



TOGETHER
WE TRANSFORM

PLACEMENT BROCHURE
BATCH 2022-24

BE OUR CHANGE

PARTNER




BE AN INSTRUCTOR

Take your expertise to a wider audience.


BE AN INFLUENCER

Join our pool of industry experts and academicians to inspire and hone future leaders.


BE A MENTOR

Groom talents through our Individual Development Programme and prepare them for the industry.


BE A NAVIGATOR

Shape our students' transition from campus to corporate.


BE AN EVALUATOR

Evaluate the industry readiness of our students to help us groom future fit professionals.


BE AN ARCHITECT

Share your industry insights and expertise in shaping our curriculum.


BE A RESEARCHER

Join us in cutting edge research doctoral programme to shape the field of business.


BE OUR RECRUITMENT PARTNER

Choose your next talent from our pool of industry ready professionals.

REDEFINE

THE FUTURE OF BUSINESS WITH US

As a BE school, Jaipuria is a legacy of change, learning and growth. We offer our stakeholders a platform for transformation every day.

Our quest for management excellence through knowledge building and grooming industry ready professionals, is led by our faculty committed to research and contribution to the evolving body of knowledge.

I am delighted to present to you our new batch of 1126 dynamic, diverse and deserving young professionals - at the threshold of a successful future. They are chiseled and challenged to be more than just job seekers but be leaders, initiators, innovators and trailblazers - like thousands of their alumni.

On behalf of team Jaipuria, I invite you to join our BE platform as an industry partner and impact the world.

As a business house ourselves, we are confident that your search for the right fit for your organization will end here.

We look forward to forging the future with you.

SHARAD JAIPURIA
Chairman

Jaipuria Institute of Management
Ginni International Limited
Seth M.R. Jaipuria Schools
ijaipuria



To be an educational institution of choice for all stakeholders which promotes human well-being through continuous learning.



To provide learner-centric education that focuses on developing learners as competent, ethical and socially conscious management professionals through continuous improvement in the quality of teaching-learning process and research.

TRANSFORMING WITH YOU



4 Management Institutes

2500+ Educators

45000+ Students



50+ Schools

22000+ Alumni



30 Million Meter/Annum Denim and Woven Fabrics

14500 Metric Tons/Annum Cotton Yarn



80+ Online Courses

100K Users

BOARD OF GOVERNORS

CHAIRMAN
Sharad Jaipuria

Chairman & Managing Director
Ginni International Ltd.
Jaipuria Institute of Management
Seth M.R. Jaipuria Schools
Past President - PHDCCI

VICE CHAIRMAN
Shreevats Jaipuria

Jaipuria Institute of Management
Seth M.R. Jaipuria Schools
ijaipuria
President, Education Committee, PHDCCI

MEMBERS

Anurag Dalmia
Vice Chairman
Dalmia Bros. (P) Ltd.

Rajan Saxena
Former Vice Chancellor
NMIMS University

Kavita Pathak
Director
Jaipuria Institute of Management, Lucknow

Ashutosh Garg
Founder Chairman and Managing Director,
Guardian Lifecare

Salil Bhandari
Corporate Consultant
BGJCA Associates LLP.

Shubhajyoti Ray
Director
Jaipuria Institute of Management, Noida

Kamal Gupta
Corporate Consultant
Former Technical Director,
ICAI

Sudhir Jalan
Co - Chairperson
Rieter India (P) Ltd.

Prabhat Pankaj
Director
Jaipuria Institute of Management, Jaipur

Mahesh Gupta
Chairman
KENT RO Systems

Yogi Sriram
Group Advisor to MD & CEO,
Group HR, Larsen & Toubro Limited
Nominated AICTE Representative

Deepankar Chakrabati
Director
Jaipuria Institute of Management, Indore

Ravi Jhunjhunwala
Chairman
LNJ Bhilwara Group

Nominee
AICTE Representative

JAIPURIA LUCKNOW

92nd Amongst all Management Institutes in India (**NIRF, 2023**), Ministry of HRD, Govt. of India

Graded autonomy by **AICTE**

AIU Recognised PGDM equivalent to MBA

NAAC – A+
Accredited

NBA
Accredited PGDM Programs



47th Amongst all Management Institutes in India (**NIRF, 2023**), Ministry of HRD, Govt. of India

