

## Minutes of the IQAC Meeting

<b>Date</b>	<b>03/05/2023(Wednesday)</b>
<b>Time</b>	<b>3:00 PM to 5:00 PM</b>
<b>Venue</b>	<b>Meeting Room</b>

Prof. Kavita Pathak, Chairperson, IQAC welcomed all the members to the IQAC meeting and briefed the members about the agenda of the meeting which are below:

### Agenda 1: Record of Absence

- **Members Present:** Prof. Kavita Pathak, Prof. Vir Ved Ratna, Prof. Richa Srivastava, Prof. Himanshu Mishra, Prof. Reena Agrawal, Prof. Pallavi Srivastava, Prof. Rashmi Chaudhary, Prof. Shalini Singh, Prof. Manisha Seth, Prof. Ankit Mehrotra, Prof. Abha, Prof. Vijay Laxami, Prof. Harshit Srivastava, Prof. Deepak Singh, Mr. Khalid Mansood Ansari, Mr. Amitabh Ghosh, Mr. D K Tripathi, Mr. Anil Kumar Awasthi, Mohd. Naseem Ansari
- **Members Absent:** Prof. Reeti Agarwal (Occupied in another meeting)

### Agenda 2: Future Plan of Action for the A.Y. 2023-2024

#### Plan of Action (AY: 2023-2024)

#### PROGRAM MANAGEMENT CELL

Business Analytics to be introduced as a core course in the curriculum in response to the growing importance of analytics in the market.

- Students leave application process to be made online.
- Peer learning sessions to be organised to cater to the specific learning needs of slow and advanced learners.
- Optimum utilization of student's time through proper planning and rationalization of the time table.
- Rescheduling and cancellation of classes to be minimized, SOPs to be prepared and implemented. For rescheduling and cancellation of the classes, request by faculty to be forwarded to the Program Chairs.
- Industry visits to be organized.
- Field Immersion Program for the second year students to be planned and organised.
- Social Outreach Program to be planned and organized for the first year students.

## **RESEARCH AND PUBLICATION**

**To execute research project based on funding from external stakeholders and government bodies (AICTE/ISSR etc.)**

- Determine prospective financing sources from external stakeholders including business enterprises and foundations, as well as governmental organizations like the AICTE and ISSR.
- To maintain high standards for data collection, analysis, and reporting by carrying out the research project in accordance with the project plan and budget.
- Focus on to disseminate the findings of the research project through publications, presentations, and other channels to increase visibility and impact.
- The department will also explore new and innovative ways to share research findings with wider audiences, including through social media, webinars, and other digital platforms.

**Research Department will continue to promote and support collaborative, multidisciplinary research, and scholarly activities.**

- To organize interdisciplinary research seminars and workshops to bring researchers from many departments and areas together.
- The department will encourage the creation of multidisciplinary collaborative research ideas.
- The department will stress upon providing tools and instruction to facilitate multidisciplinary research, such as interdisciplinary research methodology and data analysis software.
- The department will be working on making infrastructure strong (Grammarly, Science Direct, etc.)

### **Enhance Research Productivity**

- Focus will be on continuous increase in the number and quality of publications (30% year on year growth)
- To encourage to publish in high-impact factor journals in their respective fields
- To encourage collaboration among researchers to increase the impact of research papers.
- The department will continue to provide guidance and training on academic writing and publication processes to improve the quality of research output.

### **Expanding quality faculty base**

- We will identify and connect with new experienced researchers from various fields in order to broaden our research network and enhance the multidisciplinary nature of our research projects.

- The department will encourage and support faculty members to attend conferences, workshops, and training programs to enhance their knowledge and skills in their respective fields.
- To promote diversity and inclusion by actively seeking faculty members from diverse backgrounds and experiences. This can help in bringing in fresh perspectives and ideas, leading to new research opportunities and collaborations.

