.4.4 – Meetings/activities organized by Alumni Association :

Total number of 17 Meetings/Activities were organized during last Academic Year i.e., 201718.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

a) Alumni Relations at the Institute turning a new leaf with formation of five Alumni Chapters as a part of Core Alumni Association of the Institute. The Core committee of each of the five chapters who are elected through a meeting convened by the Alumni Association and all chapter core committee meeting was convened at Lucknow on 12th and 13th May, 2018. The outcome of all the chapter of the core committee meeting was development of Alumni engagement policy framework. strengthening of the Alumni dashboard and chapter core committee led membership drive. The chapters actively participating in Institutional events. 50 Alumni from various chapters are engaged in a structured mentorship programme for the current students. It is expected that by the end of the year all first year students would have an alumni mentor in a well structured mentorship programme. b) Placement outreach by students In a bid to foster the Institute industry tie some students of the batch 201719 approached various recruiters and pitched for creating placement opportunities. As a result of this exercise, the students not only received exposure, but the process deepened their ownership of the placement process. FUTURE PLAN OF ACTION a) Strengthened the OBE (Outcome Based Education) frame work implementation. The Institute reviewed its Vision Mission programme learning outcomes and course learning outcomes in a robust Vision exercise. In view of its Vision and Mission, we reenforced the numbers of outcome based education in our academic

endeavours. The process is at an early stage of implementation and is expected to gain momentum and clear structure during the course of current year. b) Digital and Learning Support The Institute implemented a video capture system 100 for the batch at all Lecture Theatres. In future we wish to pursue the video capturing system more aggressively through the use of multimedia effects to create respiratory Flip Teaching and Learning content. c) Flipped Classes Each faculty members will implement Flipped Lectures (minimum target of 3 Flipped Lectures during the Academic Year) for effective class engagement. A fully equipped Recording Studio is in place to facilitate create of content. d) Dash Board The focus will be on leveraging full extend of students, faculty, staff and Alumni on the Dashboard

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Examination and Evaluation	<p>Institute has taken certain proactive steps to streamline the examination and result declaration process further.</p> <p>Examination Committee: An Examination Committee has been constituted to advise the Controller of Examinations on the related matters. The Committee comprises Programme Chairpersons and Manager (Systems) as members. Coding of Answer Scripts: The OCE assigns random sixdigit code to answer scripts of midterm and endterm examinations before delivery to the concerned faculty members for correction. Result Processing and Approval: After the faculty members complete coursewise grading of students, coursewise grades are reviewed and moderated (if required) by the Academic Programme Committee. Finalized course grades are submitted to the Office of Controller of Examinations for processing of result. Result is approved by the Faculty Council of the Institute</p>
Curriculum Development	<p>Jaipuria Institute of Management Lucknow is keeping abreast with the fast changing environment by continuously upgrading curriculum to keep at par with the industry standard.</p> <p>Each Program has its own program advisory council which comprises senior industry professional, Senior Alumni and Academicians from renowned institute of country. The council advises about structure of the program and expectations from the program which lay down foundation for program level outcomes and graduate attributes</p>

expected from the students. These are further deliberated in each area. Each area has its own Advisory council comprising of its' own faculty senior academician, alumni and industry expert. The area advisory council guides on the courses to be offered in each area. Faculty in area designs course outline based upon the inputs from various area meeting and sets their course learning objective. These course outline are shared by various industry professional and alumni for their vetting. The course curriculum is then presented to Faculty council for final vetting and approval

Teaching and Learning

The institute has in last few years is progressing toward Outcome Based Learning where each course are supposed to meet course learning objective set at the beginning of the course by adopting innovating evaluation technique ranging from Term Examinations, Quizzes, Case Studies , Research papers, Role Play, Projects, Video Shoots to name few . Faculty at the end of course are supposed to prepare AOL (Assurance of Learning) Report which is reflection on attainment of Course Learning Objective for further improvement in Curriculum and Pedagogy. The AOL report is also a reflection of attainment of Program Level Objective and Mission Statement of the Institute

