

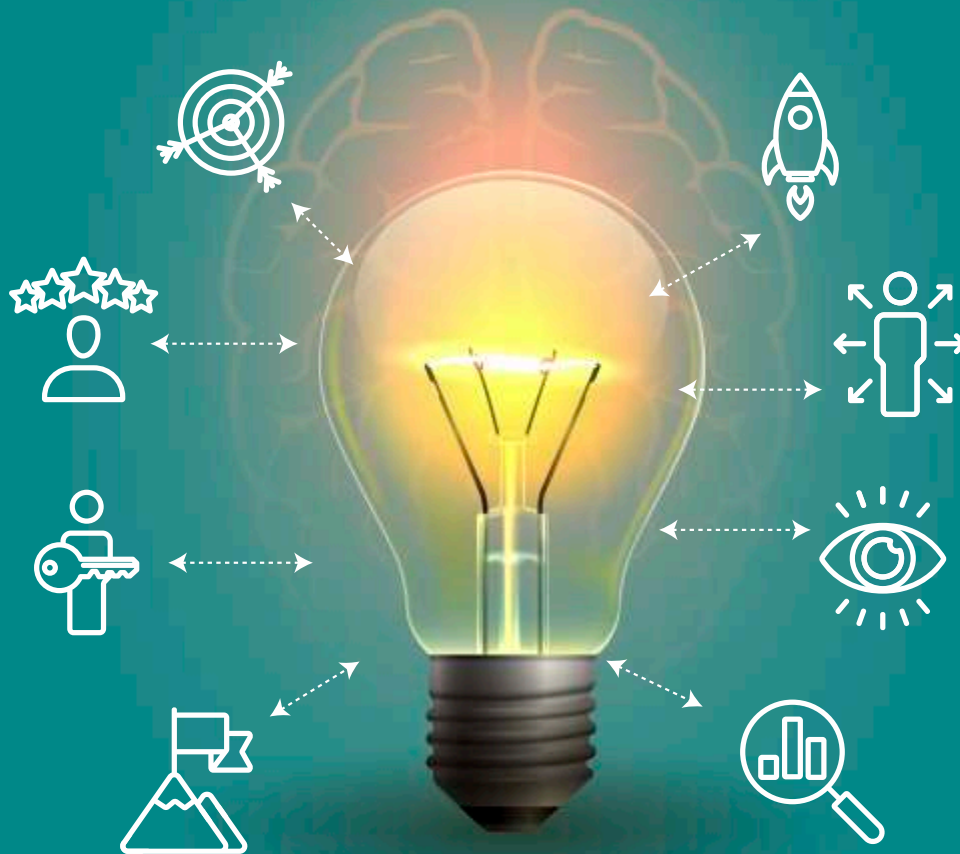
# Winter School 2023

## DEVELOPING COMPETENCIES

Pedagogical Innovation

Publishing in High- Quality Journals

Contemporary Research Methods



Organized by  
Jaipuria Institute of  
Management, Lucknow

December 10-14, 2023

Academic Partner



# About Jaipuria Lucknow

Jaipuria Institute of Management is one of the largest groups in northern and central India to offer AICTE-approved MBA equivalent PGDM programs with the oldest campus being at Lucknow. The institute is accredited with 'A+' Grade by the National Assessment and Accreditation Council (NAAC). The courses offered by this Institute are approved by the All India Council for Technical Education (AICTE) and the Association of Indian Universities (AIU). Jaipuria Lucknow offers PGDM & Doctoral level courses namely PGDM (General), PGDM (Financial Services), and PGDM (Retail Management) along with a fellowship Program in Management. This campus has highly knowledgeable and dedicated faculty deliver the curriculum through advanced teaching methodologies. The Lucknow campus of Jaipuria Institute of Management has been ranked 92 amongst all management institutes in India NIRF, 2023, Ministry of Education, Government of India. The institute has been ranked 67th top private b-schools in north India (Business Today, 2023).



## About Winter School

This Winter School offers a unique and fundamental overview of teaching and research methods for all research scholars and academicians. The objective of Winter School -2023 is to provide a platform for doctoral scholars as well as academicians to have a better understanding of teaching pedagogy and research methods and learn about new software and models to help their research. The focus of the winter school will be on crafting good research articles and publishing in top journals. This will help the participants to develop knowledge and skills in research beneficial for research paper publications and thesis writing. With this background, Jaipuria Institute of Management, Lucknow invites you to participate in Winter School on Teaching & Research Methods.

