



# MORE THAN READY!

SUMMER INTERNSHIP  
BATCH 2023-25

**REDEFINE  
THE FUTURE  
OF BUSINESS  
WITH US**





As a BE school, Jaipuria is a legacy of change, learning and growth. We offer our stakeholders a platform for transformation every day.

Our quest for management excellence through knowledge building and grooming industry ready professionals, is led by our faculty committed to research and contribution to the evolving body of knowledge.

I am delighted to present to you our new batch of 1260 dynamic, diverse and deserving young professionals - at the threshold of a successful future. They are chiseled and challenged to be more than just job seekers but be leaders, initiators, innovators and

trailblazers - like thousands of their alumni.

On behalf of team Jaipuria, I invite you to join our BE platform as an industry partner and impact the world.

As a business house ourselves, we are confident that your search for the right fit for your organization will end here.

We look forward to forging the future with you.

## **SHARAD JAIPURIA**

### **Chairman**

Jaipuria Institute of Management  
Ginni International Limited  
Seth M.R. Jaipuria Schools  
ijaipuria



**VISION**

To be an educational institution of choice for all stakeholders which promotes human well-being through continuous learning.



**MISSION**

To provide learner-centric education that focuses on developing learners as competent, ethical and socially conscious management professionals through continuous improvement in the quality of teaching-learning process and research.

# TRANSFORMING WITH YOU



4 Management Institutes

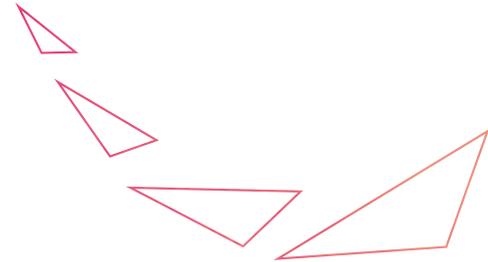
2500+ Educators

45000+ Students



50+ Schools

22000+ Alumni



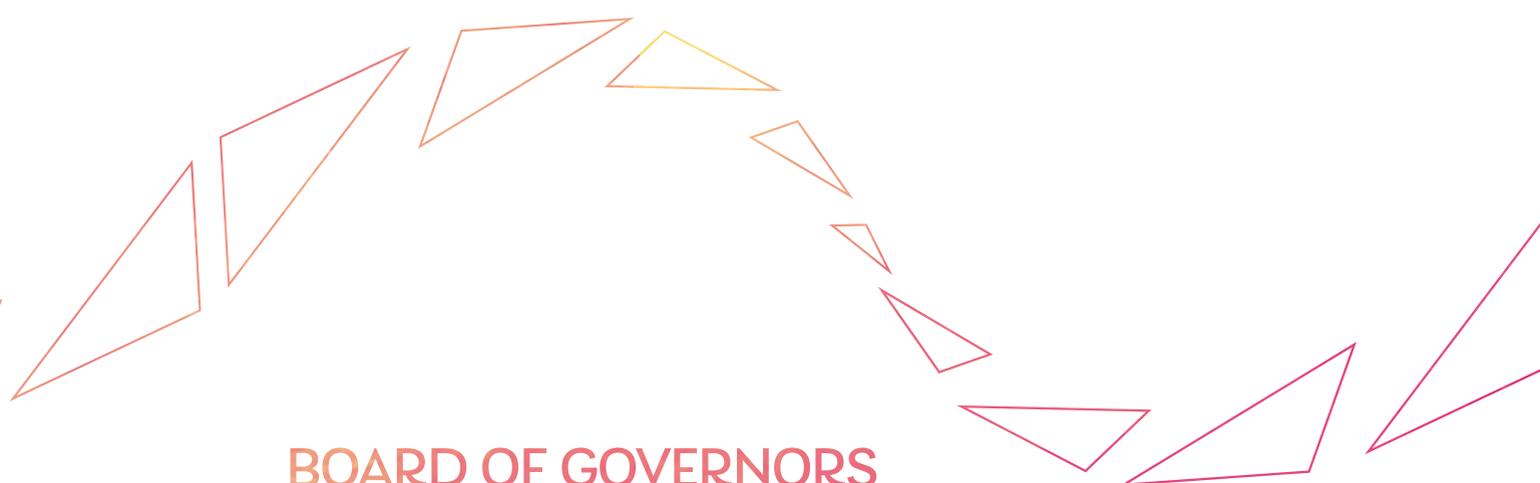
30 Million Meter/  
Annum Denim  
and Woven Fabrics

14500 Metric  
Tons/Annum  
Cotton Yarn



80+ Online Courses

100K Users



## BOARD OF GOVERNORS

CHAIRMAN

### **Sharad Jaipuria**

Chairman & Managing Director  
Ginni International Ltd.  
Jaipuria Institute of Management  
Seth M.R. Jaipuria Schools  
Past President - PHDCCI

VICE CHAIRMAN

### **Shreevats Jaipuria**

Jaipuria Institute of Management  
Seth M.R. Jaipuria Schools  
iJaipuria  
President, Education Committee, PHDCCI

## MEMBERS

### **Anurag Dalmia**

Vice Chairman  
Dalmia Bros. (P) Ltd.

