



**JAIPURIA INSTITUTE OF MANAGEMENT  
PGDM; TRIMESTER III; ACADEMIC YEAR 2019-20**

Course Code and title	GM 304, Professional Ethics (Workshop)
Credits	1
Term and Year	III Term, 2019 -20
Course Pre-requisite(s)	
Course Requirement(s)	
Course Schedule (day and time of class)	
Classroom # (Location)	
Course Instructor	Prof. Ashok Advani
Course Instructor Email	ashok.advani@jaipuria.ac.in
Course Instructor Phone (Office)	
Student Consultation Hours	
Office location	

**1. Course Overview**

Professional is one who obtains a thorough knowledge of a subject and develops expertise in its theoretical and practical aspects. Ethics is concerned with the discipline of right and wrong conduct of individuals. Good Ethics is a fundamental requirement of any profession. It is integral to the success of a business as well. Ethics is a system of moral principles governing appropriate conduct of a person or a group. “Good ethics is good business”. Good ethics not only leads to running a business successfully, but it also provides many ways for growth and development by leaving a good impression about an organization in the market. Adherence to high ethical standards of employees can contribute to achievement of business goals as planned and intended.

There are several factors that may encourage one to adopt unethical behaviour, but the right person is he who, despite facing ethical dilemmas, assesses the situations and makes differentiation between what is morally good and bad to follow the rules and code of professional conduct. In modern times, problems in business are often concerned with terms as ‘fair price’, ‘right product’ and proper quality. Ethical issues in business often arise leading to dilemmas, paradoxes and baffling situations. It is, therefore, necessary to understand the ethical principles that pervade human behavior.

Delivery of the course will be in Workshop Mode.

## **2. Graduate Attributes (GAs), Key Differentiators (KDs), Programme Learning Outcomes (PLOs), and CLOs**

### **Graduate Attributes (GAs)**

GA 1: Self-initiative

GA 2: Deep Discipline knowledge

GA 3: Critical Thinking and Problem Solving

GA 4: Humility, Team-Building and Leadership Skills

GA 5: Open and Clear Communication

GA 6: Global Outlook

GA 7: Ethical Competency and Sustainable Mindset

GA 8: Entrepreneurial and Innovative

### **Key Differentiators**

KD 1: Entrepreneurial Mindset

KD 2: Critical Thinking

KD 3: Sustainable Mindset

KD 4: Team-Player

### **Programme Learning Outcomes (PLOs)**

The graduates of PGDM at the end of the programme will be able to:

PLO 1: Communicate effectively and display inter-personnel skills

PLO 2: Demonstrate Leadership and Teamwork towards achievement of organizational goals

PLO 3: Apply relevant conceptual frameworks for effective decision-making

PLO 4: Develop an entrepreneurial mind set for optimal business solutions

PLO 5: Evaluate the relationship between business environment and organizations

PLO 6: Demonstrate sustainable and ethical business practices

PLO 7: Leverage technologies for business decisions

PLO 8: Demonstrate capability as an Independent learner

### **Course Learning Outcomes (CLOs):**

After attending the workshop, the students will be able to:

CLO1: Appreciate the importance of professional ethics and values to individuals, business organizations, and society.

CLO2: Comprehend how ethical behaviour is influenced by context.

### 3. Mappings

#### Mapping of CLOs with GAs

	GA 1	GA 2	GA 3	GA 4	GA 5	GA 6	GA 7	GA 8
	Self-initiative	Deep discipline knowledge	Critical thinking & Problem solving	Humility, Team-Building and Leadership Skills	Open and Clear Communication	Global outlook	Ethical competency & sustainable mindset	Entrepreneurial and innovative
CLO 1							X	
CLO 2							X	

#### Mapping of CLOs with Key Differentiators (KDs)

	KD 1 (Entrepreneurial Mindset)	KD 2 (Critical Thinking)	KD 3 (Sustainability Mindset)	KD 4 (Team Player)
CLO 1				
CLO 2				

#### Mapping of CLOs with PLOs

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8
CLO 1						High		
CLO 2						High		

### 4. Books & References:

#### Text Book

Ghosh B N (2012), '*Business Ethics and Corporate Governance*', McGraw Hill Education, New Delhi, Ninth Reprint 2018

#### Reference Books

- Rao A B, (2006), "*Business Ethics and Professional Values*", Excel Books, New Delhi, First Edition
- Subramanian R (2013), '*Professional Ethics*'. Oxford University Press, New Delhi, Second Impression