Graded autonomy by **AICTE**

AIU Recognised PGDM equivalent to MBA

NAAC
Accredited

NBA
Accredited PGDM Programs



JAIPURIA NOIDA

JAIPURIA JAIPUR



80th Amongst all Management Institutes in India (**NIRF, 2023**), Ministry of HRD, Govt. of India

Graded autonomy by **AICTE**

AIU* Recognised PGDM equivalent to MBA

NBA* Accredited PGDM Programs



101-125 Band Amongst all Management Institutes in India (**NIRF, 2023**), Ministry of HRD, Govt. of India

AIU Recognised PGDM equivalent to MBA

NBA Accredited PGDM Programs



JAIPURIA INDORE

*Excluding PGDM (SM) at Jaipuria Jaipur

TALENT ENRICHED BY DYNAMIC PROGRAM

Jaipurians are groomed by a dynamic and challenging curriculum. Across two rigorous years of learning, they gain the experience, exposure and opportunity to apply knowledge and sharpen their skills. The Individual Development Program builds their foundation from day one and the classroom learning coupled with live projects and summer internships nurture and enrich their capacities. Training and Industry Interface Program are integral to the curriculum, helping them gain essential industry insights.

180 
HOURS OF INDUSTRY
READINESS TRAINING

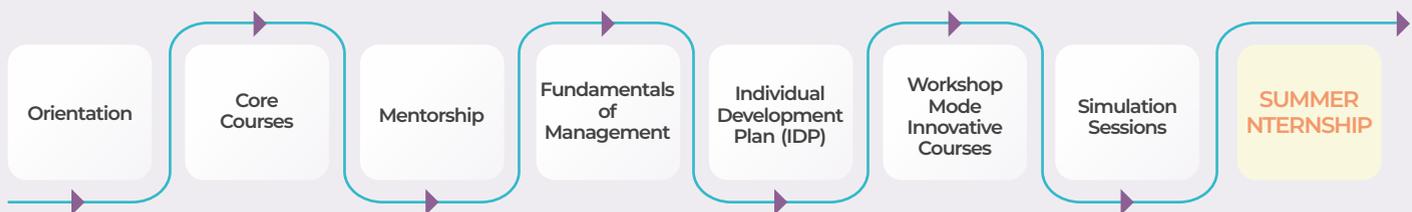
100 
HOURS OF IDP (INDIVIDUAL
DEVELOPMENT PROGRAM)

60 
DAYS OF SUMMER
INTERNSHIP

200 
HOURS OF INDUSTRY
EXPOSURE

1050 
HOURS OF
CLASSROOM TRAINING

YEAR ONE - STRENGTHENED WITH FOUNDATION



CORE COURSES



Business
Analytics



Business
Communications



Economics &
International Business



Marketing
Management



Retail
Management



Service
Management

PROGRAMMES

(NBA* Accredited, AICTE Approved, AIU* Recognized, 2 Year Full Time Program)

PGDM

PGDM FINANCIAL SERVICES

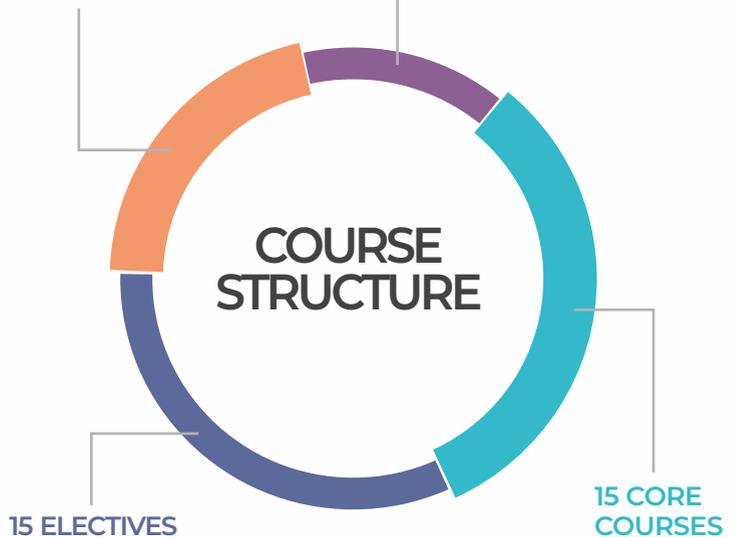
PGDM SERVICE MANAGEMENT

PGDM MARKETING

PGDM RETAIL MANAGEMENT

SUMMER INTERNSHIP PROGRAM (8-12 WEEKS)