#### **Improving FPM Scholar research outcomes**

- To provide FPM Scholars with specialized research training and resources to enhance their research skills and capabilities.
- To encourage FPM Scholars to publish their research findings in reputable academic journals and conferences
- To provide FPM Scholars with opportunities to collaborate with other researchers and institutions to expand their research network.
- To organize seminars, workshops, and conferences to provide FPM Scholars with a platform to showcase their research work
- To organize Winter School Program which will be an excellent opportunity for researchers, academicians, scholars to enhance their academic and professional profiles while gaining exposure to new ideas and perspectives.

#### **Increase in consulting, FDP, and faculty industry collaborations**

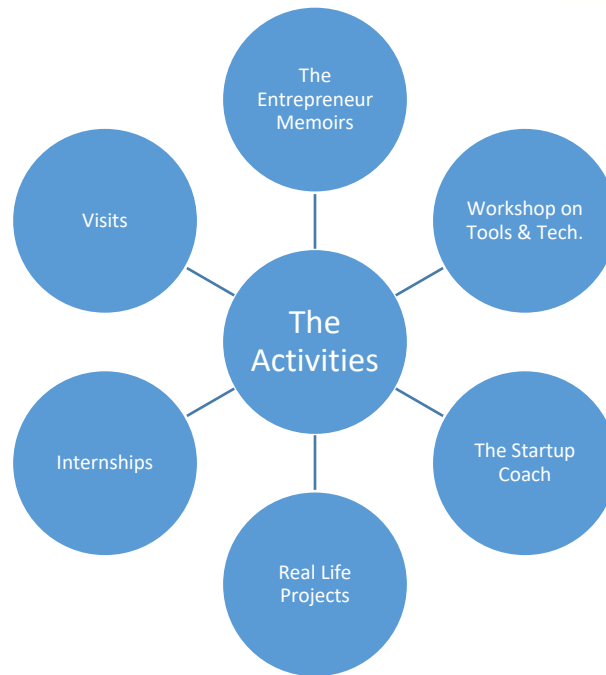
- To interact and connect with relevant industry partners to explore new partnerships and consultancy possibilities
- To encourage and assist faculty members to engage in research consultancy projects and to apply their research discoveries to real-world industry issues.

#### **INCUBATION CELL**

The proposal aims at continuous student engagement through various methods to ensure the following:

- Spreading Awareness about Startups & Incubation Centre.
- Creating interest for Entrepreneurship among the students.
- Extend handholding to the students willing to validate & commercialize their ideas.

This proposal contains a blend of different activities and interactions that will help the students to understand the world of startups, challenges and opportunities, various stakeholders of startup ecosystem and methods to extract the best possible support to build own startup and creating a success story.



- **The Entrepreneur Memoirs**

Under this activity, we will engage the startups and entrepreneurs (through founders and co-founders) where they will share their experience, challenges, opportunities and anything that is relevant for them to reach to the current stage of the business. There will be one person from startup in a session sharing his/ her journey as a founder of startup or entrepreneur. The session will take place with 40-60 students.

The frequency will be monthly and duration of the session will vary from 90 to 120 minutes including the open house.

- **Workshops & Boot Camps**

There are many technologies and traits which are necessary not only to establish own business but also to perform in the professional world. Keeping the same in mind we have planned for the following workshops during coming 6 months:

- Workshop on additive manufacturing
- Workshop on Metaverse
- Workshop on Ideation, Value Proposition Canvas and Business Model Canvas
- Workshop on pitch-deck creation with the inputs from workshop mentioned in point no. 3
- Workshop on various government schemes to promote Startups/ Entrepreneurs. In this workshop the selected teams from different sections will make PPT and present the scheme.
- Workshop on Design Thinking

- **The Startup Coach**

This will be a continuous activity with the help of internal and external mentor panel. Under this activity the faculty panel will identify the students from 1<sup>st</sup> & 2<sup>nd</sup> year who are interested either to setup their own venture or to join their family business.

Each of the interested student will be provided mentoring support from the beginning of 1<sup>st</sup> & 4<sup>th</sup> Trimester with the objective that they enter into the venture with proper understanding and strategy as their studies are complete. This activity will also include the interaction with owners of family businesses residing in Lucknow and nearby districts.