#### References

- University Press, 2015

- Business Ethics: Ethical Decision Making and Cases, O.C. Ferrell, John Fraedrich, Linda Ferrell, Cengage Learning, 2013
- Ethics in The Real World (82 Brief Essays on Things That Matter), Peter Singer, Princeton University Press, 2016.
- Business Ethics: A Real-World Approach, Andrew W. Ghillyer, McGraw Hill, Boston, New Delhi, 2010
- Ethics Incorporated (Top Priority and Bottom Line), Dipankar Gupta, Sage, 2006

## Reading Material

### 5. Session Plan

Session / Workshop No.	Topic/ Sub Topic	Reading Reference	Pedagogy	CLOs
1	Introductory Session		Lecture and Class Interaction	CLO 1
2,3 (Workshop 1)	Ethical Theories Basic Theories Moral Issues Moral Dilemmas	Pp 3-24, BN Ghosh Chapter 3;  'Professional Ethics' by R. Subramanian	Group Exercises (Pp 39,40) 'Professional Ethics' by R. Subramanian	CLO 1
4	Follow-up Session		Class Interaction on reflection on concepts; Diary writing	CLO 1
5,6 (Workshop 2)	Professional Values	Chapter 15, 'Business Ethics';  'Professional Values' by A B Rao	Group Exercises (Pp112,113,114) 'Professional Ethics' by R. Subramanian	CLO1, CLO2
7,8 (Workshop 3)	Ethical Paradoxes and Cases	Chapter 10, B N Ghosh Chapter 13, 'Business Ethics and Professional Values' by A B Rao	Discussion on Paradoxes and Cases	CLO1, CLO2
9,10 (Presentation and Defence)	Presentation and defence by Student Groups on Cases / Assignments to be developed by them:			CLO1, CLO2

## 6. Assessment Tasks

Assessment Component	Description	Weightage	CLOs
Project Report	Group Assignment (5-7 students per group): Students need to do on a past/present situation, where ethical and professional issues have been raised. Report should be in the form of a Case Study. Examples: Vijay Mallya; Lalit Modi; Nirav Modi; ICICI Bank; PNB etc.	60	CLO 1, CLO 2
Project Presentation and Defence	Group Presentations	40	CLO 1, CLO 2

## 7. Rubrics for Assessment Tasks

### Rubric for Group Project Report (60 Marks)

Criteria	Unsatisfactory Below 35%	Satisfactory 35% – Below 70%	Good 70% and Above
<b>Project Report</b>	Provided a very weak overview of the facts and figures related to the selected case. Ethical dilemma / issues could not be brought out clearly.	Provided a clear overview of the facts and figures of the selected Case. Ethical dilemma/ issues brought out clearly. Case can be published with some improvements.	Provided a very clear overview of the facts and figures of the selected case. Ethical dilemma/ issues brought out clearly. It is publishable as a case

### Rubrics for Presentations (40 Marks)

Criteria	Unsatisfactory Below 35%	Satisfactory 35% – Below 70%	Good 70% and Above
<b>Presentation Content</b> (20 Marks)	Provided a very weak overview of the selected case	Provided a clear overview of the selected Case.	Provided a very clear overview of the selected case.
<b>Delivery and Enthusiasm</b> (20 Marks)	Hard to follow the flow of ideas. Lack of enthusiasm and interest.	Clear flow of ideas Demonstrates interest in topic and engagement with the class.	Very clear and concise flow of ideas. Demonstrates passionate interest in the topic and engagement with the class.

## **8. Academic Conduct**

### **Institute's Policy Statements**

It is the responsibility of every student to be aware of the requirements for this course, and understand the specific details included in this document. It is emphasized that this course requires a significant commitment outside of formal class contact. The learning tasks in this course may include classes (lectures or seminars), required reading, preparation of answers to set questions, exercises and problems, and self-study. In addition, students may be required to complete an assignment, test or examination.

### **LMS-Moodle/Impartus**

LMS-Moodle/Impartus is used to host course resources for all courses. Students can download lectures, additional reading materials, and tutorial notes to support class participation.

### **Late Submission**

Assessment tasks submitted after the due date, without prior approval/arrangement, will be not be accepted. Requests for extension of time must be made with the faculty member concerned and based on Special Consideration guidelines.

### **Plagiarism:**

Plagiarism is looked at as the presentation of the expressed thought or work of another person as though it is one's own without properly acknowledging that person.

Cases of plagiarism will be dealt with according to Plagiarism Policy of the institute. It is advisable that students should read the Student Handbook for detailed guidelines. It is also advisable that students must not allow other students to copy their work and must take care to safeguard against this happening. In cases of copying, normally all students involved will be penalized equally; an exception will be if the students can demonstrate that the work is their own and they took reasonable care to safeguard against copying.