## About Doctoral Colloquium

Doctoral Colloquium is organized for scholars in business management research. Every year, we aim to bring together doctoral scholars from all across on a single platform 8 includes paper presentations, 3-minutes thesis pitch, discussions, and workshops. It provides a fertile ground for collaborative work amongst researchers from different institutions.

# Participants

- Winter School & Doctoral Colloquium would be beneficial for doctoral scholars, researchers, academicians, people from Industry, and policymakers.
- Doctoral Colloquium invites research papers from doctoral scholars at any stage of Ph.D./ FPM.
- Certificate shall be provided only to the presenting doctoral scholars and not to their thesis supervisors.

## Highlights of Winter School

- Learn Strategies to make the class engaging.
- To develop an understanding of different research methods and approaches, which reflect a range of different research interests and areas.
- The ability to assess the suitability of methods for varied research interests.
- Develop the competency to design a research project or paper.
- To critically engage in discussions surrounding the quality and integrity of research.
- To develop an understanding of how to write research papers for top-tier journals.

## Highlights of Doctoral Colloquium

- Networking with leading academicians.
- Best Paper Award for the paper.
- Opportunity to Meet the Editors.
- To understand Editors' perspective on quality publication.
- E-certificate of presentation to all the registered scholars.

## Publication Opportunity

- Publication opportunity for promising research articles in our reputed journal Management Dynamics. (Indexed in ICI, iScholar, and JGate, Elsevier (Publication Platform), and Fast track Publication).

**Link for submission: [Click Here](#)**



# Call for Papers and 3 Minutes Thesis Pitch Area for Paper Submission

Business Analytics	General Management	Marketing
Business Ethics	Health Management	OB/HRM
Corporate Governance	Information System	Operations Management
Economics	Innovation Management	Strategic Management
Entrepreneurship	International Business	Sustainability
Finance and Accounting	International Relations	Tourism and Hospitality
Fintech	Leadership	Any Other

The above list is only illustrative, Scholars are encouraged to submit papers on the given topics or any other related to business & management.

## Submission Guidelines

### Papers

- Only original and unpublished research paper are invited.
- Any Submission which is identical or substantially similar to work already published or under review for conference or publication, will not be considered.
- Papers with less than 10% plagiarism will be accepted.
- Submission should include; Abstract (Max 200 words), Introduction, Literature Review, Research Methodology, Results, Implications, Conclusion & References.
- Max page length: 15, Font style: Times New Roman, Font size: 12, Spacing: Double, Document type: Microsoft Word / PDF (5000-7000 word count)

### 3 Minutes Thesis Pitch

The 3 Minutes is a competition that challenges doctoral scholars to showcase their research to a non-specialist audience in just three minutes.

**This can be done in PPT Slide or on Video.**

## Rules for Video

- Video should not extend 3 Minute.
- The voice should be clear with no interruptions.
- Faces shall be clearly visible.
- Prerecorded video should be submitted through the submission link.
- The first frame should contain scholars Name, Affiliation and Topic.

## Rules for PowerPoint Presentation

Before you start work on your slide, you should take the following rules into account:

- First slide should contain scholars Name, Affiliation and Topic.
- Your slide is to be presented from the beginning of your oration.
- No additional electronic media (e.g. sound and video files) are permitted.

# Important Instructions for Participants

- The Winter School & Doctor Colloquium will be held in a Hybrid Mode.
- The participants can register for a single day or all day based on their interest.

Submission Link :

Winter School (**Click Here**)

Doctoral Colloquium (**Click Here**)

Last date to Register : **November 20, 2023**

## Registration Fee INR 2500/- for 5 days

	Category	Amount
Winter School	Participants (Indian)	500 INR (Per day)
	Participants (Foreign)	15 \$ (Per day)
Doctoral Colloquium	Participants (Indian)	500 INR
	Participants (Foreign)	15 \$

# Account Details for Payment

Bank Name	Axis Bank Ltd.
Account Name	Jaipuria Lucknow Fees Collection
Account No.	913010055532569
IFSC	UTIB0000040
Swift Code	AXISINBB040
Address	Plot No 5 & 6 Local Shopping Center, DP Block Pitampura, New Delhi 110088

# Eminent Speakers



## **Dr. Yogesh Dwivedi, Professor - Swansea University, UK**

Prof. (Dr.) Yogesh K. Dwivedi is a distinguished Professor at Swansea University with expertise in Information Systems and Electronic Business. His extensive research contributions have been published in prestigious academic journals, and he has edited numerous books. Additionally, Yogesh serves as an editor for several prominent journals and has held leadership roles in academia, demonstrating his commitment to advancing knowledge in these fields.