- **Live Projects**

Startups and Businesses face many challenges. To overcome some of these challenges they need to perform some specific short term activities. Hiring interns or full time employees may not be a feasible solution for such activities which will last for a week or so.

Such activities may also prove to be a great learning opportunity for our students. Considering this we may also engage our students in live projects (as per institute's norms) with these startups and businesses to ensure the student engagement as well as their learning.

- **Internship Projects**

Many startups and business are in the stage where they may offer the internship to our students. Working with startup whether as employee or intern provides great learning opportunities in lesser time as compare to a well-established enterprise. We may also engage our students as interns (as per institute's norms) with such startups and family businesses.

- **Students Visits**

Visits to various Startup and Incubation setups opens the doors of learning opportunities and enable the students to understand the different perspectives of the entire process.

We propose the student visits to various Startups and Incubation Centre like IIT Kanpur, BIMTECH etc. with a selected set of students.

## **STUDENT AFFAIRS**

We promote Student holistic development it encompasses the overall growth and well-being of students in various aspects of their lives. It includes intellectual, emotional, social, physical, and moral development. This involves fostering critical thinking, emotional intelligence, social skills, physical fitness, moral reasoning, personal development, and promoting well-being. Schools play a vital role in facilitating this development by providing a well-rounded education, supportive environments, and opportunities for personal growth. By addressing these aspects, students are better prepared for success in life.

This year we plan below mentioned activities for the students.

- Major Events: Talaash, Mashaal, Ojas, E-summit, Aagaaz
- Monthly Separate Sports Activities
- Weekly club Activities (Co-curricular, extracurricular) Planned
- Co-curricular activities/Domain Related Activities: - The benefits of these co-curricular activities are Academic achievement, learning opportunities, and psychological development. A few competencies mapped are Teamwork, decision-making, communication skills, critical thinking, etc.
- Extracurricular Activities: - Extracurricular activities are non-academic activities that students engage in outside of their regular curriculum wherein opportunities to explore interests, develop skills, and go beyond traditional classroom learning. Example: Cultural, Dance, Poetry, Singing, Music etc.
- Diversity & Inclusion – All festivals (Independence Day, Janmastmi Celebration, Gandhi Jayanti, Christmas, Makar Sankranti, Republic Day, Holi Milan) & Mental Well-being session by Hopequre, Fitness Related Activities).
- Mental Well-being: - Session by Hopequre, Zumba, Nutrition session is planned this year.

Providing Reward and recognition to increase engagement

- Student Stellar Awards
- SDC Felicitation Ceremony
- Student Leadership Meet

### **SOCIAL RESPONSIBILITY CELL**

- **Educational drive**

Nature of Activity- Computer literacy to underprivileged students

Objective- The objective of the activity is to promote computer literacy among underprivileged students, aligning with the 4th Sustainable Development Goal (SDG) of ensuring quality education. Through a collaboration between the Sarthak Foundation and the Robin Hood Army. The goal is to equip these students with basic computer skills that will help them in their future academic and professional pursuits. By providing access to computer education, the organizations aim to bridge the digital divide and create opportunities for these students to improve their lives. Additionally, this activity can help in building the students' confidence and self-esteem, as they develop new skills and become more proficient in using technology.

- **Women safety**

Nature of Activity- Self-defence training

Objective- The objective of the activity, in collaboration with the Uttar Pradesh Police and following the guidelines set by the All-India Council for Technical Education (AICTE), is to provide women with comprehensive education and training in self-defence. The primary aim is to empower women by equipping them with practical skills,

knowledge, and strategies to enhance their personal safety and security. Through interactive sessions and hands-on training, the objective is to raise awareness about potential risks, teach effective self-defence techniques, promote confidence and assertiveness, and create a supportive environment that empowers women to protect themselves and lead safer lives.

