

10/25/2019

Jaipuria Institute of Management Mail - Fwd: Ara's Indian Summer school - KCT & Jaipuria



Rakhi Dixit Jaipuria Noida <rakhi.dixit@jaipuria.ac>

**Fwd: Ara's Indian Summer school - KCT & Jaipuria**

2 messages

Poonam Sharma Jaipuria Noida <poonam.sharma@jaipuria.ac.in>  
To: Rakhi Dixit Jaipuria Noida <rakhi.dixit@jaipuria.ac.in>

Mon, Jul 29, 2019 at 3:40

FYR

----- Forwarded message -----

From: **Vijila Kennedy** <vijila@kctbs.ac.in>  
Date: Fri, Aug 26, 2016 at 11:01 PM  
Subject: Ara's Indian Summer school - KCT & Jaipuria  
To: Sushrutha Metturke <Sushrutha.Metturke@ara.ac.nz>  
Cc: Poonam Sharma Jaipuria Noida <poonam.sharma@jaipuria.ac.in>, jc@kct.ac.in <jc@kct.ac.in>, Nishanth KCT <nishanth@kct.ac.in>, Ravi Kandasamy <ravi.pmo@kct.ac.in>, Muniasamy G <eo@kct.ac.in>

Dear Sushrutha

We have worked out the six weeks schedule. Thanks to Poonam and my team. We had a intensive brain storming session with all the summer school returned students (Leeds, RWTH, Tel Aviv and Ara) and drafted the KCT programs.

Please let us know if you need anything else for the proposal to be submitted to the NZ Govt. I really do hope that you will be able to get the funding so that your team will be able to visit India.

Thanks for all your support

Regards  
Vijila

—  
**Dr. Vijila Edwin-Kennedy**  
Director  
KCT Business School & KCT International Partnerships  
Kumaraguru College of Technology  
Coimbatore, India - 641 049  
www.kctbs.ac.in  
http://www.linkedin.com/in/drvijilakennedy  
Ph: +91 422 2661361  
Mobile: +91 9994495193  
Skype: vijilakennedy

—  
Best Regards,

Poonam Sharma, PhD  
Professor of Marketing & Dean International Relations  
Jaipuria Institute of Management, Noida  
Address: A-32 A, Sector 62 | Noida-201309 | India  
Phone: +91-120-4638300  
Mobile: +91 9811992007  
Email: poonam.sharma@jaipuria.ac.in | Website: www.jaipuria.ac.in

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Ara Study Tour Schedule (1).pdf  
575K

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Fri, Oct 25, 2019 at

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Ara Study Tour Schedule (1).pdf  
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**Students Visited to ARA University from 8<sup>th</sup> Aug'16 – 26<sup>th</sup> Aug'16**

<b>Name</b>	<b>Passport No.</b>
Kongkona Bayan	M3198256
Sohini Guharoy	Z3011939
Priyanka Singh Behal	P0758162
Rishabh Tyagi	N9370162

**Draft Programme for New Zealand Study Tour by Jaipuria Institute of Management  
August 2016**

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Week 1</b>	<p>10am-12pm Ara Welcome – Whakatua Department of Business</p> <p>Welcome lunch</p>	<p>Christchurch Day Tour 10 - 4:30 pm</p>	<p>Christchurch: From disaster to opportunity Dealing with a major natural disaster and the many new entrepreneurial activities that evolved including social entrepreneurship</p>	<p>Accessing the appropriate resources through the Ara library Brian McElwaine L122</p> <p>Expectations/guidelines for academic presentations</p>	<p>Innovation in education Differences between India and New Zealand</p>
	<p>2-4.30pm The New Zealand experience: Other student experiences: A Roundtable led by Department of Business A practical application of business theories: <b>Guest speaker:</b> TBC</p>		<p>Field trip - CDC Greenhouse</p>	<p>Internationalisation New Zealand businesses path to international success</p>	<p>Field Trip – Science Center</p>

<b>Week 2</b>	<b>10am-12pm</b>	<b>Economy</b> How critical elements of NZs economy are controlled. Key relationships and trading patterns in Small business NZ	<b>Cultural leveraging of sporting events to promote New Zealand</b> Cricket World Cup and Rugby World Cup	<b>Success stories</b> Examples of NZ businesses succeeding on world stage Creation of niche opportunities and the lessons learned	<b>New Zealand</b> The main historical influences on New Zealand that shaped NZ and small business –some entrepreneurs who shaped our business environment	<b>Student presentations</b> <b>Farewell Lunch</b> Includes all involved staff <b>Visions Restaurant</b>  <b>Farewell dinner</b> (hosted by International)
	<b>2-4.30pm</b>	<b>Field Trip – Christchurch Art Gallery, Montreal Street</b>	<b>Field Trip – Martin JetPack</b>	<b>Field Trip – TBC</b>	<b>Field Trip - TBC</b>	

- Total Cost – NZ\$2700.
- Cost includes food, accommodation, insurance, and travel for field trips.
- Cost doesn't include local transport.
- Field trips are subject to change.

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