

# EMBRACING DISRUPTION: INNOVATING MANAGEMENT EDUCATION FOR FUTURE

11th Annual FDP  
6-7 July 2023  
Colombo, Sri Lanka

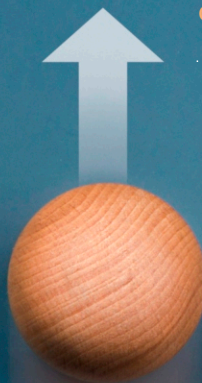


# PREVIEW

Driven by technological advancements, changing consumer preferences, evolving market dynamics, and emerging global trends, disruption has become increasingly prevalent and is transforming the traditional paradigms of various industries and hence management education.

The Annual FDP will provide faculty members a platform to explore disruptive ideas, leverage emerging technologies, and adopt innovative teaching methodologies that align with the evolving needs of the industry. Through expert insights, interaction sessions, and collaborative exercises, participants will gain valuable insights and practical strategies to enhance the quality and relevance of management education.

As an educational institution committed to excellence in management education, it is imperative for Jaipuria Institute of Management to proactively embrace disruptions and leverage them to enhance the learning for both faculty and students. By adopting innovative approaches, faculty members can not only remain relevant but also play a pivotal role in shaping the next generation of business leaders who are adaptable, forward-thinking, and capable of driving organizational success in an increasingly disruptive world.





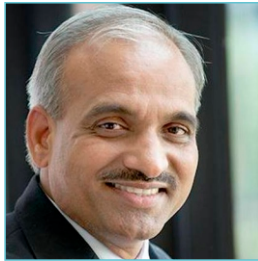
# SPEAKERS

## CHIEF GUEST

Padma Vibhushan  
**Dr. K. Kasturirangan**  
Chancellor,  
Central University of Rajasthan  
Chairman,  
Drafting Committee, NEP



Dr. Krishnaswamy Kasturirangan is an accomplished astrophysicist and former Chairman of the Indian Space Research Organisation (ISRO). With a career spanning over 35 years, he played a vital role in shaping India's remote sensing satellite capabilities. Currently serving in various prestigious positions, including Chancellor of the Central University of Rajasthan and Chairman of the Governing Board of the Inter-University Centre for Astronomy and Astrophysics. He was also the Chairman of the Committee that drafted the National Education Policy and presently he is the Chairman of the National Steering Committee for developing the National Curricular Framework. Dr. Kasturirangan is a respected figure in space science, policy, and education. He has received numerous awards and honors, including Padma Shri, Padma Bhushan, Padma Vibhushan, and the 'Officer of the Legion d'honneur' from the President of France.



## GUEST OF HONOR

**Dr. Bhimaraya Metri**  
Director,  
IIM Nagpur

Dr. Bhimaraya Metri is a distinguished academic, renowned researcher, and astute administrator. With an illustrious career, he has held leadership roles at premier management institutes and corporate organizations. Dr. Metri's expertise lies in project management, infrastructure, quality management, and supply chain management. He has authored numerous research papers and books, served on editorial advisory boards, and held positions in various prestigious committees. Recognized for his contributions, he has received several prestigious awards and accolades. Dr. Metri holds a Ph.D. from IIT Bombay and is actively involved in international engagements and executive education.



**Dr. Ramabhadran S. Thirumalai**  
Associate Professor & Deputy  
Dean (Academic),  
Indian School of Business (ISB)

Dr. Ramabhadran S. Thirumalai is an experienced finance professor at the Indian School of Business (ISB). With expertise in market microstructure research and extensive teaching experience, he holds a Ph.D. in Finance from Indiana University. Dr. Thirumalai is actively involved in board memberships and committees related to risk management and regulatory oversight. He has contributed significantly to the field and holds an MS in Statistics from the University of South Carolina and a BE (Honours) in Chemical Engineering from BITS Pilani.

Amy Memon is the Regional Head for AACSB International in the South Asia region. With over a decade of experience, she has been involved in AACSB's accreditation services and has served as the India special advisor. Amy has also contributed to research reports and represented AACSB at the UN Global Compact. She holds an MBA degree in Entrepreneurship from the University of Tampa and currently resides in Mumbai.