- **Water Conservation**

Nature of Activity- Drawing competition

Objective- The objective of the drawing competition, in collaboration with government schools and in alignment with the 12th Sustainable Development Goal (SDG) of Responsible Consumption and Production, is to inspire and educate students about the importance of sustainable practices through artistic expression. By organizing the competition, we aim to promote creativity, environmental awareness, and sustainable behaviours among the participating students. The specific objective is to encourage students to depict through their artwork the significance of responsible consumption, recycling, waste reduction, and other sustainable actions. Through this activity, we seek to empower students to become agents of positive change and raise awareness about the need for sustainable practices in their schools and communities.

- **Financial Inclusion**

Nature of Activity- Opening of savings account in bank/ post office for under privileged families

Objective- The objective of opening savings accounts in banks or post offices for underprivileged families, in collaboration with NGOs, is to promote financial inclusion and reduce poverty, in line with the first Sustainable Development Goal. This activity can involve identifying underprivileged families who do not have access to banking facilities and helping them open savings accounts. NGOs can collaborate with banks or post offices to provide guidance and support to these families in opening and managing their accounts. The goal is to help these families save money, access financial services, and ultimately improve their economic well-being. This activity can also promote financial literacy and education among underprivileged communities, enabling them to make informed financial decisions and break the cycle of poverty. Additionally, this activity can foster partnerships between NGOs, banks, and post offices, enabling them to work together towards a common goal of reducing poverty and promoting sustainable development.

- **Empowered women**

Nature of Activity- Flashmob

Objective- The objective of the flashmob activity, following the norms set by the All-India Council for Technical Education (AICTE), in collaboration with other committees of the institute and malls of the city, is to empower women by using the medium of dance and performance. The specific objective is to create a powerful and visually impactful flashmob that raises awareness about women's rights, gender equality, and the importance of women's empowerment. The flashmob aims to inspire and engage the community, encouraging positive attitudes and actions towards women's empowerment. By showcasing the strength, resilience, and talents of women through the flashmob, the objective is to challenge stereotypes, promote inclusivity, and foster a supportive and empowering environment for women within the institute and the larger community.

### **ADMINISTRATION**

- Elevator in the New Block
- Hangout Spaces for the Students at the campus
- Renovation of the Library at the main block

Decided to recommend the creation of hangout spaces for the students at the campus. As there is an increase in the number of students several spaces have been identified and hangout spaces will be created in these spaces. At the moment the spaces identified are: –

- Space along the library corridor where a Maggie Point is being created.
- Space along Gate No 2 where seating arrangement is being created
- Seating arrangement is being created along the boundary wall
- Seating arrangement is being created along the school boundary.

Decided to recommend the renovation of the library at the main block. The furniture in the library will be in sync with the new generation aspirations. Creation of 5 discussion rooms has been proposed. The book bank on the 2<sup>nd</sup> floor will be shifted to the auditorium basement and a fiction corner will be created in the present book bank space on the 2<sup>nd</sup> floor.

Decided to recommend creation of FPM room and the scholars of FMP will be shifted from the new block to the old block

Decided to recommend the installation of elevator in the new block. The civil work of the elevator is completed and the Elevator is expected to be ready by 2<sup>nd</sup> week of August.

### **ALUMNI RELATIONS CELL**

- The Knowledge series for alumni will continue and, in addition this year students will take charge of alumni guest lectures for students in consultation with the concerned faculty.
- A web portal for alumni is being developed and will be active in coming academic year.
- A virtual meet of alumni during 1<sup>st</sup> or 2<sup>nd</sup> week of Oct'23 on "Mental Health" is proposed.
- Rangoli competition among alumni of all chapters during Deepawali season is proposed.
- WhatsApp groups on Kids counselling, Financial advice have been made and will be promoted further among alumni.
- Featuring senior alumni on our social media handles, celebrating their success and achievements will be facilitated.
- Every quarter, one or two chapter meets will be held depending on the response and consent of chapter members.