Library, ICT and Physical Infrastructure / Instrumentation

In keeping with its mission to continuously upgrade and upscale the quality and spread of educational endeavour, we have chosen to implement the following : • Lecture capture solution provided by Impartus. Impartus video lecture solution enabled lightweight video files to be streamed and viewed online, without consuming an excessive amount of bandwidth. This will allow our students to either view the lectures in real time as they are taking place, or on an ondemand basis later, after the lecture is finished. • Launched an App for facilitating connectivity during admissions, another App for facilitating Mentoring process and even an App for student engagement through Discussion Forums. • Customises our in house integrated Open Source Moodle to facilitate more modules on our LMS

<p>Human Resource Management</p>	<p>We have a fully paperless annual appraisal system. The appraisal are being done through Moodle. Faculty members are encouraged/nominated to attend faculty development programs (FDPs) organized on campus or by other institutes to acquaint themselves with latest trends in teaching and learning. The Jaipuria Annual Faculty Development is a unique initiative designed to collectively revisit the entire gamut of exercises which Jaipuria undertakes towards students engagement, curriculum development, and ensuring quality outcome. Panel of Industry expert and faculty will be interviewing students before and after SIP to identify their potential, strengths and weakness and based on these inputs will suggest areas of improvement and possible career path. A wellequipped recording studio produces flipped videos which are used in course teaching by the faculty. Relevant flipped video is shared with students a day before the scheduled class. Students watch flipped videos before coming to class which helps them actively participate in class discussion and draw maximum learning from the class. Research seminars are organized on regular basis. We offer medical insurance to all our students, faculty and staff members. We have also made a medical tieup with a multispecialty hospital Chandan Hospital.</p>
<p>Admission of Students</p>	<p>Targeting good colleges in JQL (Jaipuria Quiz League) an student outreach program: Quality undergraduate institutions were targeted which included HBTI, Kanpur, IIIT Allahabad, MNIT Allahabad, Banaras Hindu University etc. to name a few. Overall this activity was conducted in close to 50 undergraduate institutions in close to 8 cities in the State. • 2 scholarships offering 50 percent fee waiver for candidates with more for more than 80 percentile in CAT was introduced to attract candidates with good academic background</p>
<p>Research and Development</p>	<p>Creating congenial and conducive atmosphere for research: Limited academic pressure, linking with career progression, encouragement from director. Faculty members are requested to share their research issues,</p>

methodology and findings with other colleagues during Faculty Research Seminars which are organized on the regular basis. Research Incentives: As per the research policy, Incentives for publication will be awarded as following: • Publication in A Category as per ABDC Category/Additional List of Journals: INR 1, 00,000 • Publication in B Category as per ABDC Category/Additional List of Journals: INR 50,000 • Ivey Cases: INR 50,000. • Seed Grant: As a part of Institutes commitment to promote research by faculty, a seed money grant limited to Rs. 25,000 will be provided to the approved research project belonging to any one of the three categories i.e., Exploratory, Pilot/Small Research, or Case and Course Development. In addition to the seed grant, Rs. 5000 per student can be claimed as stipend in case students are also involved in the research project. Infrastructure support: The institute subscribes to a large number of research journals both in hard copy and online journals in all the management streams. EResources: 1 Business Source Complete (EBSCO): Provides fulltext business and academic journals covering areas of business marketing, management, economics, finance, accounting, international business. 2 JGate: Social Management Sciences: Provides fulltext/abstract, business and academic journals covering areas of business marketing, management, economics, finance, accounting, international

Industry Interaction / Collaboration

To provide Industry relevant learning to students, the following are the Industry interventions used in the Institute. Industry Visits: Students visit reputed companies interact with the Industry experts and make a report. Industry Mentoring: Industry mentor help mentees to understand the nuances of the Industry to make them more employable. Guest Sessions: Sessions are organized at frequent interval to ensure students to know the corporate practices and link between theory and practice Industry Live Projects Summer internship project Individual Development Plan Panel of Industry expert and faculty interview students before and after SIP to enable students understand their potential, strengths,

weakness, areas of improvement and possible career path.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	Course creation using collaboration, discussion forum, fast information propagation using MOODLE
Administration	Online Complain management system
Finance and Accounts	Online Complain management system
Student Admission and Support	Online Complain management system
Examination	Online Complain management system