### **Rajan Saxena**

Former Vice Chancellor  
NMIMS University

### **Kavita Pathak**

Director  
Jaipuria Institute of  
Management, Lucknow

### **Ashutosh Garg**

Founder Chairman and  
Managing Director,  
Guardian Lifecare

### **Salil Bhandari**

Corporate Consultant  
BGJCA Associates LLP.

### **Shubhajyoti Ray**

Director  
Jaipuria Institute of  
Management, Noida

### **Kamal Gupta**

Corporate Consultant  
Former Technical Director,  
ICAI

### **Sudhir Jalan**

Co - Chairperson  
Rieter India (P) Ltd.

### **Prabhat Pankaj**

Director  
Jaipuria Institute of  
Management, Jaipur

### **Mahesh Gupta**

Chairman  
KENT RO Systems

### **Yogi Sriram**

Group Advisor to MD & CEO,  
Group HR, Larsen &  
Toubro Limited  
Nominated AICTE  
Representative

### **Deepankar Chakrabati**

Director  
Jaipuria Institute of  
Management, Indore

### **Ravi Jhunjhunwala**

Chairman  
LNJ Bhilwara Group

Nominee  
AICTE Representative

# TALENT ENRICHED BY DYNAMIC PROGRAMMES

Jaipurians are groomed by a dynamic and challenging curriculum. Across two rigorous years of learning, they gain the experience, exposure and opportunity to apply knowledge and sharpen their skills. The Individual Development Program builds their foundation from day one and the classroom learning coupled with live projects and summer internships nurture and enrich their capacities. Training and Industry Interface Program are integral to the curriculum, helping them gain essential industry insights.

**180**   
HOURS OF INDUSTRY  
READINESS TRAINING

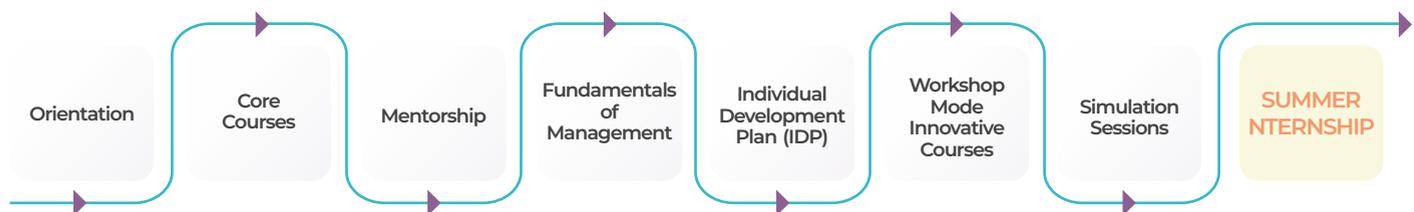
**100**   
HOURS OF IDP (INDIVIDUAL  
DEVELOPMENT PROGRAM)

**60**   
DAYS OF SUMMER  
INTERNSHIP

**200**   
HOURS OF INDUSTRY  
EXPOSURE

**1050**   
HOURS OF  
CLASSROOM TRAINING

## YEAR ONE - STRENGTHENED WITH FOUNDATION



## CORE COURSES



Business  
Analytics



Business  
Communications



Economics &  
International Business



Marketing  
Management



Retail  
Management



Service  
Management

# PROGRAMMES

(NBA\* Accredited, AICTE Approved, AIU\* Recognized, 2 Year Full Time Program)