Besides the above, following events are also proposed:



Name of Event	Proposed Date(s)	Day(s)
Samyantar-2023	23rd-Dec-2023	1
Margdarshan	22nd-Aug-2023	1
Wisdom From Alumni	1st-Nov-2023	1
Wisdom From Alumni	4th-Jan-2024	1
Battle of Bats	3rd March-2024	1
SmashDown	23rd March-2024	1
Holi Milan	30th March-2024	1

### **MDP AND CONSULTANCY CELL**

#### **Clients to be approached this year 2023- 2024**

- Uttar Pradesh Metro Rail Corporation
- SIDBI
- Indian Oil Corporation Ltd
- SBI Life
- Bharat Petroleum
- PWD
- UNION Bank
- UP Forest Corporation
- Power-grird
- NHPC

#### **Follow-ups for MDP Proposal Submitted**

- Uttar Pradesh Power Corporation Ltd.
- Geological Survey of India,
- India Post
- NTPC
- Indian Oil Corporation Ltd.
- UPPWD
- SBI Life
- Union Bank

#### **Other Measures:**

- Engaging MSME In association with PHD Chambers, IIA, ASSOCHAM, SIMA (For Academia and Industrial Corporation)
- MDP Assignment
- MDP and Consultancy Event Coordination
- Promoting MDP and Consultancy Programme
- Promoting Open MDP Programme
- To Launch Certificate Programme/ Workshops likes of Digital Marketing Programme and Artificial Intelligence Programme, Python

- To Create a panel of External Faculty/ Industry Experts for MDP and Consultancy
- Doing Regular MDPs at Institution or at any place as per clients requirements

### **CAREER MANAGEMENT CELL**

#### **Corporate Outreach:**

- The corporate visits have already started in the month of May 2023 for the 2023-24 placement cycle. A total of 32 companies have already been visited in Bangalore, Mumbai
- More visits are in plan in Hyderabad, Delhi/ NCR, Mumbai & Bangalore. Online empanelment meetings are also happening parallelly as per the company's preferences.
- In addition, the student teams will also be sent to give presentations in the companies in their respective city of summer internship. One student has already been sent for a visit in Mumbai.
- SIP mentor meet will also be organized in Hybrid mode to felicitate the corporate mentors and also involve them in evaluating the top SIP projects in a competition format.

#### **Leader Speak:**

- The 7<sup>th</sup> edition of the LeaderSpeak is scheduled on 16<sup>th</sup> June 2023 in Hyderabad. A total of 6-7 C Suite executives from leading corporate houses will share their collective wisdom on the theme of "Developing Global Indian CEOs - What Academia & Corporate Can Do More?"
- The program is expected to be attended by 100+ corporate guests from renowned companies as well as progressive start-ups.

#### **Training:**

- Leadership Training – The program is devised on the concept of learning by doing, which includes activities like news reading, movie review, case-analysis, outbound activities to impart the skills identified for developing leadership traits.
- Aptitude Training – A structured aptitude training is planned for the batch of 2023-25 with periodic assessments to gauge the progress made each trimester.
- Company Specific trainings - Industry experts will be invited from various sectors to train students as per the job roles received during the course of placement season.
- P2C2 - Power Packed Communication Capsule for students weaker in communication skills to be identified through one-to-one interaction with faculty members

#### **IDP - Individual Development Program:**

- The restructured program will start in the first term with sessions on GOAL setting and SWOT analysis for the batch 2023-25. Further, the KASH (Knowledge, Attitude, Skills, Habits) assessment will be organized which will be evaluated by industry guests on one-to-one interaction basis.
- SIP Pitching – To evaluate the 2<sup>nd</sup> year students on their summer internship learnings, industry guests will be invited from different sectors/ domains for the same.

**Experiential Learning:** Opportunities related to online/ weekend live-projects as well as B-School competitions will be shared with the batch during the entire AY 2023-24.

### **INTERNATIONAL RELATIONS COMMITTEE**

- Few faculty to be engaged in outbound exchange to teach in foreign institutions.
- To explore possibilities of engaging eminent researchers for sustained collaboration.
- Student Immersion Program for ITM Navi Mumbai Students
- International Chatter Series 2.0 with alumni
- I-MUN & International Symposium
- International Alumni Lecture Series (3 in numbers)
- MoU for student and Faculty Exchange (South Asian Countries)

The chairperson conducted the meeting with vote of thanks.