**Amy Memon**  
Regional Head  
South Asia  
AACSB  
International,  
USA

**Dr. Tapan Kumar Panda**  
Pro Vice Chancellor  
MIT WPU



Dr. Panda is a distinguished professor with a remarkable 28-year tenure as a Professor of Marketing at top business schools in India. He has trained senior executives in various areas including

Mr. Chandra, an experienced professional with over two decades of expertise in the Indian telecommunications industry. He has held leadership positions at leading telecom companies in India and served as the Business Head & CEO (Uttar Pradesh & Uttarakhand) for Vodafone Idea Limited before joining Bharti Airtel, Sri Lanka. With a background in Mechanical Engineering, Ashish has attended leadership programs at renowned institutions such as IMD Business School, IIM - Ahmedabad, and the Indian School of Business. Throughout his career, he has excelled in setting up new businesses, achieving financial turnarounds, driving rapid revenue and market share growth, successfully managing large-scale operations, and implementing change management during mergers and acquisitions.



**Ashish Chandra**  
CEO & MD  
Bharti Airtel,  
Sri Lanka

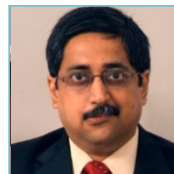
marketing, branding, advertising, and customer relationship management. Dr. Panda is a prolific author with 20 books and numerous articles in management, and he has conducted research and training programs worldwide. He has also provided consultancy services to leading brands. His specialties include education technology management, marketing strategy, brand planning and advertising, marketing research, customer relationship management, and platform-as-a-service (PASS) modeling.



## OTHER SPEAKERS



**Shreevats Jaipuria**  
Vice Chairman,  
Jaipuria Institute  
of Management



**Dr. Deepankar Chakrabarti**  
Director,  
Jaipuria Indore



**Dr. Kavita Pathak**  
Director,  
Jaipuria Lucknow



**Dr. Prabhat Pankaj**  
Director,  
Jaipuria Jaipur



**Dr. Subhajyoti Ray**  
Director,  
Jaipuria Noida



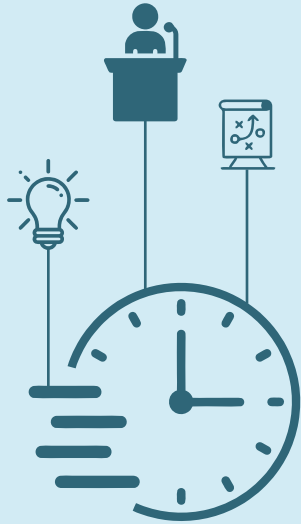
**Dr. R. K. Ojha**  
VP - Development,  
Jaipuria Institute  
of Management



**Rakesh Ranjan**  
VP - HR,  
Jaipuria Institute  
of Management



**Dr. Somayajulu Garimella**  
Distinguished Professor,  
Jaipuria Noida



# PROGRAM SCHEDULE

Day 1 | 6 July | Thursday

Timeline	Session / Agenda
09:30 am – 09:35 am	<b>Session 1: Inaugural Session</b>
09:35 am – 09:55 am	<b>Welcome Address by</b> Dr. R. K. Ojha, VP (Development)
09:55 am – 10:20 am	<b>Address by Shreevats Jaipuria, Vice Chairman</b>
10:20 am – 10:55 am	<b>Address by Guest of Honour,</b> Dr. Bhimaraya Metri, Director, IIM Nagpur
10:55 am – 11:15 am	<b>Address by Chief Guest,</b> Padma Vibhushan Dr. K. Kasturirangan, Chancellor, Central University of Rajasthan & Chairman, Drafting Committee, NEP
11:15 am – 11:25 am	Question & Answer
11:25 am – 11:30 am	Faculty Awards
	<b>Vote of Thanks by</b> Dr. Deepankar Chakrabarti, Director, Jaipuria Indore
11:30 am – 12:00 pm	<b>Tea break</b>
12:00 pm – 01:00 pm	<b>Session 2: AACSB: Business Schools Making Impact</b> Introduction by Dr. Prabhat Pankaj, Director, Jaipuria Jaipur Address by Ms. Amy Memon, Regional Head, South Asia, AACSB International
01:00 pm – 02:00 pm	<b>Lunch</b>
02:00 pm – 03:30 pm	<b>Session 3: Strategic Plan – Engagement and Reflections</b> Presentations by Faculty Groups <b>Moderators:</b> Dr. Prabhat Pankaj, Director, Jaipuria Jaipur Dr. Somayajulu Garimella, Distinguished Professor
03:30 pm – 04:00 pm	<b>Tea break</b>
04:00 pm – 05:30 pm	<b>Session 4: Strategic Plan – Engagement and Reflections</b> Presentations by Faculty Groups