## **Dr. Robert Glenn Richey, Jr. - Research Director-Auburn University, US**

Prof. (Dr.) Robert Glenn Richey, Jr. is the Harbert Eminent Scholar in Supply Chain Management at Auburn University's Harbert College of Business. With a strong background in consultancy, education, and research, he specializes in various aspects of supply chain management, ethics, technology, and disaster preparedness. As the Co-Editor-in-Chief of the Journal of Business Logistics, he actively contributes to the advancement of knowledge in these areas, combining his expertise and teaching experience to make a significant impact.



## **Dr. Steven Carnovale, Assistant Professor- Florida Atlantic University, US**



Prof. (Dr.) Steven Carnovale is a distinguished Professor of Supply Chain Management at Florida Atlantic University and Co-Editor-in-Chief of the Journal of Purchasing and Supply Management. With a rich background in academia and practical experience, he specializes in interfirm networks, risk management, and global sourcing. His extensive research contributions have been published in prestigious journals, and he has held key editorial roles, showcasing his dedication to advancing supply chain knowledge and practices.

## **Dr. Shailendra Singh, Professor- IIM, Lucknow**

Prof. (Dr.) Shailendra Singh is an accomplished scholar and administrator with a remarkable career in organizational behavior. His achievements include leadership roles at prestigious institutions like IIM Ranchi and IIM Lucknow, membership on important boards and committees, and a prolific research portfolio consisting of 6 books and 118 publications. Additionally, he has served as an editor for renowned journals, leaving a lasting impact on academia.



## **Dr. Vishal Gupta, Professor- IIM, Ahmedabad**

Prof. (Dr.) Vishal Gupta, a renowned Organizational Behavior expert at IIM Ahmedabad, with a Ph.D. in HR Management, is celebrated for his leadership research and two published books. His extensive corporate training experience and affiliations with prestigious organizations underscore his academic excellence and profound contributions to leadership and management.

## **Ms. Sangeeta Menon, Publishing Relationship Manager-Emerald**

Ms. Sangeeta Menon, a seasoned academic publishing professional, currently serves as the Regional Publishing Manager at Emerald Publishing. With a rich background spanning Wiley, RELX Group, and Taylor & Francis, she excels in building academic relationships and fostering sustainable publishing initiatives. Her leadership and contributions have significantly shaped the industry in South Asia.



## **Dr. Arti Chandani, Professor, Jaipuria Institute of Management, Lucknow**

Prof. (Dr.) Arti Chandani is a professor in the area of Finance at Jaipuria Institute of Management, Lucknow, and has more than 24 years of experience in teaching and research. She has published more than 50 papers in journals. She has published a paper in "A" category journal. She is also a Member of the Editorial Board of the International Journal of Digital Accounting Research (SCOPUS Indexed).

## **Dr. Om Jee Gupta, Assistant Professor, Jaipuria Institute of Management, Lucknow**

Dr. Om Jee Gupta is a faculty in the area of Marketing. He completed his doctorate degree in the area of Marketing from the Institute of Management Studies, Banaras Hindu University, Varanasi. He also holds an MBA in International Business. He has got mixed experience in industry and academia for about 7 years. He has also conducted two workshops on research methodology utilizing M.S. Excel, SPSS, AMOS, R-Studio.