5 WORKSHOP MODE COURSES



YEAR TWO - READY WITH SPECIALISATION



*Excluding PGDM (SM) at Jaipuria Jaipur

OUR ELECTIVES

MARKETING

B2B Marketing	Marketing Analytics
Brand Management	Marketing Research
Consumer Behaviour	Marketing with Artificial Intelligence for Non Coders
Customer Relationship Management	Pricing Strategies
Digital Marketing	Retail Marketing
Distribution & Channel Management	Rural Marketing
Global Marketing	Services Marketing
Hospitality and Tourism Marketing	Social Media Marketing
Integrated Marketing Communication	Strategic Marketing
International Business	

FINANCE

Advanced Corporate Finance	Financial Time Series Analysis
Alternative Investment	FinTech
Banking Operations & Credit Analysis	Fixed Income Securities
Behavioral Finance	Investment Banking
Corporate Restructuring	Investment Management
Corporate Valuation	Micro Finance
Entrepreneurial and Start-up Finance	Multinational Financial Management
Financial Derivatives and Risk Management	Project Finance
Financial Market and Services	Risk Management in Commercial Banks
Financial Modelling & Analysis	Wealth Management

OPERATION MANAGEMENT

Logistics Management	Project Management
Managing Service Operations	Supply Chain Management
Materials & Inventory Management	Sustainable Operations Management
Operations Analytics	Total Quality Management and Lean Six Sigma
Operations Research	

HUMAN RESOURCE MANAGEMENT

Advanced Human Resource Management	International Human Resource Management
Compensation Management	Leadership and Team Building
Competency Mapping and Assessment Centers	Learning & Development
Diversity & Inclusion at workplace	Organizational Change & Development
HR Analytics	Performance Management System
Human Resource Information System	Talent Acquisition
Industrial Relations & Labour Laws	

BUSINESS ANALYTICS

Applied Analytics Modelling	Data Visualization
Artificial Intelligence	E commerce/ Enterprise Analytics
Analytical Techniques for Business	Machine Learning
Big Data & NLP	Marketing Analytics (Crosslisted with Marketing)
Blockchain for Managers	Python for Business Analytics
Business Forecasting	Retail Analytics
Business Intelligence & Decision Making	Social Media Analytics
Cloud computing and Business Management	Technology & Automation for Services
Data Mining & Predictive Analytics	

RETAIL MANAGEMENT

Franchising and Global Retailing	Merchandise Buying
Luxury Retail	Retail Branding and Promotion
Managing Online Retail	Retail Service Operations Management
Managing Private Labels	Store Design and Visual Merchandising
Merchandise and Category Management	Store Operations



SOARING HIGH!