**PGDM**

**PGDM** FINANCIAL SERVICES

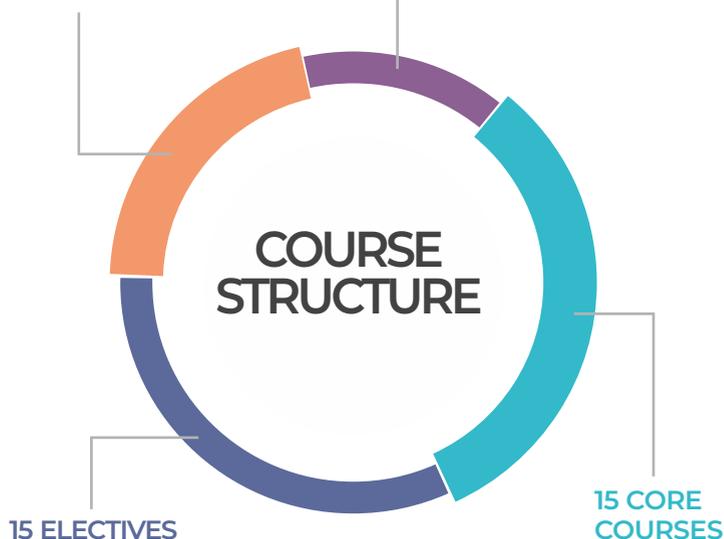
**PGDM** SERVICE MANAGEMENT

**PGDM** MARKETING

**PGDM** RETAIL MANAGEMENT

SUMMER INTERNSHIP PROGRAM (8-12 WEEKS)

5 WORKSHOP MODE COURSES



## YEAR TWO - READY WITH SPECIALISATION



Finance



General Management



Human Resource Management

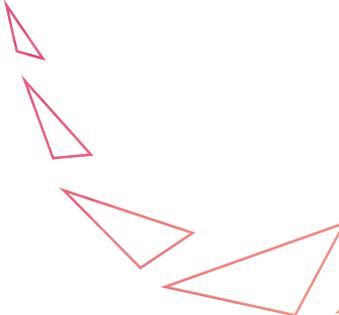


Strategy



Operations Management

\*Excluding PGDM (SM) at Jaipuria Jaipur



# OUR ELECTIVES

## MARKETING

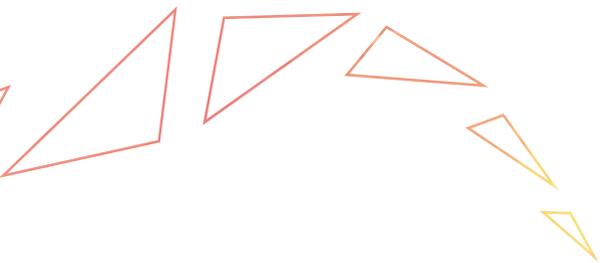
B2B Marketing	Marketing Analytics
Brand Management	Marketing Research
Consumer Behaviour	Marketing with Artificial Intelligence for Non Coders
Customer Relationship Management	Pricing Strategies
Digital Marketing	Retail Marketing
Distribution & Channel Management	Rural Marketing
Global Marketing	Services Marketing
Hospitality and Tourism Marketing	Social Media Marketing
Integrated Marketing Communication	Strategic Marketing
International Business	

## FINANCE

Advanced Corporate Finance	Financial Time Series Analysis
Alternative Investment	FinTech
Banking Operations & Credit Analysis	Fixed Income Securities
Behavioral Finance	Investment Banking
Corporate Restructuring	Investment Management
Corporate Valuation	Micro Finance
Entrepreneurial and Start-up Finance	Multinational Financial Management
Financial Derivatives and Risk Management	Project Finance
Financial Market and Services	Risk Management in Commercial Banks
Financial Modelling & Analysis	Wealth Management

## OPERATION MANAGEMENT

Logistics Management	Project Management
Managing Service Operations	Supply Chain Management
Materials & Inventory Management	Sustainable Operations Management
Operations Analytics	Total Quality Management and Lean Six Sigma
Operations Research	



## HUMAN RESOURCE MANAGEMENT

Advanced Human Resource Management

Compensation Management

Competency Mapping and Assessment Centers

Diversity & Inclusion at workplace

HR Analytics

Human Resource Information System

Industrial Relations & Labour Laws

International Human Resource Management

Leadership and Team Building

Learning & Development

Organizational Change & Development

Performance Management System

Talent Acquisition



## BUSINESS ANALYTICS

Applied Analytics Modelling

Artificial Intelligence

Analytical Techniques for Business

Big Data & NLP

Blockchain for Managers

Business Forecasting

Business Intelligence & Decision Making

Cloud computing and Business Management

Data Mining & Predictive Analytics

Data Visualization

E commerce/ Enterprise Analytics

Machine Learning

Marketing Analytics (Crosslisted with Marketing)

