Course code and title	:	**SEWA: Social Engagement for Welfare and Awareness**
Credits	:	2
Term and year	:	2nd trimester, AY 2021-22
Course requirement(s)	:	Regular participation in welfare activities, Idea generation and being empathetic towards social issues via NGOs
Course schedule (day & time of class)	:	SEWA Days as per timetable (Social Immersion on Saturdays)
Course instructor: Name	:	Dr Radhika Bansal
Course instructor: Email Id	:	radhika.bansal@jaipuria.ac.in
Course instructor: Phone (office)	:	
Student Consultation Hours	:	

1. Course Overview:

SEWA: **Social Engagement for Welfare and Awareness** is a course offered by the institute that reflects our commitment to creating responsible leaders by providing values-based education and making a meaningful contribution to society. We believe that it is essential for future managers or entrepreneurs to have a good understanding of the social and political background of the country. To pursue this, Social Engagement for Welfare and Awareness encourages the self-driven individuals who are connected with the local NGO partners working in the areas of livelihood, health, and education. These grassroots organizations work as liaisons and hosts for the students. Students have pre-defined assignments designed for them which they execute in groups. The students after completion of the course should be able to identify and respond to the pain areas of different NGO's and in general, should be able to come up with innovative ideas to deal with and solutions to the problems they face. Making them better communicators good strategists and most importantly great team players.

2. Course Learning Outcomes (CLOs):
At the end of the course, the students should be able to:

CLO1: Develop Sensitivity on civic and community issues.
CLO2: Analyze the current strategy and revenue stream of the NGOs and give suggestions for improvements.
CLO3: Enhance the interpersonal skills and work as a team, to understand the problems of a marginalized community and enhance their status through capacity building.

3. Mapping of CLOs with Program Learning Objectives (PLOs)

	CLO 1:: Sensitize students on civic and community issues	**CLO 2:** Analyze the current strategy and revenue stream of the NGO and suggest improvements	**CLO 3:** Enhance the interpersonal skills and work as a team, to understand the problems of a marginalized community and enhance their status through capacity building.
PLO1: Communicate effectively			
PLO2: Demonstrate ability to work in teams to achieve desired goals	**Introduced**		
PLO3: Reflect on business situations and apply relevant conceptual frameworks			

PLO4: Evaluate different ethical perspectives			**Reinforced**
PLO5: Comprehend sustainability issues			
PLO6: Exhibit innovative and creative thinking		**Reinforced**	

4. TEXTBOOK

There will be no textbook for the course as the effective learning of this program takes place on the field when students go out and work for their allotted NGOs. Guidance will be provided by the Institute and the respective NGO heads and student coordinators.

5. ASSESSMENT PLAN

Assessment task/component	Weightage/Marks	CLO reference
Attendance	20	CLO1, CLO2, CLO3
NGO head evaluation	40	CLO1, CLO2, CLO3
SEWA Video	40	CLO1, CLO2, CLO3
Overall	100	

Description of assessment tasks/components:

Assessment task/component	Description
Attendance (20 marks)	Students are expected to be present in the NGO meetings and will be a major component for the final evaluation of the course. Proof of their attendance duly signed by the NGO authority is to be submitted with the Final Report.
NGO Head Evaluation (40 Marks)	As per the student's participation and contribution, the respective NGO head evaluates the students on the below-mentioned criteria (each having 10 marks): o Involvement o Ideas and drives o Initiative to lead o Engagement activities
SEWA Report Video (40 marks)	It will be a group task where each student has to contribute to preparing a detailed video of a minimum of 10-15 Minutes of all the activities and duties which they have carried out during the SEWA program. The video should not be less than 10-15 minutes and should include a detailed analysis of the NGO along with the duties performed by the student. Students should also mention the challenges and learnings from the internship in the video. This video shall be submitted to the faculty mentor concerned for evaluation purposes.

6. SESSION PLAN

Each student will choose an NGO mentioned in the Annexure attached with the course plan. Within their respective study groups, the students will approach the NGOs for SEWA. 4 hours on each Saturday is

dedicated to the SEWA Program in the timetable and the students have to liaison with the respective NGO for services every Saturday in the slot mentioned in the time-table. Every student has to complete the 40 SEWA Hours and has to submit all the assessments with proof and attendance at the end of the trimester.

7. RUBRICS FOR ASSESSMENT COMPONENTS

- **Attendance:** As per the student's presence in the meetings and site visits. 2 days' absence will result in a deduction of 1 mark and likewise. This will test the quality of perseverance and regularity of a student which is an expected quality of an MBA graduate.
- **NGO head evaluation:** As per the student's participation and contribution, the respective NGO head evaluates the students on the below-mentioned criteria (each having 10 marks):
- ✓ Involvement
- ✓ Ideas and drives
- ✓ Initiative to lead
- ✓ Engagement activities

- **Group SEWA Video (CLO1, CLO2& CLO3)**

Criterion	Performance level			Score
	Poor (0 – 4 marks)	Average (5 – 7 marks)	Good (8 - 10 marks)	
Ability to exhibit the linkage between the NGO, the concerned pain area, and also the gaps. [weight: 10 marks]	The student is able to mention only general relations	The student is able to exhibit the forward and backward linkages without specifying the transmission channels	The student is able to exhibit the forward and backward linkages along with the specification of transmission channels in adequate detail	
	Performance level			
	Poor (0 – 4 marks)	Average (5 – 7 marks)	Good (8 - 10 marks)	
Ability to analyze the implications of the work done by the NGO and the quality of presentation done in the report [weight: 10 marks]	The student just discusses various implications for the assigned industry.	The student is able to figure out various implications for the assigned industry but is unable to breakdown the implications into elements and/or assign appropriate reasons based on his/her domain knowledge	The student is able to figure out various implications for the assigned industry; to breakdown the implications into elements and assign appropriate reasons based on his/her domain knowledge	

Criterion	Performance level			Score
	Poor (0 – 4 marks)	Average (5 – 7 marks)	Good (8 - 10 marks)	
Conclusions and learnings of the winter internship and establish a relation between the learnings and how it has enabled the student to be a better and responsible professional [weight: 10 marks]	Conclusions and suggestions are general in nature and do not flow from the analysis	The student is able to draw conclusions partially flowing from his/her analysis and offer some general suggestions	The student is able to draw appropriate conclusions flowing from his/her analysis and offer doable/cost-effective suggestions for the assigned industry	

8. INSTITUTE'S POLICY STATEMENTS

It is the responsibility of every student to be aware of the requirements for this course, and understand the specific details included in this document. It is emphasized that this course requires a significant commitment outside of formal class contact. The learning tasks in this course may include classes (lectures or seminars), required reading, the preparation of answers to set questions, exercises and problems, and self-study. In addition, students may be required to complete an assignment, test or examination.

9. LMS-MOODLE/IMPARTUS:

LMS-Moodle/Impartus is used to host resources for all courses. Students can download lectures, additional reading materials, and tutorial notes to support participation.

10. LATE SUBMISSION

Assessment tasks submitted after the due date, without prior approval/arrangement, will be not be accepted. Requests for extension of time must be made with the faculty member concerned and based on Special Consideration guidelines.

11. PLAGIARISM:

Plagiarism is looked at as the presentation of the expressed thought or work of another person as though it is one's own without properly acknowledging that person. Cases of plagiarism will be dealt with according to the Plagiarism Policy of the institute. It is advisable that students should read Student Handbook for detailed guidelines. It is also advisable that students must not allow other students to copy their work and must take care to safeguard against this happening.