**PLACEMENT REPORT
BATCH 2021-23**

AVERAGE CTC

INR 12.34 LPA

FOR THE TOP 10%

INR 11.08 LPA

FOR THE TOP 20%

INR 9.96 LPA

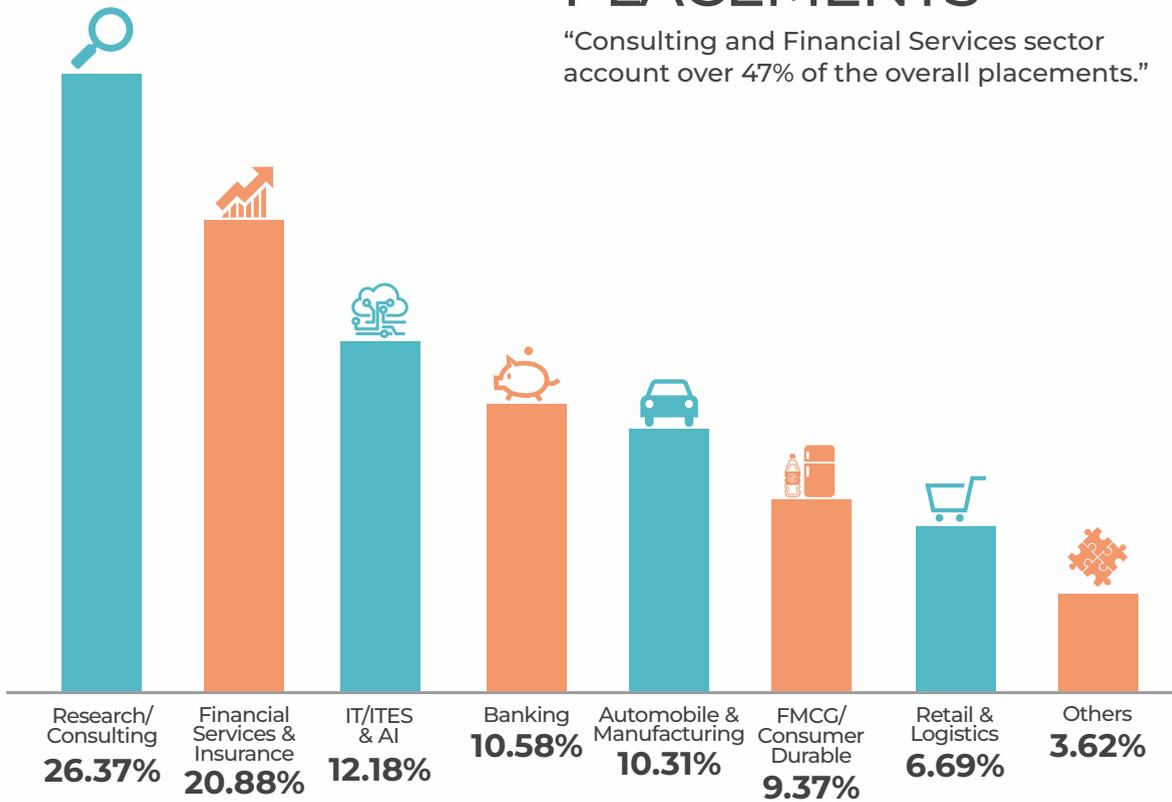
FOR THE TOP 50%

INR 8.95 LPA

OVERALL AVERAGE

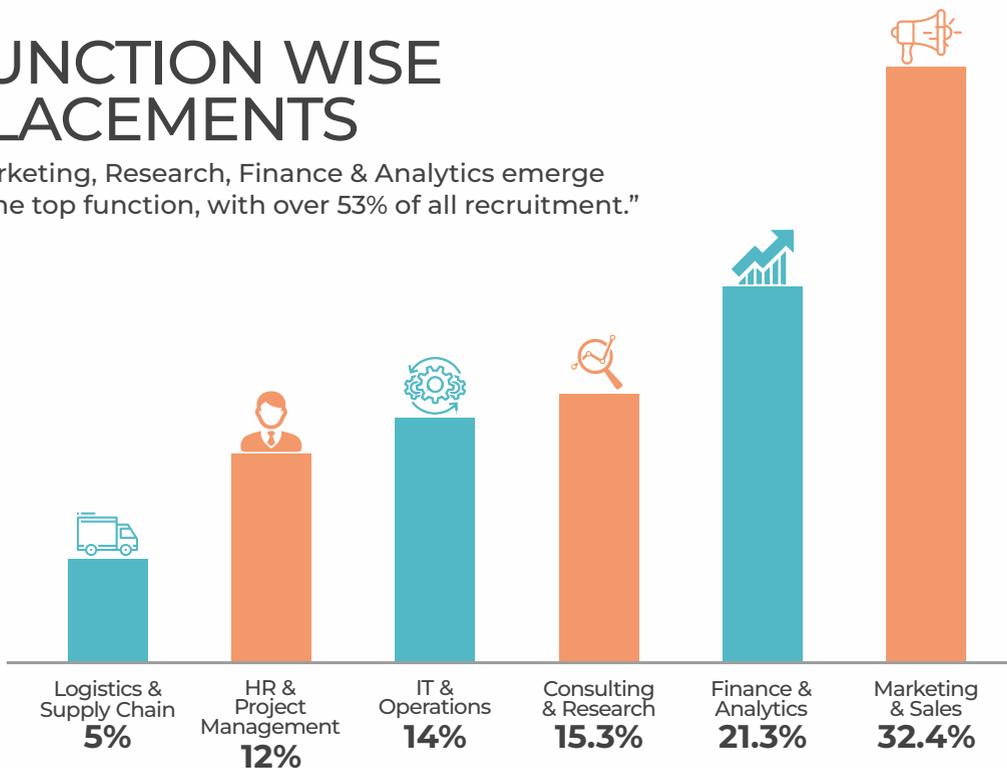
SECTOR WISE PLACEMENTS

“Consulting and Financial Services sector account over 47% of the overall placements.”