Python for Business Analytics

Retail Analytics

Social Media Analytics

Technology & Automation for Services

## RETAIL MANAGEMENT

Franchising and Global Retailing

Luxury Retail

Managing Online Retail

Managing Private Labels

Merchandise and Category Management

Merchandise Buying

Retail Branding and Promotion

Retail Service Operations Management

Store Design and Visual Merchandising

Store Operations



**Indra Nooyi**  
Former Chairperson  
and CEO Pepsico



**Shiv Shivakumar**  
Group Executive  
President,  
Corporate Strategy &  
Business Development  
Aditya Birla Group



**Radhika Gupta**  
MD & CEO  
Edelweiss AMC



**Aditya Ghosh**  
Ex-President Indigo,  
Board Member Oyo



**Pushhkraj Shenai**  
CEO  
Lakme- HUL



**Apoorva Purohit**  
Former President  
Jagaran Prakashan



**Praful Billore**  
Founder  
MBA Chai Wala



**Gaurav Agarwal**  
Co-founder  
Img



**Santosh Desai**  
MD & CEO  
Future Brands



**Pulkit Trivedi**  
MD,  
Snapchat



**Ajay Dhyani**  
Head Marketing &  
Ecommerce Timex Group



**Rajeev Dubey**  
Principal Advisor  
Mahindra & Mahindra



**SV Nathan**  
Partner & Chief Talent Officer  
Deloitte India



**Unmesh Pawar**  
Partner - CHRO  
KPMG India



**Varun Sridhar**  
CEO  
Paytm Money



**Neeraj Goel**  
Chief Financial Officer  
Jaguar Group



**Debargha Deb**  
Head HR-North Zone  
Dabur India



**Pankaj Sinha**  
Managing Director  
Coca Cola



**Atul Chaturvedi**  
CEO  
Adani Agro Business



**Anil Bhasin**  
Ex President  
Havells India Ltd.



**Bhavya Misra**  
Global Head - HR  
PepsiCo



**Suresh Narayanan**  
Chairman  
Nestle India

# INSPIRED FROM THE STALWARTS

Dreamers and doers, Jaipurians are inspired to lead impact by the global leaders they meet regularly on campus.

# SUMMER INTERNSHIP BATCH 2022-24

## A GLIMPSE



### FINANCE

Tax Consultant, Credit Analyst, Portfolio Management, Investment Banking, Working Capital, Finance & Accounting, Capital Budgeting, Wealth Management, Retail Banking, Treasury Management



### OPERATIONS

HR Analytics, L&D, D&I, Employee Engagement, Compliance & Payroll, HR Communications, TA, HR Consulting, HR Admin



### RESEARCH & ANALYTICS

Data Analytics, Analyst, Business Analytics, Marketing Analytics, Operation Analytics, Marketing Research, Financial Research, Equity Research



### SALES & MARKETING

Marketing, Product Development, Digital Marketing, Social Media Marketing, Channel Sales, B2B, B2C, Branding, Merchandising, Fashion Stylish, Market Research, Trade Marketing, Business Development, Insight Sales, Content Management, Strategy Management



### HUMAN RESOURCES

HR Analytics, L&D, D&I, Employee Engagement, Compliance & Payroll, HR Communications, TA, HR Consulting, HR Admin

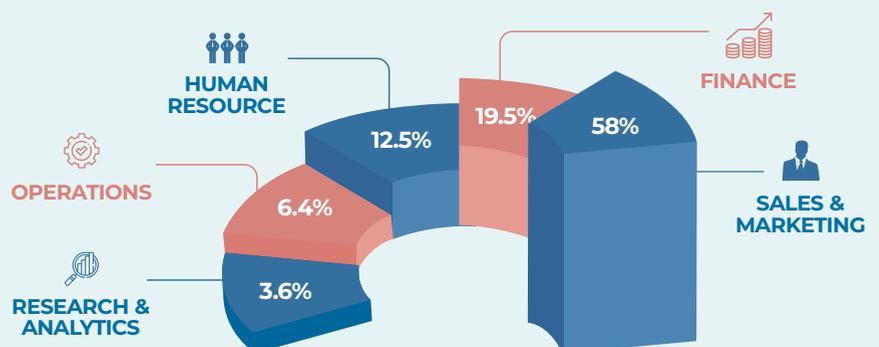
## KEY HIGHLIGHTS

3.7 Lacs  
HIGHEST STIPEND

180+  
RECRUITERS

40+  
NEW RECRUITERS

## DOMAIN WISE



## OUR PROMINENT RECRUITERS



and many more...