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2017	Prof. SushmaVishnani	International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets at IIT Delhi, 1415 July2017	IIT Delhi	13124
2017	Prof. Ankit Mehrotra	FAPC Singapore 23 24 Oct, 2017	FAPC Singapore 23 24 Oct, 2017	87226
2017	Prof. Shubhendra Singh Parihar	FAPC Singapore 23 24 Oct, 2017	FAPC Singapore 23 24 Oct, 2017	55687
2017	Prof. Abha Dixit	FAPC Singapore 23 24 Oct, 2017	FAPC Singapore 23 24 Oct, 2017	37466
2017	Prof. Athar Mahmood	FAPC Singapore 23 24 Oct, 2017	FAPC Singapore 23 24 Oct, 2017	40905
2017	Prof. DheerajMisra	India Finance Conference to be held on 20 - 22 December 2017	IIM Banglore	18232
2017	Prof. Rashmi Chaudhary	India Finance Conference to be held on 20 - 22 December 2017	IIM Banglore	18231

No file uploaded.

6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2018	Management Research Seminar Series on February 1st, 2018 on topic: Block Chain Crypto Currency by Prof. Deepak Singh.	Management Research Seminar Series on February 1st, 2018 on topic: Block Chain Crypto Currency by Prof. Deepak Singh.	01/02/2018	01/02/2018	18	1
2018	Management Research Seminar Series on February 2nd, 2018 on topic: Block Chain Crypto Currency (PartII) by Prof. Deepak Singh.	Management Research Seminar Series on February 2nd, 2018 on topic: Block Chain Crypto Currency (PartII) by Prof. Deepak Singh.	02/02/2018	02/02/2018	21	1
2017	Faculty Research Seminar on October 9th, 2017 (Monday) Prof Dheeraj Misra, Prof Athar Mahmood ,Prof Rashmi Chaudhary and Prof.	Faculty Research Seminar on October 9th, 2017 (Monday) Prof Dheeraj Misra, Prof Athar Mahmood ,Prof Rashmi Chaudhary and Prof.	09/09/2017	09/09/2017	22	1

Ankit Mehrotra will present their conference papers. Their research papers has been accepted in the India Finance Confer	Ankit Mehrotra will present their conference papers. Their research papers has been accepted in the India Finance Confer
--	--

No file uploaded.

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Innovative Approaches in Management Teaching	26	29/07/2017	29/07/2017	1 day
Innovative Approaches in Management Teaching	25	09/09/2017	12/09/2017	3 day
Effective Classroom Teaching	26	01/12/2017	01/12/2017	1 day
Faculty Development Program attended by Dr. Sushma Vishnani on Case Study workshop by Prof. Amita Mittal, DMS, IITDelhi	1	15/07/2017	15/07/2017	1 day
Faculty Development Program at Goa	29	03/05/2018	06/05/2018	3 day

No file uploaded.

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
1	1	2	2

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Internal FDP, External FDP, Seed Money, Medical Insurance for all family member, PF Contribution, Contribution to Superannuation Fund, Reimbushment of Grants and Nomination to participate in various national and International conferences and seminars	Staff Development programme, PF Contribution, Financial support as advance,	Medical Insurance, Scholarship, Research Support Student Development (IDP),

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Institute conducted Statutory Audit every financial Year wise on regular basis it is mandatory as per Income Tax act also Internal Audit done by the Internal Auditors on regular Intervals time to time.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
No Data Entered/Not Applicable !!!		
No file uploaded.		

6.4.3 – Total corpus fund generated

54.02

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	Null	Yes	IQAC
Administrative	No	Null	Yes	Mudit Gupta Company

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

No Data Entered/Not Applicable !!!

6.5.3 – Development programmes for support staff (at least three)

Staff Development Programme Soft skill development programme Managing data through Excel
--

6.5.4 – Post Accreditation initiative(s) (mention at least three)

Accreditation Mentorship New Coueses Quality Training

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
--	-----

b)Participation in NIRF	Yes
c)ISO certification	Nil
d)NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2018	Outcome Based Education	05/01/2018	05/01/2018	05/01/2018	29
No file uploaded.					

CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
No Data Entered/Not Applicable !!!				

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Solar water heaters

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	600
Provision for lift	Yes	600
Ramp/Rails	Yes	600
Scribes for examination	Yes	1

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2017	1	1	07/08/2017	1	Tree Plantation	Global warming	40
2017	1	1	13/08/2017	11	Gomti River Cleaning	To clean the water body	20
2017	1	1	22/08/2017	1	Gomti River Cleaning	To clean the water	20

						body	
2017	1	1	23/08/2017	1	Gomti River Cleaning	To clean the water body	20
2017	1	1	10/09/2017	1	Road Safety Awareness Campain	Road accidents	55
2017	1	1	26/10/2018	1	Carrier councilin g	lack of awareness about carrier o bjectives	12
2017	1	1	06/11/2017	1	Activity based learning	interac tive learning	12
2017	1	1	12/11/2017	1	Wall painting	education about env ironmenta l issues	20
No file uploaded.							