FUNCTION WISE PLACEMENTS

“Marketing, Research, Finance & Analytics emerge as the top function, with over 53% of all recruitment.”



PROFILES OFFERED



FINANCE

Credit, Risk, Advisory, Portfolio Management, Financial Operations, Investment Banking, Financial Modeling, Spend Analytics, Digital Banking

OPERATIONS

Supply Chain Consulting, Procurement Advisory, Service Operations, Analyst (Logistics)



ANALYTICS

Business Analyst, Analytics Practitioner, Data Analytics, Cloud Specialist, Product Analyst, Artificial Intelligence, Machine Learning

MARKETING

Product Development, Research Analyst, Product Consultant, Customer Insights, Brand Marketing, Trade Marketing, Digital Marketing



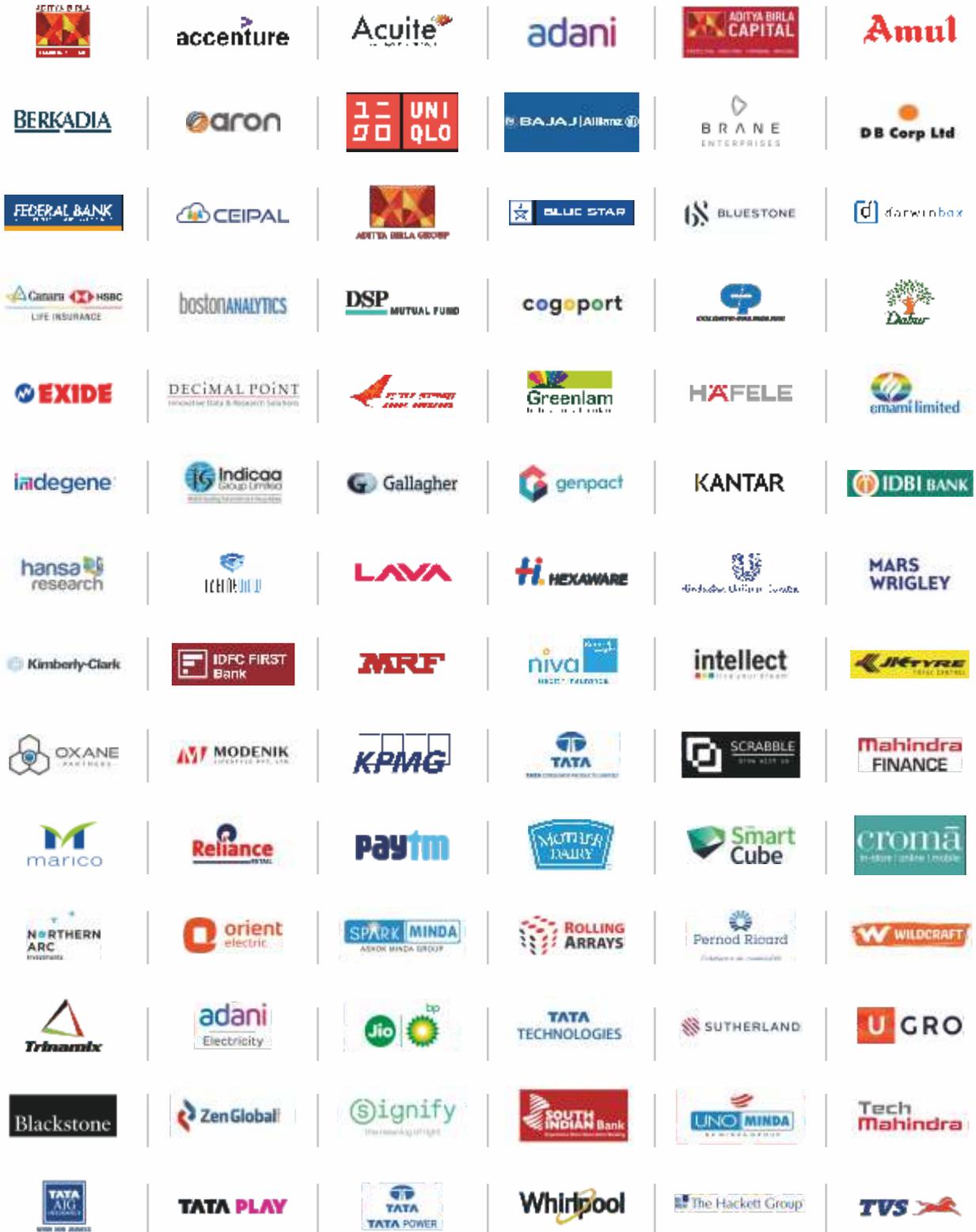
HUMAN RESOURCES

HR Transformation, Talent Acquisition, HR Analytics, HRBP, L&D, PMS

MAJOR RECRUITERS

 78	 29	 34	 25
 23	 20	 17	 17
 14	 12	 11	 11
 11	 11	 10	 10

OUR PROMINENT RECRUITERS



and many more...

MEET YOUR NEXT TALENT AT

JAIPURIA

BATCH PROFILE FOR FINAL PLACEMENT 2022-24

TALENT POOL OF 1126 STUDENTS



356 LUCKNOW



357 NOIDA

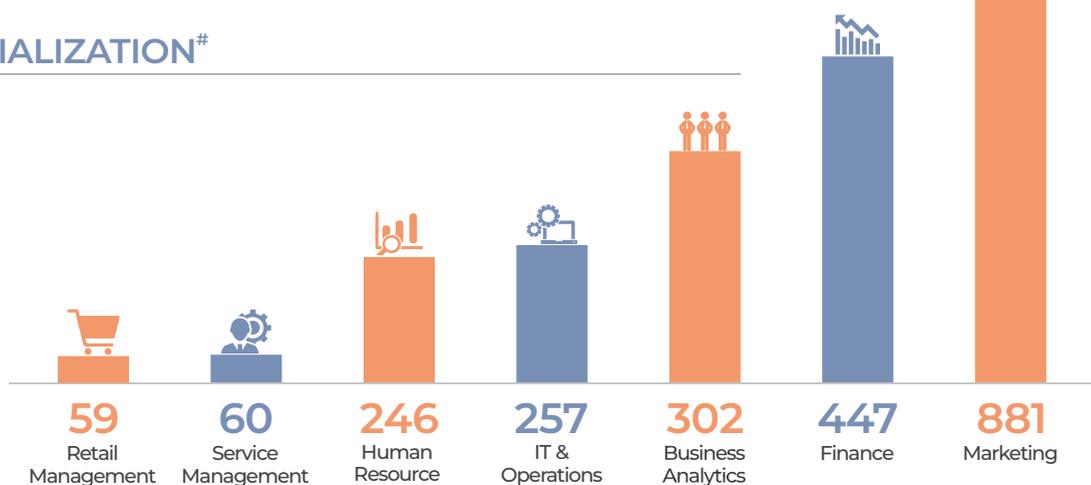


238 JAIPUR



175 INDORE

SPECIALIZATION#



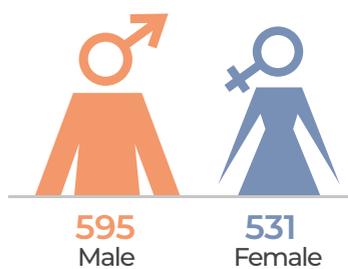
#The total number of students is larger than the number of students due to dual specialization opted by them.

