

in Association with



PHD CHAMBER  
OF COMMERCE AND INDUSTRY

**JAIPURIA**  
INSTITUTE OF MANAGEMENT  
LUCKNOW NOIDA JAIPUR INDORE  
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6TH ANNUAL  
SEMINAR  
**RAJASTHAN 2030**

Jaipuria Institute of Management, Jaipur

# INNOVATION AND ENTREPRENEURSHIP

**3rd March 2023**



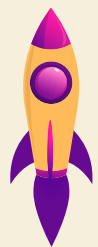
TO CREATE A STABLE SOCIETY AND A STABLE POLITY THAT WOULD PRESERVE TRADITIONS OF PAST AND YET MAKE POSSIBLE CHANGES, INDEED RAPID CHANGE IN ANTICIPATION OF AND IN RESPONSE TO RAPID CHANGE IN ENVIRONMENT



-Peter Drucker (1992)

For a nation to grow and grow fast, innovation and entrepreneurial streak is a must have, though a lot of that burgeons with conducive macro and microenvironment prevailing. India, is witnessing the era of ' Entrepreneurial Economy' a must have for a nation to grow, prosper and be able to generate employment for aspirational generation. Innovation is the specific tool of entrepreneurs, how they exploit change as an opportunity for a different business or a different service.

Rajasthan as a state is also trying its bit to exploit entrepreneurial skills and business acumen of Rajasthan native. How far have we come, and what more can be done? We would like to explore the answers to these question in this conference. To understand the ingredients for making Rajasthan successful in creating environment for entrepreneurs to innovate, to take risk and succeed, we would like to provide a platform for discussion.



## Topics

Rural	Renewable Energy	Micro, Small & Medium Enterprises
Tourism	Education	Technology
Finance	Human Resource	Supply Chain

# About the Institute

Jaipuria Institute of Management, Jaipur is part of the Jaipuria Group of institutions established under the Integral Education Society. Jaipuria Group has a long history of providing educational excellence to India's youth since the establishment of Seth Anandram Jaipuria College in Calcutta (now Kolkata) in 1945. The first management institute of Jaipuria was established in 1995 in Lucknow, followed by in Noida (2004), in Jaipur (2006), and in Indore (2010). The PGDM program offered at Jaipuria Institute of Management, Jaipur, is approved by the AICTE (All India Council of Technical Education), accredited by NBA (National Board of Accreditation) and recognized by AIU (Association of Indian Universities) as equivalent to MBA Degree. The institute has been ranked 81st among all management institutes of the country by NIRF, MHRD for the year 2022. The Institutes also offers PGDM (Service Management) Program, and Fellow Program in Management (FPM). The institute strives to inculcate life- skills in students and to provide them opportunities and assistance in what they would like to become in their lives. The infrastructure, ambience, and the learning ecosystem available at Jaipuria- Jaipur altogether provide excellent, conducive and serene milieu for

students to grow and realize their potential. There are four pillars of student centric learning model at the institute:

1. Deeper industry interface through sharing of learning and MoUs, mentoring and internship.
2. Blending of Formal & Informal learning and strong Individual Development Plans (IDPs).
3. Leveraging technology to provide 24x7 Learning Environment.
4. Emphasis on holistic development through strong social connect and global exposure.

IIM-Ahmedabad wrote a case study on Jaipuria Institute of Management, Jaipur focusing on its student engagement initiatives and its attempt to blend formal and informal learning systems. Jaipuria Institute of Management, Jaipur makes concerted efforts towards enhancing deep learning, resulting into very satisfying learning experience and meaningful student engagement, leading to several positive outcomes in terms of improved employability and improved placements.

**26**

Years of excellence in management education

**110+**

Eminent Faculty members

**375+**

Prominent Recruiters

**13000+**

Alumni Network



81st Amongst All Top Management Institutes in India (NIRF, 2022), Ministry of HRD, Govt. of India



AACSB Business Education Alliance Member



Graded Autonomy by AICTE



18th Amongst Private B-Schools in North India (Business Today, 2020)

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