## Day 2 | 7 July | Friday

Timeline	Session / Agenda
09:30 am – 11:00 am	<b>Session 5: Impact of AI on Management Education</b> Introduction by Dr. Subhajyoti Ray, Director, Jaipuria Noida Workshop Facilitator: Dr. Ramabhadran Thirumalai, Associate Professor & Deputy Dean (Academic), ISB Mohali Campus
11:00 am – 11:30 am	<b>Tea break</b>
11:30 am – 01:00 pm	<b>Session 6: Impact of AI on Management Education</b>
01:00 pm – 02:00 pm	<b>Lunch</b>
02:00 pm – 03:00 pm	<b>Session 7: Future Workplace Trends</b> Introduction by Rakesh Ranjan, VP (HR) Speaker: Ashish Chandra, CEO & MD, Bharti Airtel, Sri Lanka
03:00 pm – 03:30 pm	<b>Tea break</b>
03:30 pm – 05:30 pm	<b>Session 8: Re-thinking the Assessment in B Schools</b> Introduction by Dr. Kavita Pathak, Director, Jaipuria Lucknow Speaker: Dr. Tapan Panda, Pro Vice Chancellor, MIT World Peace University, Pune
05:30 pm – 05:45 pm	<b>Learnings and Looking Ahead</b> Dr. R. K. Ojha, VP (Development) Shreevats Jaipuria, Vice Chairman
08:00 pm – 10:00 pm	<b>Cocktail Dinner</b>

# ABOUT JAIPURIA

The legacy of Jaipuria dates back to 1945 with establishment of Jaipuria College. It is the unique heritage spanning 7 decades has made Jaipuria Institute of Management as one of the largest educational groups in northern and central India.

With AICTE approved PGDM programs across four campuses in Lucknow, Noida, Jaipur, and Indore, we offer a comprehensive curriculum that meets global demands. Our industry-driven pedagogy, supported by experienced faculty members, focuses on experiential learning and transforms students into competent business leaders. Our two-year full-time PGDM programs offer dual specializations and innovative elective courses, preparing students for success in a dynamic corporate world.



JAIPURIA LUCKNOW



JAIPURIA NOIDA



JAIPURIA JAIPUR



JAIPURIA INDORE

**Jaipuria Institute of Management has established a robust industry network, forging strong ties with leading organizations across diverse sectors. Our extensive industry partnerships enable us to offer valuable insights, internships, and live projects that provide practical exposure to our students.**

At Jaipuria, we strive to bridge the gap between academia and industry, ensuring that our students are well-prepared and sought-after by employers. Our industry network and robust placement support are integral parts of our commitment to nurturing future leaders and facilitating their successful career transitions.



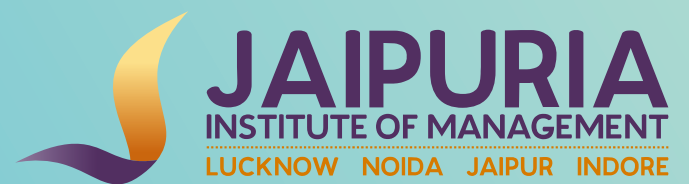
**INDIA RANKINGS 2023**  
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JAIPUR

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JAIPURIA INDORE



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