# Schedule

Day 1: December 10, 2023 (Sunday)	
10:00 am to 1:30 pm	<p><b>Event</b></p> <p><b>Inaugural session</b></p> <ul style="list-style-type: none"> <li>Inaugural address by <b>Dr. Kavita Pathak</b> Director at Jaipuria Institute of Management, Lucknow</li> </ul> <p><b>Editorial Perspective on “How to Publish in Top Tier Journals”</b></p> <ul style="list-style-type: none"> <li><b>Dr. Robert Glenn Richey, Jr.</b> Research Director-Harbert Eminent Scholar in Supply Chain Management at Auburn University, US &amp; Co-editor in Chief of Journal of Business Logistics</li> <li><b>Dr. Steven Carnovale</b> Distinguished Professor of Supply Chain Management at Florida Atlantic University, US &amp; Co-editor in Chief of the Journal of Purchasing and Supply Management</li> <li><b>Dr. Yogesh K. Dwivedi</b> Professor, Swansea University, UK, &amp; Editor-in-Chief of the International Journal of Information Management</li> </ul>
Day 2: December 11, 2023 (Monday)	
10:00 am to 11:30 am	<p>Topic: <b>Psychometrics</b></p> <p>Speaker- <b>Dr. Vishal Gupta</b> Professor in the area of OB/HRM at IIM Ahmedabad, Chief Faculty and Mentor at Skill Edge</p>
11:30 am to 11:45 am	Tea Break
11:45 am to 1:15 pm	<p>Topic: <b>Psychometrics</b></p> <p>Speaker- <b>Dr. Vishal Gupta</b> Professor in the area of OB/HRM at IIM Ahmedabad, Chief Faculty and Mentor at Skill Edge</p>
1:15 pm to 2:00 pm	Lunch
2:00 pm to 3:30 pm	<p>Topic: <b>Psychometrics</b></p> <p>Speaker- <b>Dr. Vishal Gupta</b> Professor in the area of OB/HRM at IIM Ahmedabad, Chief Faculty and Mentor at Skill Edge</p>
3:30 p.m. to 4:00 p.m.	Tea Break
4:00 p.m. to 5:30 p.m.	<p>Topic: <b>Psychometrics</b></p> <p>Speaker- <b>Dr. Vishal Gupta</b> Professor in the area of OB/HRM at IIM Ahmedabad, Chief Faculty and Mentor at Skill Edge</p>
Day 3: December 12, 2023 (Tuesday)	
10:00 am to 10:15 am	<p>Topic: <b>Importance of research impact</b></p> <p>Speaker- <b>Ms. Sangeeta Menon</b> Publishing Relationship Manager-Emerald</p>
10:15 am to 12:15 pm	<p>Topic: <b>How to improve article acceptance rate and publish quicker</b></p> <p>Speaker- <b>Ms. Sangeeta Menon</b> Publishing Relationship Manager-Emerald</p>
12:15 pm to 2:00 pm	Lunch
2:00 pm to 3:30 pm	<p>Topic: <b>Survey Research</b></p> <p>Speaker- <b>Dr. Shailendra Singh</b> Professor in the area of OB/HR &amp; Dean Research at IIM, Lucknow, Former Director at IIM, Ranchi</p>
3:30 p.m. to 3:45 p.m.	Tea Break
3:45 p.m. to 5:00 p.m.	<p>Topic: <b>Survey Research</b></p> <p>Speaker- <b>Dr. Shailendra Singh</b> Professor in the area of OB/HR &amp; Dean Research at IIM, Lucknow, Former Director at IIM, Ranchi</p>
Day 4: December 13, 2023 (Wednesday)	
10:00 am to 11:30 am	<p>Topic: <b>Fundamental of Research</b></p> <p>Speaker- <b>Dr. Om Jee Gupta</b> Assistant Professor in the area of Marketing at Jaipuria Institute of Management Lucknow</p>
11:30 am to 11:45 am	Tea Break
11:45 am to 1:15 pm	<p><b>Doctoral Colloquium</b></p> <ul style="list-style-type: none"> <li>Paper Presentation</li> <li>3-minutes thesis presentation</li> </ul>
1:30 pm to 2:00 pm	Lunch
Day 5: December 14, 2023 (Thursday)	
2:00 p.m. to 3:15 p.m.	<p>Topic: <b>Innovative Teaching</b></p> <p>Speaker- <b>Dr. Arti Chandani</b> Professor in the area of Finance at Jaipuria Institute of Management, Lucknow</p>
3:15 p.m. to 3:30 p.m.	Valedictory Session & Certificate Distribution
3:30 p.m. to 4:00 p.m.	High Tea



## Patron



**Prof. Kavita Pathak**  
Director  
Jaipuria Institute of  
Management, Lucknow



**Dr. Anubhav Mishra**  
Dean Research,  
Jaipuria Institute of  
Management, Lucknow

## Conveners



**Dr. Arti Chandani**  
Professor  
Jaipuria Institute of  
Management, Lucknow



**Dr. Pallavi Srivastava**  
Associate Professor  
Jaipuria Institute of  
Management, Lucknow

## Coordinating Team



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