DEMOGRAPHIC REPRESENTATION

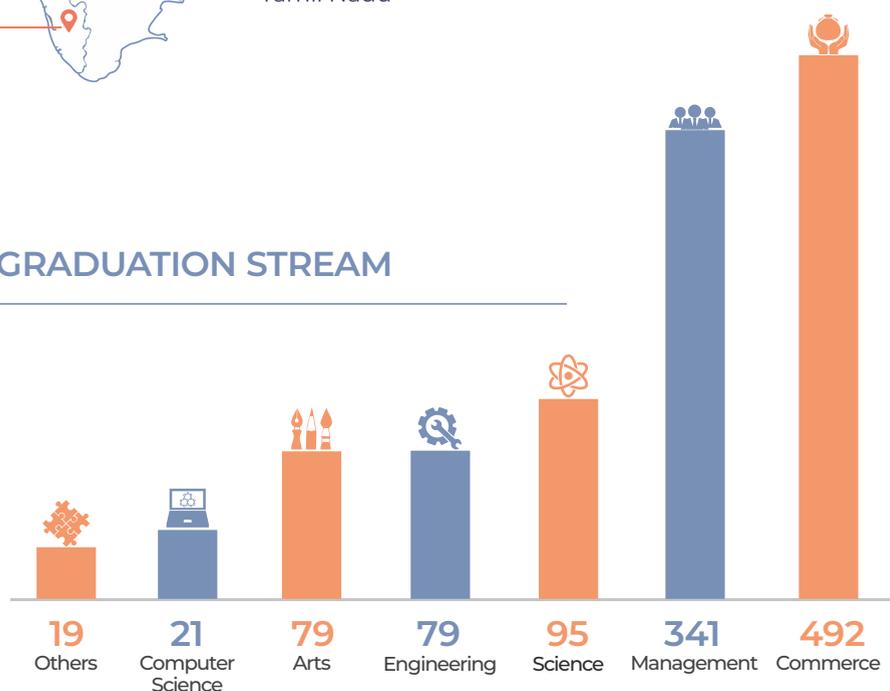
DIVERSE TALENT POOL



GENDER



GRADUATION STREAM





PICK READY TALENT THROUGH LATERAL HIRING

As an integral part of our recruitment process, lateral hiring facilitates recruiters with ready talent that can hit the ground running. We observe a Zero Week for our experienced students, ensuring that high-performing professionals can help you to lead and grow your organization.



STUDENTS WITH DIVERSE EXPERIENCE

(A POOL OF 217 STUDENTS)



22%
IT/ITES



17%
Automobile &
Manufacturing



14%
Banking &
Financial Services



10%
Research/Consulting



9%
Edutech & Education Institutes



7%
Hospitality & NGO



7%
FMCG/Consumer Durable



6%
E-Commerce



5%
Logistics & Real Estate



3%
Media/Advertising & Retail



Shiv Shivakumar
Group Executive
President,
Corporate Strategy &
Business Development
Aditya Birla Group



Radhika Gupta
MD & CEO
Edelweiss AMC



Aditya Ghosh
Ex-President Indigo,
Board Member Oyo



Pushhkraj Shenai
CEO
Lakme- HUL



Apoorva Purohit
Former President
Jagaran Prakashan



Praful Billore
Founder
MBA Chai Wala



Gaurav Agarwal
Co-founder
1mg



Santosh Desai
MD & CEO
Future Brands



Pulkit Trivedi
MD,
Snapchat



Indra Nooyi
Former Chairperson
and CEO, Pepsico



Ajay Dhyani
Head Marketing &
Ecommerce, Timex Group

INSPIRED

FROM THE STALWARTS

Dreamers and doers, Jaipurians are inspired to lead impact by the global leaders they meet regularly on campus.



Rajeev Dubey
Principal Advisor
Mahindra & Mahindra



SV Nathan
Partner & Chief Talent Officer
Deloitte India



Unmesh Pawar
Partner - CHRO
KPMG India



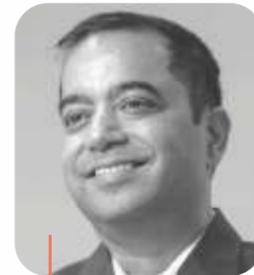
Varun Sridhar
CEO
Paytm Money



Neeraj Goel
Chief Financial Officer
Jaguar Group



Debargha Deb
Head HR-North Zone
Dabur India



Pankaj Sinha
Managing Director
Coca Cola



Atul Chaturvedi
CEO
Adani Agro Business



Anil Bhasin
Ex President
Havells India Ltd.



Bhavya Misra
Global Head - HR,
PepsiCo



Suresh Narayanan
Chairman
Nestle India



CORPORATE OFFICE

Jaipuria Institute of Management

1/3 (Block 1, Plot No.3) WHS Timber Market,
Kirti Nagar, Near Mayapuri Chowk,
New Delhi - 110015

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E. placements@jaipuria.ac.in

LUCKNOW

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Lucknow 226 010

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Pratap Nagar, Sanganer, Jaipur 302033

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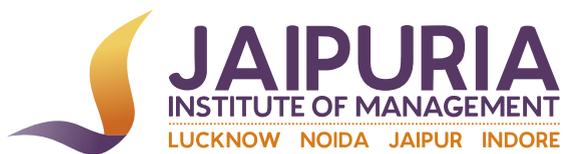
INDORE

Jaipuria Institute of Management

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