# PROFILE FOR SUMMER INTERNSHIP BATCH 2023-25



56%  
Male

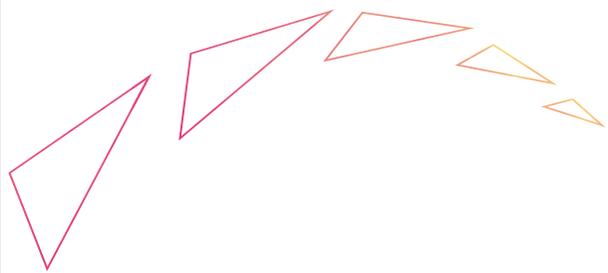


44%  
FeMale

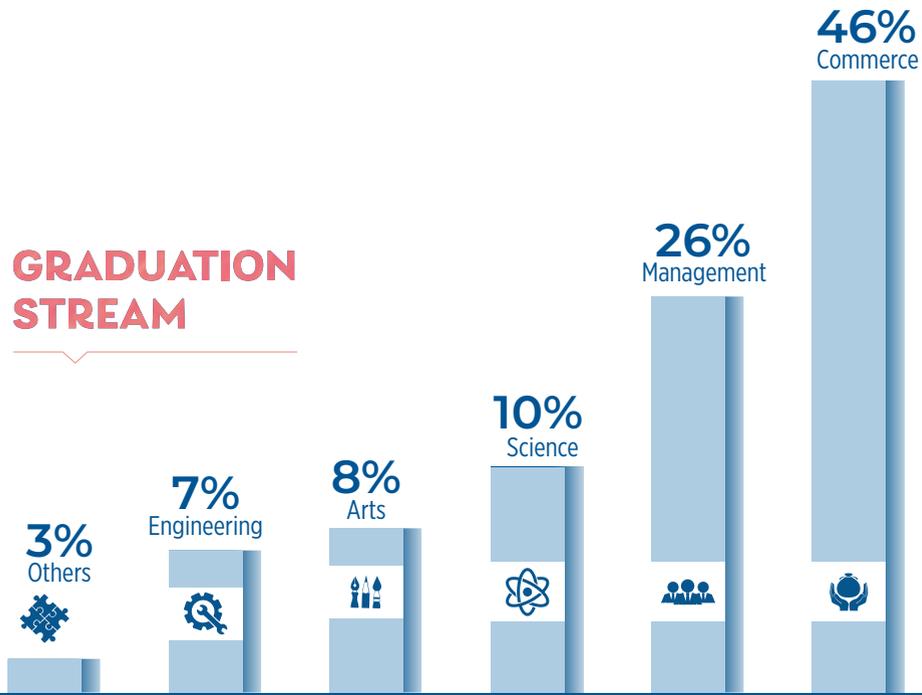
WORK EXPERIENCE



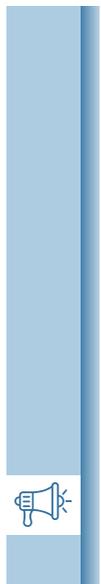
13%



## GRADUATION STREAM



400  
Marketing



255  
Finance



179  
Business Analytics



160  
Human Resource



146  
Operations Management



60  
Service Management



60  
Retail Management



## AREA OF INTEREST



[www.jaipuria.ac.in](http://www.jaipuria.ac.in)

## CORPORATE OFFICE

### **Jaipuria Institute of Management**

1/3 (Block 1, Plot No.3) WHS Timber Market,  
Kirti Nagar, Near Mayapuri Chowk,  
New Delhi - 110015  
M. +91 98106 13213, 98730 28515  
E. [summerinternship@jaipuria.ac.in](mailto:summerinternship@jaipuria.ac.in)

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## LUCKNOW

### **Jaipuria Institute of Management**

Vineet Khand, Gomti Nagar,  
Lucknow 226 010  
M. +91 97119 43794  
E. [internship.lucknow@jaipuria.ac.in](mailto:internship.lucknow@jaipuria.ac.in)

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## NOIDA

### **Jaipuria Institute of Management**

A-32A, Sector 62, Noida 201 309  
M. +91 99536 56016  
E. [internship.noida@jaipuria.ac.in](mailto:internship.noida@jaipuria.ac.in)

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## JAIPUR

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Pratap Nagar, Sanganer, Jaipur 302033  
M. +91 9950 199714  
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## INDORE

### **Jaipuria Institute of Management**

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Near Shipra Naka, Indore 453771  
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E. [internship.indore@jaipuria.ac.in](mailto:internship.indore@jaipuria.ac.in)