7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
No Data Entered/Not Applicable !!!		

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
No Data Entered/Not Applicable !!!			
No file uploaded.			

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

<p>Abolishing single use plastics inside the campus and hostel Replaced plastic water bottles with glass water bottles Reducing paper wastage for certificates by providing green certificates</p>
--

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

<p>1. Forum for Industry Interaction (FII): FII is envisaged as an opportunity carved out for students who demonstrate capability for higher order learning in their chosen thrust/domain. This program is aimed at preparing the students for core job profi</p>

<p>Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link</p>
<p>https://www.jaipuria.ac.in</p>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and

thrust in not more than 500 words

OBE : Focus of program curriculum designing for the academic year was Outcome Based Education (OBE). An OBE curriculum means starting with a clear picture of what is important for students to be able to do, then organizing the curriculum, instruction and assessment to make sure this learning ultimately happens. Before basic principles of OBE including 1. Clarity of focus, 2. Designing down, 3. High Expectation and expanded opportunities. For OBE implementation, a "design down" process was employed which moved from POs (which are aligned to the vision/mission of the Institute) to Course Learning Outcomes (CLOs) and outcomes for individual learning experiences. Outcomes at the course level were aligned with, and contributed to, the program outcomes.

OBE Based Curriculum Review: The major pillars of Higher Education rest upon the concept of 'Kaizen' or continuous improvement. Innovation and continuous improvement is a steady process that takes its own time but once imbibed in the institutional processes and procedures, it becomes a part of institutional culture. The process is quite evident in the majority of academic and administrative processes in Jaipuria, Lucknow. The student engagement survey and student satisfaction survey are conducted independently for understanding the gap in the expectation and actual delivery of services to the students. Technology in Teaching Learning: Centre for Learning technologies was founded under the Centre of Teaching and Learning on 26th March 2018. The objective of the chair is to promote the learning technologies like Flipped Classroom inside the classes to enhance the effectiveness in the teaching learning process. The focus has been on bringing greater technology interface in all aspects of teaching and learning we expanded the impartus capture system to include 5 new classrooms, we produced more than 2 dozens flipped videos which were used in course delivery in our own studio. All faculty and few staff members signed up for atleast one course on MOOCs platform. Our dashboard uses has been extended to include summer internship project monitoring and internal quality assurance process. All student's project and assignments were run on turnitin plagiarism detection software.

Provide the weblink of the institution

<https://www.jaipuria.ac.in>

8.Future Plans of Actions for Next Academic Year

1. Intake quality, spread/diversity of students: Strengthening and extending the franchise of JQL, Undergraduate Outreach program. Communicating our value proposition at multiple touch points in a carefully targeted market for improving the spread and quality of admissions. 2. Revenue Growth: Enhancement of intake, offering a fee based fellow program, increasing consultancy revenue, increasing MDP revenue, certification programs. 3. Improving quality and profiles of placements: review of curriculum for rigour as well as relevance to the needs of recruiters, structured industry outreach program, alumni mentorship program and increased thrust on live projects which solve real industry problems. 4. Improving Community and social outreach: Rural Immersion Program, Alumni engagement policy and plans of action, run for road safety, spreading digital and financial literacy and plastic free 'SWACHCH' society. Creation of strong footprints in cultural and social landscape through effective MOUs and collaborations. 5. Driving research and Hiring Qualified faculty: Enhancement of faculty quality, offering fellow program, Case study development center, training and support, faculty IDP /mentorship program 6. Promoting entrepreneurship: registering the incubation center with state government, seeking funding at state level and subsequently applying for Atal Innovation scheme cycle one round of funding by end of 2020. 7. Technology in teaching and learning: large scale flipped class implementation, further leveraging the fully integrated student and faculty dashboard leveraging the lecture capture system. 8. Outcome Based

Education and preparation for International Accreditations: As a precursor to formal initiation of the process, OBE implementation has commenced. In next five years we plan to put in place a robust academic program delivery framework built around gold standards of leading